



**e-Bulletin**

# AGRIPRENEUR

**November 2022**

**Volume XIII Issue 11**

**Two-Days Orientation Workshop for Newly Inducted Nodal Training Institutes**



MANAGE

A two-day national orientation workshop for newly inducted Nodal Officers under the Agri-Clinics and Agri-Business Centers Scheme was held from November 14-15, 2022, at MANAGE, Hyderabad, with the goals of reviewing, reflecting, and moving forward. In his presiding remarks, Dr. P. Chandra Shekara, Director General of MANAGE-Hyderabad, noted that "AC&ABC is a mission and should be reached to all corners of India." In order to effectively implement the AC&ABC scheme, he has underlined that the NTIs under the system are not just organizations but also a component of MANAGE. MANAGE thought that if one partner failed, the mission as a whole would fail. The NTIs provide a good platform to allow Job seekers to become Job creators. Government organizations have major challenges in implementing the AC&ABC system. However, providing trainees with effective handholding support will result in a 50% performance rating for the AC&ABC scheme. A few ideas were also put up by the Director General for the implementation of the AC&ABC system. In this workshop total of 30 nodal officers and training coordinators from newly inducted and existing Nodal Training Institutes participated. The newly inducted NTIs were sensitized on the submission of MoU and Bank Guarantee, 45 days AC&ABC Curriculum, ACABC Guidelines-2018 and Cost norm for the training program, so that they could understand the implementation procedure and role of Nodal Training Institute (NTIs). The main focus of the concluding session was participant feedback and in-person contact. Dr. Shahaji Phand, Principal Coordinator-AC&ABC, extends the vote of thanks at the end of the session.

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## Salient Achievements of AC&ABC Scheme (November- 2022)



**Candidates Trained: 814**

**Activity with highest number of agri-venture established in November-2022: (Dairy/Poultry/Piggery/Gaotary) ( 87)**



**Agri-ventures Established: 159**

**State with highest number of established venture in November 2022: Tamil Nadu (83)**



## The Name &amp; Contact details of the Newly Inducted Nodal Training Institutes under AC&amp;ABC Scheme:

S. N.	State/UTs	Name of the Organization	Name of the Nodal Officer & Contact
1	Telangana	Participatory Rural Development Initiatives Society Mahbubnagar	Ms. Prasanti. M Mobile; 9676080872, 9440051598 E-Mail ID: prdis@hotmail.com
2	Andhra Pradesh	Syamla Krishna Education Society, Chittor	Mr. Krishna Reddy E-Mail: skca.edu@gmail.com Mobile: 9543210587
3	Jharkhand	Indian Society Of Agribusiness Professionals, Bokaro	Mr. Om Prakash E-Mail: omprakash@isapindia.org Mobile: 9835316907
4	Jammu	Sher-e-Kashmir University of Agricultural Sciences & Technology of Jammu	Dr. Surinder Kumar Gupta E-Mail: dirextskuastj@gmail.com Mobile: 9419226624, 9419124146
5	Kashmir	Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir	Prof. Dil Mohammad Makhdoomi E-Mail: dmmakhdoomi@gmail.com Mobile: 9419425018, 7889551819
6	Madhya Pradesh	Medi Caps University, Indore	Dr. S. D. Upadhyaya E-Mail: deanagri@medicaps.ac.in Mobile No. 9425860546
7	Uttarakhand	College of Agribusiness Management, G.B. Pant University of Agri. & Tech, Pantnagar	Dr. Mukesh Pandey, E-Mail: dean.cabm@gmail.com Mobile: 9411791572
8	Uttar Pradesh	Shree Maa Guru Gramodhyog Sansthan, Varanasi	Mr. Bharat Singh, Nodal Officer Mr. Chiranjeev Singh, Secretary E-Mail: smggs.acabc@gmail.com Mobile: +91 99198 02326
9	Uttar Pradesh	Maheraj Global Educational Society, Agra	Mr. Mrinal Agarwal Mobile: 7017160811 Email: mgesgroup@gmail.com
10	Uttar Pradesh	SANSKRITI University, Mathura	Dr. Rajneesh Tyagi Mobile: 8191899298, 9412162807 Email: dean.soa@sanskriti.edu.in

## Central India's largest Agri Summit : AGRO-VISION, 2022

Agro: Vision 2022, the largest exhibition in Central India was held at the Punjabrao Deshmukh Krishi Vidyapeeth (PDKV) Ground in Dhabha, Nagpur, Maharashtra, from November 25 to November 28, 2022. Shri Shivraj Singh Chouhan, the chief minister of Madhya Pradesh, officially inaugurated Agro: Vision 2022 on November 25, 2022, with the honorable Shri Nitin Gadkari, Union Minister for Roads and Highways, serving as the program's special guest. In order to highlight its activities, MANAGE participated in the Exhibition for the Promotion of AC & ABC Scheme and showcase Various Activities of MANAGE. This exhibition featured 20 Agripreneurs in all.

The crop protection equipment, bio-fertilizer, micronutrient, PGR, pesticides, organic fertiliser, essential and edible oil, dairy products, dehydrated vegetables & foods, fruit processed products, vermiculture, vermicompost, honey, and agricultural inputs are all showcased by the agripreneurs in the exhibition. They have shared information about their products, promoted those things, and gathered data about potential customers. During the event, a solid network between buyers and entrepreneurs in agriculture was created. Around 674 students and 3500 farmers visited the MANAGE Stall.



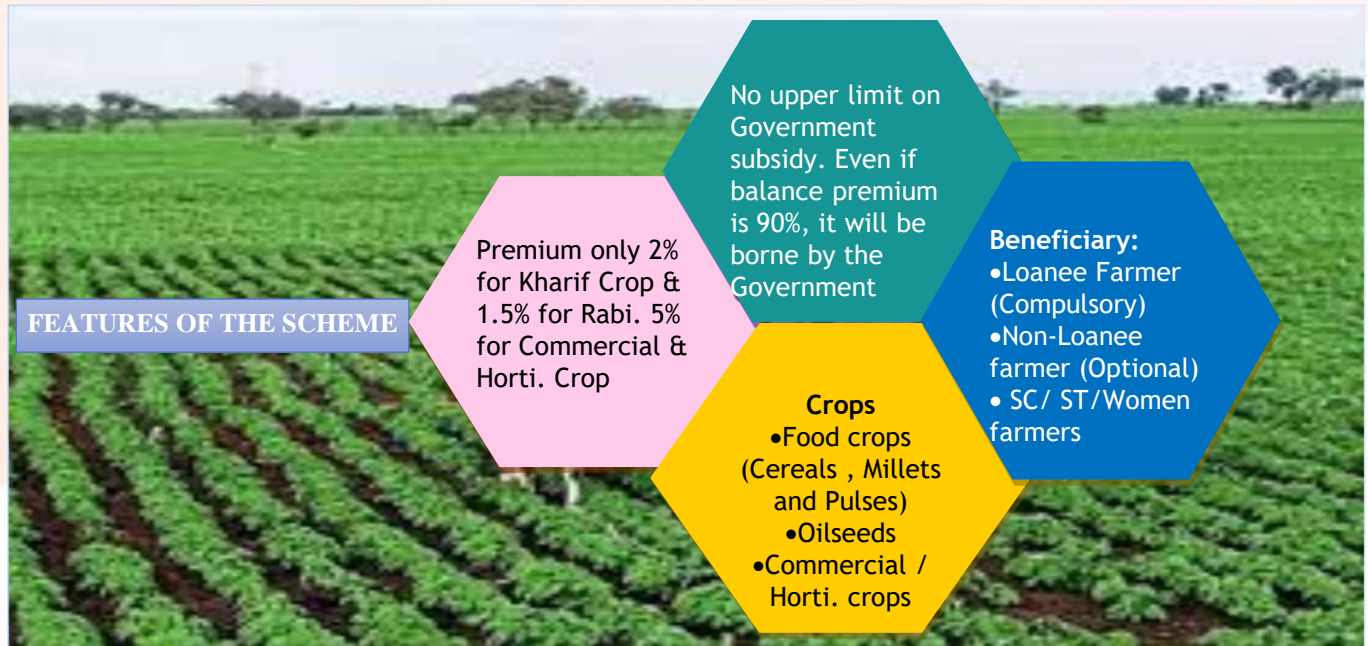


## PRIME MINISTER FASHAL BIMA YOJANA (PMFBY)- CROP INSURANCE SCHEME

India is the land of farmers where the maximum proportion of rural population depends on agriculture. Hon'ble Prime Minister Shri Narendra Modi unveiled the new scheme Pradhan Mantri Fasal Bima Yojana (PMFBY) on 13th January, 2016. This scheme will help in decreasing the burden of premiums on farmers who take loans for their cultivation and will also safeguard them against the inclement weather

### OBJECTIVE:

- ❖ To provide insurance coverage and financial support to the farmers in the event of failure of any of the notified crop as a result of natural calamities, pests & diseases
- ❖ To stabilize the income of farmers to ensure their continuance in farming
- ❖ To encourage farmers to adopt innovative and modern agricultural practices
- ❖ To ensure flow of credit to the agriculture sector



- ❖ Very Low premium, full insured amount against crop loss on account of natural calamities
- ❖ Makes agriculture most respectable
- ❖ Boost up of Agriculture and farmers welfare

### Help Desk

**Agripreneur can send queries**

[help.agri-insurance@gov.in](mailto:help.agri-insurance@gov.in)

[www.agri-insurance.gov.in](http://www.agri-insurance.gov.in) & an android "Crop Insurance App"

## Refresher Training Program (November- 2022)



From November 21-23, 2022, a three-day online refresher training programme on "Business Opportunities in Bamboo Farming" was conducted in association with the Bamboo Research and Training Center in Chandrapur, Maharashtra. Participants were invited by MANAGE-Hyderabad from ten Indian states. Twenty Agripreneurs in all took part in the training course. Participants in the course are made aware of the fact that bamboo is regarded as "green gold" due to its rising value in the international market. Bamboo is very easy to grow, renewable, and sustainable.

The College of Fishery Sciences in Nagpur, Maharashtra, hosted a refresher training programme on "Aqua-Enterprises and Business Opportunities" for established agripreneurs under the Agri Clinics & Agri-business Centers (AC&ABC) Schemes from November 17-19, 2022. The trainees made note of business potential in fish farming, shrimp farming, drying fish, and other related fields. Testing of the fishery's water and soil was also included. Slide by slide, the topic of disease diagnosis and control measures was covered. There were 45 participants in total, hailing from 12 different Indian states.



## A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

### Mr. Hemant Nandkishor Walavalkar

Name of Agri-venture: M/s Mayuresh Food  
 Address: Teli aali-Sindhudurg, Maharashtra  
 Year of establishment: 2017  
 Products/Services: Food Processing Unit, Jamun powder, stuff chilli, kokum, jam, mixed apple, amla candy,  
 No. of farmers covered: 50  
 No. of villages/districts covered: 05 villages  
 Annual turnover: ₹ 10 lakh  
 No. of employees: 3 person 15 unskilled person  
 +91-9228246575 hemantnw27@gmail.com



### Mr. Hiresh Shankar Nimbalkar

Name of Agri-venture: M/s Shree Swami Samarth Agro Agency  
 Address: Bidal, Satara, Maharashtra  
 Year of establishment: 2017  
 Products/Services: Sale of Agri-Input & Consultancy  
 No. of farmers covered: 350  
 No. of villages/districts covered: 05 villages in 01 district  
 Annual turnover: ₹ 50 lakh  
 No. of employees: One  
 +91-9850767482,

### Mr Sonu Sanodiya

Name of Agri-venture: M/s Sanodiya Custom Hiring  
 Address: Matradham Katalbodi, Madhya Pradesh  
 Year of establishment: 2020  
 Products/Services: Apiary & Consultancy  
 No. of farmers covered: 500  
 No. of villages/districts covered: 06 villages  
 Annual turnover: ₹ 24 lakh  
 No. of employees: 03 person  
 +91 9644274096, sonusanodiya7@gmail.com



### Mr. Ramesh Kumar Gupta

Name of Agri-venture: M/s Uma Mushroom  
 Address: , East Champaran district, Bihar  
 Mobile: Year of establishment: 2018  
 Products/Services: Button Mushroom Cultivation  
 No. of farmers covered: 75  
 No. of villages/districts covered: 05 villages  
 Annual turnover: ₹ 10 lakh  
 No. of employees: 02  
 +91- 9939701942,ramesh18in@gmail.com



## A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

### Dr. J.Teena Monisha

Name of Agri-venture: M/s Animals Planet

Address: Gomathipuram, Madurai- TN

Year of establishment: 2018

Products/Services: Vet clinic and services

No. of farmers covered: 1250 farmers

No. of villages/districts covered: from 30 villages

Annual turnover: ₹ 10 lakh

No. of employees: 01

+91-9629099499, [jteena@gmail.com](mailto:jteena@gmail.com)



### Mr. Sundar Janardan Zore

Name of Agri-venture: M/s Aaradhya Nursery

Address: Sawantwadi, Maharashtra

Year of establishment: 2017

Products/Services: Fruit nursery and consultancy on old orchard rejuvenation

No. of farmers covered: 450

No. of villages/districts covered: 07 villages

Annual turnover: ₹ 10 lakh

No. of employees: Two skill and 5 un-skill labor

+ 91- 8805828658, [manojgore999@gmail.com](mailto:manojgore999@gmail.com)

### Mr. Rohit Sudhakar Patil

Name of Agri-venture: M/s Vigilant Agro

Address: Dhule, Maharashtra

Year of establishment: 2015

Products/Services: Manufacturing of neem seed cake and neem oil

No. of farmers covered: 150

No. of villages/districts covered: 20 villages

Annual turnover: ₹ 30 lakh

No. of employees: 06 Person

+91 8275590959, [rohitpatil4334@gmail.com](mailto:rohitpatil4334@gmail.com)



### Mr. Mohit Vijay Giri

Name of Agri-venture: M/s Giri Custom Hiring Center

Address: Kalmeshwar, Maharashtra

Year of establishment: 2016

Products/Services: Custom hiring center for heavy machineries

No. of farmers covered: 1000

No. of villages/districts covered: 150 villages

Annual turnover: ₹ 16 lakh

No. of employees: Six women and two men

+91-9405141984, [mohit25goswami@gmail.com](mailto:mohit25goswami@gmail.com)

## MANAGE-AC&ABC Agripreneurs Webinar Series

The 22<sup>nd</sup> Webinar in the series was organized on Saturday, November 5<sup>th</sup>, 2022 10:30 am -11:30 am IST. The theme for the webinar was “Export of Vegetable & Mushroom Cultivation: Gaining Pace in Global Market”.

All participants from India's 11 states were warmly welcomed before the webinar could begin. Shri Santosh Waghmare, Nodal officer Asean Agri technologies (I) Pvt Ltd., Nashik, led the introductory session (MS). The principal mission and vision of Asean Technologies (IO pvt. Ltd. were presented by Mr. Waghmare. He said that the company had signed up for the AC&ABC programme in 2018 and was putting a training programme into effect in the Maharashtra district of Nashik. Four hundred and forty candidates were successfully trained in a total of 14 batches of the training programme. Out of these, 203 agricultural Agripreneurs founded their own agri-businesses in a variety of fields, including dairy, bio-control lab, vegetable nursery, export of vegetables, mushroom farming, floriculture, vermicomposting, and others. The NTI is still showing a success rate of 44.11%. In addition, the NTI actively plans numerous workshops for the AC&ABC in coordination with NABARD and nationalised bank representatives.

The second speaker was Ms. Shilpa Patil, creator of Lekhraj Food Solutions. She discussed every facet of the export of fruits and vegetables during her presentation. She provided information on the documentation procedure from shipment to registration. Checks and balances were used by Ms. Patil to describe the financial process. Participants were made aware of the advantages and disadvantages of perishable and non-perishable crop goods while choosing crops for export. She also draws attention to the import documentation process. Ms. Shilpa makes a call for more women agripreneurs to get involved in EXIM.

Registration Link: <http://tiny.cc/0ayzuz>

Saturday, November 5<sup>th</sup>, 2022  
10:30 am – 11:30 am IST

**Export of Vegetable & Mushroom Cultivation:  
Gaining Pace in Global Market**

**SPEAKERS**

**MANAGE AC&ABC Agripreneurs Webinar Series**  
22<sup>nd</sup> Webinar  
Women Agripreneur Special

Mr. Santosh Waghmare  
Nodal Officer  
Asean Agri technologies (I) Pvt Ltd., Nashik (MS)

Ms. Shilpa Patil  
Founder  
Lekhraj Food Solutions

Ms. Meena Pawar  
Founder  
Shri Nirmal Multiconcert

Centre for Agri Entrepreneurship Development (CAD)  
**National Institute of Agricultural Extension Management (MANAGE)**  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)  
Rajendranagar, Hyderabad – 500 030, Telangana, India  
[www.manage.gov.in](http://www.manage.gov.in) | [www.agriclinics.net](http://www.agriclinics.net)

The third speaker was Ms. Meena Pawar, the founder of the Shri Nirmal Multiconcert Company. Ms. Meena holds a master's degree in agricultural sciences and has extensive experience growing mushrooms, particularly oyster varieties. Ms. Meena began the lecture by discussing her entrepreneurial journey. She went into detail about how agricultural trash burns every year and how it may be turned into a productive medium for mushroom cultivation. The spawn breeding, value addition, the creation of vermicompost, and farmer training were highlighted by Ms. Meena. Ms. Meena also concentrated on the mushroom industry's added value. She presented chips, powder, papad, and cookies that resembled mushrooms as byproducts. She claimed that women agripreneur can start growing mushrooms without investing more money. She began breeding for the oyster mushroom that is pink in colour. It served as the presentation's main draw.

Registration Link: <http://tiny.cc/1yz0vz>

Saturday, December 3<sup>rd</sup>, 2022  
10:30 am – 11:30 am IST

**Medicinal Plant Cultivation & Poultry: Healing  
Community with Herbs & Protein**

**SPEAKERS**

**MANAGE AC&ABC Agripreneurs Webinar Series**  
23<sup>rd</sup> Webinar

Dr. Deepak Mendiratta  
Nodal Officer  
JARDS-Gorakhpur

Mr. Krishan Kamal Singh  
Founder  
Nath Farming

Mr. Gaurav Singh  
Founder  
Singh Poultry Farming

Centre for Agri Entrepreneurship Development (CAD)  
**National Institute of Agricultural Extension Management (MANAGE)**  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)  
Rajendranagar, Hyderabad – 500 030, Telangana, India  
[www.manage.gov.in](http://www.manage.gov.in) | [www.agriclinics.net](http://www.agriclinics.net)

The 23<sup>rd</sup> webinar was organized on December 3<sup>rd</sup> 2022 at 10:30 am IST. The theme for the webinar was “Medicinal Plant Cultivation & Poultry: Healing Community with Herbs and Protein”. Dr. Deepak Mendiratta, Nodal Officer of JARDS-Gorakhpur. Mr. Krishan Kamal Singh, founder of Nath farming and Mr. Gaurav Singh, founder of Singh Poultry were the speakers for the webinar.



## MANAGE-AC&amp;ABC “Consultant of the Month”

November -2022

CONSULTANT OF THE MONTH OCTOBER-2022  
AGRI-CLINICS & AGRI-BUSINESS CENTRES SCHEME

**Mr. Muhammed Suhail TC**



CONGRATULATION  
FOR YOUR HARD WORK

**ACHIVEMENT**

Total 83 Agri-ventures were verified in the  
state of Tamil Nadu

Mr. Muhammed Suhail TC, recognized as the “MANAGE-AC&ABC Consultant of the Month” for November- 2022. Mr. Suhail bagged with master’s degree in development studies from the Tata Institute of Social Science (TISS)-Hyderabad. Mr. Suhail evaluated 83 Agri-ventures that were established in the state of Tamil Nadu for the month of November 2022. His tireless work and contributions ensure the implementation and monitoring of the AC&ABC Scheme in the state of Tamil Nadu. Since April 2021, Mr. Suhail joined MANAGE to work persistently with the AC&ABC scheme. The AC&ABC team congratulates him on his accomplishment and wishes him continued success in his future endeavors. Mr. Suhail can be contacted for any sort of information about the AC&ABC scheme in Tamil Nadu State: Mobile: 9809201047, e-Mail: suhailtc.manage@gmail.com

## MANAGE-AC&amp;ABC “Nodal Training Institute (NTI) of the Month”

November- 2022

The Vanavarayar Institute of Agriculture, Pollachi, is honored by the selection as the “NTI of the Month” for the month of November 2022. The NTI has successfully submitted 24 success stories which have been verified and uploaded in the AC&ABC MIS Portal. Since 2018, the NTI has completed 2 batches of training programs where they have trained 67 candidates out of which 43 of them have established their own ventures. The center continues to exhibit a success rate of 64.18 percent. The AC&ABC-Team congratulates the NTI and wishes them every success in their future training programs. For further information contact the institute: Dr. K. Kalidas, Nodal Officer, Vanavarayar Institute of Agriculture, Pollachi, Agri-Business Incubation Centre, Vanavarayar Institute of Agriculture Manakkadavu, Pollachi - 642 103 Tamil Nadu, Mobile: 9942908466, e-Mail: kalidas@via.ac.in

NTI of the Month – November-2022  
AGRI-CLINICS & AGRI-BUSINESS CENTRES SCHEME



**Dr. K. Kalidas**  
Nodal Officer

Vanavarayar Institute of Agriculture  
Pollachi



CONGRATULATION  
FOR YOUR HARD WORK

**ACHIVEMENT**

Total 24 Agri-ventures were established in the  
state of Tamil Nadu

<https://www.agriclinics.net/> is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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<https://www.agriclinics.net/>

