



# Agripreneur

November-2023

Volume XVI Issue-8

## AC&ABC Bagged With Prestigious 'GOLD SKOCH AWARD' India's Independent Honor with Evidence of Excellence



We are delighted to announce that MANAGE selected as recipient of the prestigious Gold Skoch Award for Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme" at the 95<sup>th</sup> SKOCH Summit held on November 18, 2023, at the Constitution Club of India, New Delhi. Dr. P. Chandra Shekara, Director General, received the award from Sameer Kochhar, President SKOCH, and Dr. Gursharan Dhanjal, Vice President SKOCH. We are proud to be recognized alongside captains of industry, scientists, technocrats, women leaders and grassroots workers who are driving positive socio-economic change in our country. This recognition is a testament to our commitment to agricultural

excellence and inclusive growth. Dr. Shahaji Phand, Principal Coordinator, AC&ABC Scheme, MANAGE also present for the occasion. MANAGE is grateful to the Ministry of Agriculture and Farmers Welfare (MoA&FW) for countless grants and guidance. MANAGE is very grateful to every Agripreneur who trained and established and serving for the farming community. MANAGE also thanks the major stakeholders of the AC&ABC scheme i.e. Nodal Training Centers (NTIs), Banks, NABARD and MANAGE Team for their sincere work for more than two decades. This achievement motivates us to continue our dedicated work in promotion of Agri-entrepreneurship in India

Salient Achievements November -2023



Candidates Trained (268)



Agri-ventures Established (195)



Activity of November 2023 Dairy/Poultry/Piggary/Goatary (114)



State of the Month October - 2023 Maharashtra (111)

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Best NTI for the Month of November -2023

TOLL FREE HELPLINE 1800 425 1556 WhatsApp No. 9951851556 (Mon to Sat) (9 A.M to 5.30 P.M)

National Institute of Agricultural Extension Management (MANAGE)  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

## Agripreneurs Exhibits their Products and Services

The 14<sup>th</sup> AGROVISION exhibition 2023 was organized from 24 to 27 November 2023 at Punjabrao Deshmukh Krishi Vidyapeeth (PKV) Ground, Dhaba Nagpur, Maharashtra. The fair was attended by Agricultural companies, the Central and State Agricultural Departments, Public Sector Undertakings, NGOs, R&D Organizations, Educational Institutions, Financial Institutions, MSME and Self Help Group etc. to displays their products and services. The Expo was inaugurated by Shri Acharya Devvrat, Governor of Gujarat State on 24th November 2023 in presence with Chief Guest Shri. Nitin Gadkari, Hon'ble Union Minister for Road Transport and Highway, Gol. MANAGE participated in the exhibition to exhibits MANAGE initiatives, ACABC activi-

ties and information about the MANAGE Incubation Center. Seven Agripreneurs from the state of Maharashtra participated in the exhibition. Agripreneurs specialized in the manufacturing of plant protection products, traps, bio-fertilizers and bio-pesticides, micronutrients, plant growth regulators, organic fertilizers, essential and edible oils, nurseries, vermi-culture, vermi-compost, honey, agricultural inputs etc., were participated and presented their products and services. Agripreneurs are consciously engaged in presenting their products and networking their business with customers and potential buyers. A total of 6500 farmers and around 565 students visited the MANAGE stall.



## RTP on Opportunities for Value Addition in Horticultural Produce

On November 28-30, 2023, a refresher training program on "Opportunities for Value Addition in Horticultural Produce" was conducted in collaboration with ICAR-Indian Institute of Horticultural Research Bengaluru, Karnataka. The inaugural session was addressed by Dr. V. K. Jayaraghavendra Rao and orientation on Opportunities for Value addition in Horticulture Produce and course briefing was given by Dr. R.B Tiwari followed by the Purpose of refresher training & expectations from MANAGE was presented by Mr. Uday Kumar G. The program schedule was designed by keeping the purpose of the RTP by involving sessions on Entrepreneurial dynamics and sustainability in Horticulture, Dehydration of fruits & vegetables. Osmotic dehydration, advances in post-harvest management of fruits & vegetables, role of FPOs in

tapping value addition opportunities in Horticulture, fruits & vegetables beverages, freezing of fruits and vegetables, pickles & chutneys, business planning and licensing procedures, packaging of processed products, fermentation of fruits & vegetables. Exposure visits also the major attraction of the training program for practical purpose. Total 23 agripreneurs, along with four women Agripreneurs from Andhra Pradesh, Maharashtra, Karnataka, Assam, Odisha and Tamil Nadu were attended. Practical sessions on beverages & fruit juice preparation met its objectives which were meant to bridge the gap between the theories taught us in class and the actual work undertaken in labs. Total 23 agripreneurs, along with four women Agripreneurs from Andhra Pradesh, Maharashtra, Karnataka, Assam, Odisha and Tamil Nadu were attended.





# Success Stories of Agripreneurs

1

## Bio-fertilizer: The Future of Food Security and Food Safety



- **Name of Agripreneur:** Mr. Omprakash Badanan
- **Address:** Jaipur, Rajasthan
- **Name of Agri-Venture:** OPS Kishan Agrocare Pvt. Ltd
- **Nature of Activity:** Manufacturing of Bio-fertilizers and Bio-pesticide, consultancy on Organic farming
- **Year of Establishment:** 2020
- **Name of NTI:** SSVP– Udaipur
- **No. of Farmers Covered:** 3000 farmers
- **No. of Villages Covered:** 500 villages
- **Annual Turnover:** Rs. 3 Cr.
- **No. of Employee:** 12 person
- **Mobile No :** +91 7740939201
- **Email ID:** opkisanagro@gmail.com

2

## Goat Breeding Unit: Reposting Genetic Resources & Diversifying Income

- **Name of Agripreneur:** Mr. Shankar Lal
- **Address:** Ramgadha, Rajasthan
- **Name of Agri-Venture:** Khichar Agro Farm
- **Nature of Activity:** Goat breeding and Consultancy
- **Year of Establishment:** 2016
- **Name of NTI :** SSVP-Udaipur
- **No. of Farmers Covered:** 500 farmers
- **No. of Villages Covered:** 15 villages
- **Annual Turnover:** Rs. 10 Lakh
- **No. of Employee:** 2 person
- **Mobile No:** +91 9649644004
- **Email ID :** dr.shankarlalkhichar8377@gmail.com





# Success Stories of Agripreneurs

3

## Agro-tourism is a Rural Revitalization Enterprise



- Name: Mr. Indra Raj Jat
- Name of Agri-venture: Apno Gaon
- Address: Jaipur, Rajasthan
- Name of the NTI: SKRAU, Sriganganagar
- Year of establishment: 2018
- Products/Services: Agri-tourism and Training Centre for Rural enterprises
- No. of Farmers Covered: 800 farmers
- No. of Villages Covered: 45 villages
- Annual Turnover: Rs. 50/-lakh
- No. of Employee: 3 Person
- Mobile: +91-9667090201,
- Email Id: indrarajjat41@gmail.com

4

- Name of Agripreneur: Mr. Amit Kumar
- Address: Shamli, Uttar Pradesh
- Name of Agri-Venture: M/s Kirshi Raksha Kendra
- Nature of Activity: Agri-Input Shop and Consultancy on Farm Machinery
- Year of Establishment: 2021
- Name of NTI : JBP, Barut
- No. of Farmers Covered: 1000 +
- No. of Villages Covered: 40 Villages
- Annual Turnover: Rs. 1.5 Cr.
- No. of Employee: 4 person
- Mobile No: +91 8476898989
- Email ID : amitdeshwal@gmail.com

## Smart Farmer Deserves Smart Tool in Agriculture



MANAGE  
AC&ABC  
Agripreneurs

33<sup>rd</sup> Webinar

## Rural Enterprises Jointly Improve Food Security & Reduce Water Scarcity

October 21<sup>st</sup>, 2023

10:30 am – 11:30 am IST

Dr. Jaywant B. Jagtap first expressed gratitude for the opportunity to preside over the webinar. He expressed satisfaction with the progress of the AC&ABC training at the Krishi Vigyan Kendra in Kolhapur. He disclosed that since enrolling with MNAGAE-Hyderabad for the implementation of the AC&ABC scheme training programme, eight training batches have been completed, 272 applicants have been trained, and 158 Agripreneurs have formed agri-ventures in various sectors of agriculture business. He further stated that MANAGE recognized KVK-Kolhapur as the best Nodal Training Institute of the month for August-2023 by ranking the best performance. He shared the success stories of five top Agripreneurs, all of whom were formed with the assistance of KVK-Kolhapur. The final slides went into great detail about the operational structures level of AC&ABC training at KVK Kolhapur.

The webinar's second speaker was Mr. Amit Gajanan Shitole. Initially, Mr. Shitole provided the background profile of his company, Shiv Malhar Agri Sales and Services. He claimed that the Organisation is involved in the consultancy of the construction of farm ponds on farmer's fields. He presented in detail from the beginning i.e. selection of land, soil and water testing, excavation size of fields, how to draw squares, how to dig a square, role of the farmer in the paper cover, precaution for water loss due to steam evaporation, calculating farm water storage, formula for removing water reservoirs, and so on. In his final slide, he underlined the benefits of the farm pond for agricultural and income-generating livelihoods for farmers and rural youth. Mr. Amit provided information about the extension services for formation of Farmers Producer Organization, formation community interest group, export, promotion of value added etc.

Mr Vaibhav Balaso Ruge, founder of Agro and nutmeg are employed to make Crown Naturals in Ichalkaranji, Kolhapur, biscuits that are easy on the mouth. He was the third speaker. He began his presentation by noting the years since his company's motto is to provide pure and healthy snacks that are becoming a daily habit, so the company makes various types of cookies, such as Rajgira Jaggery Cookies, Ragi Jaggery Cookies, Jowar Jaggery Cookie, Bajara Jaggery Cookie, Jowar Jaggery Cookie, Mix Millet Jaggery Cookie, Coconut Jaggery Cookie, Chocolate Jaggery Cookie and Oats Jaggery Cookie

### SPEAKERS



**Dr. Jaywant B. Jagtap**  
Nodal Officer  
KVK-Kolhapur



**Mr. Amit Gajanan Shitole**  
Founder  
Shiv Malhar Agri  
Sales & Services



**Mr Vaibhav Balaso Ruge**  
Founder  
Agro Crown Naturals

The 34<sup>th</sup> MANAGE-ACABC webinar was scheduled on 18<sup>th</sup> November, 2023 at 10.30 am IST. The theme of webinar was "Goat husbandry and Bio-fertilizer manufacturing unit: Generating Rural Economy". Mr. Mukesh Suthar, Nodal Officer, SSVP-Udaipur. Mr. Dr S.L. Khichar, Founder of Khichar Agro Farm and Mr. Omprakash Bhadana Founder OPS Kishan Agrocare were the speakers.



# Best Performer of the Month November-2023

## MANAGE-AC&ABC "NTI of the Month"



The Centre for Technology and Entrepreneurship Development (CTED) Amethi, Uttar Pradesh, has been chosen as the "NTI of the Month" for the month of November 2023. The NTI's 40 successful success stories have been reviewed and uploaded to the AC&ABC MIS Portal. Mr. Rakesh Shukla, Nodal Officer, is congratulated and best wishes extends from the AC&ABC team. Since 2017, NTI has completed 18 training programs, trained 587 candidates, 297 of them have launched their own agri-businesses. The success percentage is 50.68%. The CTED Amethi is critical in providing on-the-ground support for agribusiness establishment. Mr. Rakesh Shukla, Nodal Officer, Mobile: 7007182155, 9415953244, e-Mail: ctedrakesh@gmail.com is the organization's contact information.

## COMPREHENSIVE REGISTRATION OF PESTICIDES – CROP

The CROP is envisaged to be an advanced IT solution developed on modern Technical Platforms and practices and deployed on advanced technical infrastructure. The existing government processes have to be reengineered in close consultation with the Ministry of Agriculture in order to achieve the desired benefits to improve the service delivery through integrated IT Solution for Comprehensive Registration of Pesticides with the following objectives:

- To develop a real-time, user friendly IT Solution without any manual intervention
- To integrate with all the stakeholders in the system for efficiency
- To develop Dashboard at various levels of hierarchies for speedy delivery of services
- MIS Reports based on the day to day requirements of the Ministry, Department, CIBRC, and other stakeholders of the system



**Agripreneurs are requested to register pesticide ONLINE :** Link: <https://cropuser.cgg.gov.in/#/>

## Better Farming by Every Farmer

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Visit <https://www.agriclinics.net/> Portal

for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs

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