



Better Farming by Every Farmer

e-Bulletin



Agripreneur

A Virtual Experience Sharing Platform

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“ Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agribusiness companies, Nodal training institutes , Extension functionaries, Academicians, Researchers and Agri-business thinkers in the country working for promotion of Agri Entrepreneurship development”.

Sowing the seed of Agri Entrepreneurship in North East



Participants of Agri clinics and Agri Business Centres Scheme Training Programme organized by Institute of Cooperative Management (ICM) Imphal conducted during 28-01-2010 to 28-03-2010

Institute of Cooperative Management (ICM) Imphal, Manipur is a recognised Nodal Training Institute in Manipur under Agriclincs and AgriBusiness Centres Scheme (ACABC). The Institute has so far conducted 11 Training Programmes and trained 310 candidates, of which 84 candidates have successfully established Agriclincs, Veterinary Clinics and units in Fisheries and Sericulture. The State of Manipur is full of untapped natural resources. The institute is making efforts to harness these resources through training and motivation of Agripreneurs under ACABC scheme for development of Agriculture



National Institute of Agriculture Extension Management



Department of Agriculture and Co-operation, Ministry of Agriculture.



National Bank for Agriculture and Rural Development

Vermicompost Brings Better Yields and Returns - Mr. Kumar Purushottam Shows the Way



Mr Kumar Purushottam hails from a remote village, Akbarpur in Nalanda district of Jharkhand. After graduating in Agriculture he did his MSc, in Animal Science from the University of Allahabad in the year 1999 and started his career in a leading NGO earning Rs. 15`000 per month. After gaining grass root level experience in the NGO sector he thought of starting his own Agri business venture but was not sure about which activity to take up. During this period he came to know about the Agriclincs and Agri business Centres Scheme and its prospects through Shri Om Prakash, Nodal Officer, ISAP Jhark-

hand. He completed the training in March 2007. During the course of training he was exposed to a variety of skills ranging from personality development to financial management of various Agri- business ventures. During the training he found that vermicomposting activity with consultancy service was more relevant in terms of profitability and outreach. Further, promoting Vermicomposting serves a noble cause of protecting the soil from the adverse effects of using inorganic fertilizers and pesticides. Subsequently, he established “Kumar Vermicomposting Production cum Training Center” initially with his own capital at Ormanjhi, Ranchi. Later on for the expansion of the business he has also availed loan of Rs. 10.00 Lacs from Punjab National Bank, Ranchi. Besides production of quality vermicompost, he also provides consultancy to about 1100 farmers in 30 Villages on quality production of Vermicompost and its marketing strategies. More important, he has given consultancy to National Horticulture Mission (NHM) for 50 Acre plantation of Mango and Papaya involving 30 farmers. Now his average monthly income is around Rs. 40,000. His average annual turnover is around Rs. 8.00 Lacs. His unit employs 3 permanent trained and skilled persons and 5 unskilled labourers. He has been invited as a resource person to several training and promotional programs of ATMA., NGO’s and State govt. Projects. As the Jharkhand govt. has declared Jharkhand as an Organic State, there will be a huge demand for Vermicompost as it is the core input in promoting organic farming. Thus, way forward, his success is assured and his effort serves the noble cause of protecting Our Good Earth.

“Now I am fully satisfied with my work in terms of business and economics and I am also having social recognition” says Mr Kumar Purushottam from Jharkhand.

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**“AGRIENTREPRENEURS CAN BE CREATED BY
TRAINING, MOTIVATION AND SYSTEMATIC EFFORTS”**

Mr . Mahendra Dhaibar, Nodal officer

MITCON Consultancy Services Ltd , Pune, Maharashtra.



Mr. Mahendra Dhaibar
Nodal officer

MITCON identified as a leading technical and industrial consultancy organization is promoted by Financial Institutions, Banks and State owned Corporations. It has pioneered the systematic entrepreneurship development movement in the State of Maharashtra and Goa since 1982.

MITCON has so far conducted a large number of entrepreneurship development programmes all over the State particularly in rural areas at grassroots and is developing entrepreneurs through training, counseling and information dissemination. They have accelerated the process of self employment and entrepreneurship development through identification of new business opportunities and conducting relevant training programs. MITCON is one of the active Nodal Institutes which is implementing the Agri Clinics & Agri busiesss Centres Scheme since 2003. They have so far trained 1134 candidates through 33 batches of which 450 have started their ventures.

During the course of training they emphasize on interaction with successful entrepreneurs, exposure visits, hands on experience which highly motivate the trainees to start their own enterprise. Many of their trainees have started innovative projects like trading of exotic vegetables across the country, online trading in agriculture commodity futures market, supply of organic vegetables and fresh fruit juices at the door step of consumers etc. Some of the Agripreneurs trained by MITCON even provide consultancy to farms located in South African Countries.

Following are some of the Hand holding Initiatives that MITCON has undertaken:

- Organized bankers and agripreneurs meet to accelerate sanctioning of bank loan proposals submitted by Agripreneurs
- Organized seminars in collaboration with private companies like Weather Risk Management Ltd., Birla Sun Life Insurance Ltd., Reuters Market Light etc. for exploring new business opportunities for Agripreneurs.
- Organized meets of Nodal Officers of Maharashtra state in Pune to discuss startergies for better implementation of the ACABC scheme.
- Provided necessary support to other Nodal Institutes in project report preparation for submission to Banks.
- Mr. Mahendra Dhaibar , Nodal Officer Says “We firmly believe in the principle that agripreneurs can be created by training, motivation and systematic efforts”

MANAGE with active participation of MITCON looks forward to grooming of many more successful Agripreneurs in the years to come. **For further information please contact :** Mr. Mahendra Dhaibar , Nodal Officer, MITCON Consultancy Services Ltd., Agriculture College Campus, Shivajinagar, Pune – 411 005. Tel. No. (020) 66289504 Fax. 020-25530307, Mobile: 09822684105;

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Email Feed back :“ Thanks for sending a copy of ‘Agripreneur’ E- Bulletin. I liked its design, diction and content ” Shri H.S. Sur Planning Commission, Government of India



Documentation and Dissemination is Recognition to Agripreneurs– VAPS, T.N. ways

Voluntary Association for Peoples Service (VAPS) , Tamil Nadu, One of the Nodal Training Institutes conducting ACABC Training Programmes in Tamil Nadu is bringing out a Quarterly Newsletter ‘AgripreneurInfo’ to disseminate information on successful ventures initiated by trained Agripreneurs and other updates on ACABC scheme. The current issue gives a glimpse of successful Agripreneurs. For more details please visit their Website:www.vapsindia.org. The idea is financially self supporting through advertisements

www.agriclinics.net is the portal providing information about Agri Clinics and Agri business Centres Scheme. The portal gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options, Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc, and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

For any query on Agri Clinics and Agri business Centres scheme - please mail to indianagripreneur@manage.gov.in



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