



# Agripreneur

*A Virtual Experience Sharing Platform*

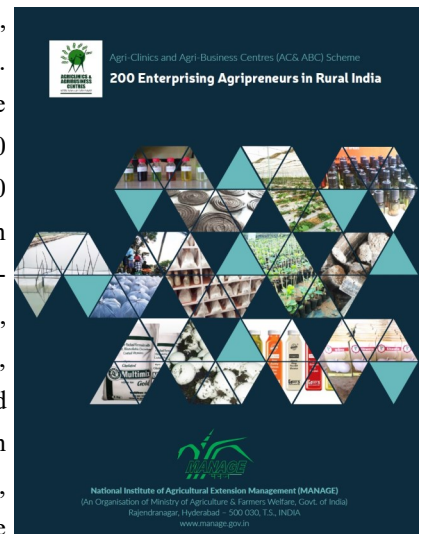
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## **Compendium of “200 Enterprising Agripreneurs in Rural India” released by Hon’ble Director General MANAGE**

On the occasion of Republic day-2019, a compendium of “200 Enterprising Agripreneurs in Rural India” was released by Hon’ble Director General Smt. V. Usha Rani, IAS, at MANAGE, Hyderabad. The compendium highlights 200 successful agri-ventures, which are economically viable, ecologically sustainable and replicable. These Agripreneurs are from 15 states and one union territory in India. To cash in on unemployed agri-professionals with skills and confidence, attempts were made by MoA&FW, GoI through sponsoring the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme to provide entrepreneurial skills for gainful self-employment and makes doorstep agri-advisory affordable. Tracking the success, 200 selected success stories were encapsulated, that stand out for innovation, showing capacities of small-scale-business to cope with the increasing demands and providing evidence that rural entrepreneurship is becoming increasingly important in India along with changing trend of agricultural practices. The compendium details the stories on i.e. agri-clinics, agri-business centers, vet-clinics, fish-clinics and agri-tourism. The compendium features innovative stories on manufacturing unit of bio-fertilizer, plant growth regulator and panchgayvya. In animal husbandry, ventures feature the successful unit on dairy (more than 100 lit/day milk collection), poultry (5000 birds), layer farming and piggery. In goat breeding unit, agripreneurs multiplying and trading of Sirohi, Osamnabadi, Jamunapari breeds. Fishery, aquaculture, fish culture, value added bi-product add to the success. Successful value addition units in dairy, spices, vegetables, fruits, cashew, Jaggery, pepper and many more enterprises are discussed in this compendium. The compendium is available in both languages English and Hindi Link:<http://www.agriclinics.net/Books.aspx>



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National Institute of Agricultural Extension Management



Department of Agriculture Cooperation &FW,  
MoA & FW, Govt. of India



National Bank For Agriculture & Rural Development

## Skills to Succeed: Making India Better by GAI&RC

The Global Agriculture Innovation & Research Center is a sister organization of the Aakash Agri Solutions Pvt. Ltd. established in 2015. The major objective of the firm is to provide solutions for Agricultural problems in India by providing skills training to the Indian farmers to enable them to increase their crop-production. Knowledge, skills and entrepreneurship are assembled and shared according to a unique didactic concept "learning by doing" among farmers, rural youth and rural women. Focus of the ongoing skills projects, is to bring best agriculture technologies practices which is available in an around the world to the farming community. The Institute is one of the best State-of-the-institute in the country engaged in imparting skills sets in the sector of

viz. agriculture knowledge, nursery, post-harvest management, protected farming and animal husbandry. So far 1500 farmer's sets their units benefited from 13 projects. More than 10000 farmer's benefited round the year. The organization promoted 15 Farmers Producers Companies (FPOs), out of these two companies had developed business plan of Rs. 2.48/- Cr., with Grant in aid of Rs. 1.28/- Cr. for each company. The progress to gets grant-aid for remaining 10 companies is under progress. Since, 15th November 2018, Global Agriculture Innovation & Research Center is collaborated with MANAGE-Hyderabad for implementation of MoA&FW, GoI sponsored the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. The first batch is commenced with comprising 35 trainees. MANAGE extends the best Wishes. Dr. Rajeev A. Patil (Nodal Officer), Aakash Agri Solutions Private Limited, Gut No 226, Anvi Tq SILLOD-431112, 02430-222607, e-mail:aakashagn@gmail.com



**Poultry hatches Success:** Mukesh Kumar's life has changed for good after he thought of starting his own business in his family owned land at Ajhour, Begusari district, Bihar. After graduating with agriculture science, he concentrated his efforts on starting a dairy farm initially but eventually ended up becoming a successful poultry farm owner for various reasons. The C-Dot Bihar Sharif running a program on Agri-Clinics and Agri-Business Cneters (AC&ABC) at Bihar, which fuels the dreams of entrepreneurs has become the first step in his journey towards becoming a business owner. At 24, Mr. Mukesh has already become an inspiration to the youth in his village. Before registration of Poultry, he took prior permission from the neighbors and the certificate for poultry farm from the Grampanchayat, and he could get them easily as it is his own village. Later he made three year contract with "Sahai Poultry Company" wherein provision of poultry input on a buy- back condition. Payment is on bird weight basis. Finally, with all the support and advice Mukesh started up "Mukesh Poultry" with an initial

investment of Rs 2.50/- lakh. A total of 3000 sqft of area has available for the poultry farm where approximately 3000 birds can be grown and fed. The birds produce litter which can be used as a fertilizer and it earns Rs 1.25/- per bird on the farm. The old feed sacks have sold at Rs 5.0/- per sack and it all counts in additional profit for the farm. Farmers in the village purchase poultry litter and feed sacks and the farm doesn't have to look out for selling them separately. Mukesh employed two men to

work at the farm. The growing period of each batch is 45 day. Total 6 batches can be ready in a year. Accounting for an income of Rs 85-100 per kilogram, and if the total birds are numbered 2000- 2500 at the delivery time, taking into consideration the mortality rate, Mukesh calculated a total of Rs 35,000/- of income per batch. Mukesh estimates good savings in labor cost if the farm has managed by him without hiring the labor. Mukesh started educating the farmers on poultry, a total of 50 farmers started backyard poultry under the guidance of the Mukesh. Satisfaction from generating employment in his native village and securing a steady income for his family is far more than what he got from his job. Concluded by Mukesh. At, Gram post- Ajhour Thana- Bimashyampura, Begusarai district, Bihar, +91 7004397669, ajhour1@gmail.com Bihar



### Seed to Sapling

The Krishna Valley Advanced Agricultural Foundation, Oras, Sindhudurg, organized skill-oriented entrepreneurship development-cum-training programme under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. Mr. Ragho Atmaram Gawade (25) is one of the trainee had graduate in agriculture science from Pat village of Sindhudurg, Maharashtra. After graduation, Ragho had informed about the AC&ABC Scheme, he was impressed by the Credit Component, without delayed, ha had joined the training under AC&ABC at KVAAF, Oras. During training, he had visited an established nursery and found that the demand for readymade sapling is raising among farmers. He was decided to start multi-purpose Nursery for framers and urban people as well. The endless efforts and hard works makes his dream comes true. With finance of Rs. 5/- lakh from bank and own capital ‘Gawade Nursery’ was established in the 1500 sq.ft area. In the first year he produced 18000 nos. planting materials in his nursery. After sale of total planting materials (fruit plants like mango, cashew nut, papaya, limes, lemons etc., in floriculture, roses and ornamental etc. and vegetable seedlings like brinjal, chlli, cauliflower, cabbage, tomato etc.), he earned Rs. 21000 as net profit. Getting inspiration from that, he had increased the area for 2000 Sq.ft. and produced 25000 nos. plants in his nursery in the subsequent year and sold the planting materials with a net profit of Rs. 34000/-. He also involved in ornamental flower nursery. Beside these, he trained four persons who worked with him in his nursery. Out of those four people, two persons were women. Ragho also involved in imparting training to the rural youths. Seeing his extension services NABARD offered him 36% subsidy on his bank loan. The nursery crosses the annual turnover of Rs. 10/- lakh and more than 250 farmers from 8 villages visited the nursery and gain the know-how. Mr. Ragho Atmaram Gawade ,A/p – Pat,Tal – Kudal,Dist – Sindhudurg, Maharashtra – 416521 +91 9673644585



### “Swati Enterprises become one stop solution for farmers”



Smt. Swati Vikas Pawaskar (39) graduated in agriculture sciences from Ratanagiri district never dreams to become an entrepreneur after so many years of her marriage. Recently, she learnt about the Agri-Clinics & Agri-Business Centres Scheme from local newspaper. She contacted the nodal officer and discussed about the eligibility criteria. Being scholar in agriculture she was eligible for the training. She attended training program at Shriram Gramin Sansodhan Vaikas Pratisthan, Ratnagiri. Family extends financial support and Swati Enterprises opened at her native place. She availed all three licenses to sale of seed, fertilizer and pesticide. She took dealership of 15 agri- companies. The farm machineries also available for sale in shop. Dealing with farmers is little tough job. Farmers found hesitate to visit shop which owner is women, but, after discussion and free consultancy on farming. Farmers shows faith and become customer, says by Swati. Swati believes that if farmers are provided with affordable quality inputs and easy use of technology which can help them to improve their crop yield, the farmers will definitely adopt the services. Swati following this ideology and help farmers in increasing their income by providing them with agri-inputs and relevant agriculture information. Being literate women, Swati providing information to the farmers via its SMSes, WhatsApp groups and Facebook page. Swati employed four person. “Filed visit and timely consultancy was the success of the shop”, Swati says. The annual turnover crosses Rs. 1.00 Cr. and a total of 800 farmers from 12 villages getting timely consultancy from Swati Enterprises. Ms.



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## Agripreneurs participated at National Agri-Exhibition

The “Krushik” is a forum for farmers, officials, agriculture industrialists, professionals and social institutions to connect and gain from learning about latest technological advancements and each other's expertise and research work. Keeping in view the importance of agriculture and allied Industries, Agricultural Developmental Trust's Krishi Vigyan Kendra, established by the Indian Council of Agricultural Research (ICAR), organizes KRUSHIK, Live demo and Agri Exhibition for 4 days at KVK Instructional farm. The 4th edition of the exhibition shall be held in Baramati from January 17 to 20, 2019. It shall be a live demonstration of technologies related to Agriculture and related enterprises. Like-wise, Krishi Vigyan Kendra also organized Agri-Expo- Global farmers during 3<sup>rd</sup> to 6<sup>th</sup> January 2019 at KVK, Narayangaon, Pune. MANAGE facilitated the participation of 20 Agripreneurs at KVK, Baramati and 17 agripreneurs at KVK-Narayangaon trained under AC&ABC scheme. During these exhibition not less than one lakh people from different parts of the state and from different walks of life visited these stalls. Transactions and business deals made by the Agripreneurs as a sequel to this exhibition. The visitors not only evinced keen interest in the products displayed but also about the Agripreneurs and their activity. Some of the VVIP and VIP visitors, who visited the stalls and interacted with Agripreneurs. Visitors in the entry made in visitor's book had this to say “pleasantly surprised to see tree translocation activity. An innovative activity taken up by an Agripreneur remarked “Very innovative effort, need to popularize it so that more and more people start using it. All the best”.



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BETTER FARMING BY EVERY FARMER

*[www.agriclinics.net](http://www.agriclinics.net) is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities,*

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