



FIN-GAGE: HDFC Bank: Telangana Agros (TSAGROS) Agripreneurs Business Upscale Meet



A business upscale meet was organized by HDFC Bank under the tripartite agreement signed by MANAGE, NABARD, and HDFC Bank for the TSAGROS Agripreneurs trained under the AC&ABC scheme or not. The meeting was held in collaboration with the National Institute of Agricultural Extension Management (MANAGE) on May 16, 2022, at the nimsme campus, Yousufguda, Hyderabad.

The meet was graced by the presence of Shri. K. Ramulu, MD, TSAGROS, Shri. M. C. Raj Mohan, General Manager, TSAGROS, Smt. Tripuramba, Secretary, CED, Hyderabad, Shri. Bere Ramakrishna, Vice President, Rural Banking Group, HDFC Bank Ltd., Shri. Subramony Bhagvathy, Vice President, Rural Credit Group, HDFC Bank Ltd., and Shri. Anupam Anand, Consultant (Documentation), Centre for Agri Entrepreneurship Development (CAD), MANAGE. The meeting highlighted TSAGROS and MANAGE's success in providing a platform to train TSAGROS Agripreneurs with agricultural backgrounds under the AC&ABC scheme to scale up their operations. MANAGE-AC&ABC has trained 164 candidates from TSAGROS to date, with 148 receiving final sanction letter approval, 50 receiving in principal loan approval, and 33 receiving NABARD subsidy. The HDFC bank's business upscale meet or loan mela for non-agri background TSAGROS candidates drew a large crowd. More than 250 candidates applied, and HDFC bank accepted 121 applications totaling 20.28 crore. The vice-president later informed MANAGE that there was a good chance of clearing 80-90 percent of the applications received, resulting in the meeting's success.



Salient Achievements of AC&ABC Scheme (May 2022)



Candidates Trained: **475**

Activity with highest number of agri-venture established in May 2022:

Dairy/Poultry/Piggery/Goatry (126)



Agri-ventures Established: **255**

State with highest number of established venture in May 2022: **Maharashtra (128)**



JanSamarth Portal: One Stop Solution for 13 Credit Linked Schemes

JanSamarth Portal launched by Honourable Prime Minister Narendra Modi is a first-of-its-kind platform that will directly connect the beneficiaries to the lenders.

The JanSamarth Portal's main goal is to promote inclusive growth and development in various sectors by guiding and providing them with the appropriate types of government benefits via simple and easy digital processes.

The Government of India's JanSamarth Portal ensures complete coverage of all linked schemes.

The JanSamarth Portal, according to the JanSamarth website, is a centralized digital portal where 13 credit-linked government schemes spanning education, agri-infrastructure, business activity, and livelihood loans are linked on a single platform. Beneficiaries can check their eligibility digitally in a few simple steps, apply online to eligible schemes, and receive digital approval.

The portal is designed in such a way that everything, from loan application to loan approval, will be done online through the JanSamarth Portal. Applicants will also be able to check the status of their loans through the portal. Applicants will be able to file a complaint online if they do not receive the loan.

These 13 schemes are:

- Central Sector Interest Subsidy
- Dr. Ambedkar Central Sector Scheme
- Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme
- Self Employment Scheme for Rehabilitation of Manual Scavengers
- Deendayal Antyodaya Yojana-National Rural Livelihoods Mission
- Pradhan Mantri Street Vendor Aatmanirbhar Nidhi Scheme
- Agricultural Marketing Infrastructure
- Agriculture Infrastructure Fund
- Prime Minister's Employment Generation Programme
- Weaver Mudra Scheme
- Pradhan Mantri Mudra Yojana
- Padho Pardesh
- Stand-Up India Scheme



For more details:

<https://www.jansamarth.in/>

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Yuvraj Avinash Nangare

Name of Agri-venture: M/s YN Agri Services

Address: Satara, Maharashtra

Year of establishment: 2020

Products/Services: Nursery

No. of farmers covered: 550+

No. of villages/districts covered: 40 villages and 01 district

Annual turnover: ₹15 lakh

No. of employees: 02 skilled, 04 unskilled

+91-95450 06254, yuvrajnangare.yn11@gmail.com



Mr. Amandeep

Name of Agri-venture: M/s Oad Poultry Farm

Address: Ganganagar, Rajasthan

Year of establishment: 2019

Products/Services: Poultry Farm and Extension Service

No. of farmers covered: 15-20 farmers/month

No. of villages/districts covered: 08 villages

Annual turnover: ₹8 lakh

No. of employees: Self

+91-99825 97422, adeep4008@gmail.com

Mr. Patel Kundal Parsotambhai

Name of Agri-venture: M/s Nechar Agro

Address: Vijapur, Gujarat

Year of establishment: 2021

Products/Services: Sale of agro-inputs

No. of farmers covered: 400+

No. of villages/districts covered: 02 districts

Annual turnover: ₹15 lakh

No. of employees: 01

+91-97267 46042, patelkundal78@gmail.com



Mr. Amarjit Lakhar

Name of Agri-venture: M/s Let's Grow

Address: Guwahati, Assam

Year of establishment: 2021

Products/Services: Sale of Agro-Inputs and Consultancy

No. of farmers covered: 300+

No. of villages/districts covered: 01 district

Annual turnover: ₹4 lakh

No. of employees: Self

+91-98641 56552, amarjitlahkar@gmail.com

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Vivek Kumar

Name of Agri-venture: M/s Lavkush Kisan Seva Kendra
 Address: Etah, Uttar Pradesh
 Year of establishment: 2020
 Products/Services: Sale of Agro-Inputs
 No. of farmers covered: 300+
 No. of villages/districts covered: 15 villages and 01 district
 Annual turnover: ₹34 lakh
 No. of employees: 02
 +91-99948 45028, vivekrathor9997@gmail.com



Mr. Mo Sulemani

Name of Agri-venture: M/s Goat Farm
 Address: Kheri, Uttar Pradesh
 Year of establishment: 2019
 Products/Services: Sale of Goat Meat
 No. of farmers covered: 100+
 No. of villages/districts covered: 10 villages
 Annual turnover: ₹4 lakh
 No. of employees: Self
 +91-88876 79488, mohdsulemani2652@gmail.com

Mr. P. Narahari Rao

Name of Agri-venture: M/s Sri Lakshmi Narasimha Swamy
 Mushroom Unit
 Address: Krishna, Andhra Pradesh
 Year of establishment: 2018
 Products/Services: Mushroom Production and Training
 No. of farmers covered: 400+
 No. of villages/districts covered: 02 districts
 Annual turnover: ₹15 lakh
 No. of employees: 01
 +91-76739 50179, naraharirao.har@gmail.com



Ms. Usha Bhargavi Gubbala

Name of Agri-venture: M/s Dhathri Natural Farm
 Address: Hyderabad, Telangana State
 Year of establishment: 2017
 Products/Services: Organic Farming and Sales
 No. of farmers covered: 100+
 No. of villages/districts covered: 01 district
 Annual turnover: ₹5 lakh
 No. of employees: 03
 +91-90106 45251, ushabhargavi.g@gmail.com

MANAGE-AC&ABC Agripreneurs Webinar Series

The 16th Webinar in the series was organized on May 07th, 2022 at 10:00 am IST. The theme for the webinar was “Beekeeping and Food Processing: Profitable Business Ideas to Scale up Income”.

Dr. D. R. Meghwal, Nodal Officer, Download Project Report, Kota, Rajasthan was the first speaker for the session. He emphasized that the NTI has trained 15 batches totaling 486 candidates, with 229 of them successfully establishing their agri-ventures. The NTI continue to exhibit a success rate of 47.12 percent. The focus area of training are in the area of Agri-Clinics, Bio-fertilizers production and marketing, dairy farming, goat farming, piggery, seed processing and marketing, custom-hiring centres, nursery, etc. He also mentioned that the NTI more focused on getting the loans sanctioned for the agri-ventures and getting more of agripreneurs established under the ACABC scheme.

Ms. Priya Malav, Founder, Kota Shahad, Rajasthan was the second speaker for the session. A Bachelor's in Agriculture, Ms. Malav completed the AC&ABC training from DPR, Rajasthan. She informed the audience that her venture, Kota Shahad, manufactures and sells honey as well as Amla juice. Starting with a few boxes, the company now employs 700 boxes of bee hives. She also stated that her father handles the technical aspects of the business. Due to an earlier transportation issue, overcoming it the firm now generates an annual income of 22-25 lakh.

Registration Link: <http://tiny.cc/w0bruz>

Saturday, May 07th, 2022
10:00 am – 11:00 am IST

**Beekeeping and Food Processing:
Profitable Business Ideas to Scale up Income**

SPEAKERS

**MANAGE AC&ABC
Agripreneurs
Webinar Series**
16th Webinar

Dr. D. R. Meghwal
Nodal Officer
DPR, Kota, RJ

Ms. Priya Malav
Founder
Kota Shahad, RJ

Ms. Rinku Kumari
Founder
Life Grow Kisan, RJ

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad – 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

Ms. Rinku Kumari, Founder, Life Grow Kisan, Rajasthan was the third speaker for the session. A Bachelor's in Agriculture and Masters in Business Administration (MBA), Ms. Kumari completed the AC&ABC Training from DPR, Kota in 2019-20. Soon after completing the TP and with the help of her mother-in-law and husband, she established the venture and officially launched Life Grow Kisan in 2020. Ms. Rinku stated that her company is involved in the production and marketing of mushrooms, as well as the value addition of mushrooms in products such as snacks, pickle, powder, biscuits, and so on. She also sells shaved mushrooms and papad. Ms. Rinku employs only women in her firm in order to provide them with employment while also instilling a sense of dignity and independence. Ms. Rinku has received numerous awards and honours at the state and national levels.

Registration Link: <http://tiny.cc/f1suz>

Saturday, June 4th, 2022
10:00 am – 11:00 am IST

**Biotechnology in Agriculture:
Tomorrow's Technology for Today's Challenges**

SPEAKERS

**MANAGE AC&ABC
Agripreneurs
Webinar Series**
17th Webinar

Er. Yogesh Patil
Nodal Officer
FFPCL, MH

Ms. Arati Dhenge
Founder
ZR Biotech, MH

Mr. Akshay Patil
Founder
Callus Biotech Pvt. Ltd., MH

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The 17th webinar in the series was organized on June 04th, 2022 at 10:00 am IST. The theme for the webinar was “Biotechnology in Agriculture: Tomorrow's Technology for Today's Challenges”. Er. Yogesh Patil, Nodal Officer, FFPCL, MH, Ms. Arati Dhenge, Founder, ZR Biotech, MH and Mr. Akshay Patil, Founder, Callus Biotech Pvt. Ltd. MH were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

May, 2022



Mr. Mahesh Mane, Consultant (AC&ABC), has been chosen as the "MANAGE-AC&ABC Consultant of the Month" for May, 2022. Mr. Mane has been tasked with monitoring of AC&ABC scheme for the state of "Maharashtra". With his hard work and diligence, he verified 125 agri-ventures which were established in the state of Maharashtra for the month of May, 2022. Mr. Mane has a bachelor's degree in Agriculture and Allied Subjects and has also completed MBA for his Master's Degree. He has been working tirelessly with the AC&ABC scheme since July, 2021. The AC&ABC Team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Maharashtra: +91-7972156528, mahesh.mane@manage.gov.in

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

May, 2022

The Baramati Agricultural Development Trust Krishi Vigyan Kendra, Baramati, Maharashtra is selected as the "NTI of the Month" for May, 2022. The institute has successfully submitted 53 success stories for the month of May, 2022 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 39 batches comprising of 1,204 candidates who have gone ahead and established 543 agri-ventures. The NTI continue to exhibit a success rate of 45.10 percent. The NTI focuses mainly on the development of Agriculture sector through training of candidates in various sub-streams viz. agri-clinics, custom-hiring, nursery, etc. For further details and enquiry: Dr. D. A. Shinde, Nodal Officer, Agricultural Development Trust's Krishi Vigyan Kendra, Baramati, At Post: Malegaon Khurd, Tal. Baramati, Dist. Pune, Pin 413115, Maharashtra, INDIA, kvkbmt@yahoo.com, 02112-255207/255227.



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

Editor in Chief and Published by Dr. P. Chandra Shekara, Director General, MANAGE
 Editor: Dr. Shahaji Phand, Centre Head (EAAS) & Principal Coordinator (AC&ABC)
 Associate Editors: Dr. K. Sai Maheshwari, Assistant Director (AC&ABC),
 Dr. Sagar Deshmukh, Training Associate (AC&ABC) &
 Mr. Anupam Anand, Consultant (Documentation)



Centre for Agri Entrepreneurship Development (CAD)
 National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad - 500 030, Telangana, India

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