



National Agripreneurship Awards

MANAGE-AC&ABC invites nominations for the National Agripreneurship Awards

Nodal Training Institutes (NTIs) and Agripreneurs under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme will be awarded cash prizes!!!

The Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme provides awards to the best agripreneurs and Nodal Training Institutes (NTIs) with the goal of creating a competitive environment and motivating those who excel in their work. For this purpose, state-level awards for agripreneurs and national-level awards for nodal training institutes have been instituted. In retrospect, nominations are being sought from NTIs and Agripreneurs for the Awards to be presented for 2017-18, 2018-19, 2019-20 and 2021-22. The deadline for receiving the nominations is June 15th, 2022.



National Agripreneurship Awards

National Institute of Agricultural Extension Management, (MANAGE)
is inviting Nodal Training Institutes (NTIs) and Agripreneurs under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme to apply for the National Agripreneurship Awards

National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)
<https://www.manage.gov.in/> | <http://www.agriclinics.net/>

For more information
Visit: <https://www.manage.gov.in/>

Cash awards for NTIs:	Cash awards for Agripreneurs:
1 st Prize - ₹3 lakh	1 st Prize - ₹40,000/-
2 nd Prize - ₹2 lakh	2 nd Prize - ₹25,000/-
3 rd Prize - ₹1 lakh	3 rd Prize - ₹15,000/-

Last Date: 15th June, 2022

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Salient Achievements of AC&ABC Scheme (April 2022)



Candidates Trained: **427**

Activity with highest number of agri-venture established in April 2022:
Dairy/Poultry/Piggery/Goatary (231)



Agri-ventures Established: **348**

State with highest number of established venture in April 2022: **Uttar Pradesh (145)**



Agri-Entrepreneurs' Service Center – AESC (A Unit for Farm-centric Entrepreneurship Development Support)

ICAR-KRISHI VIGYAN KENDRA - MYRADA was established in the year 1992 in Erode District of Tamil Nadu as a partnership between Myrada and the ICAR. KVK presently located at Gobichettipalayam of Erode district in Tamilnadu by covering 8 Taluks in the district namely Erode, Perundurai, Bhavani, Anthiyur, Gobichettipalayam, Sathyamangalam, Modakkurichi and Talavadi.

The KVK has conceptualized and promoted the Agri Entrepreneurs' Service Center (AESC) to provide support to farmers and entrepreneurs ready to plunge into the farming sector.

Agri-Entrepreneurs' Service Center – AESC

AESC is an institution established to provide handholding support for farmers and entrepreneurs. The center extends mentoring support to budding entrepreneurs for sustaining their enterprises with appropriate services through collective action.

Services rendered:

- Conducting skill-based training in agriculture and animal husbandry
- Linking new and budding entrepreneurs to established ones
- Helping entrepreneurs with DPR preparation
- Enabling entrepreneurs to link with resource persons/departments/regulatory bodies
- Honouring outstanding entrepreneurs
- Publishing impactful experiences and popularizing them through print and electronic media.

Recently the ICAR-KVK, Myrada was graced by the presence of Dr. P. Chandra Shekara, Director General, MANAGE along with Dr. P. G. Chengappa, Former Vice Chancellor, UAS, Bangalore and Dr. S. Prabukumar, Former Zonal Project Director, ICAR ATARI, Bangalore on 07.05.2022. DG, MANAGE and other guests lauded the efforts of ICAR-KVK, Myrada for the steps taken in upliftment of entrepreneurship in the farming sector. They also wished the best to Dr. P. Alagesan, Senior Scientist & Head and his team for their efforts and the best for future endeavours.

Agri-Entrepreneurs' Service Center - AESC

A Unit for Farm-centric Entrepreneurship Development Support

Agri-Entrepreneurship

Agriculture and allied activities continue to play a formidable role in the sustainable growth and development of the Indian economy. Support for agri-entrepreneurship development can play a significant role in solving challenges related to information dissemination, farm management, capital availability, mechanization of farm and the agriculture supply chain.

KVK Initiatives & Learnings

As with all the KVKs established under the ICAR, the ICAR KVK MYRADA based in Erode District conducts skill-based training programmes for farmers, rural youth and entrepreneurs on a regular basis. Between 2017 and 2019 (3 years) 384 such training programmes were conducted in which more than 6,500 persons participated. The programmes covered a range of subjects from organic farming practices to mushroom growing to honeybee keeping to poultry and livestock management, to value additions to farm products. Experienced training institutions are well aware of the fact that not everyone who participates in such programmes practices the skills learnt. Some do farming as a matter of habit and some love to connect with their lands and livestock but few take farming to a professional level where it becomes a viable business despite its multifarious risks and challenges. For those who are inclined to take this plunge, professional handholding support is essential to navigate the complicated path. ICAR-KVK-MYRADA has conceptualized and promoted the Agri Entrepreneurs' Service Centre to provide such support through which networks can be established and enterprises can be sustained.

Agri-Entrepreneurs Service Center (AESC)

AESC is an institution established to provide handholding support for farmers and entrepreneurs. The center extends mentoring support to budding entrepreneurs for sustaining their enterprises with appropriate services through collective action.



Objectives of the AESC

- To enhance existing skills, explore potential skills, and introduce new skills in the farming community with a view to promoting agri-entrepreneurship.
- To provide all forms of mentoring support to budding entrepreneurs in the field of agriculture and allied activities, inclusive of product quality improvement, storage and shelf-life extension, packaging and marketing, and assistance to establish appropriate technical, financial, and other resource-related linkages for business improvement purposes.
- To document the processes and derive lessons that can be shared with others similarly involved in agri-entrepreneurship development.

Services anchored in the AESC

- Conducting skill-based training programmes in agriculture and animal husbandry.
- Linking new and budding entrepreneurs to established and successful entrepreneurs for experience-based and in-depth learning through mentoring processes.
- Helping entrepreneurs to develop bankable project proposals and connecting them with resource institutions for technical and financial support
- Enabling entrepreneurs to link with Resource Institutes / Departments / Regulatory bodies to obtain the requisite certification for their products.
- Honouring outstanding entrepreneurs and also linking such persons with other institutions offering awards and recognitions
- Publishing impactful experiences and popularizing them through print and electronic media

All products available here in wholesale and retail...

AGRI ENTREPRENEUR'S SERVICE CENTER
272, Perumal nagar, Pudukkottai, Erode District, Kaligayam (po),
Gobichettipalayam - 638453, Erode (D.T), Cell No : 84899 39504,
E Mail - aescgob@gmail.com | www.myradaikvk.org 94438 97654

Agri Entrepreneur's Service Centre
Promoted by :
ICAR Krishi Vigyan Kendra, Erode District.

Agricultural Value Added Products Available Under One Roof

Farm to Home - Farmers Market Link

<p>VALUE ADDED PRODUCTS</p> <ul style="list-style-type: none"> Organic turmeric powder Jaggery Palm jaggery Millet health mix Millet biscuit Millet Nuggets Powders for rice Rasa powder Sambar powder Dhal powder Idly powder Palmira palm jaggery sugar Coconut palm jaggery sugar Noni herbal tea Noni juice Butterfly pea concentrate Hibiscus concentrate Ginger/Lemon juice Herbal bath flour Moonghal flour Organic soap 	<p>HONEY VARIETIES</p> <ul style="list-style-type: none"> Indian honey Nestle honey Bee box / hives Honey bee varieties Honey value added products 	<p>TRADITIONAL RICE VARIETIES</p> <ul style="list-style-type: none"> Mappillai samba Thayamali Karunguruvai Aruvatham kuruvai Karuppu kavuni Red rice Kattayamam and other traditional varieties 	<p>ORGANIC INPUTS</p> <ul style="list-style-type: none"> Yerani Compost Earthworms Plant bioinoculants Insecticides: ystidi Ystidi <p>MICRO NUTRIENTS</p> <ul style="list-style-type: none"> Bonasa Special Vegetable Special Mango Special <p>VARIOUS OTHER PRODUCTS</p> <ul style="list-style-type: none"> Banana Hill Cow - Milk Ghee, Butter, Noni milk, chik, ragi <p>Terrace gardening</p> <ul style="list-style-type: none"> Seeds, bags, Gardening tools
<p>SEEDS/SAPLINGS</p> <ul style="list-style-type: none"> Vegetable seeds Turmeric Herbal seedlings / Sapling Fodder seeds Coconut seedling Arecanut seedling Fig sapling 	<p>MUSHROOM VARIETIES</p> <ul style="list-style-type: none"> Oyster mushroom Milky mushroom Mushroom spawn 	<p>MILLET GRAINS</p> <ul style="list-style-type: none"> Ragi Kambu Varagu Kudrakavali Thinai Sorghum 	<p>OIL VARIETIES</p> <ul style="list-style-type: none"> Cold-pressed oil Coconut oil Ground nut oil Hair oil

TRAININGS AVAILABL E...

- Organic farming technologies
- Nutrition / Terrace garden
- Milk value addition technologies
- Millet value addition technologies and marketing strategies
- Bee keeping and value addition in honey
- Spawn production
- Mushroom cultivation
- Herbal plants cultivation technologies
- Fruits and vegetables value addition technologies
- Integrated Farming system
- Scientific rearing of Dosi bird
- Cow, goat and poultry farming
- Fodder production and feed management for live stock
- Inland fish farming
- Bio-fertilizer and Bio-control agents production
- Farmer producer organization
- Business investment management
- Methods of Import and export



OTHER SERVICES...

- Technical provisions & Marketing of entrepreneur's products
- Facilitating FSSAI certification
- Branding
- Agri business- Projects / Bank proposals
- Market linkages
- Creating awareness on central & state agricultural schemes in various departments

All products available here in wholesale and retail...

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For more details: <https://myradakvk.org/>

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Sumit Sahu

Name of Agri-venture: M/s Shiva Krishi Farm

Address: Chhindwara, Madhya Pradesh

Year of establishment: 2020

Products/Services: Custom Hiring Centre

No. of farmers covered: 800+

No. of villages/districts covered: 22 villages in 03 districts

Annual turnover: ₹25 lakh

No. of employees: 04

+91-87702 71926, sumitsahu2887@gmail.com



Dr. N. Kumarasamy

Name of Agri-venture: M/s Poultry Farm

Address: Namakkal, Tamil Nadu

Year of establishment: 2019

Products/Services: Poultry Farm and Extension Service

No. of farmers covered: 450+

No. of villages/districts covered: 08 villages

Annual turnover: ₹30 lakh

No. of employees: 04

+91-99433 17561

Mr. Tajuddin Ahmed

Name of Agri-venture: M/s Brahmaputra Valley Agri & Construction Pvt. Ltd.

Address: Dibrugarh, Assam

Year of establishment: 2019

Products/Services: Agro-Inputs Production and Supply

No. of farmers covered: 6000+

No. of villages/districts covered: Most of the Upper Assam

Annual turnover: ₹2 Cr

No. of employees: 05

+91-94357 03328, tajnazahmed@gmail.com



Mr. Khandari Singh

Name of Agri-venture: M/s K.S. Dairy Farm

Address: Bareilly, Uttar Pradesh

Year of establishment: 2020

Products/Services: Production and Marketing of Milk

No. of farmers covered: 320+

No. of villages/districts covered: 05 villages

Annual turnover: ₹10 lakh

No. of employees: 02

+91-97619 27359, khandarisingh1999@gmail.com

National Agripreneurship Awards

MANAGE has again come up this year with National Agripreneurship Awards under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme for the year 2017-18, 2018-19, 2019-20 and 2021-22.

National Level Best Training Institutes and State Level Best Agripreneurs will be awarded as per the eligibility criteria of AC&ABC Guidelines 2018.

Eligibility Criteria

Best NTI of the year

Three best NTIs will be awarded at National Level. AC&ABC Award committee will select the Best Nodal Training Institute as per criteria.

Eligibility criteria of NTI:

1. Should be an Active NTI for the last 3 years (must have completed at least 3 batches in each of the last 3 years)
 2. Should have trained at least 250 candidates during last 3 years
 3. Should have minimum 50% overall success rate in the last 3 years.
 4. Should be able to demonstrate qualitative success in terms of business excellence and extension services provided by documenting 25 highly successful cases of ventures established during the last 3 years.
 5. Should have updated MIS database on AC&ABC NIC portal with all respect
- # Once awarded, an NTI may not be considered for award for next three years.

Best Agripreneur of the year

Three outstanding Agripreneurs will be selected for 1st, 2nd and 3rd Prizes at state level as per AC&ABC Guidelines 2018.

Eligibility Criteria of Agripreneurs:

1. Should have done extension services
2. Should have generated employments
3. Should have wide coverage of farmers
4. Should have strong Agribusiness Model

Format for the submission of 25 success stories:

<https://www.manage.gov.in/acabcawards/7. Best NTI-25 SS- 2017-18.pdf>

<https://www.manage.gov.in/acabcawards/8. Best NTI-25 SS- 2018-19.pdf>

<https://www.manage.gov.in/acabcawards/9.-Best NTI-25 SS- 2019-20.pdf>

<https://www.manage.gov.in/acabcawards/10. Best NTI-25 SS- 2021-22.pdf>

Applications Form for Best Agripreneur:

<https://www.manage.gov.in/acabcawards/13. Best Agripreneur-Application Form 2017-18.pdf>

<https://www.manage.gov.in/acabcawards/14. Best Agripreneur-Application Form 2018-19.pdf>

<https://www.manage.gov.in/acabcawards/15. Best Agripreneur-Application Form 2019-20.pdf>

<https://www.manage.gov.in/acabcawards/16. Best Agripreneur-Application Form 2021-22.pdf>

For more details: <https://www.manage.gov.in/acabcawards/acabcawards.asp>

MANAGE-AC&ABC Agripreneurs Webinar Series

The 15th Webinar in the series was organized on 23rd April, 2022 at 10:00 am IST. The theme for the webinar was “Revitalizing Dairy Farming into a Profitable Agri-Venture”.

Mr. Avadhut Kadam, Nodal Officer, Shashwat Sheti Vikas Pratishthan (SSVP), Pune, Maharashtra was the first speaker for the session. He highlighted that the SSVP group is engaged in the Agri-Entrepreneurship Development since 2010. The group was accredited by MANAGE, Hyderabad as a Nodal training Institute for implementing ‘AC&ABC Scheme’ in Maharashtra, Gujarat & Rajasthan state since 2014. He mentioned that the NTI at Maharashtra has trained 1155 candidates out of which 630 of them have established their agri-ventures exhibiting a success rate of 54.54 percent. The NTI has helped its agripreneurs in establishing agri-ventures in different categories viz. Dairy Farming, Agri-Input Centre, Nursery, PGR production and marketing, Greenhouse, Vegetable Production, Crop Production, Custom Hiring Centres, Food Processing, Poultry, Goatary and Agri-Consultancy.

Mr. Shantanu R Nake, Founder, RS and Sons Agro Vision Pvt. Ltd., Uttar Pradesh was the second speaker for the session. Mr. Nake completed the AC&ABC training from SSVP, Pune. Besides rearing of cattle for milk production and marketing, he focuses heavily on marketing of by-products such as paneer, curd, lassi and ghee. Mr. Nake mentioned that last financial year their turnover was approx. ₹50 lakhs. This year he is expecting it would be ₹2 Cr.+ as they have increased the production from 300 lts. to 600 lts. and shortly it will double up.

Registration Link: <http://tiny.cc/x5rquz>

Saturday, April 23rd, 2022
10:00 am – 11:00 am IST

Revitalizing Dairy Farming into a Profitable Agri-Venture

MANAGE AC&ABC Agripreneurs Webinar Series
15th Webinar

SPEAKERS

Mr. Avadhut D Kadam
Nodal Officer
SSVP, Pune, MH

Mr. Shantanu R Nake
Founder
RS & Son's Agro Vision Pvt. Ltd., MH

Mr. Nilesh L Pote
Founder
Anand Milk Production, MH

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad – 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

Mr. Nilesh Laxman Pote, Founder & CEO, Anand Milk Collection & Dream Dairy Milk Products, Solapur, Maharashtra was the third speaker for the session. Mr. Pote completed the AC&ABC training from SSVP, Pune. He mentioned that the company has two different units one is Anand milk collection and chilling center and second one is Dream Dairy which is engaged in supply and production of Quality Milk Products. We have different types of milk products such as Flavored Lassi, Curd, Shrikhand, Butter Milk and Basundi and sale of products started in OCT 2021. He also sated that the turnover of Anand milk collection is increasing year on year, we have generated total revenue of ₹3.5 Cr in last 4 years. The company has strong procurement network of 500 plus farmers across 15 villages.

Registration Link: <http://tiny.cc/w0bruz>

Saturday, May 07th, 2022
10:00 am – 11:00 am IST

Beekeeping and Food Processing:
Profitable Business Ideas to Scale up Income

MANAGE AC&ABC Agripreneurs Webinar Series
16th Webinar

SPEAKERS

Dr. D. R. Meghwal
Nodal Officer
DPR, Kota, RJ

Ms. Priya Malav
Founder
Kota Shahad, RJ

Ms. Rinku Kumari
Founder
Life Grow Kisan, RJ

Centre for Agri Entrepreneurship Development (CAD)
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www.manage.gov.in | www.agriclinics.net

The 16th webinar in the series was organized on May 07th, 2022 at 10:00 am IST. The theme for the webinar was “Beekeeping and Food Processing: Profitable Business Ideas to Scale Up Income”. Dr. D R Meghwal, Nodal Officer, DPR, Kota, RJ, Ms. Priya Malav, Founder, Kota Shahad, RJ and Ms. Rinku Kumari, Founder, Life Grow Kisan, RJ were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

April, 2022



Mr. Hafis Mohammed, Consultant (AC&ABC), is selected as the "MANAGE-AC&ABC Consultant of the Month" for April 2022. Mr. Hafis was tasked with monitoring of AC&ABC scheme for the states of "Uttar Pradesh" and "Uttarakhand". With his hard work and diligence, he verified 145 agri-ventures which were established in the state of Uttar Pradesh for the month of April 2022. He has been working tirelessly with the AC&ABC scheme since 2019. The AC&ABC team congratulates him for achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Uttar Pradesh:

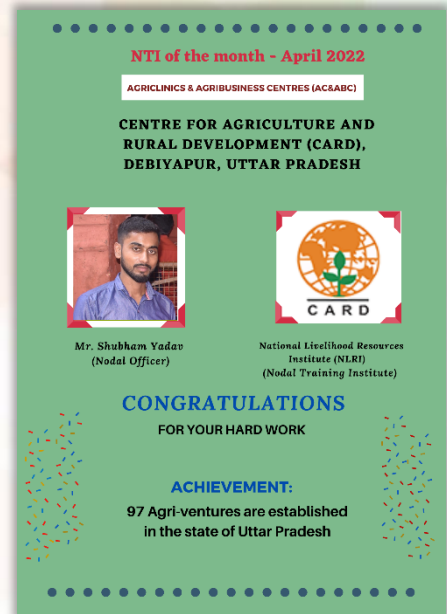
+91-91214-32955, consultant.up.uk.acabc@gmail.com

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

April, 2022

The Centre for Agriculture and Rural Development (CARD), Debiyapur, Uttar Pradesh is selected as the "NTI of the Month" for April 2022. The institute has successfully submitted 97 success stories for the month of April 2022 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 22 batches comprising of 738 candidates who have gone ahead and established 360 agri-ventures. The NTI continues to exhibit a success rate of 48.78 percent. The NTI focuses mainly on the development of Agriculture sector through training of candidates in various sub-streams viz. agri-clinics, custom-hiring, nursery, etc. For further details and enquiry: Mr. Shubham Yadav, Nodal Officer, In front of Vaidik Inter Collage, Phaphund, Road, Durganagar, Debiyapur, Auraiya-206 244, Uttar Pradesh.

+91-80042 66374, nodalofficerdebiyapur@card.org.in



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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Centre for Agri Entrepreneurship Development (CAD)
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