

Agri-Clinics & Agri-Business Centres Scheme

RECAP-2023



National Agripreneurship Awards (2018-2022)

Historic MoU with NABARD, MANAGE and HDFC to Support Agripreneurs in Country

MoU with NABARD, MANAGE and 4 banks to Support Agripreneurs in Madhya Pradesh

Ms. Shobha Karandlaje, Union Minister of State MoA&FW, GoI visits MANAGE stalls at UAS-Bangalore

Linking Agripreneurs with Farmer Producer Organizations in Telangana State

Publication of Success Stories of 60 Agripreneurs on eve of 77th Independence Day

AC&ABC Bagged With Prestigious 'GOLD SKOCH AWARD'

National Workshop for NTIs under AC&ABC scheme

Honorable. Arjun Munda Union Agriculture Minister, MoA&FW, and Triable affairs GoI visited MANAGE Stall at Krishi Mela, Agri Fair Jharkhand

Salient Achievements
December -2023



Candidates Trained (509)



Agri-ventures Established (89)



Activity of December 2023
Dairy/Poultry/Piggery/Goatary (40)



State of the Month
December- 2023
Uttar Pradesh (75)

IN THIS ISSUE

1

Agri-Clinics and Agri-Business Centers : Recap-2023

2

Krishi Mela at Jharkhand & RTP- December-2023

3

Success Stories of Agripreneurs established under AC&ABC

4

Success Stories of Agripreneurs established under AC&ABC

5

34th Webinar: Goat Husbandry & Bio-Fertilizer Manufacturing Unit: Generating Rural Economy

6

Best NTI & Consultant for the Month of December -2023

TOLL FREE HELPLINE
1800 425 1556
WhatsApp No.
9951851556

MANAGE At Krishi Mela, Jharkhand



On January 1st, 2024, the Krishi Mela, Agri Fair was held at Kharsawan, Jharkhand, in the presence of Shri Arjun Munda, Hon'ble Minister of Agriculture, Farmers Welfare, and Tribal Affairs. GoI. The ICAR, Department of Agriculture, Jharkhand, National Honey Board, Central Silk Board, Coconut Development Board, NABARD, NAFED, Department of Horticulture, Ranchi, Nationalized, banks, and private Agri-input companies all participated in the one-day Krishi mela to promote their products and services to the farming community. MANAGE-Hyderabad also displayed MANAGE initiatives, ACABC activities, and information on the

MANAGE Incubation Centre at the Krishi Mela. Mr Vijay Bharat, Agripreneurs, a mobile extension service provider, showcased his services in the field of soil health management in Mela. MANAGE incubated Startups, Prakriti O Prakriti Consumer Products Pvt. Ltd and Tisya Agri Ventures LLP, who displayed their products and emphasised their outstanding achievements in the agricultural sector. All three were actively involved in product promotion and networking with clients and potential buyers. A total of 300 farmers stopped by the MANAGE stall to learn more about the MANAGE Initiatives.

Refresher Training Programs (RTP-December-2023)

Name of the RTP	Period	Partner Institute	No. of Trainee
RTP on Agroforestry and Opportunities in Value Addition	4.12.2023 to 8.12.2023	Centre for Business and Entrepreneurial Development (CBED), Dehradun	29
Refresher Training Programme (RTP) Promoting FPOs and Supporting Supply Chain	27.12.2023 to 29.12.2023	Krishi Vigyan Kendra Narayangaon, Maharashtra	25
Refresher Training Program on Cluster Development in Agriculture	13.12.2023 to 15.12.2023	National Institute of Micro, Small and Medium Enterprises Yousufguda, Hyderabad	26
Refresher Training Program on Farm Mechanization for Established Agripreneurs	26.12.2023 to 28.12.2023	ICAR-CIAE, (Central Institute of Agriculture Engineering) Bhopal Madhya Pradesh	15



1

Latex Rubber Analysis Increases Farmer Profit by Valuing Rubber Farming

- ◆ Name of Agripreneur: Mr. Joyal Jacob
- ◆ Address: Kozhikode, Kerala
- ◆ Name of Agri-Venture: Phytochrom Bioscience, Kissan Agromart
- ◆ Nature of Activity: Rubber DRC Testing, Water Analysis, Soil Analysis, Fertilizers, Pesticides and Agri inputs
- ◆ Year of Establishment: 2021
- ◆ Name of NTI : RARS Pattambi, Kerala
- ◆ No. of Farmers Covered: 850
- ◆ No. of Villages Covered: 14 Districts
- ◆ Annual Turnover: 50 Lakhs
- ◆ No. of Employee: 6
- ◆ Mobile No : 9446671845, 9846333956
- ◆ Email ID : phytochrombio-science@gmail.com



