



Agripreneur

A Virtual Experience Sharing Platform

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eParwana: A web portal for Agri-Input License

eParwana is a Web Portal, for Inputs and Quality Control Organization, Department of Agriculture, Government of Maharashtra, developed by National Informatics Centre, Pune, Maharashtra. The link for the Online Licensing System is <http://mahaagriiqc.gov.in>. The stakeholders utilising the services of eParwana are i.e. Farmers, Agriculture Department, Input Dealers, Seed Industry, Fertiliser Industry and Pesticide Industry. The specific features of the eParwana portal are i.e. G2B & G2C Service, Online application and processing of New, Renewal, Amendment and Duplicate License for Seed, Fertilizer, Insecticide and Nursery, Real time application status to the applicant, Dynamic query and reports on License Data, e-Mail & SMS Support. eParwana helps in easy access to License Information across the state; effective Quality Control on agriculture inputs; better Governance, for ex. the System can generate Renewal/ Cancellation Notice in advance & they can communicate via letter, email or mobile; Transparency and Time Saving. Majority of the state departments of agriculture have started the online system for the Agri-input licensing. Agripreneurs are requested to surf the state-wise online licensing system.

National portal for all type of licensing: <https://www.india.gov.in/topics/agriculture/agricultural-licence>.

The following are a few links:

Karnataka: <http://kkisan.karnataka.gov.in/License/>

Orrisa: <http://agrisnetodisha.ori.nic.in/agrisnetfls/FLS/UserHome.aspx>

Telangana: <http://agronline.telangana.gov.in/OLMS/>



HELPLINE
1880 425 1556
Mobile
+91 9951851556
www.agriclinics.net
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more than 9000 students are getting quality education. SAGE has a vision to nurture intellectual capital through the center of excellence which is governed by best practices in quality education and mission to strive and pursue with the commitment and dedication using the technological advancements and motivated team the path that leads the fulfillment of the vision. Since September 2018 SAGE collaborated with MANAGE for implementation of Agri-Clinics and Agri-Business Centers (ACABC) Scheme. One training program has completed and 22 candidates were trained. MANAGE extends best wishes for success. Contact: SAGE University, Indore, Kailod Kartal, Rau Bypass Road, Indore (M.P.) Mo. No. 9522228047, Website:- www.sageuniversity.in

AMBIKA FAERTILIZER

“With financial support of Rs. 2.00 lakh from my parents, I had registered ‘Ambika Fertilizers’ and availed all three licenses from the agriculture department to start an agri-inputs shop”, says Mr. Rajiv. He has been conducting hi-tech demonstrations on different crops, machinery, and pesticide formulation on farmers field and convinced them with the results. He covered all types of farmers i.e. small, marginal, and progressive and orchard farmers. As per the demands of farmers, timely doorstep supply of agri-inputs is the prime activity of the shop. Farmers are registered based on the crops and informed accordingly about the availability of inputs. The booking of inputs is done in advance which helps to calculate the sales figures - a new business trick by Mr. Rajiv. Ambika Fertilizers has become the one stop solution, for all types of fertilizers viz. organic/inorganic, natural/synthetic, micro-nutrients, PGR which are essential for plant growth, among the 1000 farmers of 15 villages in Omerga taluka in Osmanabad district. The turnover of the shop has crossed Rs. 3. Cr. “This miracle happened because of the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. I had attended the two month entrepreneurial training at Shriram Pratishthan Mandal, Osmanabad. The technical sessions by experts, exposure visit and hands on experience played an important role to boost up my confidence to start the Agri-Input shop” says Mr Rajiv. Contact: Mr. Rajiv Sudhakar Chavan, At/Post-Omerga, Tq-Omerga, Dist-Osmanabad, Maharashtra, India , +91 9422317080



KRSHI PRATISTHAN

“With a sound detailed project report for a project of Rs. 11.20 lakh, I got a loan sanctioned from Industrial Development Bank of India, (IDBI) Laxminagar branch, Nagpur. I registered my shop by the name ‘Krishi Partisthan’ and was involved in the sale of agri-inputs. I registered farmers in a WhatsApp group and provided daily updates on the prices of agricultural commodities in the local markets of the surrounding districts, availability of agricultural inputs and input price information. Similarly, information about improved crop production and management practices etc. were also provided, which helped build rapport, and farmers started ordering online. Within a year I reached more than 800 farmers form 50 villages and turn-over crossed Rs. 1.00 Cr. Timely information and delivery is the key to my success”, says Mr.Vijay (31) who hails from Wadi, Maharashtra state. “Being a master in agricultural sciences, I know the importance of doorstep extension services. I worked more than a decade in marketing of agri-inputs. Extensive travel and unbeatable targets made me quit the job. However, I wanted to be in the service of the farming community. I decided to start a business, however, financial glitches kept me cornered. The Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme came as blessing to rescue me from the snags of financial support”, says Mr. Vijay Dongre. Mr. Vijay Tejrao Dongre, A/p. 23, Ratan Vihar, Khadgaon Road, Wadi, Nagpur, Maharashtra, India, vtdongre@rediffmail.com, +91 9881400395



Mahalakshi Krishi Sewa Kendra and Consultancy Center

Inorganic farming over a period of time has adversely effected soil fertility. Overwhelming usage of chemicals and fertilizers has made the land saline and useless. This awareness has slowly made farmers think twice about inorganic farming. This shift from inorganic farming to organic farming made 32 year old Mr. Prashant Gahukar start ‘Mahalakshi Krishi Sewa Kendra and Consultancy Center’ for sale of organic agri-inputs. Mr. Prashant an agriculture graduate is a trained agripreneur under the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He participated in the training organized at Krishna Valley Advanced Agricultural Foundation, Nagpur. He got an opportunity to listen to lectures from a number of visiting experts managing various agricultural businesses. This training helped broaden his perception of Agri business and enabled him to expand his business.



Procuring a loan of Rs. 20 lakh from the Indian Overseas Bank, Hinganghat branch, Mr. Prashant established an agri-input shop specifically for sale of organic inputs. Only on specific demand of farmers, on in the event of an uncontrollable situation of pests and diseases, he makes available inorganic products as well. Mr. Prashant established a mini soil testing lab in his shop. He is advising farmers about the need for soil testing before each crop. Soil testing helps in determining the micronutrient requirements of crops. The popularity of his shop and consultancy services are increasing his sales day by day. The annual turnover of the shop is crossed Rs. 3/- Cr. Prashant says, he networked with 3000 farmers from 50 villages by social media. Daily sending slert on weather report and market prices. Contact: Mr. Prashant Babarao Gahukar, A/p. Nandori, Tal. Samundrapur , Dist. Wardha , Maharashtra, India, pgahukar@rediffmail.com, +91 8055780848.

Startup Profile: MAX Agri-Tech Pvt. Ltd.

- ♦ **Company Type** : Private Limited
- ♦ **Company Turnover** : Rs. 17 /- Cr.
- ♦ **Age of Company** : 5 years
- ♦ **Innovation** : Gherkin Cultivation, Value addition & Export

MAX Agritech Private Limited is involved in Gherkin production and export. The company has developed a warm and cordial relationship with the local farmers. It has also become a trusted employer for the farmers. With the help of its trusted relationship and proven production strategies, the company is headed towards reaching a target of 10000 MT (metric tons) of Gherkin for the current year. More than 1000 acres of cultivable land is tied up with the company on contract basis from Gingee & Kallakurichi area in Tamil Nadu. MAX Agritech Private Limited is now associated with more than 1500 small land owners and this number has been consistently increasing. Mr. D. Inbasekaran (37) is the owner of MAX Agritech Private Limited dealing with contract farming of Gherkin and export. In the year 2011, He completed MBA in Retail Management and wanted to start own business in agriculture sector. However, lack of financial support had put his dream under shadow. In the year 2011, Mr. Inbasekaran joined Agri-Clinics and Agri-Business Centers Scheme at Voluntary Association for People Service (VAPS), Tamil Nadu and got sanctioned loan of Rs. 20/- lakh. Immediately, the company was registered and is now serving as a liaison between farmers and export companies. Contact: Mr. D. Inbasekaran 1646 A, Mahathama Nagar, Thondi Road, Sivaganga Tamil Nadu,-630561, India

inbasekaran.d@producemax.co.in

+919843340420

www.producemax.co.in



**AGRICLINICS &
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www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, hand-holding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

Centre for Knowledge Management, ICT and Mass Media in Agricultural Extension
National Institute of Agricultural Extension Management (MANAGE)
Rajendranagar, Hyderabad-500 030, India
e-mail : indianagripreneur@manage.gov.in

Editor in Chief and Published by Mrs. V. Usha Rani, IAS, Director General, MANAGE

Editor: Dr. Jabir Ali, Director (CKM/ICT/Mass Media)

Associate Editors: Dr. Lakshmi Murthy & Mrs. Jyoti Sahare