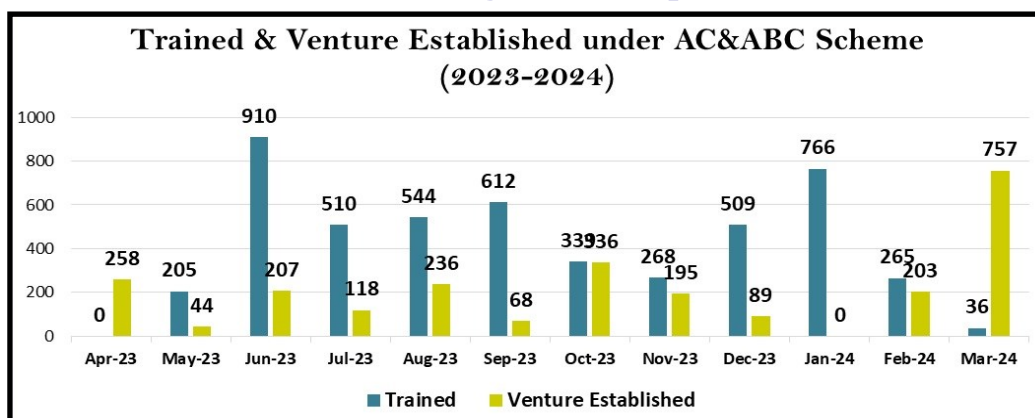


From National Institute of Agricultural Extension Management (MANAGE)
 (An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

AC&ABC Scheme Progress Report (2023-2024)



As of March 31, 2024, the AC&ABC scheme progress report for 2023-2024 indicates that a total of 4964 candidates underwent training. Out of this, 2511 candidates successfully established their agri-ventures in various agri-business sectors, resulting in a success rate of 50.58%.

The state with the highest number of trained candidates was Maharashtra, with 1725 candidates, while Uttar Pradesh led in terms of venture establishment with 796 candidates.

The top five states with the highest number of trained candidates and successful venture establishments were Maharashtra, Uttar Pradesh, Tamil Nadu, Madhya Pradesh, and Karnataka. In case

of women agripreneurs, a total of 555 women candidates received training, with 243 of them establishing their agri-ventures, particularly in Agri-Clinics, Dairy, Nursery, Apiary, Custom Hiring Centre etc.

Throughout the year, a series of 20 Refresher Training Programs were conducted with the goal of reviving, and advancing the rural-enterprises. These programs successfully trained a total of 560 experienced agripreneurs.

A total of 134 Nodal Training Institutes across country partnered for conducting training program under AC&ABC scheme during the year 2023-2024.

Salient Achievements April-2024



**Candidates Trained
(00)**



**Agri-ventures
Established
(134)**



**Activity of April- 2024
Dairy/Poultry/
Piggery/Goat farming
(71)**



**State of the Month
April- 2024
(Maharashtra- 87)**

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(Mon to Sat)
(9 A.M to 5.30 P.M)

ACABC HIGHLIGHTS (2023-2024)

AUGUST -2023

1. The 77th Independence Day was joyously commemorated at MANAGE Hyderabad. A total of 17 consultants and Nodal Training Instructors were recognized for their outstanding performance in the month.

NOVEMBER -2023

2. AC&ABC Bagged With Prestigious 'GOLD SKOCH AWARD' India's Independent Honor with Evidence of Excellence .

DECEMBER-2023

3. On January 1st, 2024, the Krishi Mela, Agri Fair took place at Kharsawan, Jharkhand, where Shri Arjun Munda, the Hon'ble Minister of Agriculture & Farmers Welfare, Tribal Affairs Government of India, visited the MANAGE-ACABC stall and engaged in discussions with agripreneurs.

FEBRUARY-2024

4. Three Agripreneurs Shines with "Best Startup Awards-2024" on February 2, 2024, at the Startup Conclave and Prize Distribution Ceremony as part of the "Sahakar Se Samridhhi" initiative organized at Shivneri Hall VAMNICOM Pune Maharashtra .



Innovative Agripreneur Honored at Kisan Mela



Dr. D R Singh, the Vice Chancellor, made sure to thank the ministers, MPs, MLAs, and farmers for their presence.

