



Agripreneur

February-2024

Volume XVI Issue - 11

Agripreneurs Shines with **“Best Startup Awards-2024”** at VAMNICOM, Pune, Maharashtra



On February 2, 2024, at Shivneri Hall VAMNICOM Pune Maharashtra, the Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM) Pune, jointly organized the Startup Conclave and Prize Distribution Ceremony as part of the "Sahakar Se Samridhi" initiative. The main goal of the event was to unite cooperatives and startups on one stage so they could present their services and innovations to the farming community. Participants in the conclave included 350 members of cooperative organizations and 35 startups. Additionally, an exhibition was planned to showcase the creative goods made by cooperatives and startups. At the event, Shivneri hall had more than 200 vendors set up. The occasion featured the Best Startup Awards 2024, which were given to three Agripreneurs who had been trained and established under the AC&ABC scheme. Mr. Ashwinkumar Gangadhar Kallawe founder of Bhadra Agro Corporation, Mr. Subhash Narayan Kakade, founder of Kakade Agro Equipment, and Mr. Ramesh Khaladkar initiator of Khaladkar Agri-Business Pvt.Ltd. (FARM BUZZ), were recognized for their contributions to nanotechnology research and extension services, farm mechanization, and promotion of organic farming with eco-tourism, respectively. Shri Suresh Prabhu former Union Minister & Chairman of the National Co-operative Policy Committee, Dr. Jyoti Mete, Additional Registrar of the Cooperative Society of Maharashtra Government, and other dignitaries presented awards and honors to all three Agripreneurs. The MANAGE-ACABC team extends its congratulations and best wishes to each and every awardee.

Salient Achievements February-2024



Candidates Trained (202)



Agri-ventures Established (203)



Activity of February 2024
Dairy/Poultry/Piggery/Goat-Farming (123)



State of the Month February- 2024 (Uttar Pradesh- 144)

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RTP & Best NTI of the Month

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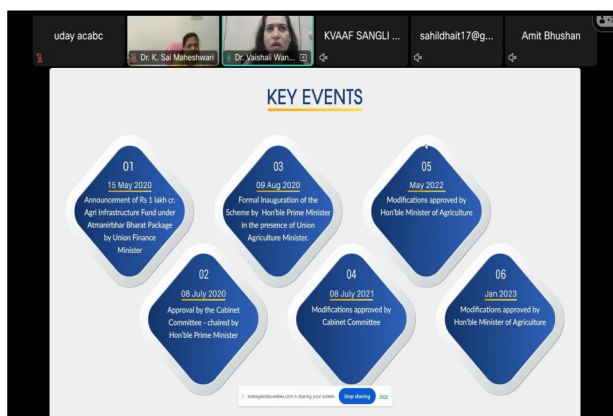
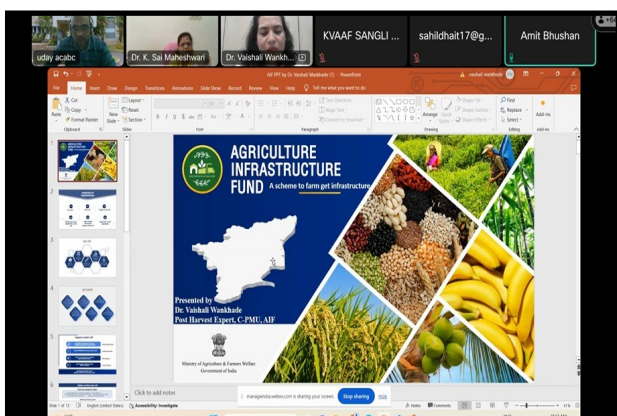
MANAGE Displays Case at the Regional Agriculture Fair for Eastern Region, 2024



The Regional Agriculture Fair (Eastern Region), 2024 was organized by the Ministry of Agriculture and Farmers Welfare, Govt. of India and convened by the ICAR-National Institute of Secondary Agriculture, Namkum, Ranchi at the Krishi Vigyan Kendra, Diyankel, Torpa, Khunti, Jharkhand during 03-05 February, 2024. The fair was inaugurated by the chief guest Hon'ble Union Minister of Agriculture and Farmers Welfare & Minister of Tribal Affairs, Shri Arjun Munda jee on 3rd February, 2024. The minister also inaugurated the newly established Administrative Building of the KVK. In his speech, he highlighted the importance of the fair and central government's effort to make the farmers self-sufficient by doubling their income. He also emphasized that integrating science and technology into traditional farming can make farmers self-reliant which will positively impact the country's economy. The fair featured 139 stalls by ICAR institutes (28),

KVKs (25), FPOs (5), other government organizations (21), SHGs (11), and NGOs (41) each offering insights into various farming aspects. Around 10,000 farmers from various parts of Jharkhand, Bihar, Odisha, and West Bengal attended and participated in the fair. Majority of the farmers belonged to tribal communities. His Excellency, the Governor of Jharkhand, Shri C. P. Radhakrishnan jee was the chief guest of the closing ceremony of the fair on 5th February, 2024. In his address, he highlighted that along with crop farming farmers should adopt alternate income sources like animal husbandry, poultry farming, horticulture etc. to improve their income in the agricultural sector. At the Eastern Region 2024 Regional Agriculture Fair, MANAGE was represented by Mr. Uday Kumar G, Consultant ACABC, and Dr. B Venkat Rao, Assistant Director showcased the MANAGE's Initiatives.

Webinar on "Government Initiatives for Agripreneurship Development with Special Emphasis on Agri Infrastructure Fund



MANAGE organized an Online Webinar on "Government Initiatives for Agripreneurship Development with Special Emphasis on Agri Infrastructure Fund" on 15th February 2024 between 10.30 AM to 01.30 PM, through the Webex platform. Dr K. Sai Maheshwari, Asst. Director, MANAGE welcomed all the participants and outlined the concept of webinar. Dr. Vaishali Wankhade, Post Harvest Expert- Central PMU for Agriculture Infrastructure Fund - was given an indetailed presentation on 'Agri Infrastructure Fund (AIF): A scheme for Farm to Gate Infrastructure by Ministry of Agriculture and Farmers Welfare'. She highlighted the importance, trends, opportunities and regulation regarding the AIF scheme. She specifically focused on the convergence of AIF Scheme with different government schemes. The topic of government initiatives for entrepreneurship development was deliberated upon in a second half session led by Dr. Bhujanga Rao, Consultant, AIF NABCONS, Hyderabad. He described many government programmes that help aspiring agripreneurs in India. Every participant's queries were answered during an open house discussion. The vote of thanks was extended by Mr. Uday Kumar G. Consultant-ACABC.

Refresher Training Program on Food Processing and Value Addition



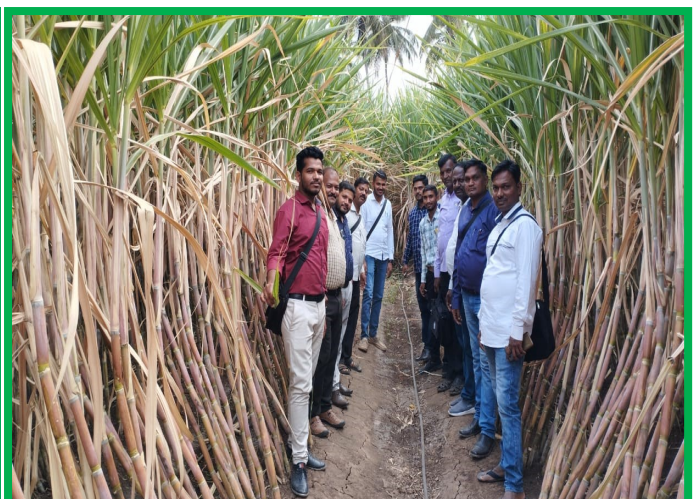
In association with the College of Food Technology at VNMKV, Parbhani, Maharashtra, the Refresher Training Program (RTP) was slated to take place on February 12–16, 2024, with a focus on "Food Processing & Value Addition." The five-days RTP program was officially inaugurated by Prof. Dr. Indra Mani, Vice Chancellor of VNMKV, Parbhani, in the presence of Drs. R. B. Kshirsagar, Dr. Anuprita A. Joshi, and Dr. B. M. Patil. During opening speech, Dr. Indra Mani wished the 25 participants—who came from five different Indian states. Throughout the five days of instruction, the

training curriculum covered all relevant themes and issues, such as the value addition and processing of food, making instant potato and banana wafers, utilization of animal energy, processing and value-addition in mushrooms, custard apples, tomatoes, and turmeric, the Bakery industry and its reach. A live demonstration of milk processing was also scheduled in addition to an exposure visit to the AHDS division. Mr. Rupesh Vyash, ACABC Consultant, coordinated all the arrangements, which made the program successful.

