



Better Farming by Every Farmer

# Agripreneur

A Virtual Experience Sharing Platform

Volume-VII

Issue-X

January, 2016

## In this Issue

- **Strengthening Agripreneurship skills through Theme Based Refresher training Program**
- **Agripreneur of the Month:  
Dr. Kabya Jyoti Bora, Assam**
- **Institute of the Month : KVK, Baramati, Maharashtra**
- **Agripreneur honoured with “Yuva Krishi Bhushan Award”**

Agripreneur  
Toll-free No.

1800-425-1556

**“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.**

## Strengthening Agripreneurship skills through Theme based Refresher Training Programmes

Every year about 500 established agripreneurs undergo Refresher Training Programme under Agri-Clinics and Agri-Business sectors sponsored scheme. The objective of the refresher training programme for established agripreneurs with minimum of three years' experience is for updating their knowledge in the chosen area of activity and to promote business networking and bank linkages. Keeping this in view, theme based refresher training program has been framed by MANAGE by involving different national research institutes and rural development organizations. The criteria employed for selection of agripreneurs who wish to attend the refresher training programme are:



Refresher Training on Modern Dairy Management at NDRI, Karnal, Haryana

- ◆ Agripreneur must have undergone training under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme.
- ◆ Agripreneur should have established his/her Agri/allied ventures with three years' experience.
- ◆ Agripreneur must not have, earlier attended any Refresher Training Programmes of MANAGE. The theme based refresher training programme conducted by different organizations are mentioned below:

S. N	Theme	Name of the Training Institute
1	On farm production of Bio-control agents and Microbial Bio-Pesticides	National Institute of Plant Health Management (NIPHMJ), Hyderabad
2.	Agriculture Banking for Agripreneurs under AC&ABC Scheme	State Bank Institute of Rural Development (SBIRD), Hyderabad
3.	Management of Modern Dairies	National Dairy Research Institute (NDRI), Karnal, Haryana
4.	Rural Enterprises	National Institute of Rural Development & Panchayat Raj (NIRD&PR), Hyderabad
5.	Agripreneur opportunities in water management in collaboration with LINDSAY, USA, Wageningen university, Netherland	National Institute of Agricultural Extension Management (MANAGE)- Hyderabad

Similar theme based Refresher Training Programmes are planned during 2015-16 in different National Institutes. Agripreneurs may contact Agripreneurs Helpline for more details.

## Creating Value from Weed

*Eichhornia crassipes*, commonly known as water hyacinth, is an aquatic weed which was considered to be a nuisance in plains of Assam, is now effectively utilised to make eco-friendly products, providing livelihoods to rural women. Dr. Kabya Jyoti Bora (47), a qualified Veterinarian, with more than 12 years of experience in the NGO sector in North East India, is actively involved in training of rural women in this activity. Dr. Bora says with a very small investment of around Rs.200, anyone can engage in this making of handicrafts from water Hyacinth.

Dr. Bora completed his Agri-clinics and Agri- Business centres (AC&ABC) Scheme training from Indian Society of Agribusiness Professionals (ISAP) Guwahati in the year 2010. Soon after his training, he formed an association by name ALPED (Association for Livelihood Promotion and Entrepreneurship Development) in 2013. With technical and financial support from NEDFI (North Eastern Development Finance Corporation Limited) Dr. Bora has trained more than 100 rural women in Assam's Kamrup district, in the art of making gorgeous bags, flower vases, office folders and files and other products from water Hyacinth, which in turn provides enhanced income levels and livelihood opportunities to rural women. Making craft items out of water hyacinth was a new approach, and his intension was to train unemployed rural youth and women to create wealth from this waste. Initially he was in dilemma and uncertain about the success and acceptability of such experiments, however in the end, it has not only transformed the lives of the rural poor but also has added value to this aquatic weed.

The training schedule developed under ALPED is of 10 days duration and minimum age of candidate's is 18 years. The training is completely free for rural youth and women. The financial support is provided by NEDFI (North Eastern Development Finance Corporation Limited). After training, the rural youth can immediately start making these handicrafts and earn their livelihoods. It is also less laborious than other work available in villages, besides, one can work in his/her free times, says Dr. Bora.



Dr. Bora at training session



Women trainees Harvesting Water Hyacinth

Ms Mridula Baruah, belongs to Garpot village of Hajo block of Kamrup (rural) district of Assam. She is intermediate and attended 1st batch for 10 days training at ALPED. She says after training by investing own capital of Rs. 200/- I had started making crafts, My first crafts exhibited at 'NEDFi Haat' and net profit was Rs. 10,000/-. My confidence increased and now I am the breadwinner of my mother and two small brothers.



To make this activity sustainable and to provide support to the artisans, ALPED, Assam has collaborated with NEDFi to develop market linkages for the crafts made by these artisans. NEDFi has its own 'Craft Gallery' to showcase and store products of artisans in Guwahati, the largest city of Assam, and also has a permanent exhibition platform named 'NEDFi Haat' in the heart of the city, which is very popular place with both the locals and tourists. Water hyacinth products are also sought-after in regional and national exhibitions. The artisans have immense opportunities, to showcase their products in different parts of the country. Dr. Bora's annual turnover is Rs. 5.50 lakhs and he has recruited 40 persons to impart training at ALPED- Assam. Dr. Bora says, "Commitment to excellence, Consistency in efforts and Connecting to the right groups is the secret of success".

