



Agripreneur

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May - 2024

From National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

National Level Workshop for Nodal Training Institutes under AC&ABC Scheme



The central sector scheme, Agri-Clinics and Agri-Business Centres (AC&ABC), was launched in 2002 to provide value-added extension services to farmers through self-employed Agriculture and allied graduates / diploma holders by providing training and hand-holding support. Presently 89,747 graduates have been trained, of which 40,041 have established Agri-Clinics and Agri-Business ventures in 32 categories of Agri-activities.

In order to review and move forward, a National Level Workshop was scheduled from 29th -30th May 2024 at MANAGE, Hyderabad, under Agri-Clinics and Agri-Business Centers Scheme. A total of 98 participants comprising Nodal Officers, Training Coordinators Program Coordinators, and officials from MoA &FW. Gol attended. The main focus of the workshop was to assess

and improve the implementation of the AC&ABC scheme, covering best practices, orientation on the JanSamarth portal, Krishi Mapper, Facial Biometric Machine, and AC&ABC MIS portal.

Dr.J.P.Yadav, Joint Director (Extension), MoA&FW was also present. Dr. Shahaji Phand, Principal Coordinator, AC&ABC Scheme & Dr. Sai Maheshwari, Assistant Director, MANAGE coordinated the workshop.

Representatives from 21 states, along with MANAGE faculty and consultants, actively participated in the workshop. The workshop commenced with the lighting of the ceremonial lamp, symbolizing brightness and achievement.

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Salient Achievements May-2024			
Candi- dates Trained	Agri- Ventures Established	Activity of May-2024	State of the Month May-2024
00	73	Agri- Clinics	Tamil Nadu (73)

TOLL FREE HELPLINE: 1800 425 1556, WhatsApp No. 9951851556 (Mon to Sat) (9 A.M to 5.30 P.M)

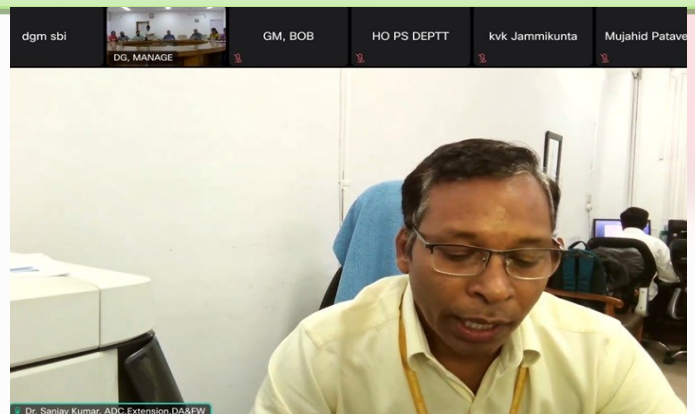
Dr. Sanjay Kumar, Additional Commissioner (Extension) MoA&FW suggested to align AC&ABC activities with government priorities, harness innovations and leverage digital technologies to benefit farming community. Sri. Sajith Kumar, Director (Farm Information) at MoA&FW, carried out a concise evaluation of the previous year's NTIs who did not conduct training programs. He highlighted that their performance was unsatisfactory due to negligence. The surprise visits and feedback from the field revealed the poor performance of the NTIs. He stressed the importance of a strong mind-set, commitment, and dedication to the scheme in order to achieve the shared objective of the ACABC scheme.

In his presidential remarks, Dr. P. Chandra Shekara, Director General, MANAGE emphasized the strategies that Nodal Training Institutes should adopt to enhance

their performance and attain remarkable success. He emphasized the significance of providing continuous support to trainees even after the training, which includes constant guidance and access to bank loans. Furthermore, he highlighted the importance of integrating private and public agricultural extension services. Dr. P. Chandra Shekara, Director General of MANAGE, concluded the session by expressing his gratitude to all the participants from various regions of the country. He thanked the dignitaries from the MoA&FW for their presence. Additionally, he announced that the target for the training program will be raised. He urged the nodal training officers to prioritize the mapping of agri-ventures on Krishi Mapper as a crucial step for the commencement of the new training program. Finally, he outlined a clear roadmap for the effective implementation of the ACABC scheme.