Refresher Training Program on Establishing Credit Support for Established Agripreneurs

A three day Refresher Training Program jointly organized by MANAGE Hyderabad & Krishi Vigyan Kendra Baramati, focusing topic "Establishing Credit Support for Established Agripreneurs", during 26-28 February 2024 at Krishi Vigyan Kendra Baramati, Pune. Twenty agripreneurs from the state of Maharashtra took part in training. During the training, topics covered included: New Business Opportunities in Agri-Allied Sectors, New Business Opportunities in the Fishery Sector, Marketing Strategies and Marketing Man-

agement, Book-keeping and Accounts Maintenance, NABARD Scheme for Agripreneurs, Banking Communication for Credit, Technical Feasibility and Financial Viability of Projects, Bank Security, Mortgage for Business Plan, and the final, special session on Preparing Project Reports, loans, mortgages, pledges, and their kinds. The meticulous planning and coordination of Mr. Mahesh Mane and Mrs. Sai Sree Garlapati, consultants ACABC-MANAGE Hyderabad allowed for the effective completion of the program.



Continued on Page no. 6....

Success Stories of Agripreneurs

1

Nano-fertilizer: A Smart and Sustainable Way to Modern Agriculture

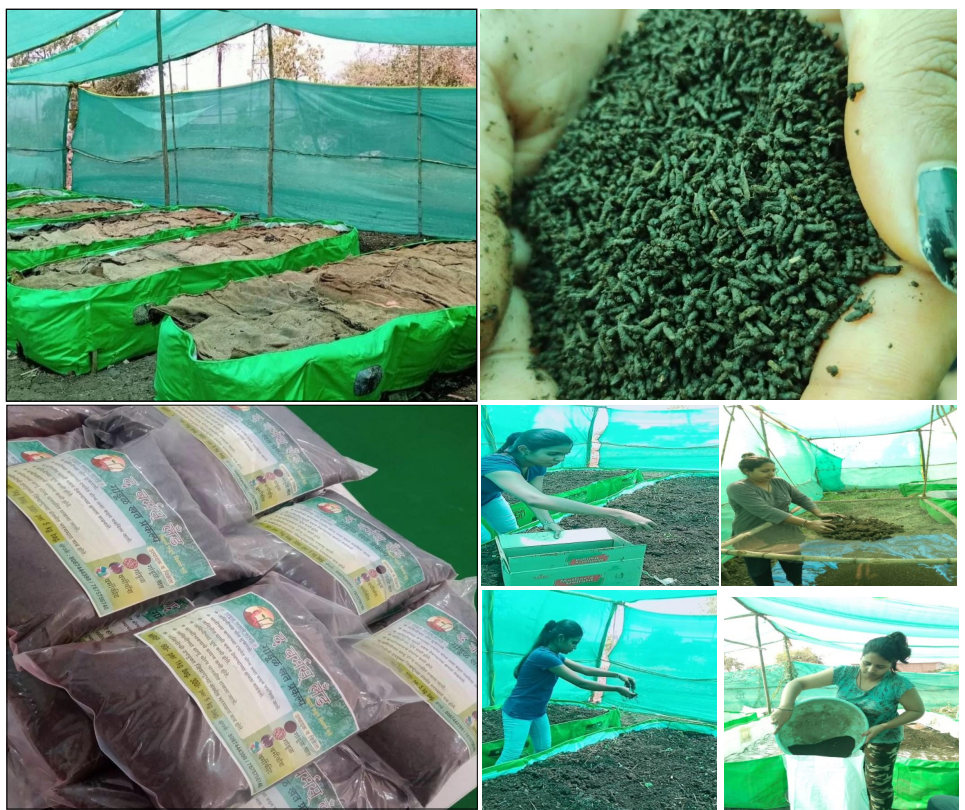


- ◆ Name of Agripreneur: Mr. Ashwinkumar G. Kallawe
- ◆ Address: Nagpur, Maharashtra
- ◆ Name of Agri-Venture: Bhadra Corporation
- ◆ Nature of Activity: Manufacturing of Nano fertilizer, PGP, PGI and Consultancy
- ◆ Year of Establishment: 2017
- ◆ Name of NTI : KVAAF-Nagpur
- ◆ No. of Farmers Covered: 10000+ farmers
- ◆ No. of Villages Covered: Gujrat, Telangana, Maharashtra & Karnataka
- ◆ Annual Turnover: Rs. 1.5/- Cr.
- ◆ No. of Employee: 18 person
- ◆ Mobile No : +91- 8888345527
- ◆ Email ID : corpora-tionbhadra@gmail.com

2

- ◆ Name of Agripreneur: Ms. Komal Pohankar & Ms. Pooja Sagarakar
- ◆ Address: Wardha, Maharashtra
- ◆ Name of Agri-Venture: The Worms Land
- ◆ Nature of Activity: Vermicomposting and consultancy
- ◆ Year of Establishment: 2023
- ◆ Name of NTI : KVAAF – Nagpur
- ◆ No. of Farmers Covered: 25Farmers
- ◆ No. of Villages Covered: 2 Villages
- ◆ Annual Turnover: Rs. Rs. 5/- Lakh
- ◆ No. of Employee: 2 person
- ◆ Mobile No: +91 8087444398 / +91 7875756740
- ◆ Email ID : rajankadama-la@gmail.com

The Worms Land Created by Women Agripreneurs for Profit



3

Virgin Coconut Oil Venture Creating Non-Exploitative & Sustainable Income

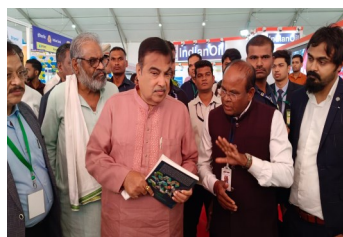


- ◆ Name of the Agripreneur: Mr. Premraj
- ◆ Address: Kalpataru Coconut Parlour, 10/391 Vinayaka Nagar, Kaniyampuram Ottapalam, Kerala -679104
- ◆ Name of NTI: KAU,RARS-Kerala
- ◆ Name of the Agri-venture: Kalpataru Coconut Parlour
- ◆ Year of establishment: 2023
- ◆ Products/Services: Virgin Coconut Oil sale and consultancy
- ◆ No. of Farmers covered: 25
- ◆ No. of Villages covered: 5 Villages
- ◆ Annual turnover: Rs. 5,00,000/-
- ◆ No. of Employees: 2 Person
- ◆ Mobile No.: +91 9447418408
- ◆ Email. Id: prem_raj@msn.com

4

- ◆ Name of Agripreneur: Mr. Gajanan Shamrao Girolkar
- ◆ Address: Saongi Meghe Wardha, Maharashtra
- ◆ Name of NTI: KVAAF-Nagpur
- ◆ Name of Agri-Venture: Gajraj Oil & Agro Producer Company
- ◆ Nature of Activity: Edible oil processing unit
- ◆ Year of Establishment: 2018
- ◆ No. of Farmers Covered: 1000
- ◆ No. of Villages Covered: 25 villages
- ◆ Annual Turnover: Rs. 50 Lakh/-
- ◆ No. of Employee: 03
- ◆ Mobile No: +91 9422819500
- ◆ Email ID : gajanangirolkar@gmail.com

Cold Pressed Oil: A Green Source of Specialty Oil



Growing Seed and Seedling: A Homestead Income Stream

Saturday, January 20th, 2024, 10:30 am – 11:30 am IST

Enrolled in the AC&ABC Scheme in 2011, the Krishna Valley Advanced Agricultural Foundation, located in Uttur, Kolhapur, is among the oldest Nodal Training Institutes. Nodal Officer Mr. Sachin Patil received an invitation to attend as the webinar's first speaker after observing the institutes' remarkable growth. Mr. Patil reported on the ACABC program's advancement at his center, He underlined that the institute had finished 48 training batches, of which 1645 candidates had been trained and 874 of them had started

their own agricultural businesses in various agribusiness sectors. He added that 83 cases of the 140 candidates who received bank loan approvals received subsidies. Additionally, Mr. Patil presented the successful business profile of established agripreneurs. In the last slides he display the operational structures of delivering the training program at KVAAF-Uttur. Mr. Sachin Patil can be contacted at Mob: 7768003804, 8275030708, e-Mail: kvaafacabcuttur@gmail.com,

Native to Kasaba Sangaon village in the Kolhapur district of Maharashtra State, Mr. Avinash Appaso Magdum founded Padmavati Ropvatika. Mr. Avinash was invited as the second speaker for the webinar after the nursery's annual turnover surpassed one billion rupees. Presenting his journey of agri-entrepreneurship, Mr. Avinash began by introducing himself. As per Avinash, the Padmavati Ropvatika nursery was established in 2013 on a 0.25-acre plot of land. Since then, it has grown to a 1.20-hectare area with 25 R polyhouses, 10 R shed nets, and an open area for various crops and plants. The nursery offers saplings all year round. So far 2000 farmers are visiting the nursery and purchasing saplings. All 50 employees are registered on the payroll. In the nursery, there are saplings of sugarcane, vegetables, fruits, ornamental flowers, and forestry crops. Avinash Said that Padmavati Ropvatika built relationships with farmers in other states while taking part in exhibitions at the state and national levels.

The company V Farms Agri Seeds, a seed production and processing unit in the Satara region of Maharashtra State, was founded by Mr. Rahul Jaskaran Baid, Mr. Rahul recently entered in seed production industry. In just span of six months, he reached to 1000 farmers provided with high-quality seeds and consulting services. Mr. Rahul was invited as third speaker of the webinar. As he began his presentation, Mr. Rahul mentioned that quality never faltered. Thus, if a business is started by someone for the farming community, make sure quality comes first. Mr. Rahul

displayed products brand by name of V Farm Agri Seeds i.e. Bitter Gourd-PBIG-1, Bottle Gourd-PBOG, Brinjal-Pant Samrat, Cauliflower-Pant Shubhara, Cucumber-Pant Khira-1, Gram-JAKI-9218, Maize- African Tall, Methi- Pusa Early, Okra- Prabhani Kranti, Palak- All green, Pea-Azad P-3 and Radish-Japanese white. He underlined that the company entered in producing fodder seeds and production and processing of African Tall seed variety in under progress in the 20 R area through contract farming. Finally, he extends his best wishes for future success to budding agripreneurs.

SPEAKERS



Mr. SACHIN D PATIL
Nodal Officer
KVAAF UTTUR



Mr. AVINASH APPASO MAGDUM
Founder
PADMAVATI ROPVATIKA



Mr. RAHUL JASKARAN BAID
Founder
S V.FARMS AGR I SEEDS



The 37th MANAGE-ACABC webinar was conducted on 17th February, 2024 at 10.30 am IST. The theme of webinar was “PGR Improving Yield & Direct Marketing Making Citrus Profitable: From the Perspective of Agripreneurs”. Mr. Ranjit B. Lende, Nodal Officer KVAAF, Nagpur. Mr. Ashwinkumar G. Kallawe Founder of Bhadra Agro Corporation and Dr. Gopal Bhakte, Certified Farm Advisor (Citrus Crop) were the speakers.

Best Performer of the Month February-2024

NTI of the Month – February 2024
AGRI-CLINICS & AGRI-BUSINESS CENTRES SCHEME



Dr. Deepak Mendiratta
Nodal Officer



Jubilant Agriculture
Rural Development
Society (JARDS),
Moradabad

CONGRATULATION
FOR YOUR HARD WORK

ACHIEVEMENT
Total 87 Agri-ventures were established in the
state of Uttar Pradesh

This month's "NTI of the Month" for February of 2024 is the Jubilant Agriculture Rural Development Society (JARDS) in Moradabad, Uttar Pradesh. Across the state of Uttar Pradesh, the NTI helps agripreneurs to establish 87 new agri-ventures in different activities. A total of 87 success stories were verified and uploaded to the AC&ABC MIS Portal. Best greetings from the AC&ABC team are extended to Dr. Deepak Mendiratta, Nodal Officer. As of 2010, the NTI has completed 103 training programs and trained total 3393 candidates, 1832 out of them have started their own agri-businesses. The NTI's achieving success rate is 53.99%. The JARDS-Moradabad facility plays a crucial role in providing assistance to agribusiness buildings. The JARDS institute playing major role in sanctioning of bank loan for the aspiring agripreneurs. In terms of offering agribusiness establishments a helping hand, the JARDS-Moradabad center is essential. The organization can be reached by contacting Dr. Deepak Mendiratta, Nodal Officer at Mobile: 9412475302, 8191820983, and email ID: dmmbd66@gmail.com, or agriclinic.mbd2009@gmail.com.

Refresher Training Program on Promoting Organic Farming and Business Opportunities

The Refresher Training Program (RTP), in association with SAMETI-West Bengal and MANAGE Hyderabad, was slated to take place on February 19–23, 2024, with a focus on "Promoting Organic Farming and Business Opportunities." The training program was officially inaugurated by Dr. Manas Ghosh, Director SAMETI-West Bengal. The training curriculum covered all relevant themes and topics, including the introduction of organic farming, managing soil health, eco-friendly pest and disease control, marketing organic crops and products, organic farming and agri-entrepreneurship, organic certification, making bio-stimulants, Panchagavya, and Sashyagavya, and ending with an exposure visit to an organic farm. Twenty agripreneurs from four states participated in the aforementioned training session. Mr. Amol Kale, consultant for ACABC coordinate the program.



Better Farming by Every Farmer

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Portal for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs

National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)