



Agripreneur

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'FARMS'- Farm Machinery Solutions: Mobile App

Facilitating Hiring and Sale/Purchase of Farm Machinery



Farm mechanization plays a critical role in increasing agricultural productivity. Mechanization has been well received in India as one of the important elements of modernization of agriculture, enhancing the agricultural productivity and consequently rural prosperity. In this regard various initiatives have been taken by the Government and in particular, the Department of Agriculture and Farmers Welfare (DA&FW), Ministry of Agriculture. To ensure the quality of Farms Machinery and Implements, the performance testing is being done at the Farm Machinery Training and Testing Institutes (FMTTIs), designated State Agricultural Universities (SAUs) and ICAR institutions. The Government is helping farmers by providing subsidy to procure machinery to improve farm input and farm power availability. One of the initiative of Gol is that, to create the

Multi-language Mobile App platform 'FARMS- Farm Machinery Solutions'. This app will facilitate local farmers and citizens of the different States across the country with the Custom hiring services of Farm Machinery Banks, Custom Hiring Centers and Hi-tech Hubs established under the various Schemes of DAC&FW, MoA&FW without any computer support system. This app will help the individual farmers, willing to provide their agricultural machinery & equipments on rental basis to increase their farm income beside making the optimum utilization of the available Agricultural machineries available in CHCs/FMBs/Hi-tech Machinery Hubs. This app will provide a platform for sell and purchase of old agriculture machinery to farmers also. Agripreneurs are requested to click the link for information. Link: <https://agrimachinery.nic.in/Index/farmsapp>

Salient Achievements October -2023

-  **Candidates Trained (339)**
-  **Agri-ventures Established (336)**
-  **Activity of October 2023 Dairy/Poultry/Piggery/Goatary (133)**
-  **State of the Month October - 2023 (Maharashtra- 72)**

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TOLL FREE HELPLINE
1800 425 1556
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(Mon to Sat)
(9 A.M to 5.30 P.M)

Visit To Nodal Training Institutes under ACABC Scheme

Dr. K. Maheshwari, Assistant Director, National Institute of Agricultural Extension Management (MANAGE), Telangana, Hyderabad visited Nodal Training Institutes under AC&ABC scheme. Scheduled to visit Shashwat Sheti Vikas Pratishthan (SSVP), Pune, Maharashtra on 17.10.2023 and Family Farming Nodal Training Institute (FFPCL) Kolhapur, Maharashtra on 19.10.2023. During the visit training program number 2628 involving 33 trainees were at SSVP-Pune and FFPCL training program 2827 with 33 trainees. Both the nodal officers welcomed Dr. Sai Maheshwari and briefed about the visit and objectives. Mr.R.R. Kulkarni, GM-NABARD and Mr. Uday kumar Joshi, Banking Literacy Officer, Bank of India, FFPCL, Kolhapur were the guest speakers. At both institutes, she interacted with the trainees and received

feedback on training, resource person, market survey, hands-on-experience, field visits, lodging and boarding etc. She also physically inspected all the services of the training centres. In addition, Dr. K. Maheshwari visited successful agribusiness entrepreneurs who were trained at SSVP-Pune. The first two visits were M/s Greenvision Hightech Nursery led by Abhijeet Pophale and M/s Bhairavnath Krushi Bhandar led by Ram Kolate. At FFCPL, she visited the Callus Biotech Tissue Culture Laboratory in Kolhapur led by Akshay Patil and Sudarshan Chavan. Dr. K. Sai Maheshwari suggested replacing the plastic chairs with wooden chairs with a cover for writing and also suggested adding chairs in the dining hall which was followed.



Refresher Training Program on Transforming Agribusiness into Agri Start-Ups

On October 16–18, 2023, a refresher training program on "Transforming Agribusiness into Agri Start-Ups" was held in cooperation with Krishi Vigyan Kendra, Baramati, Maharashtra. A total of 32 trainees from 7 states participated in the refresher training program, which was designed for established agripreneurs under AC&ABC scheme. Business potential in millets, dairy, nursery, apiculture,

sericulture, IoT & AI application in agriculture, fund raising opportunities for agri-start-ups, etc. were the major topics presented during RTP. In order to provide trainees with understanding about startups, a visit to the KVK-Baramati Centre of Excellence for Dairy & Processing Unit was also scheduled during training program.