At the event, Dr. Rajesh Kumar, the Dean of Agriculture and Public Relations Officer (PRO) Bihar Agriculture University, made an announcement regarding the award ceremony.

The ceremony aimed to recognize and honor the innovative farmers who have achieved remarkable success in the agriculture sector. These exceptional individuals were bestowed with robes and citations by the Rural Development Minister.

Additionally, Mr. Prem Chandra Patel, an agripreneur who has received training and established himself in the Mushroom business, was also honored by the esteemed presence of Shri. Shravan Kumar, the Minister Government of Bihar

The Bihar agriculture University Sabour Bhagalpur, hosted a Kisan Mela on 17.02.2024. Farmers from Jharkhand, Uttar Pradesh, and Bengal, besides Bihar, participated in the event.

The university campus was lively with the farmers' fair. Numerous farmers gathered at different stalls in the fair, which was inaugurated Shri. Shravan Kumar Minister of Rural Development Govt. of Bihar.

Success Blooms in Banana Farming



- ◆ Name of Agripreneur : Ms.Geetha Priyanka Bandaru
- ◆ Name of Agri-venture: Vaarahi Agro Service
- ◆ Address: Palivela , Dr B.R. Ambedkar Konaseema District, Andhra Pradesh
- ◆ Name of the NTI: CED-Vijaywada
- ◆ Year of establishment :2022
- ◆ Products/Services: Banana farming & Consultancy
- ◆ No. of farmers covered: 25 farmers
- ◆ No. of villages: 05
- ◆ Annual turnover: ₹ 25 lac
- ◆ No. of employees: 2 person
- ◆ **Mobile No: +91 9490783277**
- ◆ **Email ID: varahiagroservice@gmail.com**

2

Mushroom Profits Quadruple On Initial Investment

- ◆ Name of Agripreneur: Mr. Prem Chandra Patel
- ◆ Name of Agri-venture: M/s Ruby Agro Farm
- ◆ Address: Dinara Rohtas, Bihar
- ◆ Name of NTI: SRISTI Foundation
- ◆ Year of establishment: 2023
- ◆ Products/Services: Mushroom Farming & Consultancy
- ◆ No. of farmers covered: 370 farmers
- ◆ No. of villages/districts covered: 20
- ◆ Annual turnover: ₹ 90 lac
- ◆ No. of employees: 04
- ◆ **Mobile: +91 7979722790,8409965246**
- ◆ **E-mail: kumarpremchand1995@gmail.com**



Success Stories of Agripreneurs

3

Jackfruit King: Exporting Sapling to Thailand



- ◆ Name of Agripreneur: Mr. Mithilesh Desai
- ◆ Name of Agri-venture: Jackfruit King
- ◆ Address: At /Po. Lanja, Ratnagiri, Maharashtra
- ◆ Name of NTI: KVAAF-Ratnagiri
- ◆ Year of establishment: 2021
- ◆ Products/Services: Jackfruit Nursery, Consultancy and Export
- ◆ No. of farmers covered: 7000 farmers
- ◆ No. of villages covered: Konkan Region
- ◆ Annual turnover: ₹ 1.50 Cr.
- ◆ No. of employees: 10 Person
- ◆ Mobile: +91 7020248764 / 8275455176
- ◆ Email: mith-ilesh.desai@gmail.com

4

Converting Biomass Waste into Organic Fertilizer Yields Profit

- ◆ Name of Agripreneur: Mr. K. Rangaswamy
- ◆ Name of Agri-venture: Sunshine Chem
- ◆ Address: Pudur Village , Karimangalam Block , Dharmapuri District, Tamil Nadu
- ◆ Name of NTI: IED, Dharampuri, Tamil Nadu
- ◆ Year of establishment: 2024
- ◆ Products/Services: Production & marketing of organic manure
- ◆ No. of farmers covered: 225
- ◆ No. of villages covered: 11 villages
- ◆ Annual turnover: ₹ 25 Lakh
- ◆ No. of employees: 3 person
- ◆ Mobile: +91 9443957542
- ◆ Email ID: rangassunshine@gmail.com



38th Webinar: Women Agripreneurs in Diversified Agribusiness

Ms. P. Sobharani, Nodal Officer of Center Entrepreneurship Development (CED) in Vijayawada, Andhra Pradesh, was the keynote speaker at the event. She expressed her gratitude for being invited to the webinar and welcomed all participants before beginning her presentation.

