# AGRIPRENEUR

**A Virtual Experience Sharing Platform** 

e-Bulletin

Volume XII Issue 9

December 2021

# National Agripreneurship Awards 2020-21

# MANAGE-AC&ABC invites nominations for the National Agripreneurship Award 2020-21

Nodal Training Institutes (NTIs) and Agripreneurs under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme will be awarded cash prizes!!!

The Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme provides awards to the best agripreneurs and Nodal Training Institutes (NTIs) with the goal of creating a competitive environment and motivating those who excel in their work. For this purpose, state-level awards for agripreneurs and national-level awards for nodal training institutes have been instituted. In retrospect, nominations are being sought from NTIs and Agripreneurs for the Awards to be presented for 2020-21. The deadline for receiving the nominations is January 31, 2022.



2<sup>nd</sup> Prize - ₹2 lakh 3<sup>rd</sup> Prize - ₹1 lakh 1<sup>st</sup> Prize - ₹40,000/-2<sup>nd</sup> Prize - ₹25,000/-

3<sup>rd</sup> Prize - ₹15,000/-

# Last Date: 31<sup>st</sup> January, 2022

# Continued on Page 5

Salient Achievements of AC&ABC Scheme (December 2021)



Candidates Trained: 852

Activity with highest number of agri-venture established in December 2021: Agri-Clinics (42)





Agri-ventures Established: 67

State with highest number of established venture in December 2021: Telangana (24)



#### A small effort is bearing heavy fruits: Tripartite agreement between MANAGE, SBI & NABARD

In the series of achievements under the tripartite agreement signed between National Institute of Agricultural Extension Management (MANAGE), Hyderabad, State Bank of India (SBI), Local Head Office, Hyderabad and National Bank for Agriculture and Rural Development (NABARD), Regional Office, Hyderabad, three more batches have been trained and received in principal approval of Ioan from SBI under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme in the state of Telangana.

#### Sagar Group of Institutions (SGI), Ranga Reddy



The 7th batch under the AC&ABC Scheme at SGI, Telangana concluded with successful completion of training (09.11.21 - 23.12.21) and in principal approval of loan for 28 candidates out of 30. Dr. Shahaji Principal Coordinator, Phand, AC&ABC, Mr. Κ. Ramulu, Vice Chairman & Managing Director of TSAGROS and Mr. S. Siva Kumar, Manager, SBI graced the valedictory function.

Action for Welfare and Awakening in Rural Environment (AWARE), Hyderabad

The 13<sup>th</sup> batch of AWARE, Telangana under the AC&ABC Scheme concluded with successful completion of training (15.11.21 - 29.12.21) and in principal approval of loan for 17 candidates out of 20. Sri. Narendra Reddy, Chief Manager RACC Khammam and Sri. Md Manzoor Ahmed. Director graced (Admin) AWARE the valedictory function.



GNNS-Krishi Vigyan Kendra (GNNS-KVK), Karimnagar



The 4th batch under the AC&ABC Scheme at GNNS-KVK, Telangana concluded with successful completion of training (16.11.21 - 31.12.21) and in principal approval of loan for 28 candidates out of 30. Sri. P. Vijay Gopal Reddy GS,GNNS-KVK, Smt. Priyadarshini Project Director ATMA Karimnagar, Sri. Manohar Reddy,

District Development Manager, NABARD, Sri. V. Sreedhar District Agriculture Officer, Karimnagar, Sri. M. Raja Mohan General Manager TSAGROS, Sri. R. NataRajan Deputy General Manager (ABU&GSS) State Bank of India, Hyderabad and Dr. N. Venkateshwar Rao, Nodal Officer, GNNS-KVK graced the valedictory function.

# Refresher Training Programme (RTP) November 2021-22

#### **Cluster Development in Agriculture**

The fifteenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association National Institute for Micro, Small and Medium Enterprises (nimsme) Hyderabad, Telangana between 01<sup>st</sup>-03rd December 2021. The theme for the RTP was "Cluster Development in Agriculture" for established Agripreneurs under AC&ABC Scheme. A total of 106 participants had registered for the program.





Promoting Organic Farming and Business Opportunities

The sixteenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with National Center of Organic Farming (NCOF), Ghaziabad, Uttar Pradesh between 20<sup>th</sup>-22<sup>nd</sup> December 2021. The theme for the RTP was "Promoting Organic Farming and Business Opportunities" for established Agripreneurs under AC&ABC Scheme. A total of 45 participants had registered for the program.

#### Aqua-Enterprises and Business Opportunities

The seventeenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with College of Fishery Science (MAFSU) Nagpur, Maharashtra between 21<sup>st</sup>-23<sup>rd</sup> December 2021. The theme for the RTP was "Aqua-Enterprises and Business Opportunities" for established Agripreneurs under AC&ABC Scheme. A total of 30 participants had registered for the program.





#### **Establishing Credit Support**

The eighteenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with State Institute of Agriculture Extension and Training, Bhopal between 28<sup>th</sup>-30th December 2021. The theme for the RTP was "Establishing Credit Support" for established Agripreneurs under AC&ABC Scheme. A total of 75 participants had registered for the program.

#### Value Addition Opportunities in Fruits

The nineteenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with ASPEE Agribusiness Management Institute, Navsari Agricultural University, Navsari, Gujarat. between 29<sup>th</sup>-31<sup>st</sup> December 2021. The theme for the RTP was "Value Addition Opportunities in Fruits" for established Agripreneurs under AC&ABC Scheme. A total of 67 participants had registered for the program.



# A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

#### Mr. Udit Kumar Nath

Name of Agri-venture: M/s Assam Agro Pig Farm Address: Lakhimpur, Assam Year of establishment: 2019 Products/Services: Piggery No. of farmers covered: 200+ No. of villages/districts covered: 03 districts Annual turnover: ₹25 lakh No. of employees: 04 +91-86388 92317, uditkrn@gmail.com





# Mr. Avinash Meena

Name of Agri-venture: M/s Sri Sai Commercial Goat Farming Address: Sikar, Rajasthan Year of establishment: 2020 Products/Services: Commercial Goat Farming For Milk and Meat No. of farmers covered: 800-1000 No. of villages/districts covered: 05 villages Annual turnover: ₹6-7 lakh No. of employees: 03 +91-87692 15207, avinash.am21@gmail.com

#### Ms. Ramesh Kumar Gupta

Name of Agri-venture: M/s Uma Mushroom Cultivation Address: East Champaran, Bihar Year of establishment: 2018 Products/Services: Mushroom Cultivation No. of farmers covered: 250+ No. of villages/districts covered: 07 villages Annual turnover: ₹6 lakh No. of employees: 03 +91-97064 66412, <u>kasturi16sarmah@gmail.com</u>





#### Ms. Kalpana Sharma

Name of Agri-venture: M/s Shiv Gorakh Pearl Farming & Training Centre Address: Jaipur, Rajasthan Year of establishment: 2019-20 Products/Services: Pearl Farming No. of farmers covered: 20-30 farmers/month No. of villages/districts covered: 05 villages Annual turnover: ₹5 lakh No. of employees: 01 +91-86907 23385, <u>supkalpanasharma@gmail.com</u>

#### National Agripreneurship Awards 2020-21

MANAGE has again come up this year with National Agripreneurship Award 2020-21 under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme.

National Level Best Training Institutes and State Level Best Agripreneurs will be awarded as per the eligibility criteria of AC&ABC Guidelines 2018.

#### **Eligibility Criteria**

#### Best NTI of the year

Three best NTIs will be awarded at National Level. AC&ABC Award committee will select the Best Nodal Training Institute as per criteria.

#### Eligibility criteria of NTI:

- 1. Should be an Active NTI for the last 3 years (must have completed at least 3 batches in each of the last 3 years)
- 2. Should have trained at least 250 candidates during last 3 years
- 3. Should have minimum 50% overall success rate in the last 3 years.
- 4. Should be able to demonstrate qualitative success in terms of business excellence and extension services provided by documenting 25 highly successful cases of ventures established during the last 3 years.
- 5. Should have updated MIS database on AC&ABC NIC portal with all respect
- # Once awarded, an NTI may not be considered for award for next three years.

#### Best agripreneur of the year

Three outstanding Agripreneurs will be selected for 1st, 2nd and 3rd Prizes at state level as per AC&ABC Guidelines 2018.

#### **Eligibility Criteria of Agripreneurs:**

- 1. Should have done extension services
- 2. Should have generated employments
- 3. Should have wide coverage of farmers
- 4. Should have strong Agribusiness Model

**Download Selection Process:** 

Best Agripreneurs - https://www.manage.gov.in/acabcawards/selectionprocess.pdf

Agripreneurs should submit their application along with supporting documents through the NTIs (If the NTI is active) under which they took AC&ABC training program. (Download Application)

Each NTI must submit five nominations to MANAGE on or before 31st January 2022.

Registration Link: <u>https://forms.gle/P8PicQ8rzDA8SZsVA</u> (Only for candidates whose NTI is now inactive)

For more details: https://www.manage.gov.in/acabcawards/acabcawards.asp

#### MANAGE-AC&ABC Agripreneurs Webinar Series

The 11<sup>th</sup> Webinar in the series was organized on December 04<sup>th</sup>, 2021 at 10:00 am IST. The theme for the webinar was **"Dairy and Goat Farming: Rearing the Best for Maximum Profit"**.

Mr. Abhishek Raorane, Nodal Officer, Shriram Gramin Sanshodhan Va Vikas Pratishthan, Belgaum Sub Centre, Karnataka was the first speaker for the session. He highlighted that the NTI has trained 1,167 candidates in 34 batches. From the trained candidates, 589 candidates have gone ahead and established their own agri-ventures in different categories. The NTI is exhibiting a success rate of 50.47 percent. He emphasized that the NTI strictly adheres to all of the guidelines issued by MANAGE, Hyderabad, resulting in the scheme's smooth implementation at the NTI. The focus area of training are in the area of dairy farming, goat farming, piggery, agri-clinics, customhiring centres, nursery, etc. He also mentioned that the NTI is utilizing the social media platforms to mobilize the candidates and improve handholding.

Mr. Pradyumna B Ugare, Founder, Parishvanath Dairy Farm, Karnataka was the second speaker for the session. A Diploma holder in Agriculture, Mr. Ugare completed the AC&ABC training from SGSVVP, Karnataka. Besides rearing of for milk production cattle and marketing, he also focuses on quality improve breeding to the breeds. Ugare is providing consultancy Mr. services to more than 300 farmers from three villages while providing employment to three people. Through his hard work and diligence, he is generating a turnover of ₹30 lakh per annum.



Mr. Minanath Mohan Zalmi, Founder, Zalmi Goat Farm, Goa was the third speaker for the session. He underwent training at SGSVVP, Karnataka and upon completion of training established his agri-venture. A Bachelor's in Agriculture, Mr. Zalmi informed the audience that he worked as a Technical Officer under ICAR-Central Coastal Agricultural Research Institute, Goa before establishing his own agri-venture. After quitting his job, Mr. Zalmi provided consultancy to farmers in goat rearing free-of-cost. He underwent AC&ABC training so that he can gain knowledge and also spread it among the farmers and youths in the state of Goa. He also underwent 5 days training programme under ICAR for scientific management of goats. At present, his farm has 100 female goats and 4 male goats. He is also providing employment to two people and providing consultancy to 250 farmers. His annual turnover is ₹50 lakh.



The 12<sup>th</sup> webinar in the series was organized on January 08<sup>th</sup>, 2022 at 10:00 am IST. The theme for the webinar was "Profitable Piggery and Raising Quality Seedlings at Nursey: AC&ABC Enterprises". Mr. Amar Pal, Nodal Officer, CARD, Mujaffernagar, UP, Mr. Ajay K Sharma, Founder, Hastinapur Farms, UP and Mr. Vinit P Singh, Founder, Shri Ram Nursery, UP were the speakers for the webinar.

#### MANAGE-AC&ABC "Consultant of the Month"

# December, 2021



**Ms. Jyoti Sahare,** Consultant (AC&ABC), is selected as the "MANAGE-AC&ABC Consultant of the Month" for December, 2021. Ms. Sahare was tasked with monitoring of AC&ABC scheme for the states of "Andhra Pradesh" and "Telangana". With her hard work and diligence, she verified 24 agri-ventures which were established in the state of Telangana for the month of December, 2021. She has been working tirelessly with the AC&ABC scheme since December, 2021. The AC&ABC team congratulates her for achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Andhra Pradesh & Telangana: 99488 14560, jyotidhanraj@gmail.com.

#### MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

# December, 2021

The Action for Welfare and Awakening in Rural Environment (AWARE), Hyderabad, Telangana State is selected as the "NTI of the Month" for December, 2021. The institute has successfully submitted 24 success stories for the month of December, 2021 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 13 batches comprising of 377 candidates who have gone ahead and established 41 agriventures. The NTI continue to exhibit a success rate of 10.88 percent. The NTI focuses mainly on the development of Agriculture sector through training of candidates in various substreams viz. agri-clinics, custom-hiring, nursery, etc. For further details and enquiry: Mr. K. Meera Prasad, Nodal Officer, Pragathi Bhawan, 5-9-24/78, Lake Hill Road, Adarshnagar, Hyderabad -500063, Telangana, Mob: +91 - 90008 01046, +91 - 98662 85219, e-Mail: nodalofficer@aware-group.com.



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

Editor in Chief and Published by Dr. P. Chandra Shekara, Director General, MANAGE Editor: Dr. Shahaji Phand, Centre Head (EAAS) & Principal Coordinator (AC&ABC) Associate Editors: Dr. K. Sai Maheshwari, Assistant Director (AC&ABC), Dr. Sagar Deshmukh, Training Associate (AC&ABC) & Mr. Anupam Anand, Consultant (Documentation)



Centre for Agri Entrepreneurship Development (CAD) National Institute of Agricultural Extension Management (MANAGE) Rajendranagar, Hyderabad - 500 030, Telangana, India

