



e-bulletin



Agripreneur

A Virtual Experience Sharing Platform

Better Farming by Every Farmer

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"Agripreneur is a virtual platform to share the experiences of Agripreneurs, bankers, Agribusiness companies, Nodal training institutes, Extension functionaries, Academicians, Researchers and Agribusiness thinkers in the country working for promotion of Agri Entrepreneurship development".

Refresher Programmes for Agripreneurs on Farm Mechanization



Inauguration of Training Programme on "New Dimensions in Farm Machinery Extension Management" - held at CFMTTI, Budni, M.P. during 9th to 14th Nov, 2009. (l to r) Dr. P. Chandra Shekara, Director CAD, MANAGE, Hyderabad, Dr. Peetham Chandra, Director CIAE, Bhopal, Dr. Kale, Director CFMTTI & Dr. Verma, Faculty CFMTTI.



Participants Viewing Operation of latest Agricultural Farm Machinery in the field of Central Farm Machinery Training and Testing Institute at Budni, Madhya Pradesh during the Training programme

Central Farm Machinery Training and Testing Institute (CFMTTI) at Budni, Madhya Pradesh, conducted two Training Programmes on "New Dimensions in Farm Machinery Extension Management" from 9th to 14th Nov and 23rd to 27th Nov 2009. Majority of the 46 participants in the programme were agripreneurs who have been trained and have established custom hiring units under Agri Clinics and Agribusiness Centres Scheme.

The training programme gave good exposure to agripreneurs on latest farm machineries and new avenues for expansion of their business through custom hiring. For details, please contact Dr. Kale, Director, CFMTTI, Budni, Madhya Pradesh. Phone number 07564-234729

Views by few participants, on the Farm Mechanization Training Programme held at CFMTTI

Mr. Ashwani Randhawa- Punjab, "This is very useful to all the Agri Entrepreneurs".

Mr. Pradeep Samuel Dennison- Tamil Nadu, "Excellent, Informative"

Mr. Jaikumaran- Kerala, "Incorporate the learning in our own training programme".



National Institute of Agriculture Extension Management



Department of Agriculture and Cooperation, Ministry of Agriculture.



National Bank for Agriculture and Rural Development

**AGRIPRENEUR OF
THE MONTH**
**Micronutrient Application increased Farmers' Income
– Mrs. Nila, Agri Entrepreneur, Pollachi, Tamil Nadu**

Mrs. Nila is a post Graduate in Agriculture Marketing Management. She completed her graduation in 1991 and post graduation in the year 1994 from Tamilnadu Agricultural University, Coimbatore. After Post Graduation, she joined a Pune-based private company “TRINIDI MICRONUTRIENTS” at Pollachi as Manager in 1995. She married Shri.Mubarak Ali, a post Graduate in Sociology working in a private company at Chennai. Mrs.Nila along with her husband worked in the company for 10 years at Pollachi and gained experience in production of micronutrients and marketing in Tamilnadu. She was encouraged by Agri Clinics and Agri Business Centres Scheme of MANAGE and underwent training with Centre for Agriculture and Rural Development Services, Tamilnadu Agricultural University. AC & ABC Training provided by MANAGE empowered her to expand the venture along with her husband. She started production of Micronutrients for crops like Coconut, Banana, Vegetables, Sugarcane, Turmeric, Paddy etc.. and supply to the farmers of that area with technical advise. She started an Agri-Clinic & Agri-Business Centre with the name of **Rini Agro Chemicals, Pollachi, Tamilnadu.**

She has employed about 20 persons in her venture, both skilled and unskilled. Mrs. Nila is educating 200-450 farmers in about 20 villages using TV, projector, etc.about micronutrient management for better production.



She provides consultancy free of cost to farmers and soil, water and leaf analysis, at nominal cost. She started the venture with a bank loan of Rs.9.05 lakhs from Federal Bank and expanding her Agri-venture. She is selling her products in more than 100 villages of Tamilnadu, Karnataka and Maharashtra states. Her annual turnover has increased from Rs.50 lakhs to Rs.1 crore approximately after 2007.

Smt. Nila's future vision includes; expansion of her activity in other districts of Tamilnadu and neighbouring States viz Karnataka and Maharashtra provid-

ing value addition to the products of farmers with buy back arrangement and to develop a good product of her own for control of leaf blight.

Mrs.Nila is an upcoming women entrepreneur in Pollachi, Tamilnadu with zeal and enthusiasm to help farmers. Her services are availed by all farmers who have derived benefit by way of 20-30 per cent increase in income every year with her advise. Mrs. Nila can be contacted on her mobile No. 09843031631 or through e-mail superagroinputs@gmail.com.



***Development of Sustainable and Eco-friendly Agriculture with Agri-Clinics-
Sri. Shailender Pratap Singh, Shree Maa Guru Gramodhyog Sansthan (SMGGS),
Varanasi, Uttar Pradesh.***

Agri-Clinics and Agri-Business Centres Scheme launched has been implemented by Shree Maa Guru Gramodhyog Sansthan (SMGGS) since year 2002. The institute is located at SH-15/144- K Shivpur, Sector-A, Behind Jeevan Deep School, Varanasi, Uttar Pradesh.

Since the beginning the institute has conducted 52 training programmes, trained 1934 unemployed Agricultural graduates. Out of these graduates 1201 have established their agriventures in the villages, 1144 units are Agri-Clinics and Agri-Business Centres. The success rate of the institute is 62.10%. The institute covers districts in western and eastern Uttar Pradesh.

The institute was backed with blessings, guidance and inspiration of late Shri. Aghoveshwar Baba Bhagawan Ramji and present Peethadheeshwar of Krim Kund, Babakeena Ramsthal-Baba Siddharth Gautam Ramji a spiritual organization.

The publicity for inviting the applications from unemployed agricultural graduates is done through the Agri-Clinics and Agri-Business Centres established in the Nyay-Panchayath level in the different districts.

The screening of the candidates is done by the screening committee consists of Nodal officer as chairman and the parents are invited to know about the benefits of the scheme and the advantage of undergoing training of ACABC.

The training programme is specifically designed to hone up the agribusiness skills in 60 days along with the development of human being with spirituality in holistic approach and complete involvement and commitment to serve the society. Innovative training programme is conducted more through practical learning and by interaction with successful agripreneurs.

Under handholding activities the institute established monitoring cell headed by co-ordinator. The co-ordinator regularly monitors the progress of the trainees.

The institute established block level and district level agripreneurs association. The institute facilitates for the interaction of banks with the associations.

All the Agri-Clinics and Agri-Business Centres are the best platform for providing empowerment of farmers in planning and implementation of extension activities. These centres are completely involved in the Agriculture Technology Management Agency (ATMA) programme and several other Central and State Govt. programmes



The institute is having good liaison with NABARD and all the banks in the areas for smooth and timely financing. The banks finance the projects with the dealership of inputs seeds, fertilizers, pesticides (Bio control agent) in the first phase and the second phase with the value addition, growth of animal husbandry and other allied Agri industrial (Including storage cool chain etc.,) activities. Out of the 1934 trained agricultural graduates 600 have established their Agriventures with bank loans and remaining are in pipeline.

For further information contact Shri. Shailendra Pratap Singh, Secretary / Nodal Officer, Agri-Clinics and Agri-Business Centres Cell, Shree Maa Guru Gramodhyog Sansthan, Maa Guru Aashish, Khushhal Nagar Colony, SH-15/144- K Shivpur, Sector-A, Behind Jeevan Deep School, Varanasi, Uttar Padesh, Mobile: 09919802325/09415256479, Phone Number: 0542-2282149, Email. smggsvan@rediffmail.com, website. www.prakritmaa.org.

www.agriclinics.net is the portal providing information about Agri Clinics and Agri business Centres Scheme. The website gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options, Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc, which information is useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

For any query on Agri Clinics and Agri business Centres scheme - please mail at indianagripreneur@manage.gov.in



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