



Agripreneur

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From National Institute of Agricultural Extension Management (MANAGE)
 (An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Startup India Strengthening Women Entrepreneurship



The increasing presence of women as entrepreneurs has led to significant business and economic growth in the country.

Women-owned business enterprises are playing a prominent role in society by generating employment opportunities in the country, bringing in demographic shifts and inspiring the next generation of women founders.

With a vision to promote the sustainable development of women entrepreneurs for balanced growth in the country, Startup India is committed towards strengthening women entrepreneurship in India through initiatives, schemes, creation of enabling

networks and communities and activating partnerships among diverse stakeholders in the startup ecosystem.

Startup India portal offering the significant schemes/programs to strengthening women entrepreneurship i.e. Indian states with startup policies for women, scheme by central government department for women, programs and initiatives and blog of successful women entrepreneur.

Women Agripreneurs requested to surf the web link

For more details:

https://www.startupindia.gov.in/content/sih/en/women_entrepreneurs.html

For any queries or feedback, contact at women.entrepreneurship@investindia.org.in or **Toll free number 1-800-115-565**



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Salient Achievements March-2024



Candidates Trained (36)



Agri-ventures Established (757)



Activity of March 2024 Agri-Clinics (233)



State of the Month March- 2024 (Maharashtra- 364)

TOLL FREE HELPLINE
1800 425 1556
WhatsApp No.
9951851556
(Mon to Sat)
(9 A.M to 5.30 P.M)

Refresher Training Program: Solar Technologies for Agriculture



A three-day Refresher Training Program was held from 5-7 March 2024 in Moradabad, Uttar Pradesh. The program was jointly organized by MANAGE and Jubilant Agriculture Rural Development Society (JARDS), with a focus on "Solar Technologies for Agriculture and Allied Sectors."

A total of forty-two participants from six states of India attended the training program. The schedule of the program was carefully designed to cover various business-oriented subjects related to solar technologies in agriculture. These subjects included e-business and monetization opportunities in the agri-sector, the roadmap of agri-startups in solar, the application of solar

technologies in the agriculture sector, solar cold storage, and the role of the Government of India's PM-KUSUM scheme in promoting solar technologies in agriculture and allied sectors.

During the valedictory session, Mr. Vishal Dikshit, LDM Moradabad, graced the event and distributed certificates to the trainees. The program was successfully completed thanks to the meticulous planning and coordination of Dr. Shahaji Phand, the principal coordinator, and Mrs. Sai Sree Garlapati, the consultant from ACABC-MANAGE Hyderabad.



Refresher Training Program: Opportunities of Value Addition in Fruits



MANAGE has conducted Refresher Training Programme (RTP) on "Opportunities of Value Addition in Fruits" in collaboration with Mobile Agriculture School & Services (MASS) from 11th to 15th March 2024 at Ranchi in Jharkhand state.

The program was inaugurated by Sri Vikash Kumar, Director SAMETI, Government of Jharkhand, along with the Nodal Officer Shri Vijay Bharat, MASS, Ranchi. During the Programme, the Director of SAMETI interacted with the participants and emphasized the significance of value addition in fruits and vegetables. He commended MASS for organizing such a training Programme and expressed gratitude to MANAGE for their support in Jharkhand.

The course primarily focused on topics such as Post-Harvest management of fruits & Vegetable, advances in Post-harvest Management of Fruits and Vegetables,

Fruits Juice and Beverage Processing, Processing Technology of Jams, Jellies Marmalades Preserves, Candies and Crystallized fruits, Drying and dehydration from Banana and Potato, Freezing of Fruits and Vegetables, Processing technology of Tomato and Mushroom product, and Minimal Processing of fruits and vegetables.

A total of 29 participants from five states of India attended the RTP. The Valedictory Ceremony session was chaired by Hon'ble Sri Kumar Tarachand, IAS, Director, Agriculture, and Government of Jharkhand,



who graced the occasion. Dr. Shahaji Phand, Principal Coordinator -AC&ABC, served as the course director of the RTP, while Mr. Amol Kale, consultant from MANAGE served as the course coordinator.

