



Agripreneur

A Virtual Experience Sharing Platform

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An Interaction with Secretary (AC&FW) and Agripreneurs

The Secretary (AC&FW) chaired an interaction meeting with established agripreneurs under Agri-Clinics and Agri- Business Centers Scheme, on November 02,2018 at Kisan Bhavan, Krishi Mantralya, New Delhi. The meeting was attended by 24 agripreneurs selected from NCR covering Delhi, Uttar Pradesh and Haryana states, Nodal Officers from NCR , Officials from MANAGE and NABARD. At the outset, the Secretary (AC&FW) welcomed the participants which was followed by a brief presentation on the status of AC&ABC scheme by Director (Extension). Feasibility of roping in the Agripreneurs in the current Government schemes like i.e. Pradhan Mantri Fashal Bima Yojana (PMFBY), Kisan Credit Card (KCC), Soil Health Card (SHC) was explored during the meeting. The Joint Secretary (Extension) flagged some bottlenecks of the scheme i.e. pending bank loans, delays in subsidy etc. A detailed dialogue has been done between agripreneurs and noted the filed level experiences in implementation of Govt. scheme. Joint Secretary (INM) informed that there is shortage in the number of Soil Testing Laboratories in the country and trained AC&ABC agripreneurs can fill the gap by establishing STLs. The Secretary suggested that the Extension division may explore the inclusion of Agripreneurs in the recently launched MSME scheme (59 minutes loan scheme). The Meeting ended with a vote of



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Conserving Natural Resources Improving the Rural Livelihoods: A charitable services of JSKJP

Shikshan Krushi and Jalvikas Pratishtan (JSKJP) is Non-Government Organization registered in the year 1997 at Beed Maharashtra. Beed district comes under drought prone areas. Drought is the regular disasters of the region. Keeping in view the importance on soil & water conservation program, JSKJP fully involved in Integrated Water Management Project (IWMP). The president of the organization Mr. Datta Kakade is a post graduate (M.A.) and Ex./ Sarpanch of Kinhi Tal.Ashti Dist. Beed. Dedication and passion in uplifting the livelihoods of the rural poor, Mr. Kakade is running number of developmental program in small village Kinhi i.e. watershed development, dairy camps, capacity building, organic farming etc. JSKJP having a well-equipped training infrastructures to cater all types of skills training programs. An expert team of organization having command on sectors i.e. Integrated Water Management Project, Project Training Organization, Livelihood Resources, Project Implement Organization, Training for the Milk Producers Farmers and Organic Agriculture. JSKJP also extending skills training to rural women to empower through education to uplift their livelihoods. A total of 22 check dam (bandhare) has constructed in Kinhi village, so villagers never experienced the water scarcity in village. In 26th November, 2018, MANAGE has collaborated with Jaydatta Shikshan Krushi Jalvikas Pratishtan to implement the Agri-Clinics and Agri-Business Centres Scheme. The Chief Guest of the inauguration function was Mr. Bhimrao Dhonde (MLA), Mr. Sureshraoji Dhas (MLC ex/minister), Mr. Sahebrao Darekar (EX MLA), Mr. Santosh Manurkar (President of Journalists Association Beed), Mr. Vasant Munde (Reporter of Loksatta news) Mr. Vitthalrao Gunjal (Nodal Officer) Mr. Datta Kakade (Chairman of JSKJP), Mr. Sitaram Pokale coordinator of JSKJP were present. MANAGE extends the best wishes.



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Commercial Vegetable Nursery Fetching Good Profit

Commercial vegetable production is a new trend found in a few districts in Maharashtra. Key factors should be considered carefully during the variety selection, raising beds, water supply, nutrient pest management, market development and above all nursery management to reduce the seedlings mortality and lead to high production. If a wrong decision is made with regard to any one of these, the operation is doomed for failure, says Mr.Umesh Hanumant Raut (33) who has a diploma in horticulture science. "The entrepreneurial skill training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme has motivated me to start my own nursery as the provision of credit support is available in the scheme for establishment of agri-ventures. After completion of the training I registered the nursery by the name "Shrinath Seedlings Nursery". Initially I started the vegetable nursery on 2500 sq. feet area with a capacity of producing 60000 tomato seedlings per year. The surrounding belt of the district receives high rain fall. I am preparing the vegetable seedlings in portrays because these trays can be shifted to protected houses during heavy rains to avoid the damage and mortality of the seedlings. Kharif and Rabi seasons are selected for vegetable cultivation as in Summer I used to grow Sugarcane seedlings", said Mr. Umesh. "Considering the huge demand for vegetable seedlings I further expanded the capacity and erected low cost polyhouse and shade net house on 10 guntha (R) of land with a capacity of 150000 seedlings. I annually prepare 15 lakh of vegetable seedlings and supply to 1150 farmers in 10 villages. The major vegetables covered are i.e. Tomato, Brinjal, Chili, Bitter gourd, Bottle gourd, Sponge gourd, Ridge gourd, Watermelon and Drumstick. A total 7 lakh sugarcane seedlings are sold to the Someshwar Sugar Factory, Baramati." Mr Umesh added. The Annual turnover has crossed Rs. 25/- lakh and 19 rural youth including 5 women are employed in the Nursery. Mr.Umesh Hanumant Raut, A/P-Vadgaon Nimbalkar, Tal-Baramati, Dist-Pune e-Mail- umeshraut1811@gmail.com, +91 9881202465



Multiplying Seeds Revolving Profit



Shri. Shivajirao Radhkrishna Divate and Shri. Shivajirao Baburao Gaware completed their post-graduation in agronomy and joined Sanjivani Sugar Factory as Agricultural Overseer. During this period they wanted to start their own business and decided to start a seed processing unit in Kopergaon taluka. They conducted a market survey and a detailed study of cultivable area, crops grown and the farmers response for seed processing unit. For such an ambitious dream to become a reality they eagerly wanted financial support from the Bank. They were later advised to undertake the two months Agri-Clinics and Agri-Business Centers (AC&ABC) training to help establish their enterprise and obtain loan assistance. After completion of the training programme, they have obtained license for seed production and marketing. They registered firm by name of "Mauli Seed Porcessing Unit"

They started seed marketing of soybean, bengalgram, jowar, maize and cotton. The production and processing is being done in their own unit. Through this seed processing enterprise they regularly undertake seed multiplication programmes by providing seed plot to 80 farmers along with the relevant crop production advisory. Apart from seed processing they also purchase seed from farmers at prices 10 to 25 per cent above the normal market prices extending direct benefit to the farmers. They are strictly following seed quality norms by appropriately maintaining sorting and grading of grain, conducting quality control on sensory quality attributes such as odor and taste and extent of coloration, shape and size of grain, while in grading, physical attributes like size and weight are meticulously taken care of. With the help of their processing unit they have supplied processed seeds to more than 23500 farmers covering a large area in Ahmednagar, Nashik, Pune, Aurangabad districts of Maharashtra and also in adjoining Gujarat State. Annual turnover crossed Rs. 1.50 Cr. They have employed 15 skilled persons and 20 unskilled persons. Shri. Shivajirao Radhkrishna Divate, Shri. Shivajirao Baburao Gaware, Indirapeth, Kopergaon Tal-Kopergaon, Dist- Ahmednagar, Maharashtra +91 9326265833, +91 9326257332.



Vet-Clinic Servicing Pets



India has vast livestock resources which play a vital role in the improvement of socio-economic conditions of the dairy farmers. However, there are many constraints due to various reasons viz. poor livestock health services in the rural areas, lack of required infrastructure including manpower, veterinary dispensary, and A.I. unit which are at a distant location, says Dr. L. Shashibala Devi, (Agripreneur) resident of Sangaiprou Mamang Leikai, Airport Road, Manipur, Imphal. Dr. Shashibala has a Master's degree in Veterinary Science from Assam Agricultural University. Due to employment problems she could not join the State Services. She attended the entrepreneurial training program under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme organized at Institute of Cooperative Management (ICM), Imphal, Manipur. Motivated by the impact of

the training, she was determined to establish a veterinary clinic & pharmacy in her residence itself. However, suddenly her mother expired and she was left with an elder brother only. With some working capital which she had, she took the decision to establish a Veterinary Clinic cum Pharmacy at her residence. She started her

venture with 20 customers. But today she is in a position to cover more than 500 customers. Dr. Shashibala is performing minor surgical operations in addition to providing consultancy services and selling dairy-inputs to dairy growers. Dr. Shashibala is also educating the dairy growers about animal welfare, hygiene, nutrition, management aspects and clean milk production, to make use of teat spray post milking as a daily practice, dry cow therapy, introduction of milking machine. Besides, she is imparting training for First Aid and Artificial Insemination to the rural youth and dairy growers as well. Recently, she has started supply of one day old chicks and feed to selected farmers. Dr. Shashibala recruited 4 permanent skilled persons. Her Annual turnover is Rs. 10/- lakh. Sangai Veterinary Clinic, Sangaiprou Mamang Leikai, Airport Road, Imphal, Maanipur, +91 9856134552.



Launch of “Aqua Clinics & Aquapreneurship Development Programme (AC&ADP)”

Aqua One Center (AOC) is the brain child of National Fishery Development Board (NFDB) which proposes to promote, support and pursue dissemination activities through a network of “Aqua One Centers (AOCs)” to be established at different strategic locations across the country. This would involve reputed Service Providers with proven track record in fisheries development and technical competence. The “Aqua Clinics & Aquapreneurship Development Programme (AC&ADP)” was launched on November 13, 2018 in the presence of Shri Tarun Shridhar, IAS, Secretary (ADF), DADF, Ministry of Agriculture & Farmers Welfare, Govt. of India, New Delhi, Dr. J. Balaji, IAS, Joint Secretary (Fy.), DADF, MoA & FW, Smt I. Rani Kumudini, IAS, Chief Executive, NFDB & Smt V. Usha Rani, IAS, Director General, MANAGE. To showcase the achievement of AC&ADP, ten established agripreneurs involved in Fishery and Dairy were also invited to participate in an exhibition organized on the occasion. Smt V. Usha Rani, IAS, Director General, MANAGE, Hyderabad welcomed the dignitaries and introduced the Nodal Training Institutions (NTIs), who will be conducting this programme. Smt. Usha Rani highlighted the features of AC&ADP. She thanked Smt I. Rani Kumudini, IAS, Chief Executive, NFDB for considering MANAGE as the implementing agency for this programme. Shri Tarun Shridhar, IAS, Secretary mentioned the need to focus on culturing highly nutrient fish which cost @ Rs. 80-100/kg for low-income group, to balance the malnutrition. Dr. Saravanan Raj, Director (Agril.Extn.) & Programme Director, MANAGE extended a vote of thanks. For more details contact : Incubation Centre, MANAGE, Rajendranagar, Hyderabad - 500 030, Telangana, India, e-Mail: acabc.incubation@manage.gov.in, Tel: 040-24016693.



Shri Tarun Shridhar, IAS, Secretary (ADF), DADF, interacting with Aquapreneurs



**AGRICLINICS &
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BETTER FARMING BY EVERY FARMER

www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities,

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