

January-2024

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Best Performers under AC&ABC Scheme : Felicitated at the 75th Anniversary of Republic Day



On the 75th Republic Day Celebrations at MANAGE, Dr. P. Chandra Shekara, Director General, MANAGE, unfurled the tri-color national flag. He emphasised in his speech that everyone has equal access to opportunities under the Indian Constitution and that more work needs to be done to reach the unreached with MANAGE programmes. In his speech, he announced the expansion of MANAGE's efforts to train krishi sakhis in natural farming, preserve traditional seeds for future generations, teach agriculture to schoolchildren, train one lakh input dealers nationwide through the DAESI programme, train 60,000 rural youth under STRY program and about 89,000 unemployed agri-professionals trained under AC&ABC scheme, successfully complete an international immersion programme, and place PGDM (ABM) students. MANAGE has taken up the initiative to declare "Consultant and NTIs of the Month" every month starting from April, 2021. This initiative helps to boost up the work

morale of the consultant and NTI which will help improve the implementation of the AC&ABC scheme across the country. In light of this, Director General felicitated five Nodal Training Institutes and four Consultants as best performers of the month during Celebration of 75th Republic Day.

S. N	Month	Nodal Training Institutes (NTIs)	Consultant
1	August-2023	The D. Y. Patil Education Society's Krishi Vigyan Kendra, Talsande Dist. Kolhapur, Maharashtra	Mr. Mahesh Mane Dr. Kashmiri Jadhav-MS
2	September-2023	The Krishi Vigyan Kendra-Kautsambi-Uttar Pradesh	--
3	October-2023	IMAIGAL Trust, Salem, Tamil Nadu	Ms. Sai Sree Garlapati- TN
4	November-2023	The Centre for Technology and Entrepreneurship Development (CTED) Amethi, Uttar Pradesh	--
5	December-2023	The Maheraj Global Educational Society-(MGES) Agra, Uttar Pradesh	Mr. Hafis Mohammed-UP

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TOLL FREE HELPLINE
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132 NTIs Sensitized on Krishi Mapper App for Geospatial Location



The Department of Agriculture and Farmers Welfare (MoA&fw) GOI, is implementing number of land-interventions based schemes/program. It becomes challenging to monitor the vast area implemented under such schemes because of lack of ICT interventions. Hence, Krishi Mapper mobile App is introduced to access various geo-spatial and non-spatial data in agriculture. Krishi Mapper would provide single point of access which includes numerous data and thematic layers in Agriculture. The Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme is one of the flagship programs of MoA&FW. In this regard, a one-day sensitization workshop was held on January 18, 2024 Online. Around 132 NTIs were sensitized on the registration under Krishi Mapper app. During the workshop, the fundamental characteristics of the Krishi Mapper were discussed and emphasizing the significance of the App. The few features are i.e. to create land-intervention database under different

schemes/program, ability to identify farm and prevent leakages in the government schemes i.e. Fertilizer, Seed, PM-KISAN, etc., ease of access to credit, measure effectiveness of Policies and Schemes, impact Assessment and Cluster/geography wise performance Benchmarking, near Real-time stress watch for the sector at various levels of granularity with the ability to drill down to individual land parcels under stress, near Real-time assessment and processing of claims, opening up of data in Agri sector for development of innovative solutions & products, precise data analytics to support in-line decision and policy making efforts and to enable farmer to get access to the right advisory, at the right place and right time. The Nodal Training Institutes and Established Agripreneurs may be requested to register on the Krishi Mapper for creation of the geospatial database. The Krishi Mapper link is: <https://krishimapper.dac.gov.in/#/>

Refresher Training Programs (RTP-January-2024)



The Refresher Training Program (RTP) was scheduled on January 23-25, 2024 on the topic "Promotion of Bee-Keeping and Business Opportunities" in collaboration with Universities of Horticultural Sciences, Bagalkot, Karnataka State. The program was inaugurated by Dr. Ramachandra Naik, DOE. All pertinent themes and topics were addressed in the training curriculum, i.e. the honeybee world, species identification of honey bees, determine the many honey bee castes, illustrate the honey bee's life cycle, identification of beekeeping tools and how to utilize

them, starting a smoker apiary, site selection management of apiaries in beehives, control of diseases and pests, national and international honey marketing strategies, bee colony migration, honey harvesting, processing, and marketing. Regarding the practical session, which also included an apiary visit and the identification of various goods made in bee hives. Fifteen well-established agripreneurs from the states of Karnataka and Maharashtra took part in the training program.

1

Value Added Mushroom Extends Shelf-life and Brings Profit



- ◆ Name of the Agripreneur: Ms. BandaruJyotsna
- ◆ Address: Vijaywada, Andhra Pradesh
- ◆ Name of the Agri-venture: " Pure Mushrooms"
- ◆ Year of establishment: 2021
- ◆ Products/Services: Mushroom cultivation and Value Addition
- ◆ No. of Farmers covered: 8
- ◆ No. of Villages covered: Two Villages
- ◆ Annual turnover: Rs. 5,00,000/-
- ◆ No. of Employees: 8 Person
- ◆ Mobile No.: +91 9949889516
- ◆ Email. Id: jyotsna.alamanda@gmail.

2

Maharashtra's Padmavati Nursery Earning Rs. 1 Crore Annually

- ◆ Name of Agripreneur: Mr. Avinash Aappaso Magadam
- ◆ Address: Kolhapur, Maharashtra
- ◆ Name of Agri-Venture: Padmavati Nursery
- ◆ Nature of Activity: Vegetable Nursery and Sale
- ◆ Year of Establishment: 2013
- ◆ Name of NTI : KVAAF-Uttur
- ◆ No. of Farmers Covered: 2000
- ◆ No. of Villages Covered: 100
- ◆ Annual Turnover: Rs. 1.00 C./-
- ◆ No. of Employee: 10
- ◆ Mobile No: +91 9421100015
- ◆ Email ID : padmanurse-ry@gmail.com



Success Stories of Agripreneurs

3 Vegetable Seed Production: Facilitating Rural Youth Employment



V FARMS AGRI SEEDS

Green Peas



V FARMS AGRI SEEDS

Fenugreek Seeds



- ◆ Name of Agripreneur: Mr. Rahul Jaskaran Baid
- ◆ Address: Satara, Maharashtra
- ◆ Name of Agri-Venture: V Farms Agri Seeds
- ◆ Nature of Activity: Veg Seed Production & Marketing
- ◆ Year of Establishment: 2023
- ◆ Name of NTI : KVAAF-Uttur
- ◆ No. of Farmers Covered: 15 farmers for contract seed production
- ◆ No. of Villages Covered: 2 villages
- ◆ Annual Turnover: Rs. 5/- Lakh
- ◆ No. of Employee: 5 person
- ◆ Mobile No : +91 9763656938
- ◆ Email ID : vfarms@gmail.com

4 Plantation Crop Nursery: A Coastal Area's Potential Agri-Enterprise

- ◆ Name of Agripreneur: Mrs. Benzy Benjamin
- ◆ Address: Alacka Parambil house, Panathady, P.O. Kasaragod (Dist), Kerala
- ◆ Name of Agri-Venture: Alpha Gardens
- ◆ Nature of Activity: Plantation Crop Nursery
- ◆ Year of Establishment: 2023
- ◆ Name of NTI : RARS-Kerala
- ◆ No. of Farmers Covered: 200 Farmers
- ◆ No. of Villages Covered: 10 Villages
- ◆ Annual Turnover: Rs. Rs. 5/- Lakh
- ◆ No. of Employee: 4 person
- ◆ Mobile No: +91 6282053310
- ◆ Email ID : rajankadama-la@gmail.com



**MANAGE AC&ABC
Agripreneurs
35th Webinar**

**Seed & Sapling: Achieving Zero Hunger and
Promoting Sustainable Agriculture**
Saturday, December 16th, 2023
10:30 am – 11:30 am IST

The Jubilant Agriculture Rural Development Society (JARDS), Moradabad, Uttar Pradesh has been awarded the Best Nodal Training Institute in Uttar Pradesh. The Nodal officer Dr. Deepak Mendiratta was invited as the first speaker. Dr. Mendiratta began the presentation by telling about the journey of JARDS in 2005-2022. Then JARDS Institute's progress in implementing the AC&ABC scheme. According to Dr. Mendiratta, the institute has maintained a 50% success rate since the inception of the scheme. He also highlighted tie-ups with partner organizations like NABARD, banks, state agriculture department, agricultural

universities and colleges and private companies i.e. John Deere, Indogulf etc. to help arrange support for setting up agri-businesses. Dr. Mendiratta also explained about the live demonstrations organized in the training center ie. school on wheels, herb garden, hydroponic unit, biogas plant, dairy, goat farm etc. Finally, he said that regular visits to alumni meets with agri-students is the key to mobilize unemployed agricultural professionals for AC&ABC training program. Point of Contact: Dr. Deepak Mendiratta, Mob: 9412475302, 8191820983, e-Mail: agriclinic.mbd2009@gmail.com

The founder of Hortus Seed Pvt. Ltd., Mr. Simar Preet Singh, served as the webinar's second speaker. Mr. Simar joined the AC&ABC training programme after completing his studies and starting a seed production unit. He was a qualified agriculture graduate with a master's degree in agribusiness. According to him, the corporation engages in a variety of operations, including marketing, research, and seed manufacturing. He said that the company's primary goals are to generate high yield varieties that are resistant to pests and diseases, as well as varieties that can increase yield consistency. Mr. Simar also gave a presentation of the company's seed catalogue. Along with highlighting the varieties the firm has developed—Pumpkin-Akansha, Beetroot-Rudra, Okra-Vivaan, Tomato-Neeru, Cauliflower-Saisha, and Chilli-Baaz. He displays a farmers' meet, a field demonstration, and in-person interactions with farmers in a model field on the last slide. According to him, getting grassroots communication boosts a company's sales.

