



Better Farming by Every Farmer

e-Bulletin



Agripreneur

A Virtual Experience Sharing Platform

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“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agribusiness companies, Nodal training institutes , Extension functionaries, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development”.

Agripreneurs in India International Trade Fair (IITF), 2012 at Pragathi Maidan, New Delhi



Mr. A.V. Rao, Consultant, MANAGE, Agripreneurs and Nodal officer from Terra Firma Biotechnologies Ltd., Bengaluru at the AC &ABC stall in the Agriculture Pavilion during IITF, 2012 (r to l)

Agripreneurs, facilitated by MANAGE and Ministry of Agriculture, participated in the IITF held during 14th to 27th November, 2012, at Agriculture Pavilion, Pragathi Maidan, New Delhi, for creating awareness among various stake holders about the potential of Agri-Entrepreneurship and its role in agricultural development in supplementing the efforts of the public extension system.

The Nodal Training Institutes which participated in the exhibition are Indian Society of Agri-Business Professionals (ISAP), Punjab, Terra-Firma Bio Technologies Ltd., (TFBTL), Karnataka, Voluntary Association for People Service (VAPS), Tamil Nadu, MITCON Consultancy Services Ltd., Maharashtra, SRISTI Foundation, Bihar, International School for Public Leadership (ISPL), Gujarat and Participatory Rural Development Initiatives (PRDIS), Andhra Pradesh along with their successful Agripreneurs.

The Agripreneurs, who participated in the IITF expressed that participation in IITF provided them an opportunity to establish wide network at both national and international levels along with good experience and exposure.

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National Institute of Agricultural Extension Management



Department of Agriculture and -operation, Ministry of Agriculture.

Co



National Bank for Agriculture and Rural Development

Agro house.... Reaching the hearts of Gujarat farmers



Mr. Ramesh M. Mehta, B.Sc. (Agriculture), underwent AC&ABC training (ID NO: GUJ0256) at Entrepreneurship Development Institute of India at Bhat, Gandhinagar, Gujarat, in 2003. Out of his own interest, he has been traveling all over India to visit leading Agri exhibitions every year. He was motivated by the Vice chancellor and Director of Extension, Sardarkrushinagar Dantiwada Agricultural University (SDAU), Gujarat, to conduct a national level Agri exhibition in Gujarat. He started Agro House in 2008 with a mission to provide information on Agriculture, Horticulture, Animal Husbandry and Forestry by organizing world class exhibitions, seminars, workshops and by publishing Agriculture books and video films.

Activities :

- Agro House has been organizing national- level Agriculture exhibitions in Gujarat since the year 2008.
- Published Agro Diary in Gujarati language for the first time in the year 2010.
- Successfully organized Krishimela for western region, jointly with SDAU and Ministry of Agriculture Govt. of India (GoI) at Deesa in Gujarat.
- Conducted Krishimela & Rabi crop workshop 2008 at Bharuch with GoI & Government of Gujarat.
- Conducted Krishimela as part of Krushimahotsav -2009 and 2010.
- Organized Agri - Horti exhibition, 2012 in January 2012 at Mahatma Mandir International Complex, Gandhinagar
- He has been Producing Agri films for State Department, Agricultural Technology Management Agencies (ATMAs) and private organizations. A total of 44 films have been produced till date.
- Agri books are being published in local language for the benefit of Gujarati farmers since 2010.

Mr. Mehta's customer base is around 1 lakh farmers and 500 organizations dealing with Agriculture, and he has an annual turnover of Rs. 58 lakhs.

Future plan: Use of ICT in Agriculture and to provide latest technologies to the Agriculture Industry.



Appreciation Memento and certificate were received from Hon'ble vice chancellor Dr R. C. Maheshwari, SDAU, Gujarat, for successful organization of western Krishimela

Mr. Ramesh M. Mehta can be contacted at : 09879161500,09727569003, E mail: agrohouse@yahoo.com

**UNIVERSITY OF AGRICULTURAL SCIENCES, Bengaluru-
- Disseminating global agricultural technology through local Agripreneurs**

The University of Agricultural Sciences (UAS), Bengaluru came into existence on 1st October 1965. After the bifurcation of the University in 1986, the UAS, Bengaluru has jurisdiction over 17 southern districts of Karnataka. The University is strongly committed to absorb newer paradigms in the field of agricultural sciences and to develop innovative technologies which are competent in generating skilled human resources to serve the farming community of the State.

The University has 20 research stations spread over six out of ten agro-climatic zones of Southern Karnataka to carry out need-based and zone-specific research. The University has created a focused programme on developmental research to cater to the needs of the farming community of the State.

The University has eleven Krishi Vigyan Kendras and three Extension Education Units spread over the 17 districts to carry out extension activities. The Directorate of Extension is supported by the Farm Information Unit to disseminate technological advancements to the farming community. The Agricultural Technology Information Centre (ATIC) has been collating the research outcome and disseminates information to the farmers and other user agencies.

The University has established collaborations with many National and International Institutions like ICRISAT, Hyderabad; MANAGE, Hyderabad, McGill University, Canada; University of Manitoba, Canada; Michigan State University, USA; Sterling University, UK; DFID, UK; European Commission, UK; IRRI, Philippines; Iowa State University, USA; Purdue University, USA; Rural Development Institute, USA; Umea University, Sweden; Concordia University, Canada and Ghent University, Belgium.

Association with AC& ABC

The UAS is associated with MANAGE as one of the Nodal Training Institutes under the AC&ABC scheme of Government of India. UAS has successfully trained 485 candidates through 16 batches and established 213 ventures with a success rate of 43.71% till November 2012.

The Centre engaged a consultant, who is an experienced Agripreneur, to perform the hand holding activities under the scheme. He guides the trainees in preparation of the DPRs during the training period and in submitting them to the respective banks. Later, the trainees follow up with the respective banks regarding sanctioning of their loans. The consultant also advises and supports the trainees in setting up of their ventures.

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Dr. N. Nagaraja
Director of Extension

Glimpses of Dignitaries' visit to AC&ABC stall at IITF - 2012, New Delhi



Mr. Ygrie Jean – Christophe, BRECI Indian Network Coordinator (France's Agricultural education) interacting with Dr. R. K. Tripathi, Director, Agriculture, MOA and Mr. A.V. Rao, Consultant, MANAGE



Agripreneur Sri. Neminath received an invitation from the Tanzania Embassy Representative to participate in Organic farming programme in Tanzania



Agri Clinics & Agri Business Centers stall in IITF - 2012 New Delhi



www.agriclinics.net is the portal providing information about AC&ABC Scheme. The portal gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options and Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

For any query on Agri Clinics and Agri business Centres scheme - please mail to indianagripeneur@manage.gov.in



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