



e-Bulletin

# AGRIPRENEUR

March 2023

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## National Level Workshop for Nodal Training Institutes under AC&ABC Scheme



On March 16<sup>th</sup> and 17<sup>th</sup>, 2023, MANAGE, Hyderabad hosted a two-day national workshop for Nodal Training Institutes under the Agri-Clinics and Agri-Business Centers Scheme in order to evaluate, reflect, and move forward. A total of 137 participants Nodal Officers, Training Coordinators representing 21 states along with MANAGE faculty and Consultants were participated in workshop. The workshop was inaugurated by the Chief Guest, Shri K. Sajith Kumar, Director (Farm Information), Director of Extension, Ministry of Agriculture & Farmer's Welfare, Govt. of India along with Dr. P Chandra Shekara, Director General, MANAGE, Hyderabad, Dr. Shahaji Phand, Principal Coordinator, Agri-Clinics & Agri-Business Centres Scheme and Dr. K. Sai Maheshwari, Assistant Director. Dr. Shahaji Phand, Principal Coordinator, AC&ABC has welcomed the Chief Guest and briefed about sessions and activities to be conducted in two days. Dr. P. Chandra Shekara, Director General, MANAGE, Hyderabad reviewed the objectives of the Agri-Clinics and Agri-Business Centres scheme and briefed about its fulfillment. To ensure that all of the content of AC&ABC scheme would be covered and discussed, a thorough schedule for the workshop was created. Mr. S. Siva Kumar, Manager (High-Value-ABD) SBI-Hyderabad invited as guest speaker to deliver the presentation on "Linking of Agripreneurs to bank and submission of DPR Jan Samarth portal". Dr. Gajendrakumar Kantilal Bamaniam, CEO, Onlinemyindia.com a successful Agripreneur also invited to enlightened on "Digitization of Agri-businesses". Nodal officers were divided into five groups and assigned with five major AC&ABC issues i.e. improving credit flow in the AC&ABC scheme, promoting the AC&ABC scheme, making efforts to achieve a 100% success rate, updating the AC&ABC-MIS data, and submitting financial claims within the allotted time frame. From the group discussion, some incredibly nice ideas were generated. The proceedings of National level workshop for NTIs is available on link: <https://www.agriclinics.net/GCDocuments/130.pdf>

### Salient Achievements of AC&ABC Scheme (March- 2023)



Candidates Trained: (0)

Activity with highest number of agri-venture established in March 2023:

Dairy/Poultry/Piggary/Goatry (252)



Agri-ventures Established: (552)

State with highest number of established venture in March 2023: Maharashtra (261)



## Drone Shakti: Unmanned Aerial Vehicles



The government of India launched Drone Shakti, as voiced by the Union Finance Minister Nirmala Sitharaman on February 1, 2022. This new initiative is designed to motivate entrepreneurs/startups to introduce diverse applications for drones, including drones-as-a-service (DaaS). Furthermore, the finance minister also stated that the government would encourage the use of drones by farmers. Sitharaman focused on the farmers' use of these drones to survey the lands and spray insecticides along with digitizing land records. Besides, the government also asserted to stand in full support of the drone technology startup in India. It recently flagged off 100 Kisan Drones in diverse parts of the country to spray pesticides and more. In order to promote made-in-India drones, the government of India banned the import of drones with immediate effect. This however exempts the import of drones for research and development, defense, and security purposes, as per the Ministry of Civil Aviation (MoCA).

- Drone Shakti is an initiative to promote and facilitate drones as a service through startups.
- A Spike in the use of drones will also open doors of employment for skilled youths.
- PM flagged off 100 Kisan drones in different cities and towns across the nation to spray pesticides in farms.

The drone manufacturing industry, as estimated by MoCA, is expected to receive an investment of over Rs 5,000 crore over the next 3 years, which will include drones and drone components. The annual turnover of the sales of the drone manufacturing industry, which was valued at Rs 60 crore during FY 2020-21, will shoot over to Rs 900 crore during FY 2023-24.

Recently, India's biggest Drone Festival - Bharat Drone Mahotsav 2022 was inaugurated in New Delhi by the Prime Minister. A virtual award of drone pilot certificates, panel discussions, product launches, display of a 'Made in India' Drone Taxi prototype, flying demonstrations, among others were the key events.

Drone is a layman terminology for Unmanned Aircraft (UA). Originally developed for the military and aerospace industries, drones have found their way into the mainstream because of the enhanced levels of safety and efficiency they bring. A drone's autonomy level can range from remotely piloted (a human controls its movements) to advanced autonomy, which means that it relies on a system of sensors and LIDAR detectors to calculate its movement. Agriculture: In the agriculture sector, pesticide/micronutrients can be spread with the help of drones. It can also be used for performing surveys for identifying the challenges faced by the farmers. The country will witness the use of large unmanned aircraft systems weighing more than 150 kilograms across the sectors. Kisan Drones are already being used for crop assessments, land records, spraying of insecticides, and are expected to boost a wave of technology in the Agri and farming sector. The detail information is available at : <https://dronesakti.org/a/drone-shakti-programme>



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

1

Go for Organic: Turmeric Cultivation

- Name of Agripreneur: **Kallam Pavani Sandhya**
- Name of Agri-venture: **Kallam kothapalem Farmers producer company**
- Address: **Kothapalem (vill), Nutakki (post), Mangalagiri (mdl), Guntur(dt), AP-522303.**
- Name of NTI-CED-Vijaywada
- Year of establishment: **2021**
- Products/Services : **Organic farming, organic manure, organic food products**
- No. of farmers covered: **350**
- No. of villages/districts covered: **6 villages/2 districts**
- No. of employees: **6 Person**
- Mobile: **9618499414**
- Mail Id: **raghu.94@rediffmail.com**



2

Grandma's Recipes Earn 50 Lakh Annually

- Name of Agripreneur : **Akshay Dattatray Kakatkar**
- Name of Agri-venture: **Akshay Foods**
- Address: **Sindhudurg, Maharashtra**
- Year of establishment: **2014**
- Products/Services: **Manufacturer of Fruit And vegetable value added products**
- Name of the NTI: **Sindhudurg**
- No. of farmers covered: **20**
- No. of villages/districts covered: **2 districts, 10 villages**
- Annual turnover: **₹ 50 Lakh**
- No. of employees: **Permanent - 6 Seasonal - 12**
- Mobile: **+91 7588447109**
- Email Id: **akshay005@gmail.com**





A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

3

**Fishery: Feeding Half of the World Population**

- Name of the Agripreneur: **Mr. Raj Aryan**
- Name of Agri-venture: M/s Fish Seed Production
- Address: Nalanda, Patna
- Year of establishment: 2020
- Products/Services: Fish breeding
- Name of NTI: Centre For Development Orientation & Training. (CDOT)
- No. of farmers covered: 20
- No. of villages/districts covered: 5 villages
- Annual turnover: ₹ 10 Lakh
- No. of employees: 2 persons
- Mobile : +91 9552236662



4

**Agri-Input Shop: A one stop-Shop for Farmers**

- Name of Agripreneur: **Mr. Samar Singh Narwal**
- Name of Agri-venture: M/s Beej Bikri Kendra
- Address: Karnal, Haryana
- Year of establishment: 2017
- Products/Services: Sale of Agri-Input Shop
- Name of NTI: ISAP-Karnal
- No. of farmers covered: total 2500 farmer
- No. of villages/districts covered: 200 villages
- Annual turnover: Expected ₹ 1. 80 Cr.
- No. of employees: 03 Person
- Mobile: +91 9896065969





## MANAGE-AC&ABC Agripreneurs Webinar Series

The 25<sup>th</sup> Webinar in the series was organized on Saturday, February 4<sup>th</sup>, 2023 at 10:30 am IST. The theme for the webinar was “Gir Cow Gaushala & Organic Farming: Ensuring Genetic Insurance and Biotic Wealth in Future”.

All three speakers offered a sincere welcome at the beginning of the webinar. Mr. Mukesh Suthar, SSVP-Nodal Udaipur's Officer, oversaw the session. According to Mr. Suthar, the organization's objective is to accelerate the global transition to sustainable agriculture, which is followed by a vision of empowering society by developing a network of training and development intervention centres in the fields of agriculture and rural development. Mr. Suthar described the organization's organisational structure. Also, he emphasizes the AC & ABC Training Program's current state of advancement (2014-2022). According to Mr. Suthar, the SSVP is tirelessly working to strengthen the AC&ABC scheme in the state of Rajasthan. To date, 1041 candidates have been trained and 576 agricultural enterprises have been established, engaging in a variety of agri-activities, including dairy, poultry, piggery, goatry, horticulture, nurseries, and pearl farming and so on. Mr. Suthar concluded session by stating that 08 Agripreneurs were honored with ‘Best Agripreneurs Award’ of the country at the National Agripreneurship Awards ceremony organized in New Delhi.

For raising the Gir Cow Gaushala in Rajasthan state, Mr. Jitendra Godara received the Best National Agriculture Entrepreneurship Award. He claimed that the Gir Cow Gaushala was founded in 2017 and has become well-known for its A2 milk. He covered a wide range of topics, including A2 Milk specifics, how to start a Gir cow farm, benefits of a Gir cow farm, infrastructure facilities for a Gir cow farm, feed, and fodder. Also, he emphasises calving, lifespan, milk production, and other factors. Participants engaged in constructive interaction to wrap up the session.

Registration Link: <http://tiny.cc/97f3vz>

Saturday, February 4<sup>th</sup>, 2023  
10:30 am – 11:30 am IST

**Gir Cow Gaushala & Organic Farming: Ensuring Genetic Insurance and Biotic Wealth in Future**

**SPEAKERS**

MANAGE AC&ABC Agripreneurs Webinar Series  
25<sup>th</sup> Webinar

Mr. Mukesh Suthar  
Nodal Officer  
SSVP-Udaipur

Mr. Jitendra Godara  
Founder  
Jeewan Gaushala

Mr. Nemichand Nagar  
Founder  
Chamunda Plant & Crop Health Center

Centre for Agri Entrepreneurship Development (CAD)  
National Institute of Agricultural Extension Management (MANAGE)  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)  
Rajendranagar, Hyderabad – 500 030, Telangana, India  
[www.manage.gov.in](http://www.manage.gov.in) | [www.agriclinics.net](http://www.agriclinics.net)

Before the concluding session, Mr. Nemichand Nagar (M.Sc. Agri), the founder of "Chamunda Plant & Crop Health centre," addressed. Mr. Nagar started his talk by describing how organic farming first emerged in India. According to him, Sir Albert Howard is regarded as the "Father of Organic Farming." Throughout his lecture, he explained the idea of organic farming quite quickly. He also emphasised the different kinds of organic farming, its elements, and the inputs needed for organic farming. He presented Farm Yard Manure, Compost, Vermi-Compost, Green Manure, Bio-Fertilizer, Blue Green Algae, Azola Mycorrhiza, Oil Cake Manure Crop Residue, and Jeevamart in a brief manner. In his final remarks, Mr. Nagar emphasised the need of Integrated Pest Management through the usage of organic inputs.

Registration Link: <http://>

Saturday, March 4<sup>th</sup>, 2023  
10:30 am – 11:30 am IST

**Drones and Value Addition: Improving Entrepreneurship with Smart Farming**

**SPEAKERS**

MANAGE AC&ABC Agripreneurs Webinar Series  
26<sup>th</sup> Webinar

Mr. Gajanan Chougale  
Nodal Officer  
KVAAF-Sindhudurg

Mr. Krunal Ullam Patil  
Founder  
Mahalaxmi Agricultural Drone Services

Akshay Kakatkar  
Founder  
Akshay Udyog

Centre for Agri Entrepreneurship Development (CAD)  
National Institute of Agricultural Extension Management (MANAGE)  
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Rajendranagar, Hyderabad – 500 030, Telangana, India  
[www.manage.gov.in](http://www.manage.gov.in) | [www.agriclinics.net](http://www.agriclinics.net)

The 26<sup>th</sup> webinar was organized on March 4<sup>th</sup> 2023 at 10:30 am IST. The theme for the webinar was “Drone and Value Addition: Improving Entrepreneurship with Smart Farming”. Mr. Gajanan Chaugule, Nodal Officer of KVAAF-Sindhudurg. Mr. Krunal patil, founder of Mahalaxmi Drone Services and Mr. Akshay Kakatkar, Founder of Akshay Foods were the speakers for the webinar.

## MANAGE-AC&amp;ABC “Consultant of the Month”

March -2023



Mr. Hafis Mohammed is acknowledged as the “MANAGE-AC&ABC Consultant of the Month” for March-2023. Mr. Hafis verified 220 Agri-ventures which were established in the state of Uttar Pradesh for the month of March-2023. His hard work and contributions ensure the smooth implementation and monitoring of the AC&ABC Scheme in the state of Uttar Pradesh. Since 2019, Mr. Hafis joined MANAGE and working tirelessly with the AC&ABC scheme. The AC&ABC team congratulates on his achievement and wishes him the best for future endeavors. Any sort of information for the AC&ABC scheme in Uttar Pradesh, Mr. Hafis can be contacted at : +91-91214-32955, [consultant.up.uk.acabc@gmail.com](mailto:consultant.up.uk.acabc@gmail.com)

## MANAGE-AC&amp;ABC “Nodal Training Institute (NTI) of the Month”

March- 2023

The Jubilant Agriculture Rural Development Society (JARDS), Agra-Sub center, Uttar Pradesh has been selected as the “NTI of the Month” for the month of March-2023. The NTI has successfully submitted 72 success stories which have been verified and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates and wishes them the best for future endeavors. In the year 2013, the NTI was enrolled with MANAGE-Hyderabad to implement AC&ABC training program at Uttar Pradesh. Till date NTI completed 57 batches of training programs where they have trained 1965 candidates out of which 998 of them have established their own ventures. The center continues to exhibit a success rate of 50.79% percent. For any inquiries Dr. R.P. Agrawal, Nodal Officer, Mob: 07505898628, 09412300655, 8630501590 e-Mail: [acabcjardsagra08@gmail.com](mailto:acabcjardsagra08@gmail.com)



<https://www.agriclinics.net/> is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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