Mr. Om Pal, an Agripreneur and the founder of the Krishi Vaniki Centre, was the third speaker. First and foremost, he stated that agro-forestry nurseries are crucial. He also added that, as the need for food grows and the negative effects of traditional farming methods become more obvious, it is becoming more and more important to adopt a sustainable, long-term strategy to address food insecurity. The idea of agroforestry was born out of this need. He added that agroforestry not only helps produce food goods but also a variety of other goods like fibre, wood, fodder, and forage, as well as artisan goods, pharmaceuticals, hedging materials, gums, and resins. His nursery stocked the main agro-forestry saplings, such as teak, mahua, and rubber.

SPEAKERS



Dr. Deepak Mendiratta
Nodal Officer
(JARDS) Moradabad



Mr. Simar Preet Singh
Founder
Hortus seeds Pvt.Ltd



Mr. Om pal
Founder
Krishi Vaniki Centre

Registration link: https://www.manage.gov.in/RegModule_emailRegn.asp?ipno=11&ipyear=01&G

Saturday, January 20th, 2024
10:30 am – 11:30 am IST

Growing Seed and Seedling: A Homestead Income Stream

MANAGE AC&ABC Agripreneurs Webinar Series
36th Webinar

SPEAKERS

Mr. SACHIND PATIL, Nodal Officer, KVAAF-UTTAR
Mr. AVINASH APPASO MAGDUM, Founder, PADMAVATI ROPVATIKA
Mr. RAHUL JASKARAN BAID, Founder, S V.FARMS AGRI SEEDS

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organisation of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad-500 030, Telangana, India
www.manage.gov.in | www.agriclinic.net

The 36th MANAGE-ACABC webinar was scheduled on 20th January, 2024 at 10.30 am IST. The theme of webinar was "Growing Seed and Seedling: A Homestead Income Stream". Mr. Sachin D. Patil, Nodal Officer of KVAAF UTTUR. Mr. Avinash Appaso Magdum founder of Padmavati Ropvatika and Mr. Rahul Jaskaran Baid founder of S V.FARMS AGRI SEEDS were the speakers.

Agripreneurs at CED-Vijaywada, Andhra Pradesh, staged a Valedictory Programme with Agri-Fair

The Center for Entrepreneurship, (CED) ALEAP ,Vijayawada is the Nodal Training Institute for implementation of the AC&BAC scheme in Andhra Pradesh. The centre was organized 45 days AC&ABC training program from 07.11.2023 to 21.12.2023. On the valedictory of the program, Hon'ble Vice-Chancellor, ANGRAU, Dr. R. Sarada Jayalakshmi Devi, Lam Guntur was chaired the program along with Smt V.Lela Kumari, Director of One Earth One Foundation NGO. Vijaywada, Smt K. Kanakadurga, Chairperson CED Aleap India, Surampally Vijayawada and Sri. D. Paradesi, Director, Swarna Bharat Trust. Smt. Polavarapu Sobharani, Nodal Officer, made the opening remarks and provided a brief overview of the AC&ABC training programme. Smt. Dr. Sarada Jayalakshmi Devi, Vice-Chancellor of ANGRAU, gave a speech in which she described the most recent technological advancements in modern agriculture, counselled aspiring agripreneurs to stay abreast of these changes, and outlined the resources made available by agricultural programmes. Sri Paradesi gave a very inspiring lecture and provided information on the newest and most promising agricultural initiatives. Additionally, he outlined the several programmes offered by

the State Department of Agriculture and MANAGE for promotion of Agri-preneurship. Smt. K. Kanakadurga talked about her experiences and the hand-holding support that ALEAP CED offers to agripreneurs who want to work for themselves. A vote of thanks was made by Nodal Officer Smt. Polavarapu Sobharani. The CED organised the Agri-fair for agripreneurs who trained and established under CED in addition to the valedictory programme. The stalls represent various agri-enterprises, such as Janardhana's store selling fertilisers and pesticides, Aqua feed supplements and chemicals, and mushroom cultivation and value-added items. Agri-Fair also hosted a live demonstration of mushroom processing. Smt. K. Kanakadurga engaged with individual Agripreneurs, going over their planned initiatives in depth and offering helpful guidance and encouragement. All of the trainees expressed their gratitude to Sri. Paradesi and CED for providing them with the chance to interact with and obtain certificates from Smt. Dr. R.Sarada Jayalakshmi Devi, the Honourable Vice-Chancellor of ANGRAU, Lam, Guntur. Mr. Raghuram, Mr. Sunil Reddy, Ms. Priyanka, and Mr. Ramnarayn were among the trainees who shared their thoughts and thanked CED for the excellent facilities.



Better Farming by Every Farmer

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Visit <https://www.agriclinics.net/> Portal

for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs

National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)