Visits to Nodal Training Institutes at Jharkhand State



The Center for Agri-Entrepreneurship Development (CAD) Cell at MANAGE has been established to oversee the monitoring and evaluation of the AC&ABC Scheme regularly. As part of the monitoring process, visits were conducted in Jharkhand state on 26th February 2024 and 1st March 2024 .

Dr. K. Sai Maheshwari, Asst. Director AC&ABC, visited two nodal training institutes, MASS, Ranchi on 26th February 2024 and ISAP India Foundation in Bokaro on 1st March 2024 to assess the training implementation

verification of physical infrastructures such as training hall, dining hall, kitchen, hostel, computer lab, library, demonstration field, and transportation facilities, as well as evaluation of administrative staff and resource persons.

Following the visits to NTIs, she has interacted with seven agripreneurs who have successfully established their agri- ventures under the AC&ABC scheme after receiving training at ISAP India Foundation, Bokaro.

The seven agripreneurs are involved in various agriculture activities such as nursery, vermi-composting, agri-input shop, drip irrigation, and direct marketing.



Success Stories of Agripreneurs

SHEEP for Profit

1



- ◆ Name of Agripreneur : Mr. H J Shivakumar
- ◆ Name of Agri-venture: Samrudhi Sheep Farming
- ◆ Address: S/o Jayappagouda, Hirekasavi Shimoga, Pin: 577447 (Karnataka)
- ◆ Name of the NTI: SGSVVP- Belgaum Karnataka
- ◆ Year of establishment :2022
- ◆ Products/Services: Sheep farming & Consultancy
- ◆ No. of farmers covered: 25 farmers
- ◆ No. of villages: 05
- ◆ Annual turnover: ₹ 15 lac
- ◆ No. of employees: 4 person
- ◆ Mobile No: +91 9845522782
- ◆ Email ID: shivahorticos@gmail.com

2

Value Addition in Dairy : Churning Tradition With Profit

- ◆ Name of Agripreneur: Mr. Akshay Moreshwar Jumnae
- ◆ Name of Agri-venture: M/s Milky Pure Dairy
- ◆ Address: Pusad , Yavatmal district, Maharashtra
- ◆ Name of NTI: KVK- Amravati
- ◆ Year of establishment: 2021
- ◆ Products/Services: Value-addition Dairy products & Consultancy
- ◆ No. of farmers covered: 150 farmers
- ◆ No. of villages/districts covered: 05
- ◆ Annual turnover: ₹ 10 lac
- ◆ No. of employees: 04
- ◆ Mobile: +91 8805909294
- ◆ E-mail: milkypure.mpd@gmail.com



Success Stories of Women Agripreneurs

3

Animal Health Diagnostic Center: Enhancing Animal Welfare and Farmer Income



- ◆ Name of Agripreneur: Ms. Bujuti Susmitha
- ◆ Name of Agri-venture: Agrovision health and diagnostic laboratory and consultancy
- ◆ Address: 23.17-8-4/6, Teja Sri Hieghts, T.Vemavaram, palangi road, opp hdfc bank, tanuku, west godavari Andhra Pradesh
- ◆ Name of NTI: CED-Vijaywada
- ◆ Year of establishment: 2024
- ◆ Products/Services: Diagnostic services for Animal husbandry
- ◆ No. of farmers covered: 3000 farmers
- ◆ No. of villages covered: 26 districts
- ◆ Annual turnover: ₹ 27 lac (4 months)
- ◆ No. of employees: 4 employees
- ◆ Mobile: +91 8309723660
- ◆ Email: agrovisionlab23@gmail.com

4

Women Paving Ways in Farming Advisory

- ◆ Name of Agripreneur: Ms. Latha sudhakar
- ◆ Name of Agri-venture: Sri Sarumani Agencies
- ◆ Address: No:5 TTP road keelapalam, Mannargudi, Thiruvavur (dist).
- ◆ Name of NTI: VAPS Madurai
- ◆ Year of establishment: 2021
- ◆ Products/Services: Sale of seeds, pesticides, fertilizers & consultancy
- ◆ No. of farmers covered: 1000 +
- ◆ No. of villages covered: 10 villages
- ◆ Annual turnover: ₹ 30 Lakh
- ◆ No. of employees: 3 person
- ◆ Mobile: +91 9487603547
- ◆ Email ID: srisarumani@gmail.com



37th Webinar: Maximizing Citrus Profitability

Dr. Gopal

Mr. Ranjit Lende, the Nodal Officer of The Krishna Valley Advanced Agricultural Foundation in Nagpur, was the first speaker at the event. He warmly welcomed all the participants and commenced his presentation.

Mr. Lende mentioned that since 2011, the KVAAF organization has been enrolled under the AC&ABC Scheme for the implementation of the AC&ABC training program in Nagpur, Maharashtra State. A total of 42 training programs have been completed, with 1459 candidates trained and 749 candidates successfully established their agri-ventures in various agricultural activities,

achieving a success rate of 51.34%. He highlighted that 40 candidates have had their bank loans sanctioned and over 25 have received subsidies.

Mr. Lende also outlined the organization's robust plan to provide continuous support to agripreneurs for the further establishment of their agri-businesses, including the formation of a dedicated team, meetings with bankers and financial institutions, and the use of social media apps for networking with agripreneurs.

Additionally, he showcased the successful profiles of agripreneurs who have established their businesses.

SPEAKERS



Mr. Ranjit B. Lende
Nodal Officer
KVAAF, Nagpur

Mr. Ashwinkumar Gangadhar Kallawe, the founder of Bhadra Corporation based in Nagpur, Maharashtra, served as the second speaker during the webinar. He began by sharing the journey of Bhadra Corporation, emphasizing that Bhadra Agro was established in 2017.

The company offers a wide range of products including Biofertilizers, Plant Growth Promoters, Plant Growth Regulators, and Acids such as Seaweed Extract Powder, Folic Acid Powder, Fulvic

Acid Powder, Super Potassium Humate Flakes, Humic Acid Shiny Balls, Humic & Amino Acid Uniform Balls, and Potassium Humate Powder. Bhadra Corporation boasts a highly qualified and experienced research team that has developed innovative formulations leading to healthier crops and increased yields.

Mr. Kallawe also discussed the importance of Nano-technology based plant growth regulators in agriculture.



Mr. Ashwinkumar G. Kallawe
Founder
Bhadra Agro Corporation

Dr. Gopal S. Bhakte, a Certified Farm Advisor, delivered a presentation emphasizing the significance of direct marketing for Mandarin oranges.

He explained that, in India, Maharashtra leads in citrus cultivation, followed by Andhra Pradesh, Punjab, Karnataka, Uttar Pradesh, and Bihar.

Nagpur, known as the Orange City, is particularly famous for its large-scale cultivation of Nagpur orange, a variety of Mandarin orange (*Citrus reticulata*). He said.

Dr. Bhakte discussed various marketing techniques for oranges, including traditional and digital methods, as well as other aspects such as grading, sorting, packaging, retail and bulk sales. He also addressed the reasons behind the limited export of Mandarin oranges.

To enhance the profitability of orange sales for farmers, he proposed the formation of cooperative-based orange grower associations, implementation of effective marketing strategies, availability of cold storage facilities, cooperative networks, and processing capabilities.



Dr. Gopal Bhakte
Certified Farm
Advisor
(Citrus Crop)

38th Webinar: Empowering Women Agripreneurs

Registration link: <https://www.manage.gov.in/Registration.asp?pin=ME&year=DFG>
Saturday, 16th March 2024, 10:30 AM IST

Women Agripreneurs in Diversified Agribusiness: Leading the Way

SPEAKERS

MANAGE AC&ABC Agripreneurs Webinar Series
38th Webinar

Mrs. Shobarani P., Nodal Officer, CED-Vijaywada
Mrs. Sangeetha Sawalakhe, Founder, Vidarbha Biotech
Mrs. Jyotsna B., Founder, Pure Mushroom
Ms. B. Priyanka, Founder, Vaarahi agro services

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National Institute of Agricultural Extension Management (MANAGE)
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www.manage.gov.in | www.agriclinics.net

The 38th MANAGE-ACABC webinar was conducted on 16th March, 2024 at 10.30 am IST. The theme of webinar was “Women Agripreneurs in Diversified Agribusiness: Leading the Way”.

Ms. Shobarani P., Nodal Officer CED-Vijaywada. Ms. Sangeetha Sawalakhe Founder of Vidarbha Biotech, Ms. Jyotsna B. founder of Pure Mushroom and Ms. B. Priyanka founder of Varahi Agro Services were the speakers.

Best Performer of the Month March-2024

NTI OF THE MONTH MARCH-2024

NTI OF THE MONTH MARCH-2024
AGRI-CLINICS & AGRI-BUSINESS CENTRES SCHEME

Mr. Ranjeet Yadav
Nodal officer
JARDS, Gorakhpur

Jubilant Agriculture Rural Development Society (JARDS),
Gorakhpur

CONGRATULATION
FOR YOUR HARD WORK
ACHIEVEMENT

Total 89 Agri-ventures were established in the state of
Uttar Pradesh

The Jubilant Agriculture Rural Development Society (JARDS) in Gorakhpur, Uttar Pradesh has been selected as the "NTI of the Month" for March 2024. Throughout Uttar Pradesh, the NTI has been instrumental in assisting agripreneurs in establishing 89 new agri-ventures across various activities.

A total of 89 success stories have been documented and shared on the AC&ABC and MIS Portal.

The AC&ABC team would like to extend their warmest greetings to Mr. Ranjeet Yadav, the Nodal Officer. Since 2014, the NTI has successfully conducted 38

training programs, training a total of 1253 candidates, with 641 of them established their own agri-businesses.

The NTI has achieved an impressive success rate of 51.16%. The JARDS institute has played a significant role in facilitating bank loans for aspiring agripreneurs.

Their key strategies include forming partnerships with organizations such as NABARD, banks, the state agriculture department, agricultural universities and colleges, and private companies to provide support in establishing agri-businesses.

Point of contact:

Mr. Ranjeet Yadav, Nodal Officer,
Mob: 6399817302,

e-Mail: acabcjards@gmail.com,
or
agriclinic.mbd2009@gmail.com

Best Performer of the Month March-2024

CONSULTANTS OF THE MONTH 'MARCH-2024

CONSULTANT OF THE MONTH MARCH-2024

AGRI-CLINICS & AGRI-BUSINESS CENTRES SCHEME



Mr. Mahesh Mane
Consultant



Mr. Rupesh Vijaykumar Vyas
Consultant

CONGRATULATION
FOR YOUR HARD WORK

ACHIEVEMENT

Total 364 Agri-ventures were verified in the state of Maharashtra

Mr. Mahesh Mane and Mr. Rupesh Vijaykumar Vyas have been acknowledged as the MANAGE-AC&ABC Consultants of the Month for March 2024. They have jointly verified the establishment of 364 Agri-ventures in Maharashtra by March 2024.

Mr. Mane holds a master's degree in Agriculture & Food Business Management and became a part of the AC&ABC scheme in July 2016.

On the other hand, Mr. Rupesh has successfully completed his PGDABM from Garware Institute of Career Education and Development, Mumbai, Maharashtra. He joined the AC&ABC scheme in the

year 2021. While Mr. Rupesh primarily serves as the state consultant for the North Eastregion, he has recently taken on the additional responsibility of handling the documentation process for the states of Maharashtra and Goa.

The AC&ABC Team extends their heartfelt congratulations to both consultants for their remarkable contributions and wishes them a prosperous future ahead.

Mr. Mane can be contacted for enquiry about AC&ABC Scheme at Maharashtra,

Mobile: +91-7972156528,
maresh.mane@manage.gov.in.

Mr. Rupesh Vijaykumar Vyas can be contacted for enquiry at **Mob: 7887374857**

for Maharashtra State Email to:
gujarat.maharashtra.acabc@gmail.com

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Visit <https://www.agriclinics.net/>

Portal for up-to- date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs