



Better Farming by Every Farmer

e-Bulletin



Agripreneur

A Virtual Experience Sharing Platform

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" Agripreneur is a virtual platform to share the experiences of Agripreneurs, Bankers, Agribusiness companies, Nodal training institutes, Extension functionaries, Academicians, Researchers and Agri-business thinkers in the country working for promotion of Agri Entrepreneurship development".

AGRI ENTREPRENEURS TRAINED BY KRISHI VIGYAN KENDRA AMARAVATHI MAHARASHTRA WITH THE HONOURABLE PRESIDENT OF INDIA



Agri Entrepreneurs Trained by KVK Amaravathi with the Honourable President of India Her Excellency Smt.. Prathibha Patil on 7th January 2010.

Hon'ble President of India, Her Excellency Smt. Prathibha Patil visited Amaravathi on 7th January 2010. During the visit, Her Excellency had an interaction with Agripreneurs trained by KVK Amaravathi and was informed about the Contribution of Agri Clinics and Agri Business Centres Scheme in Agricultural Development. Her Excellency was also briefed about the role of MANAGE, NABARD, Commercial Banks and KVK and services provided to the farmers by the Agripreneurs.

Her Excellency was pleased to know about the Agri. Clinics and Agri Business Centres scheme and wished for its success



National Institute of Agriculture Extension Management



Department of Agriculture and Co-operation, Ministry of Agriculture.



National Bank for Agriculture and Rural Development

**Women Agri preneur—Chingangbam Tarunbala Devi
Centre for Silk Products, Uripok Achom Leikai, Imphal District**



For Smt. Chingangbam Tarunbala Devi, getting into entrepreneurship was incidental; and once she sensed the opportunity, it was not difficult to achieve the success. With a PGD in sericulture, she started her career as a part-time lecturer in sericulture. She used to teach students about silk worm rearing, and silk yarn extraction from silk cocoons.

During one of the practical sessions, she asked some students to make silk cloth, of which two students made silk cloth with very beautiful designs. Impressed with the

design she showed the silk cloth to neighbors and friends who also liked the silk cloth and placed an order for more cloth with different designs. This gave her an idea of starting her own silk cloth business.

Initially, she started collecting silk cloth with varied designs from weavers and selling the same at her residence. As initial sales were encouraging, she started a small emporium in January 2009.

To enhance her business, knowledge and skills, she attended the Agri clinic and Agri Business Centres Scheme training programme from 28-01-2009 to 28-03-2009. As a result of the business skills acquired from the programme, she envisioned expansion in the business and started collecting silk yarn / cocoon from farmers and supplying the same to weavers for production of silk cloth. The designs for the cloth are suggested by her as per the customer requirements.

She started her venture with an investment of Rs. 20,000 and within a short span of eight months the turnover in the business has reached to Rs. 1.5 lakhs. Presently her venture offers direct and indirect employment to about 65 weavers and farmers'. For any more information she may be Contacted on Mobile. No. 09856482745



Email Feedback of an ACABC Trainee from Maharashtra

“I am very Happy after doing ACABC course. After this course I found that there are many fields in agriculture in which we can successfully do business and become a successful agripreneurs. So I am thankful to MANAGE and Agriclinc Centre Sangli for supporting new agripreneurs” - Mr. Rupesh Patil through email.



Shri.S.A.Arul
Nodal officer

“SUSTAINING AGRICULTURE WITH SUSTAINED EFFORTS”

VOLUNTARY ASSOCIATION FOR PEOPLE SERVICE (VAPS), Madurai, Tamil Nadu

VAPS- Voluntary Association for People Service is a “**not for profit**”, Voluntary organization established in April, 1999 with their Registered office at VirudhuNagar, Tamil Nadu. VAPS has been setup primarily by likeminded Professionals specialized in Social work/ Management/ and Healthcare with a mission to empower the rural society with various development activities. Ever since establishment VAPS has been providing inspiring leadership in the field of agriculture especially through the Agriclincs and Agribusiness concept.

VAPS started the Agriclincs and Agribusiness Centre Scheme Training Programme from October, 2004 and has so far trained 833 unemployed Agricultural and Veterinary and Animal Sciences University graduates, Diploma holders in Agriculture and allied subjects approved by SAU(State Agricultural Universities), and science graduates with post graduation in Agriculture and allied subjects from Tamil Nadu and Puduchery U.T. This was achieved through 21 batches from Madurai and 3 batches from Salem Centers of TamilNadu. Of these 689 were male and 144 were female. A total of 402 Agripreneurs have established Agriclincs and Agribusiness Centres, of which 112 have been established with Bank finance while 290 were established with their own funds.

Gender mainstreaming in Agriculture is a core strategy followed by VAPS in the Agriclincs and Agribusiness Centres scheme. VAPS has been coordinating various gender concerns and gender issues in order to empower women in the field of agriculture. VAPS has specifically encouraged women to become Agripreneurs and excel in the agri ventures through the training program. Women Agripreneurs have started their own Agriclincs and Agri Buisness Cntres such as Seed Processing units, Vermicompost production centres, Feed processing units , Value Addition centes , Mobile veterinary clinics. The ACABC scheme has significantly contributed for enhancing the social and economic status of women in the society. Women through agribusiness training has become more confident, more productive, and more independent in leading their personal and professional lives.

This Institute has adopted ‘MANAGE TRAINING MODULE’ by engaging Resource persons from leading Management Institutes, (Chartered Accountants, experts from Nationalized Banks, State Departments of Agriculture and Animal Sciences, Universities, Research centers, KVIC, Organic certification, Beekeeping, sericulture). Successful Agripreneurs have been called for sharing success and failure of Agri related ventures and the intricacies of Extension consultancy services.

Apart from this, the institute has effective market survey in their respective areas and Hands on Experience which stays with successful Agripreneurs. Thus, Agripreneurs have a Friend, Philosopher and Guide in VAPS



Then Hon'ble Finance Minister Sri P. Chidhambaram giving a Certificate to the Women Agri Entrepreneur Trained By VAPS

The Institute is following an effective 'Handholding' Programme:

1. Firstly, to **sensitize** about the importance of ACABC programme and to develop better rapport, the top functionaries of all Nationalized Banks are called during the Inaugural and Valedictory functions of each training programme.
2. Secondly, through trained candidates and successful Agripreneurs, addresses and phone numbers of concerned Banks & controlling offices are collected and used for regular contacts and follow ups.
3. Thirdly, the Institute is publishing a quarterly News letter called "**Agripreneur Info**" to motivate the Agripreneurs. The newsletter covers latest programmes and Govt. schemes, success stories of Agripreneurs, important works to be attended during the next quarter and details of trainees.
4. Fourthly, local **Tamil Nadu Agripreneurs Association of India (TAAI)** has been formed to address the grievances of Agripreneurs and to help them to conduct regular meetings at various district head quarters. Overall **30 District coordinators** have been appointed for all the districts of Tamil Nadu and Puduchery to follow effective Hand Holding activities specially for quick establishment of Agri-related enterprises.

The Institute has also made arrangements for **franchising** with National Agriculture Insurance Company (NAIC), Weather Risk Insurance Companies, Suguna chicken firm, John-Deere Agri. Machineries Company, and Reliance Fresh, Spencer Outlets to augment the income of the Agripreneurs. It has also made arrangements for the Agripreneurs to tie-up with ATMA & NADP training and implementation programmes.

www.agriclinics.net is the portal providing information about Agri Clinics and Agri business Centres Scheme. The website gives updates on Eligibility criteria, Training institutes, Training progress, Hand holding activities, Finance options, Subsidy to the prospective Agripreneurs. The website also provides information on details of established Agriventures, pending projects, relevant schemes etc, and other information which is useful for State governments, Agricultural Universities, Banks, Training Institutes and Agripreneurs.

For any query on Agri Clinics and Agri business Centres scheme - please mail at indianagripreneur@manage.gov.in



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