Dr. Kabya Jyoti Bora

H No-7, K. Koch Lane, Pub-Sarania, Guwahati, Kamrup, Pincode: 781003, Assam, Email I.D: borakabyajyoti@gmail.com,

Mobile No.: 09864071130

# Institute of the Month

**Dr. Syed Shakir Ali,**  
Nodal Officer



**Name of NTI:** The Krishi Vigyan Kendra (KVK), Baramati, Maharashtra

**Address:** Baramati Agricultural Development Trusts, Sharadanagar, At: Post Malegaon Colony, Tal: Baramati, Dist: Pune – 413 415, MAHARASHTRA. Phone: 0211 –2255207, Fax: 02112-255227

**Mobile No. :** 098224 02768 / 099224 15151,

**Email:** asshakir74@rediffmail.com, kvkbmt@yahoo.com

**Website:** www.kvkbaramati.com

**No. of Training:** 21

**No. of Trained Candidates:** 617

**No. of Established Ventures:** 253

**Success Rate:** 41%

**Agri-ventures Established:** Agri-Clinic, Dairy Units Poultry, Nursery & landscaping, Sale of Bio-fertilizer, Soil testing Vermi-compost units, , Agri-Business Centers, , Milk collection centers, Grape production and export, Vet clinics, Banana production and export etc.

## 'KRUSHIK' : Connecting Agripreneurs with Corporate sector

Agricultural Development Trust's Krishi Vigyan Kendra, Baramati is associated with MANAGE, Hyderabad to impart the training on centrally sponsored Agri-clinics and Agri-Business centres scheme since 2006. Agricultural Development Trust's Krishi Vigyan Kendra, Baramati had organized a 3 days event named "Krushik Expo", where farmers, Government officials, agri-professionals, agri-companies, and social institutions came together and exchanged knowledge, ideas and expertise. The first edition of the Krushik Live Demos & Agri Expo was held from 6th to 8th November 2015 at Baramati, Pune, Maharashtra.

The programme was inaugurated by Hon. Mr. Devendra Fadnavis Chief Minister of Maharashtra, in the presence of Hon'ble, Mr. Eaknath Khadase Agriculture Minister of Maharashtra, Hon'ble, Mr. Sharad Pawar Ex-Union Agriculture Minister, Hon'ble, Girish Bapat, Guardian Minister of Pune and other dignitaries were present. More than 400 companies/organisations had participated in the event by showing

their technologies in the form of Live demonstration, Machinery and equipment demonstrations. Exhibition stalls, Seminars, Video shows, Animal Show etc. were all part of this



Agripreneur interacting with farmers at 'Krushik', 2015

expo. In addition, 10 Agriculture universities and research stations had participated in the event and show cased their technologies. Organised in an area of 110 acres of land, it was a golden opportunity for the Agripreneurs to connect with farmers, and Agri-companies to learn about their best practices, besides connecting with government officials and policy makers. Special lounge for interactions and networking with expert sessions on modern technology in farming was also a major attraction in the event. The Event was covered by prominent local and national media houses.

### Agripreneur honoured with “Yuva Krishi Bhushan Award”

Agri-Clinics and Agri-Business centres scheme through Krishi Vigyan Kendra, Durgapur, is imparting agribusiness skills among the Agriculture Graduates and Diploma Holders of Amravati district. Mr. Rahul Belsare is one of the Agripreneur who had taken up the training and started successful vermicompost production unit at Naya Sawanga of Amravati District. He purchased 4 kg of earthworms from State Department of Agriculture, Amravati, at a cost of Rs1.600/- and released in his compost shed. In the first harvest, 500 kg of vermicompost was produced which has today gone up to 2000 kg per month. Previously in this area farmers applied FYM and chemical fertilizers for Vegetable and fruit crops. Now a days farmers apply only vermicompost to Vegetable, fruit cultivation and Nagpur Mandarin. The application of vermicompost has increased the yields and enhanced the quality (taste) of Vegetable, fruit crop and Nagpur Mandarin fruits besides improving the soil fertility. Given accreditation to this noble activity, Mr. Rahul Belsare has been awarded “Yuva Krishi Bhushan Award” by State Agriculture Minister for his excellent work in production and marketing of Vermicompost. Mr. Belsare can be contacted at “Bhoomi Ratna Gandul Ratna wa Gandul Culture, Naya sawanga, Chandur railway, Amravati district, Mobile : 09923188751, 07222-202929.



Mr. Rahul Belsare honored with Yuva Krishi Award



Mr. Rahul Belsare at his low cost vermicompost unit

[www.agriclinics.net](http://www.agriclinics.net) is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agripreneurs, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



Centre for Agri-entrepreneurship Development (CAD)  
National Institute of Agricultural Extension Management (MANAGE)  
Rajendranagar, Hyderabad-500 030, India  
E-mail : [indianagripreneur@manage.gov.in](mailto:indianagripreneur@manage.gov.in)

“Agripreneur” is published by Mrs. V. Usha Rani, IAS, Director General, MANAGE  
Editor in Chief: Mrs. V. Usha Rani, IAS, Director General, MANAGE  
Editor: Dr. P. Chandra Shekara, Director (Agricultural Extension)  
Associate Editors: Dr. Lakshmi Murthy, Mrs. Jyoti Sahare

Editorial team acknowledges graphic design by Shri Bh. Chakradhar Rao and his teammates Shri B. Chinna Rao and Shri V. Sai Arun, CAD

For further queries, please contact: [indianagripreneur@manage.gov.in](mailto:indianagripreneur@manage.gov.in)