



Better Farming by Every Farmer

# Agripreneur

A Virtual Experience Sharing Platform

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**Agripreneur  
Toll-free No.**

**1800-425-1556**

**"Agripreneur is a virtual platform to share the experiences of Agripreneurs, Nodal training institutes, Agribusiness companies, Extension functionaries, Bankers, Academicians, Researchers and other stakeholders in the country working for promotion of Agri Entrepreneurship development".**

## MANAGE Facilitates Agripreneurs in National Agri-Exhibitions

In order to provide national exposure and marketing opportunities, MANAGE has been facilitating established agripreneurs to participate in National exhibitions. Two national agri-exhibitions were organized during November-2016, i.e. the Global Rajasthan Agri-tech Meet -2016 (GRAM) during 9<sup>th</sup> to 11<sup>th</sup> November 2016 at Jaipur Exhibitions Conventions Centre (JECC) in Jaipur, Rajasthan and the Rural Technology and Crafts Mela during 24<sup>th</sup> to 28<sup>th</sup> November 2016 at Rural Technology Park, National Institute of Rural Development and Panchayati Raj (NIRD&PR), Rajendranagar, Hyderabad, Telangana State. The Global Rajasthan Agri-tech Meet -2016 was inaugurated by Mrs. Vasundhara Raje, Hon. Chief Minister of Rajasthan and Mr. Rajyavardhan Rathod, Union Minister for Sports, GOI, and FICCI. MANAGE facilitated the participation of 9 Agripreneurs trained under AC&ABC scheme viz. Mr. Babulal Saini-Flower Production and Dairy Farming, Mr. Kushiram Gurjar,-Goat Farming, Mr. Mahesh Chand-Dairy Farming, Mr. Kailashchane Jat-Dairy Farming and Vermicompost, Mr. Kapil Yadav



Mrs. Usha Rani, IAS, Director General, viewing agri-products at Rural Craft Mela NIRD-Hyderabad

-Mushroom Production, Mr. Mahendra Kumar - Dairy Farming, Mr. Dharmendra Chaudhary- Dairy Farming, Mr. Inderraj Jat -Agri-Inputs Marketing, and Mr. Satiya Prakash Gurjar-Dairy Farming. During these 4 days over one lakh people from different parts of the state and from different walks of life visited these stalls. The visitors not only evinced keen interest in the products displayed but also about the Agripreneurs and their activities.

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## Agripreneurs Group in Uttarakhand Sowing the Seed of Success

Farmers recognize the need for having quality seeds for increasing the yield and productivity. However given the difficult terrain of the place and the resultant transportation hiccups such as frequent road blockades due to landslides, they wanted seeds to be made available near their own place. “Keeping this demand and the problems they faced fetching seeds from retail traders, I started ‘Tarai Seed Farm and Company’ by involving 300 farmers from 40 villages of Uttarakhand State, for Wheat, Rice, Mustard and Peas seeds” says owner Mr. Harender Singh (30) resident of Chilnki Village, Po Darau, Udham Singh Uttarakhand State. Mr. Harender opted to be self employed by choice and dreamt of running his own business. Before starting the enterprise, he joined a training institute Jubilant Agriculture and Rural Development, JARDS, Uttar Pradesh. which is the nodal training institute for imparting training under the AC&ABC Scheme. “The motivating field visits, good lectures and learned resource personnel at the institute were supportive”, Harender said. During this training, he learnt that there was a provision for a loan of Rs. 100 lakh for group projects provided the agri-venture is established by a group comprising at least 5 trained persons under the scheme, out of which one could be with Management background. Together with four other trainees namely Mr. Rahul Rana, Mr. Chittaranjan Kumar, Mr. Rahul Kumar and Mr. Yuvraj Singh they formed a group and took the plunge to establish a seed production unit as a joint venture.

The Nodal Training Institute helped them in preparing project report of Rs. 1.00 Crore to be submitted to the bank says Mr. Harinder. Procuring loan from the bank was also made easy by the supportive training division of Nainital Bank Pvt. Limited, Nainital Branch, Uttarakhand. The bank sanctioned a loan of Rs. 65 lakh and NABARD offered 44% subsidy as the area comes under Hill area. This is a history of its kind that a group loan of Rs.65 lakh was sanctioned under the AC&ABC scheme.

Mr. Harender informed that they started the seed processing unit in an area of 10000 Square Meters, of which the built up area is 1000 Square Meters. With an initial investment of Rs.1.00 crore, with 25% shares of each partner the factory was set up. The unit is equipped with all the machinery required for seed processing i.e. Mechanical dryer, elevators-3, pre-cleaner, size grader, indented centrifugal cylinder, chemical treater, automatic dosing machine, conveyor belt, bag stitching machine, and other misc. equipment. The unit is located in an area well connected by road and is surrounded by fields where intensive cultivation of paddy and wheat is undertaken by farmers in two seasons. The breeder seeds are procured from Govind Ballabh Pant Agriculture and Technology University, Pantnagar, Chandra Sekhar Azad University, Kanpur, and from some private companies in Faridabad. Then the seed is first cultivated in the Tarai farm under proper supervision. The seeds after harvesting are cleaned and graded and if the germination of seeds is acceptable as per seed certification standards, the Tarai Farm certifies it as foundation seed and distributes to the registered farmers (on contract basis) who sow to produce commercial crops. In all these stages from Breeder to Foundation seeds, quality control is given paramount importance, says Mr. Harender. At present Tarai farm has a turnover of around Rs.4.00 crore. Fifteen persons are directly employed in his business and more than 100 unskilled labor engaged during the harvesting season. Mr. Harender and his partners are now moving towards production of Organic seeds for wheat and rice crops. For this project, the National Seeds Corporation (NSC) has sanctioned Rs.1.00 crore loan to Tarai farm. “Agribusiness is the buzzword these days and for budding agripreneurs with drive this offers excellent prospects” says Mr. Harender. Tarai farm Contact @ email Id: [hs\\_malik007@yahoo.com](mailto:hs_malik007@yahoo.com), Mobile: +91 9536223038



Mr. Harender, Agripreneur at Tarai farm unit



# Institute of the Month

**Sh. Anil Ghamaji Meher**  
Nodal Officer



**Name of NTI:** Krishi Vigyan Kendra (KVK), Narayangaon

**Address:** Krishi Vigyan Kendra, Pune- Nashik Highway, Krishi Vidhyalay Narayangaon, Tal- Junnar Dist- Pune 410 504

**Mobile No.:**  
09822023152, 09970196260.

**email:**  
gmnkvk@rediffmail.com

**No. of Training:** 3

**No. of Candidates trained :** 61

**No. of Candidates under training :** 24

## “Learning by Doing” generating self-employment: A key mantra of Krishi Vigyan Kendra, Narayangaon

Krishi Vigyan Kendra, Narayangaon established on 1st June, 2010, the operational area of the Krishi Vigyan Kendra is in six tehsils i.e.. Junnar, Ambegaon, Khed, Shirur, Maval, and Mulashi of Pune district. The aim of Krishi Vigyan Kendra is conducting need based training of farmers to update their knowledge and skills in modern agricultural technologies. In order to achieve this goal, KVK involved in on farm training on crop production, live crop demonstrations, on farm trials and training to the rural youth for self-employment. KVKs activities are being focused to increase the crop productivity by implementing different agricultural technologies.



Group Photo of 1st batch ACABC Training Program 2016-2017 at Krishi Vigyan Kendra, Narayangaon

In addition, in order to speed up the process of dissemination of technology, KVK providing the facilities to farmers on soil / water/ plant / fertilizers testing, and sale of bio-fertilizers, bio-pesticides, vermi-compost, vermi-wash at a reasonable rate.

On an average the Krishi Vigyan Kendra conducts 60 to 70 need based training programmes in a year for farmers, women, and rural youth. KVK given special emphasis to designed long term & short term vocational training courses for rural youths in entrepreneurship development. Recognizing the growing demand for rural entrepreneurship. Since 2016, Krishi Vigyan Kendra, Narayangaon collaborated with MANAGE-Hyderabad as a Nodal Training Institute (NTI), to implement Agri-Clinics and Agri-Business Centres (AC&ABC) scheme. Strictly adhering to the guidelines of the scheme, KVK successfully completed two training programs comprising 61 candidates. The third batch with 24 is being implemented. MANAGE, Hyderabad extends its best wishes.

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The Rural Technology and Crafts Mela was organized by the National Institute of Rural Development and Panchayat Raj, Hyderabad, as a part of the Institute's Foundation Day celebrations. The former Director Generals Shri T. L. Sankar, Shri M. Lyngdoh, Shri R. C. Choudhury, Shri B. K. Sinha, Shri Mathew C.Kunnumkal and the present Director General Dr. W. R. Reddy inaugurated the of 'National Film Festival on Rural Development' on 24th November 2016. During the Mela eight agripreneurs from three states participated. The Agripreneurs Mr.Ramchandra Appari-from Hyderabad, Telangana, demonstrated Nursery and landscaping activity, Mr.N.Murasoli Sselvam and Mr.Vedanayakam, from Tamil Nadu exhibited Natural Foods and Vitamins, Mr.P.Jeyakumar and Mr.P.Velraj, Tamil Nadu showcased Vermi Composting and Bio products, Terrace farming, Mrs.Sarita Reddy, from Hyderabad, Telangana shared about plant probiotic-bhoojeevan, compost, micronutrients and bio-fertilizers and Mr. Ramesh Khaladkar-from Pune, Maharashtra displayed organic products. The Agripreneur exhibited valuable information and exposure about the AC&ABC scheme and activities of successfully established Agripreneurs.

