



e-Bulletin

AGRIPRENEUR

May 2023

Volume XIV Issue 5

In This Issue

Salient Achievements of May-2023



Candidates Trained (205)



Agri-ventures Established (44)

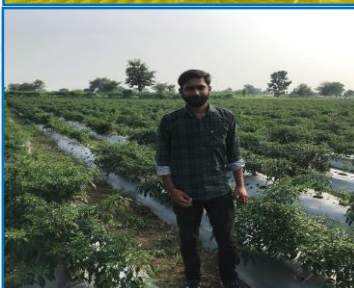


Activity in May-2023 Dairy/Poultry/Piggery /Goat-Farming (21)



State of the Month May 2023 (Maharashtra State)

TOLL FREE HELPLINE 1800 425 1556 HELPLINE 9951851556 (Mon to Sat) (9 A.M to 5.30 P.M)



Indian Agripreneurs Association: Cherish the Spirit of Youth, Entrepreneurship and Innovation

Preamble: In order to uphold the aim of creating an enterprising India through Inclusive Growth, NTIs have taken up the task of establishing a National level Agripreneurs association to NTIs as a federation, a powerhouse by itself. Formation Day: 16th March 2023



National Convener: Mr.N. G. Kamath, Nodal officer and Chairman of Krishna Valley Advanced Agricultural Foundation Sangli, Maharashtra has been nominated as National convener.

Core Activity: Mr. N. K. Kamath says that, although a national level platform created for Agripreneurs, the NTIs will also get the benefit out of this united strength. All Nodal Officers to be added in a group " Indian Agripreneur" (proposed) & they would give at least one prominent well to do & established Agripreneur who is enthusiastic to lead the movement to be added in this group and thus a core group will be formed,& is a beginning of a great happening in the history of Agripreneurs development.

Continued on page no. 2.....

Continued from page no.1.....

He promised the association office will be run professionally with required staff. The federation will operate on a Federal system, having block, district, state & national level representatives to form the body democratically & Agripreneurs will use this body to redress their as well farmers problems with agriculture trade & industry and with Government state as well at center. They will get united to empower the farmers in every sense.

Publication: The association will have its own bi- monthly news letter by name “Hello Agripreneur” which is published in the group with a request to give it unlimited publicity.

Contact for Indian Agripreneur: Mr. N.G. Kamath at Mobile No: 9372105765, Email Id:ngkay@yahoo.com

Udyam Sakhi portal for Women Entrepreneurs

Introduction:

Over the past few years, India has record growth in women entrepreneurship and more women are pursuing their career in this direction. In India, there are about 8 million women who have started or are running their businesses. Apart from that, women have 24% share in corporate senior management positions in India. UDYAM SAKHI, a Ministry of Micro, Small & Medium Enterprises initiative, is a network for nurturing social entrepreneurship creating business models revolving around low-cost products and services to resolve social inequities. The portal was launched in 2018.

Mission

- ❖ Udyam Sakhi seeks to encourage women entrepreneurs and to aid, counsel, assist and protect their interests. It also preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation.
- ❖ The Udyam Sakhi helps Indian women to start, build and grow businesses. It recognises that women entrepreneur in the industry is critical to economic recovery and strength, in building nation's future, and to helping India compete in today's global marketplace.

Services offered

UDYAM SAKHI provides assistances primarily through its Programmatic Functions:

- ❖ Information on Schemes and Policies
- ❖ Entrepreneurship Learning Tools e.g. Preparing Business Plan.
- ❖ Incubation facility
- ❖ Training programmes for fund raising
- ❖ Providing MENTOR
- ❖ One to one Investor Meet
- ❖ Provide Market Survey Facility
- ❖ Learning and Development (Education, Information, Technical Assistance & Training)

The services can be accessed

<https://udyam-sakhi.com/>



Online link: <https://udyam-sakhi.com/>

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

1

Mitraya FPO Moots Contract Farming to Boost Export of Chillies

- Name: Mr. Shrikant Diliprao Shiraskar
- Name of Agri-venture: Mitraya Farmer Producer Company Ltd., Bhandara
- Address: Bhandara , Maharashtra
- Name of the NTI: KVK, Durgapur
- Year of establishment: 2018
- Products/Services: Export of Green Chilli and Consultancy
- No. of Farmers Covered: 325 farmers
- No. of Villages Covered: 8 Villages
- Annual Turnover: Rs. 5.20 Cr.
- No. of Employee: 15
- Mobile: +91- 77748 71717
- Email Id: shrikant.shiraskar@gmail.com



2

"Krushak Mitra" Sensitizing Farmers on Govt. Subsidy on Farm Machinery

- Name: Ms. Suchita Jayvant Bhosale
- Name of Agri-venture: Krushakmitra Shetkari Samruddhi Kendra
- Address: Satara , Maharashtra
- Name of the NTI: KVAAF-SAngli, Maharashtra
- Year of establishment: 2019
- Products/Services: Agri Machinery Trading and Consultancy
- No. of Farmers Covered: 5 lakh
- No. of Villages Covered: 250
- Annual Turnover: Rs. 5 Cr.
- No. of Employee: 15
- Mobile: +91- 8805217461
- Email Id: suchitta15000@gmail.com



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

3

Youth-Led-Extension: Non-formal Education from Offspring to Parent in Rural Areas

- Name of Agripreneur: Mr. Nikhil Chaware
- Address: Murtijapur District-Akola State-Maharashtra
- Name of Agri-Venture: Lakhmai Foundation Soil & Testing Laboratory
- Year of Establishments: 2017
- Name of NTI: KVK, Durgapur
- No. of Farmers Covered: 4000 farmers
- No. of Villages Covered: 23 villages
- Annual Turnover: Rs. 50 lakh
- No. of Employee: 02
- Mobile No.: 8857027957
- Email Id: nikhilchaware@gmail.com



4

Train and Sustain in Mushroom Production

- Name of Agripreneur: Mr. Ajharudeen
- Address: Khan Mushroom Farm, Rajasthan, Chidiya Gandhi, Bhadra, Hanumangarh-335 501, Rajasthan
- Name of Agri-Venture: Khan Mushroom Farm & Training Center
- Year of Establishments: 2019
- Name of NTI: Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur, Rajasthan
- No. of Farmers Covered: 50 Farmers
- No. of Villages Covered: 5 Villages
- Annual Turnover: 20 crore
- No. of Employee: 5
- Mobile No.: 9588036804
- EmailId: ajharudeen00420@gmail.com



MANAGE-AC&ABC Agripreneurs Webinar Series

The 27th webinar was organized Saturday, April 29th, 2023 10:30 am IST. The theme for the webinar was **“Soya tofu and Mushroom: Good Replacement for Non-veg to Gain Proteins”**.

Dr. D.R. Meghwal, a Nodal officer for the company DownloadProjectReport.com from Kota, Rajasthan, opened the webinar by wishing all the attendees a hearty welcome. He provided a full explanation of the organisation's objective, which is to assist aspiring agripreneurs in creating an instant online project report that meets their needs. The organisation's purpose is to give agricultural entrepreneurs an easy-to-use internet system so they can comprehend and create their own project reports. Since the beginning of 2018, the DPR-Kota organisation has worked in partnership with MANAGE-Hyderabad to conduct training programmes under the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme. To date, 555 agripreneurs have been trained, and 315 candidates have established their agri-ventures, achieving a success rate of 56.76% in the state of Rajasthan. Dr. Meghwal described the organization's current situation. Additionally, he said that KVK, a line department, had invited DPR personnel as a resource for DPR preparation. The organization took part in 22 Sensitisation AC&ABC Districts Level Workshops and 1 State Level Workshop with Bankers, all of which were sponsored by NABARD.



Registration Link:
<https://www.manage.gov.in/raModule/emailReg.asp?ano=PL&year=2023>

Saturday, April 29th, 2023
10:30 am – 11:30 am IST

SPEAKERS

Dr. D.R. Meghwal
Nodal officer
DPR - KOTA

Anjali Nagar
Founder
NJ Paneer Point

Mr. Neeraj Mehla
Founder
N.M. Mushroom

Centre for Agri. Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad - 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

The webinar's second speaker was Ms. Anjali Nagar, founder of NJ Paneer Point. Ms. Anjali gave a background explanation, mentioning that she has a bachelor's degree in agricultural sciences and wants to open a business in Kota, Rajasthan. After some time, she began preparation of Tofu by using her kitchen and began her business. After receiving positive consumer feedback, she decided to sell Tofu under her own brand. She also discussed the nutritional value of tofu and made the distinction between it and ordinary paneer in terms of how tofu made from soy is more nutrient-dense. She also talked about how she founded a SHG for women to make and market tofu. She also demonstrated the soybean bi-product with enhanced value.

Mr. Neeraj Mehata (M.Sc. Agri), the founder of “N.M. Mushroom,” spoke prior to the end of session. In Kota, Rajasthan, Neeraj claimed to have set up a sizable unit with spawn rearing facilities and registered the brand name NM Mushroom. He claimed that India has 12 different varieties of edible mushrooms. To establish a mushroom company, he chose the Button variety. He also possesses the nutritional benefits of button mushrooms. He explained how to keep breeding units clean in order to produce spawn. He also gave a thorough presentation on how to prepare a project report in detail to launch a mushroom unit. He also talks about how to pack button mushrooms because they are highly perishable. Finally, he added that with just a little investment and attention to maintaining temperature and humidity, one can start a button mushroom unit and begin their livelihood.



Registration Link:
<https://www.manage.gov.in/raModule/emailReg.asp?ano=PL&year=2023>

Saturday, May 27th, 2023
10:30 am – 11:30 am IST

SPEAKERS

Dr. M.D. Joshi
Nodal officer
KVK-Baramati, MS

Mr. Haresh Yede
Founder
Trimurthi Dairy Farm

Mr. Vijay Kale
Founder
V.K. Agro Care

Centre for Agri. Entrepreneurship Development (CAD)
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The 28th webinar was organized on Saturday, May 27th, 2023 10:30 am IST. The theme for the webinar was **“Holstein-Friesian Strain & Eisenia Foetida: Commercializing Rural Enterprises”**. Dr. M.D. Joshi Nodal officer, KVK-Baramati-Maharashtra. Mr. Haresh Yede Founder of Trimurthi Dairy Farm Mr. Vijay Kale, Founder of V.K. Agro Care were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

May -2023

CONSULTANTS OF THE MONTH MAY-2023

Agri-Clinics and Agri-Business Centres Scheme



Mr. Mahesh Mane



Dr. Kashmiri P. Jadhav

CONGRATULATION
FOR YOUR HARD WORKACHIEVEMENT
Total 20 Agri-Ventures verified in the state of
Maharashtra

Mr. Mahesh Mane and Dr. Kashmiri Jadhav, acknowledged as the "MANAGE-AC&ABC Consultants of the Month" for May-2023. Both consultants verified 20 Agri-ventures which were established in the state of Maharashtra for the month of May-2023. Mr. Mane bagged with bachelor's degree in Agriculture and Master of Business Administration (MBA). Dr. Kashmiri began participating in the AC&ABC programme in 2022 and taking care documentation process for Maharashtra and Goa state. The AC&ABC Team congratulates both of them for their achievement and wishes the best for future endeavors. Mr. Mane contacted at Mobile : +91-7972156528, mahesh.mane@manage.gov.in.

Dr. Kashmiri can be contacted for enquiry about AC&ABC Scheme for Maharashtra and Goa states.
Mob:9629015290, gujarat.maharashtra.acabc@gmail.com

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

May- 2023

The Jaydatta Shikshan Krushi Jalvikas Pratisthan, Kinhi, Ashti, organization selected as Nodal Training Institute (NTI) of the Month -May-2023. The NTI has successfully submitted 20 success stories which have been verified and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates them and wishes them the best for future endeavors. Since 2018, the NTI has completed 06 batches of training programs where they have trained 204 candidates out of which 114 of them have established their own ventures. The center continues to exhibit a success rate of 55.88 percent. For further enquiry, you may contact to Mr. V.N. Gunjal, Nodal Officer, Mob: 9822066381 e-Mail: vitthalraogunjal12@gmail.com, dattakakadekinhi@gmail.com

NODAL TRAINING INSTITUTE OF THE MONTH MAY-2023

Agri-Clinics and Agri-Business Centres Scheme

Jaydatta Shikshan Krushi
Jalvikas Pratisthan, Kinhi,
AshtiMr. V.N. Gunjal,
Nodal OfficerCONGRATULATION
FOR YOUR HARD WORKACHIEVEMENT
Total 20 Agri-Ventures established in the
month of May-2023 in state of Maharashtra

<https://www.agriclinics.net/> is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)

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