Brainstorming Session on AC&ABC Scheme Performance at JanSamarth Portal



On May 7, 2024, MANAGE-Hyderabad hosted brainstorming session regarding the performance of the AC&ABC scheme at JanSamarth Portal. Director General MANAGE chaired the session. Dr. Shahaji Phand, Principal Coordinator of the AC&ABC scheme, warmly welcomed all the participants and provided an overview of the meeting's agenda.

Dr. Sanjay Kumar, Additional Commissioner of MoA & FW, Gol, Shri Sajith K.K., Director (FI), MoA & FW, Mr. Yogendra Shelkey, DGM, SBI, Shri. Ramesh Kumar Ganta, GM-NABARD and team, Nodal Officers from 73 NTIs, 12 agripreneurs and AC&ABC team were participated.

Dr. Sanjay Kumar, ADC, MoA&FW initiated the session

by addressing the performance of the credit support in the JanSamarth scheme. He stressed that the credit support performance is extremely inadequate and requires enhancement to enable the expansion of the AC&ABC program.

Shri Sajith K.K., then provided detailed facts and figures regarding the credit under the scheme and urged for its enhancement. The session involved discussions on various issues involving stakeholders such as MoA&FW officials, Banks, NABARD, MANAGE, NTIs, and Consultants.

Recommendations were made to improve the credit sanction rate on JanSamarth and establish a hassle-free platform for aspiring Agripreneurs for strengthening agri-entrepreneurship skill program in India.

Success Stories of Agripreneurs

1

Adding Value to Milk Generating More Profit



- ◆ Name of Agripreneur : Mr. Raneesh Yadav
- ◆ Name of Agri-venture: M/s Goras Dairy Farm
- ◆ Address: Avani Village, Azamgarh, Uttar Pradesh
- ◆ Name of the NTI: MGES AGRA Uttar Pradesh
- ◆ Year of establishment :2020
- ◆ Products/Services: Milk Production, Milk Processing & Milk Collection Center
- ◆ No. of farmers covered: 250 farmers
- ◆ No. of villages: 15
- ◆ Annual turnover: ₹ 25 lac
- ◆ No. of employees: 2 person
- ◆ Mobile No: +91 8601290417
- ◆ Email ID: gorasdairy@gmail.com

2

NAVARATNA: Fishery Training Center Reached 1500 Rural Youth in One Year

- ◆ Name of Agripreneur: Mrs. A. Akhila Mole
- ◆ Name of Agri-venture: M/s Navratna Fish Lab Training Center
- ◆ Address: Thrissur, Kerala
- ◆ Name of NTI: KAU-Kerala
- ◆ Year of establishment: 2024
- ◆ Products/Services: Fishery Lab Training & Consultancy
- ◆ No. of farmers covered: 1500 Rural youth
- ◆ No. of villages/districts covered: 50
- ◆ Annual turnover: ₹ 55 lac
- ◆ No. of employees: 04
- ◆ Mobile: +91 9287924215
- ◆ E-mail: akhila-mole@gmail.com



Success Stories of Agripreneurs

3

Vermicomposting: Profit Maximizing Rural Enterprise



- ◆ Name of Agripreneur: Mrs. Nayana Ravindra Patil
- ◆ Name of Agri-venture: M/s VINAR Agrobiotech Producer Company
- ◆ Address: At post, Takari, Walwa Sangali, Maharashtra
- ◆ Name of NTI: KVAAF-Sangli
- ◆ Year of establishment: 2021
- ◆ Products/Services: Vermicomposting and consultancy
- ◆ No. of farmers covered: 1200 farmers
- ◆ No. of villages covered: 25 Villages
- ◆ Annual turnover: ₹ 68 lac
- ◆ No. of employees: 10 Person
- ◆ Mobile: +91 8309723660
- ◆ Email Id: vinarbiotech@gmail.com

4

BARBARI Goat a source of income for landless laborers

- ◆ Name of Agripreneur: Mr. Vishal Kumar
- ◆ Name of Agri-venture: National Goat Farming Care
- ◆ Address: AT Govindpur Kirat, Ghazipur, Uttar Pradesh
- ◆ Name of NTI: MEGS-AGRA, Uttar Pradesh
- ◆ Year of establishment: 2023
- ◆ Products/Services: Milk Production, Meat Production & Breeding & consultancy
- ◆ No. of farmers covered: 100 +
- ◆ No. of villages covered: 20 villages
- ◆ Annual turnover: ₹ 15 Lakh
- ◆ No. of employees: 2 person
- ◆ Mobile: +91 8115501755
- ◆ Email ID: nationalgoatfarming@gmail.com



39th Webinar: Agri-tourism and Drone Services Set to Boost Rural Economy

Mrs. A. Poongodi, Nodal officer IMAIGAL TRUST, Tamil Nadu, was honored as the inaugural speaker of the webinar. Firstly, she expresses her sincere appreciation for being given the chance to contribute to the webinar. Since 2020, the IMAIGAL TRUST has partnered with MANAGE to execute the AC&ABC scheme in the state of Tamil Nadu, as stated by Mrs. A. Poongodi. Up until now, a total of 8 training programs have been successfully conducted. Out of these programs, 280 candidates have received training, and 193 of them have successfully established their agri-ventures in various agri-business sectors. This achievement reflects commendable success rate of 68.93%. Additionally, she provided comprehensive overview of the training facilities available at the centers and

presented photographs taken during field visits by the trainees. The center places great importance on these field visits, which are organized at various KVKs, state agriculture departments, and by progressive entrepreneurs.

She expressed her active participation in DLBC/SLBC and NABARD workshops, where she raises awareness about the pending bank loans of the trainees. Consistent follow-up with financial institutions plays a crucial role in obtaining loan approvals. Furthermore, she mentioned that in recent training batches, out of 35 trainees, 22 successfully secured bank loan sanctions. She strongly emphasized that the key to success in the ACABC scheme lies in the careful selection of genuine trainees.

SPEAKERS



Mrs. A. Poongodi,
Nodal officer
IMAIGAL TRUST, Salem

Dr. Yamuna Devi, the creator of Shirpam Vaazhvagam, an agro-tourism business located in Coimbatore, Tamil Nadu, took the stage as the second speaker during the event. She initiated her presentation by highlighting the importance of agro-tourism and its advantages. She explained that agro-tourism covers a wide array of activities, such as farm stays, U-pick operations, farm-to-table dining, and educational tours. Visitors have the opportunity to engage in the daily activities of a farm, interact with farm animals, and appreciate the peacefulness of the rural scenery.

Furthermore, she presented images of various types of crops such as food crops, animal feed crops, timber value trees, fruit crops, medicinal plants, and aromatic plants that were cultivated on her 8-acre land. She mentioned that on her integrated farm, she raises native breeds of cows including Kankeyam, Gir, Kankrej, Alambadi, Bargur, and Dwarf cows. She exhibited pictures of the "Natchathra vanam" where she cultivates the 9 Navagraha plants, 12 Zodiac plants, and 27 Star plants, which are plants believed to attract cosmic energy. In the final slide, she emphasized the value-added products made from cow dung and medicinal plants, all sourced from the same 8-acre piece of land.



Dr. Yamuna Devi
Founder
Shirpam
Vaazhvagam

Ms. R. Vishnupriya, the Founder of Sri Ranga Agro Service, concluded the event as the final speaker. Her presentation focused on the topic of "Drone services set to boost rural economy." Prior to commencing her presentation, she showcased a brief video demonstrating the utilization of drones for field spraying. Ms. Vishnupriya mentioned that she had the opportunity to undergo drone training organized by IFFCO Pvt. Ltd. Company, which provided her with an entrepreneurial chance. She also highlighted that IFFCO offered a free drone along with an electronic vehicle provision to promote the foliar spray of nano urea and Nano DAP, replacing the traditional soil application method. The provision of electronic vehicles enabled the coverage of a large area, extending beyond her immediate vicinity, thus benefiting a significant number of farmers. During her presentation, Ms. Vishnupriya provided a detailed explanation of the various components and functions of drones. She emphasized the importance of encouraging more women in farming to step forward and become "Drone sakhis" to lead the way in smart farming.



Ms. R. Vishnupriya
Founder
Sri Ranga Agro
Service

40th Webinar : Boosting Entrepreneurship through Goats and Milk



Registration Link:
<https://www.manage.gov.in/trgModule/emailRegn.asp?ipno=HGM&ipyear=FDH>
Saturday 25th May, 2024 10.30 Am IST

"Boosting Entrepreneurship through Goats and Milk"

SPEAKERS

MANAGE AC&ABC Agripreneurs Webinar Series 40th Webinar

Mr. Pramod Goyal
Nodal officer
(MGES) Agra centre

Mr. Rajnish Yadav
Founder
Goras Milk Collection Center

Mr. Vishal Kumar
Founder
National Goat Care Center

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
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www.manage.gov.in | www.agriclinics.net

The 40th MANAGE-ACABC webinar was conducted on 25 May, 2024 at 10.30 am IST.

The theme of webinar was "Boosting Entrepreneurship through Goats and Milk". Mr. Pramod Goyal Nodal Officer MEGS-Agra Uttar Pradesh.

Mr. Rajnish Yadav Founder of Goras Milk Collection Center and Mr. Vishal Kumar founder of National Goat Care center were the speakers.

Best Performer of the Month May-2024

NTI OF THE MONTH MAY-2024



NODAL TRAINING INSTITUTE OF THE MONTH MAY-2024
Agri-Clinics and Agri-Business Centres Scheme

The Institute of Entrepreneurship Development (IED), Dharmapuri

Dr. S. Achudhan, Nodal Officer

CONGRATULATION
FOR YOUR HARD WORK

ACHIEVEMENT
Total 27 Agri-Ventures established in the month of May-2024 in state of Tamil Nadu

AC&ABC team would like to extend their warmest greetings to Dr. S. Achudhan, Nodal Officer, the Institute of Entrepreneurship Development (IED), Dharmapuri, Tamil Nadu.

Since 2022, the NTI has successfully conducted 4 training programs, training a total of 123 candidates, with 58 of them established their own agri-businesses.

The NTI has achieved an impressive success rate of 47.15%. The IED institute has played a significant role in facilitating bank loans for aspiring agripreneurs.

Their key strategies include forming partnerships with organizations such as NABARD, banks, the state agriculture department, agricultural universities and colleges, and private companies to provide support in establishing agri-businesses.

Point of contact:

Dr. S. Achudhan, Nodal Officer, Mob-9080104550, eMail- ied_edp@rediffmail.com

&

Mr. George Training Coordinator, Mob- 9751340344 Training Coordinator, Mob- 9751340344

The Institute of Entrepreneurship Development (IED), in Dharmapuri in Tamil Nadu has been selected as the "NTI of the Month" for May 2024. Throughout Tamil Nadu, the NTI has been instrumental in assisting agripreneurs in establishing 27 new agri-ventures across various activities.

A total of 27 success stories have been documented and shared on the AC&ABC and MIS Portal. Total 15 successful agri-ventures on boarded on Krishi MApper app.

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Best Performer of the Month May-2024

CONSULTANT OF THE MONTH 'MAY-2024

Mrs. Sai Sree Garlapati has been acknowledged as the MANAGE-AC&ABC Consultant of the Month for May 2024. She verified the establishment of 73 Agri-ventures in Tamil Nadu state by May 2024.

Mrs. Sai holds a master's degree in Agriculture Extension Education and became a part of the AC&ABC scheme in 2023.

Mrs. Sai Sree is the state consultant for Overall Implementation & Monitoring of AC&ABC scheme in state of Tamil Nadu, Kerala, Pondicherry, Andaman and Nicobar, Lakshadweep.

She is independently taking care of 12 Nodal Training Institutes in Tamil Nadu, two in Kerala and one in Pondicherry. She is also involved in conducting RTP with theme partner institutes, participation in State level NABARD Workshop, verification of Success Stories and associates in Research Study publication under AC&ABC scheme.

The AC&ABC Team extends their heartfelt congratulations to Mrs. Sai for her remarkable contributions and wishes her a prosperous future ahead.



Mrs. Sai Sree Garlapati can be contacted for enquiry about AC&ABC Scheme at Tamil Nadu, Kerala, Pondicherry, Andman & Nicobar and Lakshadweep.

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Visit <https://www.agriclinics.net/>

Portal for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs