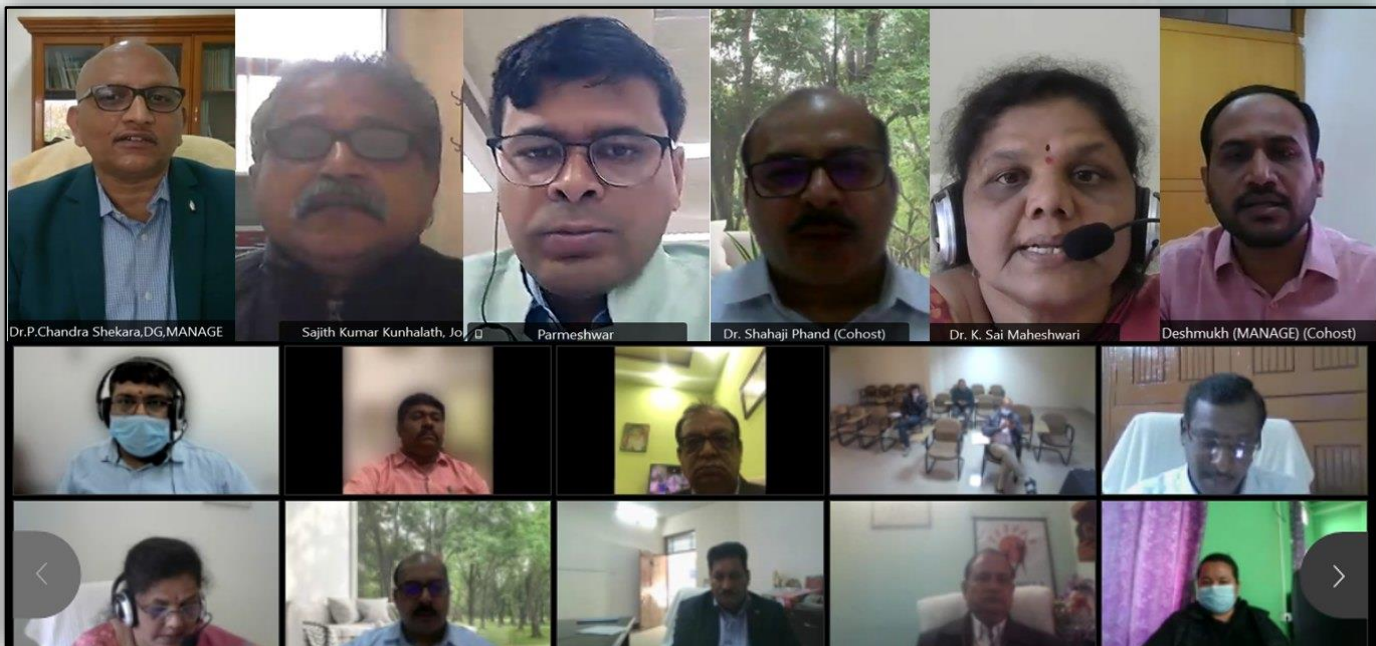




Sensitization Workshop for Nodal Training Institutes (NTIs) under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme



A two-day sensitization workshop Nodal Training Institutes (NTIs) under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme was conducted via online mode on 02nd-03rd February 2022. The workshop was attended by 127 Nodal Training Institutes (NTIs) and eight sessions were conducted during the timespan of two days. The workshop was graced by the presence of Dr. P Chandra Shekara, Director General, MANAGE who also chaired the workshop while the workshop was attended by Shri. Sajith Kumar Kunhalath, Joint Director, Ministry of Agriculture & Farmer's Welfare, Government of India, Shri Parmeshwar Poddar, Manager, National Bank for Agriculture and Rural Development (NABARD), Dr. Shahaji Phand, Principal Coordinator, AC&ABC, Dr. K Sai Maheshwari, Assistant Director (ACABC), and Dr. Sagar Deshmukh, Faculty, MANAGE along with the entire team of AC&ABC present in MANAGE, Hyderabad.

Salient Achievements of AC&ABC Scheme (February 2022)



Candidates Trained: **539**

Activity with the highest number of agri-venture established in February 2022: **Agri-Clinics (307)**



Agri-ventures Established: **612**

State with the highest number of established ventures in February 2022: **Maharashtra (318)**



Sensitization Workshop for Nodal Training Institutes (NTIs) under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme

Day 1 of the workshop witnessed the session on “Overview of the AC&ABC scheme” presented by Dr. K. Sai Maheshwari, Assistant Director (AC&ABC) followed by an interesting session on “Good Practices of AC&ABC scheme” which was delivered by Dr. Shahaji Phand, Principal Coordinator, AC&ABC scheme. The session conducted after lunch break was on the thematic area “Discussion on the Updation of AC&ABC data in the MIS Portal” conducted by Shri. Bh Chakradhar Rao, Project Manager, ACA&ABC followed by a session on “Discussion on Financial and Account aspects of the AC&ABC scheme” delivered by Shri. K. Uday Varma, AC&ABC. The day 1 of the workshop concluded with a Question and Answers and an Interactive session with the AC&ABC Team including Dr. Sagar Deshmukh, Faculty, MANAGE and consultants under the AC&ABC Scheme.



Day 2 of the Sensitization Workshop for Nodal Training Institutes under the AC&ABC Scheme witnessed sessions on Experience Sharing by NTIs viz. Mr. N. G. Kamath, Nodal Officer, Krishna Valley Advanced Agricultural Foundation, Sangli, Maharashtra, Mr. Arul S A, Nodal Officer, Voluntary Association for People Service (VAPS), Madurai, Dr. Deepak Mendiratta, Nodal Officer, Jubilant Agriculture Rural Development Society (JARDS), Mr. Abhishek Raorane, Nodal Officer, Shriram Gramin Sanshodhan Va Vikas Pratishthan, Belgaum and Mr. Ashok Kumar Thakur, Nodal Officer, Sristi Foundation, Bihar. It was followed by a session on Preparing Detailed Project Report by Mr. Amar Singh Bhati, Retd. Lead District Manager, State Bank of India, Kota Rajasthan. The last session of day 2 was delivered by Mr. Siva Kumar, Manager, ABU, State Bank of India, LHO, Hyderabad.

The valedictory function was graced by the presence of Dr. P Chandra Shekara, Director General, MANAGE, Shri. Sajith Kumar Kunhalath, Joint Director, Ministry of Agriculture & Farmer’s Welfare, Government of India, Dr. Shahaji Phand, Principal Coordinator, AC&ABC, Dr. K Sai Maheshwari, Asst. Dir. (AC&ABC) and Dr. Sagar Deshmukh, Faculty, MANAGE. The vote of thanks for the workshop was delivered by Dr. K Sai Maheshwari, Asst. Dir. (AC&ABC).



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Raj Kapoor Saini

Name of Agri-venture: M/s Saini Agri-Input Agency

Address: Pilibhit, Uttar Pradesh

Year of establishment: 2020

Products/Services: Sale of Agro-Inputs

No. of farmers covered: 700-900 approx.

No. of villages/districts covered: 10 villages

Annual turnover: ₹15-20 lakh

No. of employees: 02

+91-97197 10384, raj23pilibhit@gmail.com



Mr. Chaudhari Kaushik Bhikhbhai

Name of Agri-venture: M/s Ganeshay Vermi Compost Kendra

Address: Sabarkatha, Gujarat

Year of establishment: 2020

Products/Services: Production & Marketing of Vermicompost

No. of farmers covered: 600+

No. of villages/districts covered: 10 villages

Annual turnover: ₹14-16 lakh

No. of employees: 02

+91-99988 84988, kaushik88@gmail.com

Mr. Dinesh Babaso Patil

Name of Agri-venture: M/s Patil Agro Farm

Address: Kolhapur, Maharashtra

Year of establishment: 2018

Products/Services: Sugarcane and Vegetable Nursery Unit

No. of farmers covered: 400+

No. of villages/districts covered: 2 districts and 35 villages

Annual turnover: ₹16-18 lakh

No. of employees: 06

+91-9766305615, ds5615patil@gmail.com



Mr. Arpit Dangi

Name of Agri-venture: M/s Dangi Dairy Farm

Address: Vidisha, Madhya Pradesh

Year of establishment: 2020

Products/Services: Production and Marketing of Milk

No. of farmers covered: 20-25 farmers/month

No. of villages/districts covered: 06 villages

Annual turnover: ₹8 lakh

No. of employees: Self

+91-88780 48451, dangiarpit1996@gmail.com

Proposed New Initiatives of Ministry of Agriculture & Farmers Welfare, Government of India

FINANCING INVESTMENT IN VALUE CHAIN INFRASTRUCTURE IN AGRICULTURE AND ALLIED SECTORS

Budget Announcements

- A fund with blended capital, raised under the co-investment model, will be facilitated through NABARD. This is to finance start-ups for agriculture & rural enterprise, relevant for farm produce value chain
- Financing of Development in Value Chain Infrastructure in Agriculture & Allied sectors (Focus Area).
- The provision of a comprehensive package “to help farmers select suitable varieties of fruits and vegetables, and to use appropriate production and harvesting techniques”.
- Apart from PLI expansion, food processing sectors, and start-ups, also many small MSME units are the mediums through which employment opportunities are increased. (Focus Area)

Fund with blended capital raised under Co-investment model

- Will follow a hybrid model having both direct and indirect investment components, while also having provisions for extending both equity/debt capital or a blend of both.
- Will be facilitated through NABARD.
- This is to finance start-ups for agriculture & rural enterprise, relevant for farm produce value chain
- To provide equity support to agri-food start-ups and start-ups allied to them (e.g. agri/rural fintech)
- To nurture and support agri-food tech start-ups in their evolution
- To provide venture debt to agri-food start-ups
- Can be augmented through private sector finance (banks, FIs)



Financing Development in Value Chain Infrastructure in Agriculture

- The changing agricultural environment in India requires a focused approach to develop infrastructure across the value chain
- AIF is launched to provide the required boost to the farm gate and aggregation point infrastructure for Agriculture/Horticulture/Forestry produce
- Objective of AIF is to mobilize a medium - long term debt finances facility for investment in viable projects for post-harvest management Infrastructure and community farming assets to improve agriculture infrastructure

Innovation and IT



Primary processing



Storage Infrastructure



Marketing infrastructure



Investment in Infrastructure Development of Food Processing Sector

- A special fund of Rs. 2000 crore with NABARD to provide affordable credit to food processing projects/units.
- Rs. 4600 crore Pradhan Mantri Kisan SAMPADA Yojana (PMKSY) - credit-linked financial assistance to entrepreneurs for setting up of Mega Food Parks, Mini Food Parks, Food Processing Units, Food Testing Labs, Cold Chains & other Processing & Preservation infrastructure projects.
- Operation Greens (OG) extended from TOP (Tomato, Onion, Potato) to value chain development of 22 perishables under the AtmaNirbhar Bharat Abhiyan stimulus package.

Primary, Secondary & Tertiary Processing



Storage Infrastructure



Food Testing and R & D



For more details: <https://agricoop.nic.in/sites/default/files/BS5%20Moderator%20PPT%20Final.pdf>

MANAGE-AC&ABC Agripreneurs Webinar Series

The 13th Webinar in the series was organized on February 05th, 2022 at 10:00 am IST. The theme for the webinar was “Scaling Profits from Integrated and Organic Farming .”.

Mr. Ranjit B Lende, Programme Coordinator, Krishna Valley Advanced Agricultural Foundation (KVAAF), Nagpur, Maharashtra was the first speaker for the session. He highlighted that the NTI has trained 1,180 candidates in 35 batches. From the trained candidates, 633 candidates have gone ahead and established their own agri-ventures in different categories. The NTI is exhibiting a success rate of 53.65 percent. The NTI has also been instrumental in getting 25+ approval for loan and 13+ approval for subsidies under the scheme. The NTI began operations in 2011 with the goal of training and establishing candidates in the Vidarbha region of Maharashtra, where farmer suicide rates are the highest, thereby bringing about a small change in the agripreneurship ecosystem. The NTI focuses on involving state government agencies and private agribusinesses in order to motivate and expand contacts for their candidates.

Mr. Rohan Y Raut, Founder, Generous Technologies, Maharashtra was the second speaker for the session. He completed his AC&ABC training from KVAAF in 2011 and upon completion decided to quit his previous job and establish his own agri-venture. He stated that he began with 5 indigenous cows, which he used to sell milk and convert cow dung into organic manure. Later on when the cattle number increased to 80, simultaneously Mr. Raut introduced chicken (Selum and Berad;75 Nos.), Ducks (2 Nos.), Goats (Berari-5, Totapuri-1 Nos.) and Dogs (Carvan Hound-3 Nos.) for protecting the livestock from wild animals. He has also established a bio-fertilizer production unit by the name Generous Technologies Pvt Ltd in Dec 2013 with PGR production and supplying the product in Maharashtra, Karnataka, Chattisgarh and M.P.

Mr. Gajanan Shyamrao Girolkar, Founder, Nagpur Organic Agro Producer Company Ltd. was the third speaker for the session. He has completed the AC&ABC training from KVAAF Nagpur in 2018. Mr. Girolkar has setup the Nagpur Organic Agro Producer Company Ltd. where he has opened many outlets supplying organic produce. Anyone can approach Mr. Girolkar to open an outlet for a deposit of Rs. 2 lakh (Rs. 1 lakh (Refundable) and the remaining Rs. 1 lakh for natural/organic grocery and other food items). He has also founded “Kamdhenu Agro Tech” which is involved in the production and marketing of herbal paste for the protection of orange trees. He mentioned that his future plans include setting up the processing of oil seeds plants with a project cost of ₹16.17 lakh rupees which has been approved by Punjab National Bank, Wardha.

The 14th webinar in the series was organized on March 05th, 2022 at 10:00 am IST. The theme for the webinar was “Augmenting Public Extension through Agri-Clinics and Agri-Business Centres”. Dr. Anirban Choudhury, Nodal Officer, DARWIN, Assam, Dr. Kasturi Sarmah, Founder, Panchoi Agrotech, Assam and Mr. Rahul K Shah, Founder, Vijaya Krishi Connect, WB were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

February 2022



Mr. Rupesh Vijaykumar Vyas, Consultant (AC&ABC), is selected as the "MANAGE-AC&ABC Consultant of the Month" for February 2022. Mr. Vyas was tasked with the monitoring of the AC&ABC scheme for the states of "Tamil Nadu" and "Puducherry". With his hard work and diligence, he verified 71 agri-ventures that were established in the state of Tamil Nadu for the month of February 2022. Mr. Vyas has completed PGDABM from Garware Institute of Career Education and Development, Mumbai, Maharashtra. He has been working tirelessly with the AC&ABC scheme since April 2021. The AC&ABC team congratulates him for his achievement and wishes him the best for future endeavors. For inquiry regarding AC&ABC scheme in Tamil Nadu & Puducherry: 78873 74857, 97668 59320, vyasrupesh.manage@gmail.com.

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

February 2022



The Centre for Entrepreneurship Development (CED), Hyderabad, Telangana & Family Farming Producer Company Ltd. (KRUSHILAM), Kolhapur, Maharashtra have been selected as the "NTI of the Month" for the month of February 2022. The institutes have successfully submitted 54 success stories for their respective centers which have been verified and uploaded in the AC&ABC MIS Portal. Team AC&ABC congratulates them and wishes them the best for future endeavours.



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

Editor in Chief and Published by Dr. P. Chandra Shekara, Director General, MANAGE
Editor: Dr. Shahaji Phand, Centre Head (EAAS) & Principal Coordinator (AC&ABC)
Associate Editors: Dr. K. Sai Maheshwari, Assistant Director (AC&ABC),
 Dr. Sagar Deshmukh, Training Associate (AC&ABC) &
 Mr. Anupam Anand, Consultant (Documentation)



Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad - 500 030, Telangana, India

| www.agriclinics.net |