Success Stories of Agripreneurs

1

Utilizing Mushroom Waste as a Substrate for Vermicomposting



- Name of Agripreneur: Mr. Arun Kumar
- Address: Patna, Bihar
- Name of Agri-Venture: Lily Agro
- Nature of Activity: Mushroom, Quail & Vermicomposting
- Year of Establishment: 2021
- Name of NTI: SRISTI, Foundation
- No. of Farmers Covered: 150
- No. of Villages Covered: 12
- Annual Turnover: Rs. 50 Lakh
- No. of Employee: 2 person
- Mobile No : +91 9234930605/8271100000
- Email ID: arunkumar.adv@gmail.com

2

Agro-tourism: Preserving Culture Heritage & Enhancing Local Pride

- Name of Agripreneur: Smt. Yamunadevi.M
- Address: Coimbatore, Tamil Nadu
- Name of Agri-Venture: AC&ABC Agro-tourisam
- Nature of Activity: Agri-Tourism, Integrated Farming System & Consultancy
- Year of Establishment: 2022
- Name of NTI : IMAIGEL, Salem
- No. of Farmers Covered: 3500
- No. of Villages Covered: 5
- Annual Turnover: Rs. 1.00 Cr.
- No. of Employee: 15 Skill workers
- Mobile No: +91 9994444279
- Email ID : yamunadevi01@gmail.com



Success Stories of Agripreneurs

3

One Village One Group: Empowering Women in Cashew Cultivation



- Name: Ms. Priyanka Digvijay Patil
- Name of Agri-venture: Priyanka Foods and Naturals
- Address: Kolhapur, Maharashtra
- Name of the NTI: Krishna Valley Advance Agriculture Foundation, Sangli
- Year of establishment: 2018
- Products/Services: Contract Farming for Mushroom
- No. of Farmers Covered: 1800
- No. of Villages Covered: 8 Districts
- Annual Turnover: Rs. 70/- lakh
- No. of Employee: 3 Person
- Mobile: +91-9156548833, 7666271619
- Email Id: pfnaturals@gmail.com

4

Recycling Drip-Irrigation Sets: Cutting Waste and Increasing Revenue

- Name of Agripreneur: Mr. Pravin Bhibhishan Chavan
- Address: Solapur, Maharashtra
- Name of Agri-Venture: Unitech Irrigation System
- Nature of Activity: Recycling Drip Irrigation Sets and Consultancy on Micro-irrigation System
- Year of Establishment: 2018
- Name of NTI : SSVP Pune
- No. of Farmers Covered: 3000
- No. of Villages Covered: 80
- Annual Turnover: 1. 50 Cr.
- No. of Employee: 10 skill worker
- Mobile No: +91 8378897455
- Email ID : pravin-bchavan2406@gmail.com



MANAGE
AC&ABC
Agripreneurs

32nd Webinar

Startups by Agripreneurs: A Journey from Idea to Market

September 9th, 2023

10:30 am – 11:30 am IST

On September 9, 2023, at 10:30 am IST, the 32nd MANAGE AC&ABC Webinar was held with the theme "Startup by Agripreneurs: A Journey from Idea to Market." Mr. Ashok Kumar Thakur, Nodal Officer of the SRISTI Foundation, Patna, gave the introductory speech. Mr. Thakur was initially pleased with the advancement of the AC&ABC training that was being held at the SRISTI Foundation. He stated that since the AC&ABC scheme's inception, the Institute has been enrolled in MANAGE, and 62 training batches have been completed to date. He has presented

the 17 profiles of successful Agripreneurs along with their agricultural activities. He also revealed the strategies of handholding that the SRISTI foundation developed in order to provide credit support to the agripreneurs from various financial institutes and Govt. Scheme. The final slide showed the overall progress of the SRISTI foundation in relation to the implementation status of the AC&ABC Scheme. A total of 2137 candidates received training, and 836 of them launched successful agricultural businesses with a 39.12% success rate.

Mr. Dahmendra Kumar Upadhyay, the founder of the Smarudh Bharat Mission, was the second speaker. In his talk, he stressed that, the mint crop is a popular crop in the state of Bihar and is widely used to make peppermint oil. The crop fell behind schedule and many small industries rustled as a result of a lack of technical expertise and an inadequate infrastructure for processing. He demonstrated and described the early integrated farming system for mint crops, which reduce the cost of cultivation and increases crop yield for farmers. Furthermore, he elucidated the process by which he redesigned the Mint Oil Broiler to minimize casualties. His company was certified as startup and registered under Startup India portal.

The final speaker was Mr. Rajanish Chaudhary, the founder of Shandilya Herbal. He covered the intricacies of repellent production and its effects in his talk. He claimed that despite numerous preventive efforts, the Nilgai (*Boselaphus Tragocamelus*) has turned into a thorn in the side of hundreds of thousands of farmers in Bihar. Herds of Nilgai devastate large areas of land that are planted with produce that is ready to harvest. The Nilgai issue has been discussed at all tiers

of government. However, the green solution remained undiscovered. So he decided to develop a herbal repellent to end the Nilgai horror. The product is called "Rakhawala," and it works to repel Nilgai in three different ways: by smell, which is intolerable to them, by touch, which makes them itch, and by taste, which makes the plant toxic and bitter to chew. He also said, the product serves over 2000 farmers, with 1500 of them expressing satisfaction with his products.

SPEAKERS



Mr. Ashok Kumar
Thakur
Nodal Officer
SRISTI Foundation



Mr. Dharmendra
Upadhyay
Founder
Samariddh Bharat
Mission



Mr. Rajanish Chaudhary
Founder
Shandilya Herbal

The 33rd MANAGE-AC&ABC webinar was scheduled on 21st October, 2023 at 10.30 am IST. The theme of webinar was "Startup Rural Enterprises Jointly Improve Food Security & Reduce Water Scarcity". Dr. Jaywant B. Jagtap, Nodal Officer, Krishi Vigyan Kendra, Kolhapur. Mr. Vaibhav Ruge, Founder of Agrocrown Naturals and Mr. Ameet Gajanan Shitole Founder of Shiv Malhar Agri Sales were the speakers.

Best Performers of the Month October-2023

MANAGE-AC&ABC "Consultant of the Month"

The MANAGE-AC&ABC Consultant of the Month for October 2023 is Ms. Sai Sree Garlapati. Ms. Sai Sree confirmed that by October 2023, a total of 68 agri-ventures were established in the state of Tamil Nadu. She also ensured that success stories were updated in the MIS portal and AC&ABC database. Madam Sai Sree completed her masters in Agriculture Extension. Ms. Sai Sree started participating in the AC&ABC program from March 2023 and was responsible for the implementation and monitoring of the AC&ABC scheme in the states of Tamil Nadu, Kerala and Puducherry. The AC&ABC team congratulates on her achievement and extends her best wishes in her future endeavours. Ms. Sai

Sree Garlapati can be contacted on Mobile: +91 7651957068, Email ID: vyasrupesh.manage@gmail.com, saisreegarlapati@gmail.com



MANAGE-AC&ABC "NTI of the Month"



The "NTI of the Month" for the month of October 2023 has been chosen as the IMAIGAL Trust, Salem, Tamil Nadu. Total 57 Agri-ventures established in the month of October-2023 in state of Tamil Nadu under guidance of IMAIGAL Trust. The success stories 57 successful agripreneurs which were submitted have been examined and uploaded to the AC&ABC MIS Portal. The AC&ABC team congratulates and extends best wishes to Mrs. A. Poongodi, Nodal officer. In 2021, IMAIGAL Trust partnered with MANAGE to implement the AC&ABC training program in Salem, Tamil Nadu. Then, after completing 6 training batches and trained 210 candidates, 128 of them were established in different agricultural enterprises, by achieving a success rate of 60.95%. The Nodal Officer can

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Better Farming by Every Farmer

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Visit <https://www.agriclinics.net/> Portal

for up-to- date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs

National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)