



# AGRIPRENEUR

e-Bulletin

A Virtual Experience Sharing Platform

October 2021

Volume XII Issue 7

## Adding Another Feather to the Crown

After the successful completion of AC&ABC training and in principal approval of loan for 27 out of 30 candidates from Nodal Training Institute - Centre for Entrepreneurship Development (CED), Hyderabad, MANAGE-ACABC has added another feather to its crown with the completion of training and in principal approval of loan for all 32 candidates from Nodal Training Institute - Action for Welfare and Awakening in Rural Environment (AWARE), Khammam, Telangana State.



The valedictory function for the passing out batch of AWARE, Khammam, Telangana State was organized at TTDC Hall, Khammam on 11<sup>th</sup> October, 2021. The function was graced by the presence of Shri Puvvada Ajay Kumar, Hon'ble Minister for Transport, Telangana State, Dr. P Chandra Sekhara, Director General, MANAGE, Dr. Shahaji Phand, Principal Coordinator, ACA&BC, Shri V P Goutham, District Collector, Khammam, Smt. P Neeraja, Mayor, Shri Lingala Kamal Raj, Zilla Parishath Chairperson, Smt. M Vijay Nirmala, District Agricultural Officer, Smt. Lakshmi, Director, AWARE, Shri K Ramulu, Managing Director, Telangana State Agro Industries Development Corporation Limited (TSAGROS), Shri M C Raj Mohan, General Manager, TSAGROS, Shri KVLN Murthy, Assistant General Manager, Agri-Business Unit, State Bank of India (SBI), Local Head Office (LHO), Sri Siva Kumar, Manager, ABU, SBI, LHO, Shri VV Narayana, Assistant General Manager & Regional Manager, SBI Regional Office, Khammam and Shri Sujith, Deputy District Manager, NABARD. The vote of thanks was delivered by Shri M C Raj Mohan, GM, TSAGROS.

## Salient Achievements of AC&ABC Scheme (2002-2021)



Candidates Trained: **76,383\***

Activity with highest number of agri-venture established in October 2021: **Agri-Clinics (26)\***



Agri-ventures Established: **32,495\***

State with highest number of established venture in October 2021: **Gujarat (17)\***



\*as on 16.11.2021

## An Orientation Workshop on AC&ABC Scheme for New Nodal Officers

An orientation workshop on AC&ABC scheme for new nodal officers was organized on 30<sup>th</sup> October 2021 at Samanvaya Hall, National Institute of Agricultural Extension Management (MANAGE), Hyderabad. The goal of the workshop was to familiarize the new nodal officers with implementation and monitoring of the scheme in their respective states. The workshop was graced by the presence of Dr. P Chandra Shekara, Director General, MANAGE and Dr. Shahaji Phand, Principal Coordinator, AC&ABC with the entire team of AC&ABC of MANAGE, Hyderabad. The workshop was conducted for newly appointed Nodal Officers and Training Coordinators of 14 newly inducted Nodal Training Institutes from the states of Andhra Pradesh, Telangana, Tamil Nadu, Maharashtra, Rajasthan, Karnataka, Madhya Pradesh, Chhattisgarh, Punjab and Tripura.



In the Inaugural address, Dr. P Chandra Shekara highlighted the achievement of the scheme and mentioned that it is the only government agricultural scheme which has been running successfully since two decades. He showed immense pleasure that with the induction of these new NTIs the scheme has now spread its reach from Kashmir to Kanyakumari and Gujarat to North-East of India. Being one of the founding members of the scheme back in 2002, Dr. P Chandra Shekara stressed upon the intricacies of the AC&ABC Scheme for an effective implementation and monitoring of the scheme by the newly inducted NTIs. He shed light on proper selection of the eligible and serious candidates which is one of the most important step for the success of the training programme (TP). He called attention to timely submit the necessary documents for release of funds and highlighted upon that main goal of the scheme is not only training but handholding and establishment of the candidates as successful Agripreneurs who can become job creators rather than job seekers.

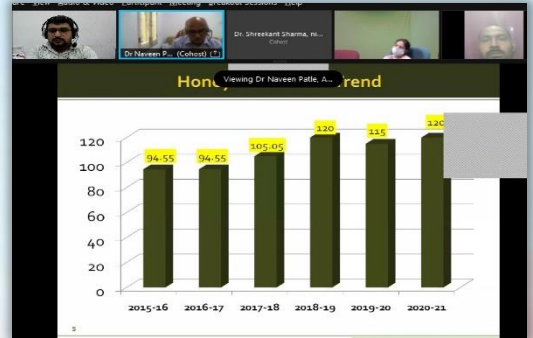


The workshop included various sessions divided into 3 different segments. The first segment witnessed a introduction to the scheme through overview and good implementing practices of AC&ABC scheme presented by Dr. Shahaji Phand, PC, AC&ABC, followed by Orientation on AC&ABC scheme by Ms. Priyanka Patra, Consultant. Later there was session on orientation of Updation of AC&ABC data in MIS portal was handled by Shri Bh. Chakardhar Rao, Project Manager (ACABC). A session on orientation of financial and account aspects of AC&ABC scheme was conducted by Shri K Uday Varma, ACABC.

The workshop also included an experience sharing session by best NTI of ACABC Scheme which was delivered by Mr. N G Kamath, Nodal Officer, KVAAF, Sangli, Maharashtra. The workshop concluded with interaction of the newly inducted NTIs with respective state consultants and a feedback session where the NTIs shared their views on the workshop. The vote of thanks was delivered by Dr. Shahaji Phand, Principal Coordinator, AC&ABC.

## Promotion of Bee Keeping and Business Opportunities

The seventh Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with National Institute for Micro, Small and Medium Enterprises (NI-MSME) Yousufguda, Hyderabad between 05<sup>th</sup>-07<sup>th</sup> October 2021. The theme for the RTP was “Promotion of Bee Keeping and Business Opportunities” for established Agripreneurs under AC&ABC Scheme. A total of 56 participants had registered for the program.

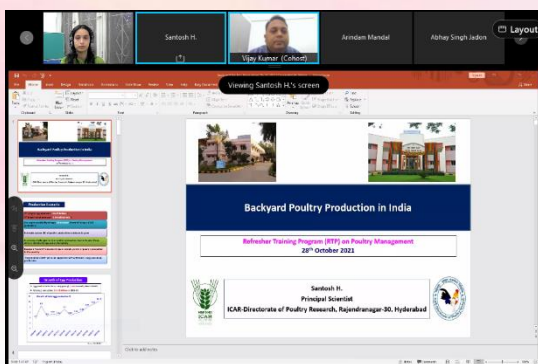


## Agri-Advisory Services and Market Linkages for FPOs

The eighth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with MAHAFPO, Pune between 20<sup>th</sup>-22<sup>nd</sup> October 2021. The theme for the RTP was “Agri-Advisory Services and Market Linkages for FPOs” for established Agripreneurs under AC&ABC Scheme. A total of 62 participants had registered for the program.

## Applications of Solar Technologies in Agriculture and Allied Sectors

The ninth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with National Institute for Micro, Small and Medium Enterprises (NI-MSME) Yousufguda, Hyderabad between 21<sup>st</sup>-23<sup>rd</sup> October 2021. The theme for the RTP was “Applications of Solar Technologies in Agriculture and Allied Sectors” for established Agripreneurs under AC&ABC Scheme. A total of 98 participants had registered for the program.



## Poultry Management

The tenth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with ICAR- Directorate of Poultry Research (DPR), Hyderabad between 28<sup>th</sup>-30<sup>th</sup> October 2021. The theme for the RTP was “Poultry Management” for established Agripreneurs under AC&ABC Scheme. A total of 82 participants had registered for the program.

## Business Opportunities in Vegetable Crops

The eleventh Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with ICAR- Indian Institute of Vegetable Research (IIVR), Varanasi, Uttar Pradesh between 28<sup>th</sup>-30<sup>th</sup> October 2021. The theme for the RTP was “Business Opportunities in Vegetable Crops” for established Agripreneurs under AC&ABC Scheme. A total of 45 participants had registered for the program.



## National Beekeeping and Honey Mission (NBHM)

Keeping in view the importance of beekeeping and to achieve the goal of “Sweet Revolution” the need for holistic development of beekeeping was felt. Accordingly, a new Central Sector Scheme “National Beekeeping and Honey Mission (NBHM)” for overall promotion & development of scientific beekeeping and production of quality honey & other beehive products is approved by the Ministry of Agriculture and Farmers Welfare, Govt. of India. The scheme will be implemented through National Bee Board as a Central Sector Scheme (100% funded by Central Govt.).



The NBHM will work in coordination with other Governmental programs/schemes relating to promotion of beekeeping, viz.; Mission for Integrated Development of Horticulture (MIDH), Rashtriya Krishi Vikas Yojana (RKVY), Honey Mission of Khadi and Village Industries Commission (KVIC), Ministry of Micro, Small & Medium Enterprises, Ministry of Rural Development, Ministry of Environment, Forest and Climate Change, Ministry of Tribal

Affairs, Ministry of Commerce & Industry, ICAR, etc., for overall promotion & development of scientific beekeeping in the country. The NBHM will provide technical guidance/ advise and administrative support to the implementing agencies at the National & State level for effective & smooth implementation of the scheme.

### National Beekeeping and Honey Mission (NBHM) Sub-Missions

The NBHM has three sub-missions or sub-schemes, namely, Mini Mission - I, II and III.

- ❑ Mini Mission I: The focus is on the production and productivity enhancement of different crops through pollination aided by adopting scientific beekeeping. It aims to create awareness about scientific beekeeping. States will be assisted in the setting up of state bee boards/state beekeeping and honey missions.
- ❑ Mini Mission II: The focus is on post-harvest management of beekeeping, beehive products, including collection, processing, storage, marketing, value addition, etc.
- ❑ Mini Mission III: The focus is on the generation of research and technology for different states/regions and agro-climatic and socio-economic conditions.

### Projects and Financial Assistance Under Each Project (Indicated in Brackets)

#### Projects under Mini Mission I:

- 🌱 Quality Nucleus Stock Development Centres (₹30 lakh)
- 🌱 Development of Bee Breeders (₹5 lakh)
- 🌱 Integrated Beekeeping Development Centre (IBDC) (₹750 lakh)
- 🌱 Honey & other Bee Hive Products-Quality Control (₹800 lakh)
- 🌱 Setting up of Honeybees Disease Diagnostic & Treatments Labs (₹30 lakh)
- 🌱 Setting up of Beekeeping Equipment Manufacturing Units and Standardization of Beekeeping Equipment (₹25 lakh)
- 🌱 Custom Hiring Centres (₹56.20 lakh)

#### Projects under Mini Mission II:

- 🌱 Honey & other beehive products collection, trading, branding, marketing, etc. centres (₹30.00 lakh)
- 🌱 Packaging, Storages, Cold Storage, etc. for Honey & other beehive products (₹80 lakh)
- 🌱 Renovation/ Extension of Old Honey & Other Beehive Products Processing Units/Plants (₹500 lakh)
- 🌱 Setting up of Honey & other beehive products in house testing labs in Honey Processing Units (₹100 lakh)

#### Projects under Mini Mission III:

- 🌱 Promotion of scientific beekeeping for enhancing crop productivity & honey production (₹2 Cr)

For more details: <https://nbb.gov.in/default.html>, <https://nbb.gov.in/Archive/Guidelines.pdf>

## MANAGE-AC&ABC Agripreneurs Webinar Series

The 9<sup>th</sup> Webinar in the series was organized on October 02<sup>nd</sup>, 2021 at 10:00 am IST. The theme for the webinar was “Providing Right Agro-Inputs at Right Time and Right Price”.

Mr. Rohan R. Salokhe, Programme Coordinator, Krishna Valley Advanced Agricultural Foundation, Uttur Sub Centre, Maharashtra was the first speaker for the session. He highlighted that the NTI has trained 1,305 candidates in 38 batches. From the trained candidates, 678 candidates have gone ahead and established their own agri-ventures in different categories. The NTI has also played an instrumental role in helping 140+ candidates to get bank loan sanctioned out of which 83 projects have received subsidy from NABARD. He mentioned that the NTI focuses on establishing a good handholding rapport with all its candidates after they are established also. The NTI also actively involves all the government agencies viz. Bank and State Agri Dept in different process of training such as selection process, training, Handholding etc.

Mr. Bharat Shripati Pawar, Founder, Tarashri Seeds and Fertilizers was the second speaker for the session. A Master’s in Commerce and Bachelor’s in Agriculture, Mr. Pawar completed the AC&ABC training at from KVAAF, Uttur. He informed to the audience that first of all it is very important to decide on the agri-venture they establish and then conduct market research for the same. He also highlighted that it is very important to maintain records and good relationship with customers. Mr. Pawar through his hardwork and diligence has able to achieve a bank loan of ₹20 lakh and a subsidy of ₹7.20 lakh from NABARD.

Mr. Ajinkaya A Pisal, Founder, JP Nature Care, Maharashtra was the third speaker for the session. He underwent training at KVAAF, Uttur and upon completion of training established his agri-venture. A Masters in horticulture, Mr. Pisal established JP Nature Care to produce and market “Use and Throw Seedling Trays”. His team consists of 5 members who specializes in manufacturing and marketing of seedling trays, coco peat, provide landscaping and vertical gardening services and farmer consultancy services. The firm has also ventured into the sale of Dry Fruits as wholesalers. Mr. Pisal also mentioned that he actively takes part in agricultural exhibitions and radio shows. Lately, he also visits agricultural colleges and university to provide lecture on entrepreneurship development.

Registration Link: <http://tiny.cc/drejuz>

Saturday, October 2<sup>nd</sup>, 2021  
10:00 am – 11:00 am IST

**Providing Right Agro-Inputs at Right Time and Right Price**

**MANAGE AC&ABC Agripreneurs Webinar Series**  
9<sup>th</sup> Webinar

**SPEAKERS**

Mr. Rohan R Salokhe  
Coordinator  
KVAAF, Uttur

Mr. Bharat Shripati Pawar  
Founder  
Tarashri Seeds & Fertilizers, MH

Mr. Ajinkaya A Pisal  
Founder  
JP Nature Care

Centre for Agri Entrepreneurship Development (CAD)  
National Institute of Agricultural Extension Management (MANAGE)  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)  
Rajendranagar, Hyderabad – 500 030, Telangana, India  
[www.manage.gov.in](http://www.manage.gov.in) | [www.agriclinics.net](http://www.agriclinics.net)

Registration Link: <http://tiny.cc/izkxuz>

Saturday, November 06<sup>th</sup>, 2021  
10:00 am – 11:00 am IST

**Production Solutions for Vermicompost and Mushroom Farming**

**MANAGE AC&ABC Agripreneurs Webinar Series**  
10<sup>th</sup> Webinar

**SPEAKERS**

Mr. Ashok K Thakur  
Nodal Officer  
SRISTI Foundation, Patna

Mr. Jaywant K Singh  
Founder  
Usha Agritech

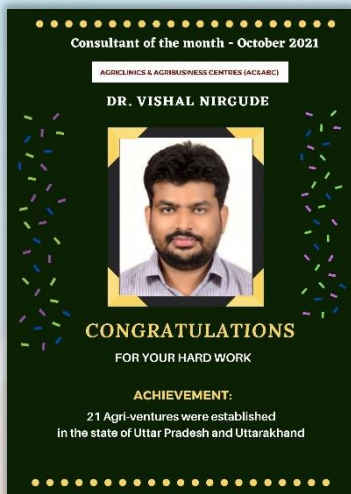
Mr. Newton Kumar  
Founder  
Verma Mushroom

Centre for Agri Entrepreneurship Development (CAD)  
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The 10<sup>th</sup> webinar in the series was organized on November 06<sup>th</sup>, 2021 at 10:00 am IST. The theme for the webinar was “Production Solution for Vermicompost and Mushroom Farming”. Mr. Ashok K Thakur, Nodal Officer, Sristi Foundation, Bihar, Mr. Jaywant K Singh, Founder, Usha Agritech, Bihar and Mr. Newton Kumar, Founder, Verma Mushroom, Bihar were the speakers for the webinar.

## MANAGE-AC&ABC “Consultant of the Month”

OCTOBER, 2021



Dr. Vishal Nirgude, Consultant (AC&ABC), is selected as the “MANAGE-AC&ABC Consultant of the Month” for October, 2021. Mr. Nirgude was tasked with monitoring of AC&ABC scheme for the states of “Uttar Pradesh” and “Uttarakhand”. With his hard work and diligence, he verified 21 agri-ventures which were established in the state of Uttar Pradesh and Uttarakhand for the month of October, 2021. Dr. Nirgude has a doctorate in horticultural sciences with specialization in Pomology from Govind Ballabh Pant University of Agriculture and Technology, Pantnagar, Uttarakhand. He has been working tirelessly with the AC&ABC scheme since March, 2021. The AC&ABC team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Uttar Pradesh & Uttarakhand: +91-9425804725, [nirgude.manage@gmail.com](mailto:nirgude.manage@gmail.com).

## MANAGE-AC&ABC “Nodal Training Institute (NTI) of the Month”

The Shashwat Sheti Vikas Pratishthan (SSVP), Amreli, Gujarat is selected as the “NTI of the Month” for October, 2021. The institute has successfully submitted 17 success stories for the month of October, 2021 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 20 batches comprising of 697 candidates who have gone ahead and established 332 agri-ventures. The NTI continue to exhibit a success rate of 47.63 percent. The NTI focuses mainly on the development of biotechnology sector through training of candidates in various sub-streams viz. Dairy, Agri-Clinics, Crop Production, Crop Protection, etc. For further details and enquiry: Mr. Vipul Pansuriya, Nodal Officer, Shashwat Sheti Vikas Pratishthan (SSVP), Amreli, 2nd Floor, Krishna Hostel, Chakkargadh Road, Amreli -365 601, Gujarat, Mob: 8401700172, e-Mail: [vpansuriya@gmail.com](mailto:vpansuriya@gmail.com).

OCTOBER, 2021



*www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.*

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