

Agripreneur

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AC&ABC Scheme acclaimed by Hon'ble Vice President of India

MANAGE Hyderabad has collaborated with the Centre for Entrepreneurship Development (CED) Vijayawada in the task of conducting a two-month Agri-Entrepreneurship Development programme under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme. CED is one of the Nodal Training Institutes (NTI) for conducting ACABC training for Andhra Pradesh. CED organized a two-month training programme on Agri-Clinic & Agri-Business Entrepreneurship Development from 31st Dec 2017 to 2nd March 2017. The programme was inaugurated on 31.12.2017, in the conference hall of Swarna Bharat Trust, Atkur, Vijayawada, Krishna District by Shri M. Venkaiah Naidu, Vice President of India. The Health Minister of Andhra Pradesh Shri. Kamineni Srinivasa Rao also participated in the programme and spoke on the occasion. Smt. K. Sai Maheshwari, Faculty & Project Manager MANAGE attended the inaugural programme and explained about the objectives of the ACABC programme. The President of Centre for



Hon'ble Shri M. Venkaiah Naidu Vice President of India insight the MANAGE Initiatives

Entrepreneurship Development (CED) Smt. K. Rama Devi, Hon Secretary Smt. Y. Tripuramba & Secretary CED Smt. K. Padmaja and Mr. V.B. Rajendra Prasad, Nodal Officer, Shri. IVN Murthy, Syndicate Bank, Shri. B. Hari Babu, Agri Entrepreneur, and officials from ATMA, KVK also participated in the programme.

KVK- Narayangaon envisions to promote self-employment among rural youth

Krishi Vigyan Kendra, Narayangaon was established on 1st June, 2010 for the 6 Tehsils in Pune district i.e. Junnar, Ambegaon, Khed, Shirur, Maval, and Mulashi for implementing various agricultural activities as per the needs of farmers of different localities. KVK also participate in various crop production technical trainings, crop demonstrations, on-farm trials and organizes training for rural youth for self-employment and working as extension functionaries for new agricultural production Technologies. KVKs activities are being focused to increase the crop production levels of local farmers. KVK is also providing various Inputs and services to farmers such as Soil / Water/ Plant / Fertilizer testing /Bio-Fertilizers and bio-pesticides, Vermicompost, Vermiwash at a reasonable rate. The thrust areas of KVK are i.e. To organize short and long term vocational training courses in agriculture and allied sciences for the farmers and rural youths with emphasis on “learning by doing” for higher production on farms and generating self employment. Recognizing the potential in promotion of entrepreneurship development, in 2016, MANAGE collaborated with KVK-Narayangaon. A total of 5 training programs were successfully completed with 128 trained candidates out of 40 established agri-ventures successfully.

Shri. Anil G. Meher Nodal Officer



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Mango Making King

Mango (*Mangifera indica L.*) belonging to Family Anacardiaceae is the most important commercially grown fruit crop in the country. It is called the king of fruits. “India has the richest collection of mango cultivars”, says Mr. Chaman Lal. Mr. Chaman Lal (25) an agricultural graduate and resident of Shahapur Village, Lucknow, Uttar Pradesh is fully involved in mango cultivation and trading. Mr. Chaman Lal, has 8 bighas of land wherein he maintains 35 and 15 year old Mango Orchards. The varieties grown in the orchard are Dasheri, Safeda Lucknow, Chausa and local pickle variety. Realizing the growing demand for Mango in the market, Mr. Chaman Lal started trading Mango by taking other Mango orchards on lease. He says, “Mango fruits need 120 to 140 days after fruit set to mature. The fruits should be harvested at the correct stage to obtain the characteristic taste and flavour of the variety. Harvesting is traditionally done when a few semi-ripe fruits fall from the tree. However, this is not a scientific method. The accurate method of finding maturity is by sinking the fruits in water and when fruits fully sink in water, they are considered to have attained full maturity. Hence we leased the Mango garden in flowering stage to avoid the delay in getting the mangoes to the market. This is the strategy we developed based on our day to day experiences”. Mr. Chaman Lal sells Mango to Lucknow, Hardoi and Delhi Markets. He says, that every season he can earn a net profit of Rs. 5 lakh per bigha of Mango orchard. He also extends season-wise employment to around 50 unskilled laborers every year. “Agriculture requires hard work and strategies to manipulate climatic harassment; one who can master both, always tastes fruits of success” says Mr. Chaman Lal.



Mr. Chaman Lal

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Quality input with consultancy: a gateway to reach farmers

Mr. Saravanan, an Agripreneur, Diploma holder in agriculture, completed his AC&ABC training programme from Biofarm Nodal Training Institute, Coimbatore in the year 2014. He has 23 years of experience in marketing. He planned to start an agri Input centre in his native Ariyalur district. He prepared a detailed project report and approached the State Bank of India for a loan. He got his project loan sanctioned for Rs.18 lakhs on 3 November, 2016 and started an Agri Input Centre at Ariyalur district. Mr. Saravanan also provides agri-consultancy service to the farmers. The major topics he covers are organic farming, integrated pest management, integrated fertilizer management and use of farm machinery. He provides consultancy service to nearly 1000 farmers in and around his area by which 400 farmers were benefitted. Mr. Saravanan advises the farmers to use only the required quantity of plant protection chemicals at the right time. This in turn helped the farmers to reduce plant protection chemical cost by Rs.1000 per acre. "I have a list of registered farmers with their contact numbers. All details regarding new seed variety/ products are provided to farmers in advance, so that they can request whenever they require the products; this helps me to get the orders in advance," says Mr. Saravanan. The annual turnover of the shop is Rs. 60.00 lakh, and he is able to earn a profit of Rs.50,000 per month from his Agri Input Centre.

**Mr R. Saravanan**

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Dripping Success

Mr. Amit Appasaheb Bhosale (26) is a graduate in agricultural sciences from Pune. After completing his studies he wanted to be his own boss. He found that micro-irrigation was a boon for rainfed cultivation, but the challenge was proper maintenance of drip-systems. Mr. Amit says, "Drip irrigation is a technique in which water flows through a filter into special drip pipes, with emitters located at different spacing. Water is distributed through the emitters directly into the soil near the roots through a special slow-release device. If the drip irrigation system is properly designed, installed, and managed, drip irrigation may help achieve water conservation by reducing evaporation and deep drainage". Mr Amit joined the entrepreneurial skill development training course under Agri-Clinics and Agri-Business centers Scheme at KVAAP-Pune. The training covered areas such as soft skill development, goal setting, technical and management studies with special emphasis on field exposure. He got hands-on experience during the training and due to his previous experience he developed interest in the business of Micro-Irrigation. By investing his own capital, Amit registered his company "Revolution Plast Industry" and started manufacturing spare parts required for the drip-irrigation systems i.e. emitters and fitters and sale sold them to private companies involved in drip-irrigation systems. At present he has a contract from 20 private companies. He says that within a span of six month his net profit was Rs. 60000/-. With the help of eight employees, Mr. Amit is providing complete consultancy for the installation of the drip irrigation system. He has covered 300 farmers from eight villages.

Goat Farming: a boon for landless Farmers

Mr. Mahavir Yashwant Hatekar (30), a native of Isalampur, Sangli, Maharashtra has successfully taken to Goat Farming as his main occupation instead of a para vet worker. A diploma-holder in dairy science, he worked as para-vet worker for more than 8 years. He says, "If a farmer raises at least 10 goats in his farm, this would give him additional revenue even at the time of climatic crises. The earning not only comes from selling goats, but also from its droppings as it is considered as good organic manure". Goat breed selection is a very important aspect in goat farming as this is the main asset of the business. There are different breeds which are considered profitable; breed selection basically depends on the region and climate. "There are many breeds available but I am covering some of them which are considered profitable i.e. Jamnapari, Barbari, Beetel and black Bengal" says Mr. Mahavir. At present he is rearing 40 goats and providing consultancy on goat farming. "Generally in my goat farm I prefer partial stall fed system, i.e. goats are given dry fodder or booster in the stall fed condition and freed for grazing from 11 am to 3 pm. Then they enter the farm and are again stall fed" says Mr. Mahavir. He has advised around 200 landless farmers from 4-5 villages. Today, his investment is more than Rs. 5 lakhs and his annual turnover comes to Rs. 2 lakhs. Besides, advisory services fetch him another Rs. 40000 to 50000 annually. With an objective of encouraging other farmers to take up goat farming, Mr. Mahavir wants to set up a goat farming education center where he can offer guidance to interested farmers.

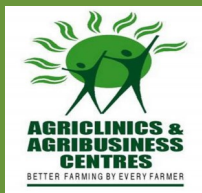
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www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc., and other information useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.



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