Mrs. Sobharani highlighted that CED-Vijayawada is the primary Nodal Training Institute in Andhra Pradesh, focusing on promoting entrepreneurship among unemployed agricultural professionals under the AC&ABC scheme since 2019.

She shared statistics regarding the scheme, mentioning that a total of 10 training batches have been completed with 294 candidates trained, out of which 101 have successfully established

ventures, achieving a success rate of 34.35%.

Mrs. Sobharani discussed the strategies for providing support to agripreneurs in terms of establishment and credit assistance. She showcased images from field visits to KVKs, exhibitions, stakeholder meetings, and sensitization sessions for candidates. Additionally, she presented successful profiles of candidates who have established businesses under guidance of CED-Vijayawada.

In her final slide, Mrs. Sobharani highlighted that two agripreneurs were honored with the Best Agripreneurs award under the AC&ABC scheme.

SPEAKERS



Mrs. Sobharani P.
Nodal Officer
CED-Vijayawada

Mrs. Jyotsna Bandaru, the founder of Pure Mushroom from Done Atkur Village, Andhra Pradesh, was invited as a motivational women agripreneur during the webinar. She initiated the session by explaining the various types of mushroom varieties along with their distinct growing strategies.

Mrs. Bandaru mentioned that there are 7 types of mushroom varieties being cultivated on her farm. She emphasized the increasing demand for mushrooms in both international and domestic markets, highlighting the potential profitability of

mushroom farming. During her presentation, she showcased visually appealing photographs of mushrooms growing on her farm and detailed the entire process of mushroom farming from spawning to harvest, packing, and transportation for market distribution. Additionally, she elaborated on the nutritional value and health benefits of mushrooms. Towards the end of her presentation, Mrs. Bandaru shared her experiences of being recognized as the best women entrepreneur with a vision at various events.



Mrs. Jyotsna B.
Founder
Pure Mushroom

Ms. B. Priyanka, the Founder of Vaarahi Agro Services, hailing from Palivela village in Dr B.R. Ambedkar Konaseema District, Andhra Pradesh, she took the stage as the third speaker.

Ms. Priyanka shared that she owns 7 acres of land dedicated to banana cultivation, featuring four different varieties. She delved into the various package of practices aimed at enhancing the yield of banana crops.

Additionally, she shed light on the statistics concerning the Cost: Benefit ratio of cultivating one acre of bananas. Ms. Priyanka also highlighted the other agricultural activities facilitated by Vaarahi Agro Services, such as soil and water

testing laboratory services, landscaping consultancy, and nursery services. The soil and water testing lab plays a crucial role in assisting farmers in analyzing their lands. Based on the lab reports, farmers receive guidance on the appropriate cropping patterns and the correct doses of agricultural inputs.

This, in turn, leads to a reduction in cultivation costs and an increase in benefits for the farmers. Ms. Priyanka further detailed the landscaping consultancy services offered by Vaarahi Agro Services, which include Kitchen Gardens, Terrace Gardens, Indoor Gardens, Front lawns, and Garden care & maintenance.



Ms. B. Priyanka
Founder
Vaarahi Agro
Services

Best Performer of the Month April-2024

NTI OF THE MONTH 'APRIL' -2024



The Shriram Shikshan Sanstha, Paniv in Maharashtra State, has been selected as the "NTI of the Month" for April-2024. Throughout the month of April, the NTI has accomplished the establishment of 21 successful agri-ventures.

Since the year 2023, the NTI has completed three training programs. Among them 105 candidates who underwent training, 57 candidates have successfully set up their agri-ventures, achieving a success rate of 54.29%.

The NTI has shared 21 success stories to the AC&ABC database and updated on MIS Portal. The AC&ABC team wishes to convey their heartfelt congratulations to Dr. Hari Baburao Hake, the Nodal Officer.

For any queries, please feel free to reach out to the nodal officer, Dr. Hari Baburao Hake, at **Mobile: +91 9766701487** or via email at **harihake1967@gmail.com** or **paniva-cabc@gmail.com**.

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Visit <https://www.agriclinics.net/>

Portal for up-to- date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs