







e-Bulletin

# **AGRIPRENEUR**

August 2022 Volume XIII Issue 8

76<sup>th</sup> Independence Day Celebration: MANAGE,-Hyderabad felicitated Best Nodal Training Institutes and Best Consultants under AC&ABC Scheme



The 76<sup>th</sup> Independence Day with the theme on Azadi Ka Amrit Mahotsav was celebrated at MANAGE, Hyderabad. Dr P. Chandra Shekara, Director General, MANAGE, Hyderabad, led a unity march across the campus, hoisted the national tri-colour flag, and addressed MANAGE faculty, staff, and students present. "Be the change you wish to see in the world," says Mahatma Gandhi, and this is the motto our Honorable Director General of MANAGE, Dr. P. Chandra Shekara, wants the MANAGE family to live by. On this occasion, Director General, MANAGE, felicitated the best consultants and Nodal Training Institutes of the month under the Agri-Clinics and Agri-Business Centers Scheme to recognize the contribution and boost their work morale as they are important pillars of the scheme. Certificate of Appreciation and Memento were presented to following NTIs and Consultants.

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SN	Month	Consultant of the month	NTI of the month & Nodal Officer			
1.	August-2021	Mr. Amol M Kale	SGSVVP- Wadala, Maharashtra			
2.	September-2021	Mr. Rajanish Kurapati	NLRIGVT, Ratlam, Madhya Pradesh			
3.	October-2021	Dr. Vishal Nirgude	SSVP, Amreli, Gujrat			
4.	November-2021	Mr. Rupesh V. Vyas	SSVP, Udaipur, Rajasthan, Rajasthan			
5.	December-2021	Mrs. Jyoti Sahare	AWARE, Hyderabad, Telangana			
6.	January -2022	Mr. Mahesh Mane	KVAAF, Uttur, Kolhapur, Maharashtra			
7.	February-2022	Mr. Rupesh V. Vyas	FFPC Ltd. Kolhapur, Maharashtra			
			(CED), Hyderabad, Telangana			
8.	March-2022	Dr. Vishal Nirgude	JARDS, Agra-Sub Centre, Uttar Pradesh			
9.	April-2022	Mr. Hafis Mohammed	CARD, Debiyapur, Uttar Pradesh			
10.	May- 2022	Mr. Mahesh Mane	KVK, Baramati, Maharashtra			
11.	June-2022	Mr. Rajanish Kurapati	MKVP, Karad, Maharashtra			
12.	July-2022	Mr. Vinay Patidar	PLESATI, Kundal, Sangli, Maharashtra			

Salient Achievements of AC&ABC Scheme (August 2022)



Candidates Trained: 76

Activity with highest number of agri-venture established in August 2022:
Dairy/Poultry/Piggery/Goatry (117)



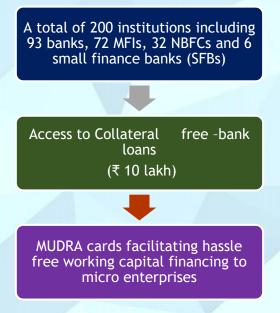


Agri-ventures Established: 205

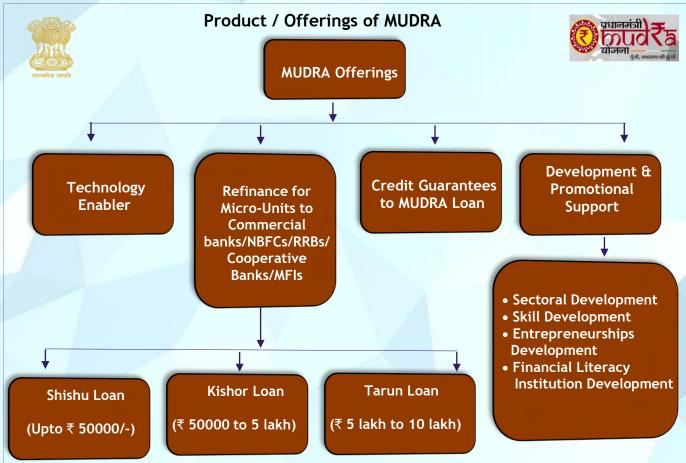
State with highest number of established venture in August 2022: Tamil Nadu (124)



# Pradhan Mantri MUDRA Yojana (PMMY)



Pradhan Mantri MUDRA Yojana (PMMY) is a scheme launched by the Hon'ble Prime Minister on April 8, 2015 for providing loans up to ₹ 10 lakh to the non-corporate, non-farm small/micro enterprises. These loans are classified as MUDRA loans under PMMY. These loans are given by Commercial Banks, RRBs, Small Finance Banks, MFIs and NBFCs. The borrower can approach any of the lending institutions mentioned above or online through can apply this portal www.udyamimitra.in Under the aegis of PMMY, MUDRA has created three products namely 'Shishu', 'Kishore' and 'Tarun' to signify the stage of growth / development and funding needs of the beneficiary micro unit / entrepreneur and also provide a reference point for the next phase of graduation / growth.



MUDRA is a refinancing Institution. MUDRA does not lend directly to the micro entrepreneurs / individuals. Mudra loans under Pradhan Mantri Mudra Yojana (PMMY) can be availed of from nearby branch office of a bank, NBFC, MFIs etc. Borrowers can also now file online application for MUDRA loans on Udyamimitra portal (www.udyamimitra.in).

**Note:** There are no agents or middleman engaged by MUDRA for availing of Mudra Loans. The borrowers are advised to keep away from persons posing as Agents/ facilitators of MUDRA/PMMY."

# Refresher Training Program –August-2022



To strengthen the knowledge and experiences in food processing industry, an online Refresher Training Program was conducted on "Food Processing and Value Addition" for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme in collaboration with CSIR - Central Food Technological Research Institute, Mysore on 29th, 30th August to 1st September, 2022. A total of 25 trainees participated from five states in India.

"Promotion of Bee Keeping and Business Opportunities" theme was selected for Refresher Training Program scheduled during 24-26<sup>th</sup> August 2022 at National Institute for Micro, Small and Medium Enterprises, Hyderabad for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme. Around 69 trainees participated from seven states and One Union Territory of India through Online mode.



A Refresher Training Program was organized through online mode on the topic "Promoting FPOs and Supporting Supply Chain" for established agripreneurs under Agri-Clinics and Agri-business Centres (AC&ABC) Scheme at MAHAFPC, Pune from 24-26 August 2022. Total 20 Agripreneurs participated from six states of India.

Upcoming Refresher Training Programme (RTP) 2022-23 ONLINE						
S. No.	Name of RTP	Duration	Organization	Contact Person		
2.	Refresher Training Program on Promoting Agro-tourisam	28.09.2022 to 30.09.2022	Agro-tourisam Development Corporation, Pune Maharashtra	Dr. K. Sai Maheshwari Mob: 98480-58124 kmaheshwari@manage.gov.in balraje.shahaji@manage.gov.in Mr. Mahesh Mane Mob: 7972156528 mahesh.mane@manage.gov.in		
2.	Refresher Training Program on Modern Dairy Management	10.10.2022 to 12.10.2022	ICAR-National Dairy Research Institute Karnal, Haryana	Dr. Shahaji Sambhaji PhandPhone: 040-24016706 (Ext. 228 & 409) balraje.shahaji@manage.gov.in Mr. Mahesh Mane Mob: 7972156528 mahesh.mane@manage.gov.in		
3.	Refresher Training Program on Applications of Solar Technologies for Agriculture and Allied Sectors	17.10.2022 to 19.10.2022	National Institute of Micro, Small and Medium Enterprises Yousufguda, Hyderabad	Dr. Shahaji Sambhaji PhandPhone: 040-24016706 (Ext. 228 & 409) balraje.shahaji@manage.gov.in Mr. Mahesh Mane Mob: 7972156528 mahesh.mane@manage.gov.in		

# A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

# 1. Mr. Apuri Prakash Reddy

Name of Agri-venture: Agro Raythu Seva Kendram (ARSK) Address: Geesugonda, Warangal district, Telangana State

Year of establishment: 2022

Bank loan: ₹10/- lakh SBI, Gorrekunta, Subsidy ₹ 5/- lakh Products/Services: Sale of Agri-inputs and Consultancy

No. of farmers covered: 500+

No. of villages/districts covered: 21 villages in 01 district

Annual turnover: ₹ 85 lakh No. of employee: 01

+91-78308 30924,+91-85340 68775, anil2231996@gmail.com





#### 2. Ms. S Thirusoolamanglam

Name of Agri-venture: M/s Nissi Agri Clinic Address: P S Palayam, Pondicherry state

Year of establishment: 2019

Bank Loan: ₹ 10/- lakh from PHGB bank

Products/Services: Sale of Agro Inputs and Consultancy

No. of farmers covered: 1800 to 2000 No. of villages/districts covered: 15 villages

Annual turnover: ₹ 25 lakh

No. of employee: Nil

+91-6383587285, mangalamagri@gmail.com

# Mr. Kishor Bramhadev Ghogare

Name of Agri-venture: M/s Amar Krushi Seva kendra

Address: Bawada Village of Pune district, Maharashtra State

Year of establishment: 2018

Products/Services: Sale of Agri-inputs and consultancy

No. of farmers covered: 1500

No. of villages/districts covered: 13 villages in 02 districts

Annual turnover: ₹ 56.69 lakh

No. of employees: 02

+91-9970261563, kishorbghogarepatil@gmail.com





#### Mr. S.Mahesh Yadav

Name of Agri-venture: Sri venkateswara vermicompost unit Address: Nallagatla, village. Allagadda, mandal, nandyal, AP

Year of establishment of Agriventure: 2019

Products/Services: Vermicompost Unit & consultancy

No. of farmers covered: 300

No. of villages/districts covered: 20

Annual turnover: ₹ 5 lakhs No. of employees: 02

+ 7032778206,9542825521, somaiahgari@gmail.com

#### A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

#### Mr. Hardik H. Vachhani

Name of Agri-venture: M/s Gabbar Juices

Address: Ahmedabad, Gujrat Year of establishment: 2018

Products/Services: Manufacturing and sale of soft drinks

No. of farmers covered: 50

No. of villages/districts covered: 5 villages

Annual turnover: ₹ 15 lakh No. of employees: 5 person

91- 9898189922, vachhnihardik@hotmail.com





#### Mr. Mr Selvaperumal

Name of Agri-venture: M/s Selvaperumal Paddy Harvester

Address: Thiruvannamalai, Tamil Nadu

Year of establishment: 2019

Products/Services: Custom Hiring center

No. of farmers covered: 800

No. of villages/districts covered: 50 villages

Annual turnover: ₹ 1.30 Cr.

No. of employee: 01

+91-95663 69288, kumarperumal876@gmail.com

#### Mr. Swapnil Satappa Patil

Name of Agri-venture: M/s Hindustan Bio-Coal

Address: Kolhapur, Maharashtra Year of establishment: 2020

Products/Services: Manufacturing of Biomass briquettes

consultancy

No. of farmers covered: 250

No. of villages/districts covered: 12 villages

Annual turnover: ₹ 35 lakh No. of employees: 04

+91-9112256111, sspatil@gmail.com





### Mr. Mohanraj M.

Name of Agri-venture: M/s Mohan Enterprises Address: Kolli Hills Namakkal, Tamil Nadu

Year of establishment: 2019

Products/Services: Commercial cultivation, processing and

marketing of black and white peppers

No. of farmers covered: 200

No. of villages/districts covered: 15 villages, 01 district

Annual turnover: ₹10 lakh

No. of employees: 10

+91 9444513466, 9087572139, mohanrajbaby246@gmail.com

# MANAGE-AC&ABC Agripreneurs Webinar Series

The 19<sup>th</sup> Webinar in the series was organized on 6<sup>th</sup> August 2022 at 10:00 am IST. The theme for the webinar was "Beekeeping and Bio-Fertilizer Production: Going Natural for Increasing Profits".

Dr.J.K. Sheoran, Nodal Officer Jay Bajrang Pratishtan (JBP), Baraut, Uttar Pradesh, was the first speaker for the session. The Nodal Officer is the retired official from the State Department of Agriculture and has vast experience in Bee keeping and consultancy. He got mastery in bee keeping and became national and international speaker for the promotion of bee keeping and its importance for the welfare of the human being. During his tenure, he has conducted national and international training, seminar, workshop etc., on Beekeeping. He formed Farmer Producer Company exclusively for the Bee Keepers. Since 2019, Jay Bajrang Pratishtan (JBP), Baraut, Uttar Pradesh enrolled under AC&ABC scheme as Nodal Training Institute. Total 11 batches have been completed. A total of 385 agripreneurs were trained and 159 agri-ventures were established by achieving success rate 41.30%. The NTI also actively arranges various workshop for the AC&ABC in collaboration with officials from NABARD and nationalized banks.

Mr. Brijpal Singh, holds master degree in Agriculture Genetics and Plant breeding. He is the founder of Euphytonic Biofertilzer company. Foremost, he has enlightened the importance of organic and its importance. farming highlighted the that company manufacturing micro-neutrients variety of bio-fertilizers. He also said that the company is promoting growth regulators Rice and sugarcane "Vermicompost and Vermiwash are in regular demand" he said.



Euphytonic company is manufacturing Neem Oil, a biological controls for whiteflies. He also promotes his one more product that is Mycorrhizae, a mycorrhizal fungus, improves plant growth by improving the root growth. Mr. Brijpal highlighted their product and importance in organic farming

Mr. Amit Kumar, Founder of Gyanvi Naturals, was the third speaker for the webinar. Mr. Amit Kumar gave in-detailed presentation on Bee-keeping and processing. He emphasized the importance of bee keeping for the crop production. He highlighted different Govt. scheme with subsidy for the Bee-keeper. He also emphasized on the importance of training in Beekeeping. He said, training helps to gets certificate, license and benefits of different govt. scheme. Mr. Amit also presented the by-product of bee keeping i.e. Wax, honey comb, candles, jelly etc.



The 20<sup>th</sup> webinar in the series was organized on September 03rd<sup>th</sup>, 2022 at 10:00 am IST. The theme for the webinar was "Custom Hiring center and Dairy Farming: Shaping your Needs". Mr. Vineet Pandey, Nodal officer, IECCI, Bhopal Madhya Pradesh, Mr. Lavkush Dangi, Founder of Dangi Custom Hiring and Mr. Sachin Gupta, founder of Gyan Dairy Farming were the speakers for the webinar.

#### MANAGE-AC&ABC "Consultant of the Month"

#### August, 2022



MANAGE Hyderabad congratulate to Mr.Rupesh Vijaykumar Vyas, for being selected as the "MANAGE-AC&ABC Consultant of the Month" for August 2022. Mr. Vyas is the Consultant for implementation and monitoring of the AC&ABC scheme in the state of "Tamil Nadu" and "Pondicherry". Mr. Vyas verified 124 agri-ventures which were established in the state of Tamil Nadu for the month of August, 2022. Mr. Vyas has completed PGDABM from Garware Institute of Career Education and Development, Mumbai, Maharashtra. He has been working tirelessly with the AC&ABC scheme since April 2021. For enquiry regarding AC&ABC scheme in Tamil Nadu and Pondicherry. Email: <a href="mailto:vyasrupesh.manage@gmail.com">vyasrupesh.manage@gmail.com</a> Mob: 7887374857.

# MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

# August, 2022

The Centre for Entrepreneurship Development (CED), Madurai, Tamil Nadu has been selected as the "NTI of the Month" for August 2022. The NTI have successfully submitted 88 success stories which have been verified and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates and wishes them the best for future endeavors. The NTI has completed 12 batches of training programs and trained 264 candidates, out of which 88 established their agri-ventures by achieving success rate 33.33%. The center is known for entrepreneurship development in Madurai region. For further enquiry contact to: Dr. M. Subburajan, Nodal Officer, Centre for Entrepreneurship Development (CED), Madurai, Paddy and Flower Market Complex, Mattuthavani, Madurai -Melur Main Road, Madurai - 625 007, Tamil Nadu, e-Mail: info@cedtn.org subburaajm@gmail.com,

Mob: 9486019477, 8778723690,



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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