2

Banana Micro-Propagation Boosting Income of Farmers

- Name of Agripreneur: Mr. Kishor Shambaji Khamkar
- Address: Kolhapur, Maharashtra
- Name of Agri-Venture: Vasundhara Biotech
- Nature of Activity: Tissue Culture Lab Production sapling of Banana, Teak and Ornamental plants
- Year of Establishment: Name of NTI :
- No. of Farmers Covered: 52000
- No. of Villages Covered: 150
- Annual Turnover: Rs. 4.50 Cr
- No. of Employee: 150
- Mobile No: +91 9970281091
- Email ID : drkishorkhamkar@gmail.com



3

Jaggery Processing Unit: Blending Tradition with Profit



- ◆ Name of Agripreneur: Mr. Manoj Vitthal Abhang
- ◆ Address: Shevgaon, Ahmednagar
- ◆ Name of Agri-Venture: Nath Gur Udyog
- ◆ Nature of Activity: Jaggery Production & Consultancy
- ◆ Year of Establishment: 2019
- ◆ Name of NTI : SSVV Pune
- ◆ No. of Farmers Covered: 2000-2500
- ◆ No. of Villages Covered: 35-40
- ◆ Annual Turnover: Rs. 2 Cr.
- ◆ No. of Employee: 15 person
- ◆ Mobile No : +91 9552324729
- ◆ Email ID : abhang-manoj5@gmail.com

4

Vegetable Nursery Revenue Exceeds Crore

- ◆ Name of Agripreneur: Mr. Sachin Borkar
- ◆ Address: Rahata, Ahmednagar
- ◆ Name of Agri-Venture: Trimurti Agritech Nursery and Trading
- ◆ Nature of Activity: Vegetable, Flower Nursery and Consultancy
- ◆ Year of Establishment: 2021
- ◆ Name of NTI : KVK- Bableshtar
- ◆ No. of Farmers Covered: 80,000
- ◆ No. of Villages Covered: 50 Villages
- ◆ Annual Turnover: Rs. 2.58 Cr.
- ◆ No. of Employee: 20 person
- ◆ Mobile No: +91 98813 58665
- ◆ Email ID : trimurthitech@gmail.com



MANAGE AC&ABC
Agripreneurs

34th Webinar

Goat Husbandry & Bio-Fertilizer Manufacturing Unit: Generating Rural Economy

November 18th, 2023, 10:30 am – 11:30 am IST

The first speaker was Mr. Mukesh Suthar, Nodal Officer, (SSVP) Udaipur. He welcomed all attendees and expressed his gratitude for being asked as a guest speaker for the 34th MANAGE ACABC Webinar. Mr. Suthar presented the progress of the Shashwat Sheti Vikas Pratishthan (SSVP) in Udaipur, Rajasthan, since its beginnings. He stated that the organization has successfully completed 35 batches and that a total of 1177 agri-professionals were trained, with 582 candidates established agri-ventures in

various activities by achieving success rate is 49.45%. He also discussed the organizational framework and personnel resources for the AC&ABC program's implementation. He further emphasized that the 10 Agripreneurs from SSVU-Udaipur were awarded as the best Agripreneurs during the National Agripreneurship Awards (2018-2022). He highlighted the successful profile of the Agripreneurs and their agribusiness in the final slides.

The next speaker Dr. S.L. Khichar, Founder of Khichar Agro Farm, welcomed all attendees and expressed his appreciation for being invited to present at the webinar. He began his talk by discussing the beginnings of his goat farm. He added that when he first started out, he only bought one male and two female of Sojat breed, but now he has 115 goats, including 62 females, two males, and 51 goat lings. He claimed that the Khichar Agro farm is a well-known breeding center for the Sojat goat breed in Rajasthan. The farm's Sojat Goat has won first place in several Krishi Melas and exhibitions held at KVK, state departments, and veterinary universities. He began the goat farm management techniques by stating that he is keeping all control procedures to keep goat disease free. He stated that one crucial component in keeping the farm neat and tidy is hygiene. He further stated that he has placed CCTV cameras for full monitoring and to keep thieves away from the farm. He also discussed the different types of feed and feeding patterns of goats and goat lings.

The third speaker was Mr. Omprakash Bhadana, Founder of OPS Kishan Agrocare. He provided information about the OPS Kisan Agrocare Private Limited company, which would be open on December 11, 2020 and is designated as a Non-govt. private company registered in Jaipur. He emphasised that the company is a well-known leader in bio-fertilizers, bio-stimulants, bio-pesticides, enriched organic fertilizers, bio-chemical fertilizers,

specialty fertilizers, water-soluble fertilizers (WSF), micronutrients, and crop specialists. With a major emphasis on offering solutions for Integrated Nutrient Management (INM), Integrated Pest Management (IPM), Organic Farming, and Precision Agriculture. He finished the presentation by displaying a wide range of bio-agent products with their significant use.

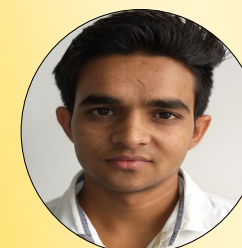
SPEAKERS



Mr. Mukesh Suthar
Nodal Officer
(SSVP) Udaipur



Dr S.L. Khichar
Founder
Khichar Agro Farm



Mr. Omprakash
Bhadana
Founder
OPS Kishan Agrocare

Registration link: <https://www.manage.gov.in/highlights/series/35th-manage-acabc-webinar-2023>

Saturday, December 16th, 2023
10:30 am – 11:30 am IST

Seed & Sapling: Achieving Zero Hunger and Promoting Sustainable Agriculture

SPEAKERS

- Dr. Deepak Mendiratta, Nodal Officer (JARDS) Moradabad
- Mr. Simar Preet Singh, Founder, Hortus seeds Pvt.Ltd
- Mr. Om pal, Founder, Krishi Vaniki Centre

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Kendrapada, Odisha-751023, India
www.manage.gov.in | www.agricentre.in

The 35th MANAGE-ACABC webinar was scheduled on 16th December, 2023 at 10.30 am IST. The theme of webinar was "Seed and Sapling: Achieving Zero Hunger and Promoting Sustainable Agriculture". Dr. Deepak Mendiratta, Nodal Officer, JARDS-Moradabad. Mr. Simar Preet Singh, Founder of Hortus Seeds Pvt. Ltd. and Mr. Om Pal Founder of Krishi Vaniki Center were the speakers.

Best Performer of the Month December-2023

MANAGE-AC&ABC "NTI of the Month"



The Maheraj Global Educational Society-(MGES) Agra centre in Uttar Pradesh has been chosen as the "NTI of the Month" for December 2023. The NTI assists Agripreneurs in establishing 26 Agri-ventures in the state of Uttar Pradesh. A total of 26 success stories were verified and published to the AC&ABC MIS Portal. Mr. Pramod Goyal, Nodal Officer, is congratulated, and the AC&ABC team expresses its best wishes. Since 2022, the NTI has completed three training programs, trained 99 candidates, and 62 of them have established their own

agri-businesses. The NTI achieved success rate is 62.63%. The (MGES) Agra centre is crucial in terms of providing hand holding support for agribusiness establishment. The organization's contact information is Mr. Pramod Goyal, Nodal Officer, Mob: 8279594727, e-Mail: acabcmgesagra@gmail.com.

MANAGE-AC&ABC "Consultant of the Month"

The "MANAGE-AC&ABC Consultant of the Month" for December 2023 is Mr. Hafis Mohammed. According to Mr. Hafis' verification, 74 agri-ventures were established in Uttar Pradesh in December 2023. He holds a master's degree in development studies from The Tata Institute of Social Sciences (TISS), Hyderabad. His tireless efforts and contributions ensure that the AC&ABC Scheme is efficiently implemented and monitored in the state of Uttar Pradesh. Mr. Hafis has worked extensively on the AC&ABC scheme since joining MANAGE in 2019. The AC&ABC team congratulates him on his accomplishment and best wishes for his future endeavours. Contact Mr. Hafis for any information regarding the AC&ABC scheme in Uttar Pradesh at +91-91214-32955 or email at consultant.up.uk.acabc@gmail.com



Better Farming by Every Farmer

Editor in Chief and Published by:

Dr. P. Chandra Shekara

Director General, MANAGE

Editor:

**Dr. Shahaji Phand, Centre Head (EAAS) &
Principal Coordinator (AC&ABC)**

Associate Editors:

**Dr. K. Sai Maheshwari, Assistant Director
(AC&ABC)**

Ms. Jyoti Sahare, Consultant (AC&ABC)



Visit <https://www.agriclinics.net/> Portal

for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs

National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)