



Women Agripreneurs honored at Celebration of ‘Mahila Kissan Diwas’

15th October is celebrated as ‘National Women Farmer’s Day or Rashtriya Mahila Kisan Diwas’ in India. Every year, on this day, activities and programmes are organized mainly to empower women in the field of agriculture. Mahila Kisan Diwas was celebrated on 15th October, 2018 at the National Agriculture Science Complex (NASC) PUSA, New Delhi to increase the active participation of women in agriculture. On the occasion, the Minister of Agriculture, Shri Radha Mohan Singh addressed women farmers, entrepreneurs, farmers’ organizations, agricultural scientists and researchers who participated in the event from different states. Minister says that, women are playing multi-dimensional roles in agriculture. They are contributing in every field of agriculture – from sowing to planting, drainage, irrigation, fertilizer, plant protection, harvesting, weeding, and storage. The Minister felicitated those women farmers who have made remarkable contributions in the field of agriculture. It was a proud moment for the AC&ABC trained women agripreneurs who were honored with hundreds of women farmers who had gathered from across India. Ms. Geetashory Yumnum, from Imphal Manipur, Mrs. Sangeetha Swalakkhe, from Yeotmal, Maharashtra and Ms. S. Sellaponnu, from Madurai, Tamil Nadu were nominated by the Ministry of Agriculture & Farmers Welfare (MoA&FW) and recognized for their unconditional efforts in agricultural development and timely delivery of extension services for the betterment of the farming community. Mrs. Sawalakhe is involved in manufacturing of bio-agents and promotion of organic farming., Developed R&D model for manufacturing of Bio-agents in drought prone area of Vidarbha region. Ms. Geta-shory, introduced ‘Green Biotech’ company of manufacturing of bio-agents in Manipur state. Research on easy decomposing culture for kitchen waste. Mrs. S. Sellaponnu is dealing with agri-consultancy. Mrs. Sella has developed best model of Warehouse for Spices crops to benefits of farmers in credit support. MANAGE extends best wishes to all three awardee women agripreneurs.



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KVK-Babhaleshwar - a Role Model of Agricultural Extension



Krishi Vigyan Kendra (KVK) Babhaleshwar, has given major emphasis on vocational training for self-employment generation, since its inception. With the help of these successful enterprises, KVK has been able to establish a strong network of agricultural service providers. After the start of the ACABC scheme the KVK applied for becoming an NTI and was immediately accorded approval as a designated Nodal Training Institute during 2004. Today this NTI is not only providing training to the agri-graduates and agri diploma holders and functioning as a formidable agri entrepreneurship center, but also facilitating a strong network of ACABC centers through which maximum services are being provided to the farming community. KVK, Babhaleshwar is the second leading Nodal Training Institute in the state of Maharashtra. The center has successfully facilitated establishment of 387 Agri-Clinic and Agri-Business centers from a total of 711 trained candidates. KVK-Babhaleshwar also collaborates with established agripreneurs in delivering extension services to the farming community in Ahmednagar district. A few of the initiatives include organic input supply, provision of disease diagnostic services with recommendation of control measures in major crops grown in their blocks, soil-test diagnostic services, awareness on micro-irrigation scheme etc. The successful agripreneurs have become extension service volunteers of the KVK in their respective blocks and have a direct coordination with block level agriculture officers in implementing Government Schemes. MANAGE extends best wishes to KVK Babhaleshwar.



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Jaggery Powder – a healthy Substitute for Sugar

Baramati and surrounding areas mostly depend on agriculture as the main source of income. The land in the region is very well irrigated because of Nira Left Canal irrigation from Veer Dam. Main crops include Sugarcane, Grapes, Sorghum, Cotton and Wheat. Grapes and Sugar are exported from here. Jaggery production is an ancestral tradition in Baramati. Many farmers are involved in Jaggery Production, says Mr. Amar Arjun More (33), a resident of Baramati. Mr More has a Diploma in Agriculture and is also involved in sugarcane farming and Jaggery production. Mr More realized the possibility of manifold rise in profit in value added Jaggery production. During this period he came across the entrepreneurial training program under Agri-Clinics and Agri-Business Centres scheme organized at Krishi Vigyan Kendra, Baramati. He approached and enrolled for the two month training program. During the training, he visited food processing unit and was surprised to see the different value added products of Jaggery i.e. Liquid Jaggery Syrup, Candy toffee, Chocolates from Jaggery, Jaggery powder, Ground heat chikki from Jaggery and Dry Food blended Jaggery. Soon after training, he registered his firm by the name 'More Reliance'. He cultivates sugarcane and is practicing organic farming. Organically grown sugarcane is crushed and juice is extracted. The extracted juice is filtered and boiled without adding any chemicals. After removing the scum, the juice is further condensed till it becomes semi – solid and removed from the furnace. The semi-solid paste is cooled in a wide pan and scraped using a wooden ladle to prepare organic Jaggery powder. This has greater demand in the local area as well as in nearby states besides fetching higher prices, says Mr More, explaining the detailed process of Jaggery powder preparation. He has branded Jaggery Powder as 'Chaitanya Gud'. Amar registered 326 farmers on contract farming from four villages for organic farming not only for Sugarcane cultivation abut also for other crops. In the first year his annual turnover was Rs. 10/-lakh. The demand for Jaggery is steadily increasing in urban, semi urban and rural areas. "I wish to expand my business in preparation of different flavored Jaggery like chocolate, coconut which are having good demand among the consumers" says, Mr More. Contact: A/p- Prabudhanagar, Baramati city, Tq -Baramati Pune, Maharashtra, +91 9766505538.



Grow your own seedling :

Farming was the ancestral occupation for livelihood, for Mr.Sachin Radhakrishanna Borkar (29) and his family. However, after a degree in agriculture, Mr. Sachin joined a seed company as a Technical Officer. During his four year tenure, he obtained all the technical knowhow on seed production and nursery management.

During this period, he came across the entrepreneurial training program with credit support scheme Agri-

Clinics and Agri-Business Centers (AC&ABC) organized at Krishi Vidyan Kendra, Babhaleshwar. Mr. Sachin quit his job and joined the two month residential free training program.

Soon after the training, he ventured into vegetable nursery by the name “Trimurti Hi-Tech Nursery” in 2014. As he belonged to an agriculturist family he had whole hearted support and encouragement to start his own business.

Inspired from the exposure during the training, through visits to various Nursery projects he took a decision to establish his own polyhouse unit on 30 Guntha (40 Gunthas = 1.0 Acre) area. He

believes the polyhouse has provided him with the option of diversifying into Vegetable crops like Tomato, Brinjal, Chilli, colored Capsicum, Cabbage and Cauliflower inside the polyhouse. With initial

good response to his 90 lakh vegetable seedlings in the polyhouse, he earned an annual income of Rs.25 to 30 lakh in a year. The firm has an annual turnover of Rs 1.80 crore. “Farmers from Shirampur, Rahata, Lasur,

Vaijaur, Newasa, Gangapur, Rahuri in Ahmednagar district visit our farm to buy seedlings,” said Mr. Sachin. My main intention is to supply high-quality and right type of seedlings which will help to build trust among farmers. Many farmers are diversifying into vegetable farming for higher incomes” added Mr. Sachin. While selling seedlings, Mr. Sachin informs about techniques right from sowing to harvesting. Over 3500 farmers are using readymade seedling under his guidance. Mr Sachin regularly organizes group meetings and discussions with prospective growers to take up vegetable cultivation and actively takes part in various seminars organized by the Agriculture Department as well as KVK, Babhaleshwar. He wants to expand his nursery in fruit crop and ornamental plants. Contact: Sachin Borkar A/p – Khandala, Tq.–Shrirampur, Dist.- Ahmednagar, Maharashtra, +91 9881358665

**Goat Securing Livelihood for Women Farmers:**

“I was sure that I couldn’t just sit at home. I had to do something,” says

Ms Ratana Jayesh Borde, a successful women entrepreneur who struggled hard in her life to achieve whatever she dreamed. Initially after completion her diploma in Agriculture Science, she went back to her village and decided to deliver extension services to the farmers. However very soon she got married and went to stay with her in-laws. She took permission from her in-laws to establish a

Model Goat Farm on a 5 acre land equipped with regular crops. She gained entrepreneurial knowledge and technical knowhow during a training program she attended under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme organized at Krishi Vigyan Kendra, Babhleshwar. KVK-Babhleswahr has its own goat breeding unit. Ms Ratana did not keep a single stone unturned to get full

knowledge in goat farming. Soon after the training, investing her own capital of Rs. 5 lakh, she established a goat farm and registered as “Model Goat Rearing Farm”. Ms Ratana, who was born and brought up in a small village, did not want to start her farm in a city. Instead, she decided to set up her farm in a village – hoping to prove that youth need

not leave villages to find employment. The farm is spread over 3000 sq. ft with all modern amenities and layout with wide passage and corridors to facilitate easy cleaning of dung and urine which helps in keeping the platform dry and clean. Ms.Ratana’s farm has only desi breeds of

goats. The goats are of high quality, which breed only two kids per year. The farm does not indulge in the artificial breeding method. Pregnant goats are kept separately from the herd and fed nutritious food. The newborns are also kept warm and clean. The goats have a

very small mortality rate due to these favorable conditions. She opened another unit of Model Goat Rearing Farm earning a handsome income of Rs. 15 lakh per annum. She is presently providing advisory services to 350 farmers in Rahata taluka. Now, she wants to expand her farm by providing farmers consultancy services. Ms Ratana has offered gainful employment to two persons on a regular basis in her center and provides useful tips to all entrepreneurs on maintenance, management and marketing of Goats. Now Contact: Mrs.Ratna Jayesh

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Agripreneurs @ AGRITEX-2018, International Conference and Exhibition

The 6th Edition of Agritex-2018 India was held during October 4th to 6th, 2018 in conjunction with Food Processing India at Hitech City Exhibition Tower, Miyapur, Hyderabad. This dynamic event provided a comprehensive range of new agricultural technologies and innovations, with the focus on sustainability, as well as bring together players in the food processing and manufacturing industry to do business face-to-face. MANAGE provided this unique opportunity for selected nine Agripreneurs trained through AC&ABC scheme to showcase their products/innovations. Mr. Haridas Kumbhar- Sangali, (MS), Mr. Avinash Salunkhe-Pune (MS), Mr. Ashwinkumar Gangadhar Kallawe-Nagpur (MS), Mr. Vijay Bharat-Ranchi, (Jharkhand), Rahul Kadam-Pandharpur (MS), Dr. Pradip Buwaji Salve-Beed (MS), Mr. Pradyumna Bajjuri-Hyderabad (TS), Mr. Gowthaman Ramasamy-Namakkal (TN), Venketesh Goud-Hyderabad (TS). During this period, 2000 visitors from different places and walks of life visited these stalls. Many of the visitors not only evinced keen interest in the Agripreneurs and their activity but also went back with an everlasting impression, the comments entered by many in the visitors book does vouch for that, about agribusiness and agri-ventures.



Glimpses of AGRITEX-2018, International Conference and Exhibition-Hyderabad



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www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities,

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