



AGRIPRENEUR

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Strengthening the Roots of AC&ABC in Telangana State

The tripartite agreement signed between National Institute of Agricultural Extension Management (MANAGE), Hyderabad, State Bank of India (SBI), Local Head Office, Hyderabad and National Bank for Agriculture and Rural Development (NABARD), Regional Office, Hyderabad has started to bear fruits. The MoU has resulted in the training and loan approval of principal amount for 26 out of 30 candidates from Nodal Training Institute - Centre for Entrepreneurship Development (CED), Hyderabad. This has created a milestone in the history of AC&ABC scheme in empowering Agripreneurship in Telangana.



The valedictory function for the passing out batch of CED, Hyderabad was organized at Swarna Bharat Trust, Hyderabad on 24th September 2021. The function was graced by the presence of Dr. P Chandra Sekhara, Director General, MANAGE, Dr. Shahaji Phand, Principal Coordinator, AC&ABC, Ms. Prameela C T, Assistant General Manager, SBI, Telangana, Mr. S Siva Kumar, Manager (HVABD & FIMM), SBI, Hyderabad, Mr. Ramulu, MD, TSAGROS, Mr. M C Raj Mohan, GM, Telangana State Agro Industries Development Corporation Limited (TSAGROS), Dr. DVN Rao, Executive Director, Swarna Bharat Trust, Mrs. Tripuramba Y, Secretary, CED, Mr. Bhujanga Rao, Advisor, CED and Ms. K Laxmi Anusha, Nodal Officer, CED. The vote of thanks was delivered Mr. M C Raj Mohan, GM, TSAGROS.

Salient Achievements of AC&ABC Scheme (2002-2021)



Candidates Trained: **75,895***

Activity with highest number of agri-venture: **Dairy/Poultry/Piggery/Goatary (11,222)***



Agri-ventures Established: **32,428***

State with highest number of trained candidates and established venture: **Maharashtra (19,144; 9,694)***



*as on 11.10.2021

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Promoting FPOs and Supporting Supply Chain

The sixth Refresher Training Program (RTP) of FY 2021-22 was organized virtually in association with MAHA FPO Federation, Pune, Maharashtra between 06-08th September 2021. The theme for the RTP was “Promoting FPOs and Supporting Supply Chain” for established Agripreneurs under AC&ABC Scheme. A total of 117 participants had registered for the program while 56 participants completed the RTP.

The various important topics covered in the RTP were “Formation, legal basis, financial compliances for FPO”, “Business Models for FPOs (Customer Hiring Centre, Input shop, Procurement, Trading, Processing, packing, marketing etc.)”, “Funding and accounting of FPO (Loans and other financial assistance, Keeping Documents and others registers for accounting)”, “Product/Market and pricing decisions”, “Soft skills for managing FPO”, “Risk Mitigation Strategy in supply chain (Payment, Quality, Delivery, Packing Material, Transport etc.)” and “Brand Promotion with integrated quality systems”. The RTP also covered success stories of various FPO like Agro Nirmitti FPO Success Story. The programme was coordinated by Dr. Sagar Deshmukh, Faculty, MANAGE, Mr. Prashant Pawar, CEO, MAHA FPO Federation, Mr. Akshay Gangarde, Training Coordinator, MAHA FPO Federation and Mr. Rupesh Vyas, Consultant, MANAGE.



Upcoming Refresher Training Programme



The seventh Refresher Training Programme for the FY 2021-22 will be conducted via online mode in association with National Institute of Micro, Small and Medium Enterprises (ni-msme), Hyderabad, Telangana. The theme for the RTP is “Applications of Solar Technologies in Agriculture and Allied Sectors” for established Agripreneurs under AC&ABC Scheme. The RTP will be held between 21st-23rd October, 2021.

The eighth Refresher Training Programme for the FY 2021-22 will be conducted via online mode in association with ICAR-Indian Institute of Spices Research (IISR), Kozhikode, Kerala. The theme for the RTP is “Promoting Spices Crop Cultivation and Business Opportunities” for established Agripreneurs under AC&ABC Scheme. The RTP will be held between 25th-27th October, 2021.



The ninth Refresher Training Programme for the FY 2021-22 will be conducted via online mode in association with ICAR-Indian Institute of Vegetable, Varanasi, Uttar Pradesh. The theme for the RTP is “Business Opportunities in Vegetable Crops” for established Agripreneurs under AC&ABC Scheme. The RTP will be held between 28th-30th October, 2021.

A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Ms. Aditi Barole

Name of Agri-venture: Barole Krishi Sewa Kendra
Address: Chhindwara, Madhya Pradesh
Year of establishment: 2020
Products/Services: Sale of Agro-Inputs (fertilizers, pesticides, PGRs) & consultancy
No. of farmers covered: 500-600
No. of villages/districts covered: 20 villages
Annual turnover: ₹1.5 Cr
No. of employees: 02
+91- 93408 03883, aditi.darhe01@gmail.com



Mr. Rahul Kumar Shah

Name of Agri-venture: Vijaya Krishi Connect
Address: Cooch Behar, West Bengal
Year of establishment: 2019-20
Products/Services: Agri Extension Services (Training, Workshops etc.) & Cattle Feed Marketing
No. of farmers covered: 1,500
No. of villages/districts covered: 02 districts
Annual turnover: ₹1.9 Cr
No. of employees: 11
+91-84384 01450, vijayakrishiconnect.koochbehar@gmail.com



Mrs. Priyanka Digvijay Patil

Name of Agri-venture: M/S Priyanka Food and Naturals
Address: Kolhapur, Maharashtra
Year of establishment: 2018
Products/Services: Spirulina and Mushroom Production
No. of farmers covered: 1,600-1,800
No. of villages/districts covered: 08 districts
Annual turnover: ₹10 lakh
No. of employees: 03
+91-74476 21485, pfnaturals@gmail.com



Mr. A Murugan

Name of Agri-venture: Murugan Bio-Pesticides Manufacturing Unit
Address: Namakkal, Tamil Nadu
Year of establishment: 2019
Products/Services: Production and Marketing of Bio-Pesticides
No. of farmers covered: 500
No. of villages/districts covered: 25 villages
Annual turnover: ₹15-20 lakh
No. of employees: 03
+91-98426 98625, jagagvga@gmail.com



Linking SFURTI scheme with Agripreneurs trained under AC&ABC

The Ministry of Micro, Small and Medium Enterprises, Government of India has launched Scheme of Fund for Regeneration of Traditional Industries (SFURTI) with the objective to organize the traditional industries and artisans into clusters to make them competitive and provide support for their long term sustainability and economy of scale. The scheme will allow to identify and understand cluster's target customers, understand their needs and aspirations and develop and present product lines to meet the requirement.

Scheme Interventions

The Scheme would cover three types of interventions namely 'soft interventions', 'hard interventions' and 'thematic interventions'.

(A) Soft Interventions:

- General awareness, counselling, motivation and trust building
- Skill development and capacity building for the entire value chain different skills need to be imparted
- Institution development
- Exposure visits
- Market promotion initiatives
- Design and product development
- Participation in seminars, workshops and training programmes on technology up-gradation, etc.

(B) Hard Interventions:

- Multiple facilities for multiple products and packaging wherever needed
- Common facility centres (CFCs)
- Raw material banks (RMBs)
- Up-gradation of production infrastructure
- Tools and technological up-gradation such as charkha upgradation, tool-kit distribution, etc.
- Warehousing facility
- Training center
- Value addition and processing center/multi-products.

(C) Thematic Interventions:

- Brand building and promotion campaign
- New media marketing
- e-Commerce initiatives
- Innovation
- Research & development initiatives
- Developing institutional linkages with the existing & proposed clusters

- The cost of project shall include hard interventions and soft interventions. The project cost shall also include the cost of services of a professional Technical Agency (TA) and costs incurred by the Implementing Agencies (IA) for engaging a competent Cluster Development Executive (CDE) and other administrative expenses incurred by the TA. The financial assistance provided for any specific project shall be subject to a maximum of ₹5 (Five) crore.
- The timeframe for the implementation of project will be 12-18 months. The DPR would provide quarter-wise phasing of the interventions and requirements of funds.
- The Ministry of Micro, Small and Medium Enterprises (MSME) will periodically review the progress of the projects under the scheme. The Nodal Agency shall be responsible for obtaining Quarterly Progress Reports and Annual Progress Report showing physical and financial progress from the clusters.

The target is to cover more than 100 clusters across the country during the scheme implementation, wherein approx. 60000 artisans/beneficiaries are proposed to be covered under the various scheme components. The scheme shall be implemented in all States of India.

For more info: <https://sfurti.msme.gov.in/SFURTI/Home.aspx>

MANAGE-AC&ABC Agripreneurs Webinar Series

The 8th Webinar in the series was organized on September 04th, 2021 at 10:00 am IST. The theme for the webinar was “Netting Profit from Bio-Inputs and Mushroom Enterprises”.

Dr. R P Agrawal, Nodal Officer, Jubilant Agriculture Rural Development Society (JARDS), Agra-Sub Centre, Uttar Pradesh was the first speaker for the session. He highlighted how the NTI was established in 2013 and trained its first batch in July, 2013. The NTI has trained 1,653 candidates from 90 districts of India in 48 batches. He emphasized that there are 19 NTIs running for AC&ABC training in Uttar Pradesh & Uttarakhand and JARDS is a major partner for AC&ABC scheme in these two states. After Training 797 candidates (50.35%) have established their agri-ventures in areas of Agri-Clinics, Dairy, Goat Keeping, Fish Farming, Custom Hire Services, Mushroom Production, Poultry Keeping, Organic Farming, Nursery Raising, Bee Keeping etc.

Mr. Suresh Kumar Sahu, Founder, SS Agro-Genetics and Fertilizers Pvt. Ltd., Uttar Pradesh was the second speaker for the session. A Master's in Seed Technology. Mr. Sahu completed the AC&ABC training at JARDS, Agra in 2015. He informed to the audience that his firm specializes in production and marketing of various agro-inputs (plant protection chemicals). The firm is catering to the services of farmers in 20 districts of UP, 3 districts of MP, Bihar and Uttarakhand respectively. He is connected with 2200 farmers from 30 districts in 5 states and generating an annual turnover of ₹2.5 Cr and providing employment to 10 people.

Mr. Praveen Verma, Founder, Manupra Mushroom Farms, Jhansi, Uttar Pradesh was the third speaker for the session. He underwent training at JARDS, Agra in 2017-18 and upon completion of training and with the financial support of ₹10 lakh from Prathama UP Gramin Bank, Jhansi in 2019. Mr. Praveen emphasized that production and marketing of mushroom is still an untapped sector and one can benefit from it if he or she figures out a marketing plan. Mr. Praveen is also a master trainer for State Dept. of Agriculture where he provides mushroom training for ₹2500/Trainee. He even provides marketing avenues for his trained candidates. Till date, he has trained 70 people out of which 20 have established their mushroom farms. Besides Mushroom farms, Mr. Praveen is also involved in bee-keeping and production and sale of vermicompost.

Registration Link: <https://tinyurl.com/2kzjhjx>

Saturday, September 04th, 2021
10:00 am – 11:00 am IST

Netting Profit from Bio-Inputs and Mushroom Enterprises

MANAGE AC&ABC Agripreneurs Webinar Series
8th Webinar

SPEAKERS

- Dr. R P Agrawal
Nodal Officer
JARDS, Agra
- Mr. Suresh Kumar Sahu
Founder
S S Agro-Genetics
- Mr. Praveen Verma
Founder
Manupra Mushroom Farm

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad – 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

Registration Link: <http://tiny.cc/drejuz>

Saturday, October 2nd, 2021
10:00 am – 11:00 am IST

Providing Right Agro-Inputs at Right Time and Right Price

MANAGE AC&ABC Agripreneurs Webinar Series
9th Webinar

SPEAKERS

- Mr. Rohan R Salokhe
Coordinator
KVAAF, Uttar
- Mr. Bharat Shripali Pawar
Founder
Tarashri Seeds & Fertilizers, MH
- Mr. Ajinkaya A Pisal
Founder
JP Nature Care

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The 9th webinar in the series was organized on October 2nd, 2021 at 10:00 am IST. The theme for the webinar was “Providing Right Agro-Inputs at Right Time and Right Price”. Mr. Rohan R Salokhe, Coordinator, KVAAF, Uttur Sub Centre, Maharashtra, Mr. Bharat S Pawar, Founder, Tarashri Seeds 7 Fertilizers, Maharashtra and Mr. Ajinkaya A Pisal, Founder, JP Nature Care, Maharashtra were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

SEPTEMBER, 2021

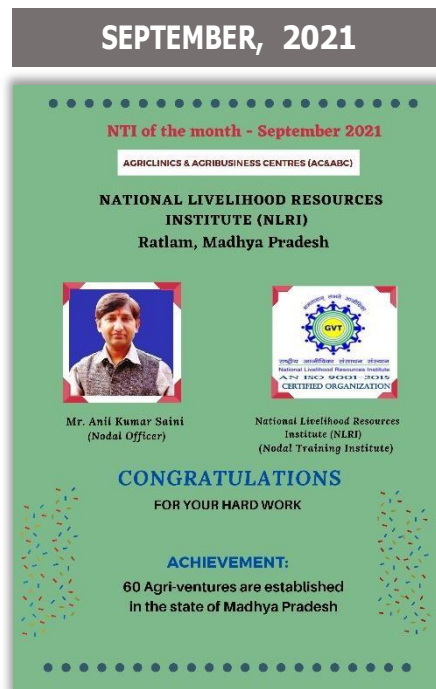


Mr. Rajaneesh Kurapati, Consultant (AC&ABC), is selected as the "MANAGE-AC&ABC Consultant of the Month" for September, 2021. Mr. Rajaneesh was tasked with monitoring of AC&ABC scheme for the states of "Madhya Pradesh" and "Chhattisgarh". With his hard work and diligence, he verified 125 agri-ventures which were established in the states of Madhya Pradesh and Chhattisgarh for the month of September, 2021. Mr. Rajaneesh is working tirelessly with the AC&ABC scheme since March, 2021. The AC&ABC team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Madhya Pradesh & Chhattisgarh:

rajinesh.manage@gmail.com

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

The National Livelihood Resources Institute - Gramin Vikas Trust, Ratlam, Madhya Pradesh is selected as the "NTI of the Month" for September, 2021. The institute has successfully submitted 60 success stories for the month of September, 2021 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 9 batches comprising of 207 candidates who have gone ahead and established 80 agri-ventures. The NTI continue to exhibit a success rate of 38.65 percent. The NTI focuses mainly on the development of biotechnology sector through training of candidates in various sub-streams viz. Dairy, Agri-Clinics, Crop Production, Crop Protection, etc. For further details and enquiry: Mr. Anil Kumar Saini, Nodal Officer, National Livelihood Resources Institute - Gramin Vikas Trust, Ratlam, Mhow-Nimuch State Highway-31, Near Maleni River, Village-Bhadwasa, Namli, Ratlam - 457222, Madhya Pradesh, +91-81207 70038, +91-79873 17614, anilsaini@gvtindia.org



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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