



Better Farming by Every Farmer

e-Bulletin



Agripreneur

A Virtual Experience Sharing Platform

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• *Institute of the month: Institute of Cooperative Management (ICM), Imphal*

" Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agribusiness companies, Nodal training institutes , Extension functionaries, Academicians, Researchers and Agri-business thinkers in the country working for promotion of Agri Entrepreneurship development".

Work Shops on "Innovations and Experiences in Agri preneurship Development"

Conducted at Bangaluru ,Guwahati and Varnasi enthuse the Nodal officers



Participants at Guwahati workshop



Participants at Varanasi workshop



Participants at Bangalore workshop

Nodal Training Institutes (NTIs) are the main pillars of Agri Clinics and Agri Business Centre Scheme. With an objective to share their experiences in implementing the Scheme and also to acquaint them with the revised guidelines of the ACABC scheme, three workshops on "Innovations and Experiences in Agripreneurship Development" were organized at Bangaluru (27th - 29th Oct) , Guwahati (16th to 18th Nov) and Varanasi(1stto 3rd Dec.)

Bangalore workshop was conducted at the University of Agricultural Sciences (UAS) Hebbal, the Guwahati workshop was conducted at the Indian Institute of Entrepreneurship (IIE) and the Varnasi workshop was conducted at the Indian Institute of Vegetable Research (IIVR) Varanasi.

In all 57 participants representing 40 Nodal Training Institutes from 21 States participated in the three work shops. Workshops enabled sharing of experiences among the participants. In each of the work shops, highly successful Agripreneurs who established agriventures were invited to narrate their startup experiences, difficulties faced and the success achieved. The participants freely interacted with the agripreneurs and shared their opinions. Field visits were organized to the successful agriventures established by the trained agripreneurs.

The participants were sensitized about the revised features of the Agri Clinics and Agri Business Centre Scheme. MANAGE hopes that sharing of experiences in the work shop and additional incentives in the revised guide lines would enthuse the Nodal Training Institutes to implement the Scheme with renewed vigour and achieve higher success rate.



National Institute of Agriculture Extension Management



Department of Agriculture and Cooperation, Ministry of Agriculture.



National Bank for Agriculture and Rural Development

Jaswinder Singh Sandhu Unleashes the Potential of Agri entrepreneurship in Punjab

Coming from a middle class agricultural family in village Khalla, District, Taran taran ,Punjab Mr Jaswinder Singh Sandhu has demonstrated that a humble beginning from a small village will not bar one with talent and will power from attaining altars of success. Mr. Sandhu a post graduate in Agriculture from Khalsa college, Amritsar probably could not have anticipated in the year 2007 when he completed training under the Agri clinic and Agri business centre scheme and chose the business of seed production, that within a span of 3 years he would clock more than 200 % success in such a highly technical and risky business, besides providing value added extension services to the farmers.

MrJaswinder Singh Sandhu

Mr. Sandhu after his post graduation in Agriculture like any other individual at that stage was at cross roads for choosing his future career. He tried for employment opportunities in Govt. departments but could not succeed. The idea of self employment attracted him . To support his ideas he had about 37 acres of his own Family land, a Post graduate Degree in Agriculture, cooperation from his family and above all strong will power to be self employed while doing some thing for the welfare of small and medium farmers. However, there was no clear cut idea as to how to proceed and which business to choose. Options were many. Precisely at this time he came to know about ACABC Training programme and the incentives it offered, through a banker friend and decided to go for it . He underwent training for two months through the Indian Society of Agri Professionals (ISAP) , Punjab. After the training Mr Sandhu selected Seed Production as he found that there was a lot of gap in need and timely availability of quality seed especially to small and marginal farmers in his region.

Dealing with a highly technical input such as seed and mobilizing farmers was not an easy task for Mr. Sandhu. In the start up year Mr. Sandhu faced lot of hurdles . Non availability of breeder and foundation seed was the biggest challenge . Capital was required for setting up his own processing unit and then there was a need for a seed storage godown .His own financial resources were meager. Undaunted by these teething problems Mr Sandhu surged ahead with grit and determination .This was in the year 2007. Fast forward 3 years i.e. by 2010 Sandhu has a truly successful story to tell. Here are the remarkable achievements of Mr. Sandhu which bear testimony to his hard work, talent and entrepreneurial potential unleashed by the ACABC training initiative.

- He got License from Govt of Punjab for doing Seed Business in the name of 'Agri Care'
- Procured Breeders Seed /Foundation seed of high yielding wheat varieties from reputed organizations such as IARI, Punjab Agricultural University , GB Pantnagar University etc
- Organised 50 farmers in about 12 villages and got them registered with State Seed Authorities. These farmers now grow the commercial seed on about 400 acres under the technical guidance of Mr Sandhu.
- Mr. Sandhu procures the seed from the registered farmers and processes it in his own seed processing plant, which he had setup with an investment of Rs 15.00 lakhs, with a storage capacity of 1500m.tons. at Jalandhar. Sandhu's seed processing plant is renowned and is talked about by farmers and seed dealers as one of the best processing plants in the region
- Due to the quality and popularity of seeds produced by Mr. Sandhu, M/s Mahindra & Mahindra Seeds Division purchased his seed and marketed under their brand . This further helped in popularizing the image of Agri care - the brand under which Mr. Sandhu conducts the seed business.

With all his hard work and technical ,financial management Mr. Sandhu earns around Rs. 10.00 lakhs per annum.His venture has benefited 50 farmers and created direct employment for 4 people and indirect employment to about 25 agri labourers.

Thus , Mr Sandhu by opting for ACABC training and choosing to be self employed has every reason to be proud. His remarkable success in seed business is a role model for other agripreneurs to emulate and succeed.

For any further details Mr. Sandhu can be contacted on his Mobile No.09356552657..

**INSTITUTE OF COOPERATIVE MANAGEMENT, IMPHAL LIGHTS THE LAMP OF
AGRI ENTREPRENEURSHIP IN MANIPUR**



Dr. Kh. Somorendro Singh
Nodal Officer

ABOUT THE INSTITUTE: The Institute of Cooperative Management (ICM), Imphal which was established in 1988 is one of 19 such institutes in India under the aegis of the National Council for Cooperative Training (NCCT), New Delhi (under the umbrella of National Cooperative Union of India, New Delhi), which is fully funded by the Ministry of Agriculture, Department of Cooperation, Government of India.

Functions: ICM, Imphal is dedicated to three functional areas
A.) Training B). Research C). Consultancy

OBJECTIVES: The focal objective of this Institute is to develop human resources to cater to the need based manpower requirements of Government, cooperative organizations, NGOs and even private organizations in the states of Manipur, Mizoram and Nagaland. The Institute reaches out to these objectives through Training, Research and consultancy services.

CORE PROGRAMMES: The Institute conducts: Short Term Programmes on

- Agriculture and allied activities such as Dairy, Fisheries,.
- General Management, Accounts & Audit, Banking, Cooperative Laws, Project Planning, Information Technology, Hand-looms and handicrafts.

The Institute also offers other educational Diplomas such as

- Higher Diploma in Cooperative Management (HDCM)
- Bachelor of Business Administration (BBA)
- Post Graduate Diploma in Computer Application (PGDCA)
- Post Graduate Diploma in Business Management (PGDBM)
- 12 Weeks Certificate Course on Computer Application (CCCA)
- Certificate Course on Tally 9.1

Institute's Performance under ACABC Training Programmes: The Institute has been conducting the two-months Training Programme under Agri clinics and Agri Business Centres Scheme since December 2002. Under this Scheme the Institute has trained 310 Persons of which 103 have set up Agri-ventures till end of December 2010. Most of the ventures set up are veterinary clinics, agri clinics and agri business centres followed by dairy and fisheries. Given the type of geographic location and socio political problems in the State, the achievement seems to be quite encouraging.

Hand holding Initiatives:

- The Institute has organized Bankers meetings with Agripreneurs
- The training coordinator of the Institute frequently meets the Bankers in connection with the pending proposals

"The ACABC Scheme gives a new hope to unemployed graduates in agriculture as to the poor farmers so each and every person should support the scheme".



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Agriclinics and Agri- BusinessCentresScheme a Centre sector programme was launched in the year 2002. Over the years ,the programme has crossed many mile stones of success with fine tuning at every turn of the year. The Scheme has emerged as one of the most successful programmes in the country with new Agri business ideas getting translated into sustainable and successful ventures serving the twin objectives of providing gainful employment to Agri educated personnel and supplementing the efforts of Public Extension. Recently the scheme has been revised with some additional incentives for enhanced outreach.

Following are the year wise indicators of the Successful achievement of the scheme all over the country.

S.No.	Year	No. of Candidates Trained	No. of Agri.Ventures Established
1	2002-2003	2400	416
2	2003-2004	1828	457
3	2004-2005	2925	783
4	2005-2006	2894	1415
5	2006-2007	3149	1081
6	2007-2008	2742	1039
7	2008-2009	2503	1010
8	2009-2010	2564	1111
9	2010-2011up to31st December 2010	2055	942

www.agriclinics.net is the portal providing information about Agri Clinics and Agri business Centres Scheme. The portal gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options, Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc, and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

For any query on Agri Clinics and Agri business Centres scheme - please mail to indianagriprenneur@manage.gov.in



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