Mrs.Vasundhara Raje, Hon.Chief Minister of Rajasthan and Mr.Radhamohan Singh, Union Minister for Agriculture, Co-operation and Farmers Welfare, GOI, Vice-Chancellor of Swami Keshwanand Apicultural University, Bikaner were some of the dignitaries who visited the stall at Global Rajasthan Agri-tech Meet -2016 and interacted with Agripreneurs. In the Rural Crafts Mela, Mrs. Usha Rani, IAS, Director General, MANAGE, Honorable Member of Parliament Shri Konda Vishweshwar Reddy, and Princess of Kolhapur, wife of MLA of Kolhapur visited MANAGE stall and interacted with Agripreneurs. The visitors had this to say in the visitor's book "Good, excellent and very innovative effort, need to popularize at national level to benefit unemployed agri-professionals."

**Glimpses of National Exhibitions**



State Agricultural Department officials interacting with Agripreneurs, at Rajasthan Agri-Meet



The Vice-chancellor of Swami Keshwanand Apicultural University, Bikaner along with officers visited the stall at Rajasthan Agri-Meet



Dr.Sarvanan Raj, Director (Agril.Extn) , MANAGE interacting with an Agripreneur



Honorable Member of Parliament Shri Konda Vishweshwar Reddy interacting with an Agripreneur



Princess of Kolhapur, wife of MLA of Kolhapur visited MANAGE stall

### ‘Friend of Farmer’ for Extension Services Honored

Rajesh Kumar Singh (28) originally from Kotara village, Unnao district, Uttar Pradesh is an agricultural graduate trained under Agri-Clinics and Agri-Business Centers Scheme. Soon after training he started extension services by organizing “Kisan Goshthi” at village and block levels. With a finance of Rs.5.00 lakh loan from Bank of India Unnao branch he registered his shop by the name “Unnao Agri-Clinics and Agri-Business Center” and started sale of agri-inputs. Field visit was his daily practice. He educated farmers on seed treatment, Organic farming, preparation for vermi-composting, Integrated Nutrient Management, selection of good variety, pest & disease diagnostic and control measures. Around 3000 farmers from 40 villages benefited by the doorstep services of Mr. Rajesh. The annual turnover of his shops has reached Rs.1.00 Crore and there are 6 employees on his Pay roll. Mr. Rajesh regularly participates in agri-business and showcasing his products and services. Mr. Rajesh was honored at a two day Horti-exhibition organized on 9<sup>th</sup> to 10<sup>th</sup> November on the theme ‘NIRALA UDYAN’ at Department of Horticulture, Unnao district. Shri Sanjeev Kumar Singh, Chief Development Officer, Unnao district honored him with a shield and certificate. During a three days Kisan-Mela organized from 25<sup>th</sup> to 27<sup>th</sup> November, 2016 at G.I.C. Ground Unnao district, Unnao Agri-Clinics won the Ist prize among 100 stalls. Shri Surendra Singh, District Collector, Unnao honored Mr. Rajesh with a Shield and Certificate. Mr. Rajesh is popular as a “Friend of Farmers” for his effortless extension services in Unnao district. MANAGE wishes him Good Luck. Mr. Rajesh can be contacted at Mobile: +91 9838178747 and email id : rajeshsingh390@gmail.com



Mr. Rajesh Singh, Agripreneur



Mr. Rajesh honored at Horti- exhibition



Mr. Rajesh honored at Agri- exhibition

[www.agriclinics.net](http://www.agriclinics.net) is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agripreneurs, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



Centre for Agri-entrepreneurship Development (CAD)  
National Institute of Agricultural Extension Management (MANAGE)  
Rajendranagar, Hyderabad-500 030, India  
E-mail : [indianagripreneur@manage.gov.in](mailto:indianagripreneur@manage.gov.in)

“Agripreneur” is published by Mrs. V. Usha Rani, IAS, Director General, MANAGE  
Editor in Chief: Mrs. V. Usha Rani, IAS, Director General, MANAGE  
Editors: Dr. Saravanan Raj, Director (Agril. Extn.) & Director-CAD  
Associate Editors: Dr. Lakshmi Murthy & Mrs. Jyoti Sahare

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