



Agripreneur

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Refresher Training Program: Strengthening Skills

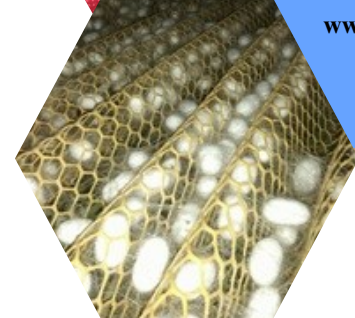
The Refresher Training Programme (RTP) for Agripreneurs is intended to follow up, refresh and extend the knowledge and skills acquired during the initial training session. Furthermore, the programme will work to build and maintain a better onboard knowledge base with maintaining consistent performance by retaining the potentiality in running the business in support of strengthening entrepreneurial skills. MANAGE has designed about 20 theme based refresher training programs for the established agripreneurs under Agri-Clinics and Agri-Business Centers (ACA&BC) Scheme. Some of the renowned research and training institutes have become national partners in implementation of RTP pan India. A few are i.e. the National Institute of Plant Health Management (NIPHM), Directorate of Poultry Research, (DPR), National Institute of Rural Development and Panchayati Raj (NIRD&PR) in Hyderabad, Telangana; Central Farm Machinery Training and Testing Institute (CFMTTI), Coimbatore, Tamil Nadu, Horticulture College & Research Institute, Periyakulam, Tamil Nadu, National Dairy Research Institute (NDRI), Karnal, Haryana, SAMETI-Nagpur, Maharashtra, National Institute of Post-Harvest Technology (NIPHT), Pune, Maharashtra, Central Institute of Medicinal and Aromatic Plants (CIMAP), Lucknow, Uttar Pradesh and ABD-Tamil Nadu Agricultural University (ABD-TNAU), Coimbatore, Tamil Nadu, State Institute of Agriculture Extension and Training (SIAET), Bhopal, Madhya Pradesh. Contact for details @ ACABC Help desk: Toll Free Helpline: 1800 425 1556, Mobile: 9951851556 (9 A.M to 5.30 P.M), e-Mail: helplinecad@gov.in



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National Institute of Agricultural
Extension Management



Department of Agriculture Cooperation & FW,
MoA & FW, Govt. of India



National Bank For Agriculture
& Rural Development

Goat and Sheep entrepreneurship for self-employment



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A day-long Seminar on Goat and Sheep entrepreneurship was organized by the Centre for Agriculture & Rural Development along with Uttar Pradesh Livestock Development Board and Central Institute for Research on Goats at the International Institute of Buddhist Studies, Gomati Nagar, Lucknow Uttar Pradesh. The program was inaugurated by Shri S.P. Baghel ji, Honorable Cabinet Minister for Department of Animal Husbandry, Fisheries & Minor Irrigation, Govt. of Uttar Pradesh on June 12, 2018. During the seminar Dr. Anis Ansari, former APC, Government of Uttar Pradesh & Chairman CARD, Dr. M.S.Chauhan, Director, Central Institute for Research on Goats, Dr.S.K.Shrivastava, Director Department of Animal Disease & Farms Husbandry, Shri D.B.Singh, Regional Manager, Oriental Insurance, Shri D.R.Singh, AGM, NABARD were also present. While presenting the current scenario of goat farming, Prof.S.P. Baghel said that 100% increase in meat rate in the past few years and increasing meat demand has created the huge potential for Goat farming. It was traditionally limited to a few castes, but the now the breaking of all social barriers has invited investment, innovation and technologies to develop this sector and to be adopted by all. Dr. M.S.Chauhan, while addressing the audience said that CIRG is playing a major role for creating entrepreneurship in this sector. The Institute has established many commercial goat farms in the state, which are fully owned by the trained entrepreneurs. Shri D.B.Singh from Oriental Insurance said that Goat and Sheep insurance is being taken care of by Oriental Insurance. He also invited the budding agripreneurs intending to take up this venture for self-employment. The Nodal Officer, CARD Mr. M. S. Khan extended the vote of thanks.

Plant Hormones regulating Crops Yield

“Plant hormones are produced naturally by plants and are essential for regulating their own growth. They act by controlling or modifying plant growth processes, such as formation of leaves and flowers, elongation of stems, development and ripening of fruit. In modern agriculture, people have established the benefits of extending the use of plant hormones to regulate growth of other plants. When natural or synthetic substances are used in this manner, they are called Plant Growth Regulators, explains Mr. Abhijit, from Being proactive and always with an enthusiasm to learn and achieve more, he took up the opportunity to get trained under the AC & ABC scheme at Shriram Pratishtan Mandal (SPM), Ratnagiri, Maharashtra no sooner than he came to know about it. During those two months of training, he learnt many new things about entrepreneurial competencies as well as business development. During this period a new revolution was entering in the Agriculture sector, that of manufacturing Plant Growth

Regulators. With his own investment of Rs.20.00 lakh, Mr. Abhijit established Asroso Agro India private Limited and was involved in manufacturing of PGR. A well-equipped R&D laboratory at his firm is developing strains for 24 types of products utilized in organic farming. With his understanding of various

problems faced by fellow farmers, he registered 5000 farmers and the firm is working for the development of farmers. They have conducted some programs like awareness about organic farming, pest management in the area. They also facilitate direct sales of crop produce to consumers resulting in better returns to the farmers. The major crop in the area is Cherry. The group started with the cultivation of organic vegetables such as cauliflower, cucumber, bottle gourd, chilli, brinjal, okra, fenugreek and coriander. These crops are allocated according

to the need and the interest of the member farmers. Mr.Abhijit provides consultancy totally free to member farmers. “Serve farmers organically and save farming”, says Mr. Abhijit’s Contact: +919850686999, abhijeetp1289@gmail.com, www.ashraswa.com



Milk Chilling Center Strengthening the existing Milk Route



Mr. Vikram Vilasrao Borawake (40) graduated in Agricultural sciences from Phaltan, Satara district, Maharashtra and established a milk chilling plant with a capacity of 5000 lit. Mr. Borawake registered 300 dairy farmers and his daily milk collection is about 3000 liters per day. It was generally observed that lack of adequate chilling facilities at block level is the major constraint in developing the dairy business at the village level. Hence to expand the coverage of the existing small scale dairy unit, I set up the milk chilling plant of 5000 liter capacity to strengthen the existing milk route”, says Mr. Borawake. He adds “this extended support to 300 dairy farmers of remote villages to persue dairying as a meaningful, remunerative and organized income generation activity. Therefore the



initiative was taken. The daily milk collection is about 3000 liters which is collected from 300 dairy farmers residing within the radius of 25 km and the milk is sold to Govind Dairy. Govind dairy is always supportive towards organizing vaccination camps, timely medication and clean milk collection training to keep farmers’ cattle healthy”. Mr. Borawake was personally involved in conducting training on animal husbandry management, hygienic milk production, vaccination programs, cattle feed supply to farmers and selection of good milch breeds. To avoid hassles in payment to farmers, Mr. Borawake , categorized the farmers as per the volume of milk and periodically makes the payment by cash or cheque. “In future, cashless payment mode will be applied for the payment”, says Mr. Borawake. Contact: Mobile: +919168711117, email Id: vikram@borawakeautolins.com

Silk Worms Spinning Profit

Shri Swapnil Dond, aged 31 years is an Agripreneur and is a resident of Khairi Mazgaon village, of Rahata post, Ahmednagar district, Maharashtra. After graduation in Agriculture he joined the training program under Agri-Clinics and Agri-Business Center Scheme at Krishna Valley Advance Agriculture Foundation (KVAAF) Sangli. During the training, he visited a number of established unit of sericulture and wanted to start the same in his two acres of land. After the training, he established a sericulture unit with the dimension 50’x22’x15’ and took up mulberry cultivation in 0.8 ha with drought tolerant variety S-13. He submitted a detailed project report of Rs. 10.00 lakh to Central Bank of India, Shirampur branch, Ahmednagar and got the loan sanctioned with back end subsidy of 36% from NABARD. Mr. Dond says that, he reared 1950 dfls per year and harvested seven crops in a year with an average yield of 80 kg cocoons per 100 dfls and the total cocoon harvested was 1615 kg. He incurred an expenditure of Rs.84,000 and earned a net income of Rs.4,21,893 per annum, exclusively from sericulture enterprise in spite of severe drought prevailing in surrounding areas. Shri Dond says, “Sericulture is more remunerative than agriculture and horticulture as mulberry can survive under severe drought condition”. He hired two labourers for rearing and cocoon harvesting. Seeing his income from sericulture enterprise, 50 farmers from seven villages have established sericulture enterprises in their villages. Shri Dond is engaged in organic farming too and giving complete consultancy on Sericulture and organic farming. Sri Dond would like to extend his sericulture activities from rearing to reeling and weaving which will help him and neighboring families for employment as well as income generation. Contact : Mobile: +919326641841,Email Id: swapnildond@rediffmail.com



Milking money through Dairy

“After completing my post-graduation from Ahmedabad in Rural Studies, I spent five years in developmental rural projects. During this period, I got an opportunity to travel across India as part of the work. These travels exposed me to various possibilities of making money while being engaged in an enterprise which would take me closer to nature, not just on weekends but all through the week. Thus began my quest to venture into dairy farming in my 10 acres of land. However, my family was not in favor of my decision to leave the good, salaried job and get involved in a traditional occupation like dairy”, says Shri Dineshbhai Patel (28) Agripreneur from Banas Kantha, Gujarat.

“I had known about the Agri-Clinics and Agri-Business Centers Scheme. I found a center close to my village and joined the training program at Indian Society of Agri-business Professionals (ISAP), Vadodara. I prepared a Detailed Project Report of Rs.15.00 lakh and State Bank of India, Bansa Kantha branch sanctioned the loan. My dairy had its inception with the introduction of 10 Holstein Franchise cows and five Mehsana Buffaloes were already reared in our backyard. I constructed a very spacious cow shed with arrangements of fodder and water supply.

I commenced milk production and personally took care of feeding the cows, bathing them, milking and cleaning their sheds every day” he adds. Mehasana buffaloes yield about 10-23 liters per day. However, he was extremely cautious with regard to his HF cows, which produce 15-25 liters daily. Mr. Dineshbhai says that, “rearing cows is not easy as it involves feeding, washing, cleaning the cow sheds among other chores. Moreover, we also need to be cautious about diseases, as HF cows are more prone to diseases”. The dairy unit is assisted with the help of his mother, father and one labourer. He has hired a Veterinarian for regular vaccination, deworming and other medical services to keep the cattle healthy. The hybrid hay fed to his cows and buffalos is grown on the one and half acre land he owns. The daily milk collection is 120 litres per day and is sold to the Dairy based on fat percentage. The rate of milk ranges from Rs. 25 to 32 /- per liter. Mr. Dineshbhai’s message to budding agripreneurs is “Dairy is a risky enterprise; however staying focused with an objective always gives positive results”. Mobile: +919099055827, 94281382438, email : pateldairy100@gmail.com



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities,

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