







e-Bulletin

AGRIPRENEUR

January 2022

Volume XIII Issue 1

Agriculture in Union Budget 2022-23

Union Finance Minister Ms. Nirmala Sitharaman presented the Union Budget 2022 in the Lok Sabha on 01st February 2022, with an announcement of ₹2.37 lakh crore for direct payments to wheat and paddy farmers for the minimum support price (MSP). These payments will be made over the course of the following year, from April 2022 to March 2023. The Budget 2022 includes provisions for some significant changes in agriculture that will have a long-term positive impact on making agriculture more sustainable and providing farmers with higher incomes.

The Ministry of Agricultural and Farmers Welfare (MoA&FW) budget has been raised by 4.5 percent, from ₹1,26,808 crore in 2021-22 (RE) to ₹1,32,514 crore in 2022-23. (BE). Between 2021-22 and 2022-23, however, the allocation to the Department of Agriculture Research and Education within MoA&FW remained unchanged at ₹8514 crores. The allocation for the Rashtriya Krishi Vikas Yojana (RKVY), which was previously included in the Green Revolution programme, has increased dramatically from ₹2,000 crore in 2021-22 (RE) to ₹10,433 crore in 2022-23. This is due to the RKVY combining previously separate programmes such as the PM Krishi Sinchai Yojana, Paramparagat Krishi Vikas Yojana (PKVY), Sub Mission on Agricultural Mechanization including Crop Residue Management, and others.

Highlights of Agriculture in Union Budget 2022-23

- ☐ Chemical free Natural farming to be promoted throughout the county. Initial focus is on farmer's lands in 5 Km wide corridors along river Ganga.
- □ NABARD to facilitate fund with blended capital to finance startups for agriculture & rural enterprise.
- ☐ "Kisan Drones" for crop assessment, digitization of land records, spraying of insecticides and nutrients.
- ₹1400 crore outlay for implementation of the Ken-Betwa link project.
- ₹9.08 lakh hectares of farmers' lands to receive irrigation benefits by Ken-Betwa link project.



Salient Achievements of AC&ABC Scheme (January 2022)



Candidates Trained: 773

Activity with highest number of agriventure established in December 2021: Dairy/Poultry/Piggery/Goatary (237)

State with highest number of established venture in December 2021:

Maharashtra (355)



Agri-ventures Established: 474



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Ms. Elakkiya B.

Name of Agri-venture: M/s Sri Murugan Farm

Address: Karur, Tamil Nadu Year of establishment: 2020

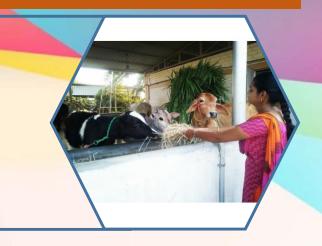
Products/Services: Integrated Farming System

No. of farmers covered: 350+

No. of villages/districts covered: 06 villages

Annual turnover: ₹8-10 lakh No. of employees: 02

+91-99409 24345, elakkiyaagri2016@gmail.com





Mr. Amit Kumar

Name of Agri-venture: M/s Kisan Agri Solution and Fertilizers

Address: Shamli, Uttar Pradesh Year of establishment: 2020

Products/Services: Agro-Input Supply Centre

No. of farmers covered: 1000-1200

No. of villages/districts covered: 10 villages

Annual turnover: ₹20 lakh No. of employees: 02

+91-84768 98989, <u>amitdewshwal583@gmail.com</u>

Ms. Pavithra N.

Name of Agri-venture: M/s Pavithra Coconut Processing Unit

Address: Thrippur, Tamil Nadu Year of establishment: 2020

Products/Services: Coconut Processing and Consultancy

No. of farmers covered: 750+

No. of villages/districts covered: 10 villages

Annual turnover: ₹15 lakh No. of employees: 05

+91-99013 54208, pavithra.gk0712@gmail.com





Ms. Usha Bhargavi Gubbala

Name of Agri-venture: M/s Dhathri Natural Farm

Address: Sangareddy, Telangana State

Year of establishment: 2017

Products/Services: Production and Marketing of Organic

Produce

No. of farmers covered: 35-40 farmers/month No. of villages/districts covered: 06 villages

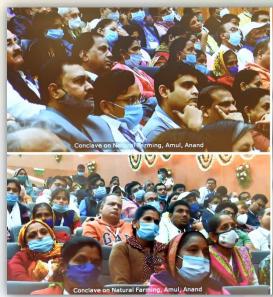
Annual turnover: ₹8 lakh No. of employees: 03

+91-90106 45251, ushabhargavi.g@gmail.com

Vol XIII Issue 1 2

Promoting Natural Farming in India: Liberating Soils from Chemical Fertilizers

The Government of Gujarat organized the National Conclave on Natural Farming. The three-day Summit was organized from 14th to 16th December 2021. It was attended by over 5000 farmers, apart from farmers connected Live through Central Institutes of ICAR, Krishi Vigyan Kendras and ATMA (Agricultural Technology Management Agency) network in the States.





Prime Minister Narendra Modi also addressed farmers during the 'National Conclave on Natural Farming' which took place in Anand, Gujarat. In his address to farmers, the Prime Minister urged them to adapt agriculture to new demands and challenges in the run-up to the country's 100th anniversary. The Prime Minister stated that several steps have been taken in the last 6-7 years, from seed to market, to increase farmers' income. Measures ranging from soil testing to hundreds of new seeds, from Prime Minister Kisan Samman Nidhi to fixing MSP at 1.5 times the cost of production, from irrigation to a strong Kisan Rail network, have all helped to move the sector in that direction. He greeted the farmers from all over the world who were attending the event.

While acknowledging the critical role of chemicals and fertilizers in the Green Revolution, the Prime Minister emphasized the importance of working on alternatives at the same time. He warned about the dangers of pesticides and imported fertilizers, which raise input costs and harm human health. The Prime Minister emphasized that now is the time to take decisive action before agricultural problems worsen. "We need to take agriculture out of the chemistry lab and connect it to the nature lab." "When I talk about nature as a laboratory, I'm talking about science," the Prime Minister said. The Prime Minister stated today that the more modern the world becomes, the more it moves toward "back to basics." "It means reconnecting with your roots," said the Prime Minister. Who better to understand this than your farmer friends? The Prime Minister stated, "The more we water the roots, the more the plant grows."



The summit centered on natural farming and informing farmers about its benefits. Farmers were given all of the necessary information outlining the advantages of using natural farming methods.

Vol XIII Issue 1 3

Standard Operating Procedure (SOP) for Drone Use in Agriculture

The central government has released a standard operating procedure (SOP) for the use of drones in agriculture, in line with the Indian government's goal of doubling farmers' income by 2022 and its focus on modernization of agriculture. The Ministry of Agriculture and Farmers Welfare, Government of India, has paved way to encourage and facilitate the use of drones as a future technology for pesticide spraying, custom hiring and cooperative use in agricultural, forestry and non-cropped area etc.



The Standard Operating Procedure (SOP) for drone regulation pesticide application therefore covers important aspects like statutory provisions, flying permissions, area distance restrictions, weight classification, overcrowded areas restrictions, drone registration, safety insurance, piloting certification, operating plan, air flight zones, weather conditions, SOPs for pre, post and during operation, emergency handling plan etc.

Drones, also known as unmanned aerial vehicles (UAVs), have the potential to revolutionize Indian agriculture and ensure the country's food security. The Drone Rules 2021 have made it significantly easier for people and businesses in the country to own and operate drones now that the national drone policy has been announced. Fees for obtaining permissions have also been reduced to nominal amounts.

Farmers face numerous challenges, including labour shortages or high labour costs, health issues caused by contact with chemicals (fertilizers, pesticides, etc.) while applying them in the field, insect or animal bites, and so on. In this context, drones can assist farmers in avoiding these issues while also providing the benefits of being a green technology. The use of drones in agriculture may also provide numerous opportunities for people in rural areas to find work.

The use of drone technology is a necessity that will benefit farmers. During the release of Standard Operating Procedures (SOPs) for drone application in agriculture, Union Minister Shri Narendra Singh Tomar stated that under Prime Minister Modi's leadership, all policies since 2014 have been aimed at doubling farmer income by 2022. He claimed that the formation of Farmer Producer Organizations (FPOs) and the Agriculture Infrastructure Fund (AIF) would usher in a new era in the lives of small farmers. The Minister stated that for the first time, drones were used to combat locust attacks in various states across the country. He stated that the government is constantly working to incorporate new technologies into agriculture so as to provide a sustainable solution in terms of increasing agricultural productivity and efficiency.



For more details: https://static.pib.gov.in/WriteReadData/userfiles/SOP%20for%20Drone.pdf

Vol XIII Issue 1

MANAGE-AC&ABC Agripreneurs Webinar Series

The 12th Webinar in the series was organized on January 08th, 2022 at 10:00 am IST. The theme for the webinar was "Profitable Piggery and Raising Quality Seedlings at Nursery: AC&ABC Enterprises.".

Mr. Amar Pal, Nodal Officer, Centre for Agricultural and Rural Development (CARD), Mujaffernagar, Uttar Pradesh was the first speaker for the session. He highlighted that the NTI has trained 1,440 candidates in 42 batches. From the trained candidates, 679 candidates have gone ahead and established their own agri-ventures in different categories. The NTI is exhibiting a success rate of 47.15 percent. The focus area of training are in the area of Agri-Clinics, Biofertiliszers production and marketing, dairy farming, goat farming, piggery, seed processing and marketing, custom-hiring centres, nursery, etc. He also mentioned that the NTI more focused on getting the loans sanctioned for the agri-ventures and getting more of agripreneurs established under the ACABC scheme.

Mr. Ajay Kumar Sharma, Founder, Hastinapur Farms, Meerut, Uttar Pradesh was the second speaker for the session. A Masters in Agriculture, Mr. Sharma completed the AC&ABC training CARD, Mujaffernagar, UP in the year 2016. After the completion of training, he mentioned that he established an agri-clinic and was able to generate a turnover of ₹1.5 Cr. From this income, he established the piggery farm which is doing well and generating a handsome income. Mr. Sharma also mentioned that



he was able to form his own FPO with the name of Bhehsurma FPO and he is acting as the CEO of the same. He is also focusing on expanding his Agri-Clinic through his FPO and also start farming of Basmati rice along with Dairy Farming. His annual turnover is more than ₹1.96 Cr.

Mr. Vinit P Singh, Founder, Shri Ram Nursery, Mujaffernagar, UP was the third speaker for the session. He completed his AC&ABC training in 2015 from CARD, Mujaffernagar, UP and established his nursery in 2016. In the very first year, Mr. Singh was able to get contract for planting on 15th Aug for an amount of ₹1 Cr. With an initial amount of ₹5 lakh, he mainly supplies fruit seedlings. He mentioned that the growth of the venture was attributed to the contract given by the Govt. of UP for planting trees on 26th January and 15th August. Currently, he plants seedlings on National and state highway roads. He also mentioned that his daily incomes comes to approx. ₹10,000 by selling the seedlings to urban customers. He also provides free consultancy to college students and guides them for setting their own nursery.

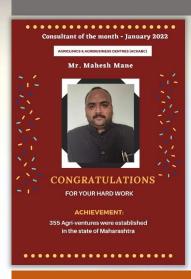


The 13th webinar in the series was organized on February 05th, 2022 at 10:00 am IST. The theme for the webinar was "Scaling Profits from Integrated and Organic Farming Systems". Mr. Ranjit Lender, Programme Coordinator, KVAAF, Nagpur, MH, Mr. Rohan Y Raut, Founder, Generous Technologies, MH and Mr. Gajanan Girolkar, Founder, Nagpur Organic Agro, MH were the speakers for the webinar.

Vol XIII Issue 1 5

MANAGE-AC&ABC "Consultant of the Month"

January 2022



Mr. Mahesh Mane and Mrs. Mamata V Nellikoppa, Consultants (AC&ABC), are "MANAGE-AC&ABC selected the as Consultant of the Month" for January, 2022. Both the consultants are tasked with monitoring of AC&ABC scheme for the state of "Maharashtra". With their hard work and diligence, they verified 355 agri-ventures which were established in the state of Maharashtra for the month of January, 2022. For enquiry regarding AC&ABC scheme in Maharashtra: 7972156528, mahesh.mane@manage.gov.in.



MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

January 2022

Krishna Valley Advanced Agricultural Foundation (KVAAF), Uttur, Kolhapur, Maharashtra is selected as the "NTI of the Month" for January 2022. The institute has successfully submitted 73 success stories for the month of January 2022 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 40 batches comprising of 1,374 candidates who have gone ahead and established 751 agriventures. The NTI continue to exhibit a success rate of 54.66 percent. The NTI focuses mainly on the development of Agriculture sector through training of candidates in various substreams viz. agri-clinics, custom-hiring, nursery, etc. For further details and enquiry: Mr. Sachin D. Patil, Programme Coordinator, Krishna Valley Advanced Agricultural Foundation, Uttur, Kolhapur, C/o - Nav Krishna Valley Junior College, Pimpalgaon Road, Uttur, Ajara, Kolhapur - 416 220, Maharashtra, 77680 03804. 82750 30708. e-Mail: sachinambai@gmail.com, kvaafacabcuttur@gmail.com.



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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Vol XIII Issue 1