



Sub-Mission on Agricultural Mechanization (SMAM)



Digital Platform for Farm Mechanization and Technology

Department of Agriculture and Farmers Welfare
Ministry of Agriculture & Farmers Welfare, Govt. of India



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About 85% of the total landholdings are in small and marginal size groups which need special efforts for its mechanization. Subsequently, recognizing the need to mechanize the marginal and small farmers and for inclusive growth of Farm mechanization Sector in the country a Sub Mission on Agricultural Mechanization (SMAM) was launched in the year 2014-15 with the following objectives:

- Increasing the reach of farm mechanization to small and marginal farmers and to the regions where availability of farm power is low;
- Promoting 'Custom Hiring Centres' to offset the adverse economies of scale arising due to small landholding and high cost of individual ownership;
- Creating hubs for hi-tech & high value farm equipment;
- Creating awareness among stakeholders through demonstration and capacity building activities;
- Ensuring performance testing and certification at designated testing centers located all over the country.

Now in this regard, the central government is providing 50 to 80% subsidy on agricultural implements under SMAM scheme. This scheme is available to the farmers of all the states of the country. Any farmer of the country who is eligible for this scheme can apply for this scheme. Women farmers can also apply for this scheme online. For this, the government portal, Direct Benefit Transfer in Agriculture Mechanization, Department of Agriculture & Farmers Welfare, Ministry of Agriculture & Farmers Welfare, Govt. of India has been released.

Salient Achievements of AC&ABC Scheme (July 2022)



Candidates Trained: **741**

Activity with highest number of agri-venture established in June 2022:

Dairy/Poultry/Piggery/Goatry (32)



Agri-ventures Established: **45**

State with highest number of established venture in June 2022: **Maharashtra (40)**



Sub-Mission on Agricultural Mechanization (SMAM)

The SMAM is a great opportunity for agripreneurs who want to setup their Custom Hiring Centres. Under the mission component, “Financial Assistance for Procurement of Agriculture Machinery and Equipment”, the agripreneurs can ask their farmers to go for ownership of various agricultural machinery & equipment as per norms of assistance. The agripreneurs can also utilize other components such as “Establish Farm Machinery Banks for Custom Hiring” and “Establish Hi-Tech, High Productive Equipment Hub for Custom Hiring” where financial assistance is available to setup Farm Machinery Banks for Custom Hiring for appropriate locations and crops. Another component under the scheme, “Promotion of Farm Machinery and Equipment in North-Eastern Region”, the mission extends financial assistance to beneficiaries in high-potential but low mechanized states of north-east. The agripreneurs and farmers in the north-east states can very well utilize the mission component to setup their CHC or improve farm mechanization.

The Mission envisages inclusive growth of farm mechanization in the country in the next five years in terms of farm power availability, human resource development, and productivity and quality assurance of agricultural machinery.

For more details:

<https://agricoop.nic.in/sites/default/files/Guideline%20of%20SMAM%20%20Scheme%2020-21.pdf>

The eligible agripreneurs can go through the guidelines to find their eligibility under the eight different mission components. A detailed description of implementing agencies, beneficiaries, standards, implementation, testing charges, monitoring and financial assistance is presented in the SMAM Revised Guidelines 2020-21.

Upcoming Refresher Training Programme (RTP) 2022-23

A Refresher Training Program is being organized through online mode on the topic **“Bee Keeping and Business Opportunities”** for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme at National Institute for Micro, Small and Medium Enterprises, Hyderabad from **24-26 August 2022**. For any queries please contact: Dr. K. Sai Maheshwari, Asst. Director, kmaheshwari@manage.gov.in and Mr. Mahesh Mane, Consultant, AC&ABC, +91-79721 56528, e-mail: mahesh.mane@manage.gov.in.



A Refresher Training Program is being organized through online mode on the topic **“Promoting FPOs and Supporting Supply Chain”** for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme at MAHA FPC, Pune from **24-26 August 2022**. For any queries please contact: Dr. K. Sai Maheshwari, Asst. Director, kmaheshwari@manage.gov.in and Mr. Hafis Mohammed, Consultant, AC&ABC, +91-91214 32955, consultant.up.uk.acabc@gmail.com.

A Refresher Training Program is being organized through online mode on the topic **“Food Processing and Value Addition”** for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme at CSIR - Central Food Technological Research Institute, Mysuru on **29th, 30th August and 1st September, 2022**. For any queries please contact: Dr. Sagar Deshmukh, Faculty (MANAGE), sag.deshmukh@manage.gov.in and Ms. Neha Rawat, Consultant (AC&ABC), +91-70550 62513, biharjhjandk.acabc@gmail.com.



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Anil Kumar

Name of Agri-venture: M/s Anil Dairy Farm

Address: Mathura, Uttar Pradesh

Year of establishment: 2018

Products/Services: Production and Sale of Milk

No. of farmers covered: 25+

No. of villages/districts covered: 07 villages in 01 district

Annual turnover: ₹12 lakh

No. of employees: 01

+91-78308 30924,+91-85340 68775, anil2231996@gmail.com**Mr. Vikas Rathore**

Name of Agri-venture: M/s Jai Kisan Agri Clinic

Address: Badwani, Madhya Pradesh

Year of establishment: 2020

Products/Services: Sale of Agro Inputs

No. of farmers covered: 1000+

No. of villages/districts covered: 35+ villages

Annual turnover: ₹50+ lakh

No. of employees: 02

+91-88391 94772, vrathore473@gmail.com**Mr. Sankaracharya Rabha**

Name of Agri-venture: M/s Rabha Seed Production

Address: Guwahati, Assam

Year of establishment: 2017

Products/Services: Seed Production and Marketing

No. of farmers covered: 1000+

No. of villages/districts covered: 40 villages in 04 districts

Annual turnover: ₹1 Cr.

No. of employees: 06

+91-70026 83946, rabhasankar@gmail.com**Ms. Jonali Brahma**

Name of Agri-venture: M/s Eun Agritech

Address: Chirang, Assam

Year of establishment: 2020

Products/Services: Mushroom Cultivation and Goat Farming

No. of farmers covered: 25+

No. of villages/districts covered: 05 villages

Annual turnover: ₹4-5 lakh for services

No. of employees: 02

+91-70026 00943, jonalibrahma@gmail.com

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Sanket Sanjay Patil

Name of Agri-venture: M/s Patil Farm

Address: Sangli, Maharashtra

Year of establishment: 2020

Products/Services: Farm Automation

No. of farmers covered: 125+

No. of villages/districts covered: 15 villages and 01 district

Annual turnover: ₹22 lakh

No. of employees: 02 skilled and 08 unskilled

+91-94052 67007, sanket7007.sp@gmail.com**Mr. Abhishek Eknath Deshmukh**

Name of Agri-venture: M/s Arvind Poultry Farm

Address: Washim, Maharashtra

Year of establishment: 2019

Products/Services: Poultry Farming

No. of farmers covered: 30-40

No. of villages/districts covered: 05 villages

Annual turnover: ₹8 lakh

No. of employees: 02

+91-96899 93072, deshmukhabhi09@gmail.com**Mr. S. Divakar**

Name of Agri-venture: M/s Divakar Nursery

Address: Chengalpattu, Tamil Nadu

Year of establishment: 2020

Products/Services: Nursery

No. of farmers covered: 200+

No. of villages/districts covered: 13 villages

Annual turnover: ₹8 lakh

No. of employees: 02

+91-98438 66638, inbanathandivakar@gmail.com**Mr. Venkatachalam. M.**

Name of Agri-venture: M/s Sri Lashmi Traders

Address: Namakkal, Tamil Nadu

Year of establishment: 2019

Products/Services: Sale of Agro Inputs and Consultancy

No. of farmers covered: 4500+

No. of villages/districts covered: 35+ villages

Annual turnover: ₹60 lakh

No. of employees: 05

+91-94437 05550, chalam.venkata@yahoo.com

MANAGE-AC&ABC Agripreneurs Webinar Series

The 18th Webinar in the series was organized on July 02nd, 2022 at 10:00 am IST. The theme for the webinar was “Oil Mill and Nursery: Agripreneurs Diversifying Agri-Ventures to Reap Maximum Benefits”.

Dr. Rajeev A. Patil, Nodal Officer, Aakash Agri Solutions Pvt. Ltd., Sillod, Aurangabad, Maharashtra was the first speaker for the session. The nodal officer mentioned that the NTI is the part of Global Agricultural Innovation and Research Institute and is affiliated to Agricultural Skill Council of India (ASCI), National Institute of Agricultural Extension Management (MANAGE), Skill India, Food Processing Sector Skill Council (FICSI) and National Skill Development Corporation (NSDC). He highlighted that the institute got approval to run AC&ABC training from Nov 2018 and has till now conducted 16 batches. Out of the trained candidates, 246 of them have established their own agri-ventures and the NTI continues to exhibit a success rate of 52.60 percent. The NTI also actively arranges various workshop for the AC&ABC in collaboration with officials from NABARD and nationalized banks. The NTI also uses google forms to solve the issues of the trained candidates regarding loan and subsidy issues.

Mr. B. Madhavrao Langde, Founder, Mayur Kacchi Ghani Oil Mill, Maharashtra was the second speaker for the session. He mentioned that he has completed graduation in agriculture from Vasantnao Naik Marathwada Krishi Vidyapeeth, Parbhani, MH and tried hard to get a job for 10 years. At the end, he had to join a private company for very less salary. Working for next 10 years he was not satisfied with the pay and also lost his health in the process. During this time he came to know about the AC&ABC training and decided to establish my own agri-venture. After the successful completion of training he decided to establish cold press oil mill. After a thorough survey of the market, constant supply of oil and quality was maintained which helped in increase the customer base. He also advises farmers on growing best quality sunflower and safflower plants as a free consultancy.

Registration Link: <http://tiny.cc/xplsuz>

Saturday, July 02nd, 2022
10:00 am – 11:00 am IST

Oil Mill and Nursery: Agripreneurs Diversifying Agri-Ventures to Reap Maximum Benefits

MANAGE AC&ABC Agripreneurs Webinar Series
18th Webinar

SPEAKERS

Dr. Rajeev A. Patil
Nodal Officer
Aakash Agri Solutions, MH

Mr. B. Madhavrao Langde
Founder
Mayur Kacchi Ghani Oil Mill

Mr. Yogesh Shrikhande
Founder
Sangharsh Nursery

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad – 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

Mr. Yogesh Shrikande, Founder, Sangharsh Nursery, was the third speaker for the webinar. Mr. Yogesh mentioned that from childhood he was always interested in agriculture and after class 10th pursued Agriculture diploma and also completed graduation in agriculture from Vasantnao Naik Marathwada Krishi Vidyapeeth, Parbhani, MH. He also mentioned that he was always interested to start his nursery and thus established his nursery with the support of his family after the completion of AC&ABC training. He highlighted that initially the nursery focused only on vegetable sapling as it was in demand by progressive farmers around him. The major factor for the success of his nursery has been supplying healthy and disease free plants which was the major hassle for the farmers. The nursery now sells all types of horticultural plants.

Registration Link: <http://tiny.cc/kzstuz>

Saturday, August 06th, 2022
10:00 am – 11:00 am IST

Beekeeping and Bio-Fertilizer Production: Going Natural for Increasing Profits

MANAGE AC&ABC Agripreneurs Webinar Series
19th Webinar

SPEAKERS

Dr. J. K. Sheoran
Nodal Officer
JBP Baraut, UP

Mr. Amit Kumar
Founder
Gyanvi Naturals

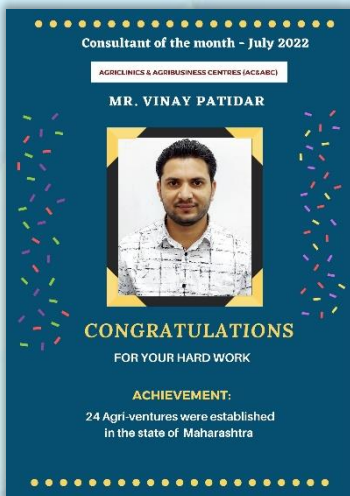
Mr. Brijpal Singh
Founder
Euphytonic Bio-Fertilizer

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
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The 19th webinar in the series was organized on August 06th, 2022 at 10:00 am IST. The theme for the webinar was “Beekeeping and Bio-Fertilizer Production: Going Natural for Increasing Profits”. Dr. J. K. Sheoran, Nodal Officer, JBP Baraut, UP, Mr. Amit Kumar, Founder, Gyanvi Naturals and Mr. Brijpal Singh, Founder, Euphytonic Bio-Fertilizer were the speakers for the webinar.

MANAGE-AC&ABC “Consultant of the Month”

July, 2022



Mr. Vinay Patidar, Consultant (AC&ABC), is selected as the “MANAGE-AC&ABC Consultant of the Month” for July 2022. Mr. Patidar was tasked with monitoring of AC&ABC scheme for the states of “Maharashtra” and “Gujarat”. With his hard work and diligence, he verified 24 agri-ventures which were established in the states of Maharashtra for the month of July, 2022. Mr. Patidar has a Master’s degree in Agricultural Extension Education from Mahatma Gandhi Chitrakoot Gramodaya Vishwavidyalaya, Chitrakoot, Madhya Pradesh. He is working tirelessly with the AC&ABC scheme since April, 2021. The AC&ABC team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Gujarat and Maharashtra: +91-88273 66593, gujarat.maharashtra.acabc@gmail.com.

MANAGE-AC&ABC “Nodal Training Institute (NTI) of the Month”

July, 2022

The Parvati Lad Education Society Agriculture Training Institute, Kundal, Sangli, Maharashtra has been selected as the “NTI of the Month” for the month of July 2022. The NTI have successfully submitted 24 success stories which have been verified and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates them and wishes them the best for future endeavours. The NTI has completed 01 batch of training where they have trained 35 candidates out of which 24 of them have established their own ventures after being inducted in year 2021-22. The center continues to exhibit a success rate of 68.57 percent. For further enquiry with the institute: Mr. Dhairyshil Uttam Lad, Nodal Officer, Parvati Lad Education Society Agriculture Training Institute, Kundal, Sangli Parvati Lad Education Society Agriculture Training Institute, A/p - Kundal, Taluka - Palus, District - Sangli, Pin - 416309, Maharashtra, +91-99751 08010, dhairyshil04@gmail.com, drpkmvjc.kundal@gmail.com.



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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