



Better Farming by Every Farmer

*e-Bulletin*



# Agripreneur

A Virtual Experience Sharing Platform

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**“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agribusiness companies, Nodal training institutes , Extension functionaries, Academicians, Researchers and Agri-business thinkers in the country working for promotion of Agri Entrepreneurship development”.**

## State level sensitization Workshop by NABARD on Agri - Clinics & Agri Business Centres (AC&ABC) Scheme at Ranchi, Jharkhand



### Dr.S. Saravanavel, CGM, NABARD, addressing the participants of the work shop at Ranchi

A State level Workshop on Agri-Clinics and Agri-Business Centres (AC&ABC) was organized by the National Bank for Agriculture and Rural Development (NABARD), Ranchi, Jharkhand on 8<sup>th</sup> June, 2012. The objective of the workshop was to sensitize the Bankers and Officials of State Departments of Agriculture, Dairy and Animal Husbandry about the AC&ABC Scheme. The Workshop was presided over by Dr. S. Saravanavel, CGM, NABARD. Officials from NABARD, Nationalized Banks, Grameen Banks, Bharathiya Agro Industry Foundation (BAIF), Shri Om Prakash, Nodal Officer, Indian Society of Agri-Business Professionals (ISAP- Jharkhand), Shri A.V. Rao, Consultant, MANAGE and Agripreneurs participated in the workshop.

Dr. K.C. Panigrahi, DGM, NABARD, during his welcome address, highlighted the role of MANAGE, Banks and NABARD. Shri A.V. Rao made a detailed presentation on the AC&ABC scheme, projects sanctioned and proposals pending at various bank branches. Dr. S. Saravanavel, emphasized the importance of the AC&ABC Scheme in the development of agricultural sector in India, specially in the State of Jharkhand. He requested the bankers to dispose the pending cases within 6 weeks. Shri Munish, GM, NABARD, requested Shri Om Prakash, Nodal Officer, to contact the Bank of India for getting loans sanctioned to the prospective Agripreneurs. The Agripreneurs shared their activities under the scheme. Dr. K.C.Panigrahi emphasized the need for excellent coordination between the NTIs, Banks, NABARD, MANAGE and Agripreneurs for the success of AC&ABC scheme.



National Institute of Agricultural Extension Management



Department of Agriculture and Co-operation, Ministry of Agriculture.



National Bank for Agriculture and Rural Development

**Mr. Premchand Mahaveer Managave - Model for conventional farmers**

Mr. Premchand Mahaveer Managave is guiding the farming community with new technology for high yields rather than using the conventional methods. Having seen a number of farmers committing suicides due to various reasons, he decided to acquire knowledge in Agriculture, so that he can help farmers better. He completed M.Sc. Agriculture at Mahatma Phule Agricultural University in 1990 and worked as a Senior Research Associate at the College of Agriculture, Pune. While there is a lot of research being carried out and a number of advanced technologies available in the universities, there is no proper channel to spread the said-technologies and awareness to remote villages. Hence, he decided to take the lead to become a model farmer in his surroundings.

He underwent training under AC&ABC scheme at Krishna valley Advanced Agri Foundation, Sangli, and decided to start green house cultivation, which is a major solution to prevent crop losses due to natural calamities, to break the seasonality and to help increase the income during off-season.

He started cultivation of Gerbera, colored Capsicum and Ginger and expanded his business from cultivation to consultancy services to farmers, covering about 1000 farmers under open field cultivation and 50 farmers under green house cultivation, with a turnover of Rs. 25 lakhs. He availed loan from the bank and insured his crop against natural calamities, which most of the farmers are not aware of.

**Awards & Achievements**

He is treasurer of "Flower Growers' Association" Maharashtra, which is working for the development of green house farmers.

- He has received Baliraja Award from Ashirwad Krishi Vikas Seva Sangha, Korochi, Kolhapur (District)
- He has received Hiroji Ulemale award from Baliraja Shikshan Sanstha and Vanrai, Amravati



**Mr. Premchand Mahaveer Managave, interacting with State Department Officials, Maharashtra**

**Mr. Premchand Mahaveer Managave can be contacted on his mobile: 09422045092.**

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## Center for Alternate Rural Employment - Creating dedicated Agripreneurs



The Center for Alternate Rural Employment (CARE) was established as a NGO with an aim to uplift the socio economic status of the rural community in Thillaipuram, Namakkal, Tamilnadu in 1996. The Centre began its participatory farmer-to-farmer training on ecological farming and focused mainly on traditional career paths and opportunities, which are disappearing fast, and succeeded in motivating a number of youngsters turning up to meet the challenges in self-employment. CARE says, 'Challenges of youth are complex and entrepreneurship is a means, not an end'.

**Mr. Palanisamy**

**Nodal Officer**

### Major Achievements:

- Received "Best implementation award" in 2010 from NABARD for village development programme in Kolli Hills.
- Planted 1,00,000 silver oak trees and maintained 90% success rate in Kolli Hills during 2003-2005 under Greening India scheme.
- Conducted naturopathy training programme, free eye testing camp, free artificial limb fixation camp, free medical camp for tribals, animal health camp and mobile outreach hospital at Kolli Hills.
- Took up skill development initiative in spoken English under NABARD, 2006.
- Initiated a patient counseling center at Karur District under Health Department of Tamil Nadu in 2006.
- Initiated an awareness creation programme for tribal development fund in Kolli Hills under NABARD in 2007.
- Conducted training on animation, beautician courses and home-made products for women self help groups.
- Conducted Participatory Rural Appraisal (PRA) awareness programme for farmers in 7 watershed projects in Namakkal under the Government of Tamil Nadu.
- Conducted refresher training workshops for Agripreneurs through MANAGE.

### Association with AC&ABC scheme:

Trained 482 trainees in 19 batches and 269 Agriventures were established, which include Agri clinics, Veterinary Clinics, Green house cultivation, Goat farms, Dairy farm, Fish farms, Piggery, Emu farms, Poultry, Prawn culture, soil and water testing lab.

- The institute advises the candidates in selecting an appropriate project according to the need and choice.
- During the training, the institute facilitates conduct of intensive market survey and arranges exposure visits for the candidates, thus enabling them to select potential ventures of their choice.

**CARE TRUST can be contacted at:**

**Mr. Palanisamy**

**Nodal Officer**

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## Refresher Training Programme for Established Agripreneurs at Centre for Agriculture and Rural Development (CARD), NOIDA, Uttar Pradesh

A Refresher Training Programme for established Agripreneurs on Business Expansion Capabilities under AC&ABC Scheme was conducted at CARD, NOIDA, UP, during 20-22 June, 2012. Dr. Lakshmikanth, Sr. Scientist, KVK, Rampur, inaugurated the programme. The back-up support to the programme was provided by expert bankers Shri Madan Mohan, CGM (Rtd.), NABARD, and Shri R.K. Chandra, CGM (Rtd.), SBI. They guided the Agripreneurs to prepare their up-scaled/new business plans. 26 Agripreneurs participated in the programme. Shri. M.S. Khan, Nodal Officer, coordinated the programme. Shri A.V.Rao, Consultant, MANAGE, facilitated as Course Coordinator.



*www.agriclinics.net is the portal providing information about AC&ABC Scheme. The portal gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options and Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agripreneurs, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.*

For any query on Agri Clinics and Agri business Centres scheme - please mail to [indianagripreneur@manage.gov.in](mailto:indianagripreneur@manage.gov.in)



**“Better Farming by Every Farmer”**

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