



Agripreneur

September -2023

Volume XVI Issue-6

NABARD Releases Subsidy Claims of Rs. 143.41/- Cr.

Total 3635 Agri-ventures benefited under AC&ABC Scheme

The Ministry of Agriculture and Farmers' Welfare, (MoA&FW) Government of India, is sponsoring the AC&ABC scheme, while National Bank for Agriculture & Rural Development (NABARD) is serving as the channeling agency for subsidies. As the nodal organisation for banks, NABARD is in-charge of overseeing the credit support provided to agri-ventures established under the AC&ABC Scheme. In addition, NABARD oversees the provision of refinancing support to the banks involved in the scheme. Composite subsidy released by NABARD will be back-ended in nature. It will be 44% of project cost for

women, SC/ST & all categories of candidates from NE and Hill states and 36% of project cost for all others.

NABARD makes sure that the banks don't impose interest on the loan's subsidy part because the back-ended subsidy is given to banks upfront. If an unfavorable report is obtained during periodic or surprise visits, or if improper use of the subsidy has been identified, the financing bank must return the subsidy to NABARD for remitting to the GOI. Since inception, NABARD releases subsidy to 3635 claims of established agri-ventures totaling Rs. 143.41/- Cr.

Salient Achievements September -2023



Candidates Trained (613)



Agri-ventures Established (68)

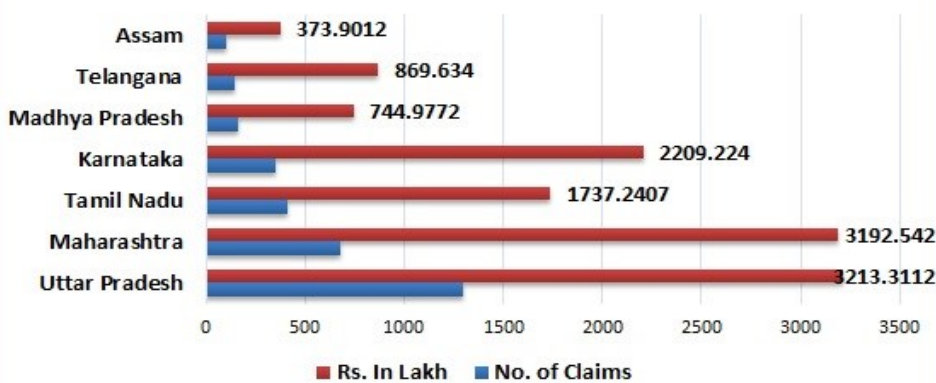


Activity of September 2023 Agri-Clinics (42)



State of the Month September - 2023 (Maharashtra- 35)

The Major States Recived Subsidy Claims Under AC&ABC Scheme



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(Mon to Sat)
(9 A.M to 5.30 P.M)

National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Refresher Training Program on Bamboo Farming



On September 5–7, 2023, MANAGE Hyderabad and the Bamboo Research & Training Centre Chandrapur, Nagpur, Maharashtra conducted a refresher training program for established agripreneurs under the Agri-Clinics and Agri-business Centers (AC&ABC) Scheme. The program's topic was "Business opportunities in bamboo farming." Presenting key note on the significance of bamboo farming, the Director (BRTC) informed trainees about the business prospects in the bamboo sector. Thirty participants in all representing five states took part and gained the knowledge about the entrepreneurial opportunities in bamboo farming. All aspects of bamboo farming i.e. basketry, furniture, turning, construction, treatment, plantation and harvesting, were covered in a three-day training program.



Refresher Training Program on Promotion of Agri-tourism

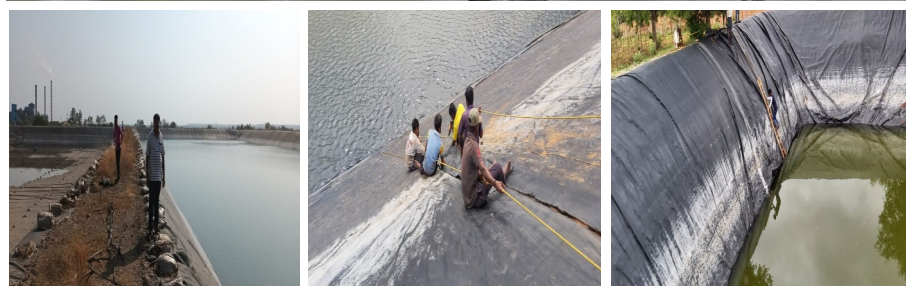
To strengthen the knowledge and experiences in Agri-tourism industry, a Refresher Training Program was conducted on "Promoting Agri-Tourism" for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme in collaboration with Agri-Tourism Development Corporation (ATDC) Pune, Maharashtra during 21-23 September 2023. Mr. Pandurang Taware, Director, Marketing and Sales, ATDC welcomed all the participants and deliver the key note on Agri-tourism. The three days of the training program covered every topic imaginable to expand the entrepreneurial opportunities in agri-tourism, including the founder players to start agri-tourism, tourism policies, village-level agri-tourism, credit linkages to small farmers, government schemes to promote agri-tourism, etc. Twenty-five trainees from five states participated in the training program.



Success Stories of Agripreneurs

1

Farm Ponds End Water Scarcity and Transforming Rural Livelihoods



- Name of Agripreneur: Mr. Ameet Gajanan Shitole
- Address: Belgavi, Karnataka
- Name of Agri-Venture: Shiv Malhar Agri Sales and Services
- Nature of Activity: Farm Pond Constructions and consultancy
- Year of Establishment: 2019
- Name of NTI: KVK, Kolhapur, Maharashtra
- No. of Farmers Covered: 10,000
- No. of Villages Covered: Three states, Maharashtra, Karnataka, Kerala
- Annual Turnover: Rs. 3.00 Cr.
- No. of Employee: 25 Person
- Mobile No : +91 9986908083/8880808083
- Email ID: sarkar12.amit@gmail.com

2

Millets: The Nutri-Cereals for Health and Wealth

- Name of Agripreneur: Mr. Vaibhav Balaso Rugge
- Address: Ichalkaranji, Kolhapur
- Name of Agri-Venture: Agrocrown Naturals
- Nature of Activity: Food processing and consultancy on Millets
- Year of Establishment: 2022
- Name of NTI: KVK, Kolhapur, Maharashtra
- No. of Farmers Covered: 150 farmers
- No. of Villages Covered: 10 villages
- Annual Turnover: Rs. 50 lakh
- No. of Employee: 03 Person
- Mobile No : +91 8788634309
- Email ID : agrocrownnaturals@gmail.com



Success Stories of Agripreneurs

3

Low Cost Layer Farming Can Start with Investment of Rs. 2/- Lakh



- Name of Agripreneur: Mrs. Padma Karthika
- Address: Madurai, Tamil Nadu
- Name of Agri-Venture: Ganesha Garu Layer Farm
- Nature of Activity: Layer Poultry Farming & Consultancy
- Year of Establishment: 2021
- Name of NTI : CED-Madurai
- No. of Farmers Covered: 50
- No. of Villages Covered: 5
- Annual Turnover: Rs. 50 lakh
- No. of Employee: 6 Person
- Mobile No : +91 9655730477
- Email ID : padmakarthi-kagneshbg@gmail.com

4

Earn Money With Country Chicken

- Name of Agripreneur: Mr. U. Selvaraj
- Address: Dindigul, Tamil Nadu
- Name of Agri-Venture: Arun Madhan Country Chicken
- Nature of Activity: Country Chicken, Egg Producer & Consultancy
- Year of Establishment: 2018
- Name of NTI : CED-Madurai
- No. of Farmers Covered: 250
- No. of Villages Covered: 15
- Annual Turnover: Rs. 50 Lakh
- No. of Employee: 6 Person
- Mobile No: +91 9791771004
- Email ID : selvaagrichick-en@gmail.com



MANAGE
AC&ABC
Agripreneurs

31st Webinar

Urban Farming & Apiculture: Testing Approaches of Climate Smart Agriculture

Saturday, August 5th, 2023

10:30 am – 11:30 am IST

During the 31st MANAGE-ACABC Webinar's opening session, the ACABC team warmly welcomed all the participants. The webinar coordinator described the rationale behind holding the webinar. In his opening remarks, Er. Yogesh V. Patil, Nodal Officer of Family Farming Producer Company Ltd, Kolhapur (KRUSHILAM), provided a synopsis of the presentation. He gave a comprehensive presentation on the organisation, the institute, and the key elements for successful AC&ABC training, Hand-holding activities, enterprise

selection, and supporting candidates regarding credits. According to him, the organization partnered with MANAGE in 2019 to conduct the AC&ABC Programme in the Kolhapur district. So far, 14 training programs have been completed, 486 candidates have received training, and 340 agripreneurs have launched their own businesses. Success rate is 70.78%. The KRUSHILAM's organisation can be reached at Mobile No.: +91 7798585859, Email ID: familyfarmingkolhapur@gmail.com

The second speaker was Ms. Jyotsna Jayavantrao Desai, a women agripreneur owner of Madhuaishwary firm. In her introductory remarks, she gave a personal explanation of why she decided to start the apiary. She provided a detailed presentation on many apiary aspects i.e. benefits of apiary, infrastructures, types of honey bees, and the apiary's marketable products. She also gave an explanation of the pollen collection, royal jelly collection, and comb honey. She offered information on how to start an apiary with a small investment and described the cost and benefit ratio of a unit of 125 boxes. Ms. Jyotsna stated in her closing remarks that starting an apiary does not require a significant financial or time commitment. She specifically encouraged women participants to join for Apiary.

Mr. Vedant Dalvi is the proprietor of the SUBG Life company, which engages in extensive urban farming. According to Mr. Vedant, he was interested in starting a firm in the horticulture sector because of his academic background. He founded SUBG Life in 2018 and has since set up more than 50 balconies and terraces for vegetable gardening. More than 500 farmers, he claimed, had received training and had ties to the SUBG Life company for backward input supply. He discussed many

urban farming techniques, i.e. with soil, soil-less, vertical farming and cost-effective methods. He placed additional emphasis on growing vegetables in the off-season. He also provided instructions on how to cultivate micro-greens and make money with little effort. SUBG Life is an online portal that sells organic crop products and the supplies needed for urban gardening, such as bio-pesticides, vermi-compost, Dashparni ark, Gomutra, and Jeevamrut.

SPEAKERS



Er. Yogesh Patil
Nodal Officer
KRUSHILAM, MS



Ms. Jyotsana J. Desai
Founder
Madhuaishwarya



Mr. Vedant R. Dalvi
Founder
SUBG Life

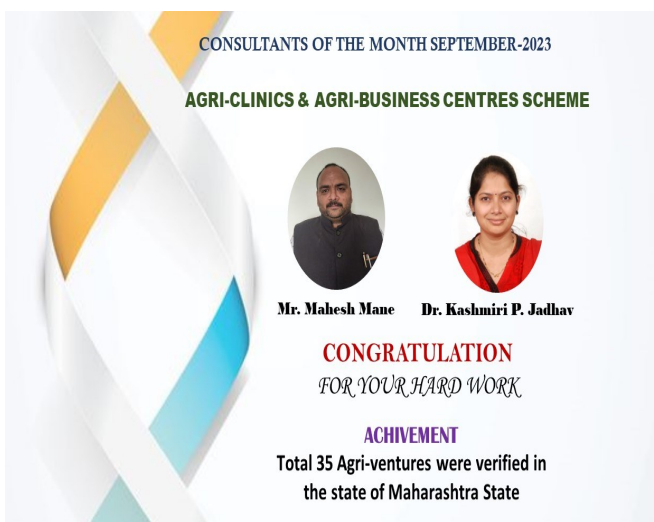


The 32nd MANAGE-ACABC webinar was scheduled on 9th September, 2023 at 10.30 am IST. The theme of webinar was "Startup by Agripreneurs: Journey from Idea to Market". Mr. Ashok Kumar Thakur Nodal Officer, SRISTI Foundation, Patna. Mr. Dharmendra Upadhyay Founder of Samridh Bharat Mission and Mr. Rajanish Chaudhary Founder of Shandilya Herbal were the speakers.

Best Performers of the Month September-2023

MANAGE-AC&ABC "Consultant of the Month"

The MANAGE-AC&ABC Consultants of the Month for September 2023 are Mr. Mahesh Mane and Dr. Kashmiri Jadhav. Total 35 Agri-ventures were established in the state of Maharashtra by September 2023, according to both consultants. Since the past seven years, Mr. Mane has been involved in the AC&ABC scheme's implementation in the state of Maharashtra. Whereas, Mr. Mane holds master's degree in business administration and Dr. Kashmiri holds Doctor of Philosophy in Biotechnology. Over the course of a year, both were frequently honored as consultant of the month. The AC&ABC Team congratulates both of them on their success and sends its best wishes for their future endeavors. Mr. Mane can be contacted for enquiry about AC&ABC Scheme at Maharashtra, Mobile : +91-7972156528, mahesh.mane@manage.gov.in. Dr. Kashmiri can be contacted for enquiry about AC&ABC Scheme for Maharashtra and Goa states. Mob:9629015290,gujarat.maharashtra.acabc@gmail.com



MANAGE-AC&ABC "NTI of the Month"



The "NTI of the Month" for the month of September 2023 goes to Krishi Vigyan Kendra (KVK), Kaushambi, Uttar Pradesh. The 21 success stories that the NTI successfully submitted have been examined and uploaded to the AC&ABC MIS Portal. The NTI has completed 19 training programs since 2010, trained 627 candidates, 184 of whom have started their own agri-businesses. rate is 29.35 percent. The KVK Kausambi is crucial in providing hands-on holding for agribusiness establishment. Contact information for the organization is Dr. Ajay Kumar, Nodal Officer, Mobile: 9450965185, and Email: kvk-

Better Farming by Every Farmer

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Visit <https://www.agriclinics.net/> Portal

for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs

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