# e-Bulletin



# Agripreneur

A Virtual Experience Sharing Platform

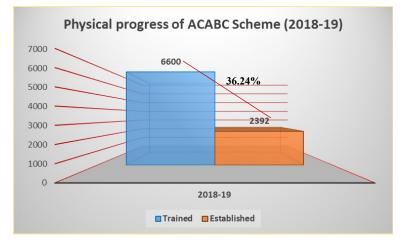
# Vol: XI Issue-I April-2019

# ACABC Progress & Agripreneurs of the years 2018-19



# Insight on progress of AC&ABC Scheme for the year (2018-19)

The Agri-Clinics and Agri-Business Centers Scheme (AC&ABC) is the flagship program of the Ministry of Agriculture & Farmers Welfare (MoA&FW), GoI. A two month residential certificate training in Agri-entrepreneurship development for eligible agricultural/allied sciences/life sciences graduates, diploma holders and intermediates etc., is conducted across India by MANAGE through Nodal Training Institutes as per the Guidelines of the Ministry. At present, 131 Nodal Training Institutes (NTIs) are implementing the training program. After the two month training, one-year handholding support is given by the NTIs to the trained candidates, for establishing Agri-ventures. The trained agripreneurs are also assisted through start-up loan and credit-linked back-ended composite subsidy through banks and NABARD respectively. Since inception, a total of 65,790 candidates have been trained and 28,131 ventures established. The key output of this program is an 'Agripreneur with qualified knowledge along with entrepreneurial skills' for establishment of an enterprise for a profitable venture. These entrepreneurs are empowering the farming community with quality extension services at their door step. In the financial year 2018-19, a total of 6600 candidates were trained and 2392 have established agri-ventures. The success rate is 36.24%.



MANAGE

National Institute of Agricultural Extension Management

Department of Agriculture Cooperation &FW, MoA & FW , Govt. of India National Bank For Agriculture & Rural Development

## Agripreneur- e-Bulletin

# Vol: XI Issue-I April-2019



# Italy Trade Commission invites Agripreneurs as Indian Delegates to Participate at Dairy Show

BOVINO DA LATTE 2018, Cremona International Livestock Exhibition and Business Meet was organized at Cremona during 23-26 October, 2018 in Italy. Agripreneurs, Dr. Gajendra Bamania from Gujarat and Dr. L. Benuhar, from Chennai were invited as delegates to participate in the exhibition. Dr. Bamania is dealing with doorstep AI services through a network of 3000 AITs in Gujarat and Dr. L. Benuhar is a manufacturer of Organic Poultry Feed. The fair provided a wide platform for one to one Biz Meetings with animal breeding services providers. Bamania may be contacted at +91 9442636403 Benuhar +91 9627489580

# Agripreneur honored by National Entrepreneurship Award (NEA)-2018

The event Y4D New India Conclave 2018, was organized to honor village based entrepreneurs across India. Mr. Sangappa Sankanagoud from Bagalkot, Karnataka a trained agripreneur under AC&ABC Scheme was honored "State Level Village Entrepreneur-Karnataka" at Vigyan Bhawan, New Delhi. Mr. Sangappa was also awarded the National Entrepreneurship Award (NEA)-2018 which recognizes and honors outstanding young first generation Entrepreneurs. Mr. Sangappa is involved in manufacturing of Solar Based Farm Equipment. Please Contact Mr Sangappa @ +91 8951593601 e-Mail: sangappa173@gmail.com

# DG, ICAR visits Agripreneur

Dr. S. Ayyappan, former Secretary, DARE (GoI) & DG, ICAR visited Mr. Ramesh Khaladkar, Agripreneur to review the extension services for farmers. Dr. Ayyappan also invited Mr. Ramesh to participate at the National Consultation on 'Agri-Start Ups for Smart Farming' during 11-12 October, 2018 at ICAR-NIANP, Bengaluru. Mr. Ramesh Khadilkar is the owner of Mauli AgroTech, the premier manufacturer of Pure Neem manure and Neem Oil based bio-pesticide formulation. Please Contact Mr. Ramesh at Mobile: +91 9923553737, e-Mail: mauliagrotechpune@gmail.com

# Mrs. A. Akhilamole, Woman Agripreneur honored "Karshyaka Mitram" in Kerala

Adv. V. S. Sunil Kumar, Minister for Agriculture, Department of Agriculture, and Government of Kerala honored **"Karshyaka Mitram"** to Mrs. A. Akhilamole, womean agripreneur, trained and established under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, for her outstanding extension services in fisheries development among fish farmers in Kerala State. Akilamole can be contacted @ +91 9287924215

#### Agripreneur- e-Bulletin

#### Vol: XI Issue-I April-2019

## "Best Social Enterprises Award'-2018 goes to Agripreneur

Mr. B.N. Ambrisha, Agripreneur was honored with 'Best Social Enterprises Award' by NITTE Institute and Karnataka Bank, Mangalore at MSME Conclave & Business Awards-2018. Mr. Ambrish is a trained Agripreneur under the Agri-Clinics and Agri-Business Centers scheme and is involved in Digital Agriculture Media. His firm, 'Shrishti Media' is a well-known firm for production of Video-CDs on agriculture and allied subjects in Karnataka State. Mr. Ambrish is also the Chief Editor for PASHUSIRI a Bi-monthly magazine exclusively on animal husbandry and veterinary services. He may be contacted on Mobile: +91 9880310702, e-Mail:<u>srushtimedia@yahoo.co.in</u> Website: <u>www.srushtimedia.com</u>

#### Indian Icon Business Award-2018 goes to Agripreneur

Indian Icon Business Award-2018, in the field of "Engineering Excellence in Agro Manufacturing", was received by Mr. Subhash Narayan Kakade, at Taj Hotel- Bangalore. "Kakade Agro Equipment" is an innovative Startup established by Mr. Subhash Narayan Kakade, an Agripreneur trained under the AC&ABC scheme, for manufacturing of low cost eco-friendly farm machinery. Mr. Subhash Kakade can be contacted at A/P- Tandulvadi,Tal-Malshiras, Dist-Solapur, Maharashtra, Pin-413310, e-Mail: <u>kakadesn@gmail.com</u>, Mobile: +91 770968515.

## Agripreneur awarded as Pride of Tamil Nadu-2018

**Mr. B. Balaji**, an Agripreneur from Trichy, trained under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme was honored with the award **"Pride of Tamil Nadu-2018"**. Inspired by the immense value of organic food products, Mr. Balaji opened an online sales counter by the brand name 'B&B Organic' is selling online organic products across country. B&B's first counter was opened on Amazon.com. B&B organics is supplying 5 tons of organic grocery every month. To meet Mr. Balaji, Visit https://www.bnborganics.com, Mobile : +91 8098777799

#### Maharashtra State honors Mrs. Sangeeta as best "Women Entrepreneur"

Mrs. Sangeeta Deepak Sawalakhe, an agripreneur from Yaotmal district in Maharashtra, was honored as best "Women Entrepreneur' on February 4, 2018 on the occasion of Women Entrepreneurs Meet organized at Reshimabagh Maidan, Nagpur, Maharashtra. Mrs. Sangeeta is manufacturing bio-fertilizers and bio-pesticides and extends free consultancy on Organic farming. More than 5000 farmers are transformed as organic farmers under the guidance of Mrs. Sangeeta. She may be contacted at: +91 9422869423



# Agripreneur- e-Bulletin

#### Vol: XI Issue-I April-2019

# **Startup Profile: "Gabbar Juices"**

- Company Profile
- Company Turnover
- Age of Company
- Innovation

: Rs. 2 /- Cr.

: **OPC** 

- : 3 years
- : Manufacturing of smoothies and soft drinks from banana, almond and honey

Hailing from a middle class family, Mr. Hardik (27) worked hard during college to complete his education in Agricultural Engineering. Mr.Hardik wanted to be his own boss but financial hassles held him back. One of his friends informed him about the Agri -Clinics and Agri-Business Centers (AC&ABC) Scheme and its financial benefits. Mr. Hardik contacted the nodal officer at Indian Society of Agri-Business Professionals (ISAP), ISAP Vadodara and confirmed the interview schedule. He was screened and selected for the training. "The field visits were motivating, lectures were good and learned resource personnel at the institute were

supportive", says Mr. Hardik. Procuring a loan from the bank was made easy by the supportive training division; they even helped in preparing the project report to be submitted to the bank. The Bankers' response to the proposal was good. Mr. Hardik availed a loan of Rs. 20.00 lakh from Indian Overseas Bank, Sola branch, Ahmedabad. Equipped with machinery and raw material and a team of 5-skilled persons, Mr.



Hardik registered his firm by the name 'Gabbar Juices' and was involved in manufacturing of fruit juices and smoothies from almonds, banana, strawberry and honey. Gabbar Juices, a brand name is famous for sale of soft drinks and smoothies in Ahmedabad city of Gujarat state. He has registered 50 progressive farmers for procuring Almond, Banana, strawberry and few beekeepers for honey. "I started my first outlet for sale of Juices in a 250 sq ft space with two employees and it offered us a great opportunity to learn and try out new blends of juices on demand of customers," says Mr. Hardik. For details please contact Mr. Hardik H. Vachhani, A-307, Orchid Center, Safal Parisar, Off. S.P. Ring Road, South Bopal, Ahmedabad, Gujarat, e-Mail: <u>vachhnihardik@hotmail.com</u>, +91 9898189922



<u>www.agriclinics.net</u> is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

Centre for Knowledge Management, ICT and Mass Media in Agricultural Extension National Institute of Agricultural Extension Management (MANAGE) Rajendranagar, Hyderabad-500 030, India e-mail : <u>indianagripreneur@manage.gov.in</u>

Editor in Chief and Published by Mrs. V. Usha Rani, IAS, Director General, MANAGE Editor: Dr. Jabir Ali, Director (CKM/ICT/Mass Media) Associate Editors: Dr. Lakshmi Murthy & Mrs. Jyoti Sahare

www.agriclinics.net