



AGRIPRENEUR

e-Bulletin

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MANAGE-Hyderabad Signs MoU with SBI-Mumbai : A Stepping Stone to Success under the AC&ABC Scheme



Considering the common interest in the specific areas of promoting Agripreneurship and rural development, through a collaborative approach to enhance rural prosperity through convergence of their institutional lending and ongoing development initiatives thereby benefiting the stakeholder like Farmers/Farmer Producer Organizations/Joint Liability Groups/Self Help Groups/Rural Artisans/Weaver/Agripreneurs/Agri-Startups/Micro, Small and Medium Enterprises, etc. in pan India. The State Bank of India (SBI) and National Institute of Agricultural Extension Management (MANAGE) signs Memorandum of Understanding (MoU) to streamline the process of extending credit to agriculture graduates under ACABC scheme. The MoU signing ceremony was held on 17th December, 2022 at SBI Headquarters, Mumbai. The MoU signed by DG-MANAGE and GM-SBI Headquarters, Mumbai, Maharashtra State. The meet was chaired by Shri Ashok Kumar Chaudhary-MD (RB&O), extended his welcome to Director General MANAGE-Hyderabad and all the participants present online. A total of 108 officials from the Ministry of Agriculture and Farmers Welfare, State Bank of India, Nodal Training Institutes, and the MANAGE-AC&ABC team were present to witness the ceremony.

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Salient Achievements of AC&ABC Scheme (December- 2022)



Candidates Trained: (326)



Agri-ventures Established:
188)

Activity with highest number of agri-venture established in December 2022:
Dairy/Poultry/Piggary/Goatry (83)



State with highest number of established venture in December 2022: Maharashtra (120)



संयोजित रूप से तैयार किया

The record of discussion during MoU signing ceremony:

- ❖ The entire infrastructure already in place for rural development or agri-development is not utilized for 10% of the loan support; as an illustration, Krishi Vigyan Kendra (KVK) was established throughout India, but its interactions with lenders are subpar. These infrastructures must be made more credit-friendly for farmers, rural youth, and other farming communities
- ❖ Intervening relationships with different Agri -universities all over India to influence pass out agri-graduate perceptions of the availability of loans from banks
- ❖ The SBI and MANAGE should work together to make the AC&ABC scheme a huge success. All NTIs established under the AC&ABC programme will be networked and mapped with the SBI-identified resource person
- ❖ Resource person will visit the training institutes during ongoing training program, sensitize trainees about the DPR preparation and hand out welcome kits. Identifying sound applications and making ensuring that DPRs are updated on the JanSamarth portal. Agripreneurs will be given a letter of in-principle certification
- ❖ The AC&ABC scheme is successful and embraced by all stakeholders nationwide. The programme equips agri-professionals with entrepreneurship skills so they may benefit society and the farming community

The MoU copy is available online the link is <https://www.agriclinics.net/GCDocuments/118.pdf>

ORGANIC FARMING: PARAMPARAGAT KRISHI VIKAS YOJNA (PKVY)

Paramparagat Krishi Vikas Yojna (PKVY) : Guidelines

Paramparagat Krishi Vikas Yojna (PKVY): “Paramparagat Krishi Vikas Yojana (PKVY)” a sub- component of Soil Health Management (SHM) scheme under National Mission of Sustainable Agriculture (NMSA) aims at development of models of excellence in organic farming through a mix of traditional wisdom and modern science in value chain mode to install sustainability, ensure long term soil fertility buildup, resource conservation and to offer safe and healthy food grown through organic practices without the use of agro-chemicals. PKVY also aims at empowering farmers through institutional development through clusters for not only in farm practices management, input production, quality assurance but also in value addition and direct marketing through innovative means. Participatory Guarantee System under PGS-India programme will be the key approach for quality assurance under the PKVY. The revised guidelines of PKVY is available in website: www.agricoop.nic.in

Organic Area Selection Criteria: a) organic farming under PKVY will be promoted preferably in hilly, tribal and rain-fed areas where utilization of chemical fertilizers and pesticides is less and the area has good accessibility for developing market linkages. (b)Cluster approach will be adopted in large patches of up to 1000 ha area. (c)Cluster chosen shall be in contiguous patch, as far as possible, may be extending over few adjacent villages (but not over large areas in sparsely distributed villages). (d)Formation of Gram Panchayat based Farmer Producer Organizations will be encouraged or already existing FPOs will be promoted under the scheme (e)The ceiling of subsidy a farmer is eligible will be for a maximum of one hectare. In a cluster, there should be at least 65% of small and marginal farmers. Women farmers/ SHGs should be given preference

What to do:

- Promote Paramparagat Krishi Vikas Yojana (PKVY) for different crop/cropping system suitable to agroclimatic conditions
- In organic farming use more bio-chemicals, bio-pesticides and bio-fertilizers.

Whom to contact:

- At the state level : Director (Horticulture/ Agriculture) of States.
- At District level : District Horticulture Officers, District Agricultural Officers/Project Director of States.



Logo used while marketing products produced from the fields “Under Conversion”



Logo used while marketing products produced from the fields “Completely converted into Organic”

Refresher Training Program during the month of December-2022:

During the month of December 2022, a total of six Refresher Training Program (RTP) conducted at different agricultural organization on collaborative mode. The program were conducted at National Centre Of Organic and Natural Farming, Ghaziabad, Uttar Pradesh, State Institute of Agriculture Extension and Training (SIAET), Bhopal, Madhya Pradesh, ICAR - Directorate of poultry research, Hyderabad, Telangana State, National Institute of Micro, Small and Medium Enterprises Yousufguda, Hyderabad, Krishi Vigyan Kendra, Baramati, Pune, Maharashtra and Gramonnati Mandal Krishi Vigyan Kendra, Narayangaon Pune II, Maharashtra. The training program focused mainly on Organic farming, Establishing credit support for Agripreneurs, Poultry management, cluster development, Transforming agri-business into Agri-startup and Promoting FPO's and Supporting Supply Chain under AC&ABC Scheme. Besides, sensitization on the revised AC&ABC guidelines, Gol Agri-scheme, business networking among Agripreneurs and preparation of bankable projects for new / diversified / enhanced business activities of Agripreneurs. Total 212 trainees were participated from 10 states of India.

The details of RTP is as follows:

S. No	Name of the RTP	Duration	Venue	No. of Participants
1.	“Organic Farming and Business Opportunities”	14 th to 16 th December, 2022	National Centre Of Organic and Natural Farming, Ghaziabad, Uttar Pradesh	51 (MS,MP, BHR, UP, KAR, JHA)
2.	“Establishing Credit Support for Established Agripreneurs”	15 th -17 th December, 2022	State Institute of Agriculture Extension and Training (SIAET), Bhopal, Madhya Pradesh	26 (MS,MP,AP,TS, UP,KAR)
3.	“Poultry Management”	28 th -30 th December, 2022	ICAR - Directorate of poultry research, Hyderabad, Telangana State	33 (MS, BHR, UP)
4.	“Cluster Development in Agriculture”	28 th -30 th December, 2022	National Institute of Micro, Small and Medium Enterprises Yousufguda, Hyderabad	40 (RAJ,KAR,MS, MP, HAR)
5.	“Transforming Agribusiness to Agri-Startups”	28 th -30 th December, 2022	Krishi Vigyan Kendra, Baramati, Pune, Maharashtra	36 (MS,MP,KAR, TN,JHA, HAR)
6.	“Promoting FPO's and Supporting Supply Chain under AC&ABC Scheme”	29 - 31 December, 2022	Gramonnati Mandal Krishi Vigyan Kendra, Narayangaon Pune II, Maharashtra.	26 (MP, MS, JHA, UP, TN)

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme



1

DRIPPING SUCCESS

Mr. Pravin Bhibhishan Chavan

- Name of Agri-venture: M/s Unitech Irrigation System
- Address: Solapur, Maharashtra
- Year of establishment: 2017
- Products/Services: Re-molding of Drip-Irrigation Sets & Consultancy
- No. of farmers covered: 3,000
- No. of villages/districts covered: 70 villages
- Annual turnover: ₹ 1.00 Cr.
- No. of employees: 10 persons
- +91 8378897455,
- Email Id: pravinbchavan2406@gmail.com



2

SUNNY TRAP FOR PEST

Ms. Nilisha Jibhkate

- Name of Agri-venture: M/s Tree Tech Nursery
- Address: Wardha, Maharashtra
- Year of establishment: 2017
- Products/Services: Production of Pheromon trap and Sticky trap and Agri consultancy
- No. of farmers covered: 5000 farmers
- No. of villages/districts covered: 3 districts 90 villages
- Annual turnover: ₹ 50 lakh
- No. of employees: 5 persons
- Mobile: +91 9404262003
- Email Id: satsishbetal@gmail.com



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

3

**AGRICULTURE MACHINERIES
AHEAD OF THE FIELD**

Mr. Amit Kumar Taliyan

- Name of Agri-venture: M/s Gargi Agro Industries
- Address: Meerut , Uttar Pradesh
- Year of establishment: 2015
- Products/Services: Manufacturing of all type of farm machineries and organic farm inputs & Consultancy
- No. of farmers covered:1500
- No. of villages/districts covered: 70 villages
- Annual turnover: ₹ 2.00 Cr.
- No. of employees: 10 persons
- Mobile: +91 09997272080
- Email Id: amitkumartaliyan@gmail.com



4

CLIMB A TREE SAFELY

Mr. Y. Venkatesh Goud

- Name of Agri-venture: M/s Palm Tree Climber
- Address: Hyderabad,Telangana
- Year of establishment: 2018
- Products/Services: Manufacturing of tree climber and marketing
- No. of farmers covered: 200 farmers
- No. of villages/districts covered: 10 villages
- Annual turnover: ₹ 50 lakh
- No. of employees: 4 persons
- Mobile: 9052114383, 9030513212
- Email Id: yugoud999@gmail.com



MANAGE-AC&ABC Agripreneurs Webinar Series

The 23rd Webinar in the series was organized on Saturday, December 3rd, 2022 10:30 am -11:30 am IST. The theme for the webinar was “Medicinal Plant Cultivatin & Poultry : Healing Community with Herbs and Protein”.

The ACABC-Team gave a hearty welcome to all participants from India's 7 states before the webinar began. Dr. Deepak Mendiratta, Nodal Officer of JARDS–Gorakhpur, led the opening session. According to the speaker's introduction, the Jubilant Agriculture Rural Development Society (JARDS), Gorakhpur Sub Center, in collaboration with MANAGE and the Gol, started providing entrepreneurial training under the ACABC Scheme in 2014. The 32 training batches that were successfully finished resulted in the training of 1043 agri-professionals and the encouragement of 480 others to start agricultural business, yielding a success percentage of 46.62%. He also emphasised the value of giving agripreneurs hand-holding support so they can start their agri-business without any difficulties. He continued by saying that the trainees' commitment to start agri-business was likely a contributing factor in the success of AC&ABC scheme. Furthermore, the NTI actively plans a number of workshops for the AC&ABC in conjunction with NABARD and representatives of Nationalised banks.

Mr. Krishan Kamal Singh, the founder of "Nath Farming," spoke as the second speaker. Mr. Krishna Kamal Singh works on "Lemon Grass" cultivation. According to Mr. Singh, farmers may successfully grow lemon grass on medium fertile soil with modest irrigation. Lemon grass may grow well in a variety of soil types, including rich loamy and poor laterite. After three months of planting, the first harvest can be made, followed by others every 45 to 60 days. Farmers now have a greater chance to approach diversified farming with the goal of double their profits.

The concluding session was preceded by Mr. Gaurav Singh, founder of “Singh Poultry Farming” graduated in Agriculture Science. Mr. Gaurav said he started poultry firm with 3000 chicks now he expanded it by comprising to 36,000 birds and firm became the training center for rural youth. More than 100 farmers took training and started poultry farming. He said first week is very important to take intensive care of birds otherwise mortality rate will be increased. He also highlighted on maintaining temperature during winter is crucial factor to rare birds. He placed more emphasis on managing poultry waste. He claimed that the demand for poultry waste for composting was high. In his final remarks, Gaurav stated that poultry farming has grown to be a significant source of self-employment in rural areas, encouraging more young people from those areas to pursue careers in the industry.

The 24th webinar was organized on January 7th 2023 at 10:30 am IST. The theme for the webinar was “Farm Mechanization and Farmers Producer Organization: Reforming the Country's Farming Pattern & Ensuring Food Security”. Mr. Dattatray Gosavi, Nodal Officer of KVAAF-Pune. Mr. Mr. Subhash Kakade, founder of Kakade Agro Equipment and Mr. Kunal Tushar Shelar, Founder of Jalgaon Farmer Procuder Company were the speakers for the webinar.

MANAGE-AC&ABC “Consultant of the Month” -December -2022



Mr. Mahesh Mane and Dr. Kashmiri Jadhav, acknowledged as the “MANAGE-AC&ABC Consultants of the Month” for December- 2022. Both consultants verified 120 Agri-ventures which were established in the state of Maharashtra for the month of December-2022. Mr. Mane bagged with bachelor’s degree in Agriculture and Master of Business Administration (MBA). He has been working tirelessly with the AC&ABC scheme since July- 2016. With extensive research expertise, Dr. Kashmiri earned a doctor of philosophy in the field of Biotechnology. Dr. Kashmiri began participating in the AC&ABC programme in 2022 and taking care documentation process for Maharashtra and Goa state.

The AC&ABC Team congratulates both of them for their achievement and wishes the best for future endeavors. Mr. Mane can be contacted for enquiry about AC&ABC Scheme at Maharashtra, Mobile : +91-7972156528, mahesh.mane@manage.gov.in. Dr. Kashmiri can be contacted for enquiry about AC&ABC Scheme for Maharashtra and Goa states. Mob:9629015290, gujarat.maharashtra.acabc@gmail.com

MANAGE-AC&ABC “Nodal Training Institute (NTI) of the Month” December-2022

The Baramati Agricultural Development Trusts Krishi Vigyan Kendra, Baramati, Maharashtra has been selected as the “NTI of the Month” for the month of December 2022. The NTI has successfully submitted 71 success stories which have been verified and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates them and wishes them the best for future endeavors. Since 2016, the NTI has completed 40 batches of training programs where they have trained 1239 candidates out of which 614 of them have established their own ventures. The center continues to exhibit a success rate of 49.56 percent. For further enquiry with the institute: Mr. Mukesh Suthar, Nodal Officer, Dr. R. S. Jadhav, Nodal Officer, Mob: 9075017093 e-Mail: jadhav_9616@yahoo.co.in, kvkbmt@yahoo.com,



<https://www.agriclinics.net/> is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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