

e-Bulletin

May 2022

AGRIPRENEUR

Volume XIII Issue 5

FIN-GAGE: HDFC Bank: Telangana Agros (TSAGROS) Agripreneurs Business Upscale Meet



A business upscale meet was organized by HDFC Bank under the tripartite agreement signed by MANAGE, NABARD, and HDFC Bank for the TSAGROS Agripreneurs trained under the AC&ABC scheme or not. The meeting was held in collaboration with the National Institute of Agricultural Extension Management (MANAGE) on May 16, 2022, at the nimsme campus, Yousufguda, Hyderabad.

The meet was graced by the presence of Shri. K. Ramulu, MD, TSAGROS, Shri. M. C. Raj Mohan, General Manager, TSAGROS, Smt. Tripuramba, Secretary, CED, Hyderabad, Shri. Bere Ramakrishna, Vice President, Rural Banking Group, HDFC Bank Ltd., Shri. Subramony Bhagvathy, Vice President, Rural Credit Group, HDFC Bank Ltd., and Shri. Anupam Anand, Consultant (Documentation), Centre for Agri Entrepreneurship Development (CAD), MANAGE. The meeting highlighted TSAGROS and MANAGE's success in providing a platform to train TSAGROS Agripreneurs with agricultural backgrounds under the AC&ABC scheme to scale up their operations. MANAGE-AC&ABC has trained 164 candidates from TSAGROS to date, with 148 receiving final sanction letter approval, 50 receiving in principal loan approval, and 33 receiving NABARD subsidy. The HDFC bank's business upscale meet or loan mela for non-agri background TSAGROS candidates drew a large crowd. More than 250 candidates applied, and HDFC bank accepted 121 applications totaling 20.28 crore. The vice-president later informed MANAGE that there was a good chance of clearing 80-90 percent of the applications received, resulting in the meeting's success.



Salient Achievements of AC&ABC Scheme (May 2022)



Candidates Trained: 475

Activity with highest number of agri-venture established in May 2022: Dairy/Poultry/Piggery/Goatry (126)

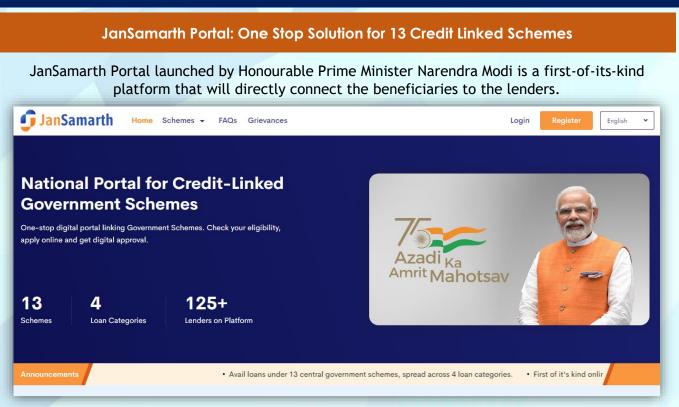




Agri-ventures Established: 255

State with highest number of established venture in May 2022: Maharashtra (128)





The JanSamarth Portal's main goal is to promote inclusive growth and development in various sectors by guiding and providing them with the appropriate types of government benefits via simple and easy digital processes.

The Government of India's JanSamarth Portal ensures complete coverage of all linked schemes.

The JanSamarth Portal, according to the JanSamarth website, is a centralized digital portal where 13 credit-linked government schemes spanning education, agri-infrastructure, business activity, and livelihood loans are linked on a single platform. Beneficiaries can check their eligibility digitally in a few simple steps, apply online to eligible schemes, and receive digital approval.

The portal is designed in such a way that everything, from loan application to loan approval, will be done online through the JanSamarth Portal. Applicants will also be able to check the status of their loans through the portal. Applicants will be able to file a complaint online if they do not receive the loan.

These 13 schemes are:

- Central Sector Interest Subsidy
- Dr. Ambedkar Central Sector Scheme
- Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme
- Self Employment Scheme for Rehabilitation of Manual Scavengers
- Deendayal Antyodaya Yojana-National Rural Livelihoods Mission
- Pradhan Mantri Street Vendor Aatmanirbhar Nidhi Scheme
- Agricultural Marketing Infrastructure
- Agriculture Infrastructure Fund
- Prime Minister's Employment Generation Programme
- Weaver Mudra Scheme
- Pradhan Mantri Mudra Yojana
- Padho Pardesh
- Stand-Up India Scheme

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For more details: https://www.jansamarth.in/

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A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Yuvraj Avinash Nangare

Name of Agri-venture: M/s YN Agri Services Address: Satara, Maharashtra Year of establishment: 2020 Products/Services: Nursery No. of farmers covered: 550+ No. of villages/districts covered: 40 villages and 01 district Annual turnover: ₹15 lakh No. of employees: 02 skilled, 04 unskilled +91-95450 06254, <u>yuvrajnangare.yn11@gmail.com</u>





Mr. Amandeep

Name of Agri-venture: M/s Oad Poultry Farm Address: Ganganagar, Rajasthan Year of establishment: 2019 Products/Services: Poultry Farm and Extension Service No. of farmers covered: 15-20 farmers/month No. of villages/districts covered: 08 villages Annual turnover: ₹8 lakh No. of employees: Self +91-99825 97422, adeep4008@gmail.com

Mr. Patel Kundal Parsotambhai

Name of Agri-venture: M/s Nechar Agro Address: Vijapur, Gujarat Year of establishment: 2021 Products/Services: Sale of agro-inputs No. of farmers covered: 400+ No. of villages/districts covered: 02 districts Annual turnover: ₹15 lakh No. of employees: 01 +91-97267 46042, patelkundal78@gmail.com





Mr. Amarjit Lakhar

Name of Agri-venture: M/s Let's Grow Address: Guwahati, Assam Year of establishment: 2021 Products/Services: Sale of Agro-Inputs and Consultancy No. of farmers covered: 300+ No. of villages/districts covered: 01 district Annual turnover: ₹4 lakh No. of employees: Self +91-98641 56552, <u>amarjitlahkar@gmail.com</u>

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Vivek Kumar

Name of Agri-venture: M/s Lavkush Kisan Seva Kendra Address: Etah, Uttar Pradesh Year of establishment: 2020 Products/Services: Sale of Agro-Inputs No. of farmers covered: 300+ No. of villages/districts covered: 15 villages and 01 district Annual turnover: ₹34 lakh No. of employees: 02 +91-99948 45028, vivekrathor9997@gmail.com





Mr. Mo Sulemani

Name of Agri-venture: M/s Goat Farm Address: Kheri, Uttar Pradesh Year of establishment: 2019 Products/Services: Sale of Goat Meat No. of farmers covered: 100+ No. of villages/districts covered: 10 villages Annual turnover: ₹4 lakh No. of employees: Self +91-88876 79488, mohdsulemani2652@gmail.com

Mr. P. Narahari Rao Name of Agri-venture: M/s Sri Lakshmi Narasimha Swamy Mushroom Unit Address: Krishna, Andhra Pradesh Year of establishment: 2018 Products/Services: Mushroom Production and Training No. of farmers covered: 400+ No. of villages/districts covered: 02 districts Annual turnover: ₹15 lakh No. of employees: 01 +91-76739 50179, <u>naraharirao.har@gmail.com</u>





Ms. Usha Bhargavi Gubbala

Name of Agri-venture: M/s Dhathri Natural Farm Address: Hyderabad, Telangana State Year of establishment: 2017 Products/Services: Organic Farming and Sales No. of farmers covered: 100+ No. of villages/districts covered: 01 district Annual turnover: ₹5 lakh No. of employees: 03 +91-90106 45251, ushabhargavi.g@gmail.com

MANAGE-AC&ABC Agripreneurs Webinar Series

The 16th Webinar in the series was organized on May 07th, 2022 at 10:00 am IST. The theme for the webinar was **"Beekeeping and Food Processing: Profitable Business Ideas to Scale up Income"**.

Dr. D. R. Meghwal, Nodal Officer, Download Project Report, Kota, Rajasthan was the first speaker for the session. He emphasized that the NTI has trained 15 batches totaling 486 candidates, with 229 of them successfully establishing their agri-ventures. The NTI continue to exhibit a success rate of 47.12 percent. The focus area of training are in the area of Agri-Clinics, Bio-fertiliszers production and marketing, dairy farming, goat farming, piggery, seed processing and marketing, custom-hiring centres, nursery, etc. He also mentioned that the NTI more focused on getting the loans sanctioned for the agri-ventures and getting more of agripreneurs established under the ACABC scheme.

Ms. Priya Malav, Founder, Kota Rajasthan was the second Shahad, speaker for the session. A Bachelor's in Agriculture, Ms. Malav completed the AC&ABC training from DPR, Rajasthan. She informed the audience that her venture, Kota Shahad, manufactures and sells honey as well as Amla juice. Starting with a few boxes, the company now employs 700 boxes of bee hives. She also stated that her father handles the technical aspects of the business. Due to an earlier transportation issue, overcoming it the firm now generates an annual income of 22-25 lakh.



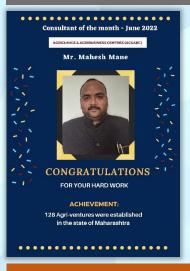
Ms. Rinku Kumari, Founder, Life Grow Kisan, Rajasthan was the third speaker for the session. A Bachelor's in Agriculture and Masters in Business Administration (MBA), Ms. Kumari completed the AC&ABC Training from DPR, Kota in 2019-20. Soon after completing the TP and with the help of her mother-in-law and husband, she established the venture and officially launched Life Grow Kisan in 2020. Ms. Rinku stated that her company is involved in the production and marketing of mushrooms, as well as the value addition of mushrooms in products such as snacks, pickle, powder, biscuits, and so on. She also sells shaved mushrooms and papad. Ms. Rinku employs only women in her firm in order to provide them with employment while also instilling a sense of dignity and independence. Ms. Rinku has received numerous awards and honours at the state and national levels.



The 17th webinar in the series was organized on June 04th, 2022 at 10:00 am IST. The theme for the webinar was "Biotechnology in Agriculture: Tomorrow's Technology for Today's Challenges". Er. Yogesh Patil, Nodal Officer, FFPCL, MH, Ms. Arati Dhenge, Founder, ZR Biotech, MH and Mr. Akshay Patil, Founder, Callus Biotech Pvt. Ltd. MH were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

May, 2022



Mr. Mahesh Mane, Consultant (AC&ABC), has been chosen as the "MANAGE-AC&ABC Consultant of the Month" for May, 2022. Mr. Mane has been tasked with monitoring of AC&ABC scheme for the state of "Maharashtra". With his hard work and diligence, he verified 125 agriventures which were established in the state of Maharashtra for the month of May, 2022. Mr. Mane has a bachelor's degree in Agriculture and Allied Subjects and has also completed MBA for his Master's Degree. He has been working tirelessly with the AC&ABC scheme since July, 2021. The AC&ABC Team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Maharashtra: +91-7972156528, mahesh.mane@manage.gov.in

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

May, 2022

The Baramati Agricultural Development Trust Krishi Vigyan Kendra, Baramati, Maharashtra is selected as the "NTI of the Month" for May, 2022. The institute has successfully submitted 53 success stories for the month of May, 2022 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 39 batches comprising of 1,204 candidates who have gone ahead and established 543 agri-ventures. The NTI continue to exhibit a success rate of 45.10 percent. The NTI focuses mainly on the development of Agriculture sector through training of candidates in various sub-streams viz. agri-clinics, custom-hiring, nursery, etc. For further details and enquiry: Dr. D. A. Shinde, Nodal Officer, Agricultural Development Trust's Krishi Vigyan Kendra, Baramati, At Post: Malegaon Khurd, Tal.Baramati, Dist. Pune, Pin 413115, Maharashtra, INDIA, kvkbmt@yahoo.com, 02112-255207/255227.



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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