



# Agripreneur

July 2023

Volume XV Issue

## 2593 Women Agripreneurs Established Under AC&ABC Scheme

AC&ABC Scheme is a strategic alliance of skilling the agri-business innovative stakeholders, aiming to boost the participation of men/women agripreneurs in nation-building. However, since the commencement of the program i.e. 2002, women participation is less as compared to men (8.79 %). At the same time, a large pool of agri-educated women does not consider entrepreneurship as an option, while women remain significantly underrepresented in the business sector. In spite of, the MANAGE support mechanisms for enhancing women's entrepreneurship, women are less representing in the flagships program of

AC&ABC Scheme. Till date, a total of 7596 unemployed agri-professional women were trained and 2593 women agripreneurs established their agri-ventures and delivering extension services at the doorstep of farming community. The women agripreneurs involved in wide ranges of agri-business i.e. Agri-Clinic, Agri-Business Centres, Vet-Pet-Clinic, Dairy, Fishery, Piggery, Manufacturing of Bio-agent, Pest trap, Apiary, Medicinal plantation, Mushroom farming, Agri-tourism, Value addition, Spices, Warehouse, Soil testing laboratory, Custom hiring centre, Nursery, Direct Marketing etc.

Salient Achievements July-2023



Candidates Trained  
**(172)**



Agri-ventures Established  
**(117)**

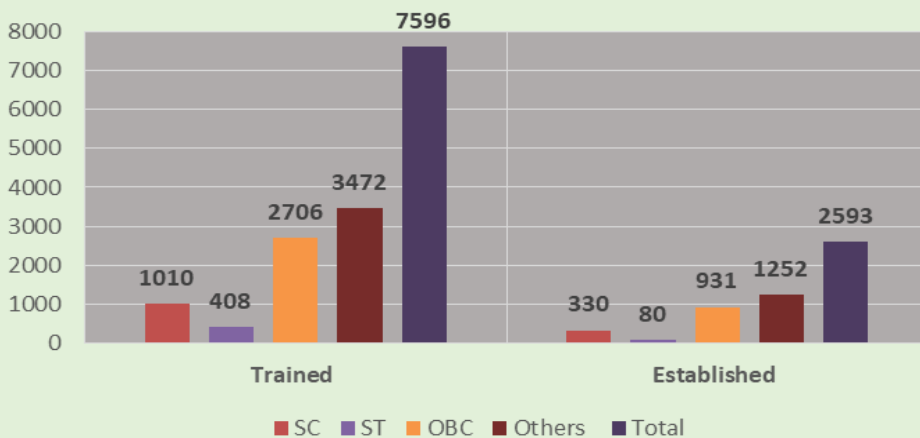


Activity of July-2023  
Dairy/Poultry/Piggery/  
Goat-Farming  
**(71)**



State of the Month  
July 2023  
**(Uttar Pradesh-117)**

Women Agripreneurs under AC&ABC Scheme



1

Women Agripreneurs Established under AC&ABC scheme

2

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(Mon to Sat)  
(9 A.M to 5.30 P.M)

## Director- Indo-Asian Business Advisory Visits NTI in Pune



On July 3, 2023, Dr. Mahesh Kadam, Center-Head, Vaikunt Mehta National Institute of Cooperative Management (VAMNICOM), Pune, and Mr. Vinod Paratkar, Director- Indo-Asian Business Advisory IABA and International Entrepreneurship Development Expert, visited Shashwat Sheti Vikas Pratishthan, (SSVP) Pune. In his remarks, Mr. Avadhut Kadam, Nodal Officer, SSVP-Pune, welcomed the guests and mentioned that Mr. Vinod Paratkar is a well-known entrepreneur who has experience starting and expanding small businesses in Pune, Maharashtra. A dynamic and entrepreneurial professional in the field of agri-economics with a Ph.D., Dr. Mahesh Kadam also has a wide range

of experience in teaching, research and extension work, agribusiness incubation, startups, and activities related to agriculture and agriculturally related industries. During the visit, a thorough discussion of the AC&ABC scheme and its implementation was held. Both visitors shared their experiences and had a discussion about various policies for entrepreneurship development during this visit. Dr. Mahesh Kadam and Mr. Paratkar talked about joint ventures with VAMNICOM in the cooperative sector. A total of 35 trainee agripreneurs have expressed interest in the various business-related topics covered during the visit.

## RTP on Aqua-Enterprise and Business Opportunities at Fisheries College and Research Institute, Toothukudi, Tamil Nadu



The Refresher Training Program on "Aqua-Enterprise and Business Opportunities" was organized during 24-28 July, 2023 at Fisheries College and Research Institute in Toothukudi, Tamil Nadu, in collaboration with MANAGE Hyderabad. Dr. S. Athithan, Ph.D. Professor and Head of DAQ, FC & RI, Toothukudi, opened the program with a welcome speech. In order to achieve food security in India, Dr. B. Ahilan, Ph.D. Dean, FC&RI, Toothukudi, highlighted the significant contributions made by fisheries sector.

He also provided specifics on the research and development accomplished by Fisheries College to improve career opportunities in aquaculture and Fishery. Mr. Amol Kale, Consultant-AC&ABC, then gave a detailed presentation on the AC&ABC scheme. A comprehensive curriculum was created for the 28 Agripreneurs who attended from eight states in India. Seven women agripreneurs in total participated. According to participants feedback, the training program covered every facet of the business opportunities in aquaculture.



# Success Stories of Agripreneurs

1

## Breeding, Feeding, Management: Three Mantras in HF Dairy Farming

- Name of Agripreneur: Haresh Chandrakant Yede
- Name of Agri-venture: M/s Trimurti dairy farm
- Address: A/p - Yedewadi Tal- Daund, Dist, Pune -413801 Maharashtra
- Year of establishment: June 2017
- Products/Services: Sale of milk and cow breed
- No. of farmers covered: 158-160
- No. of villages/districts covered: 16-18 village 6 district
- Annual turnover: ₹ 80/- lakh
- No. of employees: 2 Person
- Mobile:8830948452/ 7709280446
- E-mail:yedeharesh@gmail.com



2

## Direct Marketing of Pearl Onion Brings Profit to Small Farmers



- Name: Mrs. P. Ushadevi
- Name of Agri-venture: Malli Agro Foods and Products
- Address: Chandrasekarapuram, Namakkal, Tamil Nadu
- Name of the NTI: CARE, Namakkal, Tamil Nadu
- Year of establishment:2021
- Products/Services: Direct marketing of the Pearl Onion & Consultancy
- No. of Farmers Covered: 250 farmers
- No. of Villages Covered: 10 villages
- Annual Turnover: Rs. 250/- lakh
- No. of Employee: 05 Person
- Mobile: +91-8012064501
- Email Id: srimalliagencies@gmail.com



# Success Stories of Agripreneurs

3

## Silk-Worms Reaps Profit in Rural India



- Name of Agripreneur: Mr. Pravin Vasant Kamble
- Address: Ap Nirwagni, Tal: Indapur, Dist: Pune
- Pin Code – 413114
- Name of Agri-Venture: Krushiratna Reshim Udyog
- Year of Establishments: 2020
- Name of NTI: SSV-Pune, Maharashtra
- No. of Farmers Covered: 25 farmers
- No. of Villages Covered: 5 villages
- Annual Turnover: Rs. 25 lakh
- No. of Employee: 02
- Mobile No : +91 7219193519
- Email ID : 7219183519pravin@gmail.com

4

## Black Gold Earns Turnover of Millions

- Name of Agripreneur: Mr. Vijay Patangrao kale
- Name of Agri-venture: Royal Vermicompost Project (VK Agrocare)
- Address: A/p - maldan tal- patan dist- satara 415112 Maharashtra
- Year of establishment: June 2018.
- Products/Services: Sale of vermicompost, vermi-wash and verms and consultancy
- No. of farmers covered: 470-480
- No. of villages/districts covered: 70-75 village 5 district
- Annual turnover: ₹ 3500000+
- No. of employees: 6 person
- Mobile: 8806061711 / 8806717574
- E-mail:vijaykale952@gmail.com



**VK AGRO CARE**  
**रॉयल गांडूळखत प्रकल्प**

रॉयल वर्मीकॉम्पोस्ट  
 ROYAL VERMI COMPOST

उत्पुष्कत  
 जियाणुष्य  
 संश्लेषित वाढ

पीकपी  
 निरोगी वाढ

रोगा प्रतिकार  
 क्षमतेत वाढ

पीक उत्पुष्कत नको लडचोड,  
 शेतीला या रॉयल गांडूळखताची जोड !

संपर्क  
 विजय काले - ८८०६०६१७११ / ८८०६७१७५७४ | फ्लॉट नं ७६७ मालवदन, ता पाटण जि. सातारा



# Poultry Industry : Description, Techniques, Types, & Facts

## Saturday, June 10th, 2023

The 29<sup>th</sup> Webinar of MANAGE-AC&ABC was held on topic "Poultry Industry: Description, Techniques, Types and Facts" on June 10<sup>th</sup> 2023. Dr. M. Subburajan, the nodal officer for Center for Entrepreneurship Development (CED) in Madurai, Tamil Nadu opened the webinar by wishing all the participants a hearty welcome. He provided a full explanation of the organisation's objective i.e. to enhance employability of educated youth through industry specific skill training, women empowerment and provide capacity building for mass employment generation in rural areas.

He gave a thorough explanation of the organization's goals, which are to support the farming community and help aspiring agripreneurs launch their own businesses. He revealed that in 2017, CED-Madurai, Tamil Nadu, was chosen by MANAGE Hyderabad as a Nodal Training Institute. Since then, the organization has trained 264 candidates in 12 batches, and 111 of those candidates have launched various types of agribusinesses, with a success rate of 42.05 percent in the state of Tamil Nadu. He concluded the presentation by showcasing a few successful agricultural entrepreneurs.

The second speaker was Mrs. Padma Karthika, the founder of Ganesha Guru Layer Farm. She express gratitude the AC&ABC scheme for providing her with a loan of Rs. 25 lakh and the 44% subsidy provided by NABARD under the ACA&BC scheme. She outlined the significance of the Indian poultry industry. She has a business in layer farming and promotes the proverb "an egg a day keeps the doctor away." She provided a thorough presentation on the types of breeds of layer farming, the infrastructure required for layer farming, diseases and their management, hygiene maintenance, vaccination, feeding management, and other topics. She concluded by saying that anyone can start a layer farm with a small investment of money. In India, the layer farming industry is expanding and attracting aspiring agribusiness owners. She said.

The webinar's third speaker was Mr. Selvaraj, founder of Arun Madhan Country Chicken Production. He began by discussing the different types of country chicken, shed location and identification, chick care, native breeds of egg-laying chicken, feeds, medications, and veterinary aids. Additionally, he described the

enemies of the poultry. He has also discussed biological controls for snakes, flies, and rats that are causing poultry more trouble. He stated at the end that country chicken and eggs are more popular these days and therefore, backyard country chicken poultry is growing enterprise in rural area.

### Speakers



**Dr. M. SUBBURAJAN**  
Nodal officer  
CED, Madurai, TN



**Mrs. Padma Karthika**  
Founder  
Ganesha Guru Layer Farm



**Mr. Selvaraj**  
Founder  
Arun Madhan Country Chicken



The 30<sup>th</sup> webinar was organized on Saturday, July 1<sup>st</sup>, 2023 10:30 am IST on the theme "Solar Powered Micro-Irrigation System & Stevia Medicinal Crop Production: Way of Smart Farming". Mr. Shubham Yadav, Nodal Officer, CARD-Debiyapur, Mr. Amit Kumar R. Gupta, Founder ,Bundelkhand Agro-Enterprises, Mr. Dhanmendra Singh Founder, Singh Medicinal Crop Production were the speakers for the webinar.



# Best Performers of the Month July-2023

## MANAGE-AC&ABC "Consultant of the Month"

Consultant of the Month: July- 2023  
Agri-Clinics & Agri-Business Centres Scheme



Mr. Hafis Mohammed  
Consultant

CONGRATULATION  
FOR YOUR HARD WORK

ACHIEVEMENT

Total 117 Agri-Ventures verified in the state of  
Uttar Pradesh

The "MANAGE-AC&ABC Consultant of the Month" for July 2023 is Mr. Hafis Mohammed. In the month of July 2023, total 117 Agri-ventures were established in the state of Uttar Pradesh, according to Mr. Hafis' verification. He earned a master's degree in Development Studies. His diligent work and contribution ensure that the AC&ABC Scheme is implemented and monitored effectively in the state of Uttar Pradesh. Mr. Hafis has been working tirelessly on the AC&ABC scheme since he joined MANAGE in 2019. The AC&ABC team commends him on his accomplishment and sends him good wishes for his future endeavors. Contact Mr. Hafis for any information regarding the AC&ABC scheme in Uttar Pradesh at +91-91214-32955 or email at consultant.up.uk.acabc@gmail.com.

## MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

The best NTI for the month of July in 2023 is the Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh. The NTI has successfully submitted 63 success stories, which have been reviewed and uploaded in the AC&ABC and MIS Portal. Since 2015, MANAGE and CARD-Debiyapur have worked together to implement the AC&ABC scheme in the state of Uttar Pradesh. The Institute then completed 26 training batches, trained 873 candidates in total, with 434 of those candidates established agri-ventures, achieving a success rate of 50.00%. The AC&ABC team congratulates the Nodal Officer and sends the institute its best wishes for its future endeavors. Contact information for Mr. Shubham Yadav, Nodal Officer, is as follows: mobile: 8004266374, email: nodalofficerdebiyapur@card.org.in.

NTI of the Month: July- 2023  
Agri-Clinics & Agri-Business Centres Scheme



Mr. Shubham Yadav  
Nodal Officer



Centre for Agriculture and Rural  
Development (CARD), Debiyapur

CONGRATULATION  
FOR YOUR HARD WORK

ACHIEVEMENT

Total 63 Agri-Ventures established in the month of July -2023 in  
state of Uttar Pradesh

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Visit <https://www.agriclinics.net/> Portal

for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme, eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.