



AGRIPRENEUR

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Message from Director General, MANAGE for Agripreneurs

Agripreneurship Led Extension



Dr. P. Chandra Sekhara
Director General, MANAGE

The Agri-Clinics and Agri-Business Centre (AC&BC) Scheme is a launchpad for Agripreneurs to set up Agri ventures. Agripreneurs create a win-win situation by providing value-added extension services to the doorstep of farmers and generate income for their livelihood. The quality and competent professional services are ensured in this symbiosis. Over a period of time, they grow in business, create employment opportunities for local rural youth, ensure the prosperity of farmers by providing diversified services including market support. I am happy to note that many Agripreneurs are entering into the processing sector which reiterates "Vocal to Local".

Another opportunity has been created by the Ministry of Agriculture and Farmers Welfare (MoA&FW), GoI for the benefit of Agripreneurs through the Agriculture Infrastructure Fund. Both the Agripreneurs and Agripreneurs led FPO can make use of the Agriculture Infrastructure Fund. The infrastructure created will acts as the foundation for Agribusiness Revolution in the country.

MANAGE-AC&ABC Celebrates the Training of 75,000 Candidates under the AC&ABC Scheme



75000

The Agri-Clinics and Agri-Business Centres (AC&ABC) Cell of the National Institute of Agricultural Extension Management (MANAGE), Hyderabad celebrated the training of 75,000 candidates under the flagship scheme of the Ministry of Agriculture and Farmers Welfare on 23rd August 2021 under the Azadi Ka Amrit Mahotsav. The function was graced by the presence of Mr. Sanjay Agarwal, IAS, Secretary, MoA&FW, Ms. Alaknanda Dayal, Joint Secretary & CVO, MoA&FW, Mr. Vivek Aggarwal, Additional Secretary, MoA&FW, Dr. P Chandra Shekara, Director General, MANAGE, Mr. Sajith Kumar Kunhalath, Joint Director, MoA&FW and Dr. Shahaji Phand, Principal Coordinator, AC&ABC. The function was also attended by the Nodal Officers of 111 Nodal Training Institutes under MANAGE and the selected best Agripreneurs from all the corners of the country. The function witnessed a presentation by DG, MANAGE where he highlighted the success of the scheme and the role of its NTIs in the implementation of the scheme. Further during the function, the selected best agripreneurs and NTIs of the country highlighted the success they have achieved under the AC&ABC scheme. Mr. Sanjay Agarwal, Secretary and Ms. Alaknanda Dayal, Joint Secretary, MoA&FW also congratulated MANAGE and AC&ABC team for achieving this historic feat of training 75,000 candidates and assured of all the support from the MoA&FW in further implementation of the scheme. The function was later completed with a vote of thanks from Dr. Shahaji Phand, Principal Coordinator, AC&ABC.

Message from Joint Secretary & CVO, MoA&FW, GoI

The function of celebrating the training of 75,000 candidates under the AC&ABC scheme was graced by the presence of Ms. Alaknanda Dayal, Joint Secretary & CVO (Extension, IC, Policy), MoA&FW, GoI. She congratulated MANAGE and all the trained and established agripreneurs and Nodal Training Institutes (NTIs) for achieving a momentous feat of training 75,000 candidates under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme under MoA&FW, GoI.



She expressed her happiness in the smooth functioning of the scheme for two decades and emphasized why the scheme is important for the development of the country. "The scheme has been playing an instrumental role in creating entrepreneurs in the field of agriculture which is the need of the hour. With several reforms being taken by the MoA&FW, GoI in agriculture, I am sure the coming times will bear fruitful results in the development of the agriculture sector," said Ms. Alaknanda. In her address to the participants of the function, she highlighted the National Mission on Oilseeds and Oil Palm (NMOOP) which has recently been launched by the Government of India. She also directed MANAGE to make aware of the various schemes of GoI to the trained and undergoing training candidates under the scheme. She also shed light on the Agriculture Infrastructure Fund (AIF) which can help the 32,000 established agripreneurs under the AC&ABC scheme in scaling up of their operations. She congratulated the team at MANAGE and wished her best for the development of the country. At the end with the assurance of full support from MoA&FW officials, she wished the best for the functioning of the scheme.

Message from Secretary, MoA&FW, GoI



Mr. Sanjay Agarwal, IAS, Secretary, MoA&FW, GoI congratulated MANAGE and all the trained and established agripreneurs and Nodal Training Institutes (NTIs) for achieving a momentous feat of training 75,000 candidates under the Agri-Clinics and Agri-Business Centres (AC&ABC) scheme under MoA&FW, GoI. He expressed that he was very pleased to attend the function under the Azadi Ka Amrit Mahotsav.

He congratulated Dr. P Chandra Shekara, Director General, MANAGE for spearheading the program since its inception in 2002. He expressed joy in quoting that the scheme has been phenomenal in training agripreneurs who have gone ahead and created jobs for 1.9 lakh people and covering 1.8 crore farmers. He emphasized how the scheme has covered 32 agri-ventures and has created reach across PAN India. From Kashmir to Kanyakumari and from Gujarat to North-East India, the scheme has its agripreneurs everywhere. Adding to Joint Secretary's message, he emphasized on making aware the agripreneurs about various schemes of GoI which should be fully utilized by the agripreneurs. He also highlighted about various schemes undergoing and coming up in few years. He also emphasized on adding the farmers and agripreneurs to the digital database been created by GoI which would help them in taking benefits from the government schemes. With the focus to create more infrastructure under the Agriculture Infrastructure Fund, he congratulated MANAGE and AC&ABC team for an outstanding performance in the implementation of the AC&ABC scheme across India.

Sharing Success of Agripreneurs and Nodal Training Institutes (NTIs)



The function also witnessed a success sharing session by the successful agripreneurs from all across the country alongwith two best Nodal Officers representing the Nodal Training Institutes (NTIs) under MANAGE-AC&ABC. Dr. P Jayavel, Founder, Aminal Feed Unit, Tamil Nadu, Mr. Samir Bordoloi, Founder, Spread NE, Assam, Mr. Mohit Gour, Founder, Harada Farmer Producer Company, Madhya Pradesh, Mr. Sunil, beneficiary farmer under Harada FPC, Madhya Pradesh, Mr. Chandan Trivedi, Founder, M/S Sant Mehi AgriTech, Uttar Pradesh, Ms. Minal Wagh, Founder, Swami Agro, Maharashtra and Mr. B T Gore, Maharashtra were the selected agripreneurs who shared their success stories with the audience. They highlighted how the AC&ABC scheme have helped them in establishing a successful venture which in turn has enabled them to provide employment to many and catering to the needs of the farmers. From organic farming to animal feed, providing custom hiring services to farmer producer company, these agripreneurs are empowering farmers to gain maximum benefit from the agripreneurs.

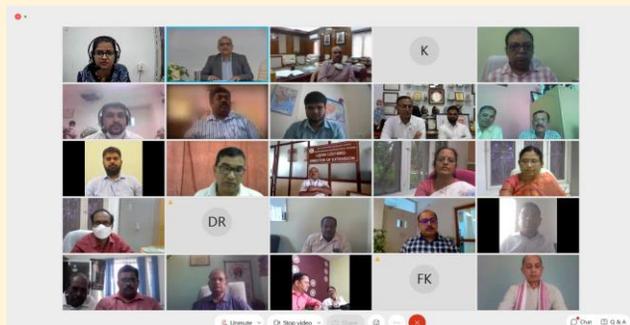
Dr. Deepak Mendiratta, Nodal Officer, Jubilant Agriculture Rural Development Society, Moradabad, Uttar Pradesh and Mr. N G Kamath, Nodal Officer, Krishna Valley Advanced Agriculture Foundation, Sangli, Maharashtra presented their views on behalf of all the Nodal Training Institutes (NTIs) under the MANAGE-AC&ABC involved in implementation of the scheme across the country. They highlighted how the flagship scheme of MoA&FW, GoI has enabled them to create an ecosystem to produce successful agripreneurs who are acting as the change engines of agriculture in providing value-added extension and advisory services to farmers. They thanked the continued support of MANAGE and MoA&FW in enabling them to train and establish more agripreneurs in future.

Completion of Function with Eyes set on Achieving Next Milestone



Dr. Shahaji Phand, Principal Coordinator, AC&ABC presented the vote of thanks at the end of the function. He thanked all the MoA&FW officials for their presence during the function and for their continued support in the successful implementation of the scheme. He also thanked the agripreneurs and NTIs for their continued hardwork and diligence in the successful functioning of the scheme across the country.

Lastly, Dr. Phand thanked Dr. P Chandra Sekhara, Director General, MANAGE for the continued guidance in solving any issues and seeking innovative approaches in the smooth functioning of the scheme. With a vision to transform the scheme into a "Social Movement" and to train maximum candidates under the scheme, the function ended on a positive note.



National Mission on Edible Oils – Oil Palm (NMEO-OP)

The Union Cabinet, chaired by the Prime Minister Shri Narendra Modi has given its approval to launch a new Mission on Oil palm to be known as the National Mission on Edible Oils – Oil Palm (NMEO-OP) as a new Centrally Sponsored Scheme with a special focus on the North east region and the Andaman and Nicobar Islands. Due to the heavy dependence on imports for edible oils, it is important to make efforts for increasing the domestic production of edible oils in which increasing area and productivity of oil palm plays an important part. The scheme will immensely benefit the oil palm farmers, increase capital investment, create employment generation, shall reduce the import dependence and also increase the income of the farmers.

- ❖ The scheme basically aims at self-reliance in edible oil and has been allocated an outlay of ₹11,040 crore over a five-year period.
- ❖ Out of this, the centre will provide ₹8,844 crore and the states' share is ₹2,196 crore.
- ❖ The aim of the scheme is to raise the domestic production of palm oil by three times to 11.20 lakh tonnes by 2025-26 and to 28 lakh tonnes by 2029-30.
- ❖ The scheme has a special focus on the Andaman and Nicobar Islands and the Northeastern region of India.
- ❖ The scheme has been announced at a time when the prices of edible oils have been rising over the past few months.
- ❖ There was a 52 per cent hike in the prices in July 2021 compared to the same time last year.
- ❖ It is proposed to have an additional 6.5 lakh hectares for palm oil by 2025-26. The ultimate target is to reach 10 lakh hectares.
- ❖ The National Mission on Oilseeds and Oil Palm (NMOOP) had been launched by the GOI In 2014-15. From 2018-19, the NMOOP was merged with the National Food Security Mission (NFSM) as NFSM-OS&OP. The new scheme NMEO-OP will subsume the NFSM-OS&OP.

Key Features of the Scheme

Under this mission, farmers who opt for palm oil cultivation will receive price assurance from the government which will hedge the farmers from price volatility.

- ❖ **KEY BENEFICIARIES:** Oil Palm Farmers and Farmers led FPOs across PAN India.
- ❖ This is a Minimum Support Price-type mechanism and the government will fix this at 14.3 per cent of crude palm oil (CPO) price.
- ❖ This price assurance given to the farmers is called the Viability Price (VP). VP is the annual average CPO price of the last 5 years adjusted with the wholesale price index to be multiplied by 14.3 percent. The deficiency price payment would be done through direct bank transfer to the farmers' accounts.
- ❖ To provide additional assistance to the cultivators of the northeast and the Andaman and Nicobar Islands, the government will bear a cost of 2 per cent of the CPO price to ensure that the farmers are paid at par with the rest of the country.
- ❖ Another focus area of the scheme is to substantially increase the support of inputs/interventions.
- ❖ To replant old gardens for their rejuvenation, special assistance will be given at the rate of ₹250 per plant.
- ❖ Assistance for planting material for oil palm has been increased from ₹12,000 per ha to ₹29,000 per ha.
- ❖ Maintenance and intercropping interventions also see a substantial increase.
- ❖ Seed gardens will be given assistance up to ₹80 lakhs for 15 ha in the rest of India and Rs.100 lakhs for 15 ha in North-East and Andaman regions.
- ❖ To attract industry to the NE and Andaman regions, a provision of ₹5 crore of 5 MT/Hr unit with pro-rata increase for higher capacity will be given.

MANAGE-AC&ABC Agripreneurs Webinar Series

The 7th Webinar in the series was organized on August 7th, 2021 at 10:00 am IST. The theme for the webinar was **“Enterprising Solutions for Improved Crop Health & Growth”**.

Dr. Anita H Dhobale, Nodal Officer, Shriram Gramin Sanshodhan Va Vikas Pratishthan, Wadala, Maharashtra was the first speaker for the session. She shed light that the NTI is associated with Lokmanagal Group, Solapur Dist. She highlighted the achievements of the NTI and how they have trained 1,461 candidates who have gone ahead and established 817 agri-ventures. The NTI continue to exhibit a success rate of 55.92 percent. The NTI has also been instrumental in getting approval for 289 bank loans. The NTI focuses mainly on the development of biotechnology sector through training of candidates in various sub-streams viz. Tissue Culture, Floriculture, Crop Production, Nutritional Value, Flavour and Crop Protection, Dairy, Poultry, Goatary, Fishery, etc.

Mr. Amol G Gavali, Founder, Amol Grape Grafting Nursery, Solapur, Maharashtra was the second speaker for the webinar. He shed light on the core activity of the venture which involves grafting of different variety of grapes and sells them to farmers. He is catering to the needs of 200 farmers from 10 villages and providing employment to 11 people. After the AC&ABC training and with his hardwork, he was able to secure a bank loan of ₹10 lakh from Bank of India, Pandharpur. His annual turnover is around ₹50 lakh.

Registration Link: <http://tiny.cc/wpfhuz>

Saturday, August 07th, 2021
10:00 am - 11:00 am IST

Enterprising Solutions for Improved Crop Health & Growth

MANAGE AC&ABC Agripreneurs Webinar Series
7th Webinar

SPEAKERS

- Dr. Anita H Dhobale
Nodal Officer
SGSVVP, Wadala
- Mr. Amol G Gavali
Founder
Amol Grape Grafting Nursery
- Mr. Deepak Vijay J
Founder
Sahara Agro Chemicals

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
Rajendranagar, Hyderabad - 500 030, Telangana, India
www.manage.gov.in | www.agriclinics.net

Mr. Deepak Vijay Jamadar, Founder, Sahara Agro Chemicals, Solapur, Maharashtra was the third speaker for the webinar. He highlighted that he completed his AC&ABC training from SGSVVP, Wadala and the team at the NTI has been very helpful in establishing the agri-venture. The core activity at the Sahara Agro Chemicals is production and marketing of agro-inputs viz. Fertilizers, Pesticides, Chemicals, etc. Besides this, Mr. Deepak highlighted that the agri-venture is actively involved in extension activities where they regularly meet the farmers and try to gather their demands and requirements. He is also actively taking part in various Radio Talks organized by Radio Bhumi (90.4 FM), Maharashtra to create awareness about various farming issues. His hardwork has resulted in creating a turnover of ₹50 lakh per annum.

Registration Link: <https://tinyurl.com/2kzjhjxx>

Saturday, September 04th, 2021
10:00 am - 11:00 am IST

Netting Profit from Bio-Inputs and Mushroom Enterprises

MANAGE AC&ABC Agripreneurs Webinar Series
8th Webinar

SPEAKERS

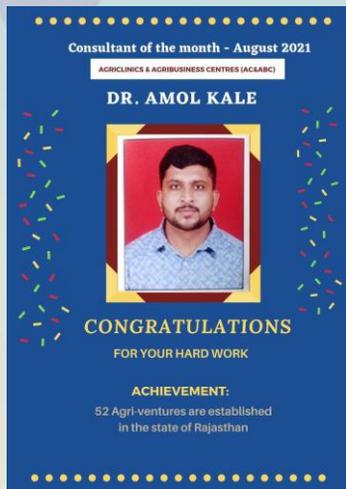
- Dr. R P Agrawal
Nodal Officer
JARDS, Agra
- Mr. Suresh Kumar Sahu
Founder
S S Agro-Genetics
- Mr. Praveen Verma
Founder
Manupra Mushroom Farm

Centre for Agri Entrepreneurship Development (CAD)
National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Government of India)
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The 8th webinar in the series was completed on September 4th, 2021 at 10:00 am IST. The theme for the webinar is **“Netting Profits from Bio-Inputs and Mushroom Enterprises”**. Dr. R P Agrawal, Nodal Officer, JARDS, Agra, Mr. Suresh Kumar Sahu, Founder, SS Agro-genetics and Fertilizers and Mr. Praveen Verma, Founder, Manupra Group (Manupra Mushroom Farms) were the speakers for the webinar.

MANAGE-AC&ABC "Consultant of the Month"

AUGUST, 2021

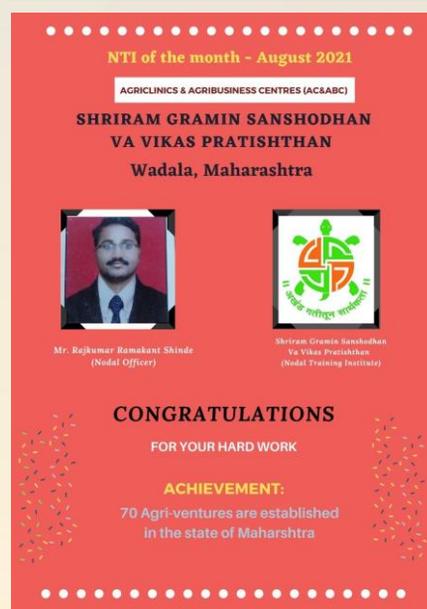


Mr. Amol M Kale, Consultant (AC&ABC), has been chosen as the "MANAGE-AC&ABC Consultant of the Month" for August, 2021. Mr. Kale has been tasked with monitoring of AC&ABC scheme for the states of "Rajasthan" and "Karnataka". With his hard work and diligence, he verified 52 agri-ventures which were established in the state of Rajasthan for the month of August, 2021. Mr. Kale has a Master degree in Agricultural Meteorology from College of Agriculture, Vasantrya Naik Marathwada Agricultural University, Maharashtra. He has been working tirelessly with the AC&ABC scheme since March, 2021. The AC&ABC team congratulates for his achievement and wishes the best for future endeavours. For enquiry regarding AC&ABC scheme in Rajasthan & Karnataka: +91- 91586 46123,+91-95459 55556, kaleamol072manage@gmail.com.

MANAGE-AC&ABC "Nodal Training Institute (NTI) of the Month"

The **Shriram Gramin Sanshodhan Va Vikas Pratishthan, Wadala, Maharashtra** has been selected as the "NTI of the Month" for August, 2021. The institute has successfully submitted 70 success stories for the month of August, 2021 which has been verified and uploaded into the AC&ABC MIS database. The NTI has trained 1,461 candidates who have gone ahead and established 817 agri-ventures. The NTI continue to exhibit a success rate of 55.92 percent. The NTI has also been instrumental in getting approval for 289 bank loans. The NTI focuses mainly on the development of biotechnology sector through training of candidates in various sub-streams viz. Tissue Culture, Floriculture, Crop Production, Nutritional Value, Flavour and Crop Protection, Dairy, Poultry, Goatary, Fishery, etc. For further details and enquiry: Mr. Rajkumar Ramakant Shinde, Nodal Officer, Shriram Gramin Sanshodhan Va Vikas Pratishthan, Wadala , Agri-Clinics and Agri-Business Centers Cell, A/p - Wadala, Tal North Solapur, Dist.-Solapur-413222, Maharashtra. +91-97655 61999, rajkumarrshinde@gmail.com, sgsvvpacabc@gmail.com

AUGUST, 2021



www.agriclinics.net is the portal providing information about Agri-Clinics and Agri-Business Centres Scheme. The portal gives updates on eligibility criteria, training institutes, training progress, handholding activities, finance options and subsidy to the prospective Agripreneurs.

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