

Agripreneur

A Virtual Experience Sharing Platform

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Women to Women Extension through Agri-Entrepreneurship

In India, women lack access to extension services and are often bypassed by extension. Agri-Clinics & Agri –Business Centres Scheme run by MANAGE reflects women in agri-business and extension services. Since inception of the scheme in 2002 a total 4003 women have been trained and 1329 have started Agri-business. The success stories reveal that, these women are actively involved in sale of agri- inputs, work with media (radio, print and social) to create awareness in agriculture related development in local languages, have been providing information to women farmers on present day opportunities, implementation of agri-extension services through multi-sector and stakeholder



Adv. V. S. Sunil Kumar, Minister for Agriculture, Department of Agriculture, and Government of Kerala honored “Karshyaka Mitram” to Mrs. A. Akhilamole, women agripreneur

partnerships (farmers, farm women, private sector, government, and donors), providing training to women farmers to equip them with both technical and soft skills (i.e. cost management, production management, planning, quality control, understanding markets, value addition, negotiation skills etc.), facilitating local women farmers to create their own platforms in the same clusters i.e. SHGs/ FPO, Capacity building of women in development of credit linkages, providing information provision services to the women borrowers to avoid risks and to find out alternative financing options, etc.



**Ms. Monita Keram
Balod, Chattisgarh**

Ms. Monita Keram (25) an agriculture graduate, is a women agripreneur with a difference. With minimum capital of Rs. 25000 she has started mushroom cultivation in her 10x10 sq mt kuccha house. In a cropping cycle of 8 -10 weeks an average yield of 8 kg per square meter is feasible. Annual turnover is Rs. 54 lakh. Contact e-mail-kerammoni@gmail.com Mobile- 9669686957

**Ms. Vithika Halder
Kanker, Chattisgarh**

Ms. Vithika Halder (22) is a successful aqua women entrepreneur in Kanker district of Chhattisgarh. She established a fishery named as "Beauty Fish farm". In the rainy season the pond filled with water, and in the first season she procured fingerlings of Rohu, Catla and Magur species. In the first harvest, she earned a net profit of Rs. 20000/-. Annual Turnover is Rs. 3/- lakh and she involved her family members in fish farming. Contact Mobile-9424213291



**Ms. Manju Kumari
Buxer, Bihar**

Ms. Manju Kumari (24) agriculture graduate based at Itahari district of Bihar state is running an agri-input-shop. Ms.Manju extends consultancy to farmers for improving farm productivity, cropping pattern, water use, land development etc. which are valued, with delivery of quality inputs. Annual turnover is Rs. 10/- lakh. Contact: e-mail: kumarimanju2016@gmail.com Mobile: 09128957718



**Mrs. Mangala Dinesh Badgujar
Jalgaon , Maharashtra**

Mrs. Mangala Dinesh Badgujar (39) a graduate in agriculture sciences turned from house wife to entrepreneur. She took finance from her husband and established a shop for sale of irrigation sets. The shop is tied up with three major irrigation companies. More than 150 farmers are demanding the sets says Mrs. M. Mangala. Annual Turnover is Rs. 10/- lakh. Contact: Mobile No. 8623926448 / 8421866606



**Miss. Amruta Rajaram Nerurkar
Sindhudurg ,Maharashtra**

Being an agriculture graduate and trained Agripreneur, Ms. Amruta Rajaram Nerurkar got involved in Cashew processing unit. Based on the potential supply of raw material in the selected area strategies were designed to process a daily input of 120 kg cashew nuts. Annual turnover is Rs. 50/- lakh and employment extended to six skilled women. Contact: Mobile: 09403832615





**Ms. Nilisha L. Jibhakte
Wardha, Maharashtra**

Ms. Nilisha Jibhakte (30), a resident of Wardha, Maharashtra, is the owner of Tree Tech Nursery. It is manufacturing Sunny Sticky Traps to provide a simple, economical and effective solution to farmers for controlling white flies on cotton crop. More than 5000 farmers are using the yellow sticky trap and it is available at all retail Agri-input shops in Maharashtra. Annual Turnover of the company is Rs. 50 Lakhs and 20 skilled person are recruited. Contact: Mobile: 9404262003 e-Mail: satishbetal@ gmail.com



**Dr. S. Sujitha
Villuppuram, Tamil Nadu**

Dr. S. Sujitha (29), resident of Kallakurichi, Tamil Nadu, is a veterinarian by occupation, who took the first leap of her journey as an agripreneur by opening a veterinary clinic. Dr. Sujitha's interest and passion coupled with efforts in promoting best practices in dairy and animal husbandry, have benefitted more than 300 farmers from 20 villages around Kallakurichi area. Dr. Sujitha operates her clinic with an annual turnover of Rs. 5.00 lakh. Contact : Mobile : +91 9944485128 Email Id : drsujithavt@ gmail.com



**M. Komal Pisal
Satara, Maharashtra**

Ms. Komal a is the owner of "Komal Agro and Food Processing Unit". She is fully involved in retail marketing of Agri-inputs, soil and water testing lab and consultancy on value addition in crop produce. Contact: Mobile: +91 8605965645, e-Mail :komal.pisal94@gmail.com



**Ms. Sheik Adeeba Yusuf
Hangal buch Jammu & Kashmir**

After graduation in agriculture sciences Ms Sheik Abeeda want to start her career in Apple Nursery. Ms. Abeeda is focusing on producing 1 lakh high-density apple plants every year which will increase the overall production. Ms. Abeeda is also involved in her father's business for auction of Apple from big market and sale in retail market. Annual turnover is Rs.25.00 lakhs. Contact: Mobile: +91 9622488497, e-Mail Id: sheikadeeba 01@gmail. Com





**Ms. Mamta Shirake
Ratnagiri, Maharashtra**

Ms. Mamta Shirke (24) is running 'Maitri Nursery' for sale of fruit and forest sapling. She has covered 250 farmers from 15 villages. Annual Turnover is Rs. 10/-lakh and extends employment to two person. Contact; e-mail id: ulhasghanekar-19193@gmail, Mobile: 7758977104



**Dr. Th. Chaoba Devi
Imphal, Manipur**

Determined to start own vet clinic in spite of strong family opposition, she has established clinic and involved in providing diagnostic and clinical services. Covering more than 1000 farmers i.e. 50% poultry, 30% piggery and 20% dairy. Annual Turnover is RS. 30/- Lakh.



**Dr. Farheen Mustaq
Budgam, Jammu & Kashmir**

Dr. Farheen Mustaq (38) qualified Master degree in Veterinary Sciences running Getwell vet clinic successfully. Getwell is become famous for Pharmaceutical Distribution of Vet. Medicine & Consultancy Services Centre. Annual Turnover is Rs. 50/- lakh and six person working for doorstep vet services. Contact: e-Mail ID: drnissar80@gmail.com, Mobile: 9596154955/ 9906569767



**Ms. Vaibhavi Ramchandra Yedge
Pune, Maharashtra**

Ms. Vaibhavi is only 21 years old became the owner of Jhore Dudh Dairy. She is running Milk Collection center and selling dairy products i.e. Milk, Curd, Ghee, Paneer, etc. Annual turnover is Rs. 10/- lakh and she has extends employment to two person. Contact: e-Mail: sejal20@gmail.com, Mobile: 7507259258



**Ms. Dipali Haribhau Belote
Ahmednagar, Maharashtra**

Mrs. Dipali Belote (29) a graduate in agriculture from Devibhoyar village involved in broiler poultry farming unit of 10000 birds. Swabhiman Poultry is become the training center for the rural youth. Dipali providing information on all type of poultry farming i.e layer, broiler, backyard poultry for local breeds etc. Annul Turnover is Rs. 15/-lakh and extends employment to 4 person. Contact: e-Mail: 100dipali@gmail.com, Mobile: 09860253271



**Mrs. Sangeeta Deepak Sawalakhe
Yeotmal, Maharashtra**

Mrs.Sangeeta Sawalakhe is a gold medalist in Agriculture Entomology and is currently the owner of Vidarbha Bio-Tech Pvt.Ltd., a manufacturing company for bio-fertilizers and Bio-Pesticides. She recruited 13 skilled women. Annual turnover of her company is Rs. 3.00 Cr. Contact at e-Mail- vidbio@rediffmail.com Mobile: 09422869423

**Mrs. Akhilamole
Thrissur, Kerala**

Ms. Akhilamole is an Aquapreneur and owner of Ponnus Fish Company. ‘Ponnus’ is famous in rearing of Pearl Spot fish (Etroplus Suratensis). Annual Turnover is Rs. 1.0 Cr., and employment has been provided to 6 skilled and 15 unskilled persons. Contact: Mobile: 09287924215 e-Mail: akhilamole@gmail.com



**Mrs. M. Saritha Reddy
Hyderabad, Telangana**

Mrs. M. Saritha Reddy is running a company Navaratnaa Cropsience (P) Limited (NCS) which is a research based Agri Biotech company based at Hyderabad, India. Navaratnaa manufactures Biofertilizers, Biostimulants, Micronutrients and other Agri-inputs. Mrs. Saritha has extended employment to 15 persons and the annual turnover of Navaratna company has crossed Rs. 1.5 Cr. Contact; e-Mail: navaratnacropsience@gmail.com Mobile:9010111138



**Mrs. S. Sellapponnu
Coimbatore, Tamil Nadu**

Ms. S. Sellapponnu, is the founder of ‘VKS Agri-Clinics’, an Agri-Business centre that disseminates information on complete scientific solutions in the farming sector. VKS Agri-clinic operates in 200 villages, covering more than 3000 farmers who are registered and issued individual farm cards. Turnover is Rs. 2.00 Cr., and employment extended to six people. Contact: Mobile: +91 345753951, 08939843270 e-Mail: sellaaa@yahoo. co.in



**Mrs. Kawita Bidawe Jadhav
Ahmednagar, Maharashtra**

Born in Ahmednagar, Kavita did her Bachelor’s in Agriculture Science from Mahatma Krishi Vidyapeeth, Rahuri, Maharashtra. She has started her journey of entrepreneurship by opening a small agri-input shop. The hard work and dedication resulted in a big Agri-Shopping Mall, named as “Shree Dautta Agri Mall”. She has been conferred with the prestigious Maharashtra Udyogini Award for her business achievements and being an inspiration to rural women. The annual turnover of the Mall has crossed Rs. 1.60 Cr. Contact: Mobile: 9860118980 e-Mail: jadhav.kavita1985@gmail.com





**Mrs. Preeti Bhele Sonkusare
Gadchiroli, Maharashtra**

Mrs. Preeti Sonkusare (38), an agricultural economist established 'Om Bio-fertilisers' by a combination of Ms. Preeti's own investment and credit support from her family. She started her own production unit of bio-fertilizers and bio-pesticides by providing employment to 15 young science graduates. The annual turnover of her company is Rs. 50 lakh. Contact ;Mobile: +91 9423565242, e-Mail: pritissonkusare@gmail.com



**Mrs. Sunila Jakhar
Jind, Haryana**

Tejas Apiary is popular around Jind area in Haryana, and offers beekeeping training to farmers, rural youth and women, as well as manufactures and sells honey in the brand name of APIS honey. Mrs. Sunila Jakhar (40), who has a doctoral degree in agronomy, is the founder of Tejas Apiary. Tejas Apiary has an annual turnover of over Rs. 60 lakh and has created employment for 40 skilled people from the Jind area. Contact: Mobile: +919671349444 Email Id : sunilajakhar@gmail.com

**Mrs. J. Umamaheswari
Coimbatore, Tamil Nadu**

Ms. Umamaheswari is the founder of RICH Masala Company. Born in Coimbatore, Umamaheswari completed her Bachelors in Agriculture Engineering. After marriage, she started manufacturing home-made spices. Due to the rising demand, she registered her company and recruited 50 women farmers. She is preparing spices and millets based masala. Contact: Mobile : +91 9976091119 e-Mail: export@richmasala.com Website : www.richmasala.com



**Mrs. Vijayalaxmi Narsaiah M.
Nanded, Maharashtra**

Mrs. Vijayalaxmi Mamidala (34), born and brought up in an agriculture-based middle class joint family, started carving out her own destiny in agriculture despite initial resistance from family. Mrs. Vijayalaxmi is running Gramin Krushi Seva Kendra and has covered 110 villages and more than 1000 farmers have benefitted from the agri-consultancy. Vijayalaxmi has employed five people and her annual turnover has crossed Rs. 1.00 Cr. Contact: Mobile: +09850553539 & 09922462064, Email Id: gramini_ndy@yahoo.co.in



Ms. Pranali Shewale Nagpur, Maharashtra

Pranali Polyhouse and Floriculture, is famous for fresh and coloured Roses in Nagpur City, Maharashtra. After diploma in agriculture, she joined AC&ABC training and involved in rose cultivation under Polyhouse. Ms. Pranali is based Nagpur, Maharashtra. The annual turnover Rs. 5.00/- lakh. She recruited two full time skilled persons. Contact: Mobile:7507939779, e-Mail: pranalishewale 03@gmail.com

Mrs. C. Tarunbala Devi Imphal Manipur

With a post graduate diploma in Sericulture, Mrs. Tarunbala started her career as a part-time lecturer. She become an entrepreneur by accident. During a practical session, two students made silk cloths with very beautiful design she was impressed and started her silk handloom unit. She is collecting silk cocoon from farmers. She is the best silk saree seller in Manipur state. Annual Turnover is Rs. 50 lakh and she extends employment to 65 weavers. Contact: Mobile: 9856482745



Mrs. Suman Kumari Sonapat, Haryana

“My father-in-law was running a small unit of mushroom cultivation. Inspired by his venture, I developed interest in the activity. I decided that instead of opting for a job, I would take up a career in mushroom cultivation”, says Mrs. Suman Kumari, (32) hailing from Khubru village in Ganaur tehsil, Sonipat District, Haryana. ‘Sumi Agro Farm Products is selling mushroom online. The firm crossed turnover of Rs. 30/- lakh and is providing employment to 10 people. Contact: Mobile: 8295344660, e-Mail: leon981011@gmail.com

www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



**MANAGE Centre for Agricultural Extension Innovations, Reforms & Agri-preneurship
National Institute of Agricultural Extension Management (MANAGE)**

Rajendranagar, Hyderabad-500 030, India

E-mail : indianagripreneur@manage.gov.in Website: www.agriclinics.net

Editor in Chief: Mrs. V. Usha Rani, IAS, Director General, MANAGE

Editor: Dr. Saravanan Raj, Director (Agril. Extn.)

Associate Editors: Dr. Lakshmi Murthy & Mrs. Jyoti Sahare

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For further queries, please contact: indianagripreneur@manage.gov.in