



Better Farming by Every Farmer

# Agripreneur

A Virtual Experience Sharing Platform

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## In this Issue

- **Agricultural Advisory Services by Certified Agripreneurs– MANAGE initiative to strengthen Private Extension Services**
- **Theme based Refresher Training Program (RTP) for Agripreneurs to excel in Agri-entrepreneurship**
- **Agri Expo 2016 in Andhra Pradesh**
- **Agripreneur of the Month: Shri Longshithung Lotha, Dimapur, Nagaland**
- **Institute of the Month: SSV-Pune**
- **Progress of AC&ABC Scheme**
- **Indian Aquapreneur Shri Shaik Akbar Ali to advice Oman Company**

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**“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.**

## Agricultural Advisory Services by Certified Agripreneurs: MANAGE Initiative to strengthen Private Extension Services

Agricultural Advisory Services by certified Agripreneurs is a virtual web-enabled platform in connection with promotion of Agriculture Advisor Concept among Established Agripreneurs trained under Agri-Clinics & Agri-Business Centres (AC&ABC) Scheme to strengthen Private Extension Services in the country. This concept strengthen linkage between farmers and certified Agripreneurs for extending crop and location based advisory services. Established Agripreneurs are requested to provide information about their profession, contribution and expertise attained in a particular crop / enterprise through structured application. Proforma of application is attached in the website [link: <http://14.139.87.205:8083/>]. The profile of the Agriculture Advisors, area of expertise i.e. crop / enterprise and service area will be published in MANAGE website. Wide publicity will be given to Agriculture Advisor Programme through MANAGE programmes and ICT tools so that interested farmers can make use of paid advisory services from Agripreneurs. Conditions of service and payment is a matter between Agripreneur and farmer. Running applications will be invited from all Agripreneurs throughout the year. This programme will be rolled out immediately. Agripreneurs are requested to fill up the Proforma and send the? reply mail to Dr. P. Kanaka Durga, email-Id: [kanakad@manage.gov.in](mailto:kanakad@manage.gov.in)/ [kanaka.manage@gmail.com](mailto:kanaka.manage@gmail.com), Mobile: 09010030111 by 5<sup>th</sup> May, 2016 for consideration in first quarterly committee meeting.

## Theme based Refresher Training Programmes (RTP) for Agripreneurs to excel in Agri-Entrepreneurship

Every year about 500 established Agripreneurs undergo Refresher Training Programme under Agri-Clinics and Agri-Business (AC&ABC) sectors sponsored scheme. The objective of the refresher training programme for established Agripreneurs with minimum of three years' experience is for updating their knowledge in the chosen area of activity and to promote business networking and bank linkages. Keeping this in view, theme based refresher training program has been designed by MANAGE, Hyderabad by involving different national research institutes and rural development organizations. These are National Institute of Plant Health Management, (NIPHM), Hyderabad, National Institute of Rural Development and Panchayat Raj (NIRD &PR), Hyderabad, Directorate of Poultry Research (DPR), Hyderabad, Indian Institute of Horticultural Research, (IIHR) Bengaluru, National Dairy Research Institute [NDRI], Karnal, Haryana, Central Farm Machinery Training & Testing Institute (CFMTTI) Budni, Madhya Pradesh, State Bank Institute of Rural Development (SBIRD), Hyderabad and National Institute of Agricultural Extension Management, (MANAGE), Hyderabad. Established Agripreneurs are requested to select the relevant theme and attend the Refresher Training Program to excel in their Agri-entrepreneurship. For eligible criteria and details please visit [link: <http://www.agriclinics.net/rtp2016-17.pdf>] [www.manage.gov.in](http://www.manage.gov.in). Nominations may be sent to respective consultants. The Agripreneurs who attended Refresher programme earlier are also eligible for retraining provided they seek training in different theme.

## AGRI EXPO-2016 in Andhra Pradesh

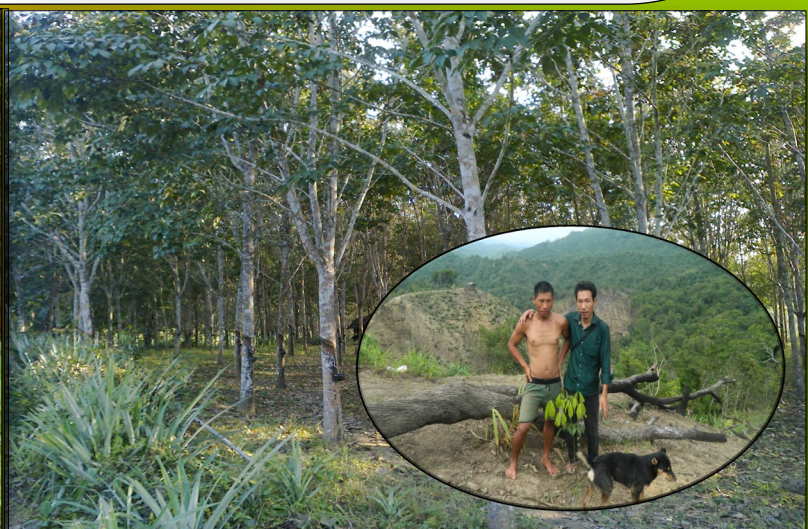
Andhra Pradesh Government is planning to organize an Exhibition at Guntur / Vijayawada during last week of May, 2016 on Agriculture / Horticulture. MANAGE is planning to have an exclusive Agripreneurs Enclave in the Exhibition so that Agripreneurs of Andhra Pradesh and Telangana would get an opportunity to popularize their services among farmers. MANAGE would provide a free stall in the Exhibition for the shortlisted Agripreneurs. Travel cost, lodging and boarding will be taken care by selected Agripreneurs themselves. Interested Agripreneurs are requested to contact Dr. R. Unnikrishnan, Consultant-MANAGE, e-mail: [runnikrishnan@manage.gov.in](mailto:runnikrishnan@manage.gov.in), Mob: 09912742634 before 30th June 2016. Short listed Agripreneurs will be informed in advance to make necessary preparation.

## Stretching Rubber Extension in North East

*Shri Longshithung Lotha* (44) is a post-graduate in Agricultural science from Dhimapur, Nagaland state. He says that, Jhum (roving) cultivation has been practiced by local tribal residents in his native place and other villages were not only having adverse impact on the ecosystem but also affected the production and productivity of agriculture. *Shri Lotha* said that, “Being a qualified agriculturist, I wanted to stop this practice and introduce settled agriculture that not only improved the farmers’ income but also suited to sustenance of the eco-system”. Since the 10 years, *Shri Lotha’s* was involved in planting Mandarin, Bamboo, and Agar at barren land through Bio-resource Mission, It was during that time, he conducted one training on Rubber tapping, the first of its kind in his area. Considering the rich potential of rubber cultivation in hilly areas and consequent economic gains involved, *Shri Lotha* decided to implement rubber plantation projects in Dhimapur area. In 2013, *Shri Lotha* resigned his job at Bio-resource Mission and enrolled for the two months free residential training under Agri-Clinics and Agri-Business Centers (AC&ABC) scheme at North East Naga Traders Private Limited, Dhimapur, Nagaland (NAG-NENTP), with the aim of improving agricultural income and putting an end to the traditional jhum cultivation, he registered a firm by name of Green & Blue Rubber Producer Society, Pyangsa Village, Nagaland. *Shri Lotha* contacted the Rubber Board of India and managed to get one project under Tribal Plantation, through his Green & Blue Rubber Producer Society. At present in Pyangsa Village alone, an area of 50 ha under the Tribal Plantation project is brought under rubber plantation. Another 50 ha of area too was brought under rubber plantation outside the project area. In the project areas, the society supply rubber sapling free of cost and timely technical advice. Having realised the value of Rubber plantation, today 200 rubber growers are attached to the society. Earlier the tribal community were depending only on paddy cultivation or collection of forest produce whereas now, they are able to earn Rs.75,000 to Rs.90,000 every year from each acre of Rubber plantation. Since 2014, the society is engaged in organizing seminars, trainings, field visits, method demonstrations and motivating the tribal community to take up rubber plantation.



Shri Longshithung Lotha at his Rubber farm



Rubber plantation under Tribal Planation Project

*Shri Lotha* says that the estimated cost of rubber plantation per hectare with a spacing of about 4.5 mx 4.5 m (rectangular layout) which accommodates 500 plants works out to Rs.1, 57,000 / ha spread over a period of 6 years and a total yield is around 1400 kg latex to 1700 kg latex is expected from one hectare once the trees coming to tapping stage. He adds, ‘It gives a profit ranging between Rs.2 to 3 lakh depending upon market price variability. Rubber plantation has made a positive impact in the district, in terms of farmer’s income and preventing environmental degradation. The annual turnover of the society is Rs.80 lakh and 6 persons are on the pay roll’.

## Shri Longshithung Lotha



# Institute of the Month

## Mr. Mahendra Dhaibar Nodal Officer



**Name of NTI:** Shashwat Sheti  
Vikas Pratishthan (SSVP),  
Pune

### Address:

1187/67, Gruhalaxmi, Near  
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Pune - 411 005  
Maharashtra  
Tel. 020- 60500007

**Mobile No. :** 9922708398

**Email:**  
ssvptraining@gmail.com

### Website:

www.ssvpindia.com

**No. of Training programmes  
conducted:** 17

**No. of Trained Candidates:**  
546

**No. of Established Ventures:**  
271

**Success Rate:** 49.63%

**Agri-ventures established:**  
Agro Service Centres, Mush-  
room production units, Dairy  
Farms, Vegetable Seedling  
Nurseries, Horticulture and  
Landscaping services, Poultry  
Farms, Bio-fertilizers produc-  
tion units, Veterinary Clinics,  
Irrigation system advisory and  
services etc.

## Online Bankable Project Reports for Agripreneurs: An SSVP initiative

Bankable Project Report is one of the essential documents required for Agripreneurs to access bank loan. It must be prepared carefully with all the details to ensure approval and funding from the financial institutions. Shashwat Sheti Vikas Pratishthan (SSVP), Pune, Maharashtra, has developed a website [www.downloadprojectreport.com](http://www.downloadprojectreport.com) for preparing project reports for Agripreneurs & farmers. This online tool is supported by a qualified and competent research team comprising of Chartered Accountants, Consultants, Subject Matter Specialists, Software Engineers, Bank officers, having vast experience in their respective domain. Everyday about 500 Agripreneurs visit this web site & more than 2,000 Agripreneurs have become paid members of this site. This website link is available on [www.agriclinics.net](http://www.agriclinics.net) and the facilities are provided free of cost to Nodal Training Institute and Agripreneurs trained under AC&ABC scheme. The Website also provides the facility to have live chat with Experts. Agri-Business Video lectures can also be viewed through this site. Please visit the website: [www.downloadprojectreport.com](http://www.downloadprojectreport.com). For more details you may contact Mr. Mahendra Dhaibar.



website : [www.downloadprojectreport.com](http://www.downloadprojectreport.com)

## National Institute of Plant Health Management (NIPHM)

The National Institute of Plant Health Management (NIPHM) is a premier autonomous Institution under the Department of Agriculture, Cooperation and Farmers Welfare, Ministry of Agriculture and Farmers Welfare, Government of India with the mandate to promote environmentally sustainable Plant Health Management practices in diverse and changing agro-climatic conditions. The main focus of Plant Health Management programs of the NIPHM is to promote agro-ecosystem analysis (AESA) based Plant Health Management in conjunction with Ecological Engineering (EE) through Farmer Field Schools (FFS). NIPHM offers training programs in Biosecurity Management, Plant Quarantine, Sanitary and Phytosanitary issues, Pesticide Management, Rodent/Vertebrate Pest Management, Production of Biocontrol Agents and Integrated Nutrient and Weed Management. NIPHM in collaboration with USDA organized international programs at NIPHM building capacity of NIPHM faculty through US based programs. NIPHM is involved in building SPS capacity in South Asia in collaboration with Department of Agriculture, Australia. MANAGE, Hyderabad is collaborating with NIPHM, Hyderabad to conduct Refresher Training Program to strengthen the technical skills among the established Agripreneurs involved in the sustainable agriculture. To get more information please visit the website: <http://niphm.gov.in/Institute.html>



## Progress of Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme during 2015-2016

Particulars	2002-2016	2015-2016
• No. of candidates trained	47815	5258
• No. of Agri-ventures established	20448	2587
• Success Rate	42.76%	49.20%

### Indian Aquapreneur Shri Shaik Akbar Ali to advice Oman Company

Shri Shaik Akbar Ali, an Aquapreneur, after completing his AC&ABC training programme from Bojja Venkata Reddy Agricultural Foundation, Nandyal, Andhra Pradesh in the year 2010 started “Information and Inputs for Sustainable Aquaculture (IIFSA)”, an aquaculture service providing company based at Akividu Village, West Godavari district, Andhra Pradesh, India. The main activities of IIFSA are providing expert advice in the field of aquaculture, technology transfer and farm management services to new and existing aquaculture farms throughout India. IIFSA recently entered into a MoU with Oman based company ‘Simplicity & Partner (S&P)’. S&P deals with promotion of Fresh water /Marine Aquaculture in Oman. With this MoU, IIFSA has gained a foot print in the international market. One of the main objectives in this MoU is to facilitate establishment of Fresh Water/Marine Aquaculture ponds in Oman by interested and potential farmers through S&P. For further details contact Shri. Shaik Akbar Ali, House No.9-25, Gavaravaram, Eluru-534002, West Godavari, Andhra Pradesh. Mobile: + 91 9000948599, e-mail: [iifsaoffice@gmail.com](mailto:iifsaoffice@gmail.com), [akbar@iifsaoffice.in](mailto:akbar@iifsaoffice.in)



MoU Signed between IIFSA and S&P

[www.agriclinics.net](http://www.agriclinics.net) is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agri-ventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



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