



Agripreneur

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National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Refresher Training Programme on “Promoting Agro-Tourism”

MANAGE has organised a Refresher Training Program(RTP) on “Promoting Agro-Tourism” during 5-6 August, 2024, at Padmam Classical Garden Agro Tourism Center, Gudalore, Theni, Tamil Nadu.

Dr. J. Rajangam, Dean of the Horticulture College and Research Institute, TNAU, Periukulam, Theni.

Dr. Srinivasan M, an agripreneur, Dr N. hiyagarajan, Padmam Classical Garden Agro Tourism Center, Gudalore, Mr. E. Baskaran, District Tourism Officer

from the TN Tourism Department, and Mr. S. Vasanthan, CEO of the EDII Business Incubation Forum at HCRI, TNAU, Periyakulam were present at the Programme. Agripreneures from Maharashtra (6), Rajasthan(5), Tamil Nadu(6), Uttar Pradesh(2), Bihar(2), west Bengal (1), Jharkhand(1), Madhya Pradesh(1), Andhra Pradesh (1) and Telangana(1) participated in this RTP.

Mr. Amol Kale, Consultant, AC&ABC, provided an orientation session on refresher training program and highlighted key aspects of the AC&ABC scheme. The program concluded with a vote of thanks from Mr. S. Karnan, Happy Nest Agro Tourism Center, Theni.

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A Refresher Training Programme on “Agroforestry and Opportunities in value addition” was conducted for established Agripreneurs under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme from 26-30 August, 2024 at [Center for Business and Entrepreneurial Development](#), Dehradun, Uttarakhand.

A group of 27 agripreneurs from the different 07 states (Uttarakhand, Andhra Pradesh, Tamil Nadu, Assam, Jharkhand, Uttar Pradesh and Madhya Pradesh) under Agri-Clinics and Agri-Business scheme were attended to this Programme.

The program was designed to cater to the needs of established Agripreneurs, focusing on “Agroforestry and Opportunities in value addition”. Topics included were (1) Refresher orientation tips to the participants (2) entrepreneurship opportunities in Agroforestry (3) Overview of Agroforestry- Policy issues (4) Mushroom Production in Agroforestry System



(5) Ganoderma production and value addition (6) Bamboo Production and Utilization (7) Agroforestry Models for Income generation. (8) Hi-Tech nursery for short rotation species (9) Field visits.



A field visit was arranged for the participants to Anandvan Forest, Dhoolkot Forest reserve and Forest Research Institute, Dehradun.

Success Stories of Agripreneurs

1

Custom Hiring center

- ◆ Name of Agripreneur : Mr. Yashshvi Thakur
- ◆ Name of Agri-venture: Thakur Custom Hiring Center
- ◆ Address: Vil: Birholi, Dist :Seoni, Block:Barghat
- ◆ Name of the NTI: CARD, Bhopal
- ◆ Year of establishment: 2024
- ◆ Products/Services: Crop Production
- ◆ No. of farmers covered : 100 farmers
- ◆ No. of villages: 8
- ◆ Annual turnover: ₹ 40-45 lac
- ◆ No. of employees: 2 person
- ◆ Mobile No: +91 8878525003
- ◆ Email ID: yashshvithakur8@gmail.com



Agri-Clinic, Agri business Center

2



- ◆ Name of Agripreneur: Mr. Surendra Yadav
- ◆ Name of Agri-venture: Anshika Krishi Seva
- ◆ Address: Vil: Ramnagar, Dist :Guna, State: Madhya Pradesh
- ◆ Name of the NTI: CARD, Bhopal
- ◆ Year of establishment: 2024
- ◆ Products/Services: Crop Production
- ◆ No. of farmers covered : 100-200 farmers
- ◆ No. of villages: 5-10
- ◆ Annual turnover: ₹ 9-10 lac
- ◆ No. of employees: 1 person
- ◆ Mobile No: +91 7509543762

Success Stories of Agripreneurs

3

Fertilizer and Pesticide shop

- ◆ Name of Agripreneur : Ajmeera Mounika
- ◆ Name of Agri-venture: Agro Raithu Seva Kendram
- ◆ Address: Vil: Jamandlapally,
Dist,:Mahabubabad,Telangana
- ◆ Name of the NTI: CED, Hyderabad.
- ◆ Year of establishment: 2024
- ◆ Products/Services: Agriculture Inputs
- ◆ No. of villages: 10
- ◆ Annual turnover: ₹ 50 lac
- ◆ No. of farmers covered : 2000
- ◆ No. of employees: 2 person
- ◆ Mobile No: +91 8897741771



Dairy Farming

4

- ◆ Name of Agripreneur : Mr. Bhavak Sahu
- ◆ Name of Agri-venture: Sahu Farm House
- ◆ Address: Vil: Machagora, Teh: Chourai
Dist: Chindwara, MP
- ◆ Name of the NTI: CARD, Bhopal
- ◆ Year of establishment: 2024
- ◆ Products/Services: Milk Supply
- ◆ No. of villages: 10-15
- ◆ Annual turnover: ₹ 6-8 lac
- ◆ Annual Income: 4-5 Lac
- ◆ No. of employees: 1 person
- ◆ Mobile no: 9575068842
- ◆ eMail : bhaveksahu@gmail.com

43rd Webinar: “AC&ABC Boosting Efficiency in Smart Farming”



Registration Link:
<https://www.manage.gov.in/RegModule/emailRegn.asp?ipno=HJE&ipyea=FDH>
Saturday 24th August, 2024 10.30 Am IST

“AC&ABC Boosting Efficiency in Smart Farming”

SPEAKERS

MANAGE AC&ABC Agripreneurs Webinar Series
43rd Webinar

Mr. Rakesh Kumar Shukla, Nodal officer CTED-Amethi
Mr. Shubham Mishra Founder SP agri clinic
Mr. Mayank Mishra Founder Agrilclinic and Agribusiness Centre

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The 43rd MANAGE-ACABC webinar was conducted on August 24, 2024, at 10:30 AM IST. The theme of the webinar was “AC&ABC Boosting Efficiency in Smart Farming.” The speakers included Rakesh Kumar Shukla from CTED, AMETI, Mr. Shubham Mishra, CEO of SP Agrilclinic, and Mr. Mayank Mishra. The session aimed to explore innovative approaches and technologies to enhance efficiency in smart farming practices.

Since March 2018, CTED has implemented the Agri clinic and Agri Business Training program, welcoming over 600 eager candidates into its fold. These individuals, driven by a passion for farming and innovation, have been equipped with valuable training that goes beyond traditional agricultural practices. Remarkably, more than 320 of these candidates have successfully established their own enterprises, transforming their dreams into reality and contributing to the agricultural of India.

On August 24, 2024, CTED seized the opportunity to showcase this remarkable progress through this webinar. During the session, Mr. Rakesh Kumar Shukla, Nodal officer CTED shared inspiring accounts of the candidates who had launched their own businesses, emphasizing the importance of knowledge and technology in modern farming.

During the webinar, two successful agripreneurs shared their inspiring journeys. Mr. Shubham Mishra spoke about establishing his own enterprise, M/s SP Agrilclinic, in Sultanpur, Uttar Pradesh, with the support of MANAGE and CTED. He highlighted that the State Bank of India had sanctioned ₹24 lakhs for his agri inputs shop, enabling him to make a significant impact in the local agricultural community.

Mr. Mayank Mishra also emphasized the critical role of CTED and MANAGE in his success, stating that without the training they provided, he would not have been able to start his agri venture. He received ₹10 lakhs from Canara Bank, which helped him establish his enterprise and contribute to the agricultural sector. Their testimonials underscored the importance of training and support in fostering agricultural entrepreneurship.

A few successful Agri-Ventures shared by CTED, AMETI



Singh Fertilizers, Amethi



Banana Cultivation, Barabanki



Om Khad Bhandar, Amethi



Pragya Krishi Sewa Kendra, Barabanki



Aman Dairy Barabanki



Bajrang Hi-tech agro solution, Pratapgarh



Satya Agri-clinic, Barabanki



Janta Beej Bhandar, Barabanki



Yadav Beej Bhandar, Barabanki

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