



AGRIPRENEUR

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A Virtual Experience Sharing Platform

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Promoting Agripreneurship in Telangana: A Collaboration between MANAGE-AC&ABC & TSAGROS



During the collaborative discussion between MANAGE-AC&ABC team with TSAGROS and Telangana NTIs



The MANAGE-AC&ABC, Hyderabad and Telangana State Agro Industries Development Corporation Limited (TSAGROS) have joined hands for the training of youth, who have an educational qualification in agricultural sciences for promotion Agripreneurship under AC&ABC Scheme. The collaboration will target the fulfilment of reinforcing agro-input supply and improving extension and advisory services among the farming community.

The major players involved in this collaboration are MANAGE-AC&ABC, TSAGROS and Nodal Training Institutes (NTIs) of Telangana State, where MANAGE-AC&ABC will be acting as the nodal agency and overlooking the training of the selected candidates. The second important player will be played by TSAGROS. The mandate of TSAGROS is to promote agro-industries, projects or enterprises related to agriculture and allied sector. As a part of the promotion, TSAGROS has established Agro Rythu Seva Kendras (ARSK) in each Mandal of Telangana State. To upscale and to bring diversification in the ARSK the TSAGROS has identified 607 Nos. of ARSKs operators to be trained under the AC&ABC scheme. And lastly, all the selected 607 Nos. of the candidate will be trained under the NTIs of Telangana State who are implementing the AC&ABC scheme in the state.

The collaboration is expected to play a very important role in enhancing access to the entrepreneurial ecosystem and improve the social acceptability of entrepreneurial careers among rural youth with an agricultural background.

Salient Achievements of AC&ABC Scheme (2002-2021)



Candidates Trained: **74,890***

Activity with highest number of agri-venture: **Dairy/Poultry/Piggery/Goatary (10,853)***



Agri-ventures Established: **31,558***

State with highest number of trained candidates and established venture: **Maharashtra (18,937; 9,351)***

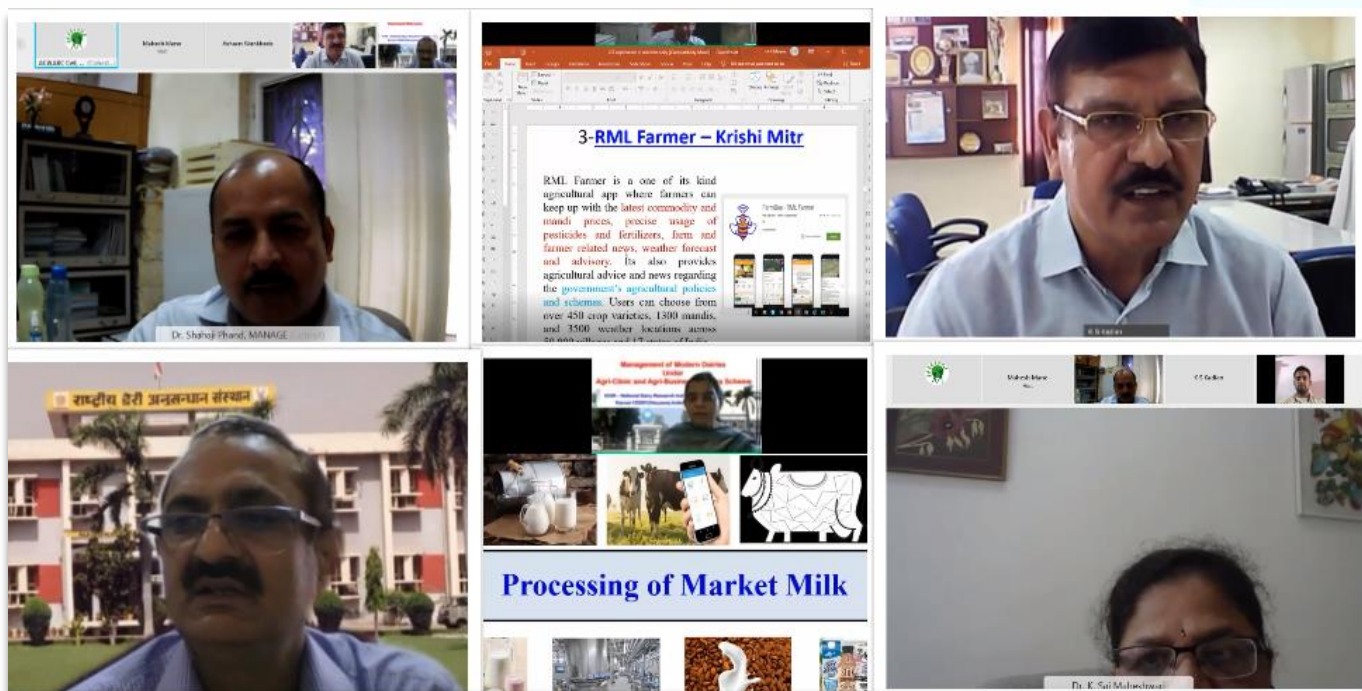


*as on 10.07.2021

Refresher Training Programme 2021-22 “Management of Modern Dairies under Agri-Clinics and Agri-Business Centres Scheme” June 22-24, 2021

The first Refresher Training Program(RTP) of FY 2021-22 was organized virtually at ICAR-National Dairy Research Institute (NDRI) Karnal, Haryana between 22-24th June 2021. The theme for the RTP was “Management of Modern Dairies under Agri-Clinics and Agri-Business Center Scheme”. The program was focused on imparting knowledge about the Management of Modern Dairies through three important things i.e. Use of Modern Technology, Low Cost of Production and Better Management Practices.

The program was inaugurated by Dr. K S Kadian, PS & Head, Division of Extension, NDRI, Karnal, Dr. Shahaji Phand, Principal Coordinator, AC&ABC, MANAGE and Dr. B S Meena, Local coordinator, NDRI, Karnal. The various important topics covered in the RTP were “Transferable technologies in dairy sector developed by NDRI”, “Fodder production practices for round the year feed security of dairy animals”, “Entrepreneurship opportunities in dairying”, “Dairy farm management”, “Clean Milk Production from animals”, “Importance of breeding bulls and semen handling in organized dairy farms: An overview”, “Common diseases of dairy animals: symptoms, control and preventive measures”, “Innovative ICT application for modern dairy farm” etc. A total of 130 participants have registered for the program. The program was coordinated by Dr. B S Meena, Principal Scientist (PS), Dr. H R Meena, PS, NDRI Karnal and Mr. Mahesh Mane, Consultant, MANAGE.



Upcoming Refresher Training Programme



The second Refresher Training Programme for the FY 2021-22 will be conducted at ICAR-Indian Institute of Horticultural Research (IIHR), Bengaluru, Karnataka. The theme for the RTP is “Opportunities for value Addition in Horticulture” for established Agripreneurs under AC&ABC Scheme. The RTP will be held between 14th-16th July, 2021.

The third Refresher Training Programme for the FY 2021-22 will be conducted at CSIR-Central Food Technological Research Institute (CFTRI). The theme for the RTP is “Food Processing and Value Addition” for established Agripreneurs under AC&ABC Scheme. The RTP will be held between 14th-16th July, 2021.



A Glimpse of Successful Agripreneurs Trained Under AC&ABC Scheme

Mr. Akib Dilawar Mujawar

Name of Agri-venture: M/S Bhoomi Agro Vermicompost
Address: Sangli, Maharashtra
Year of establishment: 2020
Products/Services: Vermicompost, Vermiwash & Consultancy
No. of farmers covered: 50
No. of districts covered: 03
Annual turnover: ₹10 lakhs
No. of employees: 03
+91-90785 62254
akibmujawar8738@gmail.com



Mr. M Naveen Sagar

Name of Agri-venture: Hills N Valleys Organics Pvt. Ltd.
Address: Guwahati, Assam
Year of establishment: April 2019
Products/Services: Spices Production (Bay Leaves, large Cardamom, etc.)
No. of farmers covered: 100
No. of districts covered: 07 districts in 4 states
Annual turnover: ₹80 lakhs
No. of employees: 03
+91-99741 91848
mnsagar.iima@gmail.com



Mrs. Krishnaveni. P

Name of Agri-venture: M/S Erode Balamurugan Agro Agencies
Address: Erode, Tamil Nadu
Year of establishment: 2019
Products/Services: Agro-Input Supply & Cattle Feed
No. of farmers covered: 500
No. of districts covered: 04
Annual turnover: ₹8 lakhs
No. of employees: 02
+91-95876 21214
krishnaveni83@gmail.com



Mr. Shivam Dubey

Name of Agri-venture: M/S Milk Collection Centre
Address: Auraiya, Uttar Pradesh
Year of establishment: 2020
Products/Services: Collection of Milk
No. of farmers covered: 100
No. of districts/villages covered: 10 villages
Annual turnover: ₹2 lakhs
No. of employees: Self
+91-74177 31876
shivamdubey7417@gmail.com



Animal Husbandry Infrastructure Development Fund (AHIDF)

The Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying has launched a unique investment scheme under the “AtmaNirbhar Bharat Abhiyan” named “Animal Husbandry Infrastructure Development Fund (AHIDF)” which will help individual entrepreneurs, private companies, MSME, Farmers Producers Organizations (FPOs) and Section 8 companies to establish (i) the dairy processing and value addition infrastructure, (ii) meat processing and value addition infrastructure and (iii) Animal feed plant. The AHIDF will be implemented in all States and Union Territories of India.

Financial Outlay and Key Features of the Scheme



Size of the fund: ₹15000 crore, disbursement over 3 years starting from 2020-21

Beneficiaries: FPOs, Private Companies, Individual Entrepreneurs, Section 8 Companies, Micro Small and Medium Enterprises



Participating Institutions: Department of Animal Husbandry and Dairying, MoF and All Scheduled Banks

Interest Subvention: 3% p.a. for all eligible entities



Credit Guarantee: A fund of ₹750 Cr. will be established and managed by NABARD

Duration: 8 years (inclusive of moratorium of 2 years on principal amount)



Projects to be funded under the scheme

The scheme will facilitate setting up and modernization of key elements of the value chain including:

(A) Dairy Processing:

Establishment of new units and strengthening of existing dairy processing units.

(B) Value Added Dairy Product Manufacturing:

- Ice cream unit
- Cheese manufacturing unit
- Ultra High Temperature (UHT) milk processing units with tetra packaging facilities
- Flavoured milk manufacturing unit
- Milk powder manufacturing unit
- Whey powder manufacturing unit

(C) Meat Processing and Value Addition of Facilities:

- Establishment of new units and strengthening of existing meat processing facilities for Sheep/Pig/ Poultry/Goat/ Buffalo in Rural, Semi-Urban and Urban areas
- Large scale integrated meat processing facilities/ plants/units
- Establishment of new and strengthening of existing value addition facilities for meat products like Sausages, Nuggets, Ham, Salami, Bacon or any other meat products. These facilities could either be integral part of meat processing units or standalone meat value addition unit.

The INR 15,000 cr. AHIDF and the interest subvention scheme for private investors will ensure the availability of capital to meet upfront investment required for these projects and also help enhance overall returns/ payback for investors. Such investments in processing and value addition infrastructure by eligible beneficiaries would also promote export of these processed and value-added commodities. For more info: <https://ahidf.udyamimitra.in/>

MANAGE-AC&ABC Agripreneurs Webinar Series

The 5th Webinar in the series was organized on June 5th, 2021 at 9:30 am IST. The theme for the webinar was “Leveraging Biotechnology for Agri-entrepreneurship: Experiences from Agri-Clinics and Agri-Business Centres”.

Mr. N G Kamath, Nodal Officer of Krishna Valley Advanced Agricultural Foundation, MIDC, Kupwad, Sangli, Maharashtra was the first speaker for the session. He highlighted the achievements of the NTI and how they have trained 88 batches comprising of 3,007 candidates who have gone ahead and established 1,514 agri-ventures. The NTI continue to exhibit a success rate of 50.35 percent. The NTI has also been instrumental in getting approval for 289 bank loans. The NTI focuses mainly on the development of biotechnology sector through training of candidates in various sub-streams viz. Tissue Culture, Floriculture, Crop Production, Nutritional Value, Flavour and Crop Protection.

Mr. Pravin Mali, Founder, Oasis Agro Industries was the second speaker for the session. A Masters degree holder in Agrochemicals and Pest Management, Mr. Mali underwent AC&ABC training at KVAAF, Sangli in the year 2016. He highlighted how the venture setup by him is proving to be instrumental in production of vermicompost, Vermiwash, organic manure production, bio control agent and bio organic products. He also provides consultancy to numerous farmers. His annual turnover is more than ₹50 lakhs per annum and currently involved with more than 2000 farmers.

Mr. Vishwas Chavan, Founder, Seema Biotech was the third speaker for the session. With the principle of “Patience and Perseverance is the Key to Success”, he shed light on the working of his venture. He started his business in the year 2002. He also mentioned that the most important of his venture was the Tissue Culture Lab which he started in the year 2004 and which has a annual production capacity of 10 lakh units. Besides providing plant saplings, his venture provides manures, fertilizers and bio control agents. Currently his annual turnover is more than ₹4 Crores and deals directly with more than 5000 farmers. He emphasized to keep on fighting and fulfilling one’s dreams even if they face several difficulties along the way.

Registration Link: <http://tiny.cc/cmzxtz>

Saturday, June 05th, 2021
09:30 am – 10:30 am IST

Leveraging Biotechnology for Agri-entrepreneurship:
Experiences from Agri-Clinics & Agri-Business Centres

SPEAKERS

Mr N G Kamath
Nodal Officer
KVAAF Sangli

Mr Pravin Mali
Founder
Oasis Agro Industries

Mr Vishwas Chavan
Founder
Seema Biotech

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad -500030, Telangana, India
www.manage.gov.in | www.agriclinics.net

NTIs are doing a commendable job in creating an ecosystem for betterment of unemployed educated rural youth.

- Mr. Sajith Kumar Kunhalath, Joint Director, MoA&FW

Upcoming Webinar

Registration Link: <http://tiny.cc/wmg2uz>

Saturday, July 03rd, 2021
10:00 am - 11:00 am IST

Strengthening Agri-Input Supply and
Extension & Advisory Services

SPEAKERS

Mr. S A Arul
Nodal Officer
VAPS, Madurai

Mrs. S Bhuvaneshwari
Founder
Megha Agri-Clinic

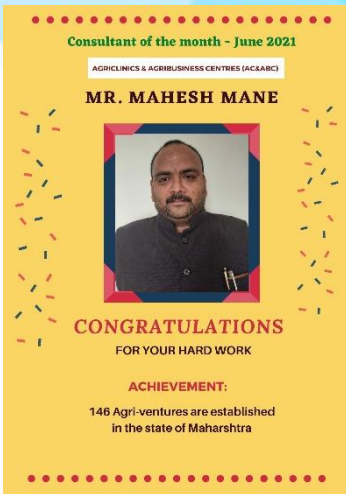
Mrs. S Sellapponnu
Founder
VKS Agri-Clinic

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad - 500 030, Telangana, India
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The 6th webinar in the series is scheduled on July 3rd, 2021 at 10:00 am IST. The theme for the webinar is “Strengthening Agri-Input Supply and Extension & Advisory Services”. Mr S A Arul, Nodal Officer, VAPS, Madurai,; Mrs. S Bhuvaneshwari, Founder, Megha Agri-Clinic and Mrs. S Sellapponnu, Founder, VKS Agri-Clinic will be the speakers for the webinar. **Registration Link for the Webinar:** <http://tiny.cc/wmg2uz>

MANAGE-AC&ABC “Consultant of the Month”

JUNE, 2021

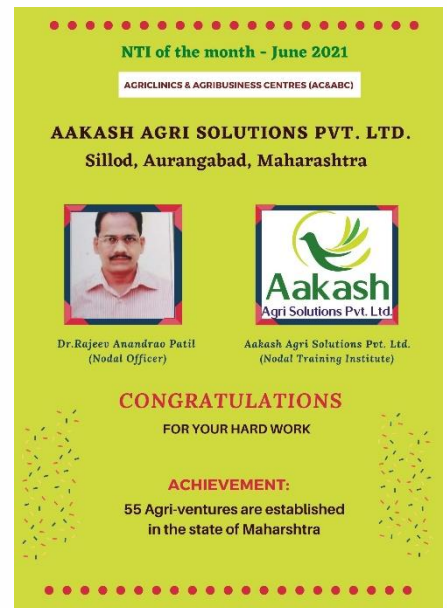


Mr. Mahesh Mane, Consultant (AC&ABC), has been chosen as the “MANAGE-AC&ABC Consultant of the Month” for June, 2021. Mr. Mane has been tasked with monitoring of AC&ABC scheme for the state of “Maharashtra”. With his hardwork and diligence, he verified 146 agri-ventures which were established in the state of Maharashtra for the month of June, 2021. Mr. Mane has a bachelors degree in Agriculture and Allied Subjects and has also completed MBA for his Masters Degree. He has been working tirelessly with the AC&ABC scheme since July, 2021. The AC&ABC Team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Maharashtra: +91-79721 56528, mahesh.mane@manage.gov.in

MANAGE-AC&ABC “Nodal Training Institute (NTI) of the Month”

The Aakash Agri Solutions Pvt. Ltd., Sillod, Maharashtra has been selected as the “NTI of the Month” for June, 2021. The institute has successfully submitted 55 success stories for the month of June, 2021 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 9 batches comprising of 312 candidates who have gone ahead and established 176 agri-ventures. The NTI continue to exhibit a success rate of 56.41 percent. The NTI focuses on establishing agri-ventures related to input dealers, Goatary and Poultry. Recently, the NTI has also been involved in sharing experiences with other NTIs under AC&ABC scheme across India. For further details and enquiry: Dr. Rajeev Anandrao Patil, Nodal Officer, Aakash Agri Solutions Pvt. Ltd. Gat No. 226, At post Anvi, Jalgaon Road, Sillod, Tal. Sillod, Dist. Aurangabad - 431112, Maharashtra, +91-98908 74468, rapatil.net@gmail.com, aakashagn@gmail.com

JUNE, 2021



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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