



# AGRIPRENEUR

A Virtual Experience Sharing Platform

e-Bulletin

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## Agriculture Infrastructure Fund

The Department of Agriculture & Farmers Welfare (DA&FW) has formulated the Central Sector Scheme with an objective to mobilize a medium - long term debt financing facility for investment in viable projects relating to post-harvest management; infrastructure and community farming assets through incentives and financial support in order to improve agriculture infrastructure in the country.



Size of the fund: ₹1 lakh crore, disbursement over 4 years

Beneficiaries: Farmers, FPOs, PACS and AgriTech Entrepreneurs and Startups



Participating Institutions: All scheduled Commercial banks, Cooperative banks, RRBs, Small finance banks, NBFCs and NCDC

Interest Subvention: 3% p.a. up to a loan amount of ₹2 crore



Credit Guarantee: Under CGTMSE scheme for loan up to ₹2 Crore

Duration: 7 years (6 months to 2 years of moratorium)



Loan Ratio: min. of 10% of the project cost to be mandatory as promoter's contribution

Refinance: Need based support via NABARD to all eligible lending entities as per policy



With the launch of Agriculture Infrastructure Fund, the trained and established agripreneurs have got an opportunity to establish new unit or scale up the operations of the existing one. With Credit Guarantee, incentive and interest subvention lending institutions will be able to lend with a lower risk to Agripreneurs which was a hurdle earlier.

For more details: <https://www.manage.gov.in/aif/aif.asp>, <https://agriinfra.dac.gov.in/>

## Salient Achievements of AC&ABC Scheme (November 2021)



Candidates Trained: 850

Activity with highest number of agri-venture established in November 2021: Dairy/Poultry/Goatary/Piggery (54)



Agri-ventures Established: 99

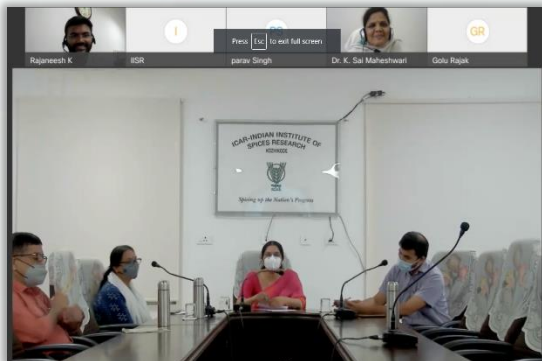
State with highest number of established venture in November 2021: Tamil Nadu (36)



## Refresher Training Programme (RTP) November 2021-22

## Farm Mechanization

The twelfth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association ICAR-Central Institute of Agricultural Engineering (CIAE), Bhopal, Madhya Pradesh between 10<sup>th</sup>-12<sup>th</sup> November 2021. The theme for the RTP was “Farm Mechanization” for established Agripreneurs under AC&ABC Scheme. A total of 56 participants had registered for the program.

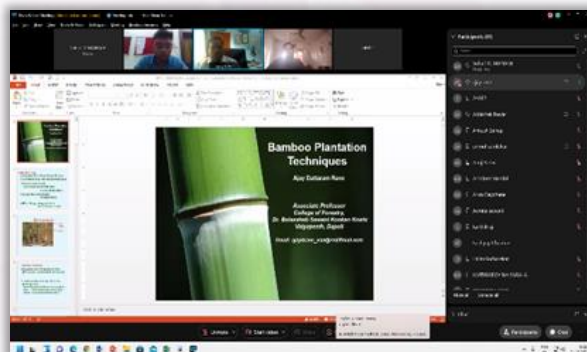


## Promoting Spices Crop Cultivation and Business Opportunities

The thirteenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with ICAR-Indian Institute of Spices Research, Calicut, Kerala between 16<sup>th</sup>-18<sup>th</sup> November 2021. The theme for the RTP was “Promoting Spices Crop Cultivation and Business Opportunities” for established Agripreneurs under AC&ABC Scheme. A total of 120 participants had registered for the program.

## Business Opportunities in Bamboo Farming

The fourteenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with Bamboo Research and Training Center, Chandrapur, Maharashtra between 24<sup>th</sup>-26<sup>th</sup> November 2021. The theme for the RTP was “Business Opportunities in Bamboo Farming” for established Agripreneurs under AC&ABC Scheme. A total of 37 participants had registered for the program.



## RTP for December 2021



The sixteenth Refresher Training Programme for the FY 2021-22 was conducted via online mode in association with National Centre for Organic Farming, Ghaziabad, UP. The theme for the RTP was “Promoting Organic Farming and Business Opportunities” for established Agripreneurs under AC&ABC Scheme. The RTP was held between 20<sup>th</sup>-22<sup>nd</sup> December, 2021.

The seventeenth Refresher Training Programme for the FY 2021-22 was conducted via online mode in association with College of Fishery Science (MAFSU) Nagpur, Maharashtra. The theme for the RTP is “Aqua-Enterprises and Business Opportunities” for established Agripreneurs under AC&ABC Scheme. The RTP was held between 21<sup>st</sup>-23<sup>rd</sup> December, 2021.



## A Glimpse of Successful Agripreneurs Trained Under AC&amp;ABC Scheme

**Ms. Sudha S**

Name of Agri-venture: M/s Sudha Coconut Processing Unit

Address: Coimbatore, Tamil Nadu

Year of establishment: 2020

Products/Services: Coconut Processing Unit and Extension Service

No. of farmers covered: 700

No. of villages/districts covered: 55 villages

Annual turnover: ₹25 lakh

No. of employees: 15

+91-86103 73493, [sakthivelgpatty@gmail.com](mailto:sakthivelgpatty@gmail.com)**Ms. Maraka Yagendra Pravallika**

Name of Agri-venture: M/s Pravallika Poultry Farm

Address: Guntur, Andhra Pradesh

Year of establishment: 2021

Products/Services: Rearing of Desi Chicken and Sale of Meat &amp; Eggs

No. of farmers covered: 100

No. of villages/districts covered: 05 villages

Annual turnover: ₹2.5 lakh

No. of employees: 01

+91-96405 04660, [m.y.pravallika26@gmail.com](mailto:m.y.pravallika26@gmail.com)**Ms. Kasturi Sarmah**

Name of Agri-venture: M/s Panchoi Agrotech

Address: Sonitpur, Assam

Year of establishment: 2019-20

Products/Services: Sale of Agro-Inputs, Consultancy, Soil and Water Testing Laboratory

No. of farmers covered: 923

No. of villages/districts covered: 56 villages

Annual turnover: ₹17 lakh

No. of employees: 20

+91-97064 66412, [kasturi16sarmah@gmail.com](mailto:kasturi16sarmah@gmail.com)**Mr. Sachin Pawar**

Name of Agri-venture: M/s Sachin Vermicompost

Address: Chhindwara, Madhya Pradesh

Year of establishment: 2019-20

Products/Services: Production and sale of Vermicompost

No. of farmers covered: 200-250

No. of villages/districts covered: 04 villages

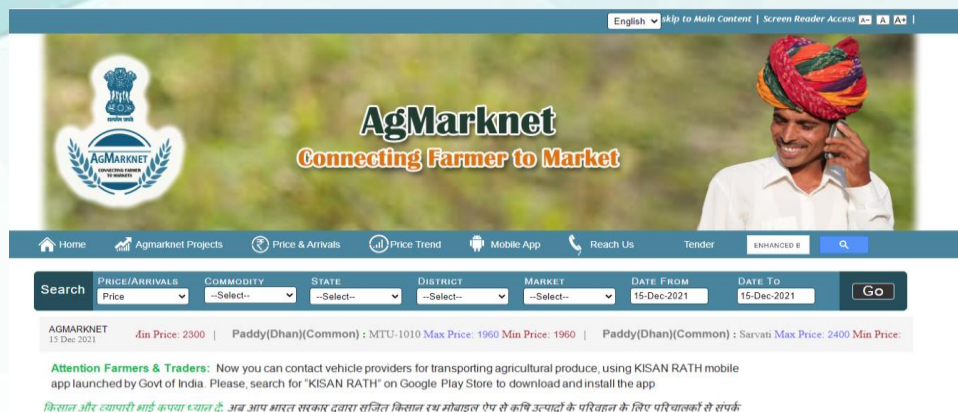
Annual turnover: ₹20 lakh

No. of employees: 02

+91-91112 01834, [pawarsachin00a5@gmail.com](mailto:pawarsachin00a5@gmail.com)

## AGMARKNET Portal: Gateway to Agricultural Market Information

Agmarknet portal is a govt. of India portal on agricultural marketing backed by a wide area information network connecting agricultural markets, State Marketing boards/Directorates and also providing linkages to the websites of the important National and International Organizations.



The Portal provides both static and dynamic information relating to agricultural marketing in India. The static information is about infrastructure-related (Storage, warehousing, Cold Storage, grading and packing facilities), Market - related (market fee/charges, weighment,

handling, market functionaries, development programmes, market laws, composition of market Committees, income and expenditure, etc) and Promotion-related information (Standards, Grades, Labelling, Sanitary and Phyto-Sanitary requirements, Pledge Financing, Marketing Credit and new opportunities available, etc.). The dynamic part comprise Price-related information comprising maximum, minimum and model prices of varieties, total arrivals and dispatches with destination.

### Features of the AGMARKNET portal

- The portal provides easy access to commodity-wise, variety-wise daily prices and arrivals information of more than 2000 varieties and about 300 commodities from the wholesale markets spread all over the country. Prices and arrivals trend reports for important commodities, futures prices from Multi Commodity Exchange of India Limited and NCDEX are being reported online on the portal.
- So far 3245 markets across the country have been covered under the project as on 31 March 2015. CODEX, FAO, APEDA, Trade Online, Commodities Exchanges like NCDEX, NMCE, and other related marketing organizations/Institutions are linked with this website.
- The main users of Agmarknet website are Farmers, Traders, Research Institutes, Exporters, Commodity Boards/Variou Government Departments, ECO-STAT. The linkages are also provided to Kisan, Krishi World, Indian Agro-net, Agriwatch, Indian Dairy Industry, Agro-India, Forwards Markets Commission, National Multi Exchange of India Limited and NCDEX through the portal to form a close user-group.
- The portal provides information on commodity profiles, reports of important research studies, CODEX Standards of agricultural commodities, markets profile, etc. E-mail addresses of the agencies involved in agricultural marketing sector are progressively being published for public access for facilitating direct interaction.
- The portal is run by the Directorate of Marketing & Inspection with the technical assistance of NIC as consultant on Turn-key basis. The computer facility has been provided at different markets at grassroot level and connected to internet with DMI Hqrs.

For more details: <http://agmarknet.gov.in/Default.aspx>

## MANAGE-AC&ABC Agripreneurs Webinar Series

The 10<sup>th</sup> Webinar in the series was organized on November 06<sup>th</sup>, 2021 at 10:00 am IST. The theme for the webinar was “Production Solutions for Vermicompost and Mushroom Farming”.

Mr. Ashok Kumar Thakur, Nodal Officer, Sristi Foundation, Patna, Bihar was the first speaker for the session. He highlighted that the NTI has trained 1,967 candidates in 57 batches. From the trained candidates, 717 candidates have gone ahead and established their own agri-ventures in different categories. He also mentioned that the NTI has been working with MANAGE since 2003 and also acts as a approved consultant of SFAC, Govt. of India, a nodal training centre for NIFTEM, Haryana in imparting skill training for food processing sector and a partner institute of Pondicherry Central University for management education. The NTI is playing an instrumental role in setting up its agripreneurs in various sectors mainly Agri-Clinics, Vermicomposting, Mushroom Farming, Fish Farming, etc.

Mr. Jaywant K Singh, Founder, Usha Agritech, Bihar was the second speaker for the session. A Master’s in Agriculture, Mr. Singh completed the AC&ABC training from Sristi Foundation, Bihar. He mentioned that during the AC&ABC Training and being in association with Dr. RPCAU, Bihar he first got the idea of setting up his agri-venture. His core activity involve production of organic fertilizers specially through vermicomposting and using bio-degrading bacteria. He mentioned that he also provides farmer consultancy services for organic cultivation and training to farmers.

Registration Link: <http://tiny.cc/izxkuz>

**Production Solutions for Vermicompost and Mushroom Farming**

Saturday, November 06<sup>th</sup>, 2021  
10:00 am – 11:00 am IST

**MANAGE AC&ABC Agripreneurs Webinar Series**  
10<sup>th</sup> Webinar

**SPEAKERS**

- Mr. Ashok K Thakur  
Nodal Officer  
SRISTI Foundation, Patna
- Mr. Jaywant K Singh  
Founder  
Usha Agritech
- Mr. Newton Kumar  
Founder  
Verma Mushroom

Centre for Agri Entrepreneurship Development (CAD)  
National Institute of Agricultural Extension Management (MANAGE)  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)  
Rajendranagar, Hyderabad – 500 030, Telangana, India  
[www.manage.gov.in](http://www.manage.gov.in) | [www.agriclinics.net](http://www.agriclinics.net)

Mr. Newton Kumar, Founder, Verma Mushroom, Bihar was the third speaker for the session. He underwent training at Sristi Foundation, Bihar and upon completion of training established his agri-venture. A Bachelor’s in horticulture, Mr. Kumar established Verma Mushroom to produce and market spawn and other inputs required in mushroom farming. He also provides training to farmers and new entrepreneurs and recently have also started the production and marketing of value added products of mushroom viz. Biscuits, Namkeen, Pickles, Cookies, Sattu mixed with Mushroom. The major challenges faced by him in the growth of his agriventure are Lack of Quality Inputs, Financial Issues, Storage, Transportation and Post Harvest Losses. At present, he is covering 500 farmers from 12 districts and generating an annual turnover of ₹16 Lakh while employing 04 people.

Registration Link: <http://tiny.cc/krwluz>

**Dairy and Goat Farming: Rearing the Best for Maximum Profit**

Saturday, December 04<sup>th</sup>, 2021  
10:00 am – 11:00 am IST

**MANAGE AC&ABC Agripreneurs Webinar Series**  
11<sup>th</sup> Webinar

**SPEAKERS**

- Mr. Abhishek Raorane  
Nodal Officer  
SGSVVP, Karnataka
- Mr. Pradyumna Ugare  
Founder  
Parishvanath Dairy Farm
- Mr. Minhanath Zalmi  
Founder  
Zalmi Goat Farm

Centre for Agri Entrepreneurship Development (CAD)  
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The 11<sup>th</sup> webinar in the series was organized on December 04<sup>th</sup>, 2021 at 10:00 am IST. The theme for the webinar was “Dairy and Goat Farming: Rearing the Best for Maximum Profit”. Mr. Abhishek Raorane, Nodal Officer, SGSVVP, Karnataka, Mr. Pradyumna B Ugare, Founder, Parishvanath Dairy Farm, Karnataka and Mr. Minanath Zalmi, Founder, Zalmi Goat Farm, Karnataka were the speakers for the webinar.

## MANAGE-AC&amp;ABC "Consultant of the Month"

NOVEMBER, 2021



Mr. Rupesh Vijaykumar Vyas, Consultant (AC&ABC), is selected as the "MANAGE-AC&ABC Consultant of the Month" for November, 2021. Mr. Vyas was tasked with monitoring of AC&ABC scheme for the states of "Tamil Nadu" and "Puduchery". With his hard work and diligence, he verified 36 agri-ventures which were established in the state Tamil Nadu for the month of November, 2021. Mr. Vyas has completed PGDABM from Garware Institute of Career Education and Development, Mumbai, Maharashtra. He has been working tirelessly with the AC&ABC scheme since April, 2021. The AC&ABC team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Tamil Nadu & Puducherry: 78873 74857, 97668 59320, [vyasrupesh.manage@gmail.com](mailto:vyasrupesh.manage@gmail.com).

## MANAGE-AC&amp;ABC "Nodal Training Institute (NTI) of the Month"

NOVEMBER, 2021

The Shashwat Sheti Vikas Pratishthan (SSVP), Udaipur, Rajasthan is selected as the "NTI of the Month" for November, 2021. The institute has successfully submitted 28 success stories for the month of November, 2021 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 25 batches comprising of 849 candidates who have gone ahead and established 437 agri-ventures. The NTI continue to exhibit a success rate of 51.59 percent. The NTI focuses mainly on the development of Agriculture sector through training of candidates in various sub-streams viz. Dairy, Poultry, Piggery, Polyhouse, Pearl Farming, Agri-Clinics, Crop Production, Crop Protection, etc. For further details and enquiry: Mr. Mukesh Suthar, Nodal Officer, Shashwat Sheti Vikas Pratishthan (SSVP), 148, Nakoda Nagar, 100 Feet Road, Sector 3, Hiran Magri, Udaipur -313001 (Rajasthan), 96496 44004, [mukeshsuthar20@gmail.com](mailto:mukeshsuthar20@gmail.com).



*www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.*

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