



e-Bulletin

AGRIPRENEUR

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Volume XIV Issue 1

NATIONAL AGRIPRENEURSHIP AWRADS (2018-2022)



On occasion of National Youth Day also known as Vivekananda Jayanti was celebrated on 12th January 2023 at New Delhi in a befitting manner by giving National Awards to 82 best Agripreneurs who were trained under the Central Sector Scheme - Agri-Clinics and Agri-Business (AC&ABC) of Govt. of India for their significant contribution to farmers through agri-clinic and agri-business services. On same occasion, 8 Nodal Training Institutes (NTIs) who impart AC&ABC training efficiently also received Awards for their best training, handholding and facilitation activities.



During celebration, dais was presided over by Dr. P. Chandra Shekara, DG, MANAGE together with, Mrs. Shubha Thakur, Joint Secretary, Dr. Sanjay Kumar, Additional Commissioner from the MoA&FW, Gol. Sh. Shantanu Pendse, CGM (ABU&GSS) SBI, Mumbai, Ms. Nivedita Tiwary, General Manager, Department of Refinancing, NABARD and Mr. Anil Kumar SG, CEO Samunnati. More than 850 Agripreneurs from all parts of the country, senior officials from private Agri-Business companies attended the award ceremony held at NASC Complex, New Delhi. During the presentations and discussions, Senior Officer from MoA&FW, MANAGE, NABARD, Lead Banks and Agri-Business Sector shared the policy reform, latest developments, disbursement of loan and subsidy under AC&ABC scheme. Shri Balram Singh, Joint Director (Extension Reforms), MoA & FW also explained the Role of Agripreneurs in ATMA to supplement public extension services to farming community.

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Achievements of AC&ABC Scheme (January- 2023)



Candidates Trained: (608)

Activity with highest number of agri-venture established in January 2023: Dairy/Poultry/Piggary/Goatry (10)



Agri-ventures Established: (18)

State with highest number of established venture in January 2023: Maharashtra (17)



Welcome Address

Dr. P Chandra Shekara, Director General, MANAGE in his welcome address stated that so far 83,810 Agri-graduates were trained under AC&ABC Scheme and about 36,560 have established Agri-ventures in the rural areas. They are able to achieve self-employment by providing services to farmers and also create jobs to rural youth. The first generation of Agripreneurs established themselves in rural areas by offering extension services for free or for a fee without assistance from the government and making their own money. This award ceremony is not only for the best performing Agripreneurs but this ceremony serves as motivation for the thousands of agriculture graduates who graduate from universities and are required to support the farming community by retaining in rural areas.



Dr. P. Chandra Shekara
Director General-MANAGE-Hyderabad

Chief Guest Address



Sushri Shubha Thakur
Joint Secretary, MoA&FW, Gol

Sushri Shubha Thakur, Joint Secretary , MoA&FW stated that she was delighted to be present at the award event, which is the testimony to the important role that agriculture plays in the Indian economy and the tremendous work that Agripreneurs are doing to keep it thriving. The Madam extends her congratulations to the award-winning Agripreneurs and Nodal Training Institutes. Further she mentioned that, this is the best example to attracting agriculture youth in agri-business and retaining them in rural areas. This can lay the foundation for Atmanirbhar Krushi the philosophy promoted by Prime Minister of India. Madam revealed that, we cannot declare the success of the any scheme until the last-mile farmers receive the extension advisory on time. As a result, everything we do that extensions services reach to the final mile.

Vote of Thanks

An expression of vote of thanks was offered by Dr. Sanjay Kumar, Additional Commissioner, MoA&FW. The Honorable Chief Guest, Joint Secretary, and other MoA&FW delegates were not present at the ceremony due to pre-scheduled assignments, said by Dr. Sanjay Kumar. Sushri Shobha Thakur, JS, MoA&FW, was thanked by him for accommodating the events with such short notice. For hosting such a beautiful award ceremony, he expressed his gratitude to Dr. P. Chandra Sekhara, Director General of MANAGE. Additionally, he expressed his gratitude to all of the NTIs and Agripreneurs who attended the ceremony from various parts of India. He was quite grateful to Ms. Nivedita Tiwary, GM, DoR, NABARD, Mumbai, for making the long trip from Mumbai to grace the event. Sh. Shantanu Pendse, CGM, (ABU&GSS) SBI, Mumbai, is thanked for his assistance. He also expressed his gratitude to Mr. Anil Kumar SG, CEO Samunnati for attending the award ceremony. He expresses gratitude to everyone of the MoA&FW staff, Consultant MANAGE, Agripreneur, Staff of C. Subramanian Hall, Vendors, and Newsperson for their contributions for grand success of the National Agripreneurship Award Ceremony.



Dr. Sanjay Kumar
Additional Commissioner, MoA&FW, Gol

Dr. Shahaji Phand, PC-AC&ABC, MANAGE, led over the post-lunch session. Dr. Phand cordially welcomes all of the speakers and invites them to the dais. The following is a description of the speakers' detailed presentation:

SESSION I: POLICY REFORMS UNDER AC&ABC

Shri Sajith Kumar Kunhalath, Director, MoA & FW

Dr. Shajith extends his congratulations to all of the award recipients and mentions that the Ministry of Agriculture and Farmers Welfare always bringing new initiatives in implementation of the AC&ABC scheme that would benefit Agripreneurs more. Beside, all the stakeholders work together and get benefit of the scheme. In light of the enormous success of the AC&ABC scheme, which is being celebrated today, more unemployed agri-professionals should step up to utilise the advantage of the AC&ABC scheme and launch their own agri-ventures. MoA&FW has always taken the lead in promoting the welfare of Agripreneurs.



SESSION II: LATEST DEVELOPMENTS IN AC&ABC SCHEME

Dr. P. Chandra Shekara, Director General, MANAGE-Hyderabad

Dr. P. Chandra Shekara stated that although we are currently celebrating the success of the AC&ABC scheme, we should not stop here and instead continue on with greater vigour and dedication to propel the AC&ABC towards even greater success. The tripartite partnership between State Bank of India, NABARD, and MANAGE to promote the TSAGROs Raythu Seva Kendram in Telangana State was also highlighted by the Director General. He also spoke about the recent signing of a Memorandum of Understanding with the Mumbai headquarters of SBI to provide financing support to Agripreneurs across the country. The AC&ABC scheme would continue as long as there are State Agriculture Universities in India, Director General concluded.



SESSION III: PRESENTATION AND DISCUSSION ON RKVY-RAFTAAR (AGRI-STARTUPS)

Dr. Shahaji Phand Principal Coordinator, AC&ABC, MANAGE

Dr. Shahji Phand revealed that, MANAGE-Incubation centre created one of the largest Agri-Startup ecosystem in India. He appeal to Agripreneurs, bring the new idea of business and get the benefit of the RKVY-RAFTTAR Gol aided scheme. Under RKVY-RAFTTAR scheme incubate doesn't receive the loan but rather a non-refundable grant in four instalments to help him grow his agribusiness. Since product creation to marketing, MANAGE offers all facilities. He also provided a thorough presentation on the RKVY-RAFTAAR scheme.



SESSION IV: SUBSIDY DISBURSEMENT UNDER AC&ABC SCHEME

Ms. Nivedita Tiwary, General Manager, DoR, NABARD

In her presentation, Ms. Nivedita Tiwary, GM, offered her congratulations to all of the award recipients and noted that, today, by looking at the awardee's credentials, she found the fact that the Agripreneur launched their agri-ventures, earning Rs. 1.00 Cr. annually, and provided extension services to more than 1 lakh farmers was evidence that India is marching forward (Bharat Age Badh Raha Hai). Additionally, she says, "Our Culture is Agriculture She concluded by urging that in order to advance the AC&ABC scheme, we must all collaborate holistically. NABARD would provide all required support.



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SESSION V: DISBURSEMENT OF LOAN UNDER AC&ABC SCHEME

Sh. Shantanu Pendse, CGM (ABU&GSS) SBI, Mumbai



The effectiveness of the AC&ABC scheme is demonstrated by today's award ceremony, according to Sh. Shantanu Pendse, who said in his presentation that "Our culture is agriculture." He asked for loud applause from everyone in the audience for this cause. Sh. Pendse reports that MANAGE-Hyderabad and the State Bank of India, Mumbai, have already signed a Memorandum of Understanding (MoU) to provide financial support for aspiring Agripreneurs. Since NTIs are a crucial player in the development of entrepreneurial skills among unemployed agri-graduates, all NTIs have volunteered to work with SBI officials to address the underlying causes of the credit difficulties.

SESSION VI: PRESENTATION AND DISCUSSION ON NBHM

Mr. Naveen Kumar Patale ED, NBB

Mr. Naveen Kumar Patale said that, 75,000 MT honey was exported to USA during 2021-2022. Yet, considering the strength of the Agripreneurs established under the AC&ABC scheme, it is conceivable for the Agripreneurs to engage in a honey beekeeping business in order to export Honey globally. He said, National Beekeeping and Honey Mission (NBHM) Govt. of India has approved a new Central Sector Scheme entitled "National Beekeeping & Honey Mission (NBHM)" for 2 years for overall promotion and development of scientific beekeeping in mission mode to achieve the goal of "Sweet Revolution" in the country. Agripreneurs can browse all of the information on the MoA&FW website. He said.



SESSION VII: PRESENTATION ON SAMUNNATI

Mr. Anil Kumar SG, CEO Samunnati



Mr. Anil Kumar SG addressed the group, highlighting the accomplishments of Samunnati, one of the private agri-financing company that has played a significant role in creating and financing agri-businesses around the nation. Anil Kumar stated that Samunnati has two sectors: the Samunnati Foundation, whose primary function is to help developing Agri-entrepreneurs enhance their capacities, and the Suamnnati Agri-financing Company, which provides loan support to Agri-entrepreneurs. All of the agripreneurs who have been trained and established under the AC&ABC scheme are warmly welcomed by Mr. CEO, and he encourages them to take advantage of Samunnati services in order to take their businesses to the next level of success.

SESSION VIII: PRESENTATION AND DISCUSSION ON ROLE OF AGRIPRENEURS IN ATMA

Shri Balram Singh, Joint Director (Extension Reforms), MoA & FW

In his presentation, speaking to the gathering, Shri Balram Singh said that the celebration today highlighted the important accomplishment of the AC&ABC scheme and that Agripreneur is a revolving agent should not stop here but rather advance the goal of entrepreneurial skill development. India's public extension services were unable to reach the farming community in a timely manner due to a manpower shortage. An Agripreneur can play the role of supplementing the public extension services by partnering with ATMA to provide the public extension services to the doorstep of farming communities. A provision of 10% service charge is available in the ATMA guidelines in the public-private partnership mode.



SESSION IX: PRESENTATION AND DISCUSSION ON AGRI-INFRASTRUCTURE FUND SCHEME

Sh. Amaresh Dey, Execution Lead, AIF PMU



According to Sh. Amaresh Dey, India is self-sufficient in terms of maximum crop productions, but it is difficult to store agricultural products for an extended period of time and provide farmers with real-time prices. The lack of agricultural infrastructure services in India prevents farmers from receiving the full value of the crops they have grown in their fields. Agripreneurs, who are currently engaged in numerous crop production businesses, can benefit from the AIF scheme and boost the profitability of the agri-industry. He gave a thorough presentation on the AIF programme that included showing agricultural activities that could aid agribusiness start-up decisions.

Sh. Manish Saxena, Senior IT Consultant, AIF PMU

The presentation was continued by senior IT consultant Mr. Sh. Manish Saxena. Sh. Saxena said that, Agripreneur can avail dual benefits if they get loan under AIF, Agripreneur can avail subsidy as per AC&ABC standards and all loans under AIF will have interest subvention of 3% per annum up to a limit of Rs. 2 crore. This subvention will be available for a maximum period of seven years. He gave a real-time analysis on how the AIF portal was working. To help Agripreneurs avoid hassle, Shaxena offers helpful advices when submitting applications online using the AIF portal. At last Saxena said Agripreneurs come forward and take benefits of AIF scheme.



Dr. P. Chandra Sekhara, Director General of MANAGE Hyderabad, felicitated with memento to honor of all the speakers. Standing ovations were given during the Indian Anthem at the conclusion of the National Agripreneurship Awards Ceremony.

ACABC Team contributions to make a note of huge success to National Agripreneurship Awards - 2018-2022





List of Awardee is available at: <https://www.agriclinics.net/LatestNews%2f54.pdf>

MANAGE-AC&ABC Agripreneurs Webinar Series

The 24th webinar was organized on January 7th 2023 at 10:30 am IST. The theme for the webinar was “Farm Mechanization and Farmers Producer Organization: Reforming the Country's Farming Pattern & Ensuring Food Security”.

The ACABC-Team gave a hearty welcome to all participants from India's 9 states before the webinar began. Mr. Dattatray Gosavi, Nodal Officer of KVAAF-Pune, led the opening session.

Since 2013, MANAGE Hyderabad and The Krishna Valley Advanced Agricultural Foundation, Pune, have worked together to implement the AC&ABC Scheme. A total of 30 training programmes have been held thus far, and 1009 unemployed agri-professionals have received training. Under the direction of KVAAF, Pune, 544 agricultural agri-projects were started in the state of Maharashtra, by achieving success rate of 53.91%. The importance of hand-holding support, according to the speaker, is crucial for a trainee to successfully launch their agribusiness. He emphasised the hand-holding tactics used by the centre, such as meeting with agripreneurs both at the centre and in their hometowns, selecting a team leader from each batch, using social media etc

Mr. Kunal Tushar Shelar, the founder of Jadgaon Farmer Producer Company Limited, was the second speaker. Mr. Kunal, who has a Master's degree in agricultural sciences, highlighted that he founded the business with the goal of cutting out the middlemen and giving the farming community actual profits. He has covered every aspect of FPO registration, including the number of shareholders, capital share, and procedural activities. Additionally, he emphasized that Jadgaon FPO's primary operation is the production of onion and sweet corn seeds. He concluded by saying that success is mostly dependent on extension work, build a strong farmer network.

Registration Link: <https://tinyurl.com/4x8fv8nw>

Saturday, January 7th, 2023
10:30 am - 11:30 am IST

**Farm Mechanization and Farmers Producer Organization:
Reforming the Country's Farming Pattern & Ensuring Food
Security**

SPEAKERS

MANAGE AC&ABC
Agripreneurs
Webinar Series
24th Webinar

Mr. Dattatray A. Gosavi,
Nodal officer
KVAAF-Pune

Mr. Subhash Kakde
Founder
Kakade Agro Equipment

Mr. Kunal Tushar Shelar
Founder
Jadgaon Farmer Producer
Company

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad-500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

Mr. Subhash Kakade, the founder of Kakade Agro Equipment's Master in B.Tech Agriculture Science, spoke before the closing session. He claimed that I had founded my company for the manufacturing of farm equipment with the mission of providing smart farming to smart farmers. I am building my equipment while keeping in mind the type of terrain, canopy, and crops. He highlighted the safety precautions to take when using a sprayer while also displaying farm equipment for various uses. According to Mr. Sanjay, maintaining a sprayer effectively is a difficult work for farmers. He recommended cleaning the filter screen before and after spraying, checking the position of the nozzle before spraying, checking the oil level in the pump, etc., as a means to ensure that farm equipment is properly maintained. The session came to an end with this message.

Registration Link: <http://tiny.cc/97f3vz>

Saturday, February 4th, 2023
10:30 am - 11:30 am IST

**Gir Cow Gaushala & Organic Farming: Ensuring Genetic
Insurance and Biotic Wealth in Future**

SPEAKERS

MANAGE AC&ABC
Agripreneurs
Webinar Series
25th Webinar

Mr. Mukesh Suthar
Nodal Officer
SSVP-Udaipur

Mr. Jitendra Godara
Founder
Jeewan Gaushala

Mr. Nemichand Nagar
Founder
Chamunda Plant & Crop
Health Center

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad-500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

The 25th webinar was organized on February 4th 2023 at 10:30 am IST. The theme for the webinar was “Gir Cow Gaushala & Organic Farmiga: Ensuring Genetic Insurance and Biotic Wealth in Future”. Mr. Mukesh Suthar, Nodal Officer of SSVP-Udaipur. Mr. Mr. Jitendra Godara, founder of Jeewan Gaushala and Mr. Nemichand Nagar, Founder of Chamunda Plant & Crop health Center were the speakers for the webinar.

Felicitation of AC&ABC Team, MANAGE-Hyderabad, on India's 74th Republic Day



At MANAGE-Hyderabad, the 74th Republic Day was commemorated. Dr P. Chandra Shekara, Director General, MANAGE, Hyderabad, led a unity march across the campus, hoisted the national tri-colour flag, and addressed MANAGE faculty, staff, and students. The Republic Day, according to the Director General, commemorates the approval of the Indian Constitution and the country's conversion to a republic on January 26, 1950, each year. The Director General highlighted that when Dr. B. R. Ambedkar constituted the Indian Constitution, he did so with the understanding that liberty, equality, and fraternity were the guiding principles of life and could not be separated from one another. During the celebration, Director General, MANAGE, felicitated the CAD-AC&ABC Team for their significant contributions to make the second National Agripreneurship Awards Ceremony (2018-2022) held at NASC Complex, PUSA New Delhi with a note of grand success.

The following AC&ABC team were honored with certificate of appreciation and memento. Dr. Shahaji Phand-Deputy Director- EAAS & PC-AC&ABC, Dr. K. Sai Maheshwari-Assistant Director, Dr. Sagar Deshmukh, Training Associate, Mr. Hafis Mohammed-Consultant, AC&ABC, Mr. Amol Manohar Kale- Consultant, AC&ABC, Mr. Kurapati Rajaneesh-Consultant, AC&ABC, Mr. Mahesh Nilkanthrao Mane-Consultant, AC&ABC, Mr. Muhammed Suhail TC, Consultant, AC&ABC, Mr. Rupesh Vijaykumar Vyas, Consultant, AC&ABC, Mr. Vinay Patidar, Consultant, AC&ABC, Mrs. Jyoti Sahare-Consultant, AC&ABC, Mrs. V. Usha Sree-Consultant, AC&ABC, Dr. Kashmiri Prakash Jadhav-Consultant, AC&ABC, Mr. Uday Kumar G-Consultant, AC&ABC, Ms. Ashi Malviya, Program Executive (Tele-advisor), AC&ABC, Mr. Bh. Chakradhar Rao-EDP Assistant, AC&ABC, Mr. Chintha Vinod Kumar Assistant Cashier, AC&ABC, Mrs. J. Vijaya AC&ABC, Mr. Damera Hareesh -AC&ABC, Mr. Bommani Bala Krishna, AC&ABC, Mr. E. Renkumar EAAS, Dr. Sushrirekha Das-MANAGE Fellow, EAAS, MANAGE, Mr. Dandu Mahesh-MANAGE, Mr. Girjesh Joshi- Warden MANAGE.

<https://www.agriclinics.net/> is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

Editor in Chief and Published by Dr. P. Chandra Shekara, Director General, MANAGE
Editor: Dr. Shahaji Phand, Centre Head (EAAS) & Principal Coordinator (AC&ABC)
Associate Editors: Dr. K. Sai Maheshwari, Assistant Director (AC&ABC),
Ms. Jyoti Sahare, Consultant (AC&ABC)



Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad - 500 030, Telangana, India

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