

200 Enterprising Agripreneurs in Rural India



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Smt. V. Usha Rani, IAS

Director General

National Institute of Agricultural Extension Management (MANAGE)

(An organization of Ministry of Agriculture and Farmers' Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, Telangana State, India

Editors

Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE

Mrs. Jyoti Sahare, Consultant (Documentation), AC&ABC Scheme, MANAGE

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Agri-Clinics and Agri-Business Centres (AC& ABC) Scheme

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Foreword

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When we talk about entrepreneurship, we always remember urban entrepreneurs who are either involved in business or IT related service sector. We often ignore small rural entrepreneurs who are involved in backward and forward linkages in agriculture thus generating employment to rural youth while adding value to agri-products. The Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme of Department of Agriculture, Cooperation and Farmers Welfare, Government of India is aimed at training Rural youth having academic background of agriculture to start own agri-enterprises and thus helping the farmers. These entrepreneurs are improving the quality of various services to the farmers apart from contributing for the better incomes to the farmers.

MANAGE compiled 200 success stories of Agripreneurs collected across the country which will motivate many rural youth to think in optimistic manner about opportunities available in agriculture sector. I appreciate all agripreneurs for their hard-work and innovation which made their enterprises worth mentioning. I also appreciate Dr. Saravanan Raj and Ms. Jyoti Sahare for compiling the details of these entrepreneurs.



(V. Usha Rani)

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181	Profitable Dairy for landless rural youth Gurukrupa Dudha Dairy	Milk Collection center	Mr. Harshal Shriram Patil Buldhana, Maharashtra	181
182	Driver becomes Owner More Agri Farm	Custom Hiring Center	Mr. Kiran Tanaji More Kolhapur, Maharashtra	182
183	Poultry is emerging business in rural India Shri Balaji Agrotech Farm	Broiler Poultry Farming	Mr. Sudhir Ramesh Rao Wadyalkar Nagpur, Maharashtra	183
184	Poultry makes him role model Mohit poultry Farm	Broiler Poultry Farming	Mr. Sadanand Shivdasji Natkar Nagpur, Maharashtra	184
185	Sowing seeds of success Shree Swami Samarth Rop Watika	Sugarcane Seedling Nursery	Mr. Shivaji Akaram Patil Kolhapur, Maharashtra	185
186	Sugarcane specific machineries saving labour reducing cost Mauli Farm Center	Custom Hiring Center	Mr. Sanjay Mahadev Vadgaonkar Kolhapur, Maharashtra	186
187	Dairy is promising rural enterprise Shree Baliraja Dairy Farm	Dairy & Milk Collection centers	Mr. Prakash Jaysing Savant Kolhapur, Maharashtra	187
188	Zero till wheat raising farmers income Srivastava Agri-Clinic	ZT Seed Drill	Mr. Ashutosh Shrivastava Pratapgarh, Uttar Pradesh	188
189	Grow saplings of livelihood Saisrushti Nursery & Garden Developers	Nursery & Garden Developers	Mr. Joytiram Mahadev Hawal Latur, Maharashtra	189
190	Drop by Drop, saving water improving yield Parth Agro Services	Drip trading center	Mr. Sunil Diliprao Tonage Osmanabad, Maharashtra	190

191	Dairy gives good returns TSG Dairy	Dairy farming	Mr. Yogesh Shivaji Gawande Jalna, Maharashtra	191
192	Rewarding career in green industry Kumaran Nursery Garden	Nursery and Consultancy	Mr. S.Elangovan Vadipatti,Tamil Nadu	192
193	Facilitating timeliness in farm operations Raman Agri-Clinic	Custom Hiring Center	Mr. E. Raman Thiruvannamalai, Tamil Nadu,	193
194	Emerging trend for convenience gardening MJS Nursery	Nursery	Mr. MJ.Solomon Arockia Doss Dindigul, Tamil Nadu	194
195	Agri-High-tech consultancy transforming rural economy Bharathi Agencies	Agri-Consultancy	Mr. F.Thomas Sahaya Raj Salem, Tamil Nadu	195
196	Backyard poultry farming with 'Kadaknath' Satyapal Poultry Farm	Kadaknath poultry farming	Mr. Satyapal Singh Muzaffarnagar, Uttar Pradesh	196
197	Agriculture machineries ahead of the field Gargi Agro Industries	Farm mechanization Unit	Mr. Amit Kumar Taliyan Meerut, Uttar Pradesh	197
198	Better profit margin in fish farming Sona Fish Farm	Fish farming	Mr. Madan Pal Baghpat, Uttar Pradesh	198
199	Retailing seedlings for profit Kissan Jiwan Nursery	Vegetable nursery	Mr. Rashid Ahmad Saharanpur, Uttar Pradesh	199
200	Rice Bran milling income Om Agro Agency	Custom Hiring Center	Mr. Tara Prasad Gouda Ganjam, Orrisa	200



Farmers Covered

500farmers from
30 villages

Employment

46

persons



Annual Turnover

**Rs. 86/-
Lakh****Mr. Simhadri Raghavendra**

Greeno Agrotech, # 6-5-765-4
ADCC Bank colony, Ramnagar,
Anantapur, Andhra Pradesh

greenoagrotech@gmail.com
+91 8985235438

Enterprise: Promoting tissue culture banana cultivation in Andhra Pradesh through supreme quality banana tissue culture sapling and agri- consultancy.

Core Activity: Greeno Agrotech is a leading Tissue Culture Lab in promotion of Tissue Culture Banana Cultivation in Anantapur and surrounding districts. Greeno Agrotech involved in agronomical consultancy and supply of tissue culture Banana sapling. Greeno agrotech is also providing agronomical support viz. planting material, cultivation practices, irrigation scheduling, fertigation schedule, pesticide management, mechanized harvesting etc.

Agripreneur: The founder of the Lab is Shri S. Raghvendra (37) agripreneur trained from Bojja Venkatreddy Agriculture Foundation, Nandyal, Andhra Pradesh, a Nodal Training Institute. Mr. Raghvendra is agricultural graduate fully involved in promotion of precision farming in Anantapur district. With financial assistance of Rs. 17.50/- Lakh loan from Syndicate bank and 36% Subsidy from NABARD Greeno Agrotech is established by employing 46 persons and its run on professional scale in Anantapur district.





Farmers Covered

500farmers from
15 villages

Employment

24 male and
10 female
skilled
workers

Annual Turnover

**Rs. 1.6/-
Cr.****Mr. B. Nageshwar Rao**Shantiagrotech, 26/160 G3,
Old ITS Compound,
Nandyal- 518502, Andhra
Pradesh, Indiashantiagrotech@gmail.com
+91 9989882928

Enterprise: Commercial seed production and sale of vegetables crops like tomato, cabbage, brinjal, chilli, okra, and cucurbits.

Core Activity: Shanti Agro Tech established in 6 acres of land. Three acres have been developed to set up a composite agricultural development project where paddy, pulses and vegetables are grown. More than 20 vegetable crops varieties have been developed and regularly selling with a network of 6 distributors for the un-interrupted sale of seeds to Karnool, Prakasham, Guntur, Kadappa, and Nandiyal districts of Andhra Pradesh.

Agripreneur: A postgraduate in Genetics and Plant Breeding, Mr. Nageshwar Rao (60) opted out to be self employed by choice and dreamt of running his own business. Before starting this enterprise, he joined nodal training institute Participatory Rural Development Initiatives (PRDIS) in Hyderabad under the Agri- Clinics and Agri-Business Centres (AC&ABC) Scheme. Availing a loan of Rs. 10/- lakh from State Bank of India, Nandiyal Branch, with subsidy support of 36 percent from NABARD, Nageshwar set sail for his journey as entrepreneur in the domain of seed production and agri-consultancy.





Farmers Covered

50farmers from
1 village

Employment

2family
members

Annual Turnover

**Rs. 3/-
lakh****Ms. Vithika Halder**P.V-51 Post -Gondahur
Dist- Kanker, Chhattisgarh,
Indiaisapraipur@isapindia.org
+91 9424213291

Enterprise: Commercial production and sales of Indian Major Carps i.e. Rohu, Catla and Mrigal along with consultancy on fish farming.

Core Activity: Agri-Clinics and Agri-Business Center's training helped Ms. Vithika Halder to gain technical information in fish farming. After training she contacted two fish business houses and requested for the availability of fingerlings. One shop promised her to supply the fingerlings on credit. Overwhelmed, without delayed, she took the help of her family members and dugout their dry pond. In rainy season the pond filled with water, and in first season she poured fingerlings of Rohu, Catla and Mrigal species. In the first harvest, she earned net profit of Rs. 20000/-. She said, I never saw such huge amount in my life before.

Agripreneur: Ms. Vithika Halder (22) is a successful women agripreneur in fish farming from Kanker district of Chhattisgarh. Ms. Vithika had only intermediate study in agriculture, she started working as agriculture labour with her mother. During this period, she learnt about Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme, she contacted nodal officer of Indian Society of Agri-Business Professionals (ISAP) and joined the training. Ms. Vithika become a revelation of many women farmers in the district. She has applied for loan and wants to expand her business.





Farmers Covered

150farmers from
5 villages

Employment

1

person



Annual Turnover

**Rs. 5/-
lakh****Ms. Monita Keram**

Vill.- Amapara , Ward 13,
Post.- Balod, Dist.- Balod
Chhattisgarh Pin-491226,
India

kerammoni@gmail.com
+91 9669686957

Enterprise: Oyster mushroom cultivation and consultancy

Core Activity: Monita Mushroom Unit is established with minimum capital of Rs. 25,000/- she has started mushroom cultivation in her 10x10 sq, mt, kuccha house. She used the low cost string way system for establishment of mushroom bag. The locally available wheat/paddy straw carefully sterilized and readily available spawn from markets were added. Compost was divided into equal layer and spawn spread in each layer. This resulted in spawning in different layers. Mushrooms pop up in 30-35 days. In a cropping cycle of 8-10 weeks an average yield of up to 8 kg per square meter is available.

Agripreneur: Ms. Monita Keram (25) is a woman agripreneur graduate in agriculture with a difference. After completing her education, Monita joined a private job, which she left tired of and left after two years. Soon after she joined two month residential training program organized at Indian Society of Agri-Business Professionals (ISAP), Raipur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. She acquired knowledge on the principles of financial management in enterprises, basics of accountancy, marketing, management, entrepreneurship development, communication skills and Project planning and other related aspects. "Secret for successful entrepreneurship in Agriculture undoubtedly lies in redefining the boundaries of Agri Business", Monita adds.





Farmers Covered

300farmers from
12 villages

Employment

2

persons



Annual Turnover

**Rs. 3/-
lakh****Mr. Nikhil Praksah Kadam**

At/Po- Madha, tq.- Madha,
District- Solapur,
Maharashtra- 413209, India

nikhilkadammadha5283
@gmail.com
+91 9028262765

Enterprise: Manufacturing of cow-dung based by-products and consultancy on Panchgavya to enterprising rural youth.

Core Activity: The mosquito repellents available in the market contain some harmful and poisonous chemicals, which are injurious to human health. During training under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme, an exposure visit was organized by the Krishna Valley Advanced Agriculture Foundation, Nagpur at one established Goshala (Dairy unit). "I found number of by-products are being prepared from cow dung. Motivated by the importance of eco-friendly products, I decided to involve in same business. I started my small unit and initiation taken by manufacturing of mosquito repellent", Nikhil said.

Agripreneur: Mr. Nikhil Kadam (24) is graduate in Agriculture Sciences from Solapur district in Maharashtra. After graduation, he had joined two-month entrepreneurial training program under AC&ABC Scheme. Being a farmer's son, he is passionate about rural enterprises.





Farmers Covered

90farmers from
5 villages

Employment

4

persons



Annual Turnover

**Rs. 18/-
lakh****Mr. Mahesh Mukund Patil**

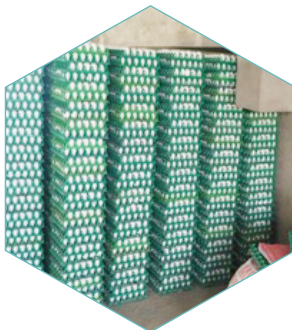
A/p – Bahe Borgaone,
Tal: Walwa, Dist: Sangli,
Maharashtra- 413 415, India

ngkay@yahoo.com
+91 8378049883,
+91 8623845989

Enterprise: Commercial eggs production and consultancy

Core Activity: Layer poultry farming means raising egg laying poultry birds for the purpose of commercial egg production. Layer chickens are start-laying eggs commercially from 18-19 weeks of age. They remain laying eggs continuously till their 72-78 weeks of age. They can produce about one kg of eggs by consuming about 2.25 kg of food during their egg laying period. “With Rs. 20.00/- lakh borrowed from parents, I established layer farming unit for 10000 birds. I am very keen on feed and feed supplements which should be enriched with essential food value. Protein, Vitamins and Mineral are very important for laying hens which is affecting the quality of eggs, layer poultry fertility and layer bird's health”, Mahesh explained.

Agripreneur: Mr. Mahesh Patil (26) had a very minimal qualification in agriculture and so, job option was not secured. Hence, he joined two month entrepreneurial training under Agri-Clinics and Agri-Business Cenetrs (AC&ABC) Scheme at Krishna Valley Advanced Agriculture Foundation, Kupwad, Sangli. During training he decided to involve in layer poultry. “Everyone must step in the disinfectant before enter the chicken house to protect the chicken from diseases”, Mahesh advised.





Farmers Covered

450farmers from
25 villages

Employment

4

persons



Annual Turnover

**Rs. 25/-
lakh**

Mr. Ajinkya Shrinivas Tipugade

A/p- Kalamba Tal- Karvir
Dist- Kolhapur, Maharashtra,
India

ngkay@yahoo.com

+91 8208369400

Enterprise: Pig farming and consultancy

Core Activity: 'Pig Corner' is established with capital of Rs. 70,000/-. At present rearing 82 adults pigs with 14 piglets. Pig is the most efficient animal in converting feed to meat and other important bi-products. Generally, farmers are rearing pigs with zero cost inputs like kitchen waste and vegetable waste mixed with rice polish/ wheat bran only. However, with this feed it is not possible to get desired body weight and other production norms. "It is therefore, I gave much importance to feed the animals with economical but balanced feed which will contain all the nutrient requirements for growth. Concentrated feed mixed with tuber crops like sweet potato, tapioca, colocasia, vegetables and kitchen waste, etc. is excellent to gain weight enormously", Ajinkya explained.

Agripreneur: Mr. Ajinkya Tipugade (33) is holding diploma in agriculture from Kolhapur district in Maharashtra and is involved in pig farming. He attended entrepreneurial training at Krishna Valley Advanced Agriculture Foundation, Uttur, in Maharashtra. "I had attended three days practical session on piggery farming under AC&ABC scheme. Pigs produce meat (pork) without contributing to the degradation of grazing lands and pork is particularly suitable for processing. Further, pigs are one of the few livestock animals where nearly all parts of the animal can be consumed by the farm family and/or sold. Hence, I had decided to involve in piggery" Ajinkya said





Farmers Covered

80farmers from
5 villages

Employment

9

persons



Annual Turnover

**Rs. 15/-
lakh****Mr. Sanket Dilip Punalekar**Aros Tal-Sawantwadi
Dist-Sindhudurg, Maharashtra,
Indiasanketpunalekar@gmail.com
+91 8275390911**Enterprise:** Cashew nut processing and consultancy

Core Activity: ‘Sneh Cashew’ processing unit is established with total processing capacity of 10 ton cashew. Installation capital was Rs. 15/- lakh. “I collaborated with 80 farmers to purchase raw cashew. Cashew processing is a series of unit operations essential to make available the edible nut. Variations in processing methodology between different manufacturers attributed to differences in cashew. I involved in commercial cashew nut processing”, Sanket adds.

Agripreneur: Mr. Sanket Dilip Punalekar (28) from Sawantwadi explained about his ventures. Mr. Sanket took entrepreneurial skills training organized at Krishna Valley Advanced Agriculture Foundation, Oros of Sindhudurg district in Maharashtra. Cashew is often regarded as ‘poor



man’s crop and rich man’s food’ and is an important cash crop and highly valued nut in the global market. The Indian cashew industry has a highly untapped potential to support the livelihood of cashew farmers, provide numerous employment opportunities, and improve returns through global trade. “After graduation in agriculture sciences, I decide to involve in cashew processing. In my own 5 acres land we are cultivating cashew crop” Sanket said.



Farmers Covered

400farmers from
10 villages

Employment

10

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Rakesh Kewat**A/Po-Parasi, Marwahi,
Dist.- Bilaspur, Chhattisgarh,
Pincode-495118, Indiarkagrotech@gmail.com
+91 9630645157**Enterprise:** Vegetable cultivation, consultancy and marketing

Core Activity: Mr. Rakesh Rawat owned 5 acre of land in which he has 3 acres of irrigated land. Instead of going for cereals, he had started vegetable cultivation. He has very keen interest in learning and demonstration of new technologies in his field. He earned about Rs. 200,000 (Rupees two lakh) annually from cultivation of vegetables. He also has tie-ups with farmers on contract mode and advise them on vegetable cultivation and direct sale to market. Advisory services span from nursery to the harvesting of the crop/produce. He mainly is cultivating tomato, bitter guard, bottle guard, cowpea, cucumber, chilli, capsicum, and garlic.

Agripreneur: Mr. Rakesh Rawat (27) had Master's Degree in agri-business management and is involved in vegetable production and marketing on contract farming mode in 10 villages of Bilaspur district of Chhattisgarh state. Mr. Rakesh is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He attended training program at Indian Society of Agri-Business Professionals (ISAP), Chhattisgarh.





Farmers Covered

150

farmers per
month from
15 villages



Employment

1

person



Annual Turnover

**Rs. 6/-
lakh**

Dr. Nilesh S. Patel

5 Shubhalay bungalow,
At. Kalol, Dist: Panchmahal
Gujarat, Pincode-389330, India

pateldrnilesh@gmail.com,
drnsp@yahoo.in
+91 9979857189,
+91 9909868685

Enterprise: Doorstep veterinary services and consultancy on conservation of indigenous cattle

Core Activity: VET-Farm is one stop consultancy services to dairy farmers and supplier of cattle feed supplements. Dr. Nilesh learnt the importance of doorstep extension services and instead seating and waiting to customers, Dr. Nilesh started visiting dairies. Day by day, his popularity and his timely services became famous in 15 villages of Panchmahal district. Dr. Nilesh is creating awareness among dairy farmers for conservation of Gir cow. "Conservation of indigenous breeds by dairy farmers is the best reward of my services," says Dr. Nilesh

Agripreneur: Dr. Nilesh S. Patel (45) is a veterinarian from Kalol village in Panchmahal district, Gujarat. After graduation in Veterinary Science and Animal Husbandry he joined as a senior Veterinary officer in Panchmahal dairy. During his tenure, he realized the need of timely services in dairy sector. He quit his job and started a Vet clinic at his village. Due to lack of finance, he could not purchase required tools and medicine and lacked in offering proper vet services to farmers. During this period, he knew about the Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme and its financial support for the startup. He shut down his Clinic and joined two month entrepreneurial skill training program at Indian Society of Agribusiness Professionals (ISAP)-Vadodara.





Farmers Covered

50farmers from
5 villages

Employment

5

persons



Annual Turnover

**Rs. 15/-
lakh****Mr. Hardik H. Vachhani**

A-307, Orchid Center,
Safal Parisar, Off. S.P. Ring
Road, South Bopal
Ahmedabad, Gujarat, India

vachhnihardik@hotmail.com
+91 9898189922

Enterprise: Manufacturing and sale of soft drinks and smoothies from almonds, banana, strawberry and honey.

Core Activity: Hardik availed Rs. 20/- Lakh loan from Indian Overseas Bank, Sola branch, Ahmedabad. Equipped with machineries and raw materials and team of 5 skilled persons, Hardik registered 'Gabbar Juices' and involved in preparation of fruit juices and smoothies. He registered 50 progressive farmers to procure the almond, banana, strawberry and few beekeeper also. "I started my first outlet for sale of Juices in a 250 sq. ft. space with two employees", Hardik said.

Agripreneur: Hailing from middle class family, Mr. Hardik worked hard during college time to complete his study in Agricultural Engineering. Hardik wanted to be his own boss but financial hassle lagged him back. One of his friend told him about the Agri-Clinics and Agri-Business

Centers (AC&ABC) Scheme and its financial benefits. Hardik contacted the nodal officer at Indian Society of Agri-Business Professionals (ISAP), ISAP Vadodara and confirmed the interview schedule. He was screened and selected for the training. "The motivating field visits, good lectures and learned resource personnel at the institute were very supportive", Hardik said. Procuring loan from the bank was made easy by the supportive training division, they even helped in preparing project report to be submitted to the bank. Bankers' response was stated to be good for the proposal.





Farmers Covered

1000
rural youth
from
5 districts



Employment

12
persons



Annual Turnover

**Rs. 1/-
Cr.**

Mr. Ashutosh Kumar Singh

Lucknow, Uttar Pradesh,
India

yogdanpoultry@gmail.com

+91 7905236352,

+91 8081022666

Enterprise: Commercial poultry farming and training center

Core Activity: Initially, a bank loan of Rs. 15/- lakh helped to set up the broiler poultry unit for 15000 birds. The unit was only involved in rearing the birds and sales. “With growing demands of trainings needs of rural youth, I designed 21 days Training Manual for commercial poultry farming and now ‘Yogdan Agrilclinic Center’ is running 21 days training program on poultry farming. Under this program we offer training for nurturing chicks and livestock farming. The curriculum providing information on Broiler, Layer (egg production), and local breeds (Free range) farming. This training provides the commercial information on rearing of the chicks and converting this venture into a profitable business. We also explain the various government schemes pertaining to poultry farming and loan availability details. More than 1000 rural youth trained started their poultry unit on small scale. The firm is selling one day old chick, chicken, manure and egg”, explains Mr. Ashutosh.



Agripreneur: Mr. Ashutosh Kumar Singh (25) from Lucknow is an agripreneur trained under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. After graduation in agriculture, he attended training at Shree Maa Guru Gramodhoyag Sansthan, (SMGGS) Varanasi. “The institute is nurturing the budding agripreneurs and motivate them for agri-business and delivery of extension services”, Ashutosh said.



Farmers Covered

600-800farmers
from **45-50**
villages

Employment

1

person



Annual Turnover

**Rs. 1.30/-
Cr.****Mr. Selvaperumal**Mettuthuru, Kurippedu village,
Vandavasi TalukDist.- Thiruvannamalai,
Tamil Nadu, Indiakumarperumal876@gmail.com
+91 95663 69288**Enterprise:** Custom hiring center

Core Activity: 'Selvaperumal Paddy Harvester' is renting out combined paddy harvester to the paddy growers. During harvesting season, Mr. Selvaperumal runs his harvester about 150 to 200 hours per month and earns Rs. 2,30,000/- per month @ Rs. 1300/- hour. Diesel expense per month is Rs. 90,000 and maintenance charges is Rs. 18,000/- per month. Since Mr Selvaperumal drives on his own, he didn't require driver except one helper. On an average, his monthly profit is Rs.1,15,000/- during harvesting season. Mr Selvaperumal also advises paddy growers on primary components of paddy processing and how to avoid post-harvest losses.

Agripreneur: Mr. Selvaperumal (32), residing at Mettuthuru, Kurippedu village, Vandavasi Taluk of Thiruvannamalai District, Tamil Nadu, an enthusiastic Agripreneur is proving machinery that not only fills granaries but also his treasury. After training from National Agro Foundation, an NTI under Agri-Clinics & Agri-Business Centres Scheme, Mr. Selvaperumal decided to purchase paddy combined harvester. He tried for bank loan but it got delayed due to procedural formalities. To avoid loss of one season, Mr. Selvaperumal purchased combined harvester from his own saving and borrowing from relatives.





Farmers Covered

700farmers from
150 villages

Employment

9

persons



Annual Turnover

**Rs. 30/-
lakh****Mr. Pradip Ramdas Makode**At/po-Jamgaon, Tq-Warud,
District-Amravati, Maharashtra,
India

padminiseeds3@gmail.com

+91 8788380881

+91 9404337380

Enterprise: Onion seed production, marketing, and agri-consultancy

Core Activity: Padmini Seeds is involved in production of onion seed varieties and marketing. The enterprise produces five onion varieties of different characteristics. Mr. Pradeep, the owner of the unit, collaborated with 50 farmers on buy back contract basis and is providing all technical advice with supply of all required agri-inputs.

Agripreneur: “The reasons for lower productivity of onion in India could be attributed to the limited availability of quality seed variety. I decided for hybrid seed production in Onion crop. I contacted the scientist of Krishi Vigyan Kendra, Amravati. During discussion, the program coordinator briefed me about the Agri-Clinics & Agri-Business Centres (AC&ABC) Scheme. I surfed the website and found that the current batch is going to start at Krishna Valley Advance Agricultural Foundation (KVAAF), Nagpur. I approached the center and enrolled for the training”, Pradip explained.





Farmers Covered

250farmers from
12 villages

Employment

4

persons



Annual Turnover

**Rs. 35/-
lakh****Mr. Swapnil Satappa Patil**

At/po- Bargewadi,
Tal- Radhanagari,
Dist- Kolhapur, Maharashtra,
India

+91 9112256111

Enterprise: Manufacturing of Biomass briquettes and consultancy on use of biomass in agriculture

Core Activity: The use of biomass briquettes has been steadily increasing as industries realize the benefits of decreasing pollution through the use of biomass briquettes. Biomass briquettes are a biofuel substitute to coal and charcoal. Briquettes are mostly used to heat industrial boilers in order to produce electricity from steam. The briquettes are co-fired with coal in order to create the heat supplied to the boiler. Biomass briquettes are mostly made of green waste and other organic materials. “I attached to farmers for purchasing the biomass waste like i.e. rice husk, bagasse, ground nut shells, municipal solid waste, agricultural waste, etc. I signed contract with three factory those manufacturing their products with broiler”, Swapnil said.

Agripreneur: Mr. Swapnil Satappa Patil (30) attended training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Krishna Valley Advanced Agriculture Foundation, Uttur in Maharashtra. “During my post-graduation in Food Science Technology, I visited Bio-briquette manufacturing unit. I was fascinated by the unit and decided to start my own but because of lack of finance, I kept the idea on hold. After training under AC&ABC with financial support of Rs. 5/- lakh bank loan I started my unit”, Mr. Swapnil recalls his journey of entrepreneurship.





Farmers Covered

6farmers from
4 villages

Employment

4

persons



Annual Turnover

**Rs. 2/-
lakh****Ms. Aishwarya Jadhav**

At-po- Warananagare, Kekhle
Jotiba road, Tal- Panhala
Dist-Kolhapur, Maharashtra,
India
aishujadhav2796@gmail.com
+91 7517940345,
+91 9623284180

Enterprise: Extraction of essential oil and sale

Core Activity: The benefits of essential oils ranges from use in burns, cuts, and scrapes to headaches, respiratory uses, digestive uses, and many types of infections. “My ancestor were involved in extraction of essential oils and serving the society. Being trained agripreneur and having degree in agriculture, I involved in extraction of essential oils. I procured lemon grass, eucalyptus, basil leaves from farmers and engaged in extracting essential oils. At present, I am extracting oil traditionally, but I applied for bank loan to expand my business scientifically”, says by Ms. Aishwarya Jadhav.

Agripreneur: After graduation in agriculture, I was joined entrepreneurial training program at Krishna Valley Advanced Agriculture Foundation, Uttur with intension to get financial support from the AC&ABC scheme. During the training, I have also learnt business skills and prepared my detailed project report. I arranged all the supporting documents and was ready to face the interview of bankers to get my loan sanctioned” Aishwarya said. Aishwarya is a woman agripreneur aged 21 years old from Warananagare village of Kolhapur district in Maharashtra.





Farmers Covered

1300farmers from
8 villages

Employment

3

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Rajendra Sadam Kale**

At-po- Varud, Tal- Jafrabad,
Dist- Jalana-431206,
Maharashtra, India

rajkale142@gmail.com
+91 7276753002

Enterprise: Shed net vegetable cultivation, marketing and consultancy

Core Activity: For promotion of protected vegetable seed production, Rajendra contacted the shed net manufacturing companies and demanded for low cost shed net with simpler design, fewer material, and smaller footprint. Two layers of shade netting on the top was used to reduce the temperature inside by 5-8° Celsius. Insect netting on all sides reduced pest attacks 90 percent. A drip irrigation system, coupled with mulching reduced heat and evaporation, and helped cut water use by 90 percent. He advised farmers on seed production and supply to the companies. He also formed like-minded farmers' group and shortly will be registered under the Farmers Organization, Rajendra has informed.

Agripreneur: Mr. Rajendra Sadam Kale (30) is having degree in Agriculture Sciences. Mr. Rajendra is a trained agripreneur from Krishna Valley Advanced Agriculture Foundation, Uttur in Maharashtra State. He is a native of Jalana district which

is a major hub for seed production in India. "The hi-tech polyhouses available in India was originally designed for progressive farmers who grow high-value flowers or vegetables and it's well out of the price range of a small and medium income level farmer. Hence, I involved in promotion of low cost shed net for vegetable cultivation", says Rajendra.





Farmers Covered

5000farmers from
5 states

Employment

70

persons



Annual Turnover

**Rs. 2/-
Cr.****Mr. Vishwas Chavan**

At/Po- Talasande, Warana
Nagar Road, Tq- Hatkanangle,
District- Kolhapur, Maharashtra,
India

seemabiotech04@gmail.com
+91 9834364041

Enterprise: Commercial production and sales of tissue culture plantlets of banana, pomegranate and teak.

Core Activity: Seema Biotech is one of the most prominent Tissue Culture Manufacturers and Suppliers for wide variety of plants. “We fulfill the demands of the customers by offering Tissue Culture grown plants that include Teak, Pomegranate, Burma Teak, and Net Pot Teak Plants. We have large organic farms for the cultivation of the plants. Our dexterous team members, inclusive of trained technicians, make sure that the plants are grown using natural fertilizers and organic material. We efficiently deliver the healthy and disease free plants in corrugated boxes or in individual pouch packed in crates. By this way, the plants survive for more than 48 hours in journey. I am selling 25 lakhs tissue cultured banana saplings to about 5000 farmers from five states in India” Mr. Vishwas briefed about his services.

Agripreneur: “The journey of entrepreneurship was started by the intension to supply pest and diseases free production materials to farmers”, says Mr. Vishwas Chavan (30), an agriculture graduate from Talasande village of Kolhapur district in Maharashtra. Mr. Vishwas

underwent entrepreneurial training under Agri-Clinics and Agri-Business centres Scheme organized at Krishna Valley Advanced Agriculture Foundation Sangali, Maharashtra.





Farmers Covered

200farmers from
1 district

Employment

10

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Mohanraj. M**

15/6 Nzduvalavu patti,
Thinnanur, Periyakovilur Po,
Kolli Hills Nammakal,
Tamil Nadu, India
mohanrajbaby246@gmail.com
+91 9444513466,
+91 9087572139

Enterprise: Commercial cultivation, processing and marketing of black and white peppers

Core Activity: 'Mohan Enterprises', a spice processing unit, is established with financial support of Rs. 20/- lakh from Indian Bank, Semmedu of Kolli hills, Nammakal. He purchased machineries from Karnataka and installed in the factory. He has full knowledge on value added products of white pepper, pepper powder, fresh green pepper, etc. More than 200 acres of pepper fields comes under contract farming. He encourages tribal people to raise silver oak and peeper veins. He is supplying the seedlings of silver oak and pepper with technical advice to tribal population of Kolli Hills.

Agripreneur: Mr. M. Mohan Raj (23) is an agriculture graduate from Annamalai University, Tamil Nadu. He belongs to tribal community of Kolli Hills. His father is an agriculturist and mostly raises Black pepper (*Piper nigrum*) crops. M. Mohan Raj is aware about pepper crop



cultivation since plantation to harvesting. However, because of lack of good market they gets very less profit on sales of pepper. In the year 2017, he was briefed about the Agri-Clinics & Agri-Business Centers (AC&ABC) scheme. Convinced with financial benefits of the scheme, he joined training at Community Awareness Rural Educational Trust (CARE) institute of Nammakal district in Tamil Nadu.



Farmers Covered

250farmers from
8 villages

Employment

2

persons



Annual Turnover

**Rs. 10/-
lakh****Ms. Sheetal Dilip Gurav**

At-po- Khamole, Po- Here,
Tal- Chandgad, Dist-Kolhapur,
Maharashtra, India
flowersfregrence1388@gmail.
com

+91 9011509702,

+91 8805635687

Enterprise: Protected cultivation and sale of Roses

Core Activity: Mrs. Sheetal has set up a polyhouse over a 10 Guntha of land to cultivate roses. Polyhouse cultivation, also known as protected cultivation, is a bit expensive but cost-effective in terms of giving higher yield. Sheetal has spent around Rs. 20/- lakh on establishing the polyhouse and her investment is paying rich dividends. Sheetal is cultivating five varieties of Roses. The marketing of Roses is under supervision of her husband. Sheetal also takes orders online. She encourages the rural women in Rose cultivation.

Agripreneur: A graduate in agriculture, floriculture was the passion of Mrs. Sheetal Gurav (23), who preferred to pursue her passion as career at Khamole village, Kolhapur district in Maharashtra. Sheetal is a trained agripreneur from Krishna Valley Advanced Agriculture Foundation, Uttur, Maharashtra. Mrs. Sheetal has prepared detailed project report of Rs. 20/- lakh and submitted to bank. "My intension was to attend training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme and take the benefits of credit support to expand my business" Sheetal said.





Farmers Covered

500farmers from
1 village

Employment

5 permanent
and **25**
un-skilled
labour

Annual Turnover

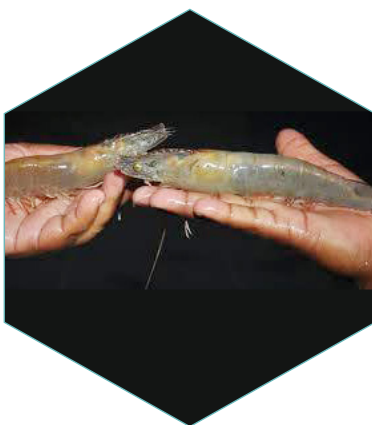
**Rs. 1/-
Cr.****Mrs. K. Nirmala**117/5, East Coast Road,
(Near Boomiswanan Temple),
Marakkanam, Villupuram-604
303, Tamil Nadu, India

+91 9940305953

Enterprise: Running PCR Laboratory to test shrimp seeds for breeding.

Core Activity: Mrs. Nirmala has invested Rs. 15/- Lakhs in the beginning to establish 'NK Marine PCR Lab'. The laboratory is approved by the Marine Products Export Development Authority, Ministry of Commerce and Industry Govt. of India as a qualified PCR Lab to test Shrimp Seeds. Simultaneously, she is extending extension work through analysis, recommending probiotics and chemicals for viral and bacterial diseases of shrimp. She has covered more than 500 families and doing clinical services to the farmers all over India. NK Marine PCR Lab is a backbone to the Shrimp Field in Nammakal district of Tamil Nadu.

Agripreneur: Mrs. K. Nirmala (26) is a graduate in Fishery Sciences. After completing her studies, she joined training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Community Awareness Rural Educational Trust (CARE), Nammakal, Tamil Nadu.





Farmers Covered

1000farmers from
30 villages

Employment

7

persons



Annual Turnover

**Rs. 1/-
Cr.****Mrs. K. Kaladevi & Mr. S. Venugopal**Subajam, No: 450, Road No: 6,
K.K. Pudhur, Dist.- Coimbatore,
Tamil Nadu, Indiavenoo_2001@yahoo.com
+91 9943916099**Enterprise:** Nursery and landscaping consultancy

Core Activity: Mr. B. Venugopal worked out detailed project report in worth of Rs. 32/-lakh. The project was innovative so bank sanctioned loan for amount of Rs. 22/- lakh. The nursery and landscaping services brings together the fruit of success. The farm has become popular as Gardener Training Center. More than 500 rural youth took training and involved in nursery-based enterprises. Recognizing the noble cause, NABARD offered them 44% subsidy.

Agripreneur: Mr.

B. Venugopal is an Engineering Graduate in Agriculture. His wife Mrs. K. Kaladevi is an Agriculture graduate. They are based at Coimbatore district of Tamil Nadu and engaged in farming in their



ancestral land of about 10 acres. Simultaneously, they have opened a small-scale unit for supply of fruits and vegetable sapling to the surrounding farmers. Being an engineer, Venugopal developed interest in landscaping and wants to expand his business. In this period, he came across the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He approached the training institute Community Awareness Rural Educational (CARE) Trust at Nammakal. During discussion, he was convinced with the benefits of AC&ABC scheme and the couple enrolled for the training.



Farmers Covered

1000farmers from
Maharashtra
State

Employment

6

persons



Annual Turnover

**Rs. 10/-
lakh**
**Mr. Shyamal Mahendra
Jaware**

Gate No. 46, Purnode-
Mendhoded Road, at-Purnode,
Tal-Muktainagar, District
Jalgaon, Maharashtra, India
shyamal625@gmail.com
+91 7057863622

Enterprise: Fish hatchery and training center

Core Activity: Mr. Shaymal Jaware, prepared the detailed project report (DPR) to construct the 2.6 meter ht. fish tank with storing capacity of 30000 litre water with other resources. The total DPR cost was Rs. 1.20/- Crore. He invested own capital and also availed loan from different government sponsored schemes and established the tank at barren land of Purnad village of Jalgaon district in Maharashtra. He is supplying IMC fingerlings to farmers and promoting fish framing. National Fish development Board (NFDB) offered him 50% subsidy.

Agripreneur: Fish growers in Jalgaon district often found difficulties to bring the fish seed from West Bengal, Odisha and Andhra Pradesh states. The mortality percentage was more due to unbearable stress during transport, leading to huge loss for fish growers. To address

this problem, Mr. Shyamal Jaware (29), agradaute in agriculture with advanced degree in Fishery Sciences, had decided to start fish seed farm to supply fingerlings to all the stakeholders involved in fishery and not just in Jalgaon district but also in Maharashtra state. Mr. Shyamal also had entrepreneurial training certificate under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Krishna Valley Advanced Agriculture Foundation, Jalgaon in Maharashtra State.





Farmers Covered

1000

farmers from
3 blocks in
Solapur dist.


Employment

5

persons



Annual Turnover

**Rs. 40/-
lakh**
**Mr. Subhash Narayan
Kakade**

A/P- Tandulvadi, Tal- Malshiras,
Dist-Solapur Maharashtra,
Pin-413310, India

kakadesn@gmail.com
+91 7709685151

Enterprise: Manufacturing of user friendly low cost farm machineries

Core Activity: Kakade Agro Equipment is engaged in manufacturing cultivator, plough, sugarcane planter, seed drill, sprayer, power tiller, sprayer and women friendly machineries. "To get uniform and higher germination (sprouting) percentage of planted setts, I designed sugarcane planter, which is in more demand. Power tiller is designed to remove grass/weeds and loosen soil on dry land with less pressure, so women farmers can operate it easily" Subhahs adds.

Agripreneur: Mr. Subhash Kakde (29) from Tandulwadi village of Solapur district, Maharashtra emphasizes the use of farm machineries in farming operation right from ploughing to marketing of crop produce. But when machines are used along with traditional methods in agricultural operation then the mechanization is partial and most acceptable. "Being Masters in Agriculture Engineering, I wanted to design the eco-friendly low cost farm machinery and serve the farming community. This opportunity came to me in form of Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. I attended training program at Krishna Valley Advanced Agriculture Foundation, Pune and learnt the entrepreneurial skill. After training program I set up my farm machinery manufacturing unit".





Farmers Covered

950farmers from
10 villages

Employment

6

persons



Annual Turnover

**Rs. 50/-
lakh****Mr. Manoj Bharat Gore**

A/P Vehethan,

Tal: Mangalwedha,

Dist: Solapur, Pincode- 413305

Maharashtra, India

manojgore999@gmail.com

+91 8805828658

Enterprise: Processing of animal feeds and sale

Core Activity: “Investing Rs. 15/- lakh from family, I set up my animal feed processing unit having capacity of 500 kg/hrs. I collaborated with 150 farmers for procurement of green and dry fodder. I networked my sale with nine retailers. Bulk delivery of the feed is also supplied to wholesalers at market place. Mineral mixture and cattle cakes are major products manufactured. I have applied for bank loan for expansion of my unit”, Manoj said.

Agripreneur: Mr. Manoj Gore (29) from Vehethan village of Solapur district in Maharashtra holds Diploma in Agriculture. Mr. Manoj had took entrepreneurial training from Shriram Gramin Sanshodhan Va Vikas Pratishthan, (SGSVVP) Wadala in Maharashtra. “Nutritious feed is very important to increase the milk productivity as well as the growth of an animal. I found the farmers in my operational area are feeding by traditional ways. No additive intake or supplementary food was added in total ration. Hence, the milk production reduced day by day. Keeping all in view, I involved in manufacturing of feeds for dairy cattle”, Manoj adds.





Farmers Covered

150farmers from
7 villages

Employment

7

persons



Annual Turnover

**Rs. 15/-
lakh****Mr. Milind Sakharam Pawar**

At- Kalkavane, PO-Devhare,
Tal-Mandangad, Dist-Ratnagiri,
Maharashtra, India

+91 7039176200,

+91 8692990877

Enterprise: Cashew production, processing and marketing

Core Activity: 'Milind Agro Production Unit' is established with capital of Rs. 15/- lakh in 500 sq. m. land, which is sufficient for small-scale cashew processing unit. "Keeping in mind the availability of raw materials and market prospects, the processing capacity of 500 tons of raw cashew processing per season is optimum for 200 days for the year" Milind said. He further added that in Konkan region of Maharashtra, nowadays more local cashew processing units are being established. "We are purchasing raw cashew from farmers on fair prices. We are also providing technical advice to them to improve the quality of cashew nuts and creating jobs especially for women".

Agripreneur: Mr. Milind Pawar (27) is a trained agripreneur from Kalkavane village of Ratnagiri district in Maharashtra. After Graduation in Agricultural Sciences, he attended entrepreneurial training program at Sriram Gramin Sanshodhan Va Vikas Pratishthan, (SGSVVP), Ratnagiri, Maharashtra.





Farmers Covered

4000farmers from
23 villages

Employment

4

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Nikhil Chaware**

At- Near Ram mandir,
Murtizapur, Dist Akola
Maharashtra Pin: 444107, India

nikhilchaware@gmail.com
+91 8857027957,
+91 9921675274

Enterprise: Soil and water testing laboratory and agri-consultancy

Core Activity: “Krishi Vigyan Kendra (KVK) Durgapur (Badnera) is the most important learning center in the Amravati district. The KVK has an established soil testing laboratory. During training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, the experts always motivate the trainees to involve in soil testing work. I was also inspired to start my own laboratory. At present, I am running soil and water testing laboratory and serving more than 4000 farmers of Amravati district in Maharashtra” Nikhil Said. “Due to the enormous use of chemical fertilizers, the level of organic carbon and magnesium is reduced in the soil. I advised farmers to apply processed compost, manures and use of micro-nutrient for improve the fertile status of soil” he adds.

Agripreneur: Mr. Nikhil Chaware (34) is a graduate in agriculture from Murtizapur village of Akola in Maharashtra. After graduation he has joined entrepreneurial training under AC&ABC Scheme. The training program was organized at KVK, Durgapur.





Farmers Covered

150farmers from
3 villages

Employment

3

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Jakir Karim Mulani**

A/P Jabhul, Tq: Malshiras,
Dist: Solapur, Pincode-413112,
Maharashtra, India

acabcwadala@gmail.com
+91 9730737935

Enterprise: Dairy farming and milk collection center

Core Activity: “In spite of rearing five Murrah buffaloes yielding 40 litre milk per day, I also opened a milk collection center collecting milk from 150 farmers from three villages. The daily milk collection is 200 litre. Each farmer’s milk is tested for quality with payments based on the percentage of fat and SNF. Fortnightly payment is distributed to each farmer attached to my center”, Mr. Jakir Karim Mulani said.

Agripreneur: “It was a great opportunity for me to attend Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme training programme organized at Shriram Gramin Sanshodhan Va Vikas Pratishthan, Wadala”, says Mr. Jakir Karim Mulani (29) holding Diploma in Agriculture from Jabhul village of Solapur district in Maharashtra. “During training I learnt business skills. The impact of this training program led Jakir to think on different business strategies on Dairy i.e. milk collection center, feed unit, vermicomposting unit, etc. I will diversify my business in future based on Dairy: Jakir concluded.





Farmers Covered

150
women
trained from
23 villages



Employment

3
persons



Annual Turnover

Rs. 25/-
lakh

Mr. Rohan Shankar Awaghane

S/o Shankar K Awaghane,
Amavati Vill & Po Amravati
Maharashtra Pin: 444606, India

rohan.awghane@yahoo.com
+91 9422958341

Enterprise: Manufacturing of bags (cotton bags, non-woven cartridge, skirting bags)

Core Activity: 'Regal Packaging' is into manufacturing of bags (cotton bags, non-woven cartridge, skirting bags) and has networked the business with more than 50 wholesalers and about 80 retailers' chain in Maharashtra state. Rohan, hailing from a middle-class family, started the business with just Rs 1.5/- lakh that he had borrowed from his parents. He purchased a second-hand sewing machine, hired a part-time tailor, and began his venture. The first big order for Rs. 70,000 came from a tea whole seller. "The customer gave me 50 per cent advance. I added two more machines and two tailors on the payroll," says Rohan.

Agripreneur: Having degree in agriculture, I had zero experience in this industry. I had attended two month entrepreneurial training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Krishi Vigyan Kendra, Amravati. "During this period, I explored the idea of packaging industry and insisted training coordinator to arrange visit to a packaging industry. During hands-on experience, I learnt all information about this industry" says Mr. Rohan (30) from Amaravati city in Maharashtra.





Farmers Covered

250farmers from
7 villages

Employment

8

persons



Annual Turnover

**Rs. 20/-
lakh****Mr. Sohan Veer**

S/o Mr. Jabar Singh,
Vill- Chandpuri, Post- Khatauli,
Dist- Muzaffarnagar, Uttar
Pradesh Pin- 251201, India

+91 9758040535

Enterprise: Jaggary processing unit and consultancy on sugarcane production

Core Activity: Mr. Sohan Veer had ancestral 5 acre of land. He was cultivating Sugarcane and other crops. After AC&ABC training, he was convinced with the concept of value addition and decided to involve in Jaggary processing unit. He collaborated with 150 farmers for regular procurement of fresh sugarcane. With help of 8 skilled labor he started Jaggary production. The processed Jaggary is selling to local market in 5 kg, 20 kg and 50 kg packing. For wholesale market, the packages are weighing from 100 kg onwards.

Agripreneur: Mr. Sohan Veer (26), an agricultural graduate, has setup jaggary processing unit with capacity of 100kg/hrs. Mr. Sohan is the trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He attended the training program organized at Centre for Agricultural and Rural Development (CARD) Muzaffarnagar. "Jaggery is a pure, traditional, unrefined form of sweetener and gives good return to the farmers if the market price is higher. In this situation, taking up Jaggary production as a small scale business will be a profitable one" Sohan adds.





Farmers Covered

50farmers from
2 villages

Employment

6

persons



Annual Turnover

**Rs. 2/-
lakh****Mr. Mandadi Vamshi Krishna**

4-13, K K Basti, Peddatupra (Vill),
Palmakole Post, Ranga Reddy,
Telangana, India

vishvamshi@gmail.com

+91 9849522333

www.netrinsspirulife.com

Enterprise: Spirulina cultivation and consultancy

Core Activity: Netrins Spirulina Production Unit is a premium manufacturer and supplier of Netrins Spirulina Products and it caters to the wide domestic market. The product range includes 50g Netrins Spirulina Powder, 100g Netrins Spirulina Powder, 200g Netrins Spirulina Powder, 500g Netrins Spirulina Powder, 5 Kg Netrins Spirulina Powder, 10 Kg Netrins Spirulina Powder, 25 Kg Netrins Spirulina Powder, 50 Kg Netrins Spirulina Powder, etc. "Our entire team consists of professionals who are widely experienced in the field. They are aware of the demands in the market and we procure materials from reliable industry sources, making sure that all our products are free from all sorts of adulteration. With our amazing range of products, we are able to satisfy customers from all over the country" Vamshi shared with satisfaction.

Agripreneur: Mr. M. Vamshi Krishna (27), having Post Graduation in Pharmacy Sciences, attended skills training under Agri-Clinics and Agri-Business Centers (AC&ABC) scheme organized at Indian Institute of Millet Research, (IIMR) Rajendranagar in Hyderabad.





Farmers Covered

50farmers from
1 village

Employment

1

person



Annual Turnover

**Rs. 3/-
lakh**
**Mr. Santosh Shekhar
Mandavkar**

At/po- Malgund, Rahatagarwadi,
H. No. 1015 Tq- Ratnagiri,
Dist-Ratnagiri, Maharashtra-
415615, India
santoshmadavkar43@gmail.com
+91 9405709693

Enterprise: Solar Fish Dryer unit

Core Activity: Dry fish segment constitutes 20 percent of the total fish production in India. Fish is a highly perishable food product and can be stored for long time only by processing. But the problem affecting the quality of the dried fish is the unhygienic way in which it is processed and dried. The open beach drying results in insects laying egg inside the fish that renders the product non-consumable. One way to deal with the problem is by opting for solar drying. “I am running Hygienic Solar Fish Dryer unit by investing Rs. 1.50/- lakh to erect solar tunnel. The unit is running mostly from the month of October to May. I am selling fish in local market. I want to expand my business to dry the shrimp, prawns, and sea fishes” Santosh said.

Agripreneur: Mr. Santosh Shekhar Mandavakar (27) is from Ratnagiri district in Maharashtra. Having graduated in Agriculture, Santosh wanted to start his own business in fishery. Ratnagiri district is a coastal region and Fish production is a major enterprise. To equip himself with marketing skills, Santosh underwent entrepreneurial training program organized at Shriram Gramin Sanshodhan Va Vikas Pratishthan. (SGSVVP) Ratnagiri district of Maharashtra.





Farmers Covered

10farmers from
2 villages

Employment

4

persons



Annual Turnover

**Rs. 7/-
lakh****Mr. Akash Balasaheb Katare**

At/po- Yerandeshkar,
Tq- Purna, District- Parbhani,
Maharashtra, India

akashkatare4u@gmail.com
+91 9657183428

Enterprise: Sericulture and consultancy

Core Activity: Mr. Akash visited the Department of Sericulture, Parbhani and proposed to start a sericulture unit. The Project Director promised him for all type of assistance in sericulture. He was advised to raise one acre of Mulberry plantation. He was also supplied assistance for rearing appliances and all technical supervision and technology demonstration for host plant and silkworm rearing. Akash could harvest 50 kg green cocoons of Mulberry Silkwork from which he earned Rs. 75,000/- in a year.

Agripreneur: Mr. Akash Balasaheb Katare (26), a resident of Yerandeshkar village of Parbhani district in Maharashtra is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He attended the training organized at Shriram Gramin Sanshodhan Va Vikas Pratishthan, Solapur. During training, he visited an established sericulture unit and learnt about the remarkable benefit from sericulture activity. This convinced him to start the same venture.





Farmers Covered

250farmers from
8 villages

Employment

3

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Kedar Ganpat Tambe**A/p- Vetar Bambarde, Tq- Kudal,
Dist-Sindhudurg-416520,
Maharashtra, Indiakedar.tambe1988@gmail.com
+91 8805738067**Enterprise:** Fruit processing unit

Core Activity: 'New Prime Agri./ Mrkt. Co. Society' is a fruit processing unit having daily capacity of 2.5 tons but Mr. Kedar Ganpat Tambe has restricted the production to 400 kg a day. The unit is processing six by-products i.e. jam, squash, powder, drinks, and pickles by using traditional method. "The newer strategies are under process to produce mango slice, pulp, mixed fruit jam, pomegranate processed seeds, etc." Kedar Said.

Agripreneur: Mr. Kedar Ganpat Tambe (26), an agriculture graduate from Bambarde village of Sindhudurg district in Maharashtra says that it required two phases to become an agripreneur - first to acquire the entrepreneurial skills under Agri-Clinics and agri-Business Centers Scheme from Krishna Valley Advanced Agriculture Foundation, Sindhudurg and later at Institute of Food Sciences and Technology, Parbhani, Maharashtra. This inspired him to understand the significance of value-addition in fruit, that too using indigenous technology.





Farmers Covered

1000
farmers from
5 districts



Employment

3 skilled and
7 unskilled
persons



Annual Turnover

Rs. 15/-
lakh

Mr. Mahesh Tukaram Pathak

AT:-Najikchincholi ,Post: Bhenda,
Tal:Nevasa, Dis. Ahmednagar,
Pin:414105, Maharashtra, India

maheshpathak9881@gmail.com
+91 9881227714

Enterprise: Manufacturing of Micro-nutrients and Plant Growth Regulators (PGR)

Core Activity: 'Praj Biotech' unit is established with own capital of Rs.7/- lakh with setup of R&D laboratory for manufacturing of micro-nutrients and Plant Growth Regulator (PGR). Mr. Mahesh, with help of advice from Krishi Vigyan Kendra, Babhaleshwar, is manufacturing 10 different products for boosting the yield of all types of crops. He has networked his business through 50 retailers in five districts of Maharashtra.

Agripreneur: "Micronutrients are essential agrochemicals for plant growth. A lack of any one of the micronutrients in the soil can limit growth, even when all other nutrients are present in adequate amounts. Farmers are also unaware about the deficiency symptoms of micro-nutrients and to address the deficiencies they generally apply pesticides. Keeping all this in view, I decided to start the manufacturing unit of micro-nutrients", says Mr. Mahesh Pathak (23), an agricultural graduate from Ahmednagar district of Maharashtra. He attended training at Krishi Vigyan Kendra, Babhaleshwar in Maharashtra.





Farmers Covered

500farmers from
10 villages

Employment

1

person



Annual Turnover

**Rs. 6/-
lakh****Dr. Ankush Arora**194-195, Shanti Nagar,
Jammu, Indiagoldenkord@gmail.com
+91 9796451900**Enterprise:** Pet Clinic and doorstep vet services for dairy farmers

Core Activity: Dr. Arora opened a mini vet-clinic in the backyard of his house with a minimum capital of Rs. 5/- Lakhs. Golden Kord Pet Clinic is a full-service, primary care animal clinic providing a wide range of veterinary services for the pets, from simple check-ups to surgical procedures in a modern surgical suite. He kept all the equipment's and medicine ready to give first aid services to animals. He also visits dairy farmers for regular checkup of their cattle. Around 500 dairy farmers gets benefited from his services. Additionally, a wide range of preventive care services, including vaccinations, nutrition counseling, wellness services and client education with local vets are also provided. For older pets, skilled geriatric care is also given to help pets enjoy a long and active life.

Agripreneur: Dr. Ankush Arora (32) qualified master degree in Veterinary Sciences from Jammu Veterinary University. Dr. Ankush is the trained agripreneur from Indian Society of Agri-Business Professionals (ISAP), Jammu.





Farmers Covered

5000farmers from
300 villages

Employment

4

persons



Annual Turnover

**Rs. 50/-
lakh****Dr. Farheen Mushtaq**New-Colony, Kawoosa, Narbal,
Budgam, Jammu & Kashmir,
India

drnissar80@gmail.com

+91 9596154955,

+91 9906569767

Enterprise: Pharmaceutical Distribution of Veterinary Medicine and Consultancy Services Centre.

Core Activity: With a financial assistance of Rs. 5/- lakh from family, Dr. Farheen established her Vet Clinic for the service of dairy farmers in her operational area. Rigorous follow-up with dairy farmers made her popular for doorstep vet services. Getwell has become famous for distribution of Veterinary medicine and consultancy services.

Agripreneur: Healthy cattle start out as healthy calves. Getwell Pharmaceuticals provides quality colostrum education as well as training in colostrum monitoring. Complete package of calf management, vaccination schedule, nutrition recommendation with feed ration formulation, etc. is part of the service provided. The owner of Getwell Pharmaceuticals is Dr. Farheen Mustaq (38) holding Master degree in Veterinarian Sciences running vet clinic successfully. Dr. Farheen is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. Dr. Farheen learnt the entrepreneurial skill at Indian Society of Agri-Business Professionals (ISAP), Srinagar.





Farmers Covered

250farmers from
5 villages

Employment

5

persons



Annual Turnover

**Rs. 25/-
lakh****Mr. Bhupendra Patidar**

Vill- Nandra, Teh Maheswar

Distt- Khargone,

Madhya Pradesh, India

bhupendrabudhi07@gmail.com

+91 9617041547

Enterprise: Dairy farming, vermicomposting unit and consultancy.

Core Activity: Patidar Dairy is the one stop solution for dairy growers in Nandra village of Khargone district of Madhya Pradesh. Dairy was the traditional occupation of Bhupendra's family. However after training, he availed loan of Rs. 16/- lakh from Bank of India, Dhargaon branch, and expanded his dairy with Murrah buffaloes for increasing the milk production. Bhupendra is selling milk, calf, vermi-compost, and manure from his dairy. To maintain hygiene during milking, machineries are used for milking.

Agripreneur: Mr. Bhupendra Patidar (24) is having intermediate qualification. The daily milk collection from his 18 buffaloes is 100 litre. Additionally, he has opened milk collection center and collection has reached 1000 liter per day. Mr. Bhupendra Patidar is trained at Indian Society of Agri-Business Professionals (ISAP), Bhopal under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme.





Farmers Covered

1000farmers from
5 districts

Employment

10

persons



Annual Turnover

**Rs. 80/-
lakh****Mr. Bhupendra Arya**

At-Vill- Nandra, Teh Maheswar
Dist- Khargone,
Madhya Pradesh, India

bpatidar007@gmail.com
+91 9755821427

Enterprise: Processing of Spices and marketing

Core Activity: Initial investment with own capital of Rs. 5/- lakh and bank loan of Rs. 20/- lakh from Madhya Pradesh Financial Corporation, Indor branch of Madhya Pradesh has helped Mr. Bhupendra Arya to set up the food processing unit with daily capacity of 100 ton. Chili, turmeric and coriander are the major spices processed and sold under brand of 'Maheswar Masala'. "I networked my business with 500 retail shops in five districts of Madhya Pradesh" Bhupendra adds.

Agripreneur: Mr. Bhupendra Arya (25) has qualification in intermediate agriculture. Bhupendra hails from Nandra village and is a trained agripreneur from Indian Society of Agri-Business Professionals (ISAP), Bhopal. "The processing and trade of spices has always been an important industry. Small-scale processing of spices can be economically and socially successful. The main obstacle is immature harvesting of the crop. This is usually due to fear of theft or the farmer requiring money urgently. However, every effort should be made to wait until the spices are fully mature because it is not possible to produce a good spice product from low quality harvested material" said Bhupendra.





Farmers Covered

10000

rural youth
from across
India and
abroad



Employment

10

persons



Annual Turnover

**Rs. 80/-
lakh**

Mr. Deepak Patidar

At/po- Sundrel Near Dhamnod,
Th- Dharampuri, Dist- Dhar,
Madhya Pradesh- 454552, India

www.goatwala.com

goatwala@gmail.com

+91 7869929786,

+91 9425046943

Enterprise: Commercial goat farming and training center

Core Activity: Goat Farming (Bakri Palan) in India is a new growing industry. Goatwala farm is a recognized Goat farm and Goat breeding unit in Madhya Pradesh, India. “Our farm is a commercial unit where three Indian goat breeds Jamunapari, Barbari, and Sirohi are reared”, says by Mr. Deepak Patidar (41), owner of ‘Goat Wala Farm’ from Sundrel village of Dhar district in Madhya Pradesh. Under AC&ABC credit help, Deepak got loan of Rs. 20/- lakh from Bank of Maharashtra, Sundrel branch and established the goat rearing and training center. Goatwala Farm provides training facility for all categories of trainees i.e. Farmer, NGOs, project coordinators, field workers, and new commercial goat farmers. A three days Residential Training Program is designed on commercial goat farming along with one day training and exposure program. As a recognition given to the social cause, NABARD has offered him 36 percent subsidy.

Agripreneur: Mr. Deepak Patidar is a agriculture graduate from Sundrel village. He underwent entrepreneurial skill training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Indian Society of Agri-Business Professionals (ISAP), Bhopal.





Farmers Covered

250farmers from
8 villages

Employment

5

persons



Annual Turnover

**Rs. 14/-
lakh****Mr. Rishu Shekhar Singh**

H.No.- 1101 HBC, Sec.-
15 Hisar, Dariyapur Distt.
Fatehabad, Jattu Lohari
Bhiwani, Haryana, Inida

rishu_13379@yahoo.com
+91 9541115953

Enterprise: Protected vegetables cultivation and marketing

Core Activity: As polyhouses enables to grow crops throughout the year, the returns are good. Also the quality of produce is better than open field cultivation. The yield under polyhouse cultivation is about 4 to 8 times more than open field cultivation as well. "The first polyhouse was established in my farm with investment of Rs. 5/- lakh availed from Union Bank, Karnal branch under credit support of AC&ABC Scheme. As of now, seven shade nets have been established for vegetable cultivation from the increased profits. The main vegetable crops grown in polyhouses are tomato, cucumbers, capsicum, bitter guard, muskmelon, cauliflower and cabbage. I can sell my crop produces round the year", Rishu said.

Agripreneur: Mr. Rishu Shekhar Singh (37) is Master in Agriculture Meteorology and is a trained agripreneur and involved in protected vegetable cultivation and sales. During training at Indian Society of Agri-Business Professionals (ISAP), Karnal, he visited a polyhouse unit of floriculture and found that with minimum additional application of inputs, a single crop can be harvested round the year.





Farmers Covered

1000farmers from
150 villages

Employment

6

persons



Annual Turnover

**Rs. 1/-
Cr.****Mr. Sardar Singh**

H.No.- 951

New housing board colony

Karnal, Haryana, India

adf.knl01@gmail.com

+91 9416483198

Enterprise: Manufacturing pheromone trap and promoting natural farming

Core Activity: “I availed the loan of Rs. 15/- lakhs under AC&ABC scheme from Punjab & Sindh Bank, Ramba branch for establishment of manufacturing unit for pheromone traps. I contacted the State Department of Agriculture, Haryana and got the orders for 10000 pheromone traps. Additionally, I am also involved in seed production for onion and garlic crop. NABARD offered me 36 percent subsidy on my extension works in Organic farming” Mr. Sardar Singh said.

Agripreneur: Mr. Sardar Singh (57), a graduate in Agricultural Sciences, is retired from State Department of Agriculture, Haryana. After voluntary retirement, he attended entrepreneurial training program organized at Indian Society of Agri-Business Professionals (ISAP), Karnal. After 100 percent attendance, Sardar bagged one more certificate on completion of the programme. Pheromone traps are often used to catch pest/insect and in these traps a pheromone attractant is used to lure insects. “This is a simple, eco-friendly, and low cost technique but farmers often use chemicals pesticide for pest control. So I decided to manufacture pest trap and create awareness about natural farming”, Mr. Sardar Singh added.





Farmers Covered

500bee keeper
from
Haryana

Employment

8

persons



Annual Turnover

**Rs. 35/-
lakh****Mr. Ravinder Kumar**VPO Thanachhapar,
District:Yamuna Nagar,
Haryana, Indiabee12345@gmail.com
+91 9416195177**Enterprise:** Bee-keeping and consultancy

Core Activity: With help of credit support of Rs. 20/- lakh from Punjab & Sindh Bank, Yamuna Nagar, Karnal, Mr. Ravinder Kumar started beekeeping unit with 50 boxes which was extended to 200 boxes within the very short period of time. With the establishment of his own entrepreneurship, he also started helping other farmers to develop bee keeping business in the area. His earning comes around Rs. 35/- lakh per year alone from bee keeping. He formed farmers' group of 500 bee keeper through which honey was being marketed throughout the State.

Agripreneur: After retirement from State Department of Agriculture, Haryana, Shri Ravinder Kumar (61) was very eager to do something for second earning. He came in contact with Nodal Officer of Indian Society of Agri-Business Professionals (ISAP), Karnal and learnt about the 32 subsidised agri-ventures available under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He chose apiary as the best suited farming in his limited area of land followed by crop cultivation and livestock rearing. He joined the training program and completed with 100 percent attendance.





Farmers Covered

100-120farmers from
8 villages

Employment

3

persons



Annual Turnover

**Rs. 25/-
lakh****Mr. Mohanlal**Vill.- Deewal, Kaithal,
Haryana, Indiamohanrathi355@gmail.com
+91 9050251402**Enterprise:** Value addition in dairy products

Core Activity: “When considering the production and marketing of value-added dairy products, one has to take into consideration the capital outlay, time commitment, and market share. I networked with 120 dairy farmers and daily collected 400 litre milk for processing. You must deliver your product consistently and with quality. Consumers can give negative feedback if you do not maintain quality standards and/or timely and sufficient delivery supplies” shared Mohan Lal for the aspiring dairy entrepreneurs.

Agripreneur: Mr. Mohan Lal (27), a diploma holder in agriculture engineering from Kaithal of Haryana State, attended entrepreneurial training at Indian Society of Agri-Business Professionals (ISAP), Karnal. During training, he visited National Development Research Institute (NDRI) Karnal and learnt about the scientific technique on value added dairy products. “If you interested in making your dairy business more profitable, go with Value Added Products which provides numerous opportunities. I started my dairy business with sale of milk, curd, ghee, paneer and chenna” says by Mohan Lal.





Farmers Covered

1000farmers from
25 villages

Employment

7

persons



Annual Turnover

**Rs. 30/-
lakh****Mr. Harjeet Singh Grewal**

S/o Mr. Richpal Singh,
Vill- Nawada Kalan, Block &
Teh - Simbhoali, Dist- Hapur,
Uttar Pradesh, Pin- 245207,
India

+91 9991001329

Enterprise: Seed production and processing unit

Core Activity: Initially Harjeet started seed production in his 10 beegha land. With demands increasing continually, he contracted 100 farmers on buy back mode for vegetable seeds production. Around 1500 kg pure seeds was produced and sold out. Now, he is popular as an honest seed producer among the farmers. NABARD, Hapur also acknowledged and awarded him as a successful agripreneur in a Sensitization Workshop held on AC&ABC scheme. He encouraged farmers to produce quality seeds for additional earning. "During seed production, strict attention must be given to the maintenance of genetic purity. In other words, seed production must be carried out under standardized and well-organized condition" Harjeet said.

Agripreneur: Harjeet Singh Grewal (38) is having Master Degree in Seed Technology and is involved in production of quality seeds of paddy, mustard, wheat, pulses and vegetables. Harjeet Singh is a trained agripreneur from Centre for Agricultural and Rural Development (CARD), Muzaffarnagar, Uttar Pradesh.





Farmers Covered

150farmers from
2 villages

Employment

12Junior
Doctor

Annual Turnover

**Rs. 5/-
lakh****Dr. Debasis Das**

Plot No. 184, Soubhagya
Nagar, SBI Colony, Siripur,
Bhubaneswar, Pincode-751003
Odisha, India

support@tarzoo.in
+91 9439750710
www.tarzoo.in

Enterprise: Vet Consultancy, Doorstep Medical Assistance and Day Care Training Center for pets.

Core Activity: Dr. Debasis Das opened pet clinic and named 'Tarzoo Pet Care' focusing on three major services: Medical Consultancy, Doorstep Medical Assistant and Day Care Training Center for pets. His online help desk – www.tarzoo.in – encourages pet owners to ask questions in the forum and get solutions. Also, the online service helps the pet owners drop request for treatment at their doorstep. Debasis also spends a part of his time guiding the dairy farmers with required vaccinations and routine checkups for their cows.

Agripreneur: “My goals of graduating in Veterinary Science were to serve the animal community and develop a centre of ‘care and affection’ for pets” says Dr Debasis Das (24), a graduate from Veterinary College. His passion for animals have



led him to study veterinary science and is defining his career as an entrepreneur in animal care. His dream seemed to have come true when he came to know about the Nodal Training Institute – Centre for Youth and Social Development (CYSD), conducting trainings under AC&ABC schemes of MANAGE in Odisha. Immediately he registered for the first batch of training programme for 60 days



Farmers Covered

350farmers from
5 villages

Employment

7

persons



Annual Turnover

**Rs. 15/-
lakh****Mr. Ghule Yatin Bapurao**A/P-Katewadi, Tal-Baramati,
Dist-Pune, Maharashtra, India

+91 9860606667

Enterprise: Organic Banana Cultivation and Export**Core Activity:**

“For a long time, no Indian company was able to meet the international quality standards for Banana cultivation and as a result, India’s Banana export has been negligible. I involved in organic cultivation of Banana crop by seeing



the unblemished banana crop and the Principal Scientist of Krishi Vigyan Kendra (KVK) Baramati advised me for export. I checked and the quality of my banana crops meets the standards for export. I established fruit collection center in my 10 acre of land. At this fruit collection center, unblemished bananas are being wheeled in on padded stretchers before being washed, sorted, checked and branded as Real Fresh. The brown boxes are for the domestic market. The white ones are for export” expressed Mr. Ghule Yatin Bapurao.

Agripreneur: Mr.Yatin Bapurao Ghule (46) is a graduate in Agriculture from Katewadi village in Pune, Maharashtra. He attended two months training program under Agri-Clinics and Agri-Business Centers Scheme at Krishi Vigyan Kendra, Baramati. “In training I had visited Export Department at Pune and looked up all the procedural activities for export. Now I am fully involved in trading of Banana for domestic and international markets” Ghule Said.



Farmers Covered

150farmers from
3 villages

Employment

7

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Swapnil Kumbhar**A/P-Chitali, Tal : Khatav,
Dist : Satara, Pin- 415538,
Maharashtra, Indiaswapnilkumbhar479@gmail.com
+91 8484882125,
9561516656**Enterprise:** Dairy farming and manufacturing of Panchgavya based products

Core Activity: “I leased 2 acres of land and am rearing 55 Khillari desi cows. By using milk, cow dung, and cow urine the value added products like soap, tooth powder, dhoop, agarbati, gomutra arka, tablets, shampoo, hair oil, natsya ghee, malham (ointment) and manures are prepared for sale. I tie-up with 150 farmers from 3 villages for procurement of cow dung and urine. Shopping malls and exhibitions are the major sale point for Panchagavya bi-products” Swapnil said.



Agripreneur: Mr.Swapnil Kumbhar (23) is a graduate in Agriculture and Master in Panchagavya Sciences. After Masters, he started production of different products based on Panchgavya. He lagged in entrepreneurial skills and was informed about the Agri-Clinics and Agri-Business Centre Scheme and joined training program at Krishna Valley Advanced Agricultural Foundation, Pune. Equipped with technical and entrepreneurial skill, he involved in production of Panchagavya bi-products. Panchagavya is a group of derivatives of five elements obtained from cow i.e. cow urine, cow dung, milk, curd, and ghee. “It is believed that consumption of Panchagavya results in removal of physical as well as mental disorders and is enhances life force, energy, physical strength, and life span” says Swapnil.



Farmers Covered

100farmers from
4 villages

Employment

2

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Prasanta Rajbanshi**

Gunsankarol Village,
Po-Dhudmadighi
Ps+Dist. Malda, West Bengal,
Pincode-732128, India

prasanta96@gmail.com
+91 09547269896

Enterprise: Vegetable cultivation, seed production and marketing

Core Activity: Mr. Prasanta started growing vegetables like cabbage, tomato, peas, radish, brinjal, chilli and green leafy vegetables instead of earlier field crops like maize, pigeon pea, chick pea. Production started within 45 -60 days. Mr. Prasanta is actively involved in all day to day working of the farm and marketing. After seeing the potential of the vegetable crops, Mr. Prasanta has taken up seed production in the current year and supplied to the neighboring farmers. He is also advising farmers in adoption of new technologies. For advancing his knowledge, Mr. Prasanta is always taking guidance from Krishi Vigyan Kendra, Bhubneshwar scientists.

Agripreneur: Mr. Prasanta Rajbanshi (24) is resident of Gunshankrul village, Malda district, West Bengal. Mr. Prasanta studied intermediate in Agricultural Sciences and was involved in farming. He had 6 bighas of land. The traditional crops were paddy, maize, wheat, pigeon pea, etc.

Meanwhile he learnt about the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme and joined two month entrepreneurial skill training at Indian Society of Agribusiness Professionals (ISAP)-Asansol. During an exposure visit to nearest Krishi Vigyan Kendra he found the demonstration plot on vegetables cultivation and learnt the importance of crop diversification. He decided to grow vegetable on half of land commercially.





Farmers Covered

300farmers from
3 villages

Employment

1

attender



Annual Turnover

**Rs. 6.5/-
lakh****Dr. Ghana Kanta Doley**

2 No Junaki Nagar,
Ward No – 3, P.O.- Silapathar,
Dist- Dhemaji, Pincode-787059,
Assam, India

+91 07896521677

Enterprise: Veterinary clinic and consultancy**Core Activity:** Dr. Doley

has registered his clinic as Nandini Veterinary Clinic. He got loan of Rs. 5/- lakh from Assam Gramin Vikas Bank, Silapather Branch, Assam. He purchased diagnostic and surgical equipments to help in cattle and poultry management. He stocked



medicines and organized vaccination camp at an affordable price. These new dimensions of business skill learnt at training helped him to fetch extra income. Recognizing the extension services, NABARD offered him 44 percent subsidy.

Agripreneur: Dr. Ghana Kanta Doley is a Graduate in Veterinary Science (B.VSc&AH).

After completion of his graduation, he started his small veterinary clinic at his native place Silapether, Dhemaji district which was running at break-even point. He realized his entrepreneurship skills are poor, besides he wanted to run his clinic in commercial mode. In the year 2009, he joined two month training at Indian Society of Agri-Business Professionals (ISAP), Guwahati, Assam. The training helped him to bring professionalism and an income generating approach in his veterinary extension activities.



Farmers Covered

21000farmers
from Karnal
district

Employment

7

persons



Annual Turnover

**Rs. 25/-
lakh****Mr. Chitpal Singh**At-Okhalaina Area-2, Plot
No. 12, Harkeshnagar New
Delhi-20, Indiachanchalagriclinic@gmail.com
+919911711893**Enterprise:** Value addition in food crop**Core Activity:**

“After AC&ABC training, I started crop advisory and realised due to lack of storage capacity in the village, farmers could not afford value addition. Keeping this in view, I decided to purchase crop produces from farmers and process



them. I started procuring Amla, Soybean, Milk, Mushroom and Honey. I established a processing unit at Okhla industrial area near New Delhi and recruited 7 skilled person for processing and production of value added products. All my products are processed organically” Chitpal said.

Agripreneur: “After retirement there are many different strategies that agriculture professionals may have to consider, including selling farm assets or taking cash out of the farm’s operating capital. Despite of sale of assets and re-location to city, I decided to start crop advisory in rural area” said 57 years old Mr. Chitpal Singh from Karnal district in Haryana. He further added,”while returning back to native place. I came across the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. I searched and contacted the nodal officer of Indian Society of Agribusiness Professionals (ISAP), Karnal one of the identified training institute running the scheme in Haryana. I joined two month residential training program and qualified with 100% attendance.



Farmers Covered

1000farmers from
8 districts

Employment

25

persons



Annual Turnover

**Rs. 2.5/-
Cr.****Mr. Santosh Kumar Singh**

S/o Shri- Moti Singh

Vill- Tarem, Post- Lalmanpur,

Distt- Ambedkar Nagar, Uttar

Pradesh, India

agriclinc609@gmail.com

+91 9415721654,

+91 9838592932

Enterprise: Agri-consultancy and farmer training centre

Core Activity: With financial support of Rs. 5 lakh from Bank of Baroda, Rajee Sultanpur branch, Mr. Santosh Kumar Singh set up a farmers training center named as “Kisan Vidyalaya”. Santosh found acres of land becoming barren and old orchards collapsing because of lack of maintenance, so he started awareness campaign on orchard rejuvenation. He motivated farmers to grow Mango, Bel, Karonda, Lemon, Teak, and Ber as these are rainfed fruit trees. He also advised farmers for farm ponds to conserve water and start enterprise on fishery and pearl culture. Santosh is having one hectare of farm pond where he is doing pearl culture. Kisan Call Center (KCC), Sultanpur transformed the query call to Santosh based on pearl culture farming in Uttar Pradesh.

Agripreneur: Mr. Santosh Kumar Singh (46) has become popular as “Poudhewale Baba” in 8 district of Uttar Pradesh as he has planted more than 2 lakh horticultural plants and rejuvenated the old orchards. Mr. Santosh Kumar is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He attended entrepreneurial training program at Shree Maa Guru Gramodhoyag Sansthan, (SMGGS) Varanasi.





Farmers Covered

5000farmers from
3 states

Employment

18female,
30 male

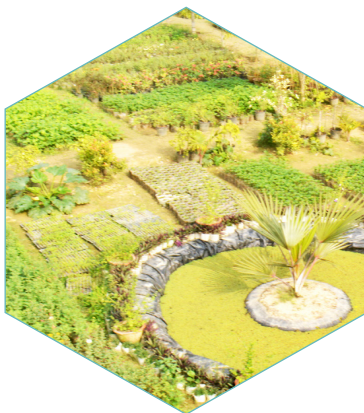
Annual Turnover

**Rs. 1.50/-
Cr.****Mr. Bans Gopal Singh**

S/o Shri. late Shiv Nath Singh
Vill-Kotha, Post- Chhapara
Sultanpur, Dist- Azamgarh,
Uttar Pradesh, India
jaibharatnursery@gmail.com
www.jaibharatnursery.com
+91 9415276605,
+91 9161600002

Enterprise: Nursey and landscaping services

Core Activity: Jai Bharat Nursery is located in Haafizpur, 4 km from Azamgarh city on the Azamgarh-Gorakhpur Highway. It is spread in 4 hectare area. The nursery has another one hectare land at Kota village of Azamgarh. It houses complete range of forestry, medicinal, ornamental, and floriculture plants; supplies seeds of different seasonal flowers; and are engaged in beekeeping and vermiculture. The nursery, with a team of 30 professional gardeners, gives various services related to agriculture, gardening, etc. The nursery has its branch in Dehradun (Uttaranchal) and in Delhi also and is planning for expansion in Bangalore. The nursery is working in organic farming and is currently growing vegetables and supplying the organic products in the market. They have further plans to expand to exotic vegetables.



Agripreneur: Mr. Bans Gopal Singh (39) hails from Azamgarh and has Master's Degree in Agricultural Sciences. He is a trained Agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Shree Maa Guru Gramodhoyag Sansthan, Varanasi. After training, he availed bank loan of Rs.8/- lakh from State Bank of India, Azamgarh Branch and involved in Nursery. Based on scale of his operation and success, NABARD has offered him 36 percent subsidy.



Farmers Covered

624dairy farmers
from **25**
villages

Employment

1

person



Annual Turnover

**Rs. 5/-
lakh****Dr. Kamlesh Bahadur Singh**At post: Allahabad,
h. no. C-107, Pratapgarh,
Uttar Pradesh, India

+91 9793695583

Enterprise: Doorstep AI and Veterinary Services

Core Activity: By investing own capital, Dr. Kamlesh Bahadur Singh opened a Vet-Clinic offering AI and other dairy extension services. He registered dairy farmers from 25 villages. To sensitize farmers and systematically educate them on benefits of AI service, a well-planned field promotional campaign involving farmers' meetings with audio-visual aid, wall-paintings at high visibility areas, distribution of printed material targeted at farmers, demonstration of result through calf-rally, etc. are regularly carried out.

Agripreneur: Dr. Kamlesh Bahadur Singh (42), a qualified Para vet with Master's in Forestry, hails from Allahabad offering doorstep artificial insemination services to improve productivity of milk animals, reduce milk cost, and maximize the farmers' income. Before joining the training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, he worked as Para Vet on meager salary in a private NGO. However, after completion of training organized at Shree Maa Guru Gramodhoyag Sansthan, (SMGGS) Varanasi, he independently started his ventures for advisory to dairy farmers.





Farmers Covered

4000farmers
Guwahati
district

Employment

110

persons



Annual Turnover

**Rs. 20/-
Cr.**
**Dr. Bitul Baruah &
Dr. Khshirud Saikia**
Alpine hatcheries Pvt. Ltd.
Guwahati, Assam, India

alpinehatcheries@gmail.com

+91 9435190699,

+91 9435195843

Enterprise: Poultry hatchery and consultancy

Core Activity: Alpine Hatcheries Pvt. Ltd, a joint venture for layer farming, is established at Guwahati. With individual loans of Rs. 26/- lakhs and Rs. 27/- lakhs respectively from Central Bank of India, Guwahati, Assam, because of their sound project proposals, Dr. Bitul Baruah and Dr. Kshirud Saikia expanded and commercialised their hatchery. The main activities of Alpine hatcheries are broiler chick production, contract farming for broiler chicken, sale of ready birds, and consultancies on hatchery management.

Agripreneur: Dr. Bitul Baruah and Dr. Kshirud Saikia were the roommates while studying at Assam Agricultural University, Khanapara, Assam. In the year 1995, after graduation both parted ways. Dr. Saikia has started his own poultry business and Dr. Baruah went for higher studies in the same University. Later, they came across the AC&ABC scheme in a local newspaper and were inspired by the several benefits of the scheme and joined two month free residential training course at Indian society of Agribusiness Professionals, (ISAP), Guwahati.





Farmers Covered

50farmers from
2 villages

Employment

1

person



Annual Turnover

**Rs. 5/-
lakh****Mr. Nitesh Kumar Maurya**Vill- Pilori, Post- Mirzamurad,
Distt- Varanasi,
Uttar Pradesh, Indiakumarniteshmaurya@gmail.com
+91 7071620870**Enterprise:** Vegetable seed production, processing and marketing

Core Activity: Samriddhi Seeds are producing a wide variety of open pollinated and hybrid vegetable seeds. “We offer quality, reliable seed with flexible and timely delivery to our domestic customers. I have contacted 50 farmers and asked to reserve one acre each for vegetable seed production. On commencement of season, I deliver customised technical information on vegetable crop production. In the first year I selected three crops - Okra, Amaranthus, and Cowpea and distributed required agri-inputs to farmers and assured buy back of harvest. I procured one ton of Okra seeds. My confidence has increased and assigned more vegetable farmers for seed production” Nitesh added.

Agripreneur: Mr. Nitesh (23), Master in Agricultural Sciences, is from Pilori village of Varanasi district in Uttar Pradesh. He is involved in vegetable seed production. He attend training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Shree Maa Guru Gramodhoyag Sansthan, (SMGGs), Varanasi. Vegetable crops are usually considered high value crops which are extensively grown and less intensively managed. Hence, it is imperative to enhance vegetable seed production.





Farmers Covered

500farmers from
7 villages

Employment

3

skill worker



Annual Turnover

**Rs. 1/-
Cr.****Mr. Prabhuraj Singh**

S/o Shri Judawan Singh

Vill- Bairiya, Kasaya,

Distt- Kushinagar,

Uttar Pradesh, India

+91 9648163564

Enterprise: Layer farming and consultancy

Core Activity: “With finance of Rs.15/- lakh from Central bank of India, Kushinagar branch and my own capital, I had set up a layer farming unit with 6,500 birds. The unit now hatches 5000 egg per day from which I can get profit without interruption for 18 month” says Prabhuraj. The unit is popular as resource center as surrounding farmers are also advised on broiler and layer farming. The officials of State Department of Animal Husbandry also visit the unit and advices poultry farmers. For the exemplary extension services, NABARD have offered Prabhuraj 36 percent subsidy.

Agripreneur: “Layer chickens need to be raised from when they are one day old. They start laying eggs commercially from 18-19 weeks of age and continue till 72-78 weeks of age. They can produce about one kg of eggs by consuming about 2.25 kg of food during their egg laying period. This knowledge I gained during my entrepreneurial training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Shree Maa Guru Gramodhoyag Sansthan, Varanasi. This stable statistic motivated me to start layer farming” says Mr. Prabhuraj Singh (48), a graduate in Agricultural Sciences from Bairiya Kasaya village of Kushinagar district in Uttar Pradesh.





Farmers Covered

More than
1000
farmers from
50 villages



Employment

4
persons



Annual Turnover

Rs. 5/-
lakh

Mr. Pravin Srivastava

At-po- Tilari , Block- Badagaon,
Varanasi, Uttar Pradesh, India

pravin_srivastava41@rediffmail.
com

+91 9415390988

Enterprise: Vermi-composting unit and consultancy on organic farming

Core Activity: With the financial help of Rs. 5/- lakh under AC&ABC scheme from Vijaya Bank, Badagaon branch, Mr. Praveen started vermicomposting at one corner of his upland field using good quality tarpaulin in the pit. At initial stage, he purchased 2000 vermin worms at the cost of Rs. 500 and also constructed a shade over the pit to protect compost from rain and sun. He also opened a vermi-compost training center and more than 1000 farmers have been trained till now. As a recognition to this noble cause, NABARD released him 36 percent subsidy. Praveen produces 150 tons of vermi-compost per year.



Agripreneur: Mr. Praveen Srivastava (47) from Tilari village of Varanasi district in Uttar Pradesh state, struggled for many years on contractual job in State Agriculture Department. During his tenure, he participated in many capacity building programmes on vermicomposting and learned about the benefits, uses, composition, and preparation processes. He planned to compost organic wastes i.e. cow dung, green leaves, skin of vegetables, trunks of banana trees, water hyacinths, etc. available with him. To advance his planning, he again joined one more training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Shree Maa Guru Gramodhyog Sansthan, (SMGGS) Varanasi.



Farmers Covered

500farmers from
15 villages

Employment

2

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Nitin Barker**At/po- Muirobad,
District-Allahabad,
Uttar Pradesh, Indianagendra1122@gmail.com
+91 7388137725**Enterprise:** Pig farming and consultancy

Core Activity: With minimum investment of Rs 50,000 Mr. Nitin Barker bought 10 small pigs of Yorkshire breed by keeping ratio 2:8 (male:female). "I reared them in open terrace on my house," he recalled, "I maintained all types of hygiene management practices in the shed to avoid the inconvenience to the neighbors. After gaining weight, I sold them to wholesalers and retailers and managed to earn Rs 75,000 from them. Again I purchased, one more batch of 10 piglets and kept the female pigs for breeding". At present Mr. Barker is running pig farm comprising of 30 piglets. The pig farm has also become a training center for the unemployed rural youth.

Agripreneur: Mr. Nitin Barker (38) is a graduate in Agriculture and underwent entrepreneurial skill training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, organized by Krishi Vigyan Kendra, Kaushambi, Uttar Pradesh. During training, he visited an established piggery farm and found that with the help of two labour the owner can earn about Rs. 15/- lakh per annum. He observed that compared to other livestock, piggery is more profitable and is now running his piggery farm successfully.





Farmers Covered

1250farmers from
30 villages

Employment

1

attender



Annual Turnover

**Rs. 10/-
lakh****Dr. J.Teena Monisha**

2/501, 6th Main Rd.,
Gomathipuram Post Madurai
Tamil Nadu, Pincode- 625020,
India

jteena@gmail.com
+9109629099499

Enterprise: Vet clinic and services

Core Activity: “I began providing at local vet practice – ‘Local Vet Practitioner’ a term referring to part-time coverage of veterinarians looking for time off. By over time, I felt the services is generously require animals care. My major activities are AI, vaccination, control of epidemic diseases, quality certification, labelling of drugs and vaccines, doorstep vet services, etc. I advise farmers on clean milking, feed and fodder management too. Integrated farming with animals are double income sources for farmers”, Teena said.

Agripreneur: “When I graduated from Vet School, I planned to work with small animal general practice for some undetermined amount of time. This dream was fulfilled after attending the training program under Agri-Clinics and Agri-Business Centres Scheme at Voluntary Association for People Service (VAPS), Madurai”, says Dr. Teena Monisha (24), a Veterinary Graduate from Madurai district in Tamil Nadu state. “It was a great experience at the training programme which helped me to prepare my project report on Vet clinic and submit it to the bank for processing my loan of Rs. 10/- lakh to start the business” added Dr. Teena.





Farmers Covered

1900farmers from
30 villages

Employment

5 female
and **2** male

Annual Turnover

**Rs. 5/-
lakh****Mr. G.Krishnakumar**

Coconut Farmers Association
156 B, Ramasamy Gounder
Street, Anaimalai
(Po), Pollachi – 642 104,
Tamil Nadu, India

+91 9750922444

Enterprise: Coconut producer organization for sale of coconut by-products

Core Activity: Capacity building to improve the skill of coconut growers in financial transaction with NABARD support. NABARD helps to tie-up the Coimbatore Coconut Producer Association (CCPA) with Vanavaraier Agriculture Institute, Pollam for processing of coconut into chips and marketing them. The daily supply is about 1200 coconuts to Vanavaraier Agriculture Institute, Pollam for processing.

Agripreneur: Mr. Krishnakumar (56), a trained Agripreneur from Voluntary Association for People Service (VAPS), Madurai formed 'Coimbatore Coconut Producer Association' with aim to offer a proven pathway to successfully deal with a range of challenges that confront coconut growers today, especially small producers. Mr. Krishnakumar graduated in agricultural sciences and was involved in farming when he found the small coconut growers don't get returns that are commensurate with their investments in the plantation. Mr. Krishnakumar wanted to start own firm for Agri-consultancy and bring profit to the coconut growers. During training, Krishnakumar came across the concept of Farmers Producer Association. He took all the information and decided to open his firm for the betterment of coconut growers.





Farmers Covered

100farmers from
10 villages

Employment

4

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Balasubramanian U.**

Subaalayam, 5/1458, South
Street, Kottur, Thiruvarur
District, Pin-614708, Tamil
Nadu, India

subamkottur@gmail.com
+91 09943516051

Enterprise: Fish hatchery, sale of fingerlings and consultancy

Core Activity: Shubham Fish hatchery and rearing farm is dealing with breeding and selling of all types of Indian Carp fish fingerling. The hatchery specializes in Sea based Carp fish rearing.

Agripreneur: Mr. Balasubramanian (51) from Kottur is a diploma holder in agriculture and have farming background. Mr. Balasubramanian wanted to start a business along with farming. In local newspaper he saw the advertisement of Agri. Clinics and Agri-Business Centres (AC&ABC) Scheme. He contacted the Nodal Officer of National Agro Foundation. After selection, he joined the two month residential training program. Mr. Balasubramanian initially constructed fish pond on 0.5 ha. Area. "The people of the locality laughed at me for the idea of converting my paddy field into a fishery pond instead of rice cultivation. But I never paid any attention to them as people have different thoughts and actions. Today I am the resource person for fishery, often people come to me and take advice", said Subramanian. "My future planning is to start integrated farming with dairy, poultry, duck farming, apiary, compost production, piggery, and forest plantation".





Farmers Covered

200farmers from
Adilabad
District

Employment

30

persons



Annual Turnover

**Rs. 90/-
lakh****Mr. Ravi Teja Leburi**

Flat No. 404, Amsri Sarvani,
Plot No. 8-9, Gautami Enclave,
Kondapur , Hyderabad,
Telangana -84, India

leburi_ravi17@yahoo.com
+91 9618205533

Enterprise: Essential oils production and marketing

Core Activity: "The establishment cost of oil extraction unit is quite high. I availed loan of Rs. 60 /-lakhs from Karuru Vyasya Bank, Kondapur branch. My farm is located in Adilabad and spread across 60 acres. Predominantly, I am cultivating Palmarosa, Lemon Grass partly Citronella, Vetiver, Davana, and Basil. More than 200 farmers are tied-up with the unit on contract farming. I am providing technical information as well as inputs to farmers. The produce is sold to departmental stores and wholesale streams right across India" Ravi said.



Agripreneur: Mr. Ravi Teja Leburi (32), an agriculture graduate, hails from Hyderabad city in Telangana State. He is involved in cultivation of aromatic plant and extraction of essential oils. "In initial days of starting business, very few people were involved in aromatic and essential oil extraction business. Hence, getting correct information was quite difficult. Also, no trader was selling the oilseeds in vicinity of Hyderabad city. I traveled across country and identified the traders. At last, after many hurdles, interactions with different people and farmers, I am now in a commanding situation in this area" added Ravi. Ravi is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Participatory Rural Development Initiatives Society (PRDIS), Hyderabad.



Farmers Covered

200farmers from
2 states

Employment

4

skill workers

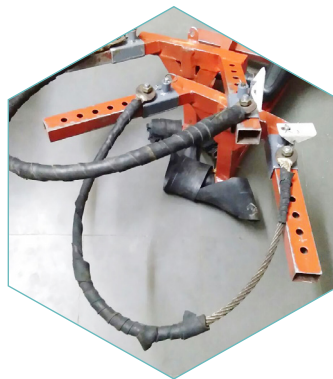


Annual Turnover

**Rs. 5/-
lakh****Mr. Y. Venkatesh Goud**At-Karwan, Hyderabad,
Telangana, Indiayugoud999@gmail.com
+91 9052114383,
+91 9030513212**Enterprise:** Manufacturing and marketing of tree climber

Core Activity: The tree climber has a seating provision and has two frames. The upper frame is operated by hand while the lower one is operated by leg. The user sits comfortably on the seat and by the up and down movement of upper and lower frame, can climb the tree. A locking system has been provided, which enables the climber to work without fear at any height. To avoid the possibility of a fall, a four lock pin can be fixed at any height. One can climb up to 40 ft in 5 minutes (this includes time needed in fixing, climbing up- down and removal of device from tree). One of the major advantages of this machine is that it is useful for trees with different girth. Having a good demand majorly in South India, Venkatesh is selling the device at Rs. 7000/-. So far, he has sold about 200 units in Telangana and Andhra Pradesh. Venkatesh is also conducting workshop and training to the empowerment of youth through his invention.

Agripreneur: Mr. Venkatesh Goud, a 23 year old agripreneur represented India at 'World Youth Festival-2017' held at Sochi, Russia. He was the only Indian Youth representing India on behalf of Telangana and Andhra Pradesh state respectively. Mr. Venkatesh is from Hyderabad and is the inventor of Palm Tree Climber. Venkatesh also participated at National Youth Festival held at Gautam Budha University, New Delhi during January 12-16, 2018. Mr. Venkatesh Goud is trained at Indian Institute of Millets Research IIMR-Hyderabad.





Farmers Covered

3000
farmers from
50 villages



Employment

30
persons



Annual Turnover

Rs. 3/-
Cr.

Mr. Omvir Singh

S/o Jai Singh, Vill Bhagwanpur
bangar, Post- Mahalwala,
Dist-Meerut, Uttar Pradesh,
India

omvirenterprises@gmail.com
+91 08410926601

Enterprise: Exporting organic milk, egg, and mushroom to thirteen countries.

Core Activity: With initial finance of Rs. 5/- lakh subsidized bank loan from State Bank of India, Bhagwanpur Bangar Branch, Mr. Omvir Singh established a Dairy unit. The major theme of the SNO Enterprises was to sell organic product. The enterprise started with selling of milk but with increased customer demand for egg and vegetables, Omvir setup layer farming and vegetable production unit too. He has tie-up with private company and is exporting milk, egg and mushroom to thirteen countries.

Agripreneur: "If there is no organic fodder for the cows, one cannot call it organic milk. At the most, it can be called not-tampered milk since no oxytocin is administered," says this 34-year-old agripreneur Mr. Omvir Singh. He is rearing 15 cows of Gir and Sahiwal breed. His cows produce chemical-free milk which he delivers to clients at the rate of Rs. 85 /lit in Noida, Uttar Pradesh. Mr. Omvir is hails from Bhagwanpur Bangar village of Meerut district in Uttar Pradesh. Having Master Degree in Animal Husbandry, he had attended entrepreneurship training program under Agri-Clinics and Agri-Business Centers organized at Centre for Agriculture and Rural Development (CARD), Muzaffarnagar.





Farmers Covered

300
farmers from
22 villages



Employment

1 skilled and
5 unskilled
workers



Annual Turnover

Rs. 25/-
lakh

Mr. Gajendra Singh

Vil-Ghasa Ka Purwa,
PO-Kanchausi, Block-Sahar,
Tehsil-Bidhuna, Dist-Auraiya,
Pin-206246, Uttar Pradesh, India
gajendrasingh8415@gmail.com
+917599446067/
+917037222022

Enterprise: Bee-keeping and sale of raw honey

Core Activity: “With my own investment of Rs. 50000/- , I purchased 25 bee-nest boxes and kept in my mustered field. Within short days, I got around 13 kg honey per hive. After that, every batch I started increasing number of boxes” said Mr. Gajendra Singh. Gajendra supplies about 95 per cent of the honey harvested from his colonies to processing-cum-export centers. The remaining 5 per cent he sells as raw honey to the villagers.

Agripreneur: For doubling the farm income, Ganjebdra Singh (25) from Ghasa Ka Purva village set up the bee-keeping unit by purchasing eighty honeybee nest boxes producing honey amounting to 2000 kg. After graduation in Agricultural Sciences, Gajendra had availed entrepreneurial training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Centre for Agriculture and Rural Development, Debiyapur in Auriya block of Uttar Pradesh. “During training program, I visited an established Apiary and looked up all the scientific information. I was surprised to learn that within seven days honey can be produced in bee-hives. I decided to start apiary” adds Gajendra.





Farmers Covered

300farmers from
8 villages

Employment

1

person



Annual Turnover

**Rs. 7/-
lakh****Mr. Ravish Rao Singh**

Vill H, No 655 Moh-Banarsi
Das, Block- Auraiya,
Dist-Auraiya, Pin- 206122,
Uttar Pradesh, India

ravishent003@gmail.com
+91 9044302264

Enterprise: Manufacturing of bio-fertilizers and micro-nutrients

Core Activity: “With minimal investment of Rs. 2/- lakh, I developed my mini laboratory for production of Bio-fertilizers. I networked my business with wholesalers and retailers for easier sale. I am manufacturing around 18 products of bio-fertilizers and micro-nutrients and promoting the products during farmers meet, field visit, demonstration plot, and participation in agri-exhibition. On demand from farmers, doorstep delivery has also been started with the help of three workers” Ravish informed.

Agripreneur: “Bio-fertilizers are artificially multiplied cultures of certain soil organisms that can improve soil fertility and crop productivity. Bio-fertilizers can be categorized into three major classes - Nitrogen-fixing, Phosphorus-solubilising, K-solubilising” said Mr. Ravish Rao Singh (31) from Auraiya block of Uttar Pradesh. Ravish is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Centre for Agricultural and Rural Development (CARD), Debiyapur. “The NTI provided all facilities and exposure which enabled me to establish successful agri-venture” Ravish adds.





Farmers Covered

500farmers from
7 villages

Employment

7

persons



Annual Turnover

**Rs. 16/-
lakh****Mr. Nagendra Pratap Singh**Shantipuram ADA Colony
Phaphamau Allahabad,
Uttar Pradesh, Indianagendra1122@gmail.com
+91 9452697246**Enterprise:** Pig farming and training center

Core Activity: Nagendra invested Rs 30,000/- from his savings and bought 10 small pigs of Yorkshire breed in a ratio of 2:8 (male:female). “I reared them for a year in the 700 sq. ft. space behind my house, which was my ancestral land” he recalls. The biggest problem was food. He approached big and small eateries in the city and requested them for all their wasted and leftover food. He sold the animals to wholesalers and retailers after a year and managed to earn Rs 50,000 from them. “I couldn’t believe my income,” he says. Deciding he was on the right path, he purchased more pigs from his profit. At present he running a pig farm comprising 60 piglets. The pig farm become a training centre for the unemployed rural youth.

Agripreneur: Mr. Nagendra Pratap Singh (37) is having Bachelor’s Degree in Agricultural Technology and hails from Shantipuram, Allahabad district in Uttar Pradesh. He took training on piggery for 6 days during the training program conducted under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized by Krishi Vigyan Kendra, Kaushambi, Uttar Pradesh.





Farmers Covered

100
farmers from
2 villages



Employment

3
rural youth



Annual Turnover

Rs. 7/-
lakh

Mr. Sachin Kamlakar Karekar

At/Po-Abloli, Tq, Guhagar,
district- Ratnagiri, Maharashtra,
Pincode- 415724, Inida

sachin.garva@gmail.com
+91 9422439794

Enterprise: Agro-tourism

Core Activity: “Agri-tourism is the buzz word in the Indian tourism industry. It gives you the opportunity to experience the real enchanting and authentic contact with the rural life, taste the local cuisine, and get familiar with the various farming activities during the visit. By seeing its importance, I have developed Agro-tourism on my four acre land with investing Rs. 5/- Lakh” said Mr. Sachin Karekar. He installed huts, net tracking, swimming pool, rest benches, and garden with wild edible plant species for visitors. He included games, venturing into the agricultural farm, animal riding, cow milking, tractor riding, bird watching, tracking through net, etc. “Villagers also can earn by selling their produce to the visitors” Sachin said.

Agripreneur: Mr. Sachin Karekar (41) is a horticulture graduate from Abloli village of Ratnagiri district in Maharashtra and a trained agripreneur under Agri-Clinics & Agri-Business Center (AC&ABC) Scheme from Shriram Gramin Sanshodhan Va Vikas, Pratishtan Ratnagiri. The training institute organized exposure visit at established agro-tourism farm and during that period, I got the idea to set up this venture” Sachin said.





Farmers Covered

300
farmers from
3 blocks



Employment

3 skilled and
10 unskilled
persons



Annual Turnover

Rs. 10/-
lakh

Mr. Sameer Pingle

At-Tal-Po- khalapur Phata,
Mumbai-Pune old highway,
District- Raigad, Maharashtra,
India

samirpingle1600@gmail.com

+91 9209217747/

+919764561127

Enterprise: Nursery of fruit, forest, ornamental, medicinal, and lawn plants

Core Activity: Green World Nursery is an authentic sale point for wholesale and retails supply of fruit plants, forest plants, ornamental and lawn planting materials in three blocks in Raigad district. Green World Nursery is established in one acre of land and has planted 30 mango mother plants and various ornamental and lawns plants species. Demands are high for fruit and forestry plants during the rainy season, while rest of the year majority of the demand is for ornamental and lawn plants. "More than 15 corporate companies are clients of my landscaping services" says Sameer.

Agripreneur: Mr. Sameer Pingle (32) from Khalapur Phata village is a diploma holder in Agriculture. After completion of diploma, Sameer worked as garden supervisor in a corporate company. During this period, he gains knowledge of plants and their propagation techniques. He

was not happy with the meagre salary and wanted to start his own nursery. He decided to quit his job and return to village where a friend briefed him about Agri-Clinics & Agri-Business Center (AC&ABC) Scheme and its support for promotion of self-employment. He contacted Nodal Officer of Shriram Gramin Sanshodhan Va Vikas Pratishthan, Ratnagiri and got registered for the training.





Farmers Covered

150
farmers from
1 village



Employment

2
persons



Annual Turnover

Rs. 10/-
lakh

Mrs. Vaibhavi Ramchandra Yedge

At/po: Pimpalidhurav, Kothrud,
Pune, Maharashtra, India

sejal20re@gmail.com
+91 7507259258

Enterprise: Dairy farming, milk collection center, and value addition in dairy product

Core Activity: “With rupees one lakh investment, Jhore Dudh Dairy was established. I also started collecting milk from the villagers. Daily milk collection of the Dairy is about 300 liter per day. Fifty percent of the milk is processed to products like curd, paneer, ghee, khoya and chenna available for sale. Around 150 liters milk goes for door to door sale in vicinity of Pune city” Mrs. Vaibhavi Ramchandra Yedge informed.

Agripreneur: Dairying contributes towards strengthening the income and livelihood of small holder milk producers who form majority of India’s milk production system. “I belong to a farm family and had 5 cattle in the house. The daily milk collection was around 15 liters which we sold to dairy on minimal profit. Soon after completion of training program under Agri-Clinics & Agri-Business Centres Scheme organized at Shriram Gramin Sansodhan Vikas Pratisthan, Ratnagiri, I decided to open milk collection center beside rearing cattle for increasing the income” Vaibhavi adds.





Farmers Covered

50farmers from
3 villages

Employment

1

person

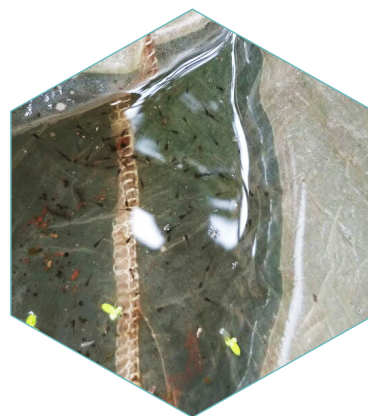
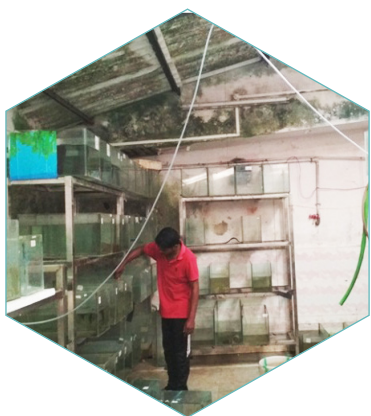


Annual Turnover

**Rs. 5/-
lakh****Mr. Vinod Baburao Sawant**At/Po-Pale,
Tal-District- Ratnagiri,
Maharashtra, Indiavinodsawant889@gmail.com
+91 9503995599**Enterprise:** Ornamental fish farming

Core Activity: With little investment of Rs. 50,000/-, Vinod established a fish hatchery. I liked colourful fishes in aquarium and my fondness brought me in this business. I started breeding Gurami and Fighter species. To avoid health related problems, a proper water quality needs to be ensured by installing bio-filters. The ornamental fishes can be bred at varied periods of the year and yield profit. This is my first year to start hatchery, I would like to expand in coming days" said Vinod.

Agripreneur: "Good knowledge of biology, feeding behavior and ambient condition of the fish are prerequisites for breeding ornamental fishes. Live food like Tubifex worms, Moina, earthworms, etc. for brood-stock and larval stages need special attention. In most cases breeding is easy, but larval rearing might require special care", added Mr. Vinod Sawant (25). He is Diploma in Agriculture and a trained agripreneur under Agri-Clinics & Agri-Business Centres Scheme from Shriram Gramin Sansodhan Va Vikas Pratisthan, Ratnagiri.





Farmers Covered

700
farmers from
100 villages



Employment

5 skilled and
10 unskilled
persons



Annual Turnover

Rs. 75/-
lakh

Mr. Konark Bhimrao Thakur

Polt-18, 95/1, (abcd) N.N.

Crystal Building, Kalyani Nagar,
Dadawadi Parisar, Jalgon
-425501, Maharashtra, India

konarkthakur@rediffmail.com
+91 7038257172

Enterprise: Consultancy on protected cultivation and promotion of Plasticulture

Core Activity: “With own investment of Rs. 5/- lakh I took dealership of irrigation and solar companies. My shop is the one stop solution for all types of plasticulture works in agriculture. Besides, I am also trading dairy equipment” said Mr. Konark Bhimrao Thakur.

Agripreneur: “Innovative agro practices like plasticulture and precision farming needs be adopted towards transformation of Indian agriculture which will result in stretching our agro input resources many-fold to increase agricultural productivity both in quality and quantity” opined Mr. Konark Thakur from Jalgaon district. He is involved in plasticulture and providing services on trading of irrigation sets, green house, shed net, PVC pipe and fitting, soil and water testing kit, solar products, landscaping, agri and dairy machinery, etc. Karthik is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. “I attended two month training program organized at Krishna Valley Advanced Agriculture Foundation, Jalgaon and learnt all business skills in plasticulture there” Karthik adds.





Farmers Covered

More than
5000
farmers from
300 villages



Employment

19 permanent
and more than
100 unskilled



Annual Turnover

**Rs. 10/-
Cr.**

Mr. D. Inbasekaran

1646 A, Mahathama Nagar,
Thondi Road, Sivaganga
Tamil Nadu, Pincode-630561,
India

inbasekaran.d@producemax.co.in
+91 09843340420
www. producemax.co.in

Enterprise: Gherkin production and export

Core Activity:

MAX Agritech Private Limited is involved in Gherkin production and export. The company has developed a warm and cordial relationship with the local farmers. It has also become a trusted employer for the farmers. With the help of



its trusted relationship and proven production strategies, the company is headed towards reaching a target of 10000 MT (metric tons) of Gherkin for the current year. More than 1000 acres of cultivable land is tied up with the company on contract basis from Gingee & Kallakurichi area in Tamil Nadu. MAX Agritech Private Limited is now associated with more than 1500 small land owners and this number has been consistently increasing.

Agripreneur: Mr. D. Inbasekaran (37) is the owner of MAX Agritech Private Limited dealing with contract farming of Gherkin and export. In the year 2011, He completed MBA in Retail Management and wanted to start own business in agriculture sector. However, lack of financial support had put his dream under shadow. In the year 2011, Mr. Inbasekaran joined Agri-Clinics and Agri-Business Centers Scheme at Voluntary Association for People Service (VAPS), Tamil Nadu and got sanctioned loan of Rs. 20/- lakh. Immediately, the company was registered and is now serving as a liaison between farmers and export companies.



Farmers Covered

1200
farmers from
20 villages



Employment

10
persons



Annual Turnover

Rs. 1/-
Cr.

Mr. Pravin Bhibhishan Chavan

A/p- Tondale, Tal- Malshirus,
Dist-Solapur, Pincode-413113,
Maharashtra, India
pravinbchavan2406@gmail.
com
+91 918378897455

Enterprise: Irrigation equipment manufacturing, supply, wholesale, and remolding drip irrigation set

Core Activity: Under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme Mr. Pravin Bhibhishan Chavan availed bank loan of Rs. 24 lakh from Vidarbha Kokan Gramin Bank, Tondale Branch. His venture Uniteck Irrigation System is equipped with all machineries to fulfill the daily requirements to supply drip irrigation sets with all supporting equipment for 15 acres. Considering the demand for remolding of existing drip irrigation sets, the services are also provided at half the cost. The business is networked with 40 dealers and 60 retailers.

Agripreneur: Micro- irrigation sets worth Rs. 20,000 to 30,000 per acre ensures more crop for every drop, early maturity, better quality, and higher yield and are ideal for terrains with problematic soils and water. It also saves labor cost. Mr. Pravin Chavan (26) is an engineer in Agricultural Technology and hails from Tondale village of Solapur district of Maharashtra. He is an agripreneur and owner of manufacturing unit of irrigations sets. Pravin attended training program under the Krishna Valley Advanced Agricultural Foundation, Sutarwadi, Pune.





Farmers Covered

350farmers from
5 villages

Employment

3

persons



Annual Turnover

**Rs. 30/-
lakh****Mr. Purushottam Zamaji
Bhude**

A/p. 38, Amar Nagar, Manewada
Ring Road, Nagpur, Pin-440034,
Maharashtra, India
pzbhude@gmail.com
+91 9423629232/
+91 9763146714

Enterprise: Natural spices processing and marketing

Core Activity: “My spice products comprises flavored powders of chili, turmeric, garlic, clove, fenugreek, coriander, jeera and millets. I procured raw spices from 150 farmers on buy back mode. I also advise farmers to keep one acre land for spices cultivation specifically chilli, coriander, and turmeric. I have also procured spices from different states to cater the huge existing demands” said Mr. Purushottam Zamaji Bhude.

Agripreneur: Mr. Purushottam Bhude, (42) has set up his spices manufacturing unit at the backyard of his house. Bhude is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. “During training at Krishna Valley Advanced Agricultural Foundation, Nagpur, an exposure visit was organized to established spice processing unit. I found that using indigenous techniques, spices can be processed naturally without removing their natural oil and with even less equipment. I decided to sell natural spices to the consumers. Purushottam said.





Farmers Covered

350
farmers from
9 villages



Employment

8
staffs



Annual Turnover

Rs. 25/-
lakh

Mr Nilesh Dattatray Nandre

H.No. Dhandai 15, Nagare
Nagar, Sakri, Nashik,
Ahmednagar

yash167@gmail.com
+91 9423523838,
+91 8788155139

Enterprise: Scientific consultancy on Bamboo cultivation

Core Activity: “After completion of AC&ABC training, I got involved in promotion of Bamboo cultivation. I signed contract with 350 farmers for bamboo cultivation on buy back mode. I am providing complete consultancy on bamboo cultivation. Huge demands are raising for Bamboo from Real estate, paper industry, and handicraft industry”, said Nilesh.

Agripreneur: “Bamboo is poor man’s timber. On economical level bamboo farming is very much profitable. In the initial years, the cost of bamboo plantation require maximum Rs. 35,000/- per acre. In first five years income comes from the intercrop,



which also provides nutrition and required irrigation to the bamboo plantation. Sixth year onwards, around Rs.1500 per piece can be earned from 2” to 3” inch diameter and 8 foot long bamboo. In 15 year above 15,000 pieces can be produced, which continues till 90 years. Bamboo cultivation does not require fertilizer or pesticide and Bamboo leaf is a good feed for animals” narrated Mr. Nilesh Nandre (29) from Ahmednagar, Maharashtra State. He graduated in Agriculture and is currently an agripreneur and bamboo promoter. Nilesh has attended entrepreneurial skills training program under Agri-Clinics and Agri-Business Centers Scheme organised at MITCON, Pune, Maharashtra.



Farmers Covered

250farmers from
50 villages

Employment

3

persons



Annual Turnover

**Rs. 25/-
lakh****Mr Krushikesh Sunil Patil**

At- Shop No.3, Narayanwadi

Complex, College Road,

Chopada, District- Jalgaon,

Maharashtra, India

krushikesh.patil14@gmail.com

+91 9730630255,

+91 7219690600

Enterprise: Manufacturing of bio-fertilizers and consultancy

Core Activity: “After quitting job from private agri-company, I joined training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme to learn business skills. Since beginning, I wanted to promote organic farming. I have recruited three skilled person in my R&D laboratory and involved in manufacturing of bio-fertilizers. In marketing, I networked my business with wholesalers and retailers. I also visit the farmer’s field and undertake direct deal. In my operational areas, banana, grapes cotton, sugarcane, and vegetables are the major crops. My products can solve all the issues of soils for all types of crops” Ksrushikesh confidently explained.

Agripreneur: “I am the manufacturer of 18 bio-fertilizer products. My main aim is to reduce the use of synthetic fertilizers and save our land. Bio-fertilizers have the potential to increase the health and productivity of plant life” says Mr. Krushikesh Sunil Patil (31). He graduated in Forestry Sciences and is from Jalgaon district. Krushikesh is a trained agripreneur from Krishna Valley Advanced Agriculture Foundation, Jalgaon.





Farmers Covered

750
farmers from
2 districts



Employment

4
persons



Annual Turnover

Rs. 25/-
lakh

Mr. Raju Maruti Lambe

A/p- Shirol

Tal- Hatkanangale

Dist- Kolhapur,

Maharashtra, India

biocrop.neem@gmail.com

+91 9922631818

Enterprise: Soil and water testing laboratory and consultancy

Core Activity: “With finance of Rs. 7/- lakh from Bank of Maharashtra, Shirol Branch and own capital of Rs. 3 lakhs, I established my soil testing lab. In the first year I got tremendous response from the farmers. Based on the analytical report I advised them on crop selection and judicious use of fertilizers. I registered all the farmers and am providing information on farming. To replace synthetic fertilizers, I decided to start manufacturing unit of bio-fertilizers and micro-nutrients. I developed nine bio-fertilizers products and started sales through the network of 5 wholesaler and 15 retailers in two districts” Raju concluded.

Agripreneur: “The Nodal Training Institute at Krishna Valley Advanced Agriculture Foundation, Uttur, is imparting entrepreneurial training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme to promote the self-employment. I attended the program and got the idea to start my own business”, says Mr. Raju Maruti Lambe (32), a Diploma holder in Agriculture from Shirol village of Kolhapur district in Maharashtra.





Farmers Covered

350farmers from
9 villages

Employment

6

persons



Annual Turnover

**Rs. 20/-
lakh****Mr. Ravindra Purushottam Bhoge**

At pot- Muskawat Sim, Tq- Raver,
district-Jalgaon, Pincode-425502
Maharashtra, India
ravibhoge83@gmail.com
+91 9326178462/
+91 8600366492

Enterprise: Dairy farming with 150 liter per day milk production

Core Activity: “I established my dairy unit comprising of 22 Murrah buffaloes. Daily milk production is 150 litre and selling cost is between Rs.40-45/- per liter. Farmers also visit the dairy unit to get information on dairy farming” Ravindra explained.

Agripreneur: Livestock are a major asset for rural households in India and are increasingly regarded as a means of reducing poverty. However, many rural areas are limited in accessibility to timely veterinary services. “Being a qualified Para-Vet, I was involved in providing primary level services i.e. Artificial Insemination, deworming, vaccination, medical aid for care of wound and injuries, etc.” narrated Mr. Ravindra Bhoge (34), Para-Vet turned entrepreneur from Muskawat Sim village of Jalgaon district in Maharashtra. “After completion of training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, I expanded my dairy unit by adding 10 buffalos of Murrah breed. The training coordinator of Krishna Valley Advanced Agriculture Foundation, Jalgaon, supported me to collaborate with Jalgaon Dugdha Sangh for accessing all type of dairy services” added Ravindra.





Farmers Covered

450
farmers from
9 villages



Employment

6 women
and **2** men



Annual Turnover

Rs. 50/-
lakh

Ms. Amruta Rajaram Nerurkar

A/P-Viranwadi Masade,
Tal : Malvan Dist : Sindhudurg
Pin code- 416608,
Maharashtra, India

+91 09403832615

Enterprise: Cashew nut processing and marketing

Core Activity: Based on the potential supply of raw material in the selected areas, the strategies are designed to increase the processing capacity from 50 kg to 120 kg” said Amruta. Raw cashew nuts for processing came from cashew farmers from surrounding nine villages. The cashew nuts are purchased based on size. The larger nuts (62%) were processed into whole cashew kernels while the smaller nuts (38%) were shelled using the splitter to produce split cashew kernels. “One should involve family members to grow the business, as they are intertwined committer for success” Amruta said.

Agripreneur: “In Western Maharashtra, cashew is the leading nut crop and also considered as a high value crop. It is one of the banner crops of all stakeholders of state in agriculture sector that has been prioritized for development. Hence, the small scale enterprise was



established to process cashew nuts. My father is also running a small cashew processing unit at Viranwadi Masade village. Being agriculture graduate, I got involved in the same business” says Ms. Amruta Rajaram Nerurkar (23). In two month agri-entrepreneurial training under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme at Krishna Valley Advanced Agricultural Foundation, Oros, Sindhudurg, she learned about business management, technology acquiring, fundraising, marketing, maintaining accounts, etc.



Farmers Covered

200farmers from
20 villages

Employment

2

persons



Annual Turnover

**Rs. 30/-
lakh**
**Mr. Inamdar Shaikh
Mohammad Salim Sardar**

A/p-Sangamner Tal-Sangamner
Dist-Ahmednagar, Maharashtra,
India

saliminamdar63@gmail.com
+91 09922761793

Enterprise: Manufacturing of micro-nutrients and plant growth regulator

Core Activity: By investing own capital of Rs. 5/- lakh, Md. Sardar purchased R&D material and rented concrete building on lease to setup manufacturing unit for micro-nutrient and Plant Growth Regulator (PGR). Within a short span, 10 products were manufactured from Sarabiojivan Industry. "It is time taking task to create awareness among farmers on application of Plant Growth Regulator and micro-nutrient. But by seeing the results, farmers come forward and the demand of PGR is increasing" said Md. Sardar.

Agripreneur: After more than 2 decades of working as Technical Officer in different agri-companies, Mr. Mohammad Sardar (63) took retirement and started his own business. Capital and technical skill was not problem, however lack of entrepreneurial skills lagged him behind. Luckily, he came across the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme and was happy to know that there was no age bar to avail training. He contacted Krushi Vigyan Kendra, Babhaleshwar and joined two month residential training program. At the end of program, Mr. Md. Sardar was full of confidence to start business.





Farmers Covered

200
farmers from
5 villages



Employment

1
person



Annual Turnover

Rs. 10/-
lakh

Dr. Raghunath Revannath Pagire

A/p-Maka Tal-Newasa
Dist-Ahmednagar,
Maharashtra, India

saigoatfarm@gmail.com
+91 9823268354

Enterprise: Goat farming and consultancy

Core Activity: With own capital of Rs. 5/- lakh, Dr. Pagire established a goat breeding unit with 100 does and 5 bucks of Osmannabadi and Black Bengal breeds under semi intensive system of management. Selection of males and females are made on the basis of 6 months body weight in small breeds (Black Bengal) and 9 months body weight in medium and large breeds (Osmannabadi). Selection of females are also done on the basis of age and weight at first kidding. Dr. Pagire also advises farmers on goat farming and conducts training.

Agripreneur: “With the 10 years’ experience gained and information generated during Goat Development Mission run by State Animal Husbandry Department, Ahmednagar, I decided improve the native goat breeds by crossing with exotic breeds, which



are well adapted in their natural habitat and started goat breeding unit at my native place Maka village in Ahmednagar district of Maharashtra state” said Dr. Raghunath Pagire, a Veterinarian Diploma holder. He further added that entrepreneurial training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Krushi Vigyan Kendra, Babhleshwar has helped him to build confidence and start the business.



Farmers Covered

200farmers from
10 villages

Employment

2women
workers

Annual Turnover

**Rs. 10/-
lakh****Ms. Mamta Shirake**At/po- Dhamani,
District- Ratnagiri
Maharashtra, Indiaulhasghanekar19193@gmail.
+91 7758977104**Enterprise:** Raising nursery for fruit crops

Core Activity: With little capital of Rs. 25,000/- Ms. Mamta Shirake started nursery at the backyard of her house at village Dhamani. She involved in trading of fruit sapling like mango, cashew nut, kokum, areca nut, coconut, teak, and roses. “No technology is required to run the nursery. On demand of farmers, I purchase saplings from the existing nursery near to city and sell to farmers by keeping some margin. With minimal investment, I can earn around Rs. 2 lakh per year. When I started this project, it was meant to give me something to do part time but it is becoming more profitable than any other farming activity. I have started making cashew nut and rose planting materials,” she says.

Agripreneur: Ms. Mamta Shirke (23) is a qualified Agricultural graduate from Dhamnai village in Ratnagiri. She said, “To involve in sale of fruit sapling without doubt one of the best decisions I ever took. It is earning me good returns through sales of fruit sapling to about 15 villages in my operational area”. Mamta is a trained agripreneur from Shriram Gramin Sanshodhan Va Vikas Pratishthan, Osmanabad under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme.





Farmers Covered

500
farmers from
10 villages



Employment

1
person



Annual Turnover

Rs. 5/-
lakh

Mr. Dayanand Govindrao Hampale

At Post- Katkalam, b,
Tq- Kandhar ,Dist-Nanded,
Maharashtra, India

dayanandhampale@gmail.com
+91 9970147005

Enterprise: Processing unit and marketing of pulses

Core Activity: With financing of Rs. 10/- lakh from Bank of Baroda, Mukhed branch of Nanded Baliraj Dalmil District, a pulses processing unit was established by Mr. Dayanand Govindrao Hampale. The land requirement for establishing a modern pulse milling unit will depend upon whether the unit will be using wet milling or dry milling operations for conditioning the pulses prior to de-husking and splitting operations and the method of drying of the soaked grain pulses. I established pulses processing unit at my one acre of land with having a processing capacity of 480 MT /annum” Dayanand explained.

Agripreneur: “Pulses are usually converted into Dal by de-husking/ decutilating and splitting. Dal milling industry is one of the major agro processing industries in India. In my operational area I found no one was running pulses processing unit and



farmers were using the traditional method of de-husking pulses. Hence, I decided to start pulses processing unit” Dayanand added, “Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme helped me to become owner of pulses processing unit”. Mr. Dayanand Hampale (35) is diploma in agriculture and a trained agripreneur from Shriram Gramin Sanshodhan Va Vikas Pratishthan, Osmanabad.



Farmers Covered

1000farmers from
15 villages

Employment

7

persons



Annual Turnover

**Rs. 2/-
Cr.****Mr. Rajendra Ramchandra Jagtap**Address:-A/P-Pandare
Tal-Baramati, Dist-Pune,
Maharashtra, Indiarajendrajagtap100@gmail.com
+91-9850508825**Enterprise:** Layer farming and consultancy

Core Activity: “Credit component of AC&ABC Scheme supported me to avail loan of Rs 20/- lakh from Industrial Development Bank of India (IDBI), Baramati branch and establish a layer farming unit. The unit is rearing 10,000 layer hens. One has to keep in mind some essential information before selecting the layer hens for poultry farming. Only those breeds should be selected which are suitable to the area and can produce well” suggested Rajendra to aspiring entrepreneurs.

Agripreneur: “Layer chickens special species of hens which needs to be raised from one day old. They can produce about one kg of eggs by consuming about 2.25 kg of food during their egg laying period. For the purpose of producing hybrid eggs, various characteristics of



cock and hen are considered before breeding. A unit of 20,000 birds are existing in my ½ acre of land” briefed Mr. Rajendra Jagtap about his layer farming. He is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. During the training conducted at Krishi Vigyan Kendra, Baramati, he learnt about layer farming from expert's session, hands-on experience, and exposure visit to poultry unit. Now Mr. Rajendra has become a resource person teaching layer farming to budding agripreneurs.



Farmers Covered

1700
farmers from
60 villages



Employment

6
persons



Annual Turnover

Rs. 25/-
lakh

Mrs. Sarika Daulat Patil

At - Paregaon Road P - Yeola
Flat No 1st 3rd floor Tal - Yeola
Dist - Nashik, Pin- 423401,
Maharashtra, India

sahyadribiolab@gmail.com
+91 9096970678

Enterprise: Soil, water, manure testing laboratory and consultancy

Core Activity: “Being woman agripreneur trained under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, I visited the State Department of Agriculture and registered my soil and water testing laboratory for promotion of Soil Health Card Scheme in Nashik district” Sarika



shared, “My laboratory is fully equipped with all necessary equipment. I recruited six skilled person for accurate analysis. Beside soil, plant leaf, water, and manure analysis are also regularly undertaken. I am regularly conducting farmers’ training for soil, water, and manure sampling and promotional activities for organic cultivation. Farmers bring in the soil sample for analysis, based on which fertilizer doses are recommended.

Agripreneur: Mrs. Sarika Daulat Patil (33) hails from Yeola village of Nashik district holding Doctorate degree in Soil Sciences and is canvassing the soil testing scheme of Maharashtra state in 60 villages. The Government of Maharashtra is envisaging to double the agricultural production and tripling the net income of farmers in 12th five years plan. Sarika registered her laboratory under the scheme. She is trained under the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Krishna Valley Advanced Agriculture Foundation, Pune.



Farmers Covered

1500farmers from
15 villages

Employment

1

person



Annual Turnover

**Rs. 4/-
Cr.****Mr. Niranjan Madhukar
Tayade**

At Matargaon, post Nalwada,
tq Daryapur, Dist : Amravati,
Pincode- 444601
Maharashtra, India
niranjan_tayade2yahoo.com
+91 9922390223

Enterprise: Vet clinic services and trading of animal feed and medicine.

Core Activity: “After successful completion of AC&ABC training, I re-opened my Agro-Vet Services shop and additionally involved in trading of poultry/cattle feeds and medicine. I also sell feed and medicine directly to the farmers at wholesale price. During doorstep visit, I examine the cattle and provide advisory which helps to build a strong rapport with farmers. Farmers are also seeking advise on dairy, poultry, goat farm establishment, etc. Recently, I have started hatchery for supply of one day old antibiotic free Kadaknath breed poultry, which is becoming popular in Maharashtra and other states. Without any investment, only on strong planning with correct technical information my business is growing well and crossed turnover of Rs. 4.00/- Crore” Niranjan concluded.



Agripreneur: Mr. Niranjan Tayade (39) has diploma in Animal Husbandry and is involved in complete advisory on Animal Husbandry. Niranjan initially opened Pet clinic and was only concentrating on dog care. However, the response for the Pet clinic was very poor, so within six months he shut down the clinic. During this period he came to know about the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme and its credit support component. He contacted the Nodal Training Institute at Krishi Vigyan Kendra, Amravati and joined the training program.



Farmers Covered

100
farmers from
5 villages



Employment

3 skilled and
15 unskilled
labor



Annual Turnover

Rs. 7.5/-
lakh

Mr. Hemant Nandkishor Walavalkar

Teli aali Tal-Kankavli

Dist-Sindhudurg

Maharashtra, India

hemantnw27@gmail.com

Mobile: +91 9420730764

Enterprise: Fruit processing unit for Java plum, Amla, Kokum, Chilli and Mango

Core Activity: “With finance of Rs. 10/- lakh borrowed from family and friends, I established the fruit processing unit at industrial area in Sindhudurg. The processed products are Jamun chips, jamun powder, jamun chikki, stuffed chilli, curd chilli, kokam squash, kokam powder, amla jam, amla candy, mixed fruit jam etc.” Hemant said.

Agripreneur: “Jamun” or Java plum is an important medicinal plant used in various traditional systems of medicine. It is effective in the treatment of Diabetes Mellitus, inflammation, ulcers, diarrhea, etc. The seeds are claimed to contain alkaloid, jambosine, and glycoside jambolin or antimellin, which halts the dietetic conversion of starch into sugar. Because of its utilities, I selected Jamun for processing. I established 5 collection center in five villages to collect the fruit from villagers” says by Mr. Hemant Nandkishor Walavalkar (27), a Post Graduate in Post-Harvest Technology and hailing from Sundhudurg district. Hemant is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Krishna Valley Advanced Agriculture Foundation, Oros, Sindhudurg.





Farmers Covered

450farmers from
7 villages

Employment

7

persons



Annual Turnover

**Rs. 25/-
lakh****Mr. Abdulvahab Jahangir
Devarshi**A/p. Dhulgaon Tal. Tasgaon
Dist. Sangli, Maharashtra, Indiaavdevarshi786@gmail.com
+91 7768003801**Enterprise:** Raisin processing unit and consultancy

Core Activity: “With bank finance of Rs. 5.00/- lakh, from State Bank of India, Sangli, I established Raisin processing unit. Raisins are basically dry grapes, also known as Kishmish, Manuka, Bedana or dry fruits. During earlier days, grapes were dried on plants only which was very crude method resulting in a lot of wastage. The project of converting of grapes to raisin began around 40 to 45 years ago. But in last 3 to 5 years the production has been virtually strengthening. There are two types of raisins i.e. Golden Yellow and Darker Sweetened (Black)” Abdulvahab adds.

Agripreneur: Holding degree in Agricultural Science and having land about 10 acres, Mr. Abdulvahab Devarshi (31) from Sangli district in Maharashtra, involved in Raisin processing industry. Entrepreneurship skills were learnt at Krishna Valley Advanced Agriculture Foundation, Sangli. “The Agri-Clinics and Agri-Business Centers Scheme is a boon for the unemployed agri-graduates in India” Abdulvahab said.





Farmers Covered

700
farmers from
30 villages



Employment

3
persons



Annual Turnover

Rs. 30/-
lakh

Mr. Mahesh Mohan Kulkarni

A/p – “Trimurti Padma”
S1 Padmavati Nagari,
Dattanagar, Vishrambag,
Sangli, Maharashtra, India

maheshmohankulkarni1977@
gmail.com
+91 09881431105

Enterprise: Seed production, processing, marketing, and agri-consultancy

Core Activity: Soon after AC&ABC training, “Kulkarni Seeds” trading shop was established with the own capital of Rs. 5.00 lakh by Mr. Mahesh Mohan Kulkarni. More than 15 prime seed companies were partnered with and trading has been done for more than 150 varieties of seeds for cereals,



oilseeds, pulses, and vegetables. He started doorstep extension services and encouraged farmers by showing the result demonstration on different seed varieties. “Farmers are happy as they don’t have to travel miles to get good quality seeds, Further, they don’t have to hop from one distributor to another. Seeing the bumper crop yields, demand of seeds for next crop are coming in advance before season” said Mukesh.

Agripreneur: “Sowing good quality seeds leads to lower seed rate, better emergence, more uniformity, less replanting, and vigorous early growth which helps to increase resistance to insects and diseases and decrease weeds. As a result, yield can also increase” said Mr. Mahesh Kulkarni (37). He studied agriculture and hails from Sangli district in Maharashtra. Mahesh was involved in ancestral occupation farming and started harvesting quality seeds for multiplication. he wanted to take his work to the next level and so joined two month residential entrepreneurship skill under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme at Krishna Valley Advanced Agricultural Foundation, Kupwada, Sangli district.



Farmers Covered

90farmers from
7 villages

Employment

11

persons



Annual Turnover

**Rs. 25/-
lakh****Mr. Swapnil Shivaji Mali**A/p- Hatid, Tal- Sangola,
Dist- Solapur, Pin- 413307,
Maharashtra, Indiaswapanilmali378@gmail.com
+91 9890055378**Enterprise:** Pomegranate seed (Anardana) processing unit

Core Activity: With the financial aid of Rs. 11.25/- lakh from Bank of India, Hatid, branch, Swapnil established Pomegranate seed (Anardana) processing unit by name 'Siddhanath Anardana Processing Unit' with capacity of 2 ton per day. He is procuring the



pomegranate fruit directly from the farmers' orchard and marketing his processed and packed Anardana to Gujarat, Madhya Pradesh, Uttar Pradesh and Tamil Nadu. He is also selling his Anardana to bulk buyers from other state.

Agripreneur: "I took to farming seriously after I discontinued my studies in agriculture sciences and planted 450 saplings of Bhagwa pomegranate in one-and-a-half acre and followed up by adding 385 saplings in another one-and-half acre sourced from tissue culture lab," said Swapnil. I received an yield of around 50 ton sold at the local market at Rs. 70-80 a kg. I felt this is the lowest rate even after a hard work. I decided to start manufacturing processed products such as Anardana, juice, syrup and jelly which were in high demand because of their nutritive and dessert qualities and palatability. Hence, I joined training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Krishna Valley Advanced Agricultural Foundation, Kupwad, Sangli district in Maharashtra State.



Farmers Covered

more than
500
farmers from
100 villages



Employment

2 skilled
and **10**
unskilled
workers



Annual Turnover

Rs. 40/-
lakh

Mr. Balkrishna Sadashiv Hasure

Viraj Organics, 144, Agar near
Shahu Co-Op Industrial Estate,
Jaysingpur Pincode-416101
Maharashtra, India

virajorganic@gmail.com
+910992225100

Enterprise: Manufacturing soil amendments to give complete solution for soil reclamation

Core Activity: Mr. Balkrishna is involved in manufacturing of organic fertilizers for soil health amendments. "Sound crop management methods and integrating organic and mineral fertilizers not only enables the farming system to better adjust to the effects of climate change but also offers a chance for restoring soil fertility on a sustained basis. Moreover, I also advise inclusion of legumes in crop rotations to protect the fragile soil surface. With finance of Rs. 20/- lakh with 36% back ended subsidy offered by NABARD, the manufacturing unit of soil amendments is in full swing offering complete solution for soil reclamation" said Mr. Balkrishna.

Agripreneur: Balkrishna Hasure (47) is an agricultural graduate and hails from Jaysingpur, Kolhapur district, Maharashtra State. He attended training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Krishna Valley Advanced Agricultural Foundation, Kupwad, Sangli, in Maharashtra.





Farmers Covered

150farmers from
8 villages

Employment

7

persons



Annual Turnover

**Rs. 40/-
lakh**
**Mr. Sahadev Atmaram
Tawade**

A/p- Akeri, Humras, Tal- Kudal
Dist- Sindhudurg, Pin- 416820,
Maharashtra, India

+91 09975947281

Enterprise: Lily farming and marketing

Core Activity: “The total project cost of Rs. 10/- lakh for establishment of flower processing unit got sanctioned from Bank of India, Dhara Branch, Sindhudurga, With this financial helps, I established Lily plantation and marketing unit by name ‘Tawade Lily Farm’. I developed farm for cultivation

of lily plantation in 2 acre of land. Daily 10-15 kg flowers are harvested and sold to local market. Even though the rate fluctuates from season to season, on an average I get Rs. 80-140 per kg. I am also involved in providing consultancy to more than 150 farmers on floriculture and horticulture plantation. As recognition of the extension services provided, NABARD has offered me 36 percent subsidy” informed Mr. Sahadev Tawade.



Agripreneur: Lily flowers are valued for their large, very showy, often fragrant flowers. The six plain or strikingly marked tepals (“petals”) are often trumpet-shaped, sitting atop tall, erect stems. Lilies have been raised as ornamental, medicinal and food plants. “I am involved in cultivation of white colour variety of spider lily since two years and getting net profit of Rs.4-5/- lakh per year” said Mr. Tawade (25). He is a diploma holder in agriculture and a trained agripreneur from Akeri village of Sindhudurg district in Maharashtra. “During training under AC&ABC scheme at Krishna Valley Advanced Agricultural Foundation (KVAAF), Oros, Sindhudurg, I had visited an open filed ornamental floriculture unit. I found the flowers of lily can bloom throughout year, so I opted to start business in the same” Sahadev said.



Farmers Covered

200
farmers from
10 villages



Employment

2
persons



Annual Turnover

Rs. 7/-
lakh

Mr. Nilesh Sadashiv Patil

A/p Tahakali, Dongaon, Tal & Dist
Jalgaon 425103,
Maharashtra, India

nsp.4454@gmail.com
+91 9730710103

Enterprise: Dairy farming, milk collection center and consultancy

Core Activity: Mr. Nilesh says that after completion of AC&ABC training, 'Nilkantheshwar Dairy Farm' has been developed combining his own capital of Rs. 5/- lakh and loan support of Rs. 6.00/- lakh from Bank of Maharashtra, Bambhori branch. Mr. Nilesh purchased 10 buffaloes of Jafrabadi, Murrah and Mehasana milch breeds and involved in dairy. Daily milk collection is about 80-100 lt. Nilesh has also developed his own customer base and is supplying milk at doorstep at the rate of Rs. 50- 60 per lt. Daily 5-10 farmers are visiting the dairy shed for advice on scientific management of dairy.

Agripreneur: A model dairy shed for 10 buffaloes (30 ft x 30 ft) has been established by Mr. Nilesh Sadashiv Patil (28), an agripreneur from Jalgaon district in Maharashtra. Mr. Nilesh says, the layout of the dairy shed helps to protect animals from wild



animals & theft, it helps for better care and supervision of animals, better productive and reproductive efficiency of animals, proper and controlled feeding of animals, proper disease control, and providing better accommodation at a cheaper cost. It also serves as a source of encouragement to other dairy farmers. Mr. Nilesh is trained under Agri- Clinics and Agri-Business Centers (AC&ABC) Scheme at Krishna Valley Advance Agricultural Foundation Jalgaon in Maharashtra.



Farmers Covered

1000
farmers from
12-15
villages



Employment

1 driver
2 persons



Annual Turnover

Rs. 15/-
lakh

Mr. Ramesh Ananda Patil

A/P-Koparde, Tal : Karveer
Dist: Kolhapur, Pincode- 416205,
Maharashtra, India

patilramesh1919@gmail.com
+91 07776931919

Enterprise: Custom hiring center and consultancy

Core Activity: Ramesh Mini Machineries, a custom hiring center, was established with an investment of Rs. 18/- lakhs. Ramesh, the owner of center says that in the beginning he bought a 60 hp tractor along with one reversible MB plough (2 bottom), front dozer, rotavator (2.1 m), cultivator (9 tynes), sugarcane cutter planter (2 rows) and hydraulic trolley (4 wheel). With his entrepreneurial skill and zeal to adopt new technology, he procured the sugarcane cutter planter for providing service to sugarcane farmers in his area and also promoting raised bed cultivation for kharif crops. He rents out these machines to many farmers of his village and also surrounding villages for cultivation of field crops like soybean, wheat, maize, chickpea, sugarcane, etc. He has been able to earn profit of approximately Rs 3.0 lakhs and also provided employment to local unemployed youth. He took additional training on machinery maintenance as there is no repair services available at his native place.



Agripreneur: Mr. Ramesh Ananda Patil (24), a resident of Kolahpur, owns about 15 acres land. After completion of graduation in agriculture, he joined entrepreneurial skill training at Krishna Valley Advanced Agricultural Foundation, Oros, Sindhudurg district in Maharashtra.



Farmers Covered

More than
300
farmers



Employment

10
persons



Annual Turnover

Rs. 20/-
lakh

Mr. Mahesh K. Patil

NV Eco Agro Tourism Pvt. Ltd.
S-5, Brindavan, V V Dempo
Marg, Opposite Green acres,
Tonca, Miramar, Goa,
Pin- 403002, India

mkpatil64@gmail.com
+91 09765565504

Enterprise: Agri-tourism and consultancy

Core Activity: The concept of combining agriculture and adventure is developed by Mr. Mahesh Patil and actively supported by his professional family members. NV Eco-farm is a complete farm with modern and scientific practices combined with traditional knowledge. Today one can see their vision as more than 200 year old Banyans tree welcomes the guest at the gate and around 125 forest species are identified within the farm with full botanical description (Family, species, botanical and common names, etc.). The available adventurous activities are Adventura, zip-lining, Burma Bridge, Mocking Bridge, Trekking, Commando Bridge Walk, Rappelling, Jumping Jack, and Wall Climbing becoming the major attraction of visitors. Besides this, major attraction of farm are Spice Farm, Nakshatra Van, Bamboo House, Cottage, Tent House and Farm exposure.

Agripreneur: Mr. Mahesh Patil (41), a post graduate in Agriculture and Management with more than 15 years of corporate experience is a resident of Tonca in Goa. Based in Goa, Mr. Mahesh wanted to start his own enterprise in tourism sector. With his ancestral land



and resources he developed the idea of eco-tourism. The two month entrepreneurial skill training program at Krishna Valley Agriculture Advance Foundation at Sindhudurg shaped up his dream. The exposure visit to established units and expert lecture build up his confidence and helped to evolve in tourism sector.



Farmers Covered

62000farmers from
3 states

Employment

150 skill
and unskilled
persons

Annual Turnover

**Rs. 20/-
Cr.**

Mr. Prakash Raghunath Autade

Ideal Agri Search Pvt Ltd
Plot No. 23 MIDC, Kupwad
Tal – Miraj, District – Sangli,
Pincode-416436,
Maharashtra, India
prakash.autade@idealagri.com
+91 9850501855

Enterprise: Manufacturing and marketing of organic compost, plant growth regulator, stimulator, organic Phosphate, soil conditioner

Core Activity: Ideal Agri-Search was established with financial support of Rs.20/- lakh from Union Bank of India, Sangli Branch and own investment of Rs.10.00 lakh by Mr. Prakash Raghunath Autade. Soil testing advisory was the first step to reach to farmers' field. Today the company deals with manufacturing and sale of organic compost, PGR, stimulator, organic phosphate, and soil conditioner with consultancy to the 62000 registered farmers from Maharashtra, Karnataka, and Andhra Pradesh. Door-step consultancy with soil test analysis and advise on crop management was the key to success, Autade said. For the betterment of the farming community, Prakash led Ideal Foundation under corporate social responsibility (CSR) activity. Organization of agri-exhibition, SMS service on weather information, advance broadcast on pest and disease attack, market information, awards to innovative farmer, scholarship for the farmers' children, etc. are the prime activity of Ideal Foundation.



Agripreneur: Mr. Prakash Autade (41) is agriculture graduate and a resident of Sangli district in Maharashtra state. During his study he observed that, the farmers are facing problems due to lack of knowledge, soil fertility loss due to excess use of chemical fertilizer and pesticides and doing farming with no loss or profit. He decided to start consultancy services in farming. Soon after graduation he joined entrepreneurial skill training program under Agri-Clinic and Agri-Business Centers Scheme (AC&ABC) at institute Krishna Valley Advance Agriculture Foundation Sangli.



Farmers Covered

150farmers from
4 villages

Employment

2

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Anil Ashok Mane**A/p – Nerle, Tal - Walwa,
Dist-Sangli, Maharashtra, Indiaanil.amane955@gmail.com
+91 7083989955,
+91 9130077637**Enterprise:** Broiler poultry farming and consultancy.

Core Activity: A 3000 bird unit was the first step to start poultry farming by Mr. Anil Ashok Mane as it gives sufficient expertise, know-how of poultry farming, and is totally risk free. "Careful consideration is given to method applied in feeding the birds. Removing the dropping usually poses no problem. You can either pack off the entire sawdust with the dropping or cover the dropping with fresh saw dust. Poultry farming is a continuous source of income. It is not seasonal and can produce income for the entire year. Poultry droppings are rich in nitrogen and organic material and hence, are considered valuable as fertilizers. I sold each batch of dropping that comes from poultry shed. Poultry can become a model for rural economic sustainability, involve in and conquer" said Anil as a message to budding agripreneurs.



Agripreneur: Krishna Valley Advanced Agricultural Foundation, Kupwad, Sangli in Maharashtra organized skill-oriented entrepreneurship development-cum-training programme. Mr. Anil Ashok Mane (25) hails from Nerle village from Sangli district was briefed about the free residential training under Agri-Clinic and Agri-Business centers (AC&ABC) Scheme. Being qualified graduate in agricultural sciences, he was eligible for the training and joined the training. "Exposure visit to established ventures was really motivational and helped to build my confidence to involve in business. I decided to start poultry farm during an exposure visit" added Anil.



Farmers Covered

350farmers from
5 villages

Employment

1

person



Annual Turnover

**Rs. 12/-
lakh****Dr. Dilip R. Bhole**

Shop no. 11, Shantiban Society,
100 ft. Road, Dhamani Corner,
Sangli, Maharashtra, India

bholepetclinic@gmail.com
+91 09422041138

Enterprise: Pet Care Clinic for animal health services

Core Activity: Dr. Bhole opened pet care clinic at Sangli to provide animal health services. like on-line consultation and referral for livestock ailments and diseases, information on the prices of livestock and livestock products at different markets, timely vaccination and de-worming, consultancy on goat and poultry farm establishment, etc. More than 150 farmers are rearing goat and poultry under the guidance of Dr. Bhole. Farmers are registered with the clinic and are offered services against a nominal fee. Dr. Bhole is also giving Para-Vet training to rural youth, who perform activities like timely Artificial Insemination services to cattle. During the evening, Dr. Bhole generally work with pets. “Your pet dog may love you five times more than your cat”, jestfully commented Dr. Bhole.



Agripreneur: “Taking human beings to the hospital is a difficult task at critical hours and last minute. Think how much more difficult it is to take sick cattle to the hospital given the fact that they are larger in size. Hence I involved in doorstep animal care services to serve the farmers and to save the life of many cattle” says Dr. Dilip Bhole (48), a veterinarian doctor hailing from Sangli in Maharashtra. “Agri-Clinics and Agri-Business Centers (AC&ABC) scheme is boosting the confidence of unemployed youth to start their own business. I had attended two month training program under (AC&ABC) at Krishna Valley Advanced Agricultural Foundation, Sangli, Maharashtra” added Dr. Bhole.



Farmers Covered

800farmers from
10 villages

Employment

6

persons



Annual Turnover

**Rs. 1/-
Cr.**
**Mr. Arvind Babasaheb
Gadade**

A/p - Plot No. 12, Jayshreeram
Niwas, SBI Colony, Sayadri
Nagar Sangli, Pincode-416416
Maharashtra, India
arvindgadade979@gmail.com
+91 9403584944 ,
+91 9403584944

Enterprise: Cattle feed processing unit

Core Activity: “Soon after completion of the AC&ABC training, I got finance of Rs. 19/- lakh from Corporation Bank, Vishrambag Branch, Sangli. With bank finance and own capital, I established feed processing unit. The factory began its commercial production with



production capacity of 36,000 MTs of animal feed per year. Maize is the major crop grown in surrounding area, and availability is also easy. With technical expertise and initial inputs and provision of buy back for 800 factory registered maize growers, Anandraj Agro Processing today occupies a pre-dominant position in the cattle feed business in the states of Maharashtra, Karnataka and Telangana. Balanced diet ensures the well-being and overall performance of animals and help feed animals with care for profit” said Mr. Arvind.

Agripreneur: “The success of livestock farming is largely dependent on the continuous supply of good quality nutritious feeds at competitive price. Feed alone constitute about 60-70 percent of total cost of production of livestock farming. Hence, I established feed processing unit” said Mr. Arvind Babasaheb Gadage (39), Diploma holder in agriculture hailing from Sangli. “One of my friend briefed about the Agri-Clinics and Agri-Business Centere (AC&ABC) Scheme and after getting detailed information, I applied for the 2 month training program at Krishna Valley Advanced Agricultural Foundation, (KVAAF) Sangli”. During the training program he gained knowledge on entrepreneurship development, marketing aspects, financial management of enterprises, and subsidy benefits under the ACABC Scheme.



Farmers Covered

500farmers from
11 villages

Employment

2

drivers



Annual Turnover

**Rs. 10/-
lakh****Mr. Suresh Patalu Kodulkar**A/P – Karandwadi,
Tal – Walwa, Dist-Sangli,
Maharashtra, Indiasureshpk777@gmail.com
+91 09545928665**Enterprise:** Custom hiring center and consultancy

Core Activity: With financial support of Rs. 10/- lakh from State Bank of India, Walawa Branch, Suresh purchased farm machineries tractor, rotavator, sub-soiler, and leveler which is important in tillage operation. In the first season, the demands were raised from small and medium land holders. Farm machineries were rented on affordable rate. He recruited two drivers to help with agri-operations.

Agripreneur: “More than 80% of the population of Walawa taluka is involved in sugarcane and banana cultivation, and almost all families totally depend on mono-crop of sugarcane. Sugarcane production is highly dependent on timely agri-operation which requires labour round



the year. However, labour scarcity is growing day by day. Keeping all in view, I decided to start renting farm machineries to solve the problem of labour. However, financial problem lagged me behind”, said Mr. Suresh Kodulkar (29). He is holding agri-diploma and is from Walawa village of Sangli district in Maharashtra. After learning about Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme and its benefits for the unemployed agri-professionals, he contacted the Nodal Officer of Krishna Valley Advanced Agricultural Foundation (KVAAF), Sangli, and joined two month residential training program.



Farmers Covered

590
farmers from
7 villages



Employment

7 skilled
labours



Annual Turnover

Rs. 1/-
Cr.

Mr. Kunal Ananda Mali

At/p- K. Sangav Tal- Kagal
Dist- Kolhapur, Maharashtra,
India

kunalmali4903@gmail.com
+91 09766400903

Enterprise: Raising nursery for sugarcane and vegetable crops.

Core Activity:

"Initially I developed nursery in half acre of land and started selling sugarcane seedling. In the Kharif season, more than 10 lakh seedlings were sold out. My confidence increased, I extended nursery to one acre and involved in raising vegetable seedling



simultaneously. I started advising farmers for off-season vegetable production to fetch good market price. Farmers agreed and started production of vegetable in summer season. In summer seasons, my sales crosses more than 25 lakh seedlings. In a single year, the sale figures crosses 50 lakhs of seedlings and annual turnover reaches Rs.1/- Cr. Agriculture may be profitable via sound planning and crop diversification" said Mr. Kunal.

Agripreneur: Mr. Kunal Ananda Mali (24) is a young rural youth with Diploma in Agricultural Sciences. He is a successful entrepreneur in nursery business and has become role model for other rural youth of Sangay village of Kolhapur district in Maharashtra. In the year 2016, he joined entrepreneurial training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Krishna Valley Advanced Agriculture Foundation, Uttur. During an exposure visit to an established nursery, Kunal showed interest to take all the technical knowhow and marketing skill from the owner.



Farmers Covered

125farmers from
45 villages

Employment

5

persons



Annual Turnover

**Rs. 10/-
lakh****Mr Vidyanand Sukram Ahire**

At - Dhalsingi, Po-Jamthi,
Via - Fardapur, Dist- Jalgaon,
Maharashtra, India

+919403330862,
+919168927958

Enterprise: Bee-keeping and consultancy

Core Activity: Starting with 25 bee-hives, 'Vidyasagar Bee Keeping Agro-consultancy' was established in 4 acres of land. Today Mr Vidyanand Sukram Ahire is maintaining 100 bee colonies and has been identified as a bee-keeper by corporates like Dabur and Pantanjali. The producing capacity of the unit is 2000 to 2500 Kg of honey. He is providing advisory on beekeeping and encourage farmers to start bee-keeping. "A buy back option is lucrative to attract more youth in this business", Vidyanand said. He also helps over 125 beekeepers in 45 villages of Jalgaon and other districts.

Agripreneur: Hailing from Dhalsingi village in Maharashtra, Mr. Vidyanand Ahire (33) took interest in beekeeping. After graduation in agriculture, he got involved in farming. Discouraged by regular drought and less profit in agriculture. Mr. Vidyanand started searching the way of additional source of



income. During this period he learnt about the centrally sponsored Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He contacted the Nodal Officer of Krishna Valley Advanced Agriculture Foundation (KVAAF) at Sangli, and appeared for interview. Because of his passion to start business, he was selected for training. During exposure visit to an established apiary, his interest in beekeeping was triggered by an established agripreneur who was successfully running apiary and giving advisory on beekeeping.



Farmers Covered

50
farmers from
3 villages



Employment

No



Annual Turnover

**Rs. 5/-
lakh**

Mr. Swapnil Rajesh Jadhav

A/P-Sagunamata nagar,
Malthan, Tal : Palthan,
Dist : Satara, Pincode-415523
Maharashtra, India

swapniljadhav1597@gmail.com
+91 08796277478

Enterprise: Goat farming and marketing

Core Activity: “Stall feeding system is considered as zero grazing intensive system. In stall feeding, goats are being grown in protected area with well maintenance of feed, cultivated fodder, forage, silage and concentrate feeds. This help goats to gain weight faster and quality of meat is also good. I used stall feeding system to rear my 30 goats, each attaining weight in range of 40-45kg. The market price is in between Rs.300-450 per kg depending on season and festivals. I prepare the slot of goats by keeping two month gap. Every two month I am selling at least 5-7 goats which gives me profit around Rs. 50,000/-. Rearing of cross breeds Osmanabadi and Jamunapari goats are very profitable” Swapnil said.

Agripreneur: Mr. Swapnil Rajesh Jadhav (22) is an agripreneur hailing from Sagunamata Nagar of Satara district in Maharashtra. Soon after his degree in Agricultural Science, Rajesh joined entrepreneurial training program under Agri-Clinics and Agri-Business (AC&ABC)



Centers Scheme at Krishna Valley Advanced Agricultural Foundation, Oros, Sindhudurg. “This institute provided trainees with very good resource person and lectures along with wonderful location visits, which helped the trainees to get a total awareness of what they are into and how they should plan for their future ventures”, added Swapnil.



Farmers Covered

450
farmers from
7 villages



Employment

2 skilled and
5 un-skilled
labor



Annual Turnover

Rs. 5/-
lakh

Mr. Sundar Janardan Zore

A/P-Revatwadi Nhaveli, aaros,

Tal : Sawantwadi

Dist: Sindhudurg

Pincode-416514,

Maharashtra, India

+91 07588953451

Enterprise: Fruit nursery and consultancy on old orchard rejuvenation.

Core Activity: “Total project cost of Rs. 5/- lakh got sanctioned under AC&ABC scheme which helped to establish the fruit nursery for mango, cashew and Kokum fruit crops in my native place Revatwadi village”, said Sunder Zore. Initially, he planted 100 mother plants on his 2 acre of leased in land laterally with irrigation system costing Rs.50,000. Most farmers wanted the variety of fruits trees that produce large, sweet fruit, mature at an early age, and are relatively small in height. In a year, around 50,000 sapling are sold out. Sunder is conducting training sessions on nursery management for the farmers. Seeing his services, NABARD has offered him 36 percent subsidy on his loan. “Raise your own planting material for sustainable agriculture: Sunder advised.

Agripreneur: Mr. Sunder Janardan Zore (25) hails from Revatwadi village and belongs to small farmer’s family. With aspiration to involve in agri-business, he studied Agricultural Science in his intermediate schooling. Soon after study, he joined training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Krishna Valley Advanced Agricultural Foundation, Oros, Sindhudurg. The training coordinator helped in preparation of detailed project report (DPR) and submitted to bank.





Farmers Covered

150farmers from
6 villages

Employment

2family
members

Annual Turnover

**Rs. 5/-
lakh****Mr. Tushar Tanaji Gaikawad**

A/P-at-Bhosalewadi Post-Ahire

Tal : Khandala, Dist :

Satara, Pincode-412802

Maharashtra, India

gaikawadtt1992@gmail.com

+91 08999949697

Enterprise: Dairy farming, vermi-composting and consultancy

Core Activity: After training, he started his entrepreneurship with six crossbred cows and managed them scientifically for getting maximum production. He started selling milk to Gokula dairy (private dairy). The daily milk production was



50-60 liter which was sold @ Rs. 22-25 per litre based on fat percentage. He started vermicomposting and organic vegetable cultivation in his four acres of land through which he is earning additional income of Rs. 2.5 lakhs/-. The surrounded farmers visited the dairy and took information on vermi-composting and dairy management.

Agripreneur: Mr. Tushar Tanaji Gaikawad (26), a post graduate in agriculture from Satara district of Maharashtra state, was struggling to get a suitable job in government sector. All efforts went failure and during this period, he came in contact with Nodal Officer of training institute Krishna Valley Advanced Agriculture Foundation, (KVAAF), Uttur, wherein the training program on Agri-Clinics and Agri-Business Centers Scheme was running for the rural youth. After discussions, he planned to start a dairy unit and joined training program. He trained on technical aspects on dairy. He spent three days during hands on experience and learnt all the pros and cons on dairy. He was quite confident to start enterprise on Dairy.



Farmers Covered

50

farmers from
3 villages



Employment

2

persons



Annual Turnover

**Rs. 10/-
lakh**

Mr. Ranjeet Manohar Pomane

At- Dattanagar Kolhale
Tal-Baramati
Dist-Pune, Maharashtra, India

+91 7745042366

Enterprise: Poultry farming and consultancy

Core Activity: “I borrowed Rs. 5/- lakhs from my parents, initially they were refused but seeing my planning they agreed. I set up my poultry unit by arranging all amenities require for poultry. I collaborated with an existing poultry and assigned the contract. The day one old chick, feed, medicine and the vet services of on alternate day were provided regularly. The poultry having 6000 birds. In the first batch, the mortality of birds was very poor, at the end of batch, total 5960 birds were alive with good weight” Ranjeet said.

Agripreneur: Only 22 years old boy having intermediate agriculture from Dattanagar Kolhale running a 6000 poultry birds unit successfully and earning net profit of Rs. 65000/- on completion of each batch. Mr. Ranjeet Pomane become the role model of his village. Mr. Ranjeet,said that this miracle happened only after training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Krishna Valley Advanced Agriculture Foundation Oros. During training, I got hands on experience at one established poultry, the owner has introduced me with Baramati poultry therein he was running his poultry on contract basis. I took all the require information and decided to involve in poultry.





Farmers Covered

30
farmers from
7 villages



Employment

2
persons



Annual Turnover

Rs. 40/-
lakh

Mr. Rahulkumar Ashok Prakashkar

At Post – 18, Patel Wadi, Korit Road, Nandurbar – 425412, Maharashtra, India

rahulkumarprakashkar@gmail.com
+91 7620001774

Enterprise: Poultry farming and consultancy

Core Activity:

Procuring finance of Rs. 15/- lakh from State Bank of India, Nandurbar Branch, he established poultry unit for 10000 broiler birds. "I used deep litter system of poultry housing. In this system, the birds are kept on suitable litter material of about 3" to



5" depth. The word litter is used for fresh litter material spread on the floor. Usually paddy husk, saw dust, ground nut hulls, chopped paddy straw or wood shavings are used as litter materials. In this system the birds are confined to the house entirely, with no access to land outside, and it is usually adopted where land is limited and expensive. In first year his sales figure crosses Rs. 10/- lakh. By this inspiration, he expand the unit and presently rearing 14000 broiler birds" Rahulkumar concluded.

Agripreneur: Mr. Rahulkumar Ashok Prakashkar (28) is a successful agripreneur in poultry from Patelwadi of Nandurbar district in Maharashtra. Previously he was associated with farming and involve in cultivation of paddy, wheat, maize and moong with the gross annual income of Rs. 25000. In the year 2016, he joined training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized Krishna Valley Advanced Agriculture Foundation Jalgaon. Equipped with technical and managerial skill he wanted to involve in poultry farming.



Farmers Covered

150farmers from
20 villages

Employment

6

persons



Annual Turnover

**Rs. 30/-
lakh****Mr. Rohit Sudhakar Patil**

At Post – 140, Netaji Subhash
Chandra Bose Housing Society,
Deopur, Dhule, Pin- 424 002,
Maharashtra, India

rohitpatil4334@gmail.com
+91 08275590959

Enterprise: Manufacturing of neem seed cake and neem oil

Core Activity: Belonging to progressive farmer's family, finance was not problem for Mr. Rohit Sudhakar Patil. With family support he established oil processing unit by name 'Vigilant Agro'. "Neem oil extraction process is not as simple process as everybody



think which needs high tech neem oil extraction technology for pressing the seed kernels are crushed and squeezed. This releases and separates the oil. Some of the active ingredients in neem oil are susceptible to heat, so cold pressed oil is the best" Mr. Rohit tips has been given to the budding agripreneurs.

Agripreneur: Neem seed cake when used for soil amendment or added to soil, not only enriches the soil with organic matter but also lowers nitrogen losses by inhibiting nitrification. It also works as a nematicide. By seeing the advantages and availability of neem seeds I decided to manufacturing of neem seed oil and cake, says by Mr. Rohit Sudhakar Patil (30) hails from Dhule city of Maharashtra state. Holding diploma in agriculture sciences, he never thought to join job. On contrary always wants to start business. As result, he joined training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Krishna Valley Advanced Agriculture Foundation, Jalgaon.



Farmers Covered

15000
farmers from
60 villages



Employment

6
persons



Annual Turnover

Rs. 20/-
lakh

Mr. Vivek Rajaram Patil

At Po Chopda Plot No 20MIDC
Yawal Road - Tal - Chopda
Dist - Nashik- 425107,
Maharashtra

Vivek.patil1231@gmail.com
+91 9403097678

Enterprise: Soil and water testing laboratory and consultancy

Core Activity: "State Government launched an innovative programme to provide soil health card to each farmers for keeping with readymade information on soil fertility of their soil for fertilizers recommendation and for crop planning in succeeding year. This scheme supports to provide mini-kit and testing equipment. I covered more than 1500 farmers in first year and issued soil health card" Vivek Said.

Agripreneur: Agricos Biotech Soil Testing Lab existing at Nashik is catering to the needs of 15000 farm holdings in 60 villages. Based on soil analysis report, we are helping to provide the advisory service on crop selection, agricultural inputs, best farming practices and marketing of farm produces. Mr. Vivek Patil (39), qualified Master's Degree in Agricultural Sciences, is the owner of laboratory. "Since I attended training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, I was motivated to gives crop advisory based on soil testing. Soon after completion of training at the Krishna Valley Advanced Agriculture Foundation, Jalgaon, he was back to Nashik with beaming self-assurance.





Farmers Covered

600

farmers from
15 villages



Employment

2

persons



Annual Turnover

**Rs. 20/-
lakh**

Mr. Yogesh Vijay Patil

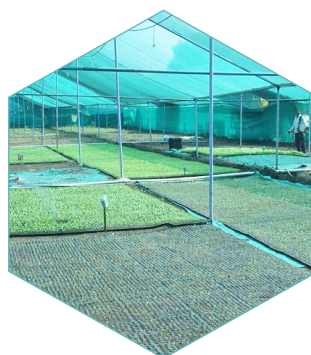
AP Gat No 481/1, Opposite
Hotel Mohini Neri BK, Jalgaon,
Maharashtra, India

yogeshpatil001@hotmail.com
+91 8657181810

Enterprise: Protected vegetable crops nursery and marketing

Core Activity: “During AC&ABC training, I attended three days session on hands on experience and trained on soil solarisation, grafting, seeding, fertilization, raised beds, pest and disease management activities, etc. I established nursery in 30 gunthas of land and supplying seedlings of tomato, brinjal, chilli, guards, cucumber and some flower species. Farmers also advised on package of practices on different vegetable crops cultivation from the nursery” Yogesh said

Agripreneur: “Farmers generally prepare small nurseries in their backyard solely. However, in the event of pest and disease incidence, natural calamity or field mortality of plants in early stages, the farmer does not have sufficient time to raise new nursery. To address this issues, I decided to make readymade seedling and makes it available at the doorstep of farmers” narrated Mr. Yogesh Vijay Patil (28) graduated in agriculture sciences from Jalgaon. He is the trained agripreneur from the Krishna Valley Advanced Agriculture Foundation, (KVAAF) Jalgaon, institute organized long duration skill-oriented entrepreneurship development under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme.





Farmers Covered

250farmers from
11 villages

Employment

4

persons



Annual Turnover

**Rs. 15/-
lakh****Mrs. Dipali Haribhau Belote**

A/P- Devibhoyar Tal-Parnner

Dist-Ahmednagar,

Pincode- 413208

Maharashtra, India

100dipali@gmail.com

+91 9860253271

Enterprise: Poultry farming and marketing

Core Activity: “After successful completion of AC&ABC training, I decided to involve in poultry farming, I discussed with my husband. After weighing all pros and cons he agreed and motivate me to start poultry unit. He had given me 18000 Sq. Ft. area on lease agreement for construction of poultry unit for rearing 10000 birds. In the first bath the mortality rate was 8 %. I was glad, I can rear 9200 birds successfully. I sold them and earned net profit of Rs. 87000/-“ Said Dipali, who was very happy with the efforts provided by KVAAF, Pune to motivate her to start poultry.

Agripreneur: Mrs. Dipali Belote (29), a graduate in agriculture from Devibhoyar village involved in broiler poultry of 10000 birds unit. “After marriage, I was sat idle in home. My husband once briefed me about the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme and suggested to join the training program. I have contacted the training institute situated at Krishna Valley Advanced Agriculture Foundation (KVAAF), Pune and joined training program. During training I visited an established poultry farm unit, and decided to start venture in it” said Dipali.





Farmers Covered

More than
1000
farmers from
150 villages



Employment

4
persons



Annual Turnover

Rs. 16/-
lakh

Mr. Mohit Vijay Giri

At. Goswami Krishi Farm,
Ward No. 3, Ziqli, Post. Lohgad,
Tal. Kalmeshwar, Dist. Nagpur,
Pin -441302, Maharashtra, India

mohit25goswami@gmail.com
+91 09405141984

Enterprise: Custom hiring center for heavy machineries

Core Activity: After successfully completing AC&ABC training, Mr. Mohit Vijay Giri established his custom hiring business center by name M/s. Goswami JCB Services. With a sanctioned loan of Rs. 20.00 lakh from Bank of India, Kalmeshwar branch, initially he involved service provider of JCB machine and pokeland machine on rental services. The JCB services was highly in demand in the district and giving good profit, by seeing the success Mohit over again bought tractor- trolley, rotavetor, harrow, cultivator, leveler etc. He rented out these machines to around 1000 farmers of his village and also surrounding 150 villages for cultivation of field crops like soybean, paddy, wheat, pulses as well as horticultural crops etc. He generates an income of around 16./- lakh in a year with a net profit of about Rs. 6.5 lakhs. He added paddy planter and planning to add few more machines in his inventory with the surplus profit made from custom hiring center.



Agripreneur: Hails from Kalmeshwar, Nagpur district Mr. Mohit Giri (24) a diploma holder in agriculture had involved in his ancestral occupation farming. To augment his net income, he became interested in custom hiring business of agricultural machinery in his village and received entrepreneurial training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from KVAAF, Nagpur.



Farmers Covered

More than
500
farmers from
15 villages



Employment

4
persons



Annual Turnover

Rs. 2/-
Cr.

Mr. Prashant N. Waghmode

Datta nagar, Sngola-Jawala Road,
Kadlas, Dist: Solapur, 413309,
Maharashtra, India

kom1111@rediffmail.com
+91 09822918568

Enterprise: Manufacturing of Neem Seed oil, fruit oil, kernel cake and neem fertilizer cake etc.

Core Activity: Kadlas Oil Mill manufacturing eco-friendly neem based products and organic fertilizers. Kadlas is leading in manufacturing of neem based organic manure and soil conditioners such as Neem- Amrut Seed oil, fruit oil, kernel cake and



neem fertilizer cake, etc. These bio-degradable, non-toxic products are most popular in Maharashtra as well in other states of India. Neem manure also controls nematode population and optimize soil microflora” Prashant said. “We also involve in extraction of Pongamia and Cotton seed oil extraction and preparation of manure”.

Agripreneur: “*Azadirachta indica* seed oil is a natural insecticide, fungicide and bactericide, people have been using neem for thousands of years. Neem has traditionally been used as a soil conditioner and natural controller of number of plant pest and diseases. We are running Kadlas Oil Mill for extraction of neem, pongamia and cotton seed oil organically”, said Mr. Prashant Waghmode (24), having diploma in agribusiness management, resident of Sangola village in Solapur district of Maharashtra state. Mr. Prashant is a trained Agripreneur from Krishna Valley Advance Agriculture Foundation, Sangli under Agri-Clinics and Agri-Business Centers Scheme.



Farmers Covered

120farmers from
40 villages

Employment

10

persons



Annual Turnover

**Rs. 9/-
lakh****Mr. Tapubhai G. Parmar**

At. - Tankariya,
Block- Jamkalyanpur,
Dist.-Devbhumi Dwarka,
Gujarat, India

tapu.parmar@gmail.com,
+91 09228246575

Enterprise: Raising nursery for all type of plant sapling and marketing

Core Activity: Mahakali Nursery is one stop for all type of sapling. Sale of fruit and vegetable sapling for farmers. Beside, ornamental, landscaping, Nature Park, avenue hedge, lawn making are the major activities for urban agriculture development. Mr. Tapubhai is also arranging training program for the housewives on urban agriculture. The topic were i.e. organic farming, nursery vegetable nursery, Vertical gardening, water and manure management etc. Mr. Tapubhai also authentic dealer for Jain and Netafim Irrigation Company. "Grow your own food organically" says by Tapubhai.

Agripreneur: Mr. Tapubhai

Parmar (34) is resident of Dwarka Nagari, a devbhoomi in Gujarat. Holding diploma in agriculture science, with meager salary he joined a job as Agriculture Assistant in private company. Extensive travel made him to quit the job. During this period he came across the Agri-



Clinics and Agri-Business Centers (AC&ABC) Scheme and happy to know his minimum qualification is eligible to join the training. He contacted Indian Society of Agribusiness professionals (ISAP) Vadodara, screened and attend. He learnt the entrepreneurial skill. Three days market survey and hands on experience made him so confident to involve in business.



Farmers Covered

150
farmers from
12 villages



Employment

5
persons



Annual Turnover

Rs. 5/-
lakh

Mr. Kirankumar Ramaji Wandre

At. Kanhan, Tal. Parsioni,
Dist. Nagpur. Pincode-441401,
Maharashtra, India

kiranabraham19@gmail.com
Mobile- 9970304878

Enterprise: Broiler Poultry farming, poultry composting and marketing

Core Activity: "Initially with own investment of Rs. 3.00 lakh, I constructed poultry shed and purchased 3000 birds. Since the day old chick vulnerable for the predators and diseases they need to be reared under controlled condition. Care should be taken to maintain ambient temperature so as to avoid chick mortality. In the first year I reared five batches and got a good profit. Being veterinarian expert, I managed to provide timely medical aid to the chicks, hence the mortality rate was very less. Now the unit is running with 5000 birds and turnover is reaches to 5.00 lakh. I tie- up with private poultry which ensure timely supply of chicks, feed, medicine, vaccine and including marketing of birds" Kirankumar said.

Agripreneur: Mr. Kirankumar Wandre (29), an agripreneur trained under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme at KVAAF, Kanhan, Maharashtra, has been successfully running a poultry unit with capacity of 5000 broiler birds. Mr. Kirankumar after completion of his diploma in veterinary sciences wants to start his own enterprise. AC&ABC training is blessing for him to brings his dream comes true says by Mr. Kirankumar.





Farmers Covered

50farmers from
5 villages

Employment

1

person



Annual Turnover

**Rs. 2/-
lakh****Mr Babasaheb Bhausaheb
Tambe**

Survey No 253/2, Ashwi Road,
Chinchpur, Tq. Sangamner,
Dist. Ahmednagar, Pin- 413736,
Maharashtra, India
bababtambe01@gmail.com
+91 9890515867

Enterprise: Vermi-compost production, consultancy and marketing

Core Activity: After successful completion of AC&ABC training, Mr. Mohit Vijay Giri registered his firm by name “Krushi Chaitanya Gandulkhat”. He constructed vermi-compost unit which having production capacity of 10 MT / Batch. Mr. Tambe says, “There are different species of earthworm viz.

Eisenia foetida (Red earthworm), *Eudrilus eugeniae* (night crawler), *Perionyx excavatus* etc. I preferred red earthworm because of its high multiplication rate and thereby converts the organic matter into vermi-compost within 45-50 days. Since it is a surface feeder it converts organic materials into vermi-compost from top layer”. He is taking at least 5 Batch per year. He is doing marketing of Vermi-compost under the brand name Krishi Chaitanya. He supplied this material for pomegranate growers.



Agripreneur: Mr. Babasaheb Tambe (37) a diploma holder in veterinary sciences never thought that the waste like crop residues, tree leaves and animal dung, sugarcane trash, weeds hedge cuttings, saw dust, coir waste, paddy husk, cattle dung, effluent slurry, from bio-gas plant, excreta of sheep, horse, pig, poultry droppings (in small quantity) and vegetable wastes are ideal food for earth worms. The waste can turn to wealth. During entrepreneurial skill training program under Agri-Clinics and Agri-business Centers (AC&ABC) scheme at Krishi Vigyan Kendra, Babhleshwar, he learnt the vermi- composting and its endless benefits. He decided to earn money from the sale of black gold.



Farmers Covered

5000
farmers from
4 districts



Employment

16 skilled
person and
20 labour



Annual Turnover

Rs. 1.3/-
Cr.

Mr.Ashwinkumar Gangadhar Kallawe

A/p. Chincholisangam,
Tal. Umarkhed, Dist. Yavatmal,
Pin- 445206, Maharashtra, India

corporationbhadra@gmail.com
Mobile- 08888345527

Enterprise: Manufacturing of bio-fertilizer, bio-pesticides, micro-nutrients and Plant Growth Regulator, consultancy and marketing

Core Activity: Bhadra Agro Corporation is established with own investment. A separate R&D lab has been established by recruiting 16 skilled person. Around 150 tons of bio-fertilizer has been manufactured from the unit. Agri-consultancy on organic farming is the major activity of the unit. The main function of the shop includes the promotion of bio-fertilizer through training, demonstration. "Organic farming is the boon for environmental sustainability. Sell organic, buy organic." Ashwinkumar said.

Agripreneur: "A network of 57 dealers for sale of 16 products of bio-fertilizer, bio-pesticides, micro-nutrients and PGR with sale figure crosses Rs.1.3 Cr. This achievement has done within a span of three years after completion of training program under



Agri-Clinics and Agri-Business Center (AC&ABC) Scheme", said Ashwinkumar Kallawe (33) agripreneur from Yavatmal district in Maharashtra. "Being Masters in Agri-Business Management and 7 years sound experience in marketing, I had dream to start own business. During training at Krishna Valley Advanced Agricultural Foundation, Nagpur, my confidence was boost and decided to take risk in business. However, comprehensive planning and concept of extension through entrepreneurship works to get success".



Farmers Covered

3000farmers from
400 villages

Employment

10

persons



Annual Turnover

**Rs. 1.5/-
Cr.****Mr. Atul Kachruji Lokhande**

A/p. Plot No. 160,
Adarsh Nagar, Katol Bypass,
Wadi, Tal. Dist. Nagpur,
Maharashtra, India

atullokhande358@gmail.com
+91 9405985092

Enterprise: PGR manufacturing company

Core Activity: Zen Agrotech plant growth regulator (PGR) is designed to use for seed treatment. Zen Agrotech PGR improves germination, emergence, root mass, plant vigor and stress tolerance, while increasing nutrient uptake. A network of more than 60 distributors are associated with Zen Agrotech. Company organizing demonstration on farmers' field and promoting organic farming. The total volume of business is 1500 tons. Zen Agrotech producing 18 agri-products. I always advise farmers to read the product labels carefully because it provides information on plant used, application method, volume, concentration and when to apply for a particular crop and trait" Atul said.

Agripreneur: "The components in PGR enhance early plant development through cell division, elongation and plant maturation and increase plant metabolism for improved nutrient uptake", said Mr. Atul Kachruji Lokhande (32) owner of the Zen Agrotech PGR manufacturing company from Nagpur district Maharashtra. Mr. Atul is a trained agripreneur under Agri-Clinics and agri-Business Centers (AC&ABC) Scheme organized at Krishna Valley Advanced Agricultural Foundation, Nagpur.





Farmers Covered

150farmers from
6 villages

Employment

2

persons



Annual Turnover

**Rs. 30/-
lakh****Mr. Abhay Prabhakar Desale**At-Po (Sutrepada) Dhule,
Pincode- 424001,
Maharashtra, Indiaabhaydesale.11@gmail.com
+91 09049214311**Enterprise:** Goat farming and consultancy

Core Activity: “Goats are multipurpose animal which can produce milk, meat, fiber, skin together. I purchased 10 pairs of Sirohi and Surti buckling of 8 weeks old and started rearing. I established a permanent goat housing adjacent to my field that has a great source of fresh



fodder and clean water. I cultivate suitable grass, crop and other green plants used as goat feed to reduce supplementary feeding cost. Stall feeding and alternate day open field grazing is the system developed which resulted to gain weight faster. At present 70 goats are rearing in unit. Slaughters are coming from city to purchase goat. The rate is fixed on weight @ Rs. 325 per kg. Farmers are purchasing pregnant doe at rate Rs. 9000/-. Goat farming is a profitable rural enterprise with low investment, involve in it and taste success” a message to rural youth by Abhay.

Agripreneur: Mr. Abhay Prabhakar Desale (30) is a very hard working agricultural graduate of Dhule district Maharashtra. For lack of financial support, Abhay didn't continue study and involved in farming. Even if, only farming was not dream, he wanted to start business. Once he was briefed about the entrepreneurial training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. Without delayed he contacted training coordinator at Krishna Valley Advanced Agricultural Foundation, Jalgaon and registered for training. On scheduled date he screened and joined training program.



Farmers Covered

275farmers from
27 villages

Employment

3

persons



Annual Turnover

**Rs. 15/-
lakh****Mr. Mahesh Baban Waje**A/P-Malewadi, Tal, Walwa,
Dist. Sangli, Pin-415411,
Maharashtra, India

+91 9421906308

Enterprise: Dairy farming, consultancy and milk collection center

Core Activity: With own investment, Mahesh established a small milk collection unit at Malewadi and name as Waje Dairy Farm. Dairy farmers give the quality service and timely payment. A small span of period the Waje dairy farm is poised to become a brand and better



known as one stop solution for all veterinarian issues. The daily milk collection is 250 litre. Based on the quality and fat percentage the whole milk is purchasing by 'Chitale Sweets' one of the famous brand in sweet manufacturing sector in Maharashtra state. Mr. Mahesh rearing a small dairy unit comparing 4 Holstein Frieses cows and attached with vermi-compost unit. Today, he is selling Earthworms culture @ rate of Rs.1000 per Kg, besides 100 quintals of vermicompost is yielding another 25,000 rupees. This is in addition to about Rs.1 lakh per year.

Agripreneur: Mr. Mahesh Baban Waje (42) is the resident of Malewadi village, Sangli district. Being a diploma holder in veterinarian sciences, Mahesh involved in dairy farming. During this period, he came across the Agri-Clinics and Agri- Business Centers (AC&ABC) scheme. He joined entrepreneurship skill training program at KVAAF- Nodal Training Institute, Sangli. During training he was provided many opportunities to interact with Subject Matter Specialists and with the successful entrepreneurs. He visited milk collection and chilling centers and decided to involve in the same business.



Farmers Covered

150farmers from
5 villages

Employment

6

persons



Annual Turnover

**Rs. 6/-
lakh**

Mr. Vidyanand Surykant Khandare

A/P- Ranbambuli Tal- Kudal
Dist-Sindhudurg, Maharashtra,
India

vidyanand33342@gmail.com

Mob No.9421013324

Enterprise: Poultry farming

Core Activity: Mr. Vidyanand had prepared Detailed Project Report of Rs. 10.00 lakh and got sanctioned from Union Bank, Oros. NABARD also provided a 36 percent subsidy. Mr. Vidyanand registered 'Ambika Poultry' and constructed poultry shed. He tied-up with Royal poultry and purchased 5000 broiler birds. A regular supply of chick, feed, medicine and buy-back facilities given by Royal poultry. Mr. Khandare taking 5 batches of poultry in the year. He also advising the surrounding unemployed rural youth on poultry framing.

Agripreneur: Mr. Vidyanand Khandare (26) is basically from agriculture family. After study he started farming in his 6 acre of land. Being an agriculture graduate he always tried to improve his skill and eager to know every aspects of farming from various sources, i.e. trainings, experts talk, departmental personnel etc. During this period, he knows about Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He contacted nodal officer of KVAAF-Oros, Sindhudurg and joined training program. Speaking about the training program, Vidyanand said "I have learnt how to market the products, how to interact with the people, how to plan and expand the business and how to give consultancy services to the Farmers".





Farmers Covered

250

farmers from
8 villages



Employment

4

skilled
persons



Annual Turnover

**Rs. 10/-
lakh**

**Mr. Ragho Atmaram
Gawade**

A/p – Pat, Tal – Kudal,
Dist – Sindhudurg, Pin-416521,
Maharashtra, India

gwadenursery22@gmail.com
+91 09673644585

Enterprise: Fruit and vegetable nursery

Core Activity:

'Gawade Nursery' is established with own capital and finance taken under AC&ABC scheme of Rs.5 lakh as bank loan. In the first year he produced 18000 nos. planting materials in his nursery. After sale of total planting materials (fruit plants like mango, cashew nut, papaya, limes, lemons etc., in floriculture, roses and ornamental etc. and vegetable seedlings like brinjal, chlli, cauliflower, cabbage, tomato etc.), he earned Rs. 21000 as net profit. Getting inspiration from that, again he produced 25000 nos. plants in his nursery in the subsequent year and sold the planting materials with a net profit of Rs. 34000. He also involved in ornamental flower nursery. Beside these, he trained four persons who worked with him in his nursery. Out of those four people, two persons were women. Ragho alos involved in training to the rural youths. Seeing his extension services NABARD offered him 36 percent subsidy on his bank loan.



Agripreneur: The Krishna Valley Advanced Agricultural Foundation, Oros, Sindhudurg, organized skill-oriented entrepreneurship development-cum-training programme under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. Ragho Atmaram Gawade (25) a graduate in agriculture from Pat village of Sindhudurga joined the training under AC&ABC and running successfully nursery.



Farmers Covered

300
farmers from
13 villages



Employment

2
persons



Annual Turnover

Rs. 25/-
lakh

Mr. Peetamber Panna Lal Lodhi

Vill.-Kaleva

Dist+Teh- Rajnandgaon,
PO-Nangaldaka- 491444,
Chhattisgarh, India

+91 9685497072

Enterprise: Poultry framing and consultancy

Core Activity: Mr. Peetamber recalled in the initial stage, State Bank of India, Kaleva branch sanctioned Rs. 5/- lakh which helps to construct the poultry shed. Equipped with all amenities for 3000 birds, he started rearing birds. He collaborated with Suguna Poultry. "I took keen care during completion of my first batch and found up to selling time, 2950 birds were alive. I fetch good profit. I learnt, hygiene maintenance is the key mantra of Success in poultry farming. Several officers from the Department of Agriculture, farmers visit Lodhi Poultry to have a firsthand knowledge about rural enterprises. Several groups of trainees consisting of agriculture officers and bank officials as a part of their job training also visits the farm" informed Mr. Peetamber.

Agripreneur: Mr. Peetamber Lodhi (27) is intermediate pass out from Kaleva village of Raipur district in Chhattisgarh. Over the last one year, he has become the most popular resource person for poultry and fishery farming, in his operational area. He says, his poultry unit comprising 6000 birds and every batch he can earned Rs. 1.00/- lakh. A successful agripreneur sharing his story.





Farmers Covered

500farmers from
20 villages

Employment

4

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Toshan Kumar Sinha**

H. – 270, Vill. – Kurra,
Po. – Tarsinwa, Dist- Dhamtari,
Pincode-493773, Chattisgarh,
India

toshan.sinh@gmail.com
+91 9179545621

Enterprise: Mushroom breeding unit, mushroom farming, marketing, and consultancy

Core Activity: With minimal investment of rs.25000/-, Toshan had establish mushroom unit. He designed training schedule for 15 days. He is imparting in-service training to the employees of state department of agriculture. Toshan says “I am giving free of cost training to rural youth and after their establishment making contract on buy back mode. I developed six SHG for 80 tribal women in six villages”.

Agripreneur: Mr. Toshan Kumar Sinha (30) graduated in agriculture uses to guide local unemployed rural youths for production and marketing of mushroom, and also supply with spawn to make them self-sufficient in terms of earning. He is a role model for other entrepreneurs in his district. Mr. Toshan Kumar Sinha is from Kurra village and trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. Owing to gain experience in mushroom production, he become the resource person for aspiring agripreneur of Indian Society of Agri-Business Professionals (ISAP), Chhattisgarh wherein he took training on entrepreneurship.





Farmers Covered

500farmers from
15 villages

Employment

5

persons



Annual Turnover

**Rs. 60/-
lakh****Dr. J. Jayabalan**33E, M.S.Hospital,
Kanchipuram - 631 502
Tamil Nadu, India

+91 9677515753,

+91 9655191017

Enterprise: Rearing 1.00 lakh broiler birds and delivering doorstep vet services

Core Activity: J. R. Poultry is rearing 1.00 lakh broilers birds and earning profit Rs. 10.00/- lakh per year. Dr. Jayabalan is the owner of poultry. He is also delivering doorstep vet extension services to nearby 15 villages. The major emphasis on preparation of organic manure, management of poultry, backyard poultry, layer farming, etc. J.R. poultry has recruited 5 labours in Poultry Farm.

Agripreneur: Dr. J. Jayabalan (32) is a Veterinary Doctor. After completion of his degree he has joined training program under Agri-Clinics & Agri-Business Centres scheme organized at Community Awareness Rural Educational, CARE in Namakkal district. Since beginning, he desired to involve in broiler poultry framing. After training, by investing own capital of Rs. 20/- lakh, he established J. R. Poultry Unit & J. R. Vet Centre. At present he is rearing 1.00 lakhs birds with his family support.





Farmers Covered

450farmers from
25 villages

Employment

8

persons



Annual Turnover

**Rs. 80/-
lakh****Mr. Rajkumar Murlidhar
Purad**A/p- Hupari Tal- Hatkanangale
Dist- Kolhapur,
Maharashtra, Indiapgagroindia376@gmail.com
+91 922065445**Enterprise:** Manufacturing of bio-fertilizers and micro-nutrients

Core Activity: Without awaiting the bank loan, P&G Agro India R& D laboratory was established with Rs. 10/- lakh for manufacturing the bio-fertilizers. A total of 15 products has been manufactured for the needs of all type of soils and crops. The firm is collaborated the 45 retailers for sale of organic products in Kolhapur district. The owner of the firm is Mr. Rajkumar Purad.

Agripreneur: Mr. Rajkumar Purad (38) holding diploma in Agricultural Sciences is involved in production of bio-fertilizers, micro-nutrients and plant growth regulator. Mr. Rajkumar had 15 years of marketing experience in agri-inputs. Owing to inspired by the organic farming concept, he had desire to manufacture the bio-fertilizers. During this period he came across the Agri-Clinics and Agri-Business Centers Scheme. He registered his name online for training program at Krishna Valley Advanced Agriculture Foundation, Uttur. On scheduled date, he was called for interview. He attended and was screened for training. He prepared his detailed project report for cost Rs.20.00/- lakh to expand his business.





Farmers Covered

600
farmers from
20 villages



Employment

1
person



Annual Turnover

Rs. 5/-
lakh

Mr. Shivraj Popatrao Katkar

At/po- Shivrajhans Building,
Talim road, Buwasaheb Nagar,
Kolki, Tq- Phaltan, District-Satara,
415523, Maharashtra, India
shivrajkatkar0550@gmail.com
+91 9665009058
+91 9604800096

Enterprise: Soil testing laboratory and consultancy

Core Activity: “AC&ABC training gave me confidence and improved my communication skills. Establishing soil testing laboratory was the project selected during training. I contacted the State Department of Agriculture, Soil Testing Section and availed all types of information. During discussion, the agriculture officer promised me to provide the information on soil-based scheme. He visited my laboratory and approved the firm for soil certification. I am providing soil certification facility to farmers for installation of drip-irrigation and Soil health card” Shivraj explained.

Agripreneur: “A simple soil test report helps to identify soil nutrients or soil chemical factors that are limiting plant growth, its advise to fertilizer use efficiency by indicating appropriate rates for different soils and crops, its protects the environment by preventing



over fertilization, to identifies polluted or contaminated soils. However, farmers are very lethargic to go for soil test”, said Mr. Shivraj Popatrao Katkar (22) years old agri-graduate from Phaltan of Satara district in Maharashtra setup soil testing laboratory and serving the farming community. Shashwat Sheti Vikas Pratishthan (SSVP), Pune is one of best training institute for promotion of entrepreneurial skills among the agri-professionals, Shivraj adds.



Farmers Covered

250

farmers from
15 villages



Employment

1

person



Annual Turnover

**Rs. 3/-
lakh**

Mr. Prashant Govind Jambhulkar

At/po- Bhiwapur, Tq-Bhiwapur,
District- Nagpur, Maharashtra,
India
prashantjambhulkar29@gmail.
com
+91 7304376999

Enterprise: Oyster mushroom cultivation and marketing

Core Activity: Prashant Mushroom is one stop solution of Oyster mushroom in Bhiwapur block of Nagpur district in Maharashtra. “Initially, I started Oyster mushroom production only with four bags in my backyard. It was amazing that a small quantity of spawn when planted in suitable growing medium can, within almost six weeks growing into highly profitable crops. Afterword, I started mushroom cultivation in commercial ways. Mushroom cultivation is very simple farming system can be carried over in any room indoor, basement, backyard, and garage with well ventilation and minimum temperature” Prashant explained.

Agripreneur: “My father gave me the initial capital of Rs 25,000 to start a business in 2016. I started a mushroom farm in my backyard,” says Prashant. There has been no looking back since” Mr. Prashant (29) a diploma holder in agriculture from Bhiwapur village of Nagpur district in Maharashtra, says adds,

“after study I had lot of time to spend. I was involved in my ancestral occupation farming. Only farming was not main intention of my life to survive, I want to be my own boss. I was in search of opportunity. During this period I was briefed about the Agri-Clinics and agri-Business Centers Scheme. I approached the nodal training institute at Krishna Valley Advanced Agriculture Foundation, Nagpur. I attended two month training program”.





Farmers Covered

150
farmers from
5 villages



Employment

5
persons



Annual Turnover

Rs. 3/-
lakh

Mr. Rishabh Pandey

At-Po-Salempur, Tq-Muntalpur,
Sitapur district, Uttar Pradesh,
India

pandeyrishabh953@gmail.com
+91 7007192585

Enterprise: Button mushroom cultivation, spawn breeding unit and consultancy

Core Activity: “I started mushroom spawn breeding unit and supplying to the farmers. Even until a few years ago, farmers here depended entirely on growing tomatoes and other vegetables and faced tough times whenever the crop failed due to the vagaries of nature. Mushroom has reduced the village’s livelihood risk. Today, villagers can bank on an assured income from mushroom, which is grown indoors,” says Rishabh. “I want to grow mushroom indoors round the year. Hence I applied for bank loan” Rishabh adds.

Agripreneur: Mr. Rishabh Pandey aged 21, invested over ₹15,000 to construct a kuchha shed in a 400 sq. ft. area for mushroom cultivation. Initially harvesting, he earned ₹33,000 and never looked back. Mr. Rishabh is the trained agripreneur under Agri-Clinics and Agri-Business Cenetrs scheme. He attended training organized at Jubilant Agriculture Rural Development Society (JARDS), Agra.





Farmers Covered

95farmers from
15 villages

Employment

1

person



Annual Turnover

**Rs. 5/-
lakh****Mr. Yogesh Kuamr**

Vill-Yangpur, Po- Durmaradur,
District-Lakhimpur Kheri,
Uttar Pradesh, India

yuvrajdutta949@gmail.com
+91 9557855915

Enterprise: Pig farming

Core Activity: With minimum capital of Rs.5000/- a piggery can be established and making profit is proved by Mr. Yogesh Kumar. He purchased 10 small piglets of white Yorkshire breed. He reared them in the 700 sq.ft space behind his house. To arrange the food for pig, He approached big and small vegetable markets, restaurants, food corners in the city and requested them for all their wasted and leftover food. He sold the animals in local market and earned profit of Rs. 15,000 from them. During this period my loan got sanction for Rs.5.00/- lakh from Bank of Baroda, Sirsava Kalan branch. "I expanded my business and purchase 25 white Yorkshire. The flesh of the pig is in huge demand in our state and also in the neighboring states of Bihar and Assam. The journey of his entrepreneurship shared by Mr. Yogesh. I am encouraging the unemployed rural youth and supplying them piglets for establishment of small scale pig unit" Yogesh adds.



Agripreneur: Mr. Yogesh Kumar (24), an intermediate in agriculture from Yangpur village of Lakhimpur Kheri district of Uttar Pradesh, is involved in pig farming. Yogesh is the trained agripreneur under Agri-Clinics and Agri-Business Cenetrs Scheme. He attended training program organized at Jubilant Agriculture Rural Development Society (JARDS), Agra.



Farmers Covered

1000
farmers from
Coimbatore



Employment

More than
50 skilled
and unskilled
labours



Annual Turnover

Rs. 14/-
Cr.

Mr. R. Ganesh

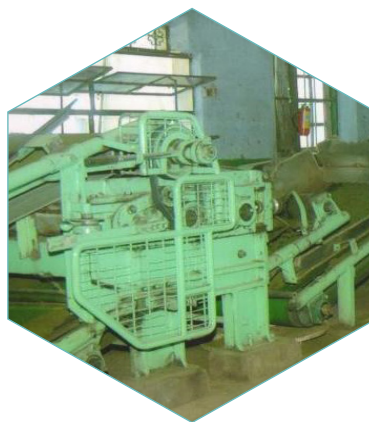
10, Siva castle phase-II,
Vellakinarpirivu, G. N. Mins (Po),
Coimbatore - 641 029, Tamil
Nadu, India

kotagirigold999@gmail.com
+91 9842164688

Enterprise: Tea nursery, plantation and processing unit

Core Activity: Vishnu Ganeshan Industry is manufacturing 6 lakh kg tea dust per year. More than 50 skilled and unskilled labours are working with him. Mr. R. Ganesh is the owner of the firm. The processed tea is marketing by brand "Kotagiri Gold Tea" is exporting to Asian countries. Ganeshan has one retail shop and office for trading of tea dust. Complete consultancy is on organic tea nursery, plantation and processing is given by firm.

Agripreneur: Mr. R. Ganesh is B.Sc Forestry. He has joined in Agri-Clinics and Agri-Business Centers Scheme (AC&ABC) organized at Community Awareness Rural Educational (CARE) Institute. He has started one Tea Nursery in large scale. He is raising good quality of Tea saplings and making value added Tea dust and supplying to the societies and Tea Planting Farmers. He got loan of Rs.3.00 Crores. His turnover per year is Rs. 14.00 Crores. He has established tea manufacturing and processing unit.





Farmers Covered

5000farmers from
Tamil Nadu

Employment

25

persons



Annual Turnover

**Rs. 80/-
Cr.****Dr. P. Jayavel**6/126, Anna Nagar,
Paramathi Road, Namakkal
District, Tamil Nadu, India

+91 9943975173

Enterprise: Feed Mill for manufacturing of animal and poultry Feed

Core Activity: Dr. P. Jayavel established feed mill for manufacturing of animal and poultry feed by investing own capital of Rs. 5.00 Crores. His yearly turnover is more than Rs. 80.00 Crores. He is supplying animal feed to the dairy farmers. He is advising dairy farmers on balanced feed and management and timely intake of medicines for cattle. He has engaged more than 40 labours in his concern. He is doing this business in partnership with his two friends.

Agripreneur: Dr. P. Jayavel is a Veterinary Doctor. He worked in private companies for 10 years. He has started Feed Mill for manufacturing of animal and poultry feed. "The process of manufacturing animal feed is a means whereby raw materials of widely ranging physical, chemical and nutritional composition can be converted into a homogenous mixture suitable for producing a desired nutritional response in the animal to which the mixture is fed. The complete process required keen observations. With the help of 40 skilled labour, my daily production is around 1000 Metric Ton" Dr. Jayavel said. Dr. Jayavel is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He attended training at Community Awareness Rural Educational (CARE), Namakkal.





Farmers Covered

250
farmers from
12 villages



Employment

2
persons



Annual Turnover

Rs. 4/-
lakh

Mr. Ravi Shankarrao Ukande

At. Dolmbawadi

Po. Chikhali(Ejara) Tal. Digra

Dist: Yavatmal, Maharashtra,
India

+91 9130603811,

+91 8698887793

Enterprise: Dairy and goat farming

Core Activity: Ravi had 7 acres of ancestral land. He constructed separate shed for cows and goats. Feeding and water arrangements has been finished separately. All the waste from the shed collect and keeping in compost pit. Ravi is rearing 15 Sahiwal and 10 local breeds' cows. In the goat section, he is doing goat farming of Osmanbadi breed. Ravi intended to expand more enterprises in same piece of land.

Agripreneur: Mr. Ravi Shankarrao Ukande (30), holding diploma in agriculture and is a resident of Dolmbawadi village of Yavatmal district in Maharashtra, is involved in dual enterprises i.e dairy and goat farming. "Working in two business can happen only after attending entrepreneurial training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme", said Ravi. "During training at Krishna Valley Advanced Agricultural Foundation, Nagpur, I have visited an established farm house. The owner was running more than 7 enterprises simultaneously, motivated by the farm, I was also decided to establish a model farm on integrated farming systems", Ravi added.





Farmers Covered

1500farmers from
12 villages

Employment

1

persons



Annual Turnover

**Rs. 14/-
Cr.****Mr. M. Dhamodharan,**

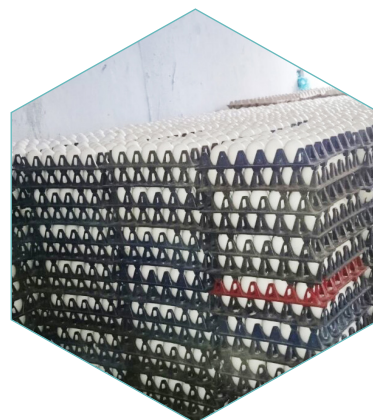
1432, Kandipalayam,
Vadagaraiyathur Po,
Paramathi Velur Tk, Namakkal,
Pin-637 213, Tamil Nadu, India

leeladamu@gmail
+91 9443255443

Enterprise: Layer farming and marketing

Core Activity: After successful completion of training Mr. M. Dhamodharan started Layer Poultry Unit with 1.80 Lakhs birds and is running in a successful manner. He is also doing extension work nearby 12 villages. The major topics were use of poultry manures in farming, disease management, feeds and feeding technique, all type of poultry farming etc. They have engaged 6 labours in Poultry Farm.

Agripreneur: Mr. M. Dhamodharan (30) is a Veterinary Doctor and resident of Kandipalayam village of Namakkal district, Tamil Nadu. After study he had started his Vet-clinic, but due to the less response of the farmers the clinic was on edge of shut down. In this period, he came across the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He was convinced with the benefits of the scheme. He contacted the Community Awareness Rural Educational (CARE) Trust, a training institute at Namakkal and enrolled his name for upcoming training program.





Farmers Covered

1200
farmers from
100 villages



Employment

5
persons



Annual Turnover

Rs. 30/-
lakh

Ms. Sonali Chandrakant Jadhav

Behind S.T. Satnd, At-Tal-
Kadegaon, Dist- Sangli-415304,
Maharashtra, India

sonajadhav1727@gmail.com
+91 9970588220

Enterprise: Manufacturing of bio-fertilizer and micro-nutrients

Core Activity: “Initial Investment of Rs. 7.00/- lakh was borrowed from my father with assurance of re-payment and established my R&D laboratory” Sonali explained with a laugh, “I concentrated more on soil health improvement and manufacturing the products accordingly. I networked my business directly contact with farmers. Initially I contacted progressive farmers and arranged demonstrations, within 10-15 days, the results shows in healthy plants. Farmers themselves are promoting my products to surrounding farmers” Sonali Said.

Agripreneur: “Feed the soil to feed the plant’ is a basic principle of organic farming. I introduced 12 products which maintain soil health, fertility and increase productivity. To address the complete Soil salinity problem in sugarcane growing belt, ‘Sugarcane Kit’



is specifically manufactured to boost the rapid growth phase of sugarcane leads in results of very high yields”, said Ms. Sonali Jadhav (24) a graduate in Agricultural Sciences. Sonali is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. She attended training at Shashwat Sheti Vikas Pratishthan (SSVP), Pune.



Farmers Covered

500

farmers from
6 villages


Employment

1

drivers



Annual Turnover

**Rs. 5/-
lakh**
Mr. Sanjay Maruti Bhong

At/Po- Nimgaon Ketaki,
Tq- Indupur, Dist- Pune
Pincode-413120, Maharashtra,
India

sanjaybhong966@gmail.com
+91 9766472012

Enterprise: Custom hiring center and consultancy

Core Activity: “I had about 10 acres of land. Sugarcane was major crop. I had my own tractor, I started renting the same tractor and found that the renting tractor repay a good return. On profit I purchased the other tillage machineries. Four month is the crucial period of renting farm machineries” Sanjay Said.

Agripreneur: Small/marginal farmers cannot invest in costly farm machinery and depend on hiring of implements to carry out agricultural operations in their fields. On other side, labour shortage at peak times of demand is a serious problem faced by farmers. To improve soil health, resource conservation technologies are linked to timely access to appropriate farm machinery at reasonable cost. Keeping this in view, I setup my custom hiring center and involved in providing farm machineries at reasonable cost”, said Mr. Sanjay Maruti Bhong (29) graduate in Agriculture and resident of Nimgaon Ketaki of Pune district in Maharashtra. “During my entrepreneurial training at Shashwat Sheti Vikas Pratishthan (SSVP), Pune, I visited one established Custom Hiring Centers and decided to start the same unit” Sanjay added.





Farmers Covered

250farmers from
9 villages

Employment

2

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Aravinder Kumar**

S/o Mr. Harbir Singh, Vill & Post-
Rahawati, tehsil-Mawana,
District-Meerut-Pin-250401
Uttar Pradesh, India

+91 9639536767,

+91 9675905505

Enterprise: Organic wheat cultivation and marketing

Core Activity: “Wheat will be sown after the on-going Rice. Seed drill with one foot row to row spacing will be used. One manual weeding at around 30 days, if needed, is recommended. After 30 to 40 days, if weeds are more, use ‘bio-herbicide. Cattle dung and FYM have been containing all the six types of functional groups of microorganisms. Neem oil/neem cakes are used as pesticides for effective control of pest and diseases”, simple techniques were shared by Aravinder.

Agripreneur: “To promote organic farming, farmers are being provided technological inputs including training and farm-level advisory services according to standards set by the National Programme for Organic Production (NPOP). The market also available for the sale organic crop produces. After attended training program under Agri-Clinics and Agri-Business Centres (AC&ABC) Scheme organized at Center for Agriculture and Rural development (CARD), Muzaffarnagar. I involved in Organic wheat production in my 10 acres of land”, added Mr. Aravinder Kumar (27), a graduate in Agriculture from Meerut district in Uttar Pradesh.





Farmers Covered

450farmers from
9 villages

Employment

4

persons



Annual Turnover

**Rs. 12/-
lakh****Mr. Girish Wamanrao Dalvi**

A/p. Mohadi (Dalvi) Tal.

Narkhed Dist. Nagpur,

Maharashtra, India

girishdal@rediffmail.com

+91 9921586746,

+91 7972683301

Enterprise: Poultry farming and consultancy

Core Activity: “A detailed project report of Rs. 20/- lakh was submitted to Bank of India, Narkhed, branch. Within the span of three months, my loan was sanctioned. I am rearing 10000 broilers birds in my unit. My unit become the poultry training centers, I conducted training for rural youth on all types of poultry. I help the rural youth in DPR preparation. Girish concluded.

Agripreneur: Mr. Girish Wamanrao Dalvi (40) has qualified master's Degree in veterinary sciences and is from Mohadi, a small village in Nagpur district in Maharashtra State. After study, he joined as lecturer in a private college. During this period, he came across the centrally sponsored Agri-Clinics and Agri-Business Centers Scheme, and approached the training institute Krishna Valley Advanced Agricultural Foundation, at Nagpur. After convinced discussion, he quite the job and joined training program. “Being veterinarian, technically I well-found, but the entrepreneurial skills I learnt during the training”, Girish said.





Farmers Covered

2000farmers from
Salem district

Employment

7

persons



Annual Turnover

**Rs. 1/-
Cr.****Mr. A.Govindharajan**

51D9 Rottu street
Vellandivalasai
po- Edappady (Tk)
Salem (Dt) Tamil Nadu, India

+91 9443262457,
+91 9965711193

Enterprise: Sales of farm- inputs and manufacturing of bio-fertilizers

Core Activity: After the completion of ACABC training Mr. A.Govindharajan prepares a Detailed Project Report to start a manufacturing unit and submitted in Karur Vysya Bank, Salem branch. He is manufacturing more than 40 Bio-products. He networked his business with 15 retailers to sales of bio-products.

Agripreneur: After serving 10 years in different agri-companies, in the year 2000 Mr. A.Govindharajan has started Agri input center by name Sri Sakthi Agro Traders at Salem for sales of inputs and pesticides. Mr. Govindharajan (49) gives Agri consultancy service to farmers. The major topics he covered are Organic farming, Integrated Pest Management, Integrated Fertilizer Management and use of farm machineries. In the year 2016 he came to know about Agri-Clinics & Agri-Business Centers (AC&ABC) scheme. He joined training at Community Awareness Rural Educational Trust (CARE) institute of Namakkal.





Farmers Covered

1500farmers from
25 villages

Employment

10

persons



Annual Turnover

**Rs. 2/-
Cr.****Mr. V. Uthayakumar**

41-1, Nadu Street,
Kondalampatty,
Salem - 636 010, Tamil Nadu,
India

sunagrochemicals@gmail.com
+919443129054

Enterprise: Manufacturing of organic bio-fertilizers and marketing

Core Activity: “During training at Community Awareness Rural Educational Trust (CARE) institute of Namakkal, Mr. V. Uthayakumar decided to start manufacturing of organic bio-fertilizers. He is manufacturing Neem Organic manure and Bio fertilizer. He is also dealing with organic pesticides and seeds. Altogether he is manufacturing a range of 100 bio-products.

Agripreneur: Mr. V. Udhaya Kumar completed his school studies up to Xth in Agriculture from Govt. Higher Secondary School of Pudhuchattram, Namakkal District. He had never dreamed to be own boss. “This dream came true because of the Agri-Clinics & Agri-Business Centers (AC&ABC) scheme” Mr. Udhay said. He worked 12 years in fertilizer production unit and gathered full knowledge about fertilizer production. He got very good network with more than 500 farmers. Demonstration plot was organized on these farmers filed.





Farmers Covered

350farmers from
12 villages

Employment

1

person



Annual Turnover

**Rs. 20/-
lakh****Mr. Yuvaraj Dagadu Chavan**

At- Nivale Post- Ghotawade,
Tal- Panhala, Dist-Kolhapur,
Pincode- 416230,
Maharashtra, India

yuvraj4246@gmail.com
+91 9637733842

Enterprise: Trading of Micro-irrigation systems, drip and sprinkler sets

Core Activity: “Investing own capital of Rs. 3/- lakh, I started trading of Irrigation sets. I tied up with three major micro-irrigation companies in Maharashtra. Regardless of what type of irrigation system installed, the equipment requires regular maintenance. I am giving one year guarantee for free maintenance which helps me to build faith among farmers” Yuvaraj Said.

Agripreneur: “With drip irrigation, water is delivered directly to the ground’s surface rather than being sprayed up and out over an area. This direct application of water yields water savings. My operational area is completely sugarcane



growing area. Flood irrigation is the tradition. Saving water is need of the hour. Hence, I took dealership for trading of micro irrigation sets and advising farmers on use of micro-irrigation” the journey of entrepreneurship is shared by Mr. Yuvraj Chavan (26), graduate in Agricultural Sciences and resident of Kolhapur district in Maharashtra. Mr. Yuvaraj is an Agripreneur. He attended entrepreneurial training at Krishna Valley Advanced Agriculture Foundation, Uttur, Maharashtra.



Farmers Covered

50farmers from
5 villages

Employment

25

persons



Annual Turnover

**Rs. 20/-
lakh**
**Mr. Pratik Bhimrao
Gonugade**

At/po- Rashiwade Bk.
Tal- Radhanagari, Dist- Kolhapur,
Maharashtra, India

pratikgonugade@gmail.com
+91 8007813231

Enterprise: Jaggery processing unit and marketing

Core Activity: “For expansion of business, I availed Cost of Credit (CC) of Rs. 1.00/- lakh from Bank of India, Rashiwade branch, Kolhapur. In the season the daily Jaggery production is around 1000 kg per day. I am selling jaggery through wholesaler and retailers” Pratik said.

Agripreneur: “Sugarcane juice and bagasse extracted after crushing sugarcane are used as the raw materials to prepare Jaggery. Jaggery processing starts in the harvesting season of sugarcane and it varies from place to place. Fresh sugarcane juice is required for jaggery. I am using the conventionally open earth pan furnaces process. I am harvesting around 800 tons of sugarcane and processing the jaggery. Rest sugarcane requirement fulfilled by purchasing sugarcane from 50 farmers from 4 villages” informed Mr. Pratik Bhimrao Gonugade (22), a graduate in agriculture from Kolhapur district in Maharashtra. Mr. Pratik is a trained agripreneur undertake training at Krishna Valley Advanced Agriculture Foundation, Uttur.





Farmers Covered

40
farmers from
7 villages



Employment

2
persons



Annual Turnover

Rs. 2/-
lakh

Mr. Rakesh Sindagi

At-Ramnagar, 5th
Cross Ganesh Krupa,
Darwad-480001,
Karnataka, India

agrikart99@gmail.com
+91 8867268185

Enterprise: Agrikart.Co is an e-commerce company, selling online organic food

Core Activity: “Contract farming agreement was signed with 40 organic growers for different crops. I am providing all technical information to the farmers with farm-inputs. The harvested crop produced were gets certified from National Standards for Organic Production (NPOP) agency. The crop produced were procure and packed in different size and makes ready to sale. Rakesh said.

Agripreneur: Agrikart.

Co is an e-commerce company, selling online organic food grains like cereals, millets, pulses, spices and inorganic products like processed and packed dry fruits, etc. “The online rates is best as compared to market price. All the



products are procured directly from the gate of farmer's field. Company making great deals for online shopping of millets and other food grains. Visit once www.agrikart.co” said Mr. Rakesh Sindagi (25), a young agripreneur with Agriculture degree. Rakesh attended entrepreneurial training organized at Shriram Gramin Sanshodhan Va Vikas Pratishthan, Belgaum. “During the session on topic “ICT in agriculture” some success stories were discussed on online sale of farm-machineries, that time an idea click in my mind to sale food grains online” Rakesh shared.



Farmers Covered

150farmers from
7 villages

Employment

2

persons



Annual Turnover

**Rs. 7/-
lakh****Mrs. Shubhangi Bhaskar Patil**

A/p – Halewadi, Tal – Ajara,
Dist - Kolhapur, Pin- 416 220,
Maharashtra, India

+91 7303664721

Enterprise: Dairy farming and consultancy

Core Activity: “After completion of AC&ABC training, I added four more HF cows. The daily milk was increased up to 90 liter per day. The milk goes to dairy. Additionally, I started milk collection centers and advised farmers on feed and fodder management, clean milking, hygiene in cow shed, timely de-worming and vaccination etc.. Now my daily milk collection is reached about 200 liter per day. I am getting a handsome profit from the dairy.” Shubhangi said.

Agripreneur: “After qualified diploma in agriculture, I got married and started to stay with my in-laws. We had about 10 acres of land and 5 Jersey cows in house and I involved in all works i.e. feeding cows, milking, cleaning etc. As my qualification was eligible, my husband suggested me to join entrepreneurial training program under Agri-Clinics and Agri-Business Centers Scheme organized at Krishna Valley Advanced Agricultural Foundation, Kupwad, Sangli, I was day scholar. During exposure visit organized by the institute, I learnt the scientific methods of feeding, milking, balance ration etc.”





Farmers Covered

3000farmers
from Solapur
district

Employment

6

persons



Annual Turnover

**Rs. 20/-
lakh****Mr. Siddeshwar Bhalchandra Barbade**

A/Po- 446, West Mangalwar
Peth, Solapur, Pin- 413007,
Maharashtra, India
siddeshwarbarbade54@gmail.
com
+91 9890979854

Enterprise: Nursery and landscaping

Core Activity: “Investing own capital of Rs. 70000/- I had setup my nursery. Initially I was concentrating to sell sapling of ornamental plants. My nursery is established on Solapur Highways, Farmers demanding for fruit sapling. Afterword I extended my business and involved in all type of plant nursery. We are providing specialized services in landscaping design and installation. We also carry a large inventory of trees, shrubs, perennials, annuals, vegetables, and garden supplies” Siddeshwar added.

Agripreneur: Mr. Siddeshwar Barbade (31), graduate in Agriculture, is the first generation of his family to run the thriving nursery. He says that, “55 percent of their business comes from retail sales and most of the rest comes from our Landscape Department. We focus on a wide range of projects i.e. horticultural, floricultural, decoration plants, consultancy, landscaping, kitchen garden, terrace garden, parking lawn etc.” Mr. Siddeshwar attended training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Shriram Gramin Sanshodhan Va Vikas Pratishthan, Wadala.





Farmers Covered

115farmers from
8 villages

Employment

3

persons



Annual Turnover

**Rs. 8/-
lakh**

Mr. Shantipal Ananda Sonune

At. Sawkhed Tejan,
Tal. Sindhkhed Raja, Dist.
Buldhana, Maharashtra, India

shantipalsonune111@gmail.com

Mobile- 9545347832

Enterprise: Open field goat farming and consultancy

Core Activity: “I own a goat farm in half acre of land; for 150 goats. There are no hard and fast rule to stick with in land selection. Whatever land you have is good to go or it would be better if you have surplus land with the greenery and grazing area” a small trick given by Shantipal.

Agripreneur: Shantipal Sonune (26), a graduate in agriculture, hails at Shindkhed Raja village of Buldhana district in Maharashtra is rearing more than 150 goats and getting profit daily. “Goat farming business in India would be a great choice if it is done in the precise and planned way. But due to lack of knowledge, experience and profitable goat farming business plan they could not make the better outcome” said Shantipal. Shantipal, a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. During training at Krishna Valley Advanced Agricultural Foundation, Nagpur, he visited an established goat farming unit. He took the technical and marketing skill and found that, if goats are rearing is done in slot by keeping age wise difference, one can earn money daily.





Farmers Covered

500
farmers from
50 villages



Employment

5
persons



Annual Turnover

Rs. 50/-
lakh

Mr. Jai Kunvar Sheoran

H.No.- 666, Sector- 6, Karnal,
Haryana, India

sheoranj2@gmail.com
+91 9467343001

Enterprise: Bee-keeping and training center

Core Activity: “I have availed loan of Rs. 20.00/- Lakh from Punjab National Bank, Premnagar branch to establish my Bee keeping and training institute. I am working as Bee Keeping Consultant and arranging training program under Integrated Bee keeping Development Center Scheme at Ramnager Distt.- Kurukshetra Haryana. It is sponsored under Indo-Israel project. I am doing migratory Bee keeping in Haryana, Rajasthan and Himachal Pradesh and promoting the concept of bee keeping to farmers of the respective states” Sheoran adds.

Agripreneur: “After retirement as an Agriculture Department Officer for development of bee keeping in Haryana, I had the desire to start my second earning in promotion of bee keeping in Haryana. During my tenure I was aware about the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. I approached to Indian Society of Agri-Business Professionals (ISAP), Karnal and attended the training program with 100% attendance” Mr. Jai Kunvar Sheoran (61) recalls his journey of entrepreneurship in bee keeping.





Farmers Covered

1200farmers from
70 villages

Employment

5Permanent,
10-15
Temporary

Annual Turnover

**Rs. 25/-
lakh****Mr. Sunil Kumar**At-Vill.- Rasulpur Kalan,
Distt.- Karnal, Haryana, India

tejash4060@gmail.com

+91 9518290001

Enterprise: Nursery and training center

Core Activity: With Credit support of Rs.16.20 lakh availed from Punjab National bank, Phushgarh Karnal, Mr. Sunil Kumar established his nursery in 2 acre of land and started sale of fruit, ornamental, vegetable, cactus and vegetable sapling. Very soon the nursery became the training center for the rural youth. They visited and trained in nursery activities. Sunil expanded his business through these trained youth by supplying the raw material on buy back mode. By seeing the extension services, NABARD released him 36 percent subsidy.

Agripreneur: Mr. Sunil Kumar, a laborious and innovative farmer from Rasalpur village of Karnal, Haryana holding certificate course in horticulture, joined nursery for his livelihood. He learnt all the technical skill in nursery. He wanted to start his own nursery. The opportunity of becoming own boss came through Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme running for creation of self-employment among agri-professional. He quit his job and approached the Indian Society of Agri-Business Professionals (ISAP), Karnal and enrolled for training program.





Farmers Covered

170farmers from
14 villages

Employment

7

persons



Annual Turnover

**Rs. 15/-
lakh****Mr. Sarwan Kumar**Bakhtawarpur, Post- Jainpur,
Distt.- Sonipat, Haryana, Indiasarwanms farm@gmail.com
+91 8930137709**Enterprise:** Button mushroom farming and consultancy

Core Activity: “With own capital of Rs. 50000/- Mr. Sarwan Kumar setup mushroom production unit by using the racking system. He started his entrepreneurship with 10 kg button mushroom spawn. It was inoculated in 100 bags hanging in a thatched roof. Within four month he harvested 27 quintals mushroom. His confidence was boosted, and he decided to grow more variety of mushroom. Presently he is the popular producer of button, oyster and milk white mushroom in Sonipat district, Haryana. He applied for bank loan and wants to produce under protected condition so that sale goes around the year” Sarwan said.

Agripreneur: Having graduate degree in Agriculture, Mr Sarwan Kumar was struggling hard to settle his family. During this period, he came in the contact with Nodal Officer of Indian Society of Agri-Business Professionals (ISAP),



Karnal, in search of employment opportunities in agriculture. After several discussions and technical guidance on Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, he was motivated to start agri-business. After screening, he was selected and joined the training program. During hands-on experience he took all technical information on mushroom cultivation and decided to go with mushroom farming.



Farmers Covered

1000
farmers from
25 villages



Employment

3 persons,
15 unskilled
labour



Annual Turnover

Rs. 15/-
lakh

Mr. Amol Gangaram Shirkar

At/Po/ Kothawade, Ratnagiri,
Maharashtra, India

amol.shirkar.as@gmail.com
+91 9673377943

Enterprise: Goat tading and consultancy

Core Activity: “Under credit component of AC&ABC Scheme, the loan support of Rs. 5/- lakh from Bank of India-Kothawade branch, helped to establish the goat unit. Initially, I was involved in breeding and sale of Osmanabadi goat, by seeing the



growing demand of farmers for different goats, I searched and contacted different markets for trading of goats. Now, I am trading breeds like Jamunapari, Shirohi, Kota, and West Bengal as per requirements. I extend all types of goat consultancy, around 1000 farmers are advised. NABARD released 36 percent subsidy for extension services” informed Mr. Amol Gangaram Shirkar.

Agripreneur: “Shirkar Agro Tech industry is involved in goat farming and trading of all types of goat breeds and promote to Indian goat industry development. No doubt that Indian goat industry is still in its infancy, if we look from commercial point of view. But now this industry is becoming organizing”, said the owner and agripreneur Mr. Amol Shirkar (31). He has agriculture background. Amol is trained with entrepreneurial skill under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, organized at Shriram Gramin Sanshodhan Va Vikas Pratishthan, Osmanabad.



Farmers Covered

Haryana &
Uttar Pradesh
600 dairy
growers



Employment

6
persons



Annual Turnover

Rs. 45/-
lakh

Mr. Brhampal Singh

H.No.-291 Sec.-8 Karnal,
Haryana, India

bpsinghchhikara@gmail.com
+91 9991322878

Enterprise: Dairy consultancy and manufacturing of animal feeds and medicine

Core Activity: “After training, I setup my ventures and registered shop as Shubham Health Care. Prime services are Consultancy services to rural dairy farmers, supplier of cattle feed supplements, third party manufacture of chelated mineral mixture powder along with chelated calcium gel and directly selling to rural dairy farmers, provide Animal Health Management and Veterinary services to rural dairy farmers. The said services are provided in two states - Uttar Pradesh and Punjab of India” Singh added.

Agripreneur: “At the age of 50 years, I left my job as Poultry Medicine Area Sales Manager for one of the leading animal feed company in Karnal and thought to start own manufacturing of animal feed. Because of financial hitches I was lagged. However, Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme rescued me and my dream came true”, said Mr. Brhampal Singh (55). He has Masters in Dairy Extension from Karnal. Brhmapal underwent entrepreneurial training at Indian Society of Agribusiness Professionals (ISAP)-Karnal.





Farmers Covered

500farmers from
5 villages

Employment

1

person



Annual Turnover

**Rs. 15/-
lakh****Dr. Mudasir Rashid**

Jaroka Park, Safapora, Dist.
Ganderbal, Jammu & Kashmir,
India

mudasir.rather0@gmail.com

+91 9906838739

+91 8715843753

Enterprise: Consultancy on Animal feed intake and sales

Core Activity: “Pearl Agrifeed Spot’ stock all type of feeds and fodder for cattle, poultry and fishery. Over 150 products are available today at unbeatable prices. Major products of the company are stocked in shop. The Nodal Officer of



Indian Society of Agri-Business Professionals (ISAP), Srinagar, helped to prepare detailed project report for Rs. 5/- lakh. I applied and got sanction from the Jammu & Kashmir Bank, Safapora branch. I partnered with more than five animal feed companies. My day is started with visit to the dairy farm. After visit I calculate the require demands and deliver to doorstep of farmers. I am involved in organization of vaccination camps along with the staff of state department of animal husbandry, Jammu” Mudasir said.

Agripreneur: Dr. Mudasir Rashid (32) is Doctorate in Fishery Sciences from Jammu & Kashmir. He is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. In order to improve the ability of an animal to grow, reproduce and produce outputs such as milk, wool, draught power and transport., essential nutrients in the form of energy, proteins, minerals, vitamins and water must be provided. Hence I decided to open the animal feed shop” Dr. Mudasir explained.



Farmers Covered

8states of
India

Employment

13

persons



Annual Turnover

**Rs. 1.5/-
Cr.****Dr. Ajay Kumar Tomar**

Plot No .28, Behind Ford
Showroom, Near Ramdev Rice
Mill, GT Road, Karnal, Haryana
– 1302001, India
skylinenutrition@gmail.com
info@skylinenutrition.net
+91860 777 7086

Enterprise: Manufacturing and marketing of veterinary products, veterinary medicines, veterinary nutritional supplement, veterinary feed supplement

Core Activity: “Skyline Nutrition (P) Ltd. is offering world-class Veterinary Products, as a renowned Manufacturer, Supplier and Exporter from India. Our range of Veterinary Products is inclusive of Veterinary Medicines, Veterinary Nutritional Supplement and Veterinary Feed Supplement. The company has earned worldwide appreciation for bringing forth the best quality Veterinary Products. Our entire range of Veterinary Products is formulated using the latest technology and equipment in our manufacturing unit. Moreover, our overseas distribution network has supported us in quick and timely delivery Veterinary Products orders all over the world” Dr. Ajay Kumar Tomar informed.

Agripreneur: “Before launching the company, I joined two months training program organized at Indian Society of Agri-Business Professionals (ISAP), Karnal”, says by Dr. Tomar. Dr. Tomar is an agripreneur with Doctorate degree in Animal Nutrition based at Karnal, Haryana. Skyline Nutrition (P) is established in the year 2010, the company has paved a successful path for itself under the guidance of Dr. Ajay Tomar,





Farmers Covered

300farmers from
25 villages

Employment

3

persons



Annual Turnover

**Rs. 20/-
lakh****Mr. Indra Raj Jat**

Vill.- Tigariya, Via- Itawa Bhopji,
Tehsil- Chomu Dist.- Jaipur ,
Pincode-303804
Rajasthan, India

indrarajjat41@gmail.com
+91 9667090201

Enterprise: Raising of open field vegetable seedlings and consultancy

Core Activity: “Farming was ancestral occupation of my family. Without any financial support, additionally I started open field nursery for extra income. I used to sell the sapling of tomato, brinjal, chilli, bottle guard, bitter and ridge guard. Recently, I started providing readymade cucumber sapling to farmers to avoid the cost of cultivation on control of viral disease. I am extending my business by collaborating with the agri-companies for sale of farm-inputs requires for vegetable cultivation” Indra said.

Agripreneur: “A vegetable nursery is a place or an establishment for raising or handling of young vegetable seedlings until they are ready for more permanent planting. I used open field nursery to raise the sapling”, said Mr. Indra Raj Jat (29) from Tigariya village of Jaipur district in Rajasthan. “Being horticulturist, I always dreamed to work supply of quality sapling of fruit and vegetables. I started my venture by establishing vegetable nursery in my own 5 acre of field” Indra Raj Jat added. He is the trained agripreneur and attended training program organized at Indian Society of Agri-Business Professionals (ISAP), Chomu, Jaipur.





Farmers Covered

5000
farmers from
100 villages



Employment

2
persons



Annual Turnover

Rs. 1/-
Cr.

Mr. Mir Gohwar

Kursoo Rajbagh, Srinagar,
Jammu & Kashmir, India

gowharonline2@yahoo.co.in
+91 9797203954

Enterprise: Marketing farm-inputs for apple crop cultivation

Core Activity: “A total cost of Rs. 35/- lakh was invested to start the farm input shop. Srinagar is the hub for apple production. Majority of farmers are growing apple, hence I decided to keep all inputs available in shop to fulfill the needs of apple growers” Mir said. “Additionally, I give complete scientific package of practices for apple cultivation from cultural practices to harvesting along with information about pests and diseases, their identification and control as well”.

Agripreneur: Mr. Mir Gohwar (40) is Master in Agricultural Sciences from Srinagar. After completing his studies he worked for 5 year in private agri-companies. Owing to dreaming of being his own boss, he left job and started searching for the alternative earning sources. During this period, he was informed about the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He contacted the Nodal Officer at Indian Society of Agri-Business Professionals (ISAP), Srinagar and deliberate over all the information about the scheme. Without delay he joined the training program.





Farmers Covered

5000farmers from
Maharashtra

Employment

2

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Sachin Malkar**

In front of Venkatesh Lawn,
Near Nawathe plot square,
District- Amravati, Maharashtra,
India

malkarsagro03@gmail.com
+91 9823360831

Enterprise: Soil testing laboratory and consultancy on spices crop cultivation

Core Activity: Under the credit component of AC&ABC scheme Mr. Sachin Malkar availed bank loan of Rs. 5/- lakh from State Bank of India, Umarkhed branch. This finance helped him to purchase new soil testing kits and expand business. During training he learnt that, extension services is the gateway to reach farmers field. He started agri-consultancy simultaneously. He is giving consultancy on specifically turmeric crop and fruits crops. Under his guidance about 1000 hectare area comes under turmeric cultivation in Vidarbha region of Maharashtra.

Agripreneur: Born in Amravati, with Masters Degree in Agricultural Sciences from Dr. Punjabrao Agriculture University, Maharashtra, Mr. Sachin Malkar (41) initially started his career by establishing the Soil testing laboratory. Despite of lack of entrepreneurial skill in business, his laboratory almost in edge of seize. Fortunately, this time he was came across the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He was convinced by the enormous benefits of scheme. He was informed that the training program is organized at Mitcon Consultancy, Pune. He approached the Nodal Officers and registered for training.





Farmers Covered

400
farmers from
9 villages



Employment

2
persons



Annual Turnover

Rs. 6/-
lakh

Mr. Mahendra Maruti Mohite

S/o. Maruti, Belawade Post &
Bk. Satara, Pincode-415539
Maharashtra, India

mahindramohite51@gmail.com
+91 9011121384

Enterprise: Custom Hiring Center

Core Activity: After AC&ABC training Mr. Mahendra Maruti Mohite applied for bank loan of Rs. 20/- lakh to establish custom hiring center. The Bank of India, Malakpur branch sanctioned the loan. By seeing the demand of JCB works



in his area, he purchased JCB machine with tractor and renting the machineries. He the machineries are rented for digging of farm pond, leveling of undulated land, installation of pipe line, contouring field border, contour terracing, bridging the canals etc. "Majority of farmers raising demands for JCB on water conservation works before onset of monsoon, recognizing the watershed conservation works provided to more than 500 farmers from 9 villages NABARD offered me 36 percent Subsidy" Mahendra Said.

Agripreneur: The Krishna Valley Advanced Agriculture Foundation, Sangali organized long duration skill-oriented entrepreneurship development training programme for the rural youths. Mr. Mahendra Mohite (24) had no idea about the training program and its enormous benefits. He was convinced by the benefits and contacted the Nodal Officer to attend training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. Mr. Mahendra is an agriculture graduate and hails at Satara of Maharashtra.



Farmers Covered

600farmers from
12 villages

Employment

3 persons &
3 unskilled
person

Annual Turnover

**Rs. 1/-
Cr.****Mr. Mangesh Ghanshyam
Rodge**S/o. Ghanshyam B. Rodge,
Morshi Vill., Amravati,
Maharashtra, Pin-444905, Indiamgrodge@rediffmail.com
+91 9112020700**Enterprise:** Trading of farm inputs and consultancy on fruit orchards

Core Activity: “Under credit component of AC&ABC scheme, I got loan sanctioned of Rs. 12 lakh/- from Central Bank of India, Morshi branch. With own capital and bank loan, I established my shop and involved in trading of seed, fertilizer and pesticide. Additionally, I extend crop consultancy on Orange, Cotton and Vegetable crops. Advisory starting with collection of soil sample before commencement of every crop season. I regularly organizing, farmers meet, field demonstration, field day on hi-tech agriculture” Mnagesh explained.

Agripreneur: Use of good quality and judicious use of farm inputs is necessary to achieve satisfactory crop yield and farmers are often cheated by the traders and purchase the fake seeds at high prices. In this context, Krishi Vigyan Kendra, Durgapur (Badnera), Amravati arranged training programmes under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme to train the agri-professionals to gain of self-employment and deliver of extension services to farmers. “Since my entrepreneurial training program I associated with KVK-Amravati”, said Mr. Mangesh Rodage (37), an agriculture graduate cum agripreneur form Amravati district of Maharashtra State.





Farmers Covered

350farmers from
11 villages

Employment

6

persons



Annual Turnover

**Rs. 30/-
lakh****Mr. Sunil Kumar Rath**Vill-Mudlana, Tehsil-Gohana,
Distt-Sonipat, Karnal, Haryana,
India

sejalfoods@gmail.com

+91 9996520096

Enterprise: Fruit processing unit and consultancy

Core Activity: “After training, within three month, the loan of Rs. 20/- lakh got sanctioned from Punjab National Bank, Gohana branch. Initially, he had started cultivating tomato in his whole 7 acres of land and processing tomato sauce and sale in city. Soon after he got order for 1000 tons of tomato sauce. Then he contracted the surrounding farmers for procurement of Tomato. He is producing tomato sauce, squash, jam, soft drinks, etc.

Agripreneur: Sunil Kumar (28) earned Bachelor Degree in Agricultural Science and hails from Mudlana village of Sonipat district in Haryana. He started food processing unit with production capacity of 1 ton/day. After graduation, he joined the entrepreneurial training program under Agri-Clinics and Agri-Business Centres Scheme. After training he was equipped with all the entrepreneurial skill and confident to start business. The nodal officer of the Indian Society of Agribusiness Professional (ISAP), Karnal helped him prepare Detailed Project Report for Rs. 15/- lakh.





Farmers Covered

480

farmers from
7 villages


Employment

1

person



Annual Turnover

**Rs. 5/-
lakh**

Mr. Pradumnya Ugar

A/p Sankonatti, tq Athani,

Dist: Belgaum

Karnataka Pin: 591304,

Karnataka, India

pradyumnaugar@gmail.com

+91 9481104037

Enterprise: Dairy farming, consultancy and milk collection center

Core Activity: Syndicate Bank Athani Branch Belagavi, financed Mr. Pradumnya Ugar Rs. 5/- lakh to establish Dairy. He involved in dairy advisory and additionally opened milk collection center and was collecting milk amounting to 150 litre per day. Twenty vermi-compost unit is flourished in 7 villages under guidance of Pradumnya.

Agripreneur: “Proper business plan and good care and management can ensure maximum profits in any type of business. Even dairy having two cows can feed the family whole year”, said Mr. Prdumnya Ugar (33). He is holding diploma in dairy and based at Sankonati village of Belgaum district of Karnataka, running a small dairy and involved in scientific dairy advisory. He charges Rs. 1000/- per person for 7 days. After getting entrepreneurial training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Shriram Gramin Sanshodhan Va Vikas Pratishthan, Belgaum, he decided to involve in dairy. Milk can be taken by both vegetarian and non-vegetarian population and market is not the problem for milk. He learnt, without rearing cattle can also we start business dairy and he proved it.





Farmers Covered

400farmers from
20 villages

Employment

4

persons



Annual Turnover

**Rs. 25/-
lakh****Mr. Sumit Kishor Sanghavi**

At-po- Plot No. 117, Vishanji
Nagar, Near Bal Gandharva
Natya Gruaha, Jalgaon,
Maharashtra-425001, India

sks7058551111@gmail.com
+91 0705855111

Enterprise: Manufacturing unit of micro-neutrients

Core Activity: Investing own capital of Rs. 15/- lakh, Jain Bioscience Pvt. Ltd. a research and development (R&D) laboratory has been established at Pachora village in Jalgaon district. With help of four-skills person, ten bio-fertilizers and micro-nutrients products



has been manufactured and ready for application in field. For marketing, Mr. Sumit Kishor Sanghavi partnered with 50 retailers in banana growing areas of Jalgaon district. Direct sale to farmers with consultancy was also practiced promoting the products", narrated Sumit Sanghavi.

Agripreneur: "The Jalgaon district in Maharashtra is famous for banana cultivation. Majority of farmers cultivating Banana crop. In banana, zinc deficiency is found when it grows in zinc deficient soils. The symptom causes the leaves to become narrow, with yellow to white stripes between the secondary veins. In severely affected plants fruit development is slow; the bunch is yellow and almost horizontal for a relatively longer period. To address the Zinc deficiency and other elements, I involved in manufacturing of micro-nutrients" said Mr. Sumit Kishor Sanghavi (24), a graduate in agriculture from Jalgaon district in Maharashtra. To gain the entrepreneurial skills, Sumit attended training program at Krishna Valley Advanced Agriculture Foundation, Jalgaon.



Farmers Covered

400farmers from
5 villages

Employment

1

person



Annual Turnover

**Rs. 30/-
lakh****Mr. Mahesh Vasant Randale**

At/Po-Kurhe Panache, Jamner
road, Tq- Bhusawal,
District-Jalgaon- 425311,
Maharashtra, India

maheshagrocenter@gmail.com
+91 9420270856

Enterprise: Open filed floriculture and consultancy

Core Activity: After training, Mahesh involved in open field floriculture cultivation and advised the surrounding farmers. Seeing the round the year market for flowers, farmers came forward for open field floriculture. Simultaneously Mahesh also opened farm-input shop to supply of inputs for floriculture.

Agripreneur: “Floriculture gives ample scope for economic development of farming community. Any farmer with a land holding ranging from one acre or more can start floriculture depending on the marketing opportunities available in the nearby towns. If small and marginal farmers are going to take up cultivation of jasmine, crossandra, marigold, tube-rose, annual chrysanthemum and roses, besides others, they can earn their livelihood”, said Mr. Mahesh Vasant Randale (46), a graduate in agriculture from Kurhe Panache village of Jalgaon district in Maharashtra. Mr. Mahesh took entrepreneurial skill training organized at Krishna Valley Advanced Agriculture Foundation, Jalgaon.





Farmers Covered

300farmers from
5 villages

Employment

1

person



Annual Turnover

**Rs. 5/-
lakh****Mr. Maheshwar Gorain**

Vill- Maldin, Po- Dorodin,
Ps- Kenda, District- Purulia,
West Bengal,
Pincode-723102, India

+91 09933993270

Enterprise: Low cost poultry farming and consultancy

Core Activity: “With own investment of Rs. 2.00 lakh, I established a poultry unit of 2500 broiler birds. The unit is constructed with thatched roof with ample source for light and air. Mr. Maheshwar made his own strategies to sell the chicken. He keeps over 100 chickens, is used to the ritual



every time customers visit his farm. “People look at the birds and try to haggle the price but when I let them feel their weight, they do not bargain anymore because the birds are heavier, fresh and healthy.” continues by Mr. Maheshwar. “These chickens are my source of wealth as they give me at least Rs. 15000 a month, with the bulk coming from chickens and the rest from manure.” Mr. Maheshwar advised the rural youth on poultry farming.

Agripreneur: “The poultry industry is known to be a major contributor to west Bengal state economy through employment creation and the enhancement of nutrition and food security. In spite of these contributions, the poultry industry is faced with a number of problems that necessitate solution” said Mr. Maheshwar Gorain (25), a qualified graduate in agricultural sciences. Ancestral farming was the only source of livelihood of my family. However, after study I joined two month residential training program under Agri-Clinics and Agri-Business centers Scheme at Indian Society of Agri-Business Professionals (ISAP)-Asansol. This was the crucial phase of my life.



Farmers Covered

1500farmers from
28 villages

Employment

3

persons



Annual Turnover

**Rs. 50/-
lakh****Mr. Rameshwar Singh**Gyanpur Distt.-Bhadohi,
Uttar Pradesh, Indiatakatsingh2015@gmail.com
+91 8736098126**Enterprise:** Agri-consultancy and promotion of organic farming

Core Activity: “With own saving of Rs. 5/- lakh, I setup my agri-clinic. I have entered into formal agreements with nine agri-companies in addition to establishing five village-wise retail centres where the farmers can procure the farm-inputs. I appointed unemployed rural youths. I got the license to sell subsidized fertilizer from IFFCO agency. I registered farmers and according to the land holding and cropping pattern, distribution of the fertilizers was undertaken. The farmers training center is opened to teach the importance of soil testing. In future I will conducted more training program on different topic” Rameshwar added.



Agripreneur: Mr. Rameshwar Singh (42) graduated in agriculture and was one of the progressive farmer of his village Gyanpur. He was the active member of his Gram Panchayat. Once he was attended an orientation program conducted by Krishi Vigyan Kendra Kaushambi (U.P.) on Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He was convinced by the benefits and extension services described under AC&ABC Scheme. After that, he approached to Krishi Vigyan Kendra (KVK), Kaushambi and attended two month residential training program.



Farmers Covered

1150
farmers from
24 villages



Employment

7
persons



Annual Turnover

Rs. 25/-
lakh

Mr. Manish Chaudhary

At- S/o Rajendra Singh, Alankar
bhawan, Hanuman road,
Shamli, Uttar Pradesh, India

manish01282364@gmail.com
+91 9927203264

Enterprise: Commercial dairy farming and training center

Core Activity: “Finance of Rs. 40 lakh was availed under mini Kamdhenu scheme from my Simdhalka village. To safeguard creation and accessibility of high quality milk producing animals in Uttar Pradesh, I purchased HF, Jersey, Sahiwal, Gir and Rathi cows. At most I have 55 cows of these breeds. Beside 8 bulls are also in dairy. Farmers are availing services for mating their cows. I have developed my dairy farm in one Beegha of land. I make arrangement for water green fodder cultivation round the year” Manish Said.

Agripreneur: “Kamdhenu Yojna is a dairy scheme introduced in the year 2013 in Uttar Pradesh to surpass the low availability of high yielding germ plasm animals in Uttar Pradesh. Being trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme and established dairy entrepreneur, my name was suggested by my Nodal Officer of training institute Shree Maa Guru Gramodhyog Sansthan, Varanasi to access the benefits of Mini Kamdhenu scheme of Rs. 40 Lakh” said Mr. Manish Chaudhary (45), a graduate in agriculture.





Farmers Covered

150farmers from
5 villages

Employment

4 skilled and
10 un-skilled
labour

Annual Turnover

**Rs. 30/-
lakh****Mr. Bhanu Bhaskar Singh**Vill- Dhuria Bagahi, Post- Sandi
Distt- Sonebhadra-231213,
Uttar Pradesh, Indiabhanu3935@gmail.com
+91 8960682646,
+91 9415288912**Enterprise:** Dairy farming business and consultancy on organic farming

Core Activity: Rs. 20 lakh loan was availed from Syndicate Bank, Siddhi Kala Nai Bazar branch, Sonebhadra. He purchased the indigenous breed i.e. Sahiwal, Gir and Gangatiri. The total milk collection is 40-50 litre. "Additionally, I involved in manufacturing of vermi-compost and utilizing all compost in my own 76 acre of land. Out of that, 20 acres are cultivated organically. Gradually I will convert all land into organic farming. Majority of farmers are advised for organic farming. By seeing the extension services NABARD offered 36 percent subsidy" Bhanu concluded.

Agripreneur: In India, almost all regions are suitable for setting up dairy farming business. Most of the dairy farmers in India are raising animals traditionally, they not aware about the improved techniques for dairy farming. As a result, some farmers are losing their investment instead of being benefited. I involved in dairy farming since four years and in profit" said Mr. Bhanu Bhashkar Singh (31) an agriculture graduate from Dhuria Bagahi village of Sonebhadra district in Uttar Pradesh. Mr. Bhanu is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme.





Farmers Covered

1600
farmers from
16 villages



Employment

3
persons



Annual Turnover

Rs. 69/-
lakh

Mr Ranjeet Kumar Shukla

S/o. Raj Kumar Shukla, Bansganj vill., & Post, Pare Bhojai Teh., Gonda, Pin: 271126, Uttar Pradesh, India
ranjeetkumarshukla712@gmail.com
+91 09005057294

Enterprise: Sales of farm-inputs and agri-consultancy on organic farming

Core Activity: With Finance procured of Rs. 5 lakh from Union Bank of India, Kharkhar branch, Mr Ranjeet Kumar Shukla setup his Agri-clinic. He networked his business with 15 retailers. He established agri-shop village-wise, so farmers



can purchase quality agri-inputs at their own village. He took dealership of 15 major agri-companies. Major organic agri-products are available in shop. Ranjeet, is organizing farmers meet, result oriented demonstration on agri-technique, etc. By seeing his extension services, NABARD offered him 36 percent subsidy.

Agripreneur: "Vermicompost is a renewable and environment friendly resource. A totally natural product, vermicompost can help reduce the need to apply chemical fertilizers, which is a less sound practice from an ecological standpoint" briefed Mr. Ranjeet Kumar Shukla (22) holding degree in agriculture sciences and fully involved in promotion of organic farming. Mr. Ranjeet is a trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. He has become a resource person for manufacturing of vermi-compost to teach the budding agripreneurs at Shree Maa Guru Gramodhoyag Sansthan, (SMGGS) Varanasi, Nodal Training Institute, where he was trained.



Farmers Covered

50

farmers from
6 villages



Employment

4

persons



Annual Turnover

**Rs. 10/-
lakh**

Mr. Sanjay Ramdasji Sonkusare

A/p. Beside Indian oil Petrol Pump, Wadasa Road, Armori, Tal. Armori, Dist. Gadchiroli, Pincode-441208, Maharashtra, India
omservoagency@rediffmail.com
+91 9423565241

Enterprise: Fish farming and consultancy

Core Activity: “Belonging to progressive farmer’s family, my parents supported me to establish fishery enterprise” said Sanjay. In the beginning of his first year of fish culture, he has released 3000 nos. of fingerlings. The major carps was Rohu, Catla, Mrigal and catfish. No supplementary feeding was required for his fishery pond as the waste from the livestock acted as feed for fish and manure as well. After one year of stocking he harvested 500 kg of fish which he sold @ Rs 150-350/kg generating net income of Rs 85,000/-. In next years he has doubled the fingerlings. The six month sales figures crossed Rs. 4 lakh. “The down side fish of pond is yet to be harvested” Sanjay added. He is promoting fish farming among villagers of the surrounding villages



Agripreneur: Mr. Sanjay Ramdasaji Sonkusare (46) graduated in Agricultural Sciences and started rearing fish in a small pond of 0.3 hectare. “There were times when people of the locality laughed at me for the idea of converting my paddy field into a fishery pond instead of rice cultivation as they believe that pond construction is a wastage of time and it would never give the desired results”, said Sanjay. The idea of fish farming has clicked during the entrepreneurial training organized under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Krishna Valley Advanced Agricultural Foundation, Nagpur.



Farmers Covered

250farmers from
8 villages

Employment

1

person



Annual Turnover

**Rs. 30/-
lakh****Mr. Ramesh Kumar Patel**

Vill- Bairwan (Banapura),
Post- Gangapur,
Distt- Varanasi, Uttar Pradesh,
India

rameshpatel5394@gmail.com
+91 8808521926

Enterprise: Running farm-input shop and nursery for marigold crop

Core Activity: With Rs. 5/- lakh availed as bank loan from KGSGB bank, Gangapur, Varanasi, Mr. Ramesh Kumar Patel set up the agri-input shop by name of R.K. Patel Agri-Clinic and Agri-Business Center. Initially, I involved in sale of seed and pesticide, additionally sales of Marigold seedlings. I was promoting floriculture and advising farmers on scientific cultivation of marigold and selling all required agri-inputs from the shop. My concentration is more on promotion of floriculture among farmers” Ramesh said.

Agripreneur: “Marigold is one of the most commonly grown flowers for garden decoration and extensively used as loose flowers for making garlands for religious and social functions. The demand for Marigold flowers during Dashara and Diwali is very high. Keeping in view the demand of Marigold throughout the years, I involved in supply of marigold seedlings”, said Mr. Ramesh Kumar Patel (23) with intermediate in agriculture and hailing at Bairwan village near Varanasi city of Uttar Pradesh. Ramesh, after study, joined two month entrepreneurial training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Shree Maa Guru Gramodhoyag Sansthan, (SMGGS) Varanasi.





Farmers Covered

1500farmers from
25 villages

Employment

3

persons



Annual Turnover

**Rs. 60/-
lakh****Mr. Shankarshan Shahi**Vill & Po- Garer, Distt- Deoria,
Uttar Pradesh, India

bfrdssahi@rediffmail.com

+91 09839190068

Enterprise: Agri-consultancy and promotion of renewable energy

Core Activity: A detailed project report of Rs. 5/- lakh was prepared and submitted to Purvanchal Gramin Bank, Garer Deoria branch and got the loan sanctioned. Mr. Shankarshan Shahi opened an agri-input shop and involved in advisory services. He delivered number of techniques in paddy cultivation and use of renewable energy in tillage operation, varietal selection, making ridges and furrows, INM, IPM, farm mechanization, and green energy. Recognizing the extension services provided to more than 1500 farmers, NABARD offered him 36 percent subsidy.

Agripreneur: Mr. Shankarshan Shahi (34) is qualified agriculture graduate from Garer village in Deoria district in Uttar Pradesh and is involved in agri-advisory services. Mr. Shankarshan is trained agripreneur under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme from Shree Maa Guru Gramodhoyag Sansthan, (SMGGS) Varanasi. During training he learnt the importance of extension services, he found that the established agripreneurs delivering extension services and creating self-employment. He developed interest in delivering of extension services.





Farmers Covered

350farmers from
5 villages

Employment

1

driver



Annual Turnover

**Rs. 10/-
lakh****Mr. Avdesh Kumar**

Village& Post-Parhil, Tahsil-
Iglas, District-Aligarh,
Pincode-204216,
Uttar Pradesh, India

avdeshkumar245@gmail.com
+91 9410069541

Enterprise: Custom hiring center and consultancy

Core Activity:

Avdesh already had tractor and few farm implements, additionally he purchased, rotavator, cultivator and plough for tillage operation and seed drill for sowing. He also added 5 sprayers and provided the implements on rent basis. He also added harvester



and trolley for harvesting and carrying crop produced to storage. "I am getting orders for machineries in advance which helps to provide services timely. For servicing the farm implements, I hired mechanic from city" Avdesh added.

Agripreneur: Mr. Avdesh Kumar (24) has about 12 acre agricultural land and his main occupation is agriculture. Having minimum qualification, Avdesh was involved in farming. The major crop he used to grow was rice, wheat, mustard, pulses and vegetables round the year. Labor scarcity in village encouraged him to purchase tractor and few farm implements. He never thought that the implements can become additional income source for his family. Avdesh was informed about the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme by the training coordinator of the Centre for Agricultural and Rural Development (CARD) Debiyapur and invited to join the training program. Avdesh joined the training and learnt the concept of the Custom Hiring Center first time. He decided to start custom hiring centers and provide farm implements on rent basis.



Farmers Covered

150farmers from
5 villages

Employment

2

persons



Annual Turnover

**Rs. 20/-
lakh****Mr. Deepak Kacheshewar
Lute**A/p – Ekhruphe, Tq.- Rahata,
Dist.- Ahmednagar,
Maharashtra- 413719, Indiadeepaklute10@yahoo.co.in
+91 09766960555**Enterprise:** Multi-dimensional dairy business and consultancy

Core Activity: After AC&ABC training by investing own capital of Rs. 5.00/- lakh Mr. Deepak Kacheshewar Lute purchased 10 Holstein Friesian (HF) cows. He constructed cow shed and made ample fodder, water, and veterinarian services etc. available. The daily milk production was more than 100 litre. He is marketing his milk to 'Panch Krishna Dairy Farm' Rahata from his farm. The rate of milk was Rs 28/Lit. Within one year his net profit crosses Rs.2.5 lakh. His innovative ideas helps him to get continuous earning from the dairy unit. He combined his unit with preparation of silage, vermi- composting, vermi-culture etc. Currently he is having 31 HF cows and their production is 375 Lit of milk per day. He is also having 2 silage pit with capacity is 80 MT per batch each. He is also having Vermicomposting unit which having a capacity of 10 MT per batch. To avoid the fodder crises he is procuring the green fodder from farmer. He is also having his own land and he is cultivating fodder on 5 acre land of his own. He cuts the green fodder and prepares silage to provide green fodder to animal throughout year.



Agripreneur: Mr. Deepak Lute (31) is a resident of Ekhruphe village from Maharashtra state and graduated in Agricultural Bio-technology. Mr. Deepak worked as technical assistant in one of the milk chilling plant. During his tenure he thought to start his own dairy unit. He left job and joined entrepreneurial skill training program under Agri-Clinics and Agri-Business Centers (AC&ABC) scheme at Krishi Vigyan Kendra, Babhaleshwar.



Farmers Covered

150farmers from
6 villages

Employment

1

person



Annual Turnover

**Rs. 15/-
lakh**
**Mr. Pawan Shankarrao
Gajabe**

 At. Narkhed Tal.Narkhed
 Dist. Nagpur, Pincode-
 441304, Maharashtra, India

 pawangajbe42@gmail.com
 +91 9766018901

Enterprise: Poultry farming and consultancy

Core Activity:

Credit component of AC&ABC boost his confidence, Mr. Pawan Shankarrao Gajabe availed loan of Rs. 14.90/-lakh from Bank of India, Narkhed branch. Bank loan and own capital aided to establish 5000 birds rearing poultry unit. The medium and



large size poultry unit require special considerations for placement of building in the farm premises. Poultry shed should protect birds from adverse climatic conditions and ensure easy and economic operation. "I took special attention on scientific feeding in a controlled manner. Pawan said. A complete consultancy since to selection of bird to marketing is regularly provided to farmers. Some farmers are tied-up on buy back mode. Poultry farming business is highly profitable if it is properly run under acceptable methods and conditions conducive for the birds" Pawan said.

Agripreneur: Mr. Pawan Shankararao Gajabe (29) hails from Narkhed block and has set an example as dedicated and innovative entrepreneur. Mr. Pawan is well educated and has graduated in agriculture sciences. Engrossed by the benefits of Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, he joined training program organized at Krishna Valley Advanced Agricultural Foundation, Nagpur. During the training he learned a lot of useful things like accounting, DPR preparation, marketing etc.



Farmers Covered

300farmers from
12 villages

Employment

2

persons



Annual Turnover

**Rs. 15/-
lakh****Mr. Jotiram Bhagwan Yadav**A/p- Sangrul Tal- Karveer
Dist- Kolhapur, Maharashtra,
Indiayadavbaban0260@gmail.com
+9109552408505**Enterprise:** Poultry farming and consultancy

Core Activity: Utkarsh Poultry Farm & Consultancy is a popular poultry farm at Sangrul village established by Mr. Jotiram. With own capital of Rs. 2.5 lakh and Rs.7.5 lakh borrowed as loan from Bank of Baroda, Koparde branch helped to install a unit of 5000 broiler birds. In a year Mr. Jotiram Bhagwan Yadav is taking five batches of birds and getting net profit of Rs. 5/- lakh. Jotiram also involved in consultancy on poultry. Encouraged by the successful poultry run by Jotiram, 300 rural youths from 12 villages took the training and adopted poultry farming on small scale

Agripreneur: A journey of thousand miles begins with a single step is proved by Mr. Jotiram Yadav (29), a resident of Sangrul village, Kolhapur district, having diploma in agriculture. He is rearing unit of 5000 broilers birds. After joining entrepreneurship skill



training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme at Krishna Valley Advanced Agriculture Foundation, Uttur, he gained knowledge on provisions of loan and subsidy under the AC&ABC Scheme, basics of accountancy, marketing management, and developed his communication skills. During the training program resource persons from different institutes/organizations delivered lectures which were useful to improve his entrepreneurial abilities.



Farmers Covered

75
farmers from
3 villages



Employment

2
labour



Annual Turnover

Rs. 5/-
lakh

Mr. Ramesh Kumar Gupta

At- Mahammadpur,
Po- Kesaria, East Champaran
district, Bihar,
Pincode- 845428, India

ramesh18in @gmail.com
+91 9939701942

Enterprise: Mushroom cultivation and consultancy

Core Activity:

Mr. Ramesh Kumar Gupta has invested a minimal cost of Rs. 70000/- to construct a kuccha shed in a 500 sq. ft area for mushroom cultivation. He started Mushroom cultivation for Oyster and Button varieties. Since first harvesting,



his investment returning with profit of Rs. 20000/- per month. Ramesh gives training to rural youth on mushroom cultivation. He not only provides farmers with ready compost but also markets their mushroom produce through his well-established business network. In mushroom production, he using different low cost methods to prepare mushroom bag, managing temperature, preparing string net and advising the rural youth on low cost mushroom cultivation.

Agripreneur: Mr. Ramesh Kumar Gupta (24) a graduate in agriculture from East Champaran district in Bihar, involves in mushroom cultivation and set ideal example among the unemployed rural youth. During training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at SRISTI foundation Patna, he observed a single plastic bag filled by ready compost with spawn can harvest mushroom up to 40 to 50 days after full grown.



Farmers Covered

250

farmers from
50 villages



Employment

3

persons



Annual Turnover

**Rs. 2.2/-
lakh**

Mr. Pradip Bhagirath Yadav

At. Dumari Station, Post.

Khandala Tal. Parsioni

Dist. – Nagpur, Pincode-441105,
Maharashtra, India

gokulenterprises8999@gmail.com

+91 9860936506

Enterprise: Custom Hiring Center

Core Activity: After training, Mr. Pradip prepared a Detailed Project Report of Rs. 12.50 lakh and gets sanctioned from Punjab National bank, Kanhan Branch. With this amount Mr. Pradip opened a mini Custom Hiring Center by name M/s.

Jai Shree Dadaji Enterprise. He purchased tractor, cultivator, rotavator, land leveller, full wheel, dattar, trolley. He rents out these machines to many farmers of his village and also surrounding villages for cultivation of field crops like soybean, wheat, maize, chickpea sugarcane etc. and generates an income of around Rs 2.5 lakhs in a year with a net profit of about Rs. 1.75/- lakhs. Mr. Pradip says that “The custom hiring center is in more demand during season, but in off-season all machineries kept idle. So I am running dairy farm comprising of 25 cows for additional income”.



Agripreneur: Mr. Pradip Yadav (31) hails from Dumari Station of Nagpur District in Maharashtra. He holds a bachelor’s degree in agriculture science. After study, he involved in farming in his 10 acre of ancestral land. Mr. Pradeep revealed his secret behind becoming agripreneur, he says that “I realized that while an illiterate person doing a small business can earn above a lakh of rupees per annum, as an Agri Graduate with years of experience, I am just earning some thousand rupees per year despite all the hard work. So I decided to start my own business”. I joined training program under Agri-Clinics and Agri-Business Centers Scheme at institute Krishna Valley Advanced Agriculture Foundation (KVAAF)-Nagpur.



Farmers Covered

150farmers from
5 villages

Employment

7

skill worker



Annual Turnover

**Rs. 25/-
lakh****Mr. Ajinkya Shirishkumar Naik**

F-2/105, Ekt T Co-operative
Housing Society, Divan and Sons
Enclave Ambadi Road, Vasai West
Dist.- Thane, Pincode-401202,
Maharashtra, India
ajinkya.naik@gmail.com
+91 9096046343, 0250-2333168

Enterprise: Commercial dairy farming and marketing

Core Activity: “With a bank loan of Rs. 7/- lakh from Central Bank of India, Vasai branch I set up a dairy unit. Initially I had purchased of Six Mehasana buffalos. The daily milk production was around 50 liter per day. Within a span of one year I expanded my business and now I have 18 Buffaloes and 9 heifer. The daily total milk production from 18 Buffaloes of his farm were around 190-200 liters which resulted a gross annual income of Rs. 25 lakhs. The dairy is well equipped with all amenities required for dairy like chaff cutter, water tank, first aid kit, milking machine etc. I am selling the milk to the one of the reputed dairy AMUL” Ajinkya said.

Agripreneur: Having Post Graduate degree in Agriculture, Mr. Ajinkya Naik (29) set up an ideal example among the rural youth involved in dairy farming. The daily milk production is 190 litre which was sold at the rate of Rs. 45-47 per liter. Ajinkya is a trained agripreneur from Krishna Valley Advanced Agricultural Foundation Sutarwadi, Pune.





Farmers Covered

50farmers from
1 village

Employment

1

person



Annual Turnover

**Rs. 2/-
lakh****Mr. Bharat Padmakar
Bhutekar**A/p-Takarwan, Manegaon
Tal/Dist- Jalna, Pincode-431203,
Maharashtra, Indiabhutekarbharat186@gmail.com
+919922046069**Enterprise:** Goat farming and consultancy

Core Activity: “With little investment of Rs. 1.00 lakh, a unique goat unit is established in half acre of land in my field. I kept adequate feeder space to all animals in pen so all can eat at the same time. All equipment are available for feeding and storage. I am growing fodder by using hydroponic system. First time, I purchased 16 local goat breed to avoid risk. In local market a local goat weighing 16-17 kg can fetch price around Rs. 7000-8000/-. However, I developed my unit scientifically, so gradually I will rear goats like Osmanabadi, Sirohi, Jamunapari in future. I want to expand my business and have applied for bank loan” Bharat said.

Agripreneur: “Goat consumption is very high and growing as population grows. Even if the price is high, consumers demand goat meat. Hence, goat farming is a boon for the unemployed rural youth. Being graduate in agriculture sciences, I attended training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. After completion of training from Krishna Valley Advanced Agriculture Foundation, I involved in goat farming”, said Mr. Bharat Bhutekar (25) from Jalana district in Maharashtra.





Farmers Covered

250
farmers from
12 villages



Employment

1
person



Annual Turnover

Rs. 5/-
lakh

Mr. Harshal Shriram Patil

A/p. Sawargaon Dukare,
Tal. Chikhali, Dist. Buldhana,
Pincode-443201, Maharashtra,
India

+91 9158548869

Enterprise: Milk Dairy Farm

Core Activity: “Unconditional support from family, especially parents, is a start-up requirement. I borrowed capital of Rs.50000/- from my parents and started business. Initially, I had convinced only 10 farmers and total milk collection was only 60 litre. However, timely payment and technical advice on dairy management helps me to create more customers” Harshal concluded.

Agripreneur: Mr. Harshal Patil (24), holding diploma in agriculture, belongs to landless agriculture family from Sawargaon village of Wardha district in Maharashtra. He opened milk collection centers and is collecting around 200 litres of milk per day. “I had no land, there was no option to start agri-based business, however, during exposure visit to a establish milk collection and chilling centers I got this idea to start business” Harshal shared. He added, “Krishna Valley Advanced Agricultural Foundation, (KVAAF) Nagpur is the only center in Vidarbha region conducting Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme. I am fortunate to have undergone this training program”.





Farmers Covered

2000

acre



Employment

2

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Kiran Tanaji More**

A/p- Koge Tal- Karvir

Dist- Kolhapur,

Maharashtra, India

kiranmore2693@gmail.com

+91 9404972397

Enterprise: Custom hiring center

Core Activity: Kiran invested total Rs. 12/- lakh, out of which Rs. 8/- lakh was availed from Bank of Maharashtra, Balinga branch and rest was his own capital. Initially he bought a 55 HP tractor of along with one reversible MB plough (2 bottom), front dozer blade, rotavator (1.8 m), disc harrow (14 discs), He rented out these machines to around 200 farmers for about 2000 acres of his village and also surrounding villages for cultivation of field crops like soybean, paddy, maize, pulses as well as vegetables etc.

Agripreneur: Mr. Kiran Tanaji More (24) has a diploma in agriculture and is from village Koge village of Kolhapur district, owns 12 acres of land. Conventionally he was cultivating sugarcane, maize, pulses, vegetables etc. In an awareness programme organized by Krishna Valley Advanced Agriculture Foundation, Uttur, on entrepreneurial skill scheme Agri-Clinics and Agri-Business Centers he was convinced about the scheme and joined training program. One day, a session on custom hiring center was imparted in class. Kiran was fascinated by the unit and decided to start custom hiring center.





Farmers Covered

150
farmers from
6 villages



Employment

4
persons



Annual Turnover

Rs. 13/-
lakh

Mr. Sudhir Ramesh Rao Wadyalkar

A/p. Kondhali, Tal.Katol
Dist. Nagpur, Maharashtra,
India

+91 9422109124

Enterprise: Poultry farming and consultancy

Core Activity: Mr. Sudhir has prepared detailed project report for cost of Rs. 20/- lakh and submitted to Bank of India. Kondhali branch. By deducting 25 percent margin money, he got loan of Rs. 16.50 lakh. "This financial support helped me establish poultry unit for capacity of 5000 birds. I tied-up with Government add poultry on buy back contract mode. One day old chick, medicine, feeds and veterinary aid is timely delivered by poultry, so mortality percentage is very less. After every batch, I got net profit around Rs.70000/-" Sudhir said.

Agripreneur: "If the individual is ready to work sincerely and personally then lucrative returns are guaranteed in the poultry business", said Mr. Sudhir Wadyalkar (45), an agriculture graduate from Katol of Nagpur district in Maharashtra. Sudhir associated with Krishna Valley Advanced Agricultural Foundation, Nagpur for training program in entrepreneurship. "The institute implementing Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme is boon to gain self –employment" Sudhir said.





Farmers Covered

150farmers from
10 village

Employment

3

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Sadanand Shivdasji
Natkar**At. Kachurwahi, Tal. Ramtek
Dist. Nagpur, Pincode-441106,
Maharashtra, India

+91 9422557198

Enterprise: Poultry farming and consultancy

Core Activity: With own capital of Rs. 1.30 lakh, Mr. Sadanand Shivdasji Natkar has established a poultry unit on 1500 sq. ft. area in his 4 acres of lands. He tied-up with local poultry farmers in getting all aids like one day old chick, drugs and medicine, feed and timely veterinary services. After attaining the weight, the birds were sold out to the said poultry. "Due to the hygiene maintenance the mortality rate is 4-5% only" Sadanand said.

Agripreneur: Mr. Sadanand obtained entrepreneurial training from the Krishna Valley Advanced Agricultural Foundation, Nagpur. During training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, he visited an established poultry and decided to start own poultry unit. Under the umbrella of technical guidance of institute's experts, Mr. Sadanand Natkar (26) established a poultry farm with 5000 birds. He became a role model among the unemployed rural youth of his village. He started expanding training to them and encouraged to involve in poultry farming as an additional income. Around 100 rural trained and established their poultry unit on small scale.





Farmers Covered

350
farmers from
5 villages



Employment

3
women
worker



Annual Turnover

Rs. 5/-
lakh

Mr. Shivaji Akaram Patil

Address- A/p- Gadmudshingi
Tal- Hatkanangale
Dist- Kolhapur, Maharashtra,
India

+91 9890969725

Enterprise: Raising nursery for sugarcane crop

Core Activity: “With minimum capital of Rs. 1 lakh I establish nursery for sugarcane crop. Farmers were demanding the readymade seedling in trays. Within two years, I have produced 5.50 lakh seedlings earning nearly 2.5 lakhs as income. I was advised to develop a business model by printing visiting cards and registered my nursery as a firm to participate in Government programmes on a competitive basis” Shivaji Said.

Agripreneur: “Income generation is the most important issue for a rural youth today as several agriculture graduate is unemployed and are going back to their inherited business in farming. If proper opportunity is provided to them on time and implemented with the combination of financial support, they can become entrepreneurs. Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme is the best example proved that skills can earn profit. I attended entrepreneurial training program at Krishna Valley Advanced Agriculture Foundation (KVAAF) Sangli and involved in sugarcane seedling nursery” said Mr. Shivaji Patil (35) from Gadmudshingi village of Kolhapur district in Maharashtra.





Farmers Covered

250farmers from
5 villages

Employment

1

driver



Annual Turnover

**Rs. 15/-
lakh****Mr. Sanjay Mahadev
Vadgaonkar**Address- A/p- Shendur
Tal- Kagal, Dist- Kolhapur,
Maharashtra, Indiasanja 6686@gmail.com
+91 9765503054**Enterprise:** Custom Hiring center and consultancy on sugarcane cultivation

Core Activity: With bank loan of Rs. 12 lakh from Dena bank, Sidhneri branch initially Mr. Sanjay Mahadev Vadgaonkar bought a 55 hp tractor of along with one reversible MB plough (2 bottom), front dozer blade, rotavator (1.8 m), duck foot cultivator (7 tynes), disc harrow (14 discs), thresher (35 hp), front mounted reaper, (1.5 m), straw reaper (56"), a power sprayer, grain cleaner, a trolley (2 wheel). He rented out these machines to around 250 farmers from his village and also surrounding villages for cultivation of field crops like sugarcane, soybean, pulses as well as vegetables.

Agripreneur: Mr. Sanjay Mahadev Vadgaonkar (32), an agriculture graduate from Kolhapur district owns 8 ha land. After completion of training under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme, he became interested in custom hiring business of agricultural machinery in his village. Sanjay says, "today bullock drawn framing is not tradition. Farmers want less laborious and quick works. Custom hiring centers are the best answer for labor scarcity and bringing timeliness in agricultural operation. Even small and marginal farmers can also rented farm machineries for their farm works".





Farmers Covered

100farmers from
9 villages

Employment

2

persons



Annual Turnover

**Rs. 10/-
lakh****Mr. Prakash Jaysing Savant**Address- A/p- Banage,
Tal- Kagal, Dist- Kolhapur,
Maharashtra, Indiabalirajadairyfarm@gmail.com
+91 9561597795**Enterprise:** Dairy farming and conserving livestock**Core Activity:**

After completion of AC&ABC training, Mr. Prakash Jaysing Savant applied for bank loan of Rs. 20/- lakh to Bank of Maharashtra, Masawe branch. In span of three month, he got loan sanctioned. He purchased 10 HF Cows



and yielding daily milk 120-130 litre. He tied-up with Gokul dairy and selling milk @ Rs. 27/- per day. He also extended training to farmers on clean milking, feed and fodder management, timely medication to cattle and vermicomposting. By seeing the extension works, NABARD offered him 36 percent subsidy.

Agripreneur: Livestock are valuable assets of the rural poor and are critical in supporting their livelihoods particularly during unfavorable times. Mr. Prakash Savant (32) of Banage village of Maharashtra is a small and traditional dairy farmer for the last twenty years. He possesses about 2 acre of land which includes his house and cattle shed. The profit was very less and the income was also not regular, as cows were not in milk throughout the year. One day, he came in contact with the nodal officer of KVAAF, Uttur and was advised to attend a training program under Agri-Clinics and Agri-Business Centres Scheme. He subsequently attended a two month residential training program.



Farmers Covered

1200farmers from
16 villages

Employment

1

driver



Annual Turnover

**Rs. 5/-
lakh****Mr. Ashutosh Shrivastava**

At/Po- Kasba Lalitpur,
Tq- Sangtamanjung
Dist-Pratapgarh,
Uttar Pradesh, India

+91 7525052769

Enterprise: Renting out of Zero till Seed Drill for Wheat cultivation

Core Activity: “With own investment of Rs. 1.50/- lakh, I opened my custom hiring center. Initially I purchased ZT seed drill and started renting to the wheat cultivators. ZT practice uses a zero-till drill attached to a relatively small four-wheel tractor to sow wheat directly into unplowed fields with a single pass, which reduced cost on labor and gives uniform sowing” Ashutosh added.

Agripreneur: “To avoid delay in planting and reduce the cost of production, farmers have started adopting resource conserving technologies such as zero tillage and surface seeding in wheat production. Farmers prefer Zero tillage seed



drill machine for sowing of wheat crop due to farm labour shortage and rising fuel prices. Hence, the availability of zero-till seed drill needs to be accorded more attention to foster the adoption of zero tillage technology in wheat production. I rented ZT seed drill to almost 1200 farmers from 16 village for wheat crop sowing” Ashutosh informed. Ashutosh Shrivastava (26) is an agriculture graduate cum agripreneur. After completing studies he joined training program under Agri-Clinics and Agri-Business Centers Scheme organized by Krishi Vigyan Kendra at Kautsambi, Uttar Pradesh.



Farmers Covered

500
farmers from
12 villages



Employment

2
persons



Annual Turnover

Rs. 10/-
lakh

Mr. Joytiram Mahadev Hawal

At/Post -Katgaon, Tq &
Dist -Latur, Maharashtra, India

hawaljoytiram143@gmail.com
+91 9763696997

Enterprise: Fruit and vegetable nursery

Core Activity: With financial support of loan Rs. 5.00 lakh from Bank of Maharashtra, AUSA Road branch, Latur district and 36 percent subsidy from NABARD, Jyotiram has established nursery equipped with all necessitates to cater to the need of farmers. He is sourcing planting materials of fruits crops like mango, amla, guava, orange, pomegranate and quality vegetable seeds etc. from reliable sources. With an initial own investment of Rs. 30,000/- and bank loan Rs. 5/- lakh he could make gross income of Rs. 10/- lakh in first year. Jyotiram extends message to budding agripreneurs, “nursery is low investment with more profitable venture. Grow saplings of livelihood”.

Agripreneur: Mr. Jyotiram Hawal (31), a diploma holder in Agricultural Science, initiated a commercial nursery for ornamental, fruit and vegetable crops. Saisrushti nursery is not only able to cater to the needs of supply of quality planting material of fruits and vegetables, but also caters to the need of urban residents for the landscaping and vertical gardening. Mr. Jyotiram is a trained agripreneur under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Shriram Pratishthan Mandal, Osmanabad.





Farmers Covered

500farmers from
25 villages

Employment

2

persons



Annual Turnover

**Rs. 70/-
lakh****Mr. Sunil Diliprao Tonage**At/Post – Lohata, Tq – Kallamb,
Dist.- Osmanabad, Maharashtra,
Indiasunil.tonagepatil@gmail.com
+91 09404961918**Enterprise:** Parth Agro Services is one stop solution for Micro-Irrigation System

Core Activity: Parth Agro Services is one stop solution for Micro-Irrigation System in Kallamb taluka. With own investment of Rs. 2 lakh and Rs. 10 lakh loan from State Bank of India, Kallamb, Sunil registered his shop and took authorized dealership of Jain Irrigations. The shop is involved in trading of all types of irrigation sets and piping material. Sunil also advising the orchard farmers for application of micro-irrigation system. He said, “within a span of short period, 500 acres of area came under irrigation in Kallamb block in Osmanabad district”.

Agripreneur: “Rapidly growing awareness of micro-irrigation systems (drip and sprinkler) over the past decades in Maharashtra has brought lakhs of hectares under its coverage especially in horticulture and vegetable growing belt and this has not just improved crop productivity but also saved precious water” said Mr. Sunil Diliprao Tonge (28), an agriculture engineer from Lahota village, Osmanabad district, Maharashtra. To explore the business approaches in micro-irrigation system, he joined entrepreneurial skill training course under Agri-Clinics and Agri-Business Centres (AC&ABC) scheme at Sriram Pratisthan Mandal, Osmanabad.





Farmers Covered

300farmers from
8 villages

Employment

5

persons



Annual Turnover

**Rs. 15/-
lakh**

Mr. Yogesh Shivaji Gawande

At/Post-Bharadkheda,
Tq-Jafarabad, Dist- Jalna,
Maharashtra.
yogesh.gawande1105@gmail.
com
+91 09860683627

Enterprise: Dairy farming and milk collection center

Core Activity: Financial support of Rs. 10/- lakh from State bank of India Jafarabad branch under AC&ABC scheme boosted the confidence of Yogesh and he purchased 6 Murrah buffaloes. The daily milk collection reached around 80 liters per day. The rate of milk was in between



Rs. 35 - 40 per litre. Dairy has given a good profit to Yogesh. Simultaneously, he had opened milk collection centers and started collection of milk, its added double income. Yogesh involved in consultancy on clean milking, feed and fodder management, calf health care, etc. Regular animal health checkup camps are also organized by covering 4-5 villages. More than 300 farmers were benefited by the service of TSG dairy. "Dairy farming is generating employment for better earning and rural youth have to involve in it", a message from Yogesh for aspirant agripreneurs, rural youth, and agriculture graduates.

Agripreneur: Mr. Yogesh Gawande (25) is qualified with Bachelor's Degree in Agricultural Sciences and resident of Bharadkheda village of Jalana district in Maharashtra. During college, he learnt about the Agri-Clinics and Agri-Business Centers (ACA&BC) Scheme and its benefits for the unemployed agri-professionals. After degree he joined two month training under AC&ABC scheme at Shriram Pratishthan Mandal, Osmanabad, one of the identified nodal training institutes. Being from a farmer family, Yogesh had three buffaloes and two desi cows, and he decided to involve in the same business.



Farmers Covered

500

farmers from
4 districts



Employment

110

skill persons



Annual Turnover

**Rs. 1.8/-
Cr.**

Mr. S.Elangovan

Kumaran Nursery garden
Madurai Dt, vadipatti,
Tamil Nadu, India

Kisho020@gmail.com
+9109994966642

Enterprise: All types of plant Nursery, consultancy on landscaping and training center

Core Activity: “With the financial assistance from Bank of India, Vadipatti, Madurai of Rs.20 /- lakh and back ended 36 percent subsidy from NABARD, I registered the nursery firm by name of ‘Kumaran Nursery Garden’. The Nursery is dealing with supply of sapling of fruits, ornamental flowers, forest, medicinal, spices, etc. in four districts of Tamil Nadu. Seedlings of ornamental plants were in highest demand followed by seedlings of horticultural crops, and forest trees” informed Mr. Elangovan. He is visiting as resource person in number of schools and colleges and influencing the scholars on nursery management. Mr. Elangovan is also arranging training to farmers and rural youth on current techniques of seedling propagation, record keeping, business planning and strategies that add value to nursery products.



Agripreneur: Mr. S. Elangovan (28), a graduate in agriculture, is the owner of Kumaran Nursery Garden spread over 30 acre of land at Madurai, Tamil Nadu. After graduation Mr. Elangovan attended two months training under Agri-Clinics and Agri-Business Centres Scheme from Voluntary Association for People Service (VAPS), Madurai, Tamil Nadu. During hands-on experiences he visited an established nursery and trained on species of seedlings, establishment of seedling, mode of land acquisition, factors affecting prices, market and labour, etc. “AC&ABC training nurtured me to start Nursery” said Mr. Elangovan.



Farmers Covered

100
farmers from
3 villages



Employment

2
persons



Annual Turnover

Rs. 5/-
lakh

Mr. E. Raman

No. 1391, Akathikapuram
Village, kathikapuram Village,
Kilkodungalre Post, Vandavasi
Taluka, Thiruvannamalai
District-604403, Tamil Nadu,
India
eramanagri@gmail.com
+91 9751086756

Enterprise: Custom hiring center

Core Activity: With financial assistance of Rs. 11.50/- Lakh from Indian bank, Kilkodungalore branch and 36 percent subsidy from NABARD, Raman purchased farm machineries and started custom hiring centers and consultancy. Raman fixed the charges for hiring for different implements and hiring rates are displayed prominently. “The most popular are rotavator, zero till drill, drum seeder, multi-crop planter, power weeder and chaff cutter” Raman said.

Agripreneur: Mr. E. Raman (28), diploma in agriculture, involved in Custom Hiring Center to bring in timeliness and precision to agricultural operations in three villages of Thiruvannamalai districts. Mr. Raman said, “Custom hiring centre helps small and marginal to access costly farm machineries to facilitate timeliness in farm operations and efficient use of inputs”. Mr. Raman is trained under Agri-Clinics and Agri-Business Centre scheme at National Agro Foundation, Tamil Nadu.” Interacting with people from different spheres, exposure to market surveys, training in communication skills, project preparation, usage of computers and internet made me really competent and confident”, added Raman.





Farmers Covered

2000
farmers from
30 villages



Employment

10 men
5 women



Annual Turnover

Rs. 10/-
lakh

Mr. M.J.Solomon Arockia Doss

Matha nursery garden, dindigul
to mathurai NH-7, Aellodu privu,
Alamarathupatti post, Dindigul
-624303 Tamil Nadu, India
mj.solomondoss@gmail.com
+91 09791776549

Enterprise: Ornamental nursery and landscaping

Core Activity: With the whole-hearted support from parents and financial support of Rs.1.00/- lakh, Mr. Soloman established his nursery christened ' MJS' which became a popular and trusted name among the farmers of Dindigul district in Tamil Nadu for procuring high quality planting materials. The main activity is consultancy on landscaping and sale of all type of plant saplings. In the commencement of cropping season Mr. Soloman is dealing with sale of vegetable seedlings for the surrounding villages.

Agripreneur: Mr. M.J. Soloman (24) from Dindigul district is involved in ornamental nursery and landscaping. After completion of Diploma in Agriculture he joined Agri-Clinics and Agri-Business Centre (AC&ABC) scheme from National Agro Foundation, Tamil Nadu. By then he was well versed with the marketing aspects of Nursery and landscaping scope in growing urban areas. He felt that the time has come to start up his nursery for dual purpose, ornamental plant materials for urban areas and seasonal vegetable crop seedlings for farmers. Soloman wants to start training center for horticulture nursery.





Farmers Covered

500
farmers from
30 villages



Employment

10
skilled
persons



Annual Turnover

Rs. 1/-
Cr.

Mr. F.Thomas Sahaya Raj

Bharathi Agencies

9/1 Venkatachalam Street,
Kannankurichi, Salem,
Tamil Nadu- 636 008, India
bharathiagenciessalem@gmail.
com
+919942543795

Enterprise: High-tech Agri-consultancy and sale of farm inputs

Core Activity: Bharathi agencies offer wide range of agri-consultancy. The agencies is working with farmers, gardeners, poly-house owners, vegetable growers, precision farming practicing farmers, etc. Bahrathi agencies is also involved in sale of quality agri-inputs. The shop sells more than 200 product ranges from seed to machineries

Agripreneur: Mr. Thomas (44) hails from Salem district and established a start-up consulting firm providing viable solutions for Agriculture and allied sector. After graduating in Farming Technology Sciences, Mr. Thomas joined a seed company. Gaining 11 years of rich experience in sale and marketing Mr. Thomas wanted to start his own venture. Mr. Thomas was screened and joined entrepreneurial skill development program at Voluntary Association for People Service (VAPS), Madurai, one of the identified Nodal Training Institutes under Agri-Clinics and Agri-Business Centers Scheme. The training not only boosted his confidence but also encouraged to set up his unit in a more farmer friendly way, with tailor made solutions to their unique problems.





Farmers Covered

150farmers from
10 villages

Employment

3

persons



Annual Turnover

**Rs. 25/-
lakh****Mr. Satyapal Singh**

Village- Ladawa, Post- Ladawa

Tehsil- Baghra

District- Muzaffarnagar

Pincode-251306

Uttar Pradesh, India

+91 9639768092

Enterprise: Poultry farming, Backyard poultry for local breed and consultancy

Core Activity: After completion of training, Mr. Satyapal established poultry farm. He availed bank loan of Rs. 10 lakh from Punjab National Bank, Baghra branch, of Muzaffarnagar district. The unit comprising 5000 broiler birds. Satyapal is taking keen care in feed management, timely vaccination, arranged a good source of water, sunshine and aeration. Maintenance of hygiene condition of poultry shed helps birds to grow and attain weight faster. Recently I am involved in rearing of local poultry breed Kadakhnath. Satyapal.

Agripreneur: Mr. Satyapal Singh (42), a resident of Ladawa village, was a progressive farmer. After graduation in agriculture, he tried lot for good opportunity, however failed to get a suitable job. He was involved in farming when he came to know about Agri-Clinics and Agri-Business Center (AC&ABC) scheme, he joined entrepreneurial training program organized at CARD, Muzaffarnagar.





Farmers Covered

1500farmers from
Uttar Pradesh
state

Employment

5

persons



Annual Turnover

**Rs. 2/-
Cr.****Mr. Amit Kumar Taliyan**

s/o Mr Baburam Verma,
Village and Post- Chhur,
Block- Bhuni, District- Meerut,
Pincode-250342
Uttar Pradesh, India
amitkumartaliyan@gmail.com
+91 9997272080

Enterprise: Manufacturing of all type of farm machineries and organic farm inputs

Core Activity: 'Gargi Agro Industries' is a one stop solution for all types of farm machineries required in farming. "Our manufacturing plants are strategically placed which means we are able to serve our customers efficiently," informed Mr. Amit. We are always in search of efficient farm machineries which works on the field for increased production at reduced cost of cultivation. We are manufacturing farm implements like rotavator, cultivator, sprayers, sub-soiler, ledger, eco-friendly sickles, weeders, etc. on demands of farmers" Amit added.

Agripreneur: Amit Kumar Taliyan (33) is an agriculture graduate with master's in management studies. After completion of studies he joined a farm machinery manufacturing company. During sales, his interest increased in manufacturing, and he spent quality time in R&D department and acquired the technical know-how. He wanted to start his own unit. To get the financial support under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme he joined training program organized at Center For Agriculture and Rural Development (CARD), Muzaffarnagar.





Farmers Covered

50farmers from
8 villages

Employment

3

persons



Annual Turnover

**Rs. 5/-
lakh****Mr. Madan Pal**

S/o Suraj Pal Tomar, Vill &
Post- Malakpur, H. No.- 415,
Dist- Baghpat, Pincode-250611
Uttar Pradesh, India

smtmpt@gmail.com
+91 8057434885

Enterprise: Fish farming & consultancy

Core Activity: Mr. Madan has four water ponds of size 2 beegha which are equal to half acre each. Mr. Madan Pal's farm of about one acre has all required facilities and infrastructure for fish breeding and rearing. The commonly cultivated five species are - Catla (*Catla catla*), Rohu (*Labeo rohita*), Mrigal (*Cirrhinus mrigala*), Silver carp (*Hypophthalmichthys molitrix*), Grass carp (*Ctenopharyngodon idella*). These are considered to be the best cultured species of fishes in the inland water system. Every year Madan used to pour the fingerlings starting from mid-June onwards and continue up to September. Minimum disturbance of brood-fish, tray feeding and availability of good eco-hatchery added success to his venture. Madan Said.



Agripreneur: Mr. Madan Pal, aged 41, is the owner of 'Sona Fish Farm,' located in the Tomal village of Baghpat district of Uttar Pradesh and is basically a carp seed producer and fish farmer. He said, "Scientific expertise was gained only after completion of training program under Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme organized at Center For Agriculture and Rural Development (CARD), Mazaffarnagar. After completion of my studies I involved in fishery traditionally. However, scientific and commercial fish production fetched handsome profit".



Farmers Covered

150
farmers from
15 villages



Employment

4
labour



Annual Turnover

Rs. 15/-
lakh

Mr. Rashid Ahmad

S/o Mr Zahid Hasan,
Vil- Abdullahpur, Tel-Behat,
District- Saharanpur,
Pin-247121, Uttar Pradesh,
India
rashidahmad253@gmail.com
+91 9756221044

Enterprise: Protected and open field vegetable nursery

Core Activity: With little investment of Rs. 50,000/- Mr. Rashid Ahmad started vegetable crop nursery. The nursery offered the largest selection of vegetable crops like tomato, brinjal, chilli, green/ red pepper, all guards, cucumber, etc. on sale throughout the year. “The seedlings are organically grown and delivered with well-established root systems” Rasheed said.

Agripreneur: Mr. Rasheed Ahmad (26), an intermediate in agriculture from Abdullshpur village of Saharanpur district in Uttar Pradesh and a very dynamic agripreneur, is associated with Centre for Agricultural and Rural Development (CARD), Muzaffarnagar since 2010. In initial days, he provided catering services to the Nodal Training Institute. Once in a discussion, he learnt about the Agri-Clinics and Agri-Business Centers (AC&ABC) Scheme running in the center. By knowing that, intermediate agriculture candidate can apply for the training, he was very happy and without delay joined the training program. “Hands on experience is the major component of the curriculum, a three days stay is compulsory in an established unit to get technical and managerial knowhow” said Rasheed. He got to work with a nursery and took all information and was surprised that, a cost of vegetable seedling varies from Rs. 5/- to Rs. 35/-. After training, he involved in nursery business.





Farmers Covered

200farmers from
3 villages

Employment

1

driver



Annual Turnover

**Rs. 10/-
lakh****Mr. Tara Prasad Gouda**At/po- Aendudadi, Po-Nandar,
District, Ganjum,
Orrisa, Indiagoudatara@gmail.com
+91 7873281849**Enterprise:** Custom hiring center for paddy specific farm equipment

Core Activity: 'Om Agro Agency' is a custom hiring center established with capital of Rs. 15/- lakh for renting out farm machineries for paddy growers. Within a month, Mr. Tara Prasad Gouda received demand for farm equipment and he provided service to more than 200 farmers covering an area of around 7-10 kilometers from his village and other three villages. His equipment are provided for service on rent where he also has a driver employed to do the basic work for the farmers by driving the tractor. The farm equipment he gives on rent are paddy harvester, Rotavator, cage wheel, excel paddy crusher, line tiller, water pump and a tractor. The rent rate for Rotavator and Cage wheel is around Rs.700/- per hour, the excel paddy crusher is Rs. 900/- per hour, Line tiller is Rs.700/- per hour, and water pump at Rs.300/- per hour.



Agripreneur: Mr. Tara Prasad Gouda is a 23 year old budding entrepreneur and now the proud owner of "Om Agro Agency" – a custom hiring center. He was a bright trainee under Agri-Clinics and Agri-Business Centre training program held at Center for Youth and Social Development (CYSO), Bhubaneswar, in 2016.

Agri-Clinics and Agri-business Centers (AC&ABC) is a flagship scheme of Ministry of Agriculture and Farmers Welfare, Govt. of India, launched on 9th April, 2002. National Institute of Agricultural Extension Management (MANAGE) is the nodal agency for implementing the scheme having a network of 132 Nodal Training Institutes spread across the country. The objective of the scheme is to supplement the efforts of public extension by facilitating qualified Agricultural professionals to set up Agri-ventures and also to deliver value-added extension advisory services to farmers at their door step model, besides providing self-employment opportunities to Agripreneurs. Efforts by the stakeholders have resulted in training of 60,063 agri-graduates and establishing of 25,865 successful Agri-ventures across the country. The entrepreneurship has created dual impact in terms of generating employment in the country and reduced the migration of rural youth. Many success stories of Agripreneurs have been reported from different states signifying their growing importance in Agricultural Extension and Agripreneurship and this publication encapsulates stories of 200 enterprising agripreneurs (www.agriclinics.net).



National Institute of Agricultural Extension Management (MANAGE)

(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad – 500 030, T.S., INDIA

www.manage.gov.in