

77th Independence Day Celebration:

MANAGE Felicitated Consultants and Nodal Training Institutes under AC&ABC Scheme



The 77th Independence Day was enthusiastically celebrated at MANAGE-Hyderabad. The national flag was hoisted by Dr. P. Chandra Shekara, Director General of MANAGE and extends best wishes to all MANAGE Family members, students, international trainees of ITEC program, defense force, nodal officers of partner institutes on occasion of Independence Day. MANAGE also honored six faculty and staff members for successfully completing 25 years of their service. Additionally, 17 awards

were presented to the best consultants, and Nodal Training Institutes of the month under the AC&ABC scheme. On this occasion, a book on “Shashwat Sheti Vikas Pratishthan- Success Stories of 60 Agripreneurs” was released by Director General of MANAGE, Dr. P. Chandra Shekara, Dr. Shahaji Phand, Deputy Director (A&AS) & SSVP Nodal Officer. Cultural programs were also presented by PGD (ABM) students during the event.

Continued on page no. 2...

IN THIS ISSUE

1

Agripreneurs and NTIs felicitate on 77th Independence day

2

State Level Workshop on Deepening Rural Credit & Investment

3

Success Stories of Agripreneurs established under AC&ABC

4

Success Stories of Agripreneurs established under AC&ABC

5

30th Webinar on Solar powered Micro-Irrigation & Medicinal Crop Production

6

Best Performers of the Month : Consultant & NTI for the Month of August-2023

Salient Achievements August -2023



Candidates Trained (544)



Agri-ventures Established (236)



Activity of August-2023 Dairy/Poultry/Piggery/Goat-Farming (123)



©/www.manage.com - 544522982

State of the Month August- 2023 (Maharashtra- 145)

TOLL FREE HELPLINE 1800 425 1556
WhatsApp No. 9951851556 (Mon to Sat) (9 A.M to 5.30 P.M)

The list of the Nodal Training Institutes and Consultants felicitated on 77th Independence Day under AC&ABC scheme: (August-2022 to July-2023):

Name of the Month	Name of the Consultant	Name of the Nodal Training Institutes
August-2022	Mr. Rupesh Vijaykumar Vyas	The Centre for Entrepreneurship Development (CED), Madurai, Tamil Nadu.
September-2022	Mr. Mahesh Mane	The Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Center Rajasthan
October-2022	Mr. Hafis Mohammed	The Jubilant Agriculture Rural Development, Society (JARDS), Moradabad, Uttar Pradesh
November-2022	Mr. Muhammed Suhail TC	Vanavarayar Institute of Agriculture, Pollachi, Agri-Business, Incubation Centre, Vanavarayar Institute of Agriculture
December -2022	Mr. Mahesh Mane & Dr. Kashmiri Jadhav	The Baramati Agricultural Development Trusts Krishi, Vigyan Kendra, Baramati, Maharashtra
March-2023	Mr. Hafis Mohammed	The Jubilant Agriculture Rural Development Society, (JARDS), Agra-Sub center, Uttar Pradesh
April-2023	Mr. Vinay Patidar	Jay Bajrang Pratishthan (JBP), Baraut, Uttar Pradesh
May-2023	Mr. Mahesh Mane & Dr. Kashmiri Jadhav	The Jaydatta Shikshan Krushi Jalvikas Pratisthan, Kinhi, Ashti, Maharashtra
June-2023	Mrs. Sai Sree Garlapati	Indo European Chamber of Commerce and Industry (IECCI), Bhopal, Madhya Pradesh
July-2023	Mr. Hafis Mohammed	Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh



State Level Workshop on Deepening Rural Credit and Investment Opportunities for Banks

On August 24, 2023, the NABARD Telangana Regional Office hosted a one-day state-level workshop titled "Deepening Rural Credits and Investment Opportunities for Banks." Smt. Susheela Chintala, Chief General Manager, CGM, NABARD-TS, opened the workshop by addressing key points. She gave a detailed presentation on investment credit opportunities for banks and financial incentives from State/Central Government. Financing of FPOs was another draw of the presentation. Dr. Shahaji Phand, Principal Coordinator, MANAGE, presented details of the AC&ABC scheme and opportunities for financing of Agripreneurs by banks. The presentations followed by an open house discussion aimed at eradicating systemic financing issues and enhancing financial eco-systems. Smt. Siva Tulasi, DGM NARABD, offered a vote of thanks.



Success Stories of Agripreneurs

1

Barren Land turns to Cow Sanctuary : Rearing 100 Gir Cows Generating 90 lakh Revenue



- Name of Agripreneur: Mr. Jitender Godara
- Address: Hanumamgarh, (Raj.)
- Name of Agri-Venture: Jeewan Gaushala
- Nature of Activity: Gir cow dairy, consultancy and value addition
- Year of Establishment: 2017
- Name of NTI: SSVP, Udaipur, Rajasthan
- No. of Farmers Covered: 50
- No. of Villages Covered: 05
- Annual Turnover: Rs. 90 lakh
- No. of Employee: 03 Person
- Mobile No : +91 8094868013, 9079208058
- Email ID : godarajitender0@gmail.com

2

500 Farmers Guided to Maximize Potential of Organic Farming in four districts of Rajasthan

- Name of Agripreneur: Mr. Nemichand Nagar
- Address: Distirct- Baran, Rajasthan
- Name of Agri-Venture: Chamunda Plant & Crop Health Center
- Nature of Activity: Organic farming, sale of bio-agent and consultancy
- Year of Establishments: 2020
- Name of NTI: SSVP, Udaipur, Rajasthan
- No. of Farmers Covered: 500 organic farmers and 5000 Integrated organic farmers
- No. of Villages Covered: Four districts and 250 villages
- Annual Turnover: Rs. 2.5 Cr.
- No. of Employee: 04
- Mobile No : +91 9672989973
- Email ID : nemichandnagar007@gmail.com



Success Stories of Agripreneurs

3 Cultivation of Medicinal Plants: Way For Biodiversity Conservation and Livelihood Enhancement



- Name of Agripreneur: Mr. Dharmendra Singh
- Address: Etawah Uttar Pradesh
- Name of Agri-Venture: Singh Medicinal Farm
- Nature of Activity: Medicinal plant cultivation, marketing and consultancy
- Year of Establishment: 2016
- Name of NTI: CARD, Debiyapur Uttar Pradesh
- No. of Farmers Covered: 25
- No. of Villages Covered: 05
- Annual Turnover: Rs. 50 lakh
- No. of Employee: 02 Person
- Mobile No : +91 9149276145
- Email ID: naveenpai9149276145@gmail.

4

SGUF Life Startup: Revolutionizing the Concept of Urban Farming

- Name of Agripreneur: Mr. Vedant Dalvi
- Address: Thane Maharashtra
- Name of Agri-Venture: SUBG Life
- Nature of Activity: Urban Farming consultancy, Online marketing of fruit, vegetable, organic manure, fertilizer and bio-pesticide
- Year of Establishment: 2022
- Name of NTI: FFPCL, Kolhapur, Maharashtra
- No. of Farmers Covered: 50 farmers
- No. of Villages Covered: 15 villages
- Annual Turnover: Rs. 80 lakh
- No. of Employee: 03 Person
- Mobile No : +91 7875599169
- Email ID : admin@subglife.com
- Website: www.subglife.com



**MANAGE
AC&ABC
Agripreneurs
Webinar Series
30th Webinar**

**Solar Powered Micro-Irrigation System & Stevia
Medicinal Crop Production: Way of Smart Farming**

**Saturday, July 1st, 2023
10:30 am – 11:30 am IST**

The MANAGE-AC&ABC 30th Webinar was held on July 1st, 2023, with the theme "Solar Powered Micro-Irrigation System & Stevia Medicinal Crop Production: Way of Smart Farming." The first speaker was Mr. Shubham Yadav, Nodal Officer, Centre for Agriculture and Rural Development (CARD) Debiyapur. Mr. Yadav described the organization's main areas of focus, which included capacity building, entrepreneurial awareness, farmer-industry linkages, and rural livelihood projects. In order to implement the AC&ABC scheme

in the district of Debiyapur, he points out that CARD- Debiyapur registered with MANGAE in 2008. Since then, the institute has organized 32 training programs, trained 1000 candidates, of those, 229 candidates have established their own agri-ventures in different agri-business i.e. agri-clinics, dairy, poultry, fishery, manufacturing of bio-fertilizer, mushroom cultivation, floriculture, direct marketing, and so on. Mr. Yadav also highlighted the strategies of handholding support to the agripreneurs. At end he thanks everyone.

Mr. Amit Kumar R. Gupta, Founder of Bundelkhand Agro-Enterprises gave a presentation on "Solar Powered Micro-Irrigation System". He discussed the advantages of the micro-irrigation systems in terms of cost and return while also presenting the conventional irrigation systems that are available in India. He also discussed the various types of micro-irrigation systems appropriate for various crops. He differentiated the advantages of a solar-powered motor pump-set for 1 ha module over an electrical or diesel-powered motor pump. He claimed that farmers' operating costs on fuel or electricity would be zero if they used solar-powered motor pumps. At the end of the session, he urged the aspiring agripreneurs and farmers to install solar panels, use the electricity for their own farming needs, and sell the remaining unusable energy to grid

Mr. Dharmendra Singh Founder of Singh Medicinal Crop Production started his presentation by highlighting the history of 7000 years ago, sages in India recognized the medicinal properties of plants and started using them in the medical field. He emphasized the Charak Samhita and Sushruta Samhita, which discuss the therapeutic qualities of medicinal plants, while outlining the significance of Ayurveda therapy. He explained the

benefits of five major medicinal plants i.e. Stevia, Satavari, Ashwagandha, Safed Musali and Chirayata. During his conversation with the participants, he provided specific information about the e-Charak an online market platform of medicinal plants and initiatives of Ministry of AYUSH, Government of India for the trade of medicinal plants. He advised using herbs in food to promote a long and healthy life.

SPEAKERS



**Mr. Shubham
Yadav
Nodal Officer**



**Mr. Amit R. Gupta
Founder
Bundelkhand
Agro-Enterprises**



**Mr. Dharmendra Singh
Founder
Singh Medicine**



The 31st MANAGE-AC&ABC webinar was scheduled on 5th August, 2023 at 10.30 am IST. The theme of webinar was "Urban Farming & Apiculture: Testing Approaches of Climate Smart Agriculture". Mr. Yogesh Patil, Nodal officer of FFCL-Kolhapur, Ms. Jyotsana Desai founder of Madhuaishwarya and Mr. Vedant Dalvi founder of SUBG Life were the speakers for the webinar.

Best Performers of the Month Augsut-2023

MANAGE-AC&ABC “Consultant of the Month”

Mr. Mahesh Mane and Dr. Kashmiri Jadhav were recognized as MANAGE-AC&ABC Consultants of the Month Augsut-2023. Both consultants confirmed 145 Agri-ventures set up in Maharashtra by August 2023. Mr. Mane hold a master's degree in business administration (MBA) and joined AC&ABC scheme in July-2016. Dr. Kashmiri earned a doctor of philosophy in biotechnology. She joined the AC&ABC scheme in the year 2022 and assigned for documentation process for the states of Maharashtra and Goa. The major number of NTIs are enrolled in Maharashtra State. The AC&ABC Team congratulates both of them for their achievement and wishes the best for future aim.



Mr. Mane can be contacted for enquiry about AC&ABC Scheme at Maharashtra, Mobile : +91-7972156528, mahesh.mane@manage.gov.in. Dr. Kashmiri can be contacted for enquiry about AC&ABC Scheme for Maharashtra and Goa states. Mob:9629015290, gujarat.maharashtra.acabc@gmail.com

MANAGE-AC&ABC “NTI of the Month”



The D. Y. Patil Education Society's Krishi Vigyan Kendra, Talsande Dist. Kolhapur, Maharashtra has been selected as the “NTI of the Month” for the month of August-2023. The NTI has successfully submitted 29 success stories which have been reviewed and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates Mr. Jaywant Jagtap and wishes him the best. Since 2018, NTI has completed 07 training programs in which 237 candidates have been trained, 158 of whom have established their own agri-business. The success rate of the center is 66.67 percent. KVK Kolhapur plays an important role in extending handholding support to set up of agri-business. The institute can be contacted at :Dr. Jaywant B. Jagtap, Nodal Officer, Mobile: 9423862713, e-Mail: kvkKolhapur@gmail.com

Editor in Chief and Published by:

Dr. P. Chandra Shekara

Director General, MANAGE

Editor:

Dr. Shahaji Phand, Centre Head (EAAS) &

Principal Coordinator (AC&ABC)

Associate Editors:

Dr. K. Sai Maheshwari, Assistant Director (AC&ABC)

Ms. Jyoti Sahare, Consultant (AC&ABC)



Visit <https://www.agriclinics.net/> Portal

for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme and eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs