

Linking Agripreneurs with Farmer Producer Organizations in Telangana State



A meeting was held on Linking Agripreneurs with Farmers Producer Organizations on June 6th 2023 at Regional Office of NABARD-Hyderabad with an objective to converge Agripreneurs trained under AC&ABC Scheme with FPOs in the Telangana State. Dr. P. Chandra Shekara, Director General, MANAGE, Mrs. Susheela Chintala, CGM-NABARD, Nodal officers, Agripreneurs, and FPO representatives participated in the meeting.

In his opening remarks, Dr. P. Chandra Shekara, DG, MANAGE said that the Agripreneurs are part of Agricultural Development and linking them with Farmers Producer Organizations (FPOs) will expand their contribution to farming community. It will benefit both has been Agripreneurs and FPOs, he said.

Mrs. Susheela Chintala, CGM-NABARD stressed that mapping of Agripreneurs trained under ACABC Scheme with FPOs in Telangana is necessary in order to bridge the gap between farmers, industry, and consumers to support demand and supply.

The NABARD Official gave a detailed presentation and highlighted that during the mapping of FPOs in Telangana State, a total 377 FPOs are under NABARD altogether, of which 250 FPOs engaged in the procurement of bulk inputs. These FPOs were mapped against 148 Agripreneurs throughout the entire state of Telangana. The meeting ended with a discussion on the roadmap for implementation of activities in the future.

Salient
Achievements
June-2023



Candidates
Trained
(913)



Agri-ventures
Established
(207)



Activity of June-2023
Dairy/Poultry/Piggery/
Goat-Farming
(97)



State of the Month
June 2023
(Tamil Nadu -69)

1

Linking Agripreneurs
with FPO in Telangana
State

2

Agripreneurs Showcase at National
Exhibitions held at CSK Himachal
Pradesh Agricultural University &
UAS-Bangalore

3

Success Stories of
Agripreneurs trained
under AC&ABC

4

Success Stories of
Agripreneurs trained
under AC&ABC

5

MANAGE-ACABC-Agripreneurs
Webinar :Holstein-Friesian Strain &
Eisenia Foetida: Commercializing
Rural Enterprises

6

Best Performers of the
Month -Consultant of the
Month & NTI of the Month
June-2023

Agripreneurs Showcase at National Exhibitions

Kisan Mela at CSK Himachal Pradesh Agricultural University

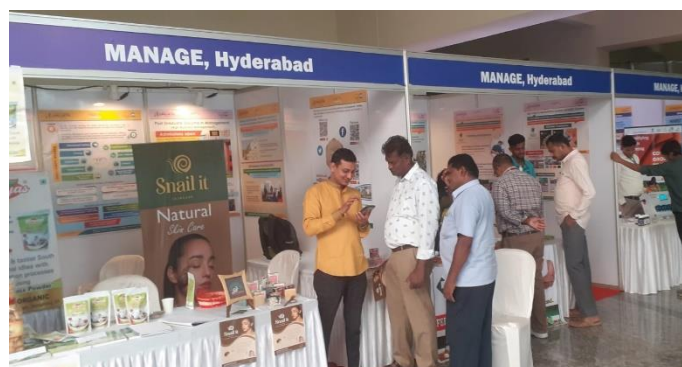


Hon'ble Shri Chander Kumar, Minister of Agriculture & Animal Husbandry, Himachal Pradesh Visits Agripreneur Stall at Kisan Mela, HPAU

The Chaudhary Sarwan Kumar Himachal Pradesh Krishi Vishvavidyalaya, also called the CSK Himachal Pradesh Agricultural University, held a three-day Kisan Mela from June 12th to June 14th at Krishi Vishwa Vidyalaya in Panchrukhi. The farmers from all over Himachal Pradesh were visited to the Kisan Mela. Mr. Saurabh Saini a Agripreneur trained under AC&ABC scheme was participated at Kisan Mela. At his booth, he has displayed his products/services. His main activities is providing advisory services and the online and offline sale of agricultural inputs. He created the

"HillAgri" smartphone app to connect the farmers in Himachal Pradesh. He has offered advisory services to 3000 farmers across two districts in Himachal Pradesh. Hon. Shri Chander Kumar, Himachal Pradesh's Minister of Agriculture and Animal Husbandry, visited his stall and discussed about the Agri-advisory services. He impressed with the "HillAgri" app and greatly moved by Mr. Saini's dedication to providing assistance to Himachal Pradesh's hilly farmers. Total 62000 farmers visited the stall and received advisory on agricultural technologies.

National Seminar on Secondary Agriculture at UAS-Bangalore



Ms. Shobha Karandlaje, Hon'ble Union Minister of State for Agriculture and Farmers Welfare, Govt. of India visits MANAGE stalls at the exhibition

MANAGE has setup three stalls in the exhibition at the India Society of Extension Education (ISEE) National Seminar 2023 on Evolving Extension Science towards Secondary Agriculture for Sustainable Development during 22-24 June 2023 held at University of Agricultural Sciences-Bangalore.

schemes. A total six Agripreneurs trained under AC&ABC Scheme and Agri Startups trained and mentored by MANAGE have displayed their services and products in the stalls. More than 750 delegates – scientists, faculty from Agricultural Universities, Agripreneurs, Agri Startups farmers, students and scholars visited the stalls for information and connections.

MANAGE showcased its activities, programs and

Success Stories of Agripreneurs

1

2600 Agri-Workers turned to Lac Growers in Jharkhand State

- Name: Mr. Sonalal Mahli
- Name of Agri-venture: Sona Agrotech Lac Production, Jharkhand
- Address: Sona Agrotech Lac Production, Delwakota, Tatisilwe, Angara, Ranchi-835 103, Jharkhand
- Name of the NTI: MASS Ranchi
- Year of establishment: 2020
- Products/Services: Production and Marketing of Lac, Farmer's Training and Consultancy
- No. of Farmers Covered: 3000
- No. of Villages Covered: 20 Villages
- Annual Turnover: Rs. 25/- Lakh
- No. of Employee: 09 Person
- Mobile: +91- 79798 30054
- Email Id: lxsona83@gmail.com



2

Assuring Bank to Finance Farmers in Medicinal Crop Production



- Name of Agripreneur: Mr. K. K. Makudapathi
- Address: 211, Velayuthasamy Complex, Muthur Road, Vellakoil, Tripur (Dt). 638 111, TN, INDIA
- Name of Agri-Venture: Dunhills Phyto Herbs
- Year of Establishments: 2010
- Name of NTI: CARD-Tamil Nadu
- No. of Farmers Covered: 150 Farmers
- No. of Villages Covered: 10 Villages
- Annual Turnover: Rs. 10.00 Cr.
- No. of Employee: 12 regular staffs, 300 women labour, 50-75 men labour
- Mobile No.: +91 94430 65630
- Email Id: dunhillsph@gmail.com
www.phytoplants.com

Success Stories of Agripreneurs

3

Inland Fishery: Living Resources Enabling Food and Nutrition Security



- Name of Agripreneur: Mr. B.Raja
- Address: Silukkaripalayam, Pondicherry
- Name of Agri-Venture: Inland fresh water fish/Shrimp farm and Consultancy Center
- Year of Establishments: 2017
- Name of NTI: National Agro Foundation, Chennai, Tamil Nadu
- No. of Farmers Covered: 450 farmers
- No. of Villages Covered: 4 villages
- Annual Turnover: Rs. 22 lakh
- No. of Employee: 04
- Mobile No.: 9047708941
- Email: bharathrajaagri@gmail.com

4

Solar Powered Micro-Irrigation System: Each Drop More Crop

- Name of Agripreneur: Mr. Amit Kumar Ramvishal Gupta
- Address: Hamirpur, Uttar Pradesh
- Name of Agri-Venture: Bundelkhand Agro Enterprises
- Year of Establishments: 2020
- Name of NTI: CARD-Debiyapur-Uttar Pradesh
- No. of Farmers Covered: Uttar Pardesh, Maharashtra
- No. of Villages Covered: 50 Villages
- Annual Turnover: Rs.1.50 crore
- No. of Employee: 15 Person
- Mobile No.: - 9537543280
- Email: amit.caet@gmail.com



**MANAGE AC&ABC
Agripreneurs
Webinar Series
28th Webinar**

**Holstein-Friesian Strain & Eisenia Foetida:
Commercializing Rural Enterprises
Saturday, May 27th, 2023**

The 28th webinar was organized on Saturday, May 27th, 2023 10:30 am IST. The theme for the webinar was "Holstein-Friesian Strain & Eisenia Foetida: Commercializing Rural Enterprises". Dr. M.D. Joshi a Nodal officer of Krishi Vigyan Kendra, Baramati, Maharashtra, opened the webinar by wishing all the attendees a hearty welcome. He provided a full explanation of the organisation's objective, which is to assist aspiring agripreneurs in creating Agri-ventures and serve for the framing community. He revealed

that, MANAGE Hyderabad selected Krishi Vigyan Kendra Baramati, Pune as a Nodal training institute in year 2006. Since forth, the organization conducted 40 batches, total 1239 candidates were trained, out of which 624 candidates established their agri-ventures in different types of agri-business, achieving success rate of 50.36% in the state of Maharashtra. Dr. Joshi displayed few successful agripreneurs success stories and concluded the presentation.

Mr. Haresh Yede, the founder of Trimurthy Dairy Farm, spoke as the second speaker during the webinar. First of all, he expresses his gratitude to the AC&ABC scheme for funding his business initiative with a loan of Rs. 27 lakh. He provided a thorough presentation on the three crucial HF Dairy Farm Management factors of breeding, feeding, and cattle management. Mr. Yede discussed his farm's economy and profit in detail. The farm photos illustrated the farm's success. He displayed the farm's operations through photographs. He concluded by saying that the HF breed is promising breed to brings profit to dairy farmers.

The webinar's last speaker was Mr. Vijay Kale. He has compared how destructive synthetic fertilizers are to the ecology and soil before presenting the advantages of vermicomposting. Making beds, the needs for raw materials for composting, and then He also emphasized the species of earthworms needed for vermi-

composting. He has provided a variety of tips on how to create high-quality vermi-compost. Detailed the production and maintenance processes for vermicomposting. Finally, he provided a nutrient analysis of the vermi-compost. He urged everyone to create their own vermi-compost in order to protect the environment.

Speakers



Dr. M. D. Joshi
Nodal officer
KVK-Baramati, MS



Mr. Haresh Yede
Founder
Trimurthy Dairy Farm



Mr. Vijay Kale
Founder
V.K. Agro Care



The 29th webinar was organized on Saturday, June 10th 2023 10:30 am IST. The theme for the webinar was "Poultry Industry : Description, Techniques, Types, & Facts". Dr. M. Subburajan, Nodal officer, CED-Madurai, Tamil Nadu. Mrs. Padama Karthika Founder of Ganesha Guru Layer Farm and Mr. Mr. Selvaraj, founder of Arun Madhan Country Chicken production were the speakers for the webinar.

Best Performers of the Month

MANAGE-AC&ABC “Consultant of the Month”



Mrs. Sai Sree Garlapati, acknowledged as the “MANAGE-AC&ABC Consultant of the Month” for June-2023. Sai Sree verified 69 Agri-ventures which were established in the state of Tamil Nadu for the month of June-2023. Mrs. Sai Sree bagged with Master degree in Agriculture Extension. Mrs. Sai Sree began participating in the AC&ABC programme Since March-2023 and taking care of implementing and monitoring of AC&ABC scheme in states of Tamil Nadu, Kerala and Puducherry. The AC&ABC Team congratulate for her achievement and extending best wishes for her future endeavors. Mrs. Sai Sree Garlapati can be contacted at Mobile: +91 7651957068

Email Id: vyasrupesh.manage@gmail.com,
saisreegarlapati@gmail.com

MANAGE-AC&ABC “Nodal Training Institute (NTI) of the Month”

In the year of 2016, the Indo European Chamber of Commerce and Industry (IECCI), Bhopal, was enrolled as Nodal Training Institute (NTI) with MANAGE-Hyderabad to implement the AC&ABC scheme in Madhya Pradesh State. The NTI has successfully submitted 60 success stories which have been verified and uploaded in the AC&ABC and MIS Portal. The AC&ABC team congratulates the Nodal Officer and extends the best wishes to the institute for future endeavors. In total, the Institute has completed 40 batches of training program, where they have trained 1305 candidates and out of which 739 Agri-ventures established by achieving success rate 56.63%. The Nodal Officer Mr. Ashish Kaushik, can be contacted at Mobile No.: 9165653538, e-Mail: iecciacabc@gmail.com



Editor in Chief and Published by:

Dr. P. Chandra Shekara
Director General, MANAGE

Editor:

Dr. Shahaji Phand
Centre Head (EAAS) &
Principal Coordinator (AC&ABC)

Associate Editors:

Dr. K. Sai Maheshwari, Assistant Director (AC&ABC)
Ms. Jyoti Sahare, Consultant (AC&ABC)



Visit <https://www.agriclinics.net/> Portal

for up-to-date information about Agri-Clinics and Agri-Business Centres Scheme, eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.