



# Agripreneur

A Virtual Experience Sharing Platform

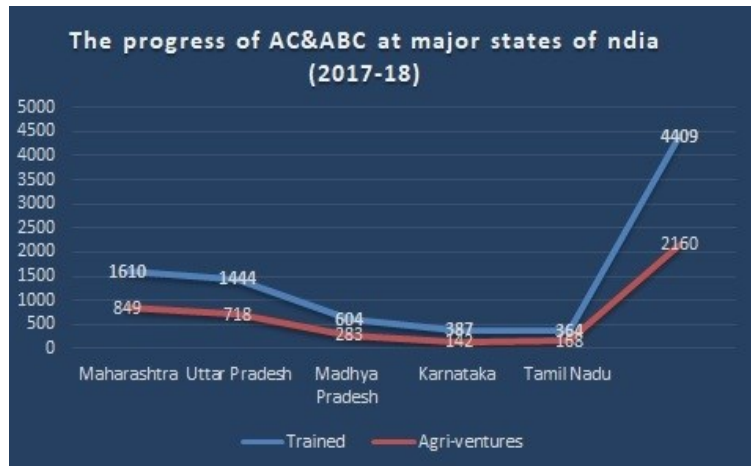
Vol: X Issue- I April-2018

## Annual Progression under AC&ABC Scheme (2017-18)

Agri-Clinics and Agri-Business Centers Scheme (AC&ABC) is the flagship program of Ministry of Agriculture and Farmers Welfare, (MoA&FW) GoI. MANAGE has been implementing a two month free residential certificate training in Agri-entrepreneurship development for eligible agricultural graduates/diploma holders in their respective states through a network of 114 Nodal Training Institutes (NTIs) across India. This programme aims is increasingly investing in the commercialization of agriculture and building the capacity of farmers to enhance their incomes by tapping the expertise available in the large pool of Agriculture Graduates. Committed to this programme in the year 2017-18, a total of 5646 candidates were trained and 2502 agriventure were established achieving the success rate 44.31%.

**HELPLINE**  
1880 425 1556  
Mobile  
+91 9951851556  
[www.agriclinics.net](http://www.agriclinics.net)  
[www.maange.net](http://www.maange.net)

**Online registration**  
[www.acabemis.gov.in](http://www.acabemis.gov.in)



<b>Trained Candidates</b>	<b>Venture Establishment</b>	<b>Success Rate</b>	<b>Refresher Training Program</b>	<b>Total Enrollment of NTI</b>
5646	2502	44.31%	526	114





**Shri Amant Keshav**  
Nodal Officer

Address: ATMA Faridkot,  
Model Agriculture Farm, Circular Road, Faridkot-151203, Punjab, Ph: 08146755422, Mobile 08360265381, e-Mail: pdatma.faridkot@gmail.com ,



## ATMA-Faridkot operationalizing the extension reforms on a participatory mode

Agricultural Technology Management Agency (ATMA)-Faridkot is become the national training partner with MANAGE for implantation for implementation of Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, since June, 2018. Integrating with State Agriculture Universities (SAUs) and National Agriculture Research System (NARS), ATMA-Faridkot strengthening district level planning; using technology to reach out to the Farmers, raising capability of rural poor to conserve and manage their livestock and fisheries resources and derive sustainable incomes; link small farmers to markets; promote decentralized participatory research as well as knowledge intensive alternatives in rain-fed regions. ATMA-Faridkot focused on the following key extension reforms: Encouraging multi-agency extension strategies involving Public/ Private Extension Service Providers., Ensuring an integrated, broad-based extension delivery mechanism consistent with farming system approach with a focus on bottom up planning process, Adopting group approach to extension in line with the identified needs and requirements of the farmers in the form of CIGs & FIGs and consolidate them as Farmers Producer Organisations, Facilitating convergence of farmer centric programme in planning, execution and implementation ,Addressing gender concerns by mobilizing farm women into groups and providing training to them. Based on the expertise and resources, ATMA-Faridkot commenced training with 18 candidates. MANAGE congratulates and extends best wishes.

## Rabbits raised for Meat and Fur

“Rabbit rearing was earlier considered as hobby and was not looked upon as business venture. Rabbit meat offers excellent nutritive and dietetic properties with high protein content and high level amino acid. Besides, urban affluent population in developing countries are more health conscious and spending money is not being problem for them, so that rabbit rearing is growing option to start business”

says by Mr. Rahul Thakur (21) from Khokaria village, Devas district, Madhya Pradesh a young Agripreneur involved in Rabbit Farming. Mr. Rahul trained under Agri-Clinics and Agri-Business Centers Scheme at Indo- European Chamber of Commerce & Industry, Bhopal, Madhya Pradesh. Soon after training Mr.

Rahul applied for loan and Rs.5.00 lakh get sanctioned from Central Bank, Serolia branch, Madhya Pradesh. With financial support, Rahul established

‘Thakur Rabbit Farm’ at his native place and start up his first unit by keeping female and male ratio 7:3. He purchased 10 rabbits of 45 days old day of New Zealand black and soviet chinchilla breeds. He designed the cage for 10 rabbit by keeping dimension i.e.

10 ft length, 4 ft breadth and 1.5 ft height. Rahul keep learning everything about Rabbit farming from the internet and prepared a balance diet for rabbits. The bred rabbit will deliver after 25-30 days, Number of kits is varies sometimes it may go up to 12 kits whereas sometimes it may be just 1 kit. Rabbits

attend the sale weight ranging from 2-5 kg within three months. Rahul is tie up with Madhya Pradesh Animals Breed Company for sale of Rabbits, the demand of company is 200 rabbits per month, marketing is not problem for the Rabbits, Rahul add. From the single unit Rahul get net profit of Rs. 25,000/-. Rahul is become successful entrepreneur and popular trainer. He encourages farmers for rearing rabbits. At most 100 farmers from 20 villages visited farm and started rearing Rabbits on small scale. Contact: Mr. Rahul Thakur, Dewas , Madhya Pradesh , Mobile: +91 7067215750, Email-Id: thakurrahul407@gmail.com





### A fresh Start Up for Curcumin



Turmeric (*Curcuma longa L*), the ancient and sacred spice of India known as 'Indian saffron' is an important commercial spice crop grown in India. I belong to farmer's family and we had 22 acre of agriculture land. Turmeric was the major crop cultivated in my field. Being agricultural graduate I want to cultivate Turmeric organically with value addition, So that, I decided to process the Curcumin, Oleoresin and essential oils from turmeric, hence the "Sankalp Nutraceutical Processing Unit" was established. Says by Mr. Nagesh Khandre. After graduation Mr. Nagesh was clueless on where to start but was in planning to venture into business. In the year 2016 along with his friends, he joined Agri-Clinic and Agri-Business Centers Scheme at KVK-Narayangaon, Maharashtra that was the turning point in the life of Mr. Nagesh. After training Mr. Nagesh, cultivated Turmeric organically in two acre of land. He applied all the management practices as per the fixed schedule he designed. He took preventive measure to keep crop free from pest and disease. After harvesting Mr. Nagesh got yield 62 qtl/acre as against the 25-30 qtl/acre yield by traditional cultivation. Mr. Nagesh was used Selam verity for cultivation. After clinical analysis, it was observed that the variety gives relatively higher levels of curcumin (5.25per cent), oleoresin (6.25per cent) and essential oil (6.2 per cent). Mr. Nagesh found

happy with the percentage of Curcumin and decided to start business in extract of Curcumin and other nutrients. Mr. Nagesh established a well-equipped Processing Unit. Mr. Nagesh tie-up with an exporter company and exporting curcumin. Mr. Nagesh enrolled 20 skilled person in processing unit. In the first year the annual turnover of Sankalp Nutraceutical unit crosses Rs. 1.00 Cr. Contact: Mr. Nagesh Baburao Khandre, Hingoli, Maharashtra, Mobile: +91 9527867557, Email Id: nagesh.khandre@gmail.com

### Flowers blooming income in J&K Valley

*Lilium Candidum* (members of which are true lilies) is a genus of herbaceous flowering plants growing from bulbs. Lilies are a group of flowering plants. Most species are native to the temperate northern hemisphere region, Jammu and Kashmir climate is most suitable for *Lilium* cultivation as other part of India. Many other plants have "lily" in their common name but are not related to true lilies. Explained by Shri. Khurshid Ahmed Bhat (60) a retired Farm Manager from State Agriculture Department, Jammu & Kashmir. I had (4 Kanalf = 0.2 ha) of land engaged with vegetable cultivation. After retirement, I want to fully involve in farming, I found best option is *Lilium* and ornamental flowers cultivation. For ornamental flowers the climatic condition and huge market is available in J&K. Said Khurshid. During this period I had joined two month residential training program under Agri-Clinics and Agri-Business Centers Scheme at ISAP-Srinagar. A detailed project report for Rs.5.00 lakh has been submitted

and get sanctioned from J&K Bank, Dejhinehara branch. With self-investment of Rs.2.00 lakh and bank loan, I erected five playhouses and poly-tunnel for preparation of flowers and vegetable seedlings. I established flower unit by name of 'Go Green'. In flowers category, I used to grow i.e. *Lilium*, *Petonia* Local panzi, *Anthorium*, *verbera*, *Gerbera*, *Phusia Pantgermenium*, *Merigold*, *Lilia*, *Carnation* etc., and in Vegetable the major crops involved i.e *Tomato*, *Colored Capsicum*, *Beans*, *Cabbage*, *Gherkin* etc., were cultivating in polyhouses for raising seedlings. Mr. Khurshid continued that, "In Anantnag district, the purchaser wants planting material in bulk, hence I started selling full grown seedlings by packing in plastic bag and sale". Additionally, the flowers also blooming round the year and yielded till the month of January, I am happy with the yield and income getting from sale of flowers and seedlings." I open a sale counter for flowers, vegetable and fruit. The registered farmers from the adjacent block bringing fresh colorful flowers during early hours and selling in my counter. The Go Green firm crosses annual turnover of Rs.. 15.00 lakh. Mr. Khurshid Ahmed Bhat, Anantnag, J&K, Mobile: +91 9858812006, Email Id: saahil\_ban@rediffmail.com



## Agro-tourism: De-touring urban way to village

Agricultural Tourism is not the holidays concept of visiting a working farm or any agricultural, horticultural, or agribusiness operations for the purpose of enjoyment. But for education, or active involvement in the activities of the farm or operation. In general Agri Tourism is the effort of attracting Farmers or new comers in agricultural purposes. Said by Mr. Bharat Aher (33) agricultural graduate from Dongari Village, Goa. After graduation, I like to start agri-tourism in my 16 acres of rocky land, Land was fertile but it was rocky. I approached to NABARD to get some sponsored scheme for development of Agro-tourism, Indeed, NABARD suggested me to join tow month residential training course under Agri-Clinics and Agri-Business Center Scheme. I joined at KVAAF- Ratnagiri. After training I submitted Detailed Project report of Rs. 20.00 lakh and got sanctioned from Goa-Rajya Sahkarai Bank. NABARD released 36% Subsidy. "Aher Spices farm& Goa Agri Tourism' is in 16 acres of land surrounded by Shayadri Hills, Chaslem Ghat, Koduli and other hills. My aim is to attract the world-wide tourist to the scenic land of Goa surrounded by Shayadri Hills. "I believe in shift of paradigm from On-shore tourism to Off-Shore tourism. This is the key turning point in Goa Tourism industry that's has tremendous potentiality to bring tourism business back. Basking on sea – shore business is not sustainable for long run". Bharat Said. Aher Spices farm had more than 300 plant species comprising, Ornamental, fruit, flowers, spices etc. A 500 Sq.ft farm pond for rain harvesting and fishery. Aher Spice Farm is complete set to know the rural Life Style, It is fully equipped with wholesome family oriented recreational activity, Sustain local culture etc.

Contact : Mr. Bharat Aher, Dongri, Goa , Mobile: +919423055950



**AGRICLINICS &  
AGRIBUSINESS  
CENTRES**  
BETTER FARMING BY EVERY FARMER

*[www.agriclinics.net](http://www.agriclinics.net) is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities,*

**Centre for Agricultural Extension Innovations, Reforms & Agripreneurship  
(CAEIRA)**

**National Institute of Agricultural Extension Management (MANAGE)  
Rajendranagar, Hyderabad-500 030, India  
e-mail : [indianagripreneur@manage.gov.in](mailto:indianagripreneur@manage.gov.in)**

**Editor in Chief and Published by Mrs. V. Usha Rani, IAS, Director General, MANAGE**

**Editor: Dr. Saravanan Raj, Director (Agril. Extn.)/(CAEIRA)**

**Associate Editors: Dr. Lakshmi Murthy & Mrs. Jyoti Sahare**