



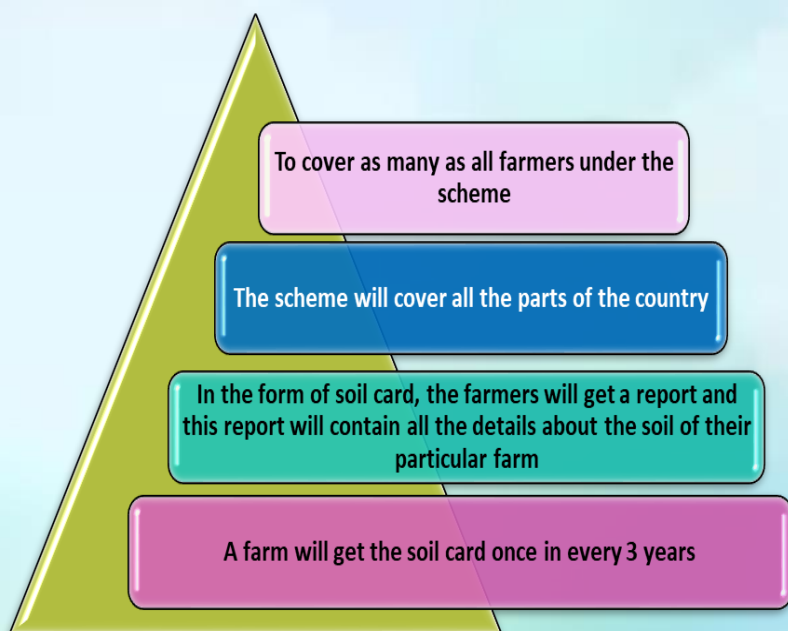
SOIL HEALTH CARD SCHEME

Soil Health Card Scheme was launched by the Government of India on 19 February 2015 and promoted by the Department of Agriculture & Farmers Welfare under the Ministry of Agriculture and Farmers' Welfare. Under the scheme, the government plans to issue soil cards to farmers which will carry crop-wise recommendations of nutrients and fertilizers required for the individual farms to help farmers to improve productivity through judicious use of inputs. The soil samples are tested in various soil testing labs across the country. Thereafter the experts analyze the strength and weaknesses (micro-nutrients deficiency) of the soil and suggest measures to deal with it. The result and suggestion are displayed on the cards.

The scheme aims at promoting soil test based and balanced use of fertilizers to enable farmers to realize higher yields at lower cost, also, the main objective is to aware growers about the appropriate amount of nutrients for the concerned crop depending on the quality of soil. It covers 12 nutrients i.e. analysis report on N,P,K,S, Zn, Fe, Cu, Mn, Bo and pH, EC, OC.



Key Features of the Soil Health Card Scheme



Contd. on page no. 2.....

Salient Achievements of AC&ABC Scheme (September- 2022)



Candidates Trained: **NIL***



Agri-ventures Established: **453**

Activity with highest number of agri-venture established in September 2022: Dairy/Poultry/Piggery/Goat farming (**284**)



State with highest number of established venture in September 2022: **Maharashtra (306)**



* Training program was not conducted in the month of Sep-2022

Benefits of the Soil Health Card Scheme

- ❖ The farmers will be notified about the soil type, and they can plant crops accordingly
- ❖ The authorities provide a report to the farmers once in 3 years after observing the soil regularly. This makes the farmers not to be concerned about the cultivation even if the soil changes due to natural factors
- ❖ The farmers are also given advice by the experts to improve the productivity of the crops and the necessary methods that have to be practiced in order to implement the changes
- ❖ The Government sees that the same person is carrying out all the soil analysis so that there can be further changes that can be made if required
- ❖ The farmers will be informed about the needed nutrients in the soil

Soil Health Card contains the following details

- ❖ The health of the soil
- ❖ Functional characteristics of the soil
- ❖ The water content and nutrients present in the soil
- ❖ Additional properties of the soil
- ❖ Measures to improve the defects of the soil

Nitrogen status in Telangana State



Reference image: Sourced from
<https://www.soilhealth.dac.gov.in/NewHomePage/StateWiseNPKChart>

Contact: Agriculture officer/District Horticulture Officer/Project Director ATMA

e-Mail: helpdesk-soil@gov.in, Phone: 011-24305591, 24305948

<https://www.soilhealth.dac.gov.in/>

Refresher Training Programme (RTP) September 2022

To get the better knowledge in Spices crop cultivation, a Refresher Training Program was organized online on the topic “**Promoting Spices Crop Cultivation and Business Opportunities**” during 13-15 September 2022 for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme at ICAR-The Indian Institute of Spices Research (IISR), Kozhikode, Kerala. Total 30 participants were invited from five states in India.



Online Collaborative Refresher Training Programme (RTP) was conducted by MANAGE, Hyderabad and ICAR-Indian Institute of Vegetable Research, Varanasi on “**Business Opportunities in Vegetable Crops**” for established agripreneurs under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from 21-23 September, 2022. A total of 15 participants attended training from three states of India

To strengthen the knowledge and experiences in Agri-tourism, a Refresher Training Program was conducted online, on topic “**Promoting Agri Tourism for Agripreneurs**” during 28-30 September 2022 in collaboration with Agri Tourism Development Corporation (ATDC), Pune, Maharashtra” for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme. A total of 52 trainees participated from two states in India. Total nine women Agripreneurs also participated and well-versed on Agri-tourism.



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Dasharath T. Gurav

Name of Agri-venture: M/s Gurav Poultry Farm

Address: Belgaum Karnataka

Year of establishment: 2018

Products/Services: Sale of Agro Inputs

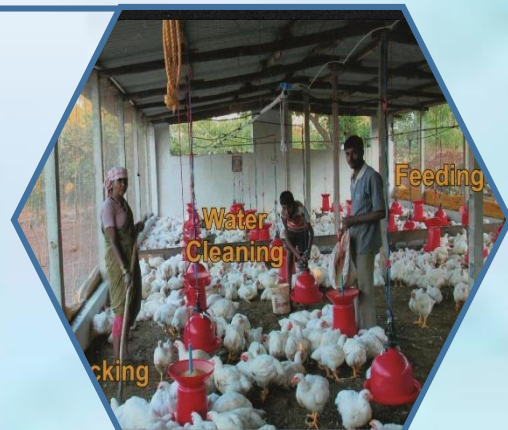
No. of farmers covered: 130

No. of villages/districts covered: 4 villages

Annual turnover: ₹ 1. 00 Cr.

No. of employees: 50

+91 09741123457 9591358730, guravpoultry@gmail.com



Ms. Aishwarya Jadhav

Name of Agri-venture: M/s Maruti Pharma

Address: Kolhapur, Maharashtra

Year of establishment: 2018

Products/Services: Essential Oil Extraction and Consultancy

No. of farmers covered: 10

No. of villages/districts covered: 07 villages in 01 district

Annual turnover: ₹ 5.00 lakh

No. of employees: Nil

+91-7517940345, 9623284180, aishujadhav2796@gmail.com

Mr. Mohd. Laik Khan

Name of Agri-venture: M/s Bhagidari Beej

Address: Lucknow , Uttar Pradesh

Year of establishment: 2017

Products/Services: Sale of Agri-Inputs and Consultancy

No. of farmers covered: 5000

No. of villages/districts covered: 150 villages

Annual turnover: ₹1 Cr.

No. of employees: 05

+91-9695828786, ml.khan1917@gmail.com



Mr. Nikhil Chaware

Name of Agri-venture: M/s Lakhmai Foundation Soil & Testing Laboratory

Address: Akola, Maharashtra

Year of establishment: 2017

Products/Services: Soil Testing and Consultancy

No. of farmers covered: 500

No. of villages/districts covered: 04 villages

Annual turnover: ₹ 5 lakh

No. of employees: 02

+91- 8857027957, 9921675274, nikhilchaware@gmail.com

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Jakir Karim Mulani

Name of Agri-venture: M/s Fortune Milk Collection Center

Address: Solapur, Maharashtra

Year of establishment: 2016

Products/Services: Milk Collection center

No. of farmers covered: 150

No. of villages/districts covered: 3 villages

Annual turnover: ₹ 5 lakh

No. of employees: 03

+91- 9730737935



Mrs. Shubhangi Bhaskar Patil

Name of Agri-venture: M/s Patil Dairy Farm

Address: Kolhapur, Maharashtra

Year of establishment: 2017

Products/Services: Dairy Farming and consultancy

No. of farmers covered: 150

No. of villages/districts covered: 02 villages

Annual turnover: ₹ 7 lakh

No. of employees: 02

+91-7303664721 patil.s@gmail.com

Mr. Sohan Veer

Name of Agri-venture: M/s JK Jaggary Unit

Address: Muzaffarnagar Uttar Pradesh

Year of establishment: 2017

Products/Services: Jaggary production and consultancy

No. of farmers covered: 150

No. of villages/districts covered: 07 villages

Annual turnover: ₹ 50 lakh

No. of employees: 08

+91- 9758040535, sohanveer02@gmail.com



Mr. Mandadi Vamshi Krishna

Name of Agri-venture: M/s Netrins Spirulife

Address: Ranga Reddy, Telangana

Year of establishment: 2018

Products/Services: Spirulina farming and Consultancy

No. of farmers covered: 50

No. of villages/districts covered: 02 villages

Annual turnover: ₹ 5 lakh

No. of employees: 02

+91-9849522333, +91-8099542431

e-mail: vishvamshi@gmail.com

MANAGE-AC&ABC Agripreneurs Webinar Series

The 20th Webinar in the series of MANAGE-AC&ABC Agripreneurs Webinars was organized on Saturday, September 03, 2022 10:00 am -11:00 am IST. The theme for the webinar was “Custom Hiring Centre and Dairy Farming: Shaping your Needs”.

Mr. Vineet Pandey, Nodal Officer, Indo European Chamber of Commerce and Industry (IECCI), Bhopal, Madhya Pradesh was the first speaker for the session. The nodal officer mentioned that the NTI believe that working through community institutions and women's participation is a holistic development approach. Through their multi-sectoral development approach, they created opportunities for establishing livelihoods support systems. Since 2016, IECCI-Bhopal enrolled to run AC&ABC training program and has till now conducted 38 batches. A total of 1241 candidates were trained, out of them 703 have established their own agri-ventures and the NTI continues to exhibit a success rate of 56.65 percent. Mr. Vineet said, the major focused area of NTI are advocacy, sector planning and advisory, research, survey and studies, training and capacity building, workshops, seminars, events and exhibitions and project implementation at grass root level in entrepreneurship development sector.

Mr. Lavkush Dangi, founder of Dangi Custom Hiring was the second speaker. He is running Custom Hiring Center and rented farm machineries at reasonable cost to farming community. Within a span of short period, he has networked with 230 farmers from three villages in Madhya Pradesh state. He was very happy that he got bank loan of ₹ 15 lakh under AC&ABC Scheme and subsidy was under progress. Annual Turnover is around ₹ 6 lakh. He said, “method demonstration on farm mechanization basically show farmers how to operate machineries on field. I am operating all machineries personally in the field.”

Mr. Sachin Gupta, founder of Gyan Dairy Farming was the third speaker of the webinar. Mr. Gupta has been running Gyan dairy by comparing 15 female black Murrah buffaloes. Mr. Gupta revealed that quality animal breed is only key factor for success in Dairy farming. He is extending advisory to around 300 farmers from five villages. He is thankful to AC&ABC Scheme to uplift him in dairy-entrepreneurship. He also appealed to budding Agripreneurs to prepare sound DPR so that bank should not reject the loan. He availed bank loan of ₹ 15 lakh and release of subsidy is under process.

Registration Link: <http://tiny.cc/3dcyuz>

Saturday, September 03rd, 2022
10:00 am – 11:00 am IST

**Custom Hiring Centre and Dairy Farming:
Shaping your Needs**

**MANAGE AC&ABC
Agripreneurs
Webinar Series**
20th Webinar

SPEAKERS

- Mr. Vineet Pandey
Nodal Officer
IECCI, Bhopal, MP
- Mr. Lavkush Dangi
Founder
Dangi Custom Hiring
- Mr. Sachin Gupta
Founder
Gyan Dairy Farming

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad – 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

Registration Link: <http://tiny.cc/25mzuz>

Saturday, October 1st, 2022
10:00 am – 11:00 am IST

**Agri-Clinic and Consultancy:
Defining New Goals for Agri Enterprises**

**MANAGE AC&ABC
Agripreneurs
Webinar Series**
21st Webinar

SPEAKERS

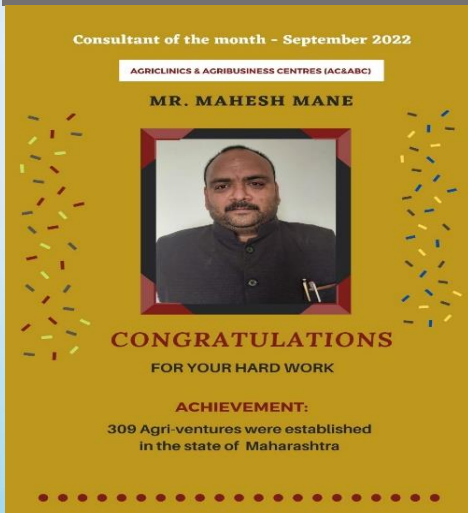
- Ms. Swati Sharma
Nodal Officer
CARD, Bhopal, MP
- Mr. Prakash Lowanshi
Founder
Shriram Krishi Seva Kendra
- Ms. Kavita Lihare
Founder
Lihare Agro-Farm

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad – 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

The 20th webinar was organized on October 1st 2022 at 10:00 am IST. The theme for the webinar was “Agri-Clinics and Consultancy: Defining New Goals for Agri-Enterprises”. Ms. Swati Sharma, Nodal Officer, CARD, Bhopal, Madhya Pradesh. Mr. Prakash Lowanshi, founder of Shriram Krishi Seva Kendra and Ms. Kavita Lihare, founder of Lihare Agro farm were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

September 2022



Mr. Mahesh Mane, Consultant (AC&ABC), has been chosen as the "MANAGE-AC&ABC Consultant of the Month" September-2022. Mr. Mane has been tasked with monitoring of AC&ABC scheme for the state of "Maharashtra". With his hard work and diligence, he verified 309 Agri-ventures which were established in the state of Maharashtra for the month of September-2022. Mr. Mane bagged with bachelor's degree in Agriculture and Master of Business Administration (MBA). He has been working tirelessly with the AC&ABC scheme since July- 2016. The AC&ABC Team congratulates for his achievement and wishes the best for future endeavors. Mr. Mane can be contacted for enquiry about AC&ABC Scheme at Maharashtra
Mobile : +91-7972156528, mahesh.mane@manage.gov.in.

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

September, 2022

The Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Center Rajasthan, has been selected as the "NTI of the Month" for the month of September 2022. The NTI has successfully submitted 56 success stories which have been verified and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates them and wishes them the best for future endeavors. Since 2016, the NTI has completed 30 batches of training programs where they have trained 1006 candidates out of which 576 of them have established their own ventures. The center continues to exhibit a success rate of 57.26 percent. For further enquiry with the institute: Mr. Mukesh Suthar, Nodal Officer, the Shashwat Sheti Vikas Pratishthan, (SSVP) Udaipur Sub Center, 148, Nokoda Nagar, 100 Feet Road, Sector -3, Hiran Magri, Udaipur-313001, Rajasthan. Mobile: +91 9649644004, 7737364004
e-Mail: mukeshsuthar20@gmail.com



<https://www.agriclinics